The new fifth edition of Joe Cortina and Janet Elder’s New Worlds: An Introduction to College Reading continues to offer a clear, effective, and systematic way to approach college reading assignments. New Worlds introduces the skills needed to master college-level reading, and shows how to apply those skills throughout the college curriculum and beyond.

Supplements
- Connect Reading 2.0 (SPARK)

The new seventh edition of Joe Cortina and Janet Elder’s Opening Doors: Understanding College Reading continues to offer a clear, effective, and systematic way to approach college reading assignments. Its twenty-seven full-length reading selections and two chapter-length selections, culled from textbooks and other college-level materials, provide ample opportunities for integrated, recursive practice of essential reading comprehension skills, critical reading and thinking skills, and study strategies.

Supplements
- Connect Reading 2.0 (SPARK)

Now in its 7th edition, Improving Reading Skills features a wide variety of carefully chosen readings that engage, encourage, and challenge students. Ideal for introductory and intermediate developmental reading courses, this new edition has been thoroughly revised and now includes two new parts, expanded part introductions, an even broader range of levels for the reading selections, increased emphasis on annotating, paragraphing, and summarizing, and a new section in part five.

Supplements:
- Connect Reading 2.0

Experience Reading engages students personally, actively, and critically through an integrated print and digital program designed to prepare them for college—and lifelong—reading. Here’s how: Eight scaffolded modules help students move from guided to independent reading with selections that are personal and relevant to their lives. Each module is arranged from least to most challenging in terms of reading level and includes pre- and post-reading activities that encourage students to think critically, to summarize, and to synthesize what they have learned. By helping students move from practicing to applying, the modules meet a program’s goals of making students independent readers. Modules also promote vocabulary enhancement through the integration of vocabulary exercises. In addition to the scaffolded modules, integration of metacognitive strategies, and Connect Reading, Experience Reading provides instruction to strengthen comprehension and critical reading skills. Experience Reading uses authentic material allowing students to unlock textbook content across academic disciplines.

Supplements:
- Connect Reading 2.0

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English

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Supplements:
• Connect Reading 2.0

Reading and All That Jazz, 5/e
Peter Mather and Rita McCarthy
Published: 1/16/2011

Reading and All That Jazz, an introductory-to-intermediate reading text, motivates and engages readers with contemporary and relevant readings while building the essential reading skills and vocabulary needed for literal and critical comprehension. With multiple practice opportunities and an adaptive learning plan via Connect Reading, Reading and All That Jazz provides for genuine thinking, assessment, and interpretation.

Supplements:
• Connect Reading 2.0
• Annotated Instructor’s Edition
  ISBN: 978-0-07-741149-7

The Art of Critical Reading, 3/e
Peter Mather and Rita McCarthy
Published: 10/18/2011

The Art of Critical Reading provides multiple assessment opportunities, engaging and diverse reading selections, and in-context and essential vocabulary content in an integrated print and digital program designed to prepare students for reading in college and beyond. The Art of Critical Reading uses the theme of art to create an exciting and engaging approach to reading and learning. Integrating art themes through reading selections, visuals, and exercises, the new edition offers a wealth of updated exercises and reading selections drawn from a variety of sources (college textbooks, newspapers, magazines, and classic and contemporary literature) to inspire students to read with passion and care.

Supplements
• Connect Reading 2.0
• Annotated Instructor’s Edition

Sentence Skills with Readings, 5/e
John Langan
Published: 02/22/2013
ISBN: 978-1-259-06065-6 (OR)

John Langan's best-selling sentence-level worktext returns in a new edition highlighting the essential grammar, mechanics, punctuation, and usage skills needed for clear, college-level writing.

Supplements
• Connect Writing 2.0 (SPARK)
• Annotated Instructor’s Edition ISBN: 978-0-07-749816-0

Exploring Writing: Paragraphs and Essays, 3/e
John Langan
Published: 10/12/2012
ISBN: 978-0-07-131862-4 (OR)

Exploring Writing: Paragraphs and Essays serves as a guidebook for every step of the writing process. Emphasizing both process and practice, with a focus on revision, the new third edition emphasizes personal, academic, and workplace writing using John Langan’s proven techniques. Mastering essential sentence skills, learning to write effective paragraphs and essays, and becoming a critical reader are key milestones for every writer to prepare for writing situations in college, career, and life.
Exploring Writing: Sentences and Paragraphs, 3/e
John Langan
Published: 10/19/2012
ISBN: 978-0-07-131861-7 (OR)

Exploring Writing: Sentences and Paragraphs serves as a guidebook for every step of the writing process. Emphasizing both process and practice, with a focus on revision, the new third edition helps to apply and advance writing skills using John Langan’s proven techniques. Mastering essential sentence skills, learning to write effective sentences and paragraphs, and becoming a critical reader are turning points for every writer, and they will prepare the students for writing situations in college, career, and life.

English Essentials, 3/e
John Langan
Published: 1/17/2012
ISBN: 978-0-07-131788-7 (OR)

John Langan’s English Essentials offers guidance through the grammar, punctuation, and usage skills needed for success in college and beyond. In short, English Essentials is an efficient, accessible, and helpful guide to mastering practical English skills. The book is divided into four parts—Part One covers fifteen basic skills; Part Two offers more in-depth information about those and other skills; Part Three presents the essential skills of proofreading, and Part Four covers spelling improvement and dictionary use. This student-friendly organization and structure makes the book easy to navigate and a flexible guide. Each section provides essential instructions followed by ample activities to encourage learning in the best possible way: by doing.

Easy Writing Skills Step-by-Step, 1/e
Ann Longknife and K.D. Sullivan
Published: 11/23/2011

Take it step-by-step for writing success! The quickest route to learning a subject is through a solid grounding in the basics. So what you won’t find in Easy Writing Skills Step-by-Step is a lot of endless drills. Instead, you get a clear explanation that breaks down complex concepts into easy-to-understand steps, followed by highly focused exercises that are linked to core skills—enabling learners to grasp when and how to apply those techniques. This book features: Large step-by-step charts breaking down each step within a process and showing clear connections between topics and annotations to clarify difficulties; Stay-in-step panels show how to cope with variations to the core steps; Step-it-up exercises link practice to the core steps already presented; Missteps and stumbles highlight common errors to avoid. You can master writing as long as you take it Step-by-Step!

English Skills, 10/e
John Langan
Published: 1/13/2011
ISBN: 978-0-07-131577-7 (OR)

English Skills features John Langan’s trademark crystal-clear explanations, along with his range of motivating activities and writing assignments that reinforce the four bases of effective writing: unity, support, coherence, and sentence skills. The new edition adds a variety of exciting new features to John Langan’s proven approach, and reinstates much-requested material from previous editions.

Supplements:
• Connect Writing 2.0
• Annotated Instructor’s Edition
ISBN: 978-0-07-740420-8

English Skills with Readings, 8/e
John Langan
Published: 1/14/2011
ISBN: 978-0-07-131576-0 (OR)

English Skills with Readings features John Langan’s trademark crystal-clear explanations, along with his range of motivating activities and writing assignments that reinforce the four bases of effective writing: unity, support, coherence, and sentence skills. This edition of the book adds a variety of exciting new features to John Langan’s proven approach, and reinstates much-requested materials from previous editions.

Supplements:
• Connect Writing 2.0 Access Card
• Annotated Instructor’s Edition
ISBN: 978-0-07-740420-8

FRESHMAN COMPOSITION

Handbooks

Writing Matters, 2/e
Rebecca Howard
Published: 01/15/2013

Writing Matters unites research,
reasoning, documentation, grammar, and style into a cohesive whole, helping
students see the conventions of writing as
a network of responsibilities writers have
• to other writers. Writing Matters
emphasizes the responsibility writers
share, whether collaborating online
in peer review or conducting research
with digital and print sources, to treat
information fairly and accurately and
craft writing that is unique and
original—their own!
• to the audience. Writing Matters
emphasizes the need to use
conventions appropriate to the
readership, to write clearly, and to
provide readers with the information
and interpretation they need to make
sense of a topic.
• to the topic. Writing Matters
encourages writers to explore a topic
thoroughly and creatively, to assess
sources carefully, and to provide
reliable information at a depth that
does the topic justice.
• to themselves. Writing Matters
encourages writers to take their
writing seriously and to approach
writing tasks as an opportunity to
learn about a topic and to expand their
scope as writers. Students are more
likely to write well when they think of
themselves as writers rather than as
error-makers.

Other Formats:
• Tabbed, Spiral Bound: 978-0-07-750597-4
• Tabbed, Comb Bound: 978-0-07-784028-0

Supplements:
• Connect Composition 2.0 for Writing Matters
• Packages, Connect Composition 2.0 for Writing
  Matters and Writing Matters, 2e
• Packages, Connect Composition 2.0 for Writing
  Matters and Writing Matters (tabbed), 2e

The McGraw-Hill Handbook,
3/e
Elaine Maimon, Janice Peritz,
and Kathleen Yancey
Published: 11/18/2011

This comprehensive McGraw-Hill
Handbook includes foldouts on
documentation/sourcing, and new
sections including “Start Smart” to help
students know where to begin and
how to navigate the writing situation
for all their common assignments. The
Maimon handbooks support student
and instructor success by consistently
presenting and using the writing situation
as a framework for beginning, analyzing
and navigating any type of writing. Start
Smart offers an easy, step-by-step process
to navigate three common types of
writing assignments. Other new features
support critical thinking and deeper
understandings of common assignments.
Its digital program addresses critical
instructor and administrator needs – with
adaptive diagnostic tools, individualized
learning plans, peer review, and
outcomes based assessment. Connect
Composition will also fully integrate into
the Blackboard CMS for single sign on and
autosync for all assignment and grade
book utilities.

Supplements:
• Connect Composition Plus

Writing Intensive, 2/e
Elaine Maimon and Janice Peritz
Published: 3/2/2012

This pocket sized writing support
includes grammar basics and sourcing
information in an ultra brief format. The
Maimon handbooks support student
and instructor success by consistently
presenting and using the writing situation
as a framework for beginning, analyzing
and navigating any type of writing. Start
Smart offers an easy, step-by-step process
to navigate three common types of
writing assignments. Other new features
support critical thinking and deeper
understandings of common assignments.
Its digital program addresses critical
instructor and administrator needs – with
adaptive diagnostic tools, individualized
learning plans, peer review, and
outcomes based assessment. Connect
Composition will also fully integrate into

For more information or to request an examination copy contact your local sales representative or email us at mghasia_sg@mcgraw-hill.com
Rules of Thumb, 9/e
Jay Silverman, Elaine Hughes, and Diana Roberts Wienbroer
Published: 5/4/2012

Rules of Thumb is a concise, user-friendly, and affordable handbook developed around students’ real writing needs. An invaluable companion for writers at all levels, it gives students the advice they need on writing, research, grammar, and style in a clear and engaging voice. Reflecting the most current documentation styles, the ninth edition remains the ideal handbook for improving grammar without overwhelming student writers with specialized terminology.

Supplements:
• Connect Composition Plus

75 Readings Plus, 10/e
Santi Buscemi and Charlotte Smith
Published: 1/27/2012

75 Readings Plus is a version of the best-selling 75 Readings that supplies additional guidance for student readers. 75 Readings Plus introduces students to a range of classic and contemporary essays. The text also exposes them to a variety of rhetorical strategies, writing styles, themes, and topics. At the same time, it retains maximum flexibility for the instructor. These essays provide good structural models for rhetorical techniques and raise complex questions about current and enduring issues.

Supplements:
• Connect Composition Plus
• Connect Composition

The Short Prose Reader, 13/e
Gilbert Muller and Harvey Wiener
Published: 1/13/2012
ISBN: 978-1-259-00804-7 (IE)

This rhetorically organized reader, maintains the best features of the earlier editions: lively reading selections supported by helpful apparatus to integrate reading and writing in college composition and reading courses. In working through the text, the student progresses from key aspects of the writing and reading processes to chapters on the essential patterns of writing and then to more rigorous forms of analysis and argument. Each chapter provides diverse and lively prose models suited for discussion, analysis, and imitation.

Rhetorics

Duane Roen, Gregory R. Glau, and Barry M. Maid
Published: 11/30/2013
ISBN: 978-0-07-340592-6 / 672 pp

More than ever, the third edition of the McGraw-Hill Guide emphasizes the fact that successful writers adapt to the circumstances they are writing for—their audience, purpose, and the conventions of the genre they are composing. The McGraw-Hill Guide helps students adapt to these circumstances by helping them set specific writing goals, achieve those goals, and then assess the effectiveness of their work. This three-part structure is built into the assignment chapters in Parts 2 and 3, supporting student writers whether they are writing for college or for purposes outside of the academic arena. Meeting the objective of any composition course by putting students on the path to becoming successful writers, The McGraw-Hill Guide teaches students how to use a sequence of writing goals that can be adapted to any situation. In this manner it is easily adapted to any composition program or any individual instructor’s needs by providing a consistent measure of outcomes across courses. If your goal is to teach your students how to adapt to any writing situation using a goal-centered approach, then The McGraw-Hill Guide is the perfect match for your composition course. With its optional Handbook, easily customizable Table of Contents, and comprehensive Online Edition, The McGraw-Hill Guide adapts to the changing needs of your writing program.

Supplements:
• Connect Composition 2.0 Plus for The McGraw-Hill Guide

Engaging Questions: A Guide to Writing, 1/e
Carolyn Channell and Timothy Crusius
Published: 1/5/2012

Engaging Questions takes a practical approach to composing, with a view that good writing occurs in the context of critical thinking. By using a consistent methodology that prompts students to learn and practice “the art of questioning,” Engaging Questions presents writing as one essential part of the critical thinking
whole, ultimately empowering students to become skilled thinkers and confident writers. In combination with CONNECT Composition, integrated and paired with Blackboard, the program offers a powerful and unique print and digital solution for those looking for a new, more current rhetoric. 

**Supplements:**
- Connect Composition Plus

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Duane Roen, Gregory Glau, and Barry Maid
Published: 11/30/2012

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**Supplements:**
- Connect Composition Plus

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**A Troubleshooting Guide for Writers: Strategies and Process, 7/e**
Barbara Fine Clouse
Published: 1/6/2012

A Troubleshooting Guide for Writers is a compendium of strategies for handling all aspects of writing, from pre-writing through editing. Designed for use independently by students as a resource book or as an in-class text, A Troubleshooting Guide for Writers helps students discover specific strategies for improving their writing processes and for solving specific writing problems. Known for its concise, effective coverage and student-friendly style, A Troubleshooting Guide for Writers offers an exceptional variety of writing strategies for students.

**Supplements:**
- Connect Composition Plus

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**Write Now, 1/e**
Karin Russell
Published: 1/4/2011

Write Now is the only English composition textbook that convinces students that writing is important in school, in the workplace, and in their lives. It is a concise, visually appealing, all-inclusive rhetoric, reader, research guide, and handbook. Write Now includes career-based writing examples as well as traditional, contemporary, and multicultural readings. It introduces a new approach to writing tasks called the rhetorical star and a new seven-step writing process that emphasizes revision. The writing style is highly accessible for students at a career college, community college, or university. 

www.mhhe.com/writenow

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**ADVANCED COURSES**

**Creative Writing**

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**Tell It Slant, 2/e**
Brenda Miller and Suzanne Paola
Published: 2/24/2012

“Five stars for Tell It Slant ... An enlightening, comprehensive, and very satisfying text on writing and shaping creative nonfiction.” —Sheila Bender, editor and publisher of writingitreal.com and author of Writing and Publishing Personal Essays. When the poet Emily
English

Dickinson wrote, "Tell all the Truth but tell it Slant," she provided today's writers of creative nonfiction some sound advice: tell the truth but don't become mere transcribers of day-to-day life. Whether you are writing a memoir or researched essay, the award-winning author's will guide you along the journey, using intensive instruction and an abundance of writing exercises. You will learn how to find a distinctive voice, use prompts to get started and keep writing, discover stories in impossible places, tackle (and enjoy) background research, and more. This second edition includes a new chapter on publication—print, digital; an update on "The Particular Challenges of Creative Nonfiction" chapter to include references to James Frey and other controversies regarding nonfiction ethics; and an expanded resource section and bibliography.

Study Skills

McGraw-Hill Handbook of English Grammar and Usage, 2/e
Mark Lester and Larry Beason
Published: 08/24/2012

Who or Whom? / Its or It's / Lie or Lay?
Can't remember those grueling grammar lessons from junior high? Troubled that your professional writing lacks polish? Stop worrying! You've just picked up the painless prescription for proper English! Acclaimed grammarians Mark Lester and Larry Beason know that English teachers aren't the only ones who expect careful and correct language choices. Precision in language can be the deciding factor when it comes to getting a job or winning a promotion. The McGraw-Hill Handbook of English Grammar and Usage gives you bottom-line definitions, tips, and simple rules that summarize the essentials you need to know. This second edition includes a chapter dedicated to grammar and its usage in digital communication, including texting, e-mail, social media, and new technology, so you can communicate correctly in any format. Whether your skills need drastic improvement or a quick brush-up, The McGraw-Hill Handbook of English Grammar and Usage will get your grammar back on the right track with:

- Straightforward explanations of common mistakes and why they happen
- Hundreds of correct and incorrect sentence examples, with errors clearly marked
- Quick tips for fixing your most stubborn grammatical mishaps
- Catchy memory aids for writing correctly the first time

Reading and Study Skills, 10/e
John Langan
Published: 1/23/2012
ISBN: 978-0-07-131793-1 (OR)

By focusing on a wide range of reading and study skills required in the academic world, Reading and Study Skills gives instructors the flexibility to address student needs that might otherwise require several texts. The highly versatile organization divides topics into focused, self-contained modules that can be covered in any order resulting in a text that can be adapted to fit any teaching or learning situation. From its step-by-step, comprehensive coverage of the essential reading and study skills, to its practical, sensible style and tone, this text encourages and motivates students to get the most out of their reading and shows them how to master key study skills in order to have rewarding college experiences.

Supplements:
- Connect Reading
English

Available for Spring ©2014 & EARLIER

Connect Writing 2.0
http://tinyurl.com/ConnectWriting

Connect Writing 2.0 is a new program, which offers adaptive technology resources that are designed to improve students’ writing skills through interactive assignment and assessment tools.

Key Features:
• Adaptive Diagnostic and Individualized Learning Plan: The individualized learning plans provide each student with a step-by-step outline of the writing skills topics that he or she needs to master.
• Avatars: The avatars in Connect Writing 2.0 are based on real students and real-world scenarios. The scenarios provide students with real-life writing situations in which to apply their skills.
• Activities: The activities feature in Connect Writing 2.0 offers students engaging, interactive exercises designed to improve grammar skills by providing them with immediate feedback on their writing.


Connect Reading 2.0

Connect Reading 2.0 is a new program, which offers adaptive technology resources designed to motivate students to analyze text actively and critically.

Key Features:
• Adaptive Diagnostic and Individualized Learning Plan: The individualized learning plans provide each student with a step-by-step outline of the writing skills topics that he or she needs to master.
• Video Scenario: Connect Reading’s 2.0 video scenario is an engaging, interactive tool designed to make reading concepts more relevant to students in and out of the classroom.
• Assignable readings and quizzes: Connect Reading 2.0 has over 130 assignable reading selections and associated quizzes available for instructors to use in and outside their classroom.

www.mcgrawhillcreate.com

iDeal Reader

The iDeal Reader offers choices from over 500 of the best essays and works of literature. You can choose the selections you want, organized the way you want them. In addition, you can decide whether you want headnotes and questions added to your selections. You have the option of including your own materials and materials from 44 other disciplines. Website at www.mcgrawhillcreate.com.
English

McGraw-Hill Online Learning Courses

• Freshman Composition – MLA Style
• Freshman Composition – APA Style
• Introduction to Literature

You can now teach your online course the way you want to with the textbook of your choice! Meticulously developed with the skill, passion, and experience you would expect from a Fortune 500 company devoted to education since 1888, these courses provide interactive, engaging activities. Each course is based on a critical path of topics drawn from survey responses from instructors who actually teach the course. Our courses and instructional assets are designed to support most learning styles. Animation, graphics, streaming video, and interactive activities enliven the content and motivate the learner. The courses fully integrate with most major Learning Management Systems. And because each course topic is self-contained, instructors can customize the course within an LMS without disturbing the conceptual flow.

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Tegrity Campus

Make your lectures available to your students 24/7 without changing anything about the way you teach! You speak 120 words per minute, while your students write only 20. This forces them to decide between listening or taking notes. With Tegrity Campus they no longer have to make that decision. Your students can engage in class discussion, listen more intently and retain more—resulting in improved course performance. A simple one-click start/stop process automatically captures audio, PowerPoints, all computer screens, videos and more. Students can access their instructors’ lectures anytime or anywhere. They can search the lectures using keywords; students can also use it to review a missed class, for an exam, or to complete their lecture notes. For more information go to tegritycampus.mhhe.com

CONNECT

McGraw-Hill Connect provides online presentation, assignment, and assessment solutions. It connects your students with the tools and resources they’ll need to achieve success. Additionally, Connect/Connect Plus content (text, tools, and homework) can be fully integrated with your Blackboard course! McGraw-Hill ConnectPlus™ includes the full textbook as an integrated, dynamic ebook. Media, animation, and assessments are merged with the text’s narrative to engage students and improve learning and learning retention.

• See all Connect Products for Composition at: http://connect.customer.mcgraw-hill.com/subjects/english/composition
• See all Connect Products for Reading at: http://connect.customer.mcgraw-hill.com/subjects/english/reading
• See all Connect Products for Developmental Writing at: http://connect.customer.mcgraw-hill.com/subjects/english/developmental-writing

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