









Aligning Connect to your Course Goals

Managerial Accounting

Connect Helps you Accomplish your Goals

As a learning science company we continually do research on student and instructor needs and try to solve these problems in our texts and in Connect®.

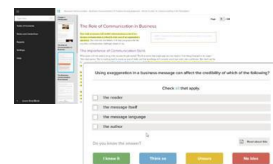
The chart below shows the components within *Connect* and what problem they will help you or your students solve. Together, these resources form a complete learning system that helps facilitate better outcomes across the board.

	 SmartBook	 Guided Examples	 Concept Overview Videos	 Integration Exercises	 Foundational 15	 End-of-Chapter Content	 Excel Simulations	 Applying Excel
Career Preparedness							✓	✓
Tying together concepts				✓		✓	✓	✓
Application of materials				✓	✓	✓	✓	✓
Help students complete homework		✓					✓	✓
Show students another version of	✓		✓					
Establish students' Conceptual Understanding	✓		✓		✓	✓	✓	

SmartBook



SmartBook® contains the same content as the print book, but actively tailors that content to the needs of the individual. It's adaptive technology guides the student to master and remember key concepts, targeting gaps in knowledge and offering customized feedback.



Guided Examples



Narrated, animated, step-by-step walk-throughs for select exercises feature algorithmic variants of assignable content. Shown as “hints” in the student view. Can be turned off and on by instructors.



Concept Overview Videos



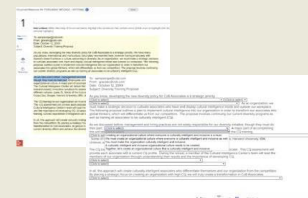
Videos that bring key learning objectives to life. Check-point questions allow instructors to assign points and grade for accuracy, not just completion.



Integration Exercises



Help students ‘connect’ the concepts by combining learning objectives from at least two chapters. These exercises are suitable for both a flipped classroom model and in-class active learning environment as they engage students and encourage critical thinking.



The Foundational 15



Each chapter contains an exercise set which includes 15 “building-block” questions related to one concise set of data. These exercises can be used for in-class discussion or as homework assignments.



End-of-Chapter Content



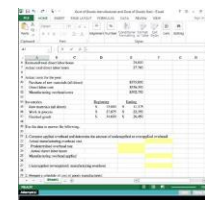
Problems to help students apply the concepts in accounting and, in more comprehensive material, analyze the information to form business decisions. Assignable static and algorithmic versions are offered for exercises, problems, cases, and test bank material.



Excel Simulations



Allows students to practice Excel skills, like basic formulas and formatting. The questions feature videos with Help and Show Me tutorials (when enabled) and automatic feedback and grading.



Applying Excel



Applying Excel goes beyond plugging numbers into a template by providing students with an opportunity to build their own Excel worksheets and formulas. Students are then asked “what if” questions in which they analyze not only how related pieces of accounting data affect each other and why. Applying Excel is integrated with Connect®, allowing students to practice their skills online with algorithmically generated datasets.

