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Accounting Principles

PRINCIPLES OF ACCOUNTING WITH ANNUAL REPORT
By Robert Libby, Cornell University-Ithaca, Patricia Libby, Ithaca College, Fred Phillips, University of Saskatchewan and Stacey M Witecotton, Arizona State University-Tempe
2010 (January 2009)
ISBN: 978-0-07-730041-8 (Volume 1 Chapter 1-12 with Annual Report)
(Details unavailable at press time)

NEW

PRINCIPLES OF FINANCIAL ACCOUNTING CHAPTERS 1-17 WITH ANNUAL REPORT
By Robert Libby, Cornell University-Ithaca, Patricia Libby, Ithaca College, Fred Philips, University of Saskatchewan and Stacey M Witecotton, Arizona State University-Tempe
2010 (January 2009)
ISBN: 978-0-07-730045-6
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NEW

FINANCIAL & MANAGERIAL ACCOUNTING 15th Edition
By Jan Williams, University of Tennessee-Knoxville, Sue Haka, Michigan State University-East Lansing, Mark S Betten, Bucknell University and Joseph V Caccello, University of Tennessee-Knoxville
2010 (January 2009) / 1216 pages
ISBN: 978-0-07-352699-7
(Details unavailable at press time)

International Edition

INTRODUCTION TO ACCOUNTING
An Integrated Approach, 5th Edition
By Penne Ainsworth, University of Wyoming-Laramie and Dan Deines, Kansas State University
2009 (January 2008) / 672 pages
ISBN: 978-0-07-352700-0
http://www.mhhe.com/ainsworth5e

This textbook integrates financial and managerial accounting as opposed to keeping these areas separate, the approach followed by most books and curriculums. By “integration”, we mean the authors focus on the business process and examine the activities from both an external, financial reporting perspective and an internal, management decision-making perspective. The text incorporates real world applications, including actual financial statements, to reinforce the relevance of topics to real business situations and promote student interest. The text also promotes active learning through Enhance Your Understanding “probing” questions placed sporadically throughout many chapters, Of Interest boxes that provide additional information relating to the chapter concepts, new Fast Fact boxes that provide additional information related to chapter concepts in a short, trivia-like manner, and end-of-chapter group exercises.

NEW TO THIS EDITION
• Key Concepts: The Key concept features were added to the fifth edition to highlight the important concepts in each chapter.

FEATURES
• New Annual Report: Apple Computers
• Chapter Beacons: Map out where each chapter fits into each cycle
• Continuation of a Shorter Presentation: 20 chapters in 4e, consolidating the presentation so that the material can be effectively covered in an introductory course/sequence.
• In depth financial statement coverage early in the text as well as introducing ratios in chapter 1.
• Fast Fact Boxes: This pedagogical tool is integrated throughout many chapters. In teaching Principles of Accounting, the authors have found that students enjoy trivia-type bits of information. Fast fact boxes are found throughout the text and tie chapter concepts to pieces of trivia.
• Integration of financial and managerial accounting: Introduction to Accounting: An Integrated Approach, 4/e, consistently emphasizes business processes and analyzes activities from both an external (financial reporting) and an internal (managerial decision making) perspective. Financial and managerial accounting are subsystems of the same accounting information system and while these subsystems serve different user groups, both are equally important.
• The approach taken to accounting is a business process perspective—Within the operating, financing, and investing parts of the text, the authors discuss business processes according to the logical way businesses function. Businesses first plan activities, then they perform those activities, and finally they evaluate the results of those activities. Within this framework, the performance phase is when information is captured and recorded in the financial accounting
system. This approach allows students to understand that accounting is a vital link between business processes and business decisions in a complex environment.

- Strong incorporation of real world applications to reinforce the relevance of the topics and enhance student interest. The authors use real financial statements as examples throughout the text. The Apple annual report is referenced throughout the text to tie content together.

- Active Learning is incorporated into the text to help students retain knowledge and keep them interested. “Enhance Your Understanding” questions are included in many chapters. These can be used to initiate class discussion and challenge students to consider what they have learned by solving each question.

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INVITATION TO PUBLISH

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these topics to service businesses have also been added.

- New Feature Company: Students are provided relevant, real-world companies as a resource tool and motivating force in learning accounting. Best Buy is the new feature company, which means that each chapter has selected assignments that require student to use, analyze, or interpret its accounting data.

- New Comparative Companies: For comparative purposes with Best Buy, students are provided the financial statements of Circuit City, and Radio Shack. Assignments are included that ask students to compare and interpret Best Buy, Circuit City, and Radio Shack data. DSG International, a primarily European (United Kingdom) company, serves as a global comparison for Best Buy, Radio Shack and Circuit City. Best Buy’s 2007 Annual Report is packaged in-full with the text as another learning aid, and selected 2007 financial data for all 4 companies is included in end-of-book Appendix A. Each of these companies is integrated into the end-of-chapter material. Finally, Apple’s financial statements are also integrated along with assignments using Apple’s data for each chapter. Apple provides an interesting setting with appealing products such as iPods and iTunes.

- New Opener Companies: Each chapter of the book opens with the manager(s) of a company that applies accounting data for its business decisions. These companies are specifically chosen as motivating forces for students in that they typically reflect hip, innovative, and entertaining entrepreneurs that have successfully applied accounting data. Assignments are included for each chapter that asks students to further expand and apply the accounting methods of that chapter to these feature companies.

- New and Updated Assignments: All assignments for each chapter are new, revised, and/or updated. Assignments reflect new accounting pronouncements and business developments in practice.

- Updated for New Standards: Materials are updated to reflect new accounting standards that are applicable to the introductory course. Examples include the new requirements for reporting effects of changes in accounting principles, the accounting for asset exchanges, and the reporting of accounting changes.

- New and Revised Exhibits: The exhibits throughout the book have been updated and revised as necessary to reflect recent data and developments in practice.

- Updated Marginal Annotations: Marginal annotations have been updated to include new data when applicable.

- Revised Decision Insights: Most Decision Insight boxes are now and reflect recent developments in the business world that are relevant to accounting practice. IFRS content in many Decision Insight boxes.

- New or Updated Decision Analysis: The Decision Analysis section at the end of each chapter has been updated to include new or revised company information, analysis, and interpretation. New industry and comparative data are provided where applicable.

- Revised Beyond the Numbers Assignments: Most of the Beyond the Numbers assignments are revised to reflect more current financial statements and reports, and other current developments in practice.

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5. Inventories and Cost of Sales
6. Cash and Internal Controls
7. Accounts and Notes Receivable
8. Long-Term Assets
9. Current Liabilities
10. Long-Term Liabilities
11. Corporate Reporting and Analysis
12. Reporting and Analyzing Cash Flows
13. Analyzing Financial Statements
14. Managerial Accounting Concepts and Principles
15. Job Order Costing and Analysis
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17. Activity-Based Costing and Analysis
18. Cost Behavior and Cost-Volume-Profit Analysis
19. Variable Costing and Performance Reporting
20. Master Budgets and Performance Planning
21. Flexible Budgets and Standard Costing
22. Decentralization and Performance Evaluation
23. Relevant Costing for Managerial Decisions
24. Capital Budgeting and Investment Analysis
A. Financial Statement Information
B. Applying Present and Future Values
C. Investments and International Operations
D. Accounting for Partnerships
E. Accounting with Special Journals *Appendixes D & E are available as PDF files from the Website or as print copy from a representative.

**NEW**

**International Edition**

**PRINCIPLES OF ACCOUNTING**

19th Edition

John J Wild, University of Wisconsin Madison and Ken Shaw, University of Missouri-Columbia and Patrick Ng

2009 (December 2008) / 1240 pages

ISBN: 978-0-07-128283-3 [IE]

With 50 years of success in the principles of accounting market, Fundamental Accounting Principles, 18e has endured and adapted to changes in accounting, technology, and student learning styles. Its innovation is reflected in its extensive use of small business examples, the integration of new computerized learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design. Inclusion of Homework Manager, Homework Manager Plus, and Carol Yacht’s General Ledger and Peachtree application software provides students every advantage as they strive to understand the key concepts of accounting and their role in business.

**NEW TO THIS EDITION**

- Entrepreneurial Openers and Assignments: Each chapter is launched with a Decision Feature that introduces an engaging entrepreneurial scenario that shows the relevance of accounting to business. These openers are motivating for students and, accordingly, helpful in teaching and learning accounting. Each chapter returns to the Decision Feature that launches the chapter with an end-of-chapter assignment, titled Entrepreneurial Decision. This assignment applies one or more learning objectives of the chapter to that entrepreneurial business.

- New Feature Company: Students are provided relevant, real-world companies as a resource tool and motivating force in learning accounting. Best Buy is the new feature company, which means that each chapter has selected assignments that require student to use, analyze, or interpret its accounting data.

- New Comparative Companies: For comparative purposes with Best Buy, students are provided the financial statements of Circuit City. Assignments are included that ask students to compare and interpret Best Buy and Circuit City data. Dixons, a primarily European (United...
Kingdom) company, serves as a global comparison for Best Buy and Circuit City. Circuit City’s 2005 Annual Report is packaged in-full with the text as another learning aid, and selected 2005 financial data for all three companies are included in end-of-book Appendix A. Each of these companies is integrated into the end-of-chapter material. Finally, Apple Computer’s financial statements are also included with assignments for each chapter. Apple provides an interesting setting with some appealing products such as iPods and iTunes.

- New Opener Companies: Each chapter of the book opens with the manager(s) of a company that applies accounting data for its business decisions. These companies are specifically chosen as motivating forces for students in that they typically reflect hip, innovative, and entertaining entrepreneurs that have successfully applied accounting data to aid in their success. Assignments are included for each chapter that ask students to further expand and apply the accounting methods of that chapter to these feature companies.

- A New Appendix comparing International Financial Reporting Standards (IFRSs) adopted in most Asian countries with the Generally Accepted Accounting Principles (GAAP) used in the United States.

- New and Updated Assignments: All assignments for each chapter are new, revised, and/or updated. Assignments reflect new accounting pronouncements and business developments in practice.

- Updated for New Standards: Materials are updated to reflect new accounting standards that are applicable to the introductory course. Examples include the new requirements for reporting effects of changes in accounting principles, the accounting for asset exchanges, and the classifications for accounting changes.

- New Multiple Choice Quizzes: A new multiple choice quiz is included at the end of each chapter to check students on their comprehension of the materials read. This quiz is in addition to Quiz A and Quiz B, which continue to be provided on the book’s Website.

- New and Revised Exhibits: The exhibits throughout the book have been updated and revised as necessary to reflect recent data and developments in practice.

- Updated Marginal Annotations: Marginal annotations have been updated to include new data when applicable.

- Revised Decision Insights: Most Decision Insight boxes are new and reflect recent developments in the business world that are relevant to accounting practice.

- New or Updated Decision Analysis: The Decision Analysis section at the end of each chapter has been updated to include new or revised company information, analysis, and interpretation. New industry and comparative data are provided where applicable.

- Revised Beyond the Numbers Assignments: Beyond the Numbers assignments are revised as necessary to reflect more current financial statements and reports, recent articles from the financial press such as BusinessWeek, and other current developments in practice.

**CONTENTS**

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10. Plant Assets, Natural Resources, and Intangibles
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12. Accounting for Partnerships
13. Accounting for Corporations
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23. Master Budgets and Planning
24. Flexible Budgets and Standard Costs
25. Capital Budgeting and Managerial Decisions

Appendix A Financial Statement Information A-1
Appendix B Time Value of Money
Appendix C Comparison between IFRSs and U.S. GAAP

**PRINCIPLES OF FINANCIAL ACCOUNTING (CHAPTERS 1-17)**

19th Edition

John J. Wild, University of Wisconsin Madison, Kermit D. Larson, University of Texas at Austin and Barbara Chiaipetta, Nassau Community College

2009 (October 2008) / 832 pages

(Details unavailable at press time)

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Website: www.mheducation.asia
ACCOUNTING: A FRAMEWORK FOR DECISION MAKING
2nd Edition
By Beverley Jackling, Jean Raar, Brian Williams and Graeme Wines of Deakin University
2007 (June 2007)
McGraw-Hill Australia Title
http://www.mhhe.com/au/jackling2e

Accounting: A framework for decision making is based on the successful text by Carnegie et al and covers both conceptual and procedural detail to provide an innovative framework for decision making. The text has broad coverage in topics and a flexible structure. It is suitable to be used in both accounting and non-accounting majors at undergraduate and MBA level. This second edition has been thoroughly updated with expanded coverage of current issues such as ethics, and social and environmental reporting. Australian and international accounting standards have been integrated throughout. Accounting Standards: Accounting: A Framework for decision making now has International and Australian accounting standards incorporated throughout. Relevant and Engaging Examples: Accounting: A Framework for decision making encourages students to think critically. Theoretical content is linked to the decision-making environment, and examples have been updated so that it continues to be relevant and engaging. Students see accounting in a commercial context, and every chapter opens with an engaging profile of a professional accountant in business.

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2. Accounting reports: their nature and uses
Part 2: The Recording and External Reporting Focus
3. Classification and analysis of transactions
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6. Accounting information systems and internal control
7. End-of-period adjustments
8. The principles applied: owner’s equity
9. The structure and content of financial reports
Part 3: Financial Management
10. Accounting and financial management
11. Financial statement analysis
Part 4: The Conceptual Framework Applied
12. Sources of authority and conceptual frameworks for accounting
13. Assets and expenses
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17. Managerial decision making and the accountant
18. Cost concepts for management decisions
19. Accounting for short-term management planning

SCHAUM’S OUTLINE OF BOOKKEEPING AND ACCOUNTING
4th Edition
By Joel J Lerner, Sullivan County Community College and Rajul Gokarn
2007 (December 2006) / 400 pages
ISBN: 978-0-07-146458-1
A Schaum Publication

The high-performance study guides that help you cut study time, hone problem-solving skills, and achieve top scores on exams! Schaum’s Outline of Bookkeeping and Accounting contains complete new information reflecting current trends in the field.

CONTENTS

Ch 1: Assets, Liabilities, and Capital
Ch 2: Debits and Credits: The Liability System
Ch 3: Journalizing and Posting Transactions
Ch 4: Financial Statements
Ch 5: Adjusting and Closing Procedures
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Ch 8: Summarizing and Reporting
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Ch 11: Pricing Merchandise
Ch 12: Negotiable Instruments
Ch 13: Controlling Cash
Ch 14: Payroll
Ch 15: Property, Plant, and Equipment: Depreciation
Ch 16: The Partnership
Ch 17: The Corporation
Ch 18: Introduction to Accounting Software

BUSINESS ACCOUNTING AND FINANCE IN NEW ZEALAND
By Murray Clark, Lincoln University, William Maguire, Manukau Institute of Technology and Tony Davies, Lucis Consulting
2006
ISBN: 978-0-07-471575-8
McGraw-Hill Australia Title
www.mhhe.com/au/clark

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Ch 1 Accounting in context
Ch 2 Financial position
SCHAUM’S OUTLINE OF FINANCIAL MANAGEMENT
3rd Edition
By Jae K Shim, California State University Long Beach and Joel G Siegel
2007 (February 2007) / 480 pages
ISBN: 978-0-07-148128-1
A Schaum Publication

Millions of students trust Schaum’s Outlines to help them succeed in the classroom and on exams. Schaum’s is the key to faster learning and higher grades in every subject. Each Outline presents all the essential course information in an easy-to-follow, topic-by-topic format. You also get hundreds of examples, solved problems, and practice exercises to test your skills.

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Chapter 17: Multinational Finance

THE MCGRAW-HILL 36-HOUR ACCOUNTING COURSE
4th Edition
By Howard Davidoff, Robert L Dixon and Harold E Arnett
2008 (June 2007) / 416 pages
ISBN: 978-0-07-148603-3
A Professional Reference Title

Quickly get up-to-speed in all basic accounting principles and procedures and apply that knowledge to real-world financial decisions and requests. The McGraw-Hill 36-Hour Accounting Course has been the gold standard for anyone looking for a fast, no-nonsense primer in all the fundamentals of financial, managerial, and tax accounting concepts. Now thoroughly revised and updated, the fourth edition features new coverage of the technological developments in the field, the recent sweeping tax reforms, and the latest Financial Accounting Standards Board pronouncements. Complete with a doable study plan, The McGraw-Hill 36-Hour Accounting Course is your fast track to easily mastering the essentials of accounting in the shortest time possible.

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SCHAUM’S EASY OUTLINE OF PRINCIPLES OF ACCOUNTING
By Joel J. Lerner, Sullivan County Community College
2001 / 153 pages
A Schaum Publication

CONTENTS
Chapter 2: Analyzing and Recording Transactions.
Chapter 3: Adjusting and Closing Procedures.
Chapter 4: Summarizing and Reporting Via the Work Sheet.
Chapter 5: Inventory Valuation Methods.
Chapter 6: Alternative Valuation Methods.
Chapter 7: Cash and Its Control.
Chapter 8: Receivables and Payables.
Chapter 9: Property, Plant, and Equipment: Depreciation.
Chapter 11: Capital and Equity.
Chapter 12: Repetitive Transactions and Payroll.

SCHAUM’S OUTLINE OF PRINCIPLES OF ACCOUNTING I
5th Edition
By Joel Lerner, Sullivan County Community College and James Cashin
1999 / 388 pages
ISBN: 978-0-07-038149-0
A Schaum Publication

CONTENTS
Accounting Concepts.
Financial Statements.
Analyzing and Classifying Transactions, Examination I.
Recording Transactions.
Repetitive Transactions.
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Summarizing and Reporting Via the Service Business Work Sheet.
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Alternative Inventory Valuation Methods.
Repetitive Transactions.
Capital and Equity, Examination III.
Receivables and Payables.
Cash and Its Control.
Payroll.
Property, Plant, and Equipment: Depreciation.
Property, Plant, and Equipment: Disposal and Taxation.
Examination IV.
Final Examination.

SCHAUM’S OUTLINE OF PRINCIPLES OF ACCOUNTING II
4th Edition
By Joel J. Lerner, Sullivan County Community College and James A. Cashin, Hofstra University
1994 / 306 pages
ISBN: 978-0-07-113457-6 [IE]
A Schaum Publication
(International Edition is not for sale in Japan)

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Manufacturing Accounting: Accounts and Statements.
Manufacturing Accounting: Worksheets and Joint and By-Products.
Cost Systems: Job Order.
Budgets: Income Statement.
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Financial Statement Analysis: Horizontal and Vertical.
Financial Statement Analysis: Ratios. Examination III.

Accounting Practice Sets

PEDAL POWER
An Accounting Practice Set, 2nd Edition
By Hema Wijewardena, University of Wollongong
2007 (October 2007) / 68 pages
ISBN: 978-0-07-013843-8
McGraw-Hill Australia Title
http://www.mhhe.com/au/pedalpower2e

Pedal Power is a manual accounting practice set based on a perpetual inventory system. Students are asked to complete the accounts while the proprietor’s partner is away for a month. All the necessary information is provided, including actual source documents such as cheque butts and invoices. In extracting the information from these documents, students have the opportunity to experience a real business scenario and enhance their understanding of practical accounting - from the double-entry system to preparing a post-closing trial balance.

CONTENTS
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Accounting For Non-Accounting Managers

FINANCIAL ACCOUNTING FOR NON-SPECIALISTS
2nd Edition

By Robert Perks, University of Westminster

2007 (March 2007)
ISBN: 978-0-07-711540-1

McGraw-Hill UK Title

This book is intended to help readers to understand financial accounting and to see how it can be used in practice, particularly in the interpretation and management of company finances. It should appeal to future managers, rather than to those who want to become accountants. It is intended to be ‘user friendly’ for those who are put off by conventional presentations of the subject based on arcane rules and procedures. Students from an arts background, for whom figures are sometimes a painful necessity, will probably find that this is as good as it gets with accounting textbooks.

CONTENTS
1 The Balance Sheet, and What it Tells Us
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3 The Context of Financial Accounting
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6 How the Stock Market Assesses Performance
7 Cash Flow and Profit
8 Creative Accounting
9 Advanced Interpretation of Financial Statements
10 Assets, Liabilities, Revenues and Expenses
11 Financing a Business
12 Investment Appraisal
13 Planning, Decision Making and Control
14 Book-keeping to Trial Balance
15 Trial Balance to Finance Accounts
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Financial Accounting

FINANCIAL ACCOUNTING
14th Edition

Jan Williams, University of Tennessee-Knoxville, Sue Haka, Michigan State University-East Lansing, Mark S Bettner, Bucknell University and Joseph V Carcello, University of Tennessee-Knoxville

2010 (January 2009) / 832 pages
ISBN: 978-0-07-352698-0

(Details unavailable at press time)

NEW

International Edition

FINANCIAL ACCOUNTING WITH ANNUAL REPORT
6th Edition

Robert Libby, Cornell University-Ithaca, Patricia Libby, Ithaca College and Daniel G Short, Texas Christian University

2009 (July 2008)

Libby/Libby/Short wrote this text based on their belief that the subject of financial accounting is inherently interesting, but financial accounting textbooks are often not. They believe most financial accounting textbooks fail to demonstrate that accounting is an exciting field of study and one that is important to future careers in business. When writing this text, they considered career relevance as their guide when selecting material, and the need to engage the student as their guide to style, pedagogy, and design. Libby/Libby/Short is the only financial accounting text to successfully implement a real-world, single focus company approach in every chapter. Students and instructors have responded very favorably to the use of focus companies and the real-world financial statements. The companies chosen are engaging and the decision-making focus shows the relevance of financial accounting regardless of whether or not the student has chosen to major in accounting.

NEW TO THIS EDITION

EOC is new and revised. Practice is key to mastery of financial accounting and therefore excellent and updated problem material is key to most professors. Bob and Patricia Libby and Dan Short are well-known for their ability to write cogent and well-developed problems with their chapters, which is a criticism we hear of other financial texts. With more professors teaching from LLS than ever, we need to make sure faculty have fresh material to assign, which is why the most significant revision to Libby 6e is updated end-of-chapter material. Of the 800+ mini-exercises, exercises, problems, and cases, 500 have been revised with new numbers and company names or are completely new to 6e, including all new annual report cases.
ACCOUNTING

- Updated material on Corporate Governance and International Reporting. New International Perspectives discuss the growing importance of International Financial Reporting Standards. Basic differences between GAAP and IFRS are highlighted at a level appropriate for the introductory student.
- New Annual Report feature company and cases – Pacific Sunwear has been replaced with American Eagle Outfitters and the contrasting company is now Urban Outfitters.
- Three NEW focus companies – The Chapter 8 focus company has been replaced with Southwest Airlines, Chapter 11 focus company has been replaced with Sonic Drive-In Restaurant, and Chapter 12 focus company has been replaced with The Washington Post Companies.
- Chapter 9 (Reporting and Interpreting Liabilities): This edition includes an expanded discussion of lease liabilities.
- Chapters 9, 10 (Reporting and Interpreting Bonds), and 11 (Reporting and Interpreting Owners' Equity): These chapters now include fractional year interest.
- Chapter 13 (Statement of Cash Flows): The details of preparing the operating activities section using the direct method has been moved from the chapter to an end of chapter supplement. Instructors are free to choose coverage of either or both methods. Gains and losses on sale of property, plant and equipment integrated within the chapter material.
- iPod download content – LLS 6e is media-integrated giving students the option to download iPod content. iPod icons appear throughout the text point students to chapter-specific quizzes, audio and video lecture presentations, and course-related videos.

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1. Financial Statements and Business Decisions
2. Investing and Financing Decisions and the Balance Sheet
3. Operating Decisions and the Income Statement
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6. Reporting and Interpreting Sales Revenue, Receivables, and Cash
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11. Reporting and Interpreting Owners' Equity
12. Reporting and Interpreting Investments and Other Corporations
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Appendix B: American Eagle Outfitters 2006 Annual Report
Appendix C: Urban Outfitters 2006 10-K Report
Appendix D: Industry Ratio Report
Appendix E (available at www.mhhe.com/libby6e): The Formal Recordkeeping System

NEW
International Edition

FINANCIAL ACCOUNTING WITH BUCKLE ANNUAL REPORT

By J David Spiceland, University of Memphis, Wayne M Thomas, University of Oklahoma-Norman and Don Herrmann, Oklahoma State University-Stillwater

2009 (September 2008) / 750 pages
ISBN: 978-0-07-728228-8
http://www.mhhe.com/succeed

David Spiceland, Wayne Thomas and Don Herrmann have developed a unique new text based on over 50 collective years of experience in the classroom. They’ve brought together best practices like highlighting Common Mistakes, offering frequent Stop-and-Go Review Problems, integrating the course with a running Continuing Problem, demonstrating the relevance of the course to non-majors with a Career Corner, and communicating it all in a student-friendly Conversational Writing Style.

FEATURES
- Conversational Writing Style: The authors took special care to write a textbook that fosters a friendly dialogue between the text and each individual student. The tone of the presentation is intentionally conversational – creating the impression of speaking with the student, as opposed to teaching to the student.
- Decision Maker’s Perspective: Each chapter includes one or more distinctive Decision Maker’s Perspective sections, which offer insights into how the information discussed in the chapters affects decisions made by investors, creditors, managers, and others. Each chapter also contains Decision Points highlighting specific decisions in the chapter that can be made using financial accounting information. This feature competes directly with Kimmel’s Decision Toolkit.
- Real World Focus: Students learn best when they see how concepts are applied in the real world. For that reason, real-world examples from companies, such as Nike and Under Armour, are used extensively and routinely to enhance the presentation. The real-world focus adds realism to discussions and serves as the foundation for exercises, problems, and cases.
- Innovative Pedagogy: Reviewers enthusiastically embraced the innovative pedagogy used throughout the book, including Stop-and-Review chapter quizzes, Common Mistake boxes that help students avoid common pitfalls of beginning students, and Flip Side problems and scenarios that show students the two sides of every accounting transaction.
- Common Mistakes boxes highlight mistakes made by financial accounting students throughout each of the chapters. With greater awareness of the pitfalls the average student will find in their first accounting class, students can avoid making the same mistakes and gain a deeper understanding of the chapter material.
- The Flip Side feature demonstrates how various transactions are viewed by each participant. Including the “flip side” of a transaction - in context – enhances the student’s understanding of both the initial and the related transaction. Selected homework in the end-of-chapter materials also includes the Flip Side transactions for students to reinforce their understanding of this concept.
- Continuing Problem – The story of Great Adventures progresses
from chapter to chapter, encompassing the accounting issues of each new chapter as the story unfolds. This progressive problem allows students to see how each chapter’s topics can be integrated into the operations of a single company.

- A Strong Supplements Package: The authors write all of the major supplements for Financial Accounting, including the Testbank, Solutions Manual, and Instructor’s Manual. With free iPod material (including slideshows and multiple choice quizzes), narrated PowerPoint, online quizzing, Study Guide, Working Papers, Excel templates and QuickBooks templates integrated into the end-of-chapter material, Spiceland’s Financial Accounting provides the cutting-edge technology demanded by today’s accounting instructors and students.

- Unique End-of-Chapter Cases: The Additional Perspectives section of each chapter offers the most distinctive variety of case material available in financial accounting textbooks. Cases and activities are designed to allow students to apply the knowledge and skills they’ve learned in provocative, real or realistic situations. Each chapter offers an engaging mix of activities and opportunities to perform real-world financial accounting analysis.

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Appendix B – Annual Report of The Buckle
Appendix C – Time Value of Money
Appendix D – International Financial Reporting Standards

NEW
INTRODUCTION TO FINANCIAL ACCOUNTING
6th Edition
Andrew Thomas, University of Birmingham
2009 (May 2009)
McGraw-Hill UK Title

PRINCIPLES OF FINANCIAL ACCOUNTING (CHAPTERS 1-17)
19th Edition
John J Wild, University of Wisconsin Madison, Kermit D Larson, University of Texas at Austin and Barbara Chiapetta, Nassau Community College
2009 (October 2008) / 832 pages
(Details unavailable at press time)

International Edition
FUNDAMENTAL FINANCIAL ACCOUNTING CONCEPTS WITH HARLEY-DAVIDSON ANNUAL REPORT
6th Edition
By Thomas P. Edmonds, University of Alabama at Birmingham, Frances M. McNair, Mississippi State and Philip R. Olds, Virginia Commonwealth University
2008 (September 2007)
ISBN: 978-0-07-336777-4
http://www.mhhe.com/edmonds6e

Students are often overwhelmed by the amount of information presented in the introductory financial accounting course. By focusing on fundamental concepts in a logical sequence, students are able to fully comprehend the material rather than memorize seemingly unrelated terms and topics. The goal of Fundamental Financial Accounting Concepts is to enable students to understand how any given business event affects the financial statements. The “financial statements model” is a highly praised feature because it allows students to visualize the simultaneous impact of business events on all of the key financial statements (the income statement, the balance sheet, and the statement of cash flows). The mechanics of accounting coverage (debits and credits) is delayed until chapter 4. Instructors have flexibility as to the amount of emphasis they want to place on this topic.

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1 An Introduction to Accounting
2 Accounting for Accruals
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6 Accounting for Inventories
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8 Accounting for Receivable and Payables
9 Accounting for Long-Term Operational Assets.
10 Accounting for Long-Term Debt
11 Accounting for Equity Transactions
12 Statement of Cash Flows
13 Financial Statement Analysis* *Full featured chapter available online.
Appendix A: Accessing the EDGAR Database through the Internet
Appendix B: Topps Company, Inc. Annual Report
International Edition

FUNDAMENTALS OF FINANCIAL ACCOUNTING WITH ANNUAL REPORT
2nd Edition
By Fred Phillips, Robert Libby, Cornell University and Patricia Libby, Ithaca College
2008 (September 2007)

http://www.mhhe.com/phillips2e

Fundamentals of Financial Accounting, 2e, by Phillips/Libby/Libby presents an engaging, balanced, and appropriately paced analysis of the fundamentals of financial accounting. Its conversational writing style makes it easy to read and understand, while the selection of real focus companies reinforces the relevance of accounting by introducing students to accounting and business activities in the context of their favorite companies. Balance between preparer and user orientations is achieved throughout the book, by studying both the accounting activities that take place inside the company, as well as evaluating their impact on decisions, and users outside the company. Topic coverage is paced appropriately for students new to accounting, and is thoroughly reinforced every step of the way with an ample variety of innovative pedagogical tools. Clearly understandable, relevant, and accessible, FFA is simply the most student-friendly financial book on the market and provides the tools for students to grasp financial accounting from the ground up.

CONTENTS
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Chapter 8 Reporting and Interpreting Receivables, Bad Debt Expense, and Interest Revenue
Chapter 9 Reporting and Interpreting Long-Lived Tangible and Intangible Assets
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ACCOUNTING

Appendix C: Summary of Financial Ratios
Appendix D: Annual Report and Financial Statement Analysis Project
Appendix E: Accounting for Investment Securities
Appendix F: Time Value of Money

International Edition

FINANCIAL ACCOUNTING
Information for decisions, 4th Edition
John J Wild, University of Wisconsin at Madison
2008 (November 2006) / 736 pages
ISBN: 978-0-07-110119-6 [IE]
http://www.mhhe.com/wild4e

FINANCIAL ACCOUNTING: Information for Decisions, 4e addresses the topics and issues typically covered in Financial Accounting while at the same time motivating student interest in accounting through its extensive use of entrepreneurial examples, application of analysis skills, integration of interactive tutorial software, and a highly engaging pedagogical design. This book thoroughly integrates ideas and practices followed by today’s business entrepreneurs, speaking more directly to students and better preparing them for the workforce they will enter.

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Appendix C: Reporting and Analyzing Investments and International Operations
Appendix D: Reporting and Analyzing Partnerships (Online at www.mhhe.com/wild4e)
Appendix E: Reporting and Preparing Special Journals (Online at www.mhhe.com/wild4e)

FINANCIAL ACCOUNTING
13th Edition
By Jan Williams, University of Tennessee-Knoxville, Sue Haka, Michigan State University-East Lansing, Mark S Bettner, Bucknell University and Joseph V Carcello, University of Tennessee-Knoxville
2008 (September 2006) / 832 pages
ISBN: 978-0-07-110122-6 [IE]
www.mhhe.com/williamsfinancial13e

While many texts characterize themselves as having either a “user” approach or a “preparer” approach, Williams’ Financial Accounting is written for faculty who want to strike a balance between these approaches. Business majors will find relevance in the “Ethics, Fraud & Corporate Governance,” “Your Turn” and “Case in Point” boxes throughout the chapters while accounting majors will receive a firm grounding in accounting basics that will prepare them for their intermediate course. A unique feature is the multimedia companion, My Mentor. This text-specific technology resource (available free on the book’s website) uses video clips, animated graphics, PowerPoints and Excel templates to demonstrate accounting concepts visually. This allows students to link concepts and numbers together in an interactive rather than print environment.
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AUSTRALIAN FINANCIAL ACCOUNTING
5th Edition
By Craig Deegan, RMIT University in Melbourne
2007 (June 2007)
McGraw-Hill Australia Title
http://www.mhhe.com/au/deegan5e

Deegan’s Australian Financial Accounting is the market-leading text in the area of financial accounting. This edition provides students with a detailed grasp of the theories and applications, whilst challenging them to critically evaluate concepts. Written in a clear and engaging style, Deegan’s Australian Financial Accounting is popular with students as it is easy to read and understand. Complete in theoretical and practical coverage, this text will give students a strong foundation that they can take into their professional lives. The 5th edition is comprehensively updated and revised, and reflects new changes made to accounting standards. Several new chapters have been added, including in the area of consolidations. Examples, scenarios and extracts are all updated, or completely new. There are also new end-of-chapter review questions and challenging problems to extend students’ knowledge.

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37. Accounting for corporate social responsibility

FINANCIAL ACCOUNTING
An Introduction, 2nd Edition
by Arshad Roshayani, Laily Umar and Siti Maznah of Universiti Teknologi MARA, Malaysia
2007 (December 2006) / 512 pages
ISBN: 978-983-3850-02-0
An Asian Publication

Financial Accounting is specifically written within the Malaysian context. This book is written for students with no prior background in accounting, especially for students in their first-year study of accounting degrees in universities. It explains the basic principles involved in the operations and maintenance of accounting systems applicable particularly to the unincorporated businesses in Malaysia. This book provides a good understanding of the accounting fundamentals.

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INTRODUCTION ACCOUNTING
2nd Revised Edition
By David Willis, Adelaide Institute of TAFE
2006
ISBN: 978-0-07-471971-8
McGraw-Hill Australia Title
www.mhhe.com/au/willis2e

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Competency Check--Part Two / Trial tests / Glossary of accounting terms / Index

FINANCIAL ACCOUNTING
A New Perspective
By Paul E. Solomon
2004 / 768 pages
- Out of Print
http://www.mhhe.com/solomon

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Chapter 14- Applying What You Have Learned To Analyze the Gap Appendix 14-1 2001 Financial Information for the Gap, Inc. and for The Limited, Inc. Appendix 14-3 Creating a Statement of Cash Flows Appendix A Performance Objectives Appendix B Commonly Used Account Titles Appendix C Transactions A 1 through Z for Cards & Memorabilia Unlimited
In this project the student obtains and analyzes an annual report from a publicly traded corporation. Activities include: identifying corporate operations, gaining familiarity with the financial data presentation, recognizing trends, calculating ratios, and performing industry and primary competitor comparisons. This project takes approximately 8 to 20 hours to complete (average 10 hours).

NEW TO THIS EDITION

- Accommodates analysis of corporations that use either US or international reporting standards.
- Updated for new pension disclosure requirements (FAS 87)
- Updated to include understanding of internal control reporting
- Includes spreadsheet examples for Excel versions 2003 and 2007
- Includes advanced spreadsheet analysis for: receivables, inventory, fixed assets, debt, equity, retirement benefits, compensation, and leases.
- This edition also includes a supplement for use in more advanced classes. The supplement includes more extensive analysis of comprehensive income, accounts receivable, inventory, fixed assets, leases, and pension plans. The supplement also includes a more detailed competitor analysis. The advanced supplement is available free of charge on the text web site.

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Ratio Analysis
Analysis of Profitability

SCHAUM'S EASY OUTLINE BOOKKEEPING AND ACCOUNTING

By Joel J. Lerner, Sullivan County Community College
2004 / 144 pages
ISBN: 978-0-07-142240-6

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SCHUAUM'S OUTLINE OF FINANCIAL ACCOUNTING
2nd Edition
By Joel G Siegel, Queens College and Jae K Shim, California State University
1999 / 336 pages
ISBN: 978-0-07-134166-0
A Schaum Publication

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Chapter 1 Introduction to Financial Accounting.
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Chapter 16 Accounting for Multinational Operations.

MANAGERIAL ACCOUNTING
13th Edition
By Ray H Garrison, Brigham Young University-Provo, Eric Noreen, University of Washington and Peter C Brewer, Miami University of OH-Oxford
2010 (February 2009) / 896 pages
(Details unavailable at press time)

NEW
International Edition
FUNDAMENTAL MANAGERIAL ACCOUNTING
CONCEPTS
5th Edition
By Thomas P Edmonds, University of Alabama at Birmingham, Philip R Olds, Virginia Commonwealth University and Bor-Yi Tsay, University of Alabama at Birmingham
2009 (September 2008) / 704 pages
ISBN: 978-0-07-352702-4
http://www.mhhe.com/edmonds2009

Fundamental Managerial Accounting Concepts 5e by Edmonds/Edmonds/Tsay/Olds focuses on concepts that are isolated and introduced in a logical sequence. The authors intentionally limit the scope of the material to help students build a solid foundation of the most important concepts in managerial accounting. Fundamental Managerial Accounting Concepts 5e is organized in a distinctive way, particularly in the first six chapters. The objective is to establish a coherent, integrative framework that enables students to build knowledge in stepwise fashion. The authors’ goal is for students to understand the underlying principles of accounting, not just memorize content.

NEW TO THIS EDITION
- New Curious Accountant openings for most chapters.
- Exercises, problems and cases have been updated.
- Several new ‘Focus on International Issues’ and ‘Reality Bytes’.
- Cash flow has been deleted from Chapter 1 and now is only in Chapter 14.
- Chapter 14 has been totally rewritten. The new chapter covers both the indirect and direct methods of reporting cash flow from operating activities. The text and end-of-chapter materials are arranged to allow professors to cover either method independently. The approach does not require the use of debits and credits.
Material relating to mixed cost has been added, including formulas for computing total mixed cost and an exhibit.

Added formulas for the determination of total cost in the coverage of the high-low, visual scattergraph, and regression methods of estimating fixed and variable cost. Added appropriate requirements to the end-of-chapter exercises and problems.

Added coverage of the R2 statistic related to the use of the regression method of determining estimated fixed and variable cost. Added appropriate requirements to the end-of-chapter exercises and problems.

Added a footnote to distinguish operating leverage from financial leverage in Chapter 2.

In Chapter 3, moved the equation method to the front of the chapter. Introduced the contribution margin per unit method as a derivation of the equation method, thereby allowing an instructor the freedom to choose either as the predominate approach to CVP analysis.

In Chapter 3, moved multiple product CVP analysis from the appendix to the main body of the chapter.

In Chapter 4, added several opening paragraphs that included simple examples explaining why allocations are necessary. Also, added coverage of common cost and the controllability concept. Added coverage explaining the use of cost pools.

In Chapter 8, The section of material covering the static versus flexible budgets has been rewritten to demonstrate the computational procedures used to calculate the budgets.

Redesigned Exhibit 8.1 to facilitate understanding.

The section of material covering the manufacturing overhead fixed cost variances has been rewritten to enhance clarity.

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INTERNATIONAL EDITION

INTRODUCTION TO MANAGERIAL ACCOUNTING
4th Edition
By Peter C Brewer, Miami University of OH-Oxford, Ray H Garrison Brigham Young University-Provo and Eric Noreen, University of Washington
2008 (October 2007) / 672 pages
ISBN: 978-0-07-337935-7
ISBN: 978-0-07-128763-0 [IE]
www.mhhe.com/brewer4e

Introduction to Managerial Accounting, 4/e by Brewer/Garrison/Noreen is based on the market-leading text, Managerial Accounting, by Garrison, Noreen and Brewer. However, this is not simply a briefer book with chapters removed; B/G/N has been rethought and retooled to meet the needs of the market. B/G/N 4/e is a more accessible, yet thoroughly student-friendly text that satisfies the basic needs of the managerial accounting student without unnecessary depth on advanced topics associated with the follow-up course: cost accounting/cost management. Faculty and students alike will find this new edition has retained the hallmark features of the Garrison brand: author-written supplements, excellent readability, terrific examples, and balanced end-of-chapter material.

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Chapter Eleven: Relevant Costs For Decision Making
Chapter Twelve: Capital Budgeting Decisions
Chapter Fourteen: “How Well Am I Doing?” Financial Statement Analysis

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As the long-time best-seller, Garrison has helped guide close to 2 million students through the challenging waters of managerial accounting since it was first published. It identifies the three functions managers must perform within their organizations—plan operations, control activities, and make decisions—and explains what accounting information is necessary for these functions, how to collect it, and how to interpret it. To achieve this, Managerial Accounting, 12/E, focuses, now as in the past, on three qualities:

- Relevance. Every effort is made to help students relate the concepts in this book to the decisions made by working managers. With insightful chapter openers, the popular Managerial Accounting in Action segments within the chapters, and stimulating end-of-chapter exercises, a student reading Garrison should never have to ask “Why am I learning this?”

- Balance. There’s more than one type of business, and so Garrison covers a variety of business models, including not-for-profit, retail, service, and wholesale organizations as well as manufacturing. In the eleventh edition, service company examples are highlighted with icons in the margins of the text.

- Clarity. Generations of students have praised Garrison for the friendliness and readability of its writing, but that’s just the beginning. Technical discussions have been simplified, material has been reorganized, and the entire book carefully retuned to make teaching—and learning—from Garrison as easy as it can be. In addition, the supplements package is written by Garrison, Noreen, and Brewer, ensuring that students and professors will work with clear, well-written supplements that employ consistent terminology.

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MANAGERIAL ACCOUNTING FOR MANAGERS
By Eric Noreen, University of Washington, Peter C Brewer, Miami University of OH-Oxford and Ray H Garrison, Brigham Young University-Provo
2008 (November 2007) / 736 pages
ISBN: 978-0-07-128477-6 [IE]

http://www.mhhe.com/noreen

Managerial Accounting for Managers, 1/e by Noreen/Brewer/Garrison is based on the market-leading text, Managerial Accounting, by Garrison, Noreen and Brewer. The Noreen book was created to serve customers who do not wish to teach the financial accounting-oriented content that is included in the Garrison book. Of our three books (the Brewer book, the Garrison book, and the Noreen book), the Noreen book is the most pure management accounting textbook. The other two books have greater amounts of financial accounting content. N/B/G, 1e is geared towards professors who love Garrison’s market-leading managerial accounting content, but have been bothered by the debits and credits included in the book. It includes the same great coverage of managerial accounting topics such as Relevant Costs for Decision Making, Capital Budgeting Decisions, and Segment Reporting and Decentralization without the journal entries. The job-order costing chapter has been extensively rewritten to remove all journal entries. There is not one journal entry included in the entire book. Furthermore, the chapters dealing with process costing, the statement of cash flows, and financial statement analysis have been dropped to enable professors to focus their attention on the bedrocks of managerial accounting—planning, control, and decision making. It is important to emphasize that the same great content from Garrison is included in Noreen. More specifically, the following chapters/appendices are exactly the same in the two books: Chapters: Managerial Accounting and the Business Environment; Cost Terms, Concepts, and Classifications (the appendices have been dropped); Cost Behavior: Analysis and Use; Cost-Volume-Profit Relationships; Variable Costing: A Tool for Management; Activity-Based Costing: A Tool to Aid Decision Making; and Capital Budgeting Decisions. The Appendices that have been duplicated for this book: Pricing Appendix; and Profitability Appendix.

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MANAGEMENT ACCOUNTING
3rd Edition
By Willie Seal, Eric Noreen, University of Washington and Ray H Garrison, Brigham Young University-Provo
2008 (December 2008) / 850 pages
ISBN: 978-0-07-712164-8

McGraw-Hill UK Title
www.mcgraw-hill.co.uk/textbooks/seal

Management Accounting, Third Edition, offers the ideal balance between technical and conceptual approaches to Management Accounting. With its comprehensive coverage and focus on assessment material and application, this new edition is an essential core text for undergraduate accounting students and flexible enough to be used across a variety of levels.

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ACCOUNTING

MANAGEMENT ACCOUNTING
4th Edition
By MY Khan, University of Delhi and PK Jain, Indiana Institute of Technology-Delhi
2006 / 1024 pages
ISBN: 978-0-07-062023-0
McGraw-Hill India Title
http://www.mhhe.com/manacc

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23. Capital Budgeting

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Brand new feature for quickbooks pro 2008 makes learning quickbooks software effortless. This new edition provides hands-on, step-by-step instructions for easy learning with an abundance of exercises and projects to reinforce new concepts. Each chapter builds on the previous chapter as the student progresses from entering simple transactions to using advanced quickbooks features. The first part of the text provides a hands-on introduction to quickbooks, and the second half focuses on maintaining a service and merchandising business, as well as on advanced features of quickbooks. Computer accounting with quickbooks pro 2008 provides both the big picture “where am i going?” and step-by-step instructions “where do i click?”

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- Explores the software to familiarize students with important internal controls, user roles, and business processes.
- Textbook is designed complement and enhance existing business and accounting curricula.
- Authors Carol Yacht and Susan Crosson write all teaching supplements themselves to ensure perfect agreement between textbook and ancillaries.

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Chapter 2: New Company Setup for a Service Business
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Chapter 4: Completing Quarterly Activities and Closing the Fiscal Year
Chapter 5: Acquisition and Payments
Chapter 6: Sales and Collections
Chapter 7: End of Quarter Activities and Smartlists
Project 1: Student-Designed Activities for April
Index

NEW TO THIS EDITION
- Students receive a fully-functioning copy of Dynamics-GP 10.0 with their textbook and five company datasets.
- Students learn about typical user roles in business supply and value chains and the accounting processes they engage in to operate successful businesses.
- Every chapter highlights essential security and internal controls of mid-sized service and merchandising businesses.
- Includes step-by-step instructions for software installation and how to set up and run service and merchandising businesses.
- Provides valuable training for future accountants, entrepreneurs, and managers who will operate in a business-to-business environment.
- Software instruction familiarizes students with transaction analysis, accounting cycle activities, important internal controls, user roles, and business processes.
- Textbook is designed complement and enhance existing business and accounting curricula. Recommended for use after students have completed principles or financial accounting.
- Authors Carol Yacht, Susan Crosson, and Joann Segovia write all teaching supplements themselves to ensure perfect agreement between textbook and ancillaries.

CONTENTS
PART 1: Exploring Dynamics GP 10.0
Chapter 1: Introduction to Fabrikam, Inc.
Chapter 2: Payables Management
Chapter 3: Receivables Management
Chapter 4: Payroll
Chapter 5: Inventory Control
Chapter 6: General Ledger and Financial Statements
PART 2: Dynamics GP for Service Businesses
Chapter 7: Service Business Accounting Records
Chapter 8: Completing Quarterly Activities and Closing the Fiscal Year
Project 1: Valley Medical Center, Inc.
Project 2: Student-Designed Service Business
PART 3: Dynamics GP for Merchandising Businesses
Chapter 9: Vendors and Inventory Items
Chapter 10: Acquisition and Payments
Chapter 11: Sales and Collections
Chapter 12: Routines, Inquiries, Financial Reports, and Letter Writing Assistant
Project 3: Montana Sports
Project 4: Student-Designed Merchandising Business
Project 5: Student-Designed Project
Appendix A: Troubleshooting
Appendix B: Review of Accounting Principles
Appendix C: Glossary

NEW

COMPUTER ACCOUNTING WITH PEACHTREE COMPLETE 2008
Release 15.0, 12th Edition

By Carol Yacht, Peachtree Consultant

2009 (January 2008) / 768 pages

http://www.mhhe.com/yacht2008

Carol Yacht’s Peachtree textbook is the market leader because her pedagogy is unmatched—she incorporates real-world businesses; step-by-step-directions; numerous screen illustrations; challenging exercises and projects; and a website with additional resources. The 12th edition teaches you how to use Peachtree Complete Accounting 2008 software including how to set up service, merchandising, nonprofit, and manufacturing businesses. The primary goal is for the student to have a working familiarity with the software after completing the course with this text.

NEW TO THIS EDITION

- User interface includes Navigation Bar (Peachtree’s dashboard) with Business Status; Customers & Sales; Vendors & Purchases; Inventory & Services; Employees & Payroll; Banking; and Company selections.
- Software installation, including serial number, is included at the beginning of the textbook.
- All instructions, screen captures, and detailed steps are consistent with Peachtree Complete Accounting 2008 for use with the Windows Vista operating system, Windows XP SP2, and Windows 2000 SP3.
- New sales tax wizard and letter templates wizard.
- Custom date-range filtering and enhanced report options.
- E-mail reports, financial statements, and add attachments.
- Design tools for report customization and auto populate IDs.

CONTENTS

Software Installation
Preface
Acknowledgments

Chapter 1: Introduction to Bellwether Garden Supply
Chapter 2: Vendors
Chapter 3: Customers
Chapter 4: Employees
Chapter 5: General Ledger, Inventory, and Internal Control
Chapter 6: Job Cost
Chapter 7: Financial Statements

Chapter 8: Stone Arbor Landscaping—Time and billing

Part 2: Peachtree Complete Accounting 2008 for Service Businesses
Chapter 9: Maintaining Accounting Records for Service Businesses
Chapter 10: Completing Quarterly Activities and Closing the Fiscal Year

Project 1: Mary Albert, Accountant
Project 1A: Student-Designed Service Business

Part 3: Peachtree Complete Accounting 2008 for Merchandising Businesses
Chapter 11: Vendors & Purchases
Chapter 12: Customers & Sales
Chapter 13: Inventory & Services
Chapter 14: Employees, Payroll, and Account Reconciliation

Project 2: Stanley’s Sports
Project 2A: Student-Designed Merchandising Business

Part 4: Advanced Peachtree Complete Accounting 2008 Applications
Chapter 15: Customizing Forms
Chapter 16: Import/Export
Chapter 17: Using Peachtree Complete Accounting 2008 with Excel and Word
Chapter 18: Write Letters, Use Templates, and Peachtree Online

Project 3: Verde Computer Club
Project 4: BJW Manufacturing, Inc.
Project 4A: Student-Designed Project

Appendix A: Troubleshooting
Appendix B: Review of Accounting Principles
Appendix C: Glossary

Index

Timetable for Completion

NEW

COMPUTER ACCOUNTING USING MYOB BUSINESS SOFTWARE
11th Edition

By Bill Neish, Macquarie University and George Kahwati, Northern Sydney Institute of TAFE

2008 (January 2008)

McGraw-Hill Australia Title

http://www.mhhe.com/au/myob17

Computer Accounting Using MYOB Business Software gives students a thorough understanding of MYOB business software, and the expertise and confidence to use it in their professional lives. This text contains a free student CD-ROM containing Student Editions of MYOB Accounting Plus v17, MYOB Premier Enterprise v5 and MYOB AssetManager Pro v3.5, as well as a student help guide and all data files necessary to complete the exercises in the textbook. Accounting lecturers and trainers around Australia have been consulted on their course requirements to ensure the most relevant content and effective structure for use in 2008 computerised accounting courses. The emphasis throughout is on a clear, logical and user-friendly approach. This is exemplified by clear step-by-step instructions, abundant MYOB screen images, competency skills checklists, self-test questions and answers, and concise practical examples. This eleventh edition includes updated instructions to incorporate the new features of MYOB, including enhanced payroll, inventory control and record management functions.
NEW TO THIS EDITION

- A student CD-ROM featuring the official Student Editions of MYOB Accounting Plus v16, Premier v10, and AssetManager Pro v3.5: Updated instructions that incorporate new features of the programs throughout all the chapters and modules.
- Enhanced step-by-step instructions throughout the chapters, with numeric steps which are easier to follow.
- Streamlined chapter 3 which avoids repetition and uses MYOB supplied Chart of Accounts.
- Online Learning Centre: Instructor Supplements which include an Instructor CD-ROM with answer files, PowerPoint® slides and lesson tips, and a Solutions Manual now provided in pdf format for ease of printing.
- Student supplements include a free Student CD-ROM, access to the Online Learning Centre, and PowerPoint® Slides.

CONTENTS

Preface
Acknowledgments
How to … Index (by chapter)
How to … Index (by function)
Installation of files from the CD
Note for users of MYOB Premier
Chapter 1 Introduction to MYOB Accounting Plus
Chapter 2 GST basics
Chapter 3 General ledger
Chapter 4 Cash transactions
Chapter 5 Accounts receivable
Chapter 6 Accounts payable
Chapter 7 Inventory and integration
Chapter 8 Payroll
Chapter 9 Categories and jobs
Chapter 10 MYOB AssetManager Pro
Chapter 11 Ergonomics (chapter on accompanying CD)
Chapter 12 Help (chapter on accompanying CD)
Appendix A: Help
Appendix B: Ergonomics and OH & S
Glossary (on the accompanying CD)
GST Glossary (on the accompanying CD)
Index

COMPUTER ACCOUNTING ESSENTIALS WITH MICROSOFT OFFICE ACCOUNTING 2007

By Carol Yacht, Peachtree Consultant and Susan Crosson, Santa Fe Community College

2008 (July 2007)
ISBN: 978-0-07-723374-7 (with CD)

http://www.mhhe.com/myoaessentials

Course: Computer Accounting Essentials with Microsoft Office Accounting is designed for a 4-week, outside-of-class project in Accounting, Accounting Information Systems, Computer Accounting, or Business Software Applications courses taught in colleges and universities, community colleges, vocational-technical schools, and some high schools. For full term courses, combine Microsoft Office Accounting with two other Essentials series books—QuickBooks Online (0073131121) and Dynamics Great Plains (0073273279). Overview: Computer Accounting Essentials with Microsoft Office Accounting brings the Yacht and Crosson renowned step-by-step pedagogy to Microsoft’s Office Professional 2007. The textbook links the real-world of accounting with course topics to demonstrate how financial accounting is actually done. Students apply the concepts learned in class to setting up and running a retail business. Textbook assignments document student mastery of financial accounting principles in work authentic ways.

CONTENTS

Chapter 1: Installation and Overview
Chapter 2: Security and Internal Controls
Chapter 3: New Company Setup for a Merchandising Business
Chapter 4: Working with Inventory, Vendors, and Customers
Chapter 5: Accounting Cycle and Year End
Chapter 6: First Month of the New Year Project 1: Your Name Hardware Store Project 2: Student-Designed Merchandising Business
Chapter 7: Microsoft Office Accounting Tools and Fixed Assets
Chapter 8: Integration with Microsoft Office-Excel and Word Project 3: Student-Designed Forms

COMPUTER ACCOUNTING USING MICROSOFT OFFICE ACCOUNTING 2007

By Carol Yacht, Peachtree Consultant and Susan Crosson, Santa Fe Community College

2008 (Aug 2006) / 512 pages
ISBN: 978-0-07-333796-8 (with CD)

http://www.mhhe.com/yachtsba

The latest textbook offering from two of the most prolific writers in the computer accounting field provides concise and comprehensive instruction on how to use new accounting software from Microsoft in conjunction with Microsoft Office applications. The directions are interesting and easy-to-use, and are supported by in-depth analysis of up-to-date business situations and reports. Yacht and Crosson have simplified the installation process so students are ready to start working with the software in as short a time as possible. Students learn how to harness the power of Microsoft Office to link data between applications, leveraging reports and analysis opportunities and reducing errors.

CONTENTS

PART 1: EXPLORING MICROSOFT OFFICE SMALL BUSINESS ACCOUNTING

Chapter 1: Northwind Traders-A Product Company
Chapter 2: Customers & Receivables
Chapter 3: Vendors & Payables
Chapter 4: Employees & Payroll
Chapter 5: Banking
Chapter 6: Company & Financial
Chapter 7: Fabrikam, Inc.-A Service Company

PART 2: SMALL BUSINESS ACCOUNTING FOR SERVICE BUSINESSES

Chapter 8: Maintaining Accounting Records for Service Businesses
Chapter 9: Completing Quarterly Activities & Closing the Fiscal Year
Chapter 10: Vendors and Inventory
Chapter 11: Acquisition and Payments
Chapter 12: Sales and Collections
Chapter 13: Banking and Financial Reports
Chapter 14: SBA Integration with Microsoft Office
Chapter 15: SBA and Excel Project 5: Student-Designed Project

Appendix A: Review of Accounting Principles
Appendix B: Glossary Index Timetable for Completion
Intermediate Accounting

NEW

International Edition

INTERMEDIATE ACCOUNTING WITH GOOGLE ANNUAL REPORTS
5th Edition

By J David Spiceland, University of Memphis and James Sepe, Santa Clara University and Lawrence Tomassini, Ohio State University

2009 (July 2008) / 1248 pages
ISBN: 978-0-07-128086-0 (IE)
ISBN: 978-0-07-728469-5 (Volume 1 Chapter 1-12)

Rated the most satisfying textbook by students in independent research, Spiceland/Sepe/Nelson/Tomassini’s Intermediate Accounting, 5e, has the quality, flexibility, and attention to detail students need to master a challenging subject. It’s your Vehicle to Success in the Intermediate Accounting course and beyond! Spiceland/Sepe/Nelson/Tomassini provides a decision maker’s perspective to emphasize the professional judgment and critical thinking skills required of accountants today. Reviewers, instructors, and student users of Spiceland have enthusiastically embraced the relaxed, conversational writing style that engages students in an enjoyable and effective learning experience. In addition, accounting’s preeminent textbook website provides students a wide variety of electronic learning resources, including new iPod content for the fifth edition. Coach, Study Guide, Instructor’s Manual, Solutions Manual, Testbank, and Website content are all created by authors, ensuring seamless compatibility throughout the Spiceland learning package. The end-of-chapter material, too, is written by the author team and tested in their own classes before being included in Intermediate Accounting. Few areas see the kind of rapid change that accounting does, and the Spiceland team is committed to keeping current. The fifth edition fully integrates all the latest FASB Standards, and the authors are committed to keeping you updated with all relevant content changes throughout the edition.

NEW TO THIS EDITION

- A new coauthor: Mark Nelson of Cornell University, has joined the Spiceland author team for fifth edition. Mark is an award-winning full professor at Cornell University, where he has been teaching out of Spiceland for several years. Mark is extremely active and visible in the discipline, serving as an editor of The Accounting Review and a member of the Financial Accounting Standards Advisory Council.
- A new CPA/CMA Review Questions section has been added to the end-of-chapter material between the Exercises and Problems.
- The CPA questions are multiple choice questions used in the Kaplan CPA Review Course and focus on the key topics within each chapter, permitting quick and efficient reinforcement of those topics as well as conveying a sense of the way the topics are covered in the CPA exam.
- The CMA questions are adapted from questions that previously appeared on Certified Management Accountant (CMA) exams.
- Star problems: A new feature in the fifth edition. These are problems (more than one-third new) in each chapter that are designated by a Star to indicate that they are particularly challenging, requiring students to combine multiple concepts or requiring judgment beyond explicit explanation in chapter discussions.
- The United States is moving rapidly toward converging US GAAP with the International Financial Reporting Standards (IFRS) that are followed by most of the rest of the world. An extensive discussion has been added to Chapter 1 that provides an overview of the background and current status of the convergence process.
- Separate IFRS boxes within chapters highlight emerging issues and key differences between US and international GAAP in the context of the chapter topics.
- End of chapter assignment material has been added to reinforce students’ understanding of these differences.

CONTENTS

The Role of Accounting as an Information System
1. Environment and Theoretical Structure of Financial Accounting
2. Review of the Accounting Process
3. The Balance Sheet and Financial Disclosures
4. The Income Statement and Statement of Cash Flows
5. Income Measurement and Profitability Analysis
6. Time Value of Money Concepts
7. Economic Resources
8. Inventories
9. Inventories: Additional Issues
10. Operational Assets: Acquisition and Disposition
11. Operational Assets: Utilization and Impairment
12. Investments
13. Current Liabilities and Contingencies
14. Bonds and Long-Term Notes
15. Leases
16. Accounting for Income Taxes
17. Pensions and Other Postretirement Benefits
18. Shareholders’ Equity

Additional Financial Reporting Issues
19. Share-Based Compensation and Earnings per Share
20. Accounting Changes and Error Corrections
21. The Statement of Cash Flows Revisited

Appendix A: Derivatives
Appendix B: Google Financial Statements

INVITATION TO PUBLISH

McGraw-Hill is interested in reviewing textbook proposal for publication. Please contact your local McGraw-Hill office or email to asiapub@mcgraw-hill.com

Visit McGraw-Hill Education (Asia)
Website: www.mheducation.asia
In this project the student obtains and analyzes an annual report from a publicly traded corporation. Activities include: identifying corporate operations, gaining familiarity with the financial data presentation, recognizing trends, calculating ratios, and performing industry and primary competitor comparisons. This project takes approximately 8 to 20 hours to complete (average 10 hours).

NEW TO THIS EDITION

- Accommodates analysis of corporations that use either US or international reporting standards.
- Updated for new pension disclosure requirements (FAS 87)
- Includes analysis of the effects of stock awards
- Updated to include understanding of internal control reporting
- Includes spreadsheet examples for Excel versions 2003 and 2007
- Includes advanced spreadsheet analysis for: receivables, inventory, fixed assets, debt, equity, retirement benefits, compensation, and leases.
- This edition also includes a supplement for use in more advanced classes. The supplement includes more extensive analysis of comprehensive income, accounts receivable, inventory, fixed assets, leases, and pension plans. The supplement also includes a more detailed competitor analysis. The advanced supplement is available free of charge on the text web site.

CONTENTS

Purpose of this Project
Getting Started
Instructions
Getting Acquainted with the Annual Report
General Information
Internet Information
The Primary Financial Statements
Income Statement
Balance Sheet
Cash Flow Statement
Statement of Changes in Stockholders’ Equity
Notes and Supporting Schedules to the Financial Statements
Report of the Independent Accountants
Ratio Analysis
Analysis of Profitability
Analysis of Liquidity
Cost Accounting/ Cost Management

International Edition

COST MANAGEMENT
A Strategic Emphasis, 4th Edition

By Edward Blocher, University of NC-Chapel Hill, David Stout, Gary Cokins, Kang Chen, University of Nebraska-Lincoln

2008 (October 2006) / 960 pages

Cost Management: A Strategic Emphasis, by Blocher/Stout/Cokins/Chen is the first cost accounting text to offer integrated coverage of strategic management topics in cost accounting. The text is written to help students understand more about management and the role of cost accounting in helping an organization succeed. This text aims to teach management concepts and methods, and to demonstrate how managers use cost management information to make better decisions and improve their organization’s competitiveness. In teaching these key management skills, the text takes on a strategic focus. It addresses issues such as: How does a firm compete? What type of cost management information is needed for a firm to succeed? How does the management accountant develop and present this information? This text helps students learn why, when, and how cost information is used to make effective decisions that lead a firm to success.

CONTENTS
PART ONE: INTRODUCTION TO COST MANAGEMENT
1: Cost Management and Strategy: An Overview
2: Implementing Strategy: The Balanced Scorecard and the Value Chain
3: Basic Cost Management Concepts
4: Job Costing
5: Activity-Based Costing and Management
PART TWO: MANAGEMENT PLANNING AND DECISION MAKING
6: Cost Estimation
7: Cost-Volume-Profit Analysis
8: Strategy and the Master Budget
9: Decision Making with Relevant Costs and a Strategic Emphasis
10: Cost Planning For The Product Life Cycle: Target Costing, Theory Of Constraints, and Strategic Pricing
PART THREE: PROCESS COSTING AND COST ALLOCATION
11: Process Costing
12: Cost Allocation: Service Departments and Joint Product Costs
PART FOUR: OPERATIONAL CONTROL
13: The Flexible Budget and Standard Costing: Direct Materials and Direct Labor
14: The Flexible Budget: Factory Overhead
15: The Flexible Budget: Further Analysis of Productivity and Sales
16: The Management and Control of Quality
PART FIVE: MANAGEMENT CONTROL
17: Management Control and Strategic Performance Measurement
18: Strategic Investment Units and Transfer Pricing
19: Management Compensation, Business Analysis, and Business Valuation
20: Capital Budgeting
PART SIX: ADVANCED TOPICS IN COST MANAGEMENT

International Edition

COST MANAGEMENT
Strategies for Business Decisions, 4th Edition

By Ronald W Hilton, Cornell University-Ithaca, Michael W Maher, University of California Davis and Frank Selto, University of Colorado-Boulder

2008 (September 2007) / 960 pages

http://www.mhhe.com/hilton4e

Hilton/Maher/Selto (HMS) is for instructors who want to teach students to manage costs and not just account for costs. HMS maintains that, “Costs don’t just happen,” and with a pro-active approach toward costs, managers who understand cost implications as well as accountants can add value to an organization. Hilton, Maher, Selto focuses on having students learn to make decisions by the use of Cost Management Challenges in the chapter opener, “You’re the Decision Maker” boxes throughout each chapter, and the “You’re the Decision Maker” simulation on the text website.

CONTENTS
Part 1 Setting the Strategic Foundation: The Importance of Analyzing and Managing Costs
1. Cost Management and Strategic Decision Making Evaluating Opportunities and Leading Change
3. Cost Accumulation for Job-Shop and Batch Production Operations
Part 2 Activity-Based Management
4. Activity-Based Costing Systems
5. Activity-Based Management
6. Managing Customer Profitability
7. Managing Quality and Time to Create Value
Part 3 Process Costing and Cost Allocation
8. Process-Costing Systems
9. Joint-Process Costing
10. Managing and Allocating Support-Service Costs
Part 4 Planning and Decision Making
11. Cost Estimation
12. Financial and Cost-Volume-Profit Models
13. Cost Management and Decision Making
14. Strategic Issues in Making Long-Term Capital Investment Decisions
15. Budgeting and Financial Planning
Part 5 Evaluating and Managing Performance Creating and Managing Value-Added Effort
17. Flexible Budgets, Overhead Cost Management, and Activity-Based Budgeting
18. Organizational Design, Responsibility Accounting, and Evaluation of Divisional Performance
19. Transfer Pricing
20. Performance Measurement Systems
Glossary
Photo Credits
Bibliography
Company Name Index
Subject Index
NEW TO THIS EDITION

- Improved pedagogy: Learning objectives in each chapter for better understanding of concepts.
- Latest numerical problems from various examination papers: B Com (H) & B Com Course of University of Delhi; CA-PCE; ICWA etc.
- Latest objective type questions from these examinations: True / false type, Fill in the Blanks type, Matching statements type, and Multiple Choice Questions Type.
- Thoroughly revised chapters with many new topics / sections
- Complete solutions manual for the first time ever

CONTENTS

Part I: Conceptual Framework
1. Financial Accounting and Management Accounting
2. Cost: Concepts and Classifications

Part 2: Elements of Cost
3. Materials Control
4. Materials Costing
5. Labour Costs: Accounting and Control
6. Factory Overheads: Distribution
7. Administrative and Selling and Distribution Overheads
8. Activity – Based Costing (ABC)

Part 3: Costing Methods and Accounting of Costs
9. Single or Output Costing
10. Job, Contract and Batch Costing
11. Process Costing
12. Service Costing
13. Cost Control Accounts
14. Integrated Accounting System
15. Reconciliation of Cost and Financial Accounts

Part 4: Cost Analysis for Decision Making and Control
16. Marginal (Variable) Costing
17. Alternative Choices Decisions
18. Pricing Decision
19. Standard Costing
20. Budgeting
21. Responsibility Accounting and Divisional Performance Measurement

Part 5: Specialised Topics
22. Uniform Costing and Interfirm Comparison
23. Cost Audit

Appendix A: Objective Type Questions
ACCOUNTING

CONTENTS
Part 1
Chapter 1 Monitoring Costs
Chapter 2 Purchasing Materials
Chapter 3 Storing and Issuing Materials
Chapter 4 Controlling and Valuing Inventory
Chapter 5 Timekeeping and Payroll
Chapter 6 Charging Labor Costs into Production
Chapter 7 Departmentalizing Overhead Costs
Chapter 8 Setting Overhead Rates
Chapter 9 Applying Manufacturing Overhead
Chapter 10 Completing the Cost Cycle and Accounting for Lost Materials
Part 2
Chapter 11 Process Cost System – Production Data and Cost Flow
Chapter 12 Average Costing of Work in Process
Chapter 13 Units Lost or Increased in Production
Chapter 14 First In, First Out (FIFO) Costing of Work in Process
Chapter 15 Accounting for By-Products and Joint Products
Part 3
Chapter 16 The Analysis of Cost Behavior
Chapter 17 Budgeting
Chapter 18 Standard Costs: Materials and Labor
Chapter 19 Manufacturing Overhead Standard Costs: Completing the Accounting Cycle for Standard Costs
Chapter 20 Cost-Volume-Profit Analysis
Chapter 21 Analysis of Manufacturing Costs for Decision Making
Chapter 22 Cost Accounting for Distribution Activities and Service Businesses
Chapter 23 Decision Making – Capital Investment Decisions

Cost Accounting Supplements

SCHAUM'S OUTLINE OF COST ACCOUNTING
3rd Edition
By Ralph S Polimeni, Hofstra University
1994
ISBN: 978-0-07-011026-7
A Schaum Publication

College Accounting

NEW

COLLEGE ACCOUNTING
A Contemporary Approach
By M David Haddock, Chattanooga State Tech, John Ellis Price, University of North Texas and Michael Farina, Cerritos College
2010 (January 2009)
ISBN: 978-0-07-339694-1
(Details unavailable at press time)

NEW

COLLEGE ACCOUNTING
With Home Depot Annual Report,
12th Edition
By John Ellis Price, University of North Texas, M David Haddock, Chattanooga State Tech and Michael Farina, Cerritos College
2009 (October 2008)
ISBN: 978-0-07-726431-4
(Chapters 1-32 with Home Depot 2006 Annual Report)
ISBN: 978-0-07-726433-8
(Chapters 1-13 with Home Depot 2007 Annual Report)
ISBN: 978-0-07-726432-1
(Chapters 1-25 with Home Depot 2007 Annual Report)
www.mhhe.com/price12e

Price/Haddock/Farina has been a long-time market leader because of its readability and relevance. The book includes many real-world examples, high-interest problems and activities, in-text help and practice, and classroom-tested dynamic pedagogy. With the addition of McGraw-Hill's Homework Manager, iPod content, and an Algorithmic Test Bank, the new edition includes more technology support than ever before.

NEW TO THIS EDITION
- New coauthor Michael Farina of Cerritos College brings a fresh perspective to the text. As a community college instructor, he speaks the same language as many of the professors who teach this course and has brought that common language to the book and its supplements.
- Full media integration with iPod icons throughout the text links content back to chapter-specific quizzes, audio and visual lecture presentations, and course-related videos. This gives students access to a portable, electronic leaning option to support their classroom instruction.
ACCOUNTING

Bundled with the 2006 Home Depot Annual Report. Questions throughout the book refer students back to the annual report to give them practice working with real financial statements.

Examples and end-of-chapter material have been updated throughout the text. All the test bank questions have been tagged with AASCB-AICPA standards and Bloom's Taxonomy, making it easier to tie assessment to your school's student learning outcomes.

Chapter 26, Internal Control and the Voucher System, was eliminated as a stand-alone chapter. The voucher content has been incorporated into Chapter 8.

Internal control content has been integrated into the text where appropriate and highlighted with an icon so students can immediately see the link between the concept of internal control and the topics they're studying.

Chapters 23 and 24 were combined to present the financial ratios and statement analysis in one chapter.

The full text now has only 30 chapters, making it a perfect fit for semester or quarter institutions.

The adjusting entries have been streamlined in Chapter 12 to allow professors to better focus on those that are most relevant for students.

Break-even analysis coverage has been added to Chapter 25.

International Insights, and Accounting on the Job boxes have been moved to the web site, allowing professors and students to focus on the meat of the topics presented in each chapter.

CONTENTS
1. Accounting: The Language of Business
2. Analyzing Business Transactions
3. Analyzing Business Transactions Using T Accounts
4. The General Journal and the General Ledger
5. Adjustments and the Worksheet
6. Closing Entries and the Postclosing Trial Balance
7. Accounting for Sales and Accounts Receivable
8. Accounting for Purchases and Accounts Payable
9. Cash Receipts, Cash Payments, and Banking Procedures
10. Payroll Computations, Records, and Payment
11. Payroll Taxes, Deposits, and Reports
12. Accruals, Deferrals, and the Worksheet
13. Financial Statements and Closing Procedures
14. Accounting Principles and Reporting Standards
15. Accounts Receivable and Uncollectible Accounts
16. Notes Payable and Notes Receivable
17. Merchandise Inventory
18. Property, Plant, and Equipment
19. Accounting for Partnerships
21. Corporate Earnings and Capital Transactions
22. Long-Term Bonds
23. Financial Statement Analysis
24. The Statement of Cash Flows
25. Departmentalized Profit and Cost Centers
26. Accounting for Manufacturing Activities
27. Job Order Cost Accounting
28. Process Cost Accounting
29. Controlling Manufacturing Costs: Standard Costs
30. Cost-Revenue Analysis for Decision Making

Appendix B: Combined Journal

COLLEGE ACCOUNTING (CHAPTERS 1-30)
By John Wild, University of Wisconsin-Madison, Vernon Richardson, University of Arkansas-Fayetteville and Ken Shaw, University of Missouri-Columbia
2008 (May 2007)
ISBN: 978-0-07-334690-8
(with Circuit City Annual Report Mandatory Package)
(Chapter 1-14 with Circuit City Annual Report)

http://www.mhhe.com/wildCA

College Accounting by Wild, Richardson, and Shaw draws upon the success of Wild's Fundamental Accounting Principles text. Its innovation is reflected in its extensive use of small business examples, the integration of new computerized learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design. Inclusion of technology products such as Homework Manager, Homework Manager Plus and Carol Yacht’s General Ledger software provides students with every possible advantage as they strive to understand the key concepts of accounting and their role in business.

CONTENTS
Chapter 1: Introduction to Accounting
Chapter 2: Accounting for Business Transactions
Chapter 3: Applying Basic Double-Entry Accounting
Chapter 4: Applying the General Journal and General Ledger
Chapter 5: Adjusting Accounts and Preparing Financial Statements
Chapter 6: Closing Process and Financial Statements
Chapter 7: Fraud, Ethics, and Controls
Chapter 8: Cash and Controls
Chapter 9: Employee Earnings, Deductions, and Payroll
Chapter 10: Employer Payroll Tax Reporting
Chapter 11: Merchandise Sales and Accounts Receivable
Chapter 12: Merchandise Purchases and Accounts Payable
Chapter 13: Accrual Accounting Overview
Chapter 14: Financial Statements and the Accounting Cycle
Chapter 15: Accounts Receivable and Uncollectibles
Chapter 16: Notes Receivable and Notes Payable
Chapter 17: Inventories and Cost of Sales
Chapter 18: Plant Assets, Natural Resources and Intangibles
Chapter 19: Accounting for Partnerships
Chapter 20: Corporate Formation and Stock Transactions
Chapter 21: Corporate Earnings, Taxes, and Distributions
Chapter 22: Long-Term Bonds
Chapter 23: Cash Flow Reporting
Chapter 24: Comparative Financial Statement Analysis
Chapter 25: Analysis of Profitability, Liquidity, and Leverage
Chapter 26: Managerial Accounting Concepts and Principles
Chapter 27: Departmental and Responsibility Accounting
Chapter 28: Job Order Cost Accounting
Chapter 29: Budgets and Standard Costing
Chapter 30: Relevant Costing for Mangerial Decisions
Appendix A: Financial Statement Information
Appendix B: Accounting Principles
Appendix C: Personal and Business Income Taxes
Appendix D--via Web: Capital Budgeting and Investment Analysis
Appendix E--via Web: Variable Costing and Performance Reporting
ACCOUNTING

Accounting Information Systems

International Edition

ACCOUNTING INFORMATION SYSTEMS
By Robert Hurt, California State Poly U-Pomona
2008 (February 2007) / 400 pages
ISBN: 978-0-07-319555-1

www.mhhe.com/hurt1e

Hurt’s Accounting Information Systems takes a fresh new approach that puts judgment and critical thinking, not technology, at the heart of the AIS course. Using a conversational writing style appealing to students, Hurt presents AIS as an art as much as a science: students learn that many situations may have more than one “correct” response, and that their own creativity and judgment are their best assets in dealing with AIS issues. The book’s content is also unique, merging the traditional topics such as transaction cycles, internal controls and systems documentation with cutting-edge coverage of ASPs, computer crime, and an overview of auditing. The text, end-of-chapter exercises and assessment tools are all competency-based, distilling knowledge to its essential elements and then encouraging students to use those essential elements to think for themselves.

CONTENTS

Part One: Introduction and Basic Concepts
Chapter 1: Role and Purpose of Accounting Information Systems
Chapter 2: Transaction Processing In the Accounting Information System
Chapter 3: Professionalism and Ethics
Chapter 4: Internal Controls

Part Two: Information Technology and Systems Modeling Techniques
Chapter 5: Flowcharting
Chapter 6: Data Flow Diagramming
Chapter 7: Information Technology

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Chapter 14: Computer Crime and Information Technology Security
Chapter 15: XBRL
Chapter 16: Decision Making Models and Knowledge Management
Chapter 17: E-Business and Enterprise Resource Planning Systems
Chapter 18: Auditing and Evaluating the Accounting Information Systems

International Edition

ENTERPRISE INFORMATION SYSTEMS
A Pattern-Based Approach, 3rd Edition
By Chersi Dunn, Florida State University—Tallahassee; J. Owen Cherrington, Brigham Young University—Provo and Anita Sawyer Hollander, University of Tennessee—Knoxville, Anita Hollander, University of Tulsa, Eric Denna and Jay Owen Cherrington, and Brigham Young University—Provo
2005 / 544 pages
ISBN: 978-0-07-240429-6

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Chapter 1: An Introduction to Integrated Enterprise Information Systems
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Chapter 3: The REA Enterprise Ontology: Value System and Value Chain Modeling
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Chapter 10: View Integration and Implementation Compromises View Integration
Chapter 11: The Conversion Business Process
Chapter 12: The Human Resource Business Process
Chapter 13: The Financing Business Process
Chapter 14: Introduction to Enterprise System Risks and Controls
Chapter 15: ERP Systems and E-Commerce: Intra- and Inter-Enterprise Modeling

International Edition

ELECTRONIC COMMERCE
Security, Risk Management, and Control, 2nd Edition
By Marilyn Greenstein, Arizona State University-West and Miklos Vasarhelyi, Rutgers University, Newark
2002
ISBN: 978-0-07-251915-0 (with PowerWeb) - Out of Print

http://www.mhhe.com/business/accounting/greenstein2e

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1. Overview of Electronic Commerce.
2. The Electronization of Business.
5. The Regulatory Environment.
6. EDI, Electronic Commerce and the Internet.
7. Risks of Insecure Systems.
11. Firewalls.
13. Intelligent Agents.
14. Web-Based Marketing.
The eighth edition of Advanced Financial Accounting is an up-to-date, comprehensive, and highly illustrated presentation of the accounting and reporting principles used in a variety of business entities. The new edition continues to provide strong coverage based on continuous case examples that tie all of the disparate details of Advanced Accounting together for the students. The text is highly illustrated with complete presentations of worksheets, schedules, and financial states so that students can see the development of each topic. Inclusion of all recent FASB and GASB pronouncements and the continuing deliberations of the authoritative bodies provide a current and contemporary text for preparing for the CPA Exam and current practice. The book’s building block approach introduces concepts with simple examples and then gradually introduces complexity, allowing students to easily keep pace with the material.

NEW TO THIS EDITION

- Integration of new FASB standards on business combinations and consolidated financial statements: The FASB recently issues two new standards that have a significant effect on accounting for business combinations and the presentation of consolidated financial statements. FASB 141R mandates the use of the acquisition method in accounting for business combinations and makes a number of significant changes that affect accounting for business combinations and the preparation of consolidated financial statements. FASB 160 makes a number of significant changes relative to consolidated financial statements, such as how consolidated net income is calculated and the way in which the noncontrolling interest is reported. Students can practice and learn these new standards through the end-of-chapter materials.

- Inclusion of conceptual aspects of consolidation theories and issues: Students need a strong foundation in the underlying concepts of consolidation theories and issues. The 8th edition (Chapter 3) provides this conceptual foundation, discussing the change in approach represented in the new standards and summarizing the related issues still being deliberated by the FASB.

- Expanded discussion on International Financial Reporting Standards (IFRS). The SEC recently decided to allow foreign private issuers to submit financial statements prepared according to IFRS without reconciliation to U.S. GAAP. This edition discusses the issues related to convergence and the incentives driving convergence.

- Integration of the Revised Uniform Partnership Act: The model Revised Uniform Partnership Act (RUPA), or a significant adaptation, has now been adopted in about 40 states, with additional states in the process of evaluating the model. Chapters 15 and 16 discuss and illustrate the essential provisions of RUPA.

- Coverage of governmental and not-for-profit financial statements and disclosures: This coverage is updated for recent GASB and FASB standards, and the discussion and end-of-chapter materials are enhanced to better illustrate how the accounting and reporting standards affect the financial statements and other elements of the entities’ annual reports.

- Additional “real-world” examples throughout the text: Additional “real-world” examples have been added throughout the chapters to illustrate how the topics covered are applied in a dynamic business environment.

- Revised end-of-chapter material: End-of-chapter material has been revised with many new and updated cases, Kaplan Review CPA Simulations, which allow students to practice CPA exam-like problems through a simulation of the CPA exam interface and supplemental problems that can be found on the book’s website.

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Chapter 10: Additional Consolidation Reporting Issues
Chapter 11: Multinational Accounting: Foreign Currency Transactions and Financial Instruments
Chapter 12: Multinational Accounting: Translation of Foreign Entity Statements
Chapter 13: Segment and Interim Reporting
Chapter 14: SEC Reporting
Chapter 15: Partnerships: Formation, Operation, and Changes in Membership
Chapter 16: Partnerships: Liquidation
Chapter 17: Governmental Entities: Introduction and General Fund Accounting
Chapter 18: Governmental Entities: Special Funds and Government-wide Financial Statements
Chapter 19: Not-for-Profit Entities
Chapter 20: Corporations in Financial Difficulty
NEW TO THIS EDITION

- Introduced new coverage of the Statement of Financial Accounting Standards No. 159 in Chapter One. The statement, The Fair Value Option for Financial Assets and Financial Liabilities?creates a fair value option under which an entity may irrevocably elect fair value as the initial and subsequent measurement attribute for certain financial assets and financial liabilities. Instructors and students will find this important to important companies in the business world.
- Expanded coverage of the 2005 FASB exposure drafts Business Combinations?and the proposed acquisition method and Consolidated Financial Statements, Including Accounting and Reporting of Non controlling Interests in Subsidiaries?
- Additional discussion of notable business combinations which includes Google acquisition of YouTube. These new business combinations make the material more relevant for students.
- New Comprehensive Illustration?demonstrates several differences between IFRSs and U.S. GAAP which shows students how to prepare a reconciliation of net income and stockholders?equity from IFRSs to U.S. GAAP.
- Reorganization of Chapter 11 includes new sections on Obstacles to worldwide comparability of financial statements and a principles-based approach to standard setting as well as updated examples throughout.
- Updated text material for changes in tax law. References to the Uniform Partnership Act have been updated to take in the current changes that are taking place. This makes the material presented to the students more relevant than any Advanced Accounting textbook in the market.

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Ch. 2 Consolidation of Financial Information
Ch. 3 Consolidations--Subsequent to the Date of Acquisition
Ch. 4 Consolidated Financial Statements and Outside Ownership
Ch. 5 Consolidated Financial Statements--Intercompany Asset Transactions
Ch. 6 Variable Interest Entities, Intercompany Debt, Consolidated Statement of Cash Flows, and Other Issues
Ch. 7 Consolidated Financial Statements--Ownership Patterns and Income Taxes
Ch. 8 Segment and Interim Reporting
Ch. 9 Foreign Currency Transactions and Hedging Foreign Exchange Risk
Ch. 10 Translation of Foreign Currency Financial Statements
Ch. 11 Worldwide Accounting Diversity and International Standards
Ch. 12 Financial Reporting and the Securities and Exchange Commission
Ch. 13 Accounting for Legal Reorganizations and Liquidations
Ch. 14 Partnerships: Formation and Operation
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Ch. 16 Accounting for State and Local Governments, Part I
Ch. 17 Accounting for State and Local Governments, Part II
Ch. 18 Accounting and Reporting for Not-for-Profit Organizations
Ch. 19 Accounting for Estates and Trusts

NEW TO THIS EDITION

- Introduces new coverage of the Statement of Financial Accounting Standards No. 159 in Chapter One. The statement, The Fair Value Option for Financial Assets and Financial Liabilities?creates a fair value option under which an entity may irrevocably elect fair value as the initial and subsequent measurement attribute for certain financial assets and financial liabilities. Instructors and students will find this important to relevant companies in the business world.
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ACCOUNTING

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5 Group Reporting IV: Equity Accounting under IAS 28
6 Group Reporting V: Special Issues
7 Accounting for the Effect of Changes in Foreign Exchange Rates
8 Financial Instruments: Classification, Recognition and Measurement
9 Accounting for Derivatives and Hedging
10 Accounting for Taxes on Income
11 Earnings per Share
12 Share-based Payment

NEW ADVANCED FINANCIAL ACCOUNTING

By Pearl Tan and Peter Lee

2008 (July 2008)
ISBN: 978-0-07-126431-0
An Asian Publication

This book covers advanced level topics in financial reporting within the International Accounting Standards (IAS) and International Financial Reporting Standards (IFRS) reporting framework. While the book is aimed at advanced level accounting degree students in tertiary institutions, it is a useful primer for practitioners who wish to reinforce their knowledge of rapidly changing accounting standards.

FEATURES

- Inclusion of the most recent amendments to existing standards including the revised IFRS 3 (2008) and revised IAS 27 (2008).
- Coverage of complex topics: business combinations, consolidation, equity accounting, translation of foreign transactions and foreign operations, financial instruments, share-based payments, earnings per share, deferred taxation and risk reporting disclosures.
- Application of the three “Cs” of sound accounting pedagogy:
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  - Context: Emphasizes the importance of understanding the economics and motivations for the specific transactions that are the subject of accounting rules.
  - Competencies: Focuses on the requirements of accounting standards within the IAS and IFRS reporting framework and provides in-depth coverage of how to apply them to complex settings.
- Rigorous and comprehensive illustrations, explanations and problem sets aimed at achieving high standards of professional competencies demanded by accountancy bodies worldwide.
- Analytical checks to allow for self-auditing of answers.

MODERN ADVANCED ACCOUNTING

10th Edition

By E. John Larsen, University of Southern California

2006 / 880 pages
ISBN: 978-0-07-321159-6
(with OLC with Premium Content Card)
http://www.mhhe.com/larsen10e

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Chapter Two. Partnerships: Organization and Operation
Chapter Three. Partnership Liquidation and Incorporation; Joint Ventures
Chapter Four. Accounting for Branches; Combined Financial Statements
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Chapter Seventeen. Governmental Entities: General Fund
Chapter Eighteen. Governmental Entities: Other Governmental Funds and Account Groups
ACCOUNTING FOR DERIVATIVES AND HEDGING

By Mark Trombley, University of Arizona
2003 / 240 pages
ISBN: 978-0-07-244044-7
www.mhhe.com/trombley

CONTENTS
1. Introduction to Hedging.
2. Accounting for Derivatives and Hedging.
3. Interest Rate Swaps.
4. Interest Rate Futures and Options.
5. Foreign Currency Derivatives and Hedging.
6. Additional Topics.

NEW

PRINCIPLES OF AUDITING AND OTHER ASSURANCE SERVICES
17th Edition
By Ray Whittington, DePaul University/McGowan Center and Kurt Pany, Arizona State University-Tempe
2010 / 832 pages
ISBN: 978-0-07-337965-4
(Details unavailable at press time)

NEW

AUDITING AFTER SARBANES-OXLEY
2nd Edition
By Jay C Thibodeau, Bentley College and Debbie Freier
2009 (January 2008) / 288 pages
ISBN: 978-0-07-337949-4
http://www.mhhe.com/thibodeau2e

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Case A.7 The Fund of Funds
The inclusion of the newly released ASS Auditing Standard makes this text the most up to date auditing text on the market. It’s been written so that it is current with all issues inherent in auditing and accounting practice, particularly in public accounting firms including coverage of the creation of the Public Companies Accounting Oversight Board, the passage of the Sarbanes-Oxley Act, and all of the major pronouncements issued by the AICPA. It’s also a leader in fraud coverage and is accompanied by the Apollo Shoes Casebook, the only standalone FRAUD audit case on the market (available online on the book’s website). The text is also designed to provide flexibility for instructors; the twelve chapters focus on the auditing process while the eight modules provide additional topics that can be taught at the instructor’s discretion without interrupting the flow of the text.

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Comprehensive Cases
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Unhealthy Accounting at HealthSouth
KPMG: How Many Firms?
Something Went Sour at Parmalat
To Indemnify or Not to Indemnify: That is the Question
GE: How Much Are Auditors Paid?
ACCOUNTING

17: Completing the Engagement
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PART VII: PROFESSIONAL RESPONSIBILITIES
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International Edition

PRINCIPLES OF AUDITING AND OTHER ASSURANCE SERVICES
16th Edition

By Ray Whittington, DePaul University and Kurt Pany, Arizona State University

2008 (July 2007) / 832 pages
ISBN: 978-0-07-128374-8 [IE with CD]
ISBN: 978-0-07-721702-0 (with ACL CD)

http://www.mhhe.com/whittington16e

Whittington/Pany’s Principles of Auditing, is a market leader in the auditing discipline. Until October 2002, Ray Whittington was a member of the Audit Standards Board and prior to Ray being on the ASB, Kurt Pany was on the board. This has had a major impact on this revision of the text as Whittington has been involved in the audit standards creation process. Principles of Auditing presents concepts clearly and proactively monitors changes in auditing making the relationship between accounting and auditing understandable. The 16th edition maintains the organization and balance sheet orientation, while adding and enhancing topics of Risk, Assurance Services, Fraud, E-Commerce, and the latest auditing standards to meet the needs of the current marketplace.

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International Edition

AUDITING AFTER SARBANES-OXLEY

By Jay C Thibodeau, Bentley College and Debbie Freier

2007 (February 2006) / 192 pages
ISBN: 978-0-07-352669-0

This casebook is intended as a supplement to any primary auditing text, as it helps extend and focus classroom discussions on the impact of Sarbanes-Oxley. It grabs student interest by providing engaging, real-world examples of the auditing environment pre- and post-Sarbanes-Oxley. The text presents a total of 35 “ripped from the headlines” cases organized within four sections: 1) Ethics and Professional Responsibility (7 cases) 2) Understanding the Client’s Business and Industry (7 cases) 3) Internal Control Systems (10 cases) 4) Audits of Accounts, Processes and Assertions (11 Cases) This organization closely follows that of most current auditing textbooks, making the cases easy to implement. In addition to these cases, Appendix A presents seven lengthier, complete company cases giving instructors the flexibility to assign a single case to cover several learning objectives. Appendix B presents financial statements for four of the companies covered in Appendix A.

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AUDITING AND ASSURANCE SERVICES IN AUSTRALIA

Revised 3rd Edition

By Grant Gay, Monash University and Roger Simnett, University of New South Wales

2006
ISBN: 978-0-07-471741-7

McGraw-Hill Australia Title

http://www.mhhe.com/au/gay3e

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Ch 17, Advanced topics in assurance services
Glossary / Index
The fourth edition of the Peach Blossom Cologne Company Audit Case contains many new features, most significantly exercises dealing with the audit of internal control over financial reporting. Optional exercises simulate the planning phase of a real audit, including preparation of an engagement letter, completing a time budget, and conducting analytical procedures. In analyzing the potential problems uncovered by analytical procedures, students are required to provide an analysis of risks and a discussion of those accounts that may present potential problems. The optional internal control flowcharting exercises are based on the client’s computer system. Two statistical sampling exercises are included: an attributes sampling application and a variables sampling exercise using dollar-unit (PPS) sampling. New to this edition is a table that cross-references exhibits to their related assignments. Additionally, students are provided a CD that contains working paper templates enabling students to complete some or all of the working papers electronically. For those instructors who would like to provide audit programs to their students, a CD containing audit programs is available. Students can use these programs as a starting point for developing their own audit programs. The case allows for a flexible approach. By including all or some of the optional exercises, the instructor can provide exposure to audit planning, the internal control audit, the client’s business processes, and statistical sampling. Alternatively, the optional exercises may be omitted if the instructor wishes to expose students only to the rudiments of a financial statement audit. It should take approximately 12-15 hours to complete the required exercises and about 25-30 hours if all optional exercises are assigned. Whichever strategy is followed, it is highly desirable to incorporate the case into classroom discussions utilizing the assignments as a vehicle for introducing topics. The optional exercises include flowcharting of various accounting processes and a detailed analysis of the associated controls. Once the student has finished these exercises, he or she will be in a position to prepare audit programs dealing with controls and transactions. In all assignments, the student is required to prepare a substantive audit program for testing balances. The student obtains the necessary information from the internal control questionnaire provided in each assignment, from the background and permanent file materials, and from a review of the prior period working papers. As an alternative, instructors may wish to provide audit programs to their students. Programs are included on the instructor’s CD. Prior year’s working papers are included to provide the student with a format for preparing the current year’s working papers. This feature relieves the instructor from having to spend a great deal of time discussing working paper formats or having to provide them to students. The working papers also provide a good place for students to start preparing programs because the working papers include the steps typically found in an audit program. The prior period working papers do not include all items found in an actual audit. Nor do they include all the working papers required to complete the case. Some prior period working papers have been omitted to encourage creativity. Finally, the review of the internal control questionnaires and working of the optional exercises dealing with the audit of internal control will enable the student to prepare a draft of the auditor’s report on internal control over financial reporting, as well as an internal control letter for the Audit Committee.

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  5. Minutes of Board of Directors’ Meetings.
III. Problem Assignments.
IV. Current Year’s Working Trial Balance.
V. Prior Year’s Working Papers.

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Advanced Managerial Accounting

ACCOUNTING FOR DECISION MAKING AND CONTROL
6th Edition

By Jerold Zimmerman, University of Rochester

2009 (April 2008) / 832 pages
ISBN: 978-0-07-337948-7
ISBN: 978-0-07-128370-0 [IE]

http://www.mhhe.com/zimmerman6e

Accounting for Decision Making and Control provides students and managers with an understanding and appreciation of the strengths and limitations of an organization’s accounting system which allows them to be more intelligent users of these systems. The 6th edition provides a framework for thinking about accounting systems and a basis for analyzing proposed changes to these systems. The text demonstrates that managerial accounting is an integral part of the firm’s organizational architecture, not just an isolated set of computational topics. This new edition has improved its readability and accessibility to students.

NEW TO THIS EDITION

✓ Over 50 new problems and cases supplement the existing problems. Not only do the new problems make the material fresh to students but it also challenges them to critically analyze multidimensional issues while still requiring numerical problem-solving skills.

✓ Additional real world companies and their practices have been integrated into the text. The readability and relevance of real world companies help students understand them the concept of the topic at hand.

✓ More intuitive, easier-to-understand numerical examples have been added to this new edition. Each chapter has been updated and streamlined based on feedback from students and instructors.

✓ Summaries of recent research articles have been incorporated throughout the text.

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Chapter 14: Management accounting in a changing environment

Undergraduate Taxation

PRINCIPLES OF TAXATION FOR BUSINESS AND INVESTMENT PLANNING

By Sally Jones, University of VA-Charlottesville and Shelley C Rhoades-Catanach, Villanova University

2010 (April 2009) / 576 pages
ISBN: 978-0-07-337964-7

http://www.mhhe.com/spilker2010

NEW

TAXATION: COMPREHENSIVE VOLUME
2010 Edition

By Brian Spilker, Brigham Young University, Benjamin C Ayers, University of Georgia, John Robinson, University of Texas at Austin, Edmund Outslay, Michigan State University, Ronald G Worsham and John A Barrick of Brigham Young University and Constance Weaver, Texas A&M University

2010 (April 2009) / 1216 pages
ISBN: 978-0-07-352696-6

http://www.mhhe.com/spilker2010

NEW

TAXATION OF BUSINESS ENTITIES
2010 Edition

By Brian Spilker, Brigham Young University, Benjamin C Ayers, University of Georgia, John Robinson, University of Texas at Austin, Edmund Outslay, Michigan State University, Ronald G Worsham and John A Barrick of Brigham Young University and Constance Weaver, Texas A&M University

2010 (April 2009) / 800 pages

http://www.mhhe.com/spilker2010
actual tax forms to demonstrate applied skills. A copy of TaxACT 2006 Deluxe-tax software is also a part of the text package, providing yet another tool to bridge the gap between understanding and practical application of tax law.

NEW TO THIS EDITION
- The book has been completely updated for all new tax law, rate changes, and 2008 tax forms. A bulleted list has been placed in the preface for current users to locate specific changes to the chapters.
- Thorough accuracy checks of the manuscript and the page proofs were completed to address errors reported in the 2008 edition. The Testbank, solutions manual, instructor’s manual, PowerPoints and online quizzes were also accuracy checked.
- A new appendix A was added for the 1040X (amended tax returns)
- A Conversion Guide from Whittenburg 2008 to Cruz 2009 will be available in November.

CONTENTS
Chapter 1: Introduction to Taxation, the Income Tax Formula, and Form 1040EZ
Chapter 2: Expanded Tax Formula, Forms 1040 and 1040A, and Basic Concepts
Chapter 3: Gross Income: Inclusions and Exclusions
Chapter 4: Adjustments for Adjusted Gross Income
Chapter 5: Itemized Deductions
Chapter 6: Self-Employed Business Income
Chapter 7: Capital Gains and Other Sales of Property
Chapter 8: Rental Property, Royalties, Income from Flow Through Entities
Chapter 9: Tax Credits
Chapter 10: Payroll Taxes
Chapter 11: Retirement and Other Tax-Deferred Plans and Annuities: Contributions and Distributions
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Appendix A: amended returns
Appendix B: comprehensive tax return problems
Appendix C: concept check answers
Appendix D: 2008 tax table
Appendix E: blank tax forms
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PRINCIPLES OF TAXATION FOR BUSINESS AND INVESTMENT PLANNING, 2009 EDITION, 12th Edition

By Sally Jones, University of Virginia--Charlottesville

2009 (March 2008) / 624 pages
ISBN: 978-0-07-337947-0

http://www.mhhe.com/sjones2009

Principles of Taxation for Business and Investment Planning, by Jones and Rhodes-Catanach is a different approach to the study of taxation from the traditional tax return preparation approach. This book teaches students to recognize the role taxes play in business and investment decisions. In addition, the book presents the general role of taxation and its implications across all taxpaying entities before discussing the details relevant to specific entities. This approach allows students to really grasp the fundamental concepts that are the foundation for specific tax rules. The benefit is that the students will understand the framework of the tax system, even though specific tax rules and regulations change from year to year.

FEATURES

- This text’s coverage of new tax regulations is updated yearly to reflect the latest changes in tax law.
- The Online Learning Center (Website): www.mhhe.com/sjones2009 is a great resource for both instructor and students. Faculty will enjoy the convenience of downloadable supplements including the Instructor’s Manual, PowerPoint slides, and Solutions to Research Projects. For students, its robust content includes auto-graded True and False and Multiple-Choice Quizzes, Text Updates of new tax regulations, Relevant Web links, Student Research Projects, as well as calculators and an online glossary.
- This text relates the study of financial theory to the study of taxation so students develop the ability to translate tax outcomes into cash flows. This offers a forward-looking, planning perspective rather than a compliance perspective.
- Updated real world examples reinforce and illustrate key concepts.
- Because students learn to evaluate the tax laws on the basis of both equity and efficiency, the book considers both the economic and social policy implications of various tax systems.
- This text examines the structural framework of the federal income tax system to allow students to attain a sufficient level of tax knowledge appropriate for the introductory course, and to gain a frame of reference for understanding the technical details of taxation.
- Extensive end-of-chapter material includes five types of problems: Questions and Problems for Discussion, Application Problems, Issue Recognition Problems, Research Problems, and Tax Planning Cases

CONTENTS

Part 1 Exploring the Tax Environment
Ch. 1 Types of Taxes and the Jurisdictions That Use Them
Ch. 2 Tax Policy Issues: Standards for a Good Tax

Part 2 Fundamentals of Tax Planning
Ch. 3 Taxes as Transaction Costs
Ch. 4 Maxims of Income Tax Planning

Ch. 5 Tax Research

Part 3 The Measurement of Taxable Income
Ch. 6 Taxable Income From Business Operations
Ch. 7 Property Acquisitions and Cost Recovery Deductions
Ch. 8 Property Dispositions
Ch. 9 Nontaxable Exchanges

Part 4 The Taxation of Business Income
Ch. 10 Sole Proprietorships, Partnerships, LLCs, and S Corporations
Ch. 11 The Corporate Taxpayer
Ch. 12 The Choice of Business Entity
Ch. 13 Jurisdictional Issues in Business Taxation

Part 5 The Individual Taxpayer
Ch. 14 The Individual Tax Formula
Ch. 15 Compensation and Retirement Planning
Ch. 16 Investment and Personal Financial Planning
Ch. 17 Tax Consequences of Personal Activities

Part 6 The Tax Compliance Process
Ch. 18 The Tax Compliance Process

Appendix A. Present Value of $1
Appendix B. Present Value of Annuity of $1

THE ESSENTIAL GUIDE TO PERSONAL INCOME TAX IN MALAYSIA 2008 EDITION

4th Edition

By Adam Malik Farouk, Hassan Md Ali, Humayun Begum Ibrahim and Ummu Kolsome Farouk

2008 (March 2008) / 244 pages
ISBN: 978-983-385045-7

An Asian Publication

The Essential Guide to Personal Income Tax in Malaysia is written for the average Malaysian individual taxpayer. This book is also suitable for undergraduates who are being introduced to the concepts and principles behind Malaysian income tax for the first time. Every effort has been made to keep the presentation simple and direct. Tables, Diagrams and real-life examples are used to reinforce the application of key principles.
Taxation in Malaysia has gone through tremendous changes in recent years, switching from the official assessment to the self-assessment system. The change from the preceding year as a basis of assessment to the current year assessment was another bold initiative with significant fiscal implications for the Treasury. Then, IRB implemented a new strategy of compliance management through taxpayer education, desk audit, field audit and tax investigation. The tax laws have become increasingly complex over the years and coupled with the self-assessment system, pose a greater challenge than ever to the taxpayer and the tax practitioner. Each chapter contains selectively extracted materials from the relevant legislation. The book attempts to assist taxpayers, tax practitioners, and candidates sitting for the various examinations conducted by universities and professional accounting bodies to get a firm understanding of taxation. Principles of taxation has been underscored with extensive coverage of case laws, both local and foreign, administrative practice of the IRB and worked examples. The IRB guidelines on various topics have been reproduced in the appropriate chapters to highlight their stand on various issues.
Financial Statement Analysis

NEW

Financial Statement Analysis and Security Valuation
4th Edition
By Stephen Penman, Columbia University-Business School
2010 (April 2009) / 800 pages
ISBN: 978-0-07-337966-1
(Details unavailable at press time)

NEW

International Edition

Financial Statement Analysis

NEW TO THIS EDITION

- Colgate Replaces Dell as a Featured Company. Colgate provides a stable consumer products’ company to illustrate the analysis; it is also used to explain many business practices and is of interest to a broad audience. Campbell Soup is retained as another company for illustrations and assignments.
- Discussion on Fair Value Accounting (Chapter 2). The large scale adoption of fair value accounting is one of the most significant events in the history of accounting. Fair value accounting will fundamentally change the way we analyze the financial statements. Chapter 2 provides a conceptual introduction to fair value accounting by incorporating some of the material from the recent standards on fair value accounting. The discussion also covers analysis implications of fair value accounting.
- Discussion on Concept of Income (Chapter 2). The discussion on income concepts has been streamlined and moved to Chapter 2. Covering income concepts in the overview part of the text will provide a nice framework to understand accounting analysis issues covered in Chapters 3 to 6.
- Streamlining and updating discussion on postretirement benefits (Chapter 3). A revised Chapter 3 further streamlines the discussion relating to pensions and OPEBs. In particular, the discussion in the chapter has been considerably shortened to give an overview of pension and OPEB accounting. A detailed discussion of pension accounting mechanics with the help of an integrated illustration is now provided separately in an Appendix. The discussion has also been updated so as to incorporate the recent changes to pension and OPEB accounting with its analysis implications.
- Equity Carve-Outs Included (Chapter 3). Equity carve-outs, spin-offs, and split-offs have increased in frequency as companies seek to unlock shareholder value. Chapter 3 includes a new section to introduce the accounting for and interpretation of them.
- Fair Value Option (Chapter 5). Companies are now allowed the option of measuring financial assets and liabilities on a fair value basis. Chapter 5 now includes a separate section regarding the fair value option with its analysis implications.
- Employee stock options updated (Chapter 6). The discussion on employee stock options has been streamlined and updated to incorporate the latest accounting pronouncements.

http://www.mhhe.com/subramanyam10e

Financial Statement Analysis, 10e, emphasizes effective business analysis and decision making by analysts, investors, managers, and other stakeholders of the company. It continues to set the standard in showing students the keys to effective financial statement analysis. The textbook is set up in a three part framework which makes this textbook one of the best selling books in the market. It begins with an overview (chapters 1-2), followed by accounting analysis (chapters 3-6) and then financial analysis (chapters 7-12). The book presents a balanced view of analysis, including both equity and credit analysis, and both cash-based and earnings-based valuation models. The tenth edition is aimed at accounting and finance classes, and the professional audience – as it shows the relevance of financial statement analysis to all business decision makers. The authors:

1. Use numerous and timely “real world” examples and cases
2. Draw heavily on actual excerpts from financial reports and footnotes
3. Focus on analysis and interpretation of financial reports and their footnotes
4. Illustrate debt and equity valuation that uses results of financial statement analysis
5. Apply a concise and succinct writing style to make the material accessible
Comprehensive Case Expanded to Include a Revised Disaggregation of Return on Equity. Analysis framework in Chapter 8 is extended to the comprehensive case to reinforce the importance of the operating and nonoperating distinction for financial statement analysis.

EOC Streamlined and updated. EOC material has been streamlined and updated to reflect changes to the text.

Book is Focused and Practical. The authors continue to emphasize a streamlined and concise book with an abundance of practical applications and directions for analysis.

Expanded Discussion of Accrual Accounting (Chapter 2). Accrual accounting is the cornerstone of financial statement analysis. This edition includes further discussion to aid students in their analysis and interpretation of company fundamentals.

Investments in Marketable and Derivative Securities (Chapter 5). This edition consolidates all securities investments in one chapter. The discussion has been updated to incorporate some of the latest fairvalue based standards. The analysis of foreign currency disclosures is streamlined and placed in an appendix to Chapter 5.

CONTENTS
Part One: Introduction and Overview
Chapter 1: Overview of Financial Statement Analysis
Chapter 2: Financial Reporting and Analysis

Part Two: Accounting Analysis
Chapter 3: Analyzing Financing Activities
Chapter 4: Analyzing Investing Activities
Chapter 5: Analyzing Investing Activities: Special Topics
Chapter 6: Analyzing Operating Activities

Part Three: Financial Analysis
Chapter 7: Cash Flow Analysis
Chapter 8: Return on Invested Capital
Chapter 9: Prospective analysis
Chapter 10: Credit Analysis
Chapter 11: Equity Analysis and Valuation
Comprehensive Case: Applying Financial Statement Analysis

International Edition

EQUITY VALUATION AND ANALYSIS 2nd Edition
By Russell Lundholm and Richard Sloan of University of Michigan—Ann Arbor
2007 (August 2006) / 336 pages

Equity Analysis and Valuation with eVal closes the gap between the theoretical treatment of equity valuation and the actual practice of valuing a company using real-world data. While the underlying theories of financial analysis and valuation are given their due, the goal is always to answer the question, “What is this company really worth?” Equity Analysis and Valuation with eVal takes the view that sound forecasts of the future financial statements are the key input to a good valuation, and that most other aspects of the valuation process are mechanical and best left to computers to solve. To that end, the book includes eVal, an Excel-based software application that guides the user through the forecasting and valuation processes while taking care of the minute details of valuation computations. By providing a unified interface for the valuation process, eVal allows you to focus on the forecasting, not on the spreadsheet. eVal also includes financial data for over 8,000 companies along with links to company websites, SEC filings, forecasts and other great sources of data to improve the user’s forecasts.

CONTENTS
Part One
1. Introduction
2. Information Collection
3. Understanding the Business
4. Accounting Analysis
5. Financial Ratio Analysis
6. Cash Flow Analysis
7. Structured Forecasting
8. Forecasting Details
9. The Cost of Capital
10. Valuation
11. Valuation Ratios
12. Some Complications

Part Two
1. AOL Time Warner Merger
2. The Valuation of Amazon.com in June 2001
3. Turnaround at Bally Total Fitness
4. Boston Chicken, Inc.
5. Four Valuation Models—One Value
6. EnCom Corporation
7. GAAP versus the Street: Three Cases of Conflicting Quarterly Earnings Announcements
8. The Home Depot, Inc.
9. Evaluation Intel’s Earnings Torpedo
10. Interpreting Margin and Turnover Ratios
12. Pre-Paid Legal Services
15. Forecasting for the Love Boat: Royal Caribbean Cruises in 1998
16. Can Salton Swing?
17. A Tale of Two Movie Theaters
Appendix A Appendix B Appendix C Appendix D
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International Edition

FINANCIAL STATEMENT ANALYSIS AND SECURITY VALUATION 3rd Edition
By Stephen Penman, Columbia University—Business School
2007 (February 2006) / 768 pages
www.mhhe.com/penman3e

This book describes valuation as an exercise in financial statement analysis. Students learn to view a firm through its financial statements and to carry out the appropriate financial statement analysis to value the firm’s debt and equity. The book takes an activist approach to investing, showing how the analyst challenges the current market price of a share by analyzing the fundamentals. With a careful assessment of accounting quality, accounting comes to life as it is integrated with the modern theory of finance to develop practical analysis and valuation tools for active investing.

CONTENTS
Chapter 1: Introduction to Investing and Valuation.
Chapter 2: Introduction to the Financial Statements.

Chapter 4: Cash Accounting, Accrual Accounting, and Discounted Cash Flow Valuation.
Chapter 5: Accrual Accounting and Valuation: Pricing Book Values.
Chapter 6: Accrual Accounting and Valuation: Pricing Earnings.
Chapter 7: Business Activities and Financial Statements.
Chapter 8: The Analysis of the Statement of Shareholders’ Equity.
Chapter 11: The Analysis of Profitability.
Chapter 12: The Analysis of Growth and Sustainable Earnings.

Part Three: Forecasting and Valuation Analysis.
Chapter 14: Simple Forecasting and Simple Valuation.
Chapter 15: Full-Information Forecasting, Valuation, and Business Strategy Analysis.

Part Four: Accounting Analysis and Valuation.
Chapter 16: Creating Accounting Value and Economic Value.
Chapter 17: Analysis of the Quality of Financial Statements.
Chapter 18: The Analysis of Equity Risk and the Cost of Capital.
Chapter 19: The Analysis of Credit Risk.
Appendix A Summary of Formulas. Index.

FINANCIAL STATEMENTS Revised and Expanded Edition
By Thomas Ittelson
2009 (October 2008)
ISBN: 978-160-163023-0
A Professional Reference
(Details unavailable at press time)

VALUING A BUSINESS 5th Edition
By Shannon P Pratt
2008 (September 2007) / 1000 pages
A Professional Reference
(Details unavailable at press time)

Survey of Accounting
NEW SURVEY OF ACCOUNTING 2nd Edition
By Thomas P Edmonds, University of Alabama at Birmingham, Philip R Olds, Virginia Commonwealth University, Frances M McNair, Mississippi State University and Bor-Yi Tung, University of Alabama at Birmingham
2010 (February 2009) / 688 pages
http://www.mhhe.com/edmondssurvery2e
(Details unavailable at press time)
ACCOUNTING

What the Numbers Mean, 8th Edition
By David Marshall, Millikin University, Wayne William McManus, International College of the Cayman Islands and Daniel Viele, Webster University-Webster Groves

2008 (October 2007) / 736 pages

http://www.mhhe.com/marshall8e

A new edition is written to meet the needs of those students who will not be accountants but who do need to understand accounting to learn the key language that embarks us in the business world. Marshall, the leading text in the Survey market, takes readers through the basics: what accounting information is, what it means, and how it is used. In using this text, students examine what accounting information is, what it means, and how it is used. It is designed to cover both Financial and Managerial Accounting.

Contents
Chapter 1 Elements of Financial Statements.
Chapter 2 Understanding the Accounting Cycle.
Chapter 3 Accounting for Merchandising Businesses.
Chapter 4 Accounting for Inventories, Internal Control, and Cash.
Chapter 5 Receivables and Uncollectible Accounts.
Chapter 6 Long-Term Operational Assets.
Chapter 7 Current and Long-Term Liabilities.
Chapter 8 Proprietorships, Partnerships, and Corporations.
Chapter 9 Financial Statement Analysis.
Chapter 10 Management Accounting A Value Added Discipline.
Chapter 11 Cost Behavior, Operating Leverage, and CVP Analysis.
Chapter 12 Cost Accumulation, Tracing, and Allocation.
Chapter 13 Relevant Information for Special Decisions.
Chapter 14 Planning for Profit and Cost Control.
Chapter 15 Performance Evaluation.
Chapter 16 Planning for Capital Investments.
Appendix A Accessing Edgar.
Appendix B Topps annual report.
Appendix C The Double Entry Accounting System.
Glossary / Index

ACCOUNTING: WHAT THE NUMBERS MEAN
2nd Edition
By Marshall (US Author), Jean McCartney, University of Western Sydney, Dianne Van Rhyn, Murdoch University, Wayne McManus (US Author) and Daniel Viele (US Author)
2007 (October 2007)
ISBN: 978-0-07-013743-1
McGraw-Hill Australia Title

The new edition of this successful Australian adaptation retains a practical balance between accounting theory and practice. Taking a transaction analysis approach Accounting: What The Numbers Mean is ideally suited for the one–semester introductory accounting unit. These courses are typically taken by non-accounting majors, as well as postgraduate and MBA students. The strengths of the first edition - such as the clarity of the pedagogy and writing style - have been maintained. To aid learning, chapters have been streamlined and greater coverage of ratio analysis included, whilst debits and credits material has been retained in the appendix.

Contents
Part 1: Financial Accounting
1. Financial accounting
2. Financial statements and accounting concepts/principles
3. The accounting process
4. Accounting for and presentation of current assets
5. Accounting for and presentation of property, plant, and equipment, and other non-current assets
6. Accounting for and presentation of liabilities
7. Owners’ equity
8. The income statement and the cash flow statement
9. Governance and other information
10. Fundamental interpretations
11. Financial statement analysis

Part 2: Management Accounting
12. Management accounting, cost-volume-profit relationships and short-term decision making
13. Cost accounting and reporting systems
14. Cost analysis for planning and control

Appendices
Appendix 1. CBFK Annual report for the year ended 30 June 2006
Appendix 2. From transaction analysis to debits and credits
Appendix 3. Solutions to ‘What does it mean?’, ‘So what do you think?’ and Multiple-choice Questions
Glossary / Index

SURVEY OF ACCOUNTING

By Thomas P Edmonds, University of Alabama at Birmingham, Philip R Olds, Virginia Commonwealth University, Frances M McNeice, Mississippi State University and Bor-Yi Tsay, University of Alabama at Birmingham
2007 (March 2006) / 672 pages

http://www.mhhe.com/edmonds/survey

Edmonds, Survey of Accounting is written for the non-accounting major and is designed to cover both Financial and Managerial Accounting in a 16-week course. It highlights the Edmonds Horizontal Financial Statements Model, and early coverage of the Statement of Cash Flows with coverage of cash through the financial chapters. The text does not cover debits and credits.

Contents
Chapter 1 Accounting present and Past
Part 1: Financial Accounting
Chapter 2: Financial Statements and Accounting Concepts/Principles
Chapter 3: Fundamental Interpretations Made From Financial Statement Data
Chapter 4: The Bookkeeping Process and Transaction Analysis
Chapter 5: Accounting for and Presentation of Current Assets
Chapter 6: Accounting for and Presentation of Property, Plant and Equipment, and other Noncurrent Assets
Chapter 7: Accounting for and Presentation of Liabilities
Chapter 8: Accounting for and Presentation of Owners’ Equity
Chapter 9: The Income Statement and the Statement of Cash Flows
Chapter 10: Corporate Governance and Financial Disclosure
Chapter 11: Financial Statement Analysis
Part 2: Managerial Accounting
Chapter 12: Managerial Accounting and Cost-Volume-Profit Analysis
Chapter 13: Cost Accounting and Reporting Systems
Chapter 14: Cost Analysis for Planning
Chapter 15: Cost Analysis for Control
Chapter 16: Cost Analysis for Decision Making
Epilogue: The Future of Accounting
Appendix: The 2004 Intel Annual Report

Glossary / Index
Accounting for Decision Making and Control provides students and managers with an understanding and appreciation of the strengths and limitations of an organization’s accounting system which allows them to be more intelligent users of these systems. The 6th edition provides a framework for thinking about accounting systems and a basis for analyzing proposed changes to these systems. The text demonstrates that managerial accounting is an integral part of the firm’s organizational architecture, not just an isolated set of computational topics. This new edition has improved its readability and accessibility to students.

NEW TO THIS EDITION
- Over 50 new problems and cases supplement the existing problems. Not only do the new problems make the material fresh to students but it also challenges them to critically analyze multidimensional issues while still requiring numerical problem-solving skills.
- Additional real world companies and their practices have been integrated into the text. The readability and relevance of real world companies help students understand the concept of the topic at hand.
- More intuitive, easier-to-understand numerical examples have been added to this new edition. Each chapter has been updated and streamlined based on feedback from students and instructors.
- Summaries of recent research articles have been incorporated throughout the text.

CONTENTS
Chapter 1: Introduction
Chapter 2: The nature of costs
Chapter 3: Opportunity cost of capital and capital budgeting
Chapter 4: Organizational architecture
Chapter 5: Responsibility accounting and transfer pricing
Chapter 6: Budgets and budgeting
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Chapter 8: Cost allocation: Practices
Chapter 9: Absorption cost system
Chapter 10: Criticisms of absorption cost systems: Incentives to overproduce
Chapter 11: Criticisms of absorption cost systems: Inaccurate product costs
Chapter 12: Standard costs: Direct labor and materials
Chapter 13: Overhead and marketing variances
Chapter 14: Management accounting in a changing environment

Accounting: Text & Cases, by Anthony, Hawkins, and Merchant covers both financial and managerial accounting as well as broader managerial issues. Chapters 1-14 cover financial accounting, while Chapters 15-21 cover management accounting, and Chapters 22-28 focus on broader issues of control and corporate strategy. The approximately 120 cases that make up most of the end of chapter material are a combination of classic Harvard style cases and extended problems, with 10 completely new cases added to the 12th edition. Accounting: Text and Cases is a product of lifelong dedication to the discipline of accounting, and users of the book benefit from a breadth of experience that is sure to enrich your course and your students.

CONTENTS
1. The Nature and Purpose of Accounting.
4. Reporting and Evaluating.
5. Revenue and Monetary Assets.
6. Cost of Sales and Inventories.
8. Sources of Capital: Debt.
10. Other Items That Affect Net Income and Owners’ Equity.
Part Two: Management Accounting.
15. The Nature of Management Accounting.
20. Production Cost Variance Analyses.
21. Other Variance Analysis.
24. Strategic Planning and Budgeting.
27. Longer-Run Decisions: Capital Budgeting.
28. Management Accounting System Design
In this project the student obtains and analyzes an annual report from a publicly traded corporation. Activities include: identifying corporate operations, gaining familiarity with the financial data presentation, recognizing trends, calculating ratios, and performing industry and primary competitor comparisons. This project takes approximately 8 to 20 hours to complete (average 10 hours).

NEW TO THIS EDITION

- Accommodates analysis of corporations that use either US or international reporting standards.
- Updated for new pension disclosure requirements (FAS 87)
- Updated to include understanding of internal control reporting
- Includes spreadsheet examples for Excel versions 2003 and 2007
- Includes advanced spreadsheet analysis for: receivables, inventory, fixed assets, debt, equity, retirement benefits, compensation, and leases.
- This edition also includes a supplement for use in more advanced classes. The supplement includes more extensive analysis of comprehensive income, accounts receivable, inventory, fixed assets, leases, and pension plans. The supplement also includes a more detailed competitor analysis. The advanced supplement is available free of charge on the text web site.

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Report of the Independent Accountants
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Analysis of Solvency
Industry or Competitor Comparisons
Making Decisions Based on the Annual Report
Appendix A – Obtaining Annual Financial Data
Appendix B – Obtaining Data for Industry Comparisons
Appendix C – Financial Analysis Using Excel

NEW TO THIS EDITION

- A new co-author has joined the team. Fred Mittelstaedt is a full professor at Notre Dame with an Illinois PhD and extensive publications in all the right journals. He is an acclaimed teacher in accounting education particularly as it relates to pensions, probably the hardest topic to teach in these courses.
- Taking advantage of Professor’s Mittelstaedt’s expertise, the Pension chapter has been completely restructured. The new material will be available to current users of the text.
- FR&A perfectly meets the guidelines for the new 150 hour requirement for CPA certification through the development of analytical and conceptual thinking, problem solving, and understanding of why accounting really matters. Moreover, because of its unique user focus and analysis orientation, this book is well suited for preparing for all levels of the Chartered Financial Analysts' (CFA) exam. Readers will be better prepared for both the CPA and CFA exams because of the extensive in-chapter technical material and end-of-chapter problems
- Extensive real-world examples are designed to build interest and expand understanding not only of current practices, but also how to make comparisons between firms.
- Professor Mittelstaedt is also developing the updated chapter materials on deferred taxes, leases, and international.
- The end of chapter materials has been updated, including new case studies.
CONTENTS
Chapter 1: The Economic and Institutional Setting for Financial Reporting
Chapter 2: Accrual Accounting and Income Determination
Chapter 3: Additional Topics in Income Determination
Chapter 4: Structure of the Balance Sheet and Statement of Cash Flows
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Chapter 11: Financial Instruments as Liabilities
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Chapter 13: Income Tax Reporting
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Chapter 15: Financial Reporting for Owners' Equity
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International Edition
MANAGEMENT CONTROL IN NON-PROFIT ORGANIZATIONS
7th Edition
By Robert N Anthony, Harvard Business School and Vijay Govindarajan, Dartmouth College
2003 / 840 pages
ISBN: 978-0-07-119922-3 [IE]
CONTENTS
I. INTRODUCTION
1. The Management Control Function.
2. Characteristics of Nonprofit Organizations.
II. MANAGEMENT CONTROL PRINCIPLES
5. Full-Cost Accounting.
III. MANAGEMENT CONTROL SYSTEMS
8. The Management Control Environment.
14. Reporting on Performance: Management Control Reports.
Appendix: Answers to Practice Cases

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Website: www.mheducation.asia
Budgeting

NEW

BUDGETING
3rd Edition
By Alan Banks, Grafton College of TAFE and John Giliberti, Meadownbank Institute of TAFE
2008 (June 2008)

McGraw-Hill Australia Title

www.mhhe.com/au/budgeting3e

Budgeting 3e specifically addresses the budgeting component of the National Accounting Training Package, but will also be suitable for any course containing a basic budgeting unit. Competency-based training and flexible delivery are the key conceptual tools for education in the Australian VET system and this book has been written with these aims in mind. This new edition provides a more in-depth insight into the principles of budgeting and forecasting. The easy-to-use structure and layout has been maintained and the book presents a logical explanation of budgeting, beginning from basics and working its way into more complex problems to ensure student learning is maximised.

NEW TO THIS EDITION

- Improved coverage of GST
- Extra end-ofchapter exercises and problems
- Extra appendix with case studies, focusing on real world problems
- Competency grid to show how content matches the Training Package. The following elements and competency criteria from the Financial Services and Training Package (FNS04) are completely covered by this book:
  - FNSACCT 403A Prepare Operational Budgets
  - FNSACCT 503A Manage Budgets and Forecasts

CONTENTS

Chapter 1 Budgeting Fundamentals
Chapter 2 Revenue budgets for merchandising and service organisations
Chapter 3 Operating budgets for merchandising and service organisations
Chapter 4 Cash budgets for merchandising and service organisations
Chapter 5 Budgeted financial statements for merchandising and service organisations
Chapter 6 Master budgets for manufacturing organisations
Chapter 7 Flexible budgets
Chapter 8 Performance reports
Chapter 9 Behavioural aspects of budgeting

Other Accounting

International Edition

FORENSIC ACCOUNTING
By William Hopwood, George Richard Young and Jay Leiner of Florida Atlantic University-Boca Raton
2008 (February 2007) / 672 pages
ISBN: 978-0-07-352685-0

http://www.mhhe.com/hopwood1e

Grounded firmly in real-world practice, Forensic Accounting provides the most comprehensive view of fraud investigation on the market. Where other books focus almost entirely on auditing and financial reporting, Hopwood includes a vast range of civil and criminal accounting fraud and related activities, from false business valuations and employer fraud to information security and counter-terrorism. The author team’s experience in fraud investigation lends the book a real-world perspective unmatched by any other textbook.

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7. Information Security
8. Forensic Auditing and Investigation
9. Financial Statement Fraud
10. Fraud Against the Organization: Employee, Vendor, and Other Schemes
11. Tax Fraud
12. Bankruptcy, Divorce, and Identity theft
13. Organized Crime and Terrorism Investigations
14. Business Valuation
15. Dispute Resolution and Litigation Services

INVITATION TO PUBLISH

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Website: www.mheducation.asia
ACCOUNTING

ETHICAL OBLIGATIONS AND DECISION-MAKING IN ACCOUNTING
Text and Cases
By Steven M Mintz, Claremont McKenna College and Roselyn Morris, Texas State University-San Marcos
2008 (February 2007) / 448 pages
ISBN: 978-0-07-340399-1

Ethical Obligations and Decision-Making in Accounting gives students a robust ethical framework that is crucial for accountants in the post-Enron era. Incorporating the principles of the AICPA code and other systems of ethics, Mintz and Morris show accounting students how a commitment to ethics can enable accounting professionals to meet their ethical obligations both to investors and creditors. No other book so comprehensively examines the elements of the financial reporting system—including the ethics of the internal control environment and the effectiveness of board of director and audit committee oversight—that determine the ethical standard of the accounting process.

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Chapter 7: Earnings Management and the Quality of Financial Reporting

THE McGRAW-HILL 36-HOUR ACCOUNTING COURSE
4th Edition
By Howard Davidoff, Robert L Dixon and Harold E Arnett
2008 (June 2007) / 416 pages
ISBN: 978-0-07-148603-3

A Professional Reference Title

Quickly get up-to-speed in all basic accounting principles and procedures and apply that knowledge to real-world financial decisions and requests. The McGraw-Hill 36-Hour Accounting Course has been the gold standard for anyone looking for a fast, no-nonsense primer in all the fundamentals of financial, managerial, and tax accounting concepts. Now thoroughly revised and updated, the fourth edition features new coverage of the technological developments in the field, the recent sweeping tax reforms, and the latest financial Accounting Standards Board pronouncements. Complete with a doable study plan, The McGraw-Hill 36-Hour Accounting Course is your fast track to easily mastering the essentials of accounting in the shortest time possible.

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Managerial & Corporate Finance - Textbooks

NEW

FUNDAMENTALS OF CORPORATE FINANCE
9th Edition
By Stephen A Ross, Mass institute of Tech, Randolph W Westerfield, University of Southern California and Bradford D Jordan, University of Kentucky-Lexington
2010 (February 2009) / 960 pages
(Details unavailable at press time)

NEW

International Edition

FOUNDATIONS OF FINANCIAL MANAGEMENT
13th Edition
By Stanley B Block, Texas Christian University and Geoffrey A Hirt, DePaul University
2009 (September 2008) / 736 pages
ISBN: 978-0-07-338238-8
http://www.mhhe.com/bhd13e

Foundations of Financial Management is a proven and successful text recognized for its excellent writing style and step-by-step explanations to make the content relevant and easy to understand. The text's approach focuses on the “nuts and bolts” of finance with clear and thorough treatment of concepts and applications. There is a strong real-world emphasis presented throughout. This text has definitely stood the test of time due to the authors’ time, energy, and commitment to quality revisions. In addition to completing the textbook revisions, the authors also revised ALL end of chapter problems and complete the solutions themselves. Block/Hirt/Danielson know what works and what doesn't work for students, and they have consistently maintained a high quality textbook that is responsive to the demands of the marketplace.

NEW TO THIS EDITION

- New Coauthor, Bart Danielsen at North Carolina State, helps keep examples and research fresh in this new edition.
- Learning Objectives are listed on the opening page of each chapter as a quick introduction to the material to be learned and to provide students with an indication of key concepts to understand fully before moving to the next chapter. These objectives are also linked to the end-of-chapter problems and test bank questions.

- Updated Topic Coverage:
  - Changes in capital markets. Chapter 1 looks at the major stock exchanges going public and the mergers that are taking place between the exchanges. This topic also receives significant additional coverage in Chapter 14.
  - The impact of technology. Chapters 6, 7, and 8 provide examples of how Hewlett-Packard, Wal-Mart, General Motors and other firms use advanced technology (including the Internet) to manage working capital. Chapter 14 is updated and organized to reflect the effect of Electronic Communication Networks (ECNs) and advanced technology on the way the financial markets operate in the U.S.
  - The ramifications of recent financial headlines. The collapse of the subprime lending market is covered in chapter 8, which discusses the reasons and consequences of the downfall. Chapter 15 considers potential regulatory changes in investment banking necessitated by the demise of Bears Sterns.
  - The power of the time value of money. Chapter 9 now includes an updated feature on the time value of money that indicates what would happen at four percent inflation over 50 years. One example is that tuition would go over one million dollars a year, and other similar numbers are presented.
  - Misuse of accounting data. Chapter 2 provides a lively discussion of the backdating of stock options as an improper tool to enhance the compensation of top management. Other similar good and bad practices by top management are discussed throughout the text and are related to stockholder wealth maximization.
  - The use of debt by major U.S. corporations. In the discussion of the cost of capital in Chapter 11, new debt relief information is provided for major U.S. corporations.
  - Foreign exchange considerations in the capital markets. New relationships between the U.S. dollar and other foreign currencies have taken place since the last edition, and this topic is carefully covered in Chapter 21.

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Glossary
Fundamentals of Corporate Finance, by Richard A. Brealey, Stewart C. Myers and Alan J. Marcus, has been applauded for its modern approach and interesting examples. Professors praise the authors’ well-organized and thoughtful writing style and their clear exposition of what many students consider difficult material. The authors accomplish this without sacrificing an up-to-date, technically correct treatment of core topic areas. Since this author team is known for their outstanding research, teaching efforts, and market-leading finance textbooks, it’s no surprise that they have created an innovative and market-driven revision that is more student friendly than ever. Every chapter has been reviewed and revised to reflect the current environment in corporate finance.

NEW TO THIS EDITION

- Learning Objectives. Each chapter begins with a list of learning objectives and they are referenced in the summary and end-of-chapter problem sets as well. The learning objectives are also linked to the test bank questions.

- Updated Topic Coverage:
  - Coverage of financial statement analysis closer to the discussion of accounting and finance. Measuring Corporate Performance, previously Chapter 17, has been made Chapter 4 in Part 1 to accompany the previous chapter on accounting and finance. Chapter 4 has also been extensively revised to include a sharper focus on how financial data can be used to measure contribution to firm value.
  - Revised chapter on valuing stocks. Chapter 7 now starts with a review of stock markets and trading procedures and motivates the following treatment of stock valuation with a small case study of an investor considering whether to purchase a particular stock, FedEx. The discussion commences with valuation by comparables and the distinction between price and intrinsic value.
  - Reorganization and update of material on financial planning in Part 6. In Chapter 20 (Working Capital Management), the treatments of credit scoring have been updated along with the discussion of cash management, which has changed considerably as the technology of cash transfers has advanced.
  - Revised Part 7 on special topics. Chapter 21 (Mergers) has been fully reorganized, and now begins with an overview of why mergers and other forms of reorganization may make sense, and only then is the progression to the market made for corporate control. The other chapters in this Part have been updated with new examples and data.
  - The discussion of project cash flow has been reworked to more carefully show how each of its components can be estimated.
  - The discussions of stock repurchases and dividend policy have been rewritten to reflect recent trends and research.

- Updated section on bank lending is featured in Chapter 19 (Short-Term Financial Planning).
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Chapter 17: Addressing Working Capital and Managing Short-term Assets and Liabilities

Part IX: Other Topics in Finance
Chapter 18: Considering International Aspects of Corporate Finance
Chapter 19: Dealing with Mergers & Acquisitions and Financial Distress

NEW TO THIS EDITION

- Fresh examples throughout the text, including new company examples and updated data to keep the text at the forefront of currency.
- More real-world examples for growth strategies have been added to Chapter 4 to further enhance the text’s applicability and thus approachability.
- Chapter 6 includes an expanded discussion on off-balance sheet accounting.
- Updated annotated website references at the end of each chapter explain where financial information can be found while providing quick access of additional material.
- Additional Standard and Poor’s problems. The number of Standard and Poor’s problems appearing in the end of chapter materials has been increased in the 8th edition. These problems require the use of the Educational Version of Market Insight, taking advantage of Standard & Poor’s powerful and well-known Compustat database. These problems provide instructors with an easy online way to incorporate current, real world date into the classroom. Access to this rich online resource is FREE with every new copy of the text.
- New Excel problems for this edition can be found in the end of chapter material indicated by an icon. Students will be able to use these problems to better understand the concepts and calculations presented in the text. The interactive Excel spreadsheets can be found on the Online Learning Center, www.mhhe.com/higgins8e.
- More URLs now listed in the margins of the text, in addition to being found in the end of chapter material. These resources will help the students find additional information on the topics addressed in the chapters.
- An increased trim size that allows for better readability and makes the text more appealing and student-friendly. The larger margins create more room for URLs and note-taking.

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Glossary
Suggested Answers to Odd-Numbered End-of-Chapter Problems

NEW TO THIS EDITION

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ANALYSIS FOR FINANCIAL MANAGEMENT
9th Edition

By Robert Higgins, University of Washington

2009 (November 2008)

http://www.mhhe.com/higgins9e

Analysis for Financial Management, 8e is a paperback text and has been written to present standard techniques and modern developments in a practical and intuitive manner. It is intended for non-financial managers and business students interested in the practice of financial management. Emphasis is on the managerial applications of financial analysis.
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International Edition

ESSENTIALS OF CORPORATE FINANCE
6th Edition
By Stephen A. Ross, Massachusetts Institute of Technology, Randolph W. Westerfield, University of Southern California and Bradford D Jordan, University of Kentucky--Lexington
2008 (September 2007) / 624 pages
ISBN: 978-0-07-340513-1
ISBN: 978-0-07-128340-3 [IE]
http://www.mhhe.com/rwj

Essentials of Corporate Finance, 6/e by Ross, Westerfield, and Jordan is written to convey the most important concepts and principles of corporate finance at a level that is approachable for a wide audience. The authors retain their modern approach to finance, but have distilled the subject down to the essential topics in 18 chapters. They believe that understanding the theory is just as important, if not more so, than understanding the “how,” especially in an introductory course. Three basic themes emerge as their central focus:

1. An emphasis on intuition: to separate and explain the principles at work on a common sense, intuitive level before launching into specifics. Underlying ideas are discussed first in general terms, then followed by specific examples that illustrate in more concrete terms how a financial manager might proceed in a given situation.

2. A unified valuation approach: Present Value is treated as the basic concept underlying corporate finance. Every subject the authors cover is firmly rooted in valuation, and care is taken to explain how decisions have valuation effects.

3. A managerial focus: students learn that financial management concerns management. The role of financial manager as decision maker is emphasized and they stress the need for managerial input and judgment.

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FINANCIAL MANAGEMENT FOR BEGINNERS
2nd Edition
By Rodziah Abd Samad, Rohani Abdul Wahab and Shelia Christabel
2008 / 368 pages
ISBN: 978-983-385018-1
An Asian Publication

This book is written primarily to provide students with a basic understanding of finance. Organized in a systematic manner, the chapters provide an introduction to financial management, an evaluation of financial performance and a discussion on risk and return, working capital management, time value of money, capital budgeting, cost of capital and analysis and impact of leverage. Financial Management for Beginners is relevant to students taking diploma and degree courses, as well as for students seeking a professional qualification.

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INVITATION TO PUBLISH

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Fundamentals of Corporate Finance, by Richard A. Brealey, Stewart C. Myers and Alan J. Marcus, has been applauded for its modern approach and interesting examples. Professors praise the authors’ well-organized and thoughtful writing style and their clear exposition of what many students consider difficult material. The authors accomplish this without sacrificing an up-to-date, technically correct treatment of core topic areas. Since this author team is known for their outstanding research, teaching efforts, and market-leading finance textbooks, it’s no surprise that they have created an innovative, and market-driven revision that is more student friendly than ever. Every chapter has been reviewed and revised to reflect the current environment in corporate finance.

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FINGAME 5.0 PARTICIPANT’S MANUAL WITH REGISTRATION CODE
5th Edition
By Leroy D Brooks, John Carroll University
2008 (June 2007) / 170 pages
ISBN: 978-0-07-721988-8

Brooks’ FinGame Online 5.0 is a comprehensive multiple period finance case/simulation. In the game, students control a hypothetical company over numerous periods of operation. Students have control of major financial and operating decisions of their company. Students develop and enhance skills in financial management, financial accounting statement analysis, and general decision making. Internet access by the instructor and student is required. Students use the FinGame Participant’s Manual for instructions to operate their company on the McGraw-Hill/Irwin website. The Participant’s Manual includes a password in order to access the website. The Instructor’s Manual is very important and imperative to teaching from FinGame Online 5.0. FinGame Online can be found at www.mhhe.com/fingame5.
FINANCE

International Edition

FINANCE AND INVESTMENTS USING THE WALL STREET JOURNAL
By Peter Crab, Northwest Nazarene University
2003 / 408 pages

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SCHAUM'S QUICK GUIDE TO BUSINESS FINANCE
201 Decision-Making Tools for Business, Finance, and Accounting Students
By Jae K. Shin, Ph.D., California State University, Stephen W. Hartman, New York Institute of Technology and Joel Siegel, Ph.D., Queens College, CUNY
1998 / 354 pages

A Schaum Publication

For quick and authoritative answers to questions on business and financial formulas and tools, this unique book is unequalled! It not only clearly explains all major business and financial formulas, it shows you how to apply them, step by step. Perfect for college and graduate students in business, finance, marketing, operations, management, and accounting, this comprehensive, portable guide gives you quick access to all major financial and business formulas with explanations you can grasp and use in seconds. You get explanations, examples, and demonstrations of formulas for vertical analysis; net-cost method; sales mix analysis; regression statistics; profit margin; sampling formulas; discount cash flow analysis; weighted averages; cost of capital; earnings per share; inventory turnover; and nearly 200 more. This is the handiest tool available for mastering business formulas!

International Edition

Managerial & Corporate Finance - Graduate

PRINCIPLES OF CORPORATE FINANCE
Brief
By Richard A Brealey, London Business School, Stewart C Myers, Mass Institute of Tech and Franklin Allen, University of Pennsylvania

2009 (January 2008) / 648 pages

http://www.mhhe.com/bma1e

Throughout the book the authors show how managers use financial theory to solve practical problems and as a way of learning how to respond to change by showing not just how but why companies and management act as they do. The first eleven chapters are essentially the same as those in Principles. They cover the time value of money, the valuation of bonds and stocks, and practical capital budgeting decisions. The remaining chapters discuss market efficiency, payout policy, and capital structure, option valuation, and long and short-term financial planning. The text is modular, so that Parts can be introduced in an alternative order.

FEATURES
✓ This 9th edition of the comprehensive Principles text is one of the most authoritative and comprehensive presentations of financial theory and practice available, and this Concise version continues in this tradition. The authors reinforce their underlying theme of presenting theory as a way of helping financial managers solve practical problems. Customers can trust Brealey, Myers and Allen to get it right—both theory and practical applications.
✓ Concept Review Questions. These questions review the concepts illustrated within a particular chapter. The first three questions are featured in the text, and additional questions are found on the Online Learning Center at www.mhhe.com/bma1e
✓ Controversies in the field of finance are thoroughly covered throughout the book. The authors lay out the various views on issues, and present their opinions. Users find these very interesting for lively classroom discussions. Recent events that have provoked discussion or controversy have been included in this edition: the impact of Sarbanes-Oxley, the backdating of stock options, and many others.
✓ Examples from a variety of industries, such as oil, pharmaceutical, gas and electric utilities are included.
✓ Finance in the News, these boxed readings feature articles from financial periodicals as well as special items of interest.
✓ Excel Treatment. A number of tables/exhibits are shown in the text as Excel spreadsheets. A “live” spreadsheet is contained on the book’s Online Learning Center (www.mhhe.com/bma1e), denoted by an icon. Readers can use these spreadsheets to understand better the calculations behind the table and to see the effect of changing the underlying data. A number of end of chapter questions ask students to use the spreadsheets to check that they understand the effect of
changing inputs. The spreadsheet templates for the associated end of chapter problems are also available on the Online Learning Center, denoted by an icon.

- Web-friendly. There are web references in the text, as well as a list of useful Part websites that are available on the OLC. Web Projects in selected chapters that give the reader the opportunity to gain experience with useful financial websites.

- Mini-cases. Located at the end of selected chapters, these include specific questions to guide the case analyses. Answers to the mini-cases are available to instructors on the book’s website.

- S&P Market Insight Problems are included among the end of chapter questions. These problems require the use of the Educational Version of Market Insight, taking advantage of Standard & Poor’s powerful and well-known Compustat database. These problems provide instructors with an easy, online way to incorporate current, real-world data into the classroom. Access to this rich online resource is FREE with every new copy of the book.

- Online Learning Center for the textbook includes Interactive Quizzes, Concept Review Questions, PowerPoint presentations, Video Clips, Excel spreadsheet templates, and many useful web links.

- Chapter 5, The Value of Common Stocks, is devoted solely to the valuation of common stocks. A short illustration of how DCF models can be used to value entire businesses as well as individual stocks has been included in this chapter.

- Material on organization of capital budgeting within the firm appears in Chapter 11.

- Chapter 12, Efficient Markets and Behavioral Finance, includes ample treatment of this topic along with discussion on the limits of arbitrage.

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NEW TO THIS EDITION

- Cutting-edge coverage of dividends. Chapter 16, Dividends and Payouts, has been extensively rewritten to reflect the most up-to-date thinking in dividends and dividend policy, synthesizing the main ideas and empirical evidence from a number of very recent published and unpublished studies.

- New Calculator Appendix: Intended to help student use the Hewlett-Packard HP 10B or Texas Instruments BA II Plus financial calculators for solving problems encountered in an introductory finance course.

- Thorough updates throughout the text. All chapter opening vignettes, in-chapter real-world examples, and The Real World readings have all been revamped, rewritten or replaced. Facts and figures throughout have been updated, and the already extensive end-of-chapter material has been revised and expanded. End-of-chapter cases have been rewritten, tying them to a single case so that a common thread runs through them.

- New material in several chapters, including:
  - A discussion of the effect of excess capacity on external funds needed in Chapter 3.
  - New material on loan amortization in Chapter 4.
  - Expanded discussion of taxes and zero coupon bonds in Chapter 5.
  - Flotation costs and their effect on cost of capital in Chapter 12.
  - Trade credit as a source of short term-financing in Chapter 18.

- Mini-Cases, a “thread case” located at the end of each chapter, focuses on real-life company situations that embody important corporate finance topics. These cases have changed from the first edition - they are tied to a single case so that a common thread runs through them. Students are given questions so that they can focus on all of the material learned from the chapter.
FINANCE

23. Term Loans, Debentures/ Bonds and Securitisation
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International Edition

BEHAVIORAL CORPORATE FINANCE
By Hersh Shefrin
2007 (November 2005) / 224 pages
ISBN: 978-0-07-284865-6
ISBN: 978-0-07-125736-7 [IE]

http://www.mhhe.com/shefrin

Behavioral Corporate Finance identifies the key psychological obstacles to value maximizing behavior, along with steps that managers can take to mitigate the effects of these obstacles. The main goal of the book is to help students learn how to put the traditional tools of corporate finance to their best use, and mitigate the effects of psychological obstacles that reduce value.

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1- Behavioral Foundations
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9- Group Process
10- Mergers and Acquisitions
11- Application of Real-Option Techniques to Capital Budgeting and Capital Structure (on the website only)

FINANCIAL MARKETS AND CORPORATE STRATEGY
2nd Edition
By Mark Grinblatt, UCLA and Sheridan Titman, University of Texas at Austin
2002 / 864 pages
ISBN: 978-0-07-229433-0
ISBN: 978-0-07-123686-7 [IE - Printed in 2 Colors]

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41. Leveraged Recapcs and the Curbing of Corporate Overinvestment
42. Some New Evidence that Spinoffs Create Value
43. The Evolution of Buyout Pricing and Financial Structure (Or What Went Wrong) in the 1980’s.
NEW

STRATEGIC CORPORATE FINANCE

By Tony Davies, University of Wales, Bangor and Tony Boczko, Hull University

2008 (April 2008) / 584 pages
ISBN: 978-0-07-710941-7
McGraw-Hill UK Title

This rigorous and engaging text is ideal for non-specialist students of Business Finance. With the logical approach of the business life cycle, user-friendly style and broad topic coverage, Strategic Corporate Finance is an essential textbook for all modules in introductory corporate finance.

FEATURES

- The authors order the topics to relate to the business life cycle. This is logical and intuitive for students and helps to integrate concepts.
- Strategic Corporate Finance covers a wide range of topics and includes chapters on corporate governance, financial planning and financial statement analysis.
- The text also contains a wide array of pedagogical features, including three long case studies, various mini-cases in the form of worked examples and end of chapter discussion points and exercises.
- There is also an accompanying online learning centre containing a comprehensive supply of extra supporting materials for both lecturers and students.

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NEW BUSINESS FINANCE

10th Edition

By Graham Peirson and Rob Brown of Monash University, Steve Easton, University of Newcastle and Peter Howard, Monash University, Clayton and Sean Pinder, University of Melbourne

2008 (December 2008)
McGraw-Hill Australia Title

www.mhhe.com/au/peirson10e

Now in its landmark tenth edition, Business Finance is the authoritative Australian business finance text. Written by the same highly regarded author team, this edition has been extensively updated and revised to ensure that it continues to meet the needs of today’s students. Updated statistics, numerous real-life examples and information on new regulatory changes and market developments have been integrated throughout. Quality, proven content and a trusted pedagogy combine in Business Finance to provide comprehensive subject coverage for finance majors.

NEW TO THIS EDITION

- thoroughly updated - comprehensively revised with updated statistical information and discussion and coverage of regulatory developments
- student focused – the authors have simplified and reworked areas identified as difficult or complex and used graphical representations to enhance understanding
- active learning - new ‘Finance in Action’ features illustrate the application of theory with interesting and recent events, together with revised worked examples and graphical representations to reinforce student learning

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Investments - Textbooks

NEW

INVESTMENTS
2nd Edition
By Mark Hirschey, University of Kansas-Lawrence and John Nofsinger, Washington State University-Pullman
2010 (January 2009) / 672 pages
ISBN: 978-0-07-338241-8
http://www.mhhe.com/hirschey2e

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NEW

International Edition

INVESTMENTS
8th Edition
By Zvi Bodie, Boston University, Alex Kane, University of California-San Diego and Alan J Marcus, Boston College
2009 (June 2008) / 1088 pages
ISBN: 978-0-07-338237-1
ISBN: 978-0-07-726145-0
(with S&P’s Educational Version of Market Insight)
http://www.mhhe.com/bkm

Bodie, Kane, and Marcus’ INVESTMENTS is the leading textbook for the graduate/MBA investments market. It is recognized as the best blend of practical and theoretical coverage, while maintaining an appropriate rigor and clear writing style. Its unifying theme is that security markets are nearly efficient, meaning that most securities are usually priced appropriately given their risk and return attributes. The text places greater emphasis on asset allocation, and offers a much broader and deeper treatment of futures, options, and other derivative security markets than most investment texts.

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28- Investment Policy and the Framework of the CFA Institute

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Visit McGraw-Hill Education (Asia)
Website: www.mheducation.asia
NEW TO THIS EDITION

- Learning objectives now appear at the beginning of each chapter, and chapter summaries have been rewritten to reflect the learning objectives of the chapter. The Learning Objectives are also tied to the end of chapter questions and problems.

- New Content Changes:
  - A greatly expanded section on investment fraud and the Securities Investors Protection Corporation (SIPC) is included in Chapter 2. In addition, a new section has been added to show students one way to form an investment portfolio.
  - A new section on the advantages and drawbacks of mutual fund investing in Chapter 4 as well as a greatly expanded section on Exchange-Traded Funds, which includes Exchange-Traded Notes (ETNs).
  - A greatly expanded section on private equity versus selling securities to the public. In addition, there is new material on the current structure of the NYSE and the NASDAQ in Chapter 5.
  - New material on an event study using actual events surrounding Advanced Medical Optics is included in Chapter 7.
  - An expanded discussion of the options clearing corporation (OCC) is featured in Chapter 15. Additionally, the chapter has been extensively reorganized so that it naturally culminates in the put-call parity condition.
  - Extensive revisions to Chapter 16, including new sections on a simple way to value options, the one-period binomial option pricing model, the two-period option pricing model, the binomial option pricing model with many periods, and the Black-Scholes model. This chapter also contains new material on Employee Stock Options (ESOs) and their valuation using a modified Black-Scholes-Merton model.
INVESTMENT ANALYSIS
AND PORTFOLIO
MANAGEMENT
3rd Edition

By Prasanna Chandra, Director of Centre for
Financial Management

2008 (March 2008)

McGraw-Hill India Title

This book seeks to capture the essence of modern developments in investments and provides a guided tour of the intricate and complex world of investments.

NEW TO THIS EDITION

- Two new chapters titled 'Investment in Real assets' (Chapter 20) and 'International Investing' (Chapter 24) have been added.
- 14 new sections have been included: 'Buying on Margin and Short Sale,' 'Generally Accepted Accounting Principles,' 'Multifactor Models,' 'Stock Market as a Complex Adaptive System,' 'Free Cash Flow Model,' 'Sum of the Parts Method,' 'Strategy Analysis,' 'Accounting Analysis,' 'Excellent Versus Unexcellent Companies,' 'Commodity Futures in India,' 'Tax Aspects of Mutual Fund Investment,' 'Benjamin Graham: The Quantitative Navigator,' 'Philip Fisher: The Investigative Growth Stock Investor,' and "India’s Money Monarchs.'
- A number of boxes capturing valuable insights and important practices have been added.
- Investment Analysis and Portfolio Management is meant for:
  - Investment practitioners like equity researchers, portfolio managers, and investment counsellors
  - Lay investors interested in managing their investments in a rational and systematic manner
- MBA students taking a course on Investments (popularly called ‘Security Analysis and Portfolio Management’).
- To enhance the utility of the book, spreadsheet templates for students, additional problems and solutions manual and powerpoint presentation for students and instructors are available at http://highered.mcgraw-hill.com/sites/0070249075

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Appendix C: Tax Aspects of Investments

FINANCE
Fundamentals of Investment Management 9th edition by Hirt and Block establishes the appropriate theoretical base of investments, while at the same time applying this theory to real-world examples. Students will be able to translate what they have learned in the course to actual participation in the financial markets. The textbook provides students with a survey of the important areas of investments: valuation, the marketplace, fixed income instruments and markets, equity instruments and markets, derivative instruments, and a cross-section of special topics, such as international markets and mutual funds. The authors approach financial analysis the way it is done by many Wall Street firms. Geoff Hirt directed the CFA program for the Investment Analysts Society of Chicago (now the CFA Institute of Chicago) for 15 years and sat on the board of directors from 2002 to 2005. Stan Block has been a practicing CFA for over 20 years. Both professors have taught and advised student managed investment funds at their universities and bring this wealth of learning experiences to the students who study from this text. The authors are user friendly, but make no concessions to the importance of covering the latest and most important material for the student of investments.

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INVESTMENTS 8th Edition
By Zvi Bodie, Boston University, Alex Kane, University of California-San Diego and Alan J Marcus, Boston College

2009 (June 2008) / 1088 pages
ISBN: 978-0-07-338237-1
ISBN: 978-0-07-726145-0
(with S&P’s Educational Version of Market Insight)
http://www.mhhe.com/bkm

Bodie, Kane, and Marcus’ INVESTMENTS is the leading textbook for the graduate/MBA investments market. It is recognized as the best blend of practical and theoretical coverage, while maintaining an appropriate rigor and clear writing style. Its unifying theme is that security markets are nearly efficient, meaning that most securities are usually priced appropriately given their risk and return attributes. The text places greater emphasis on asset allocation, and offers a much broader and deeper treatment of futures, options, and other derivative security markets than most investment texts.

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**Investment (Professional References)**

**INVESTING FROM THE TOP DOWN**
*A Macro Approach to Capital Markets*
By Anthony Crescenzi, Miller Tabak & Co. and BondTalk.com
2009 (September 2008) / 304 pages

A Professional Reference Title

Top down investing emphasizes the importance of economic and market cycles in making investment decisions. Written by the chief bond strategist at Miller Tabak, Investing from the Top Down equips you with analytical tools to forecast investment opportunities more effectively. Crescenzi presents more than fifty analytical tools for all the major asset classes and investment instruments-from stocks and bonds to futures and commodities. Investors can use these tools to analyze macrotrends globally and in the USA. Crescenzi includes both international and national economic indicators such as GDP growth rates, inflation, interest rates, exchange rates, and energy prices for each asset class.

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**INSIDE THE MIND OF THE TURTLES**
*How the World’s Best Traders Master Risk*
By Curtis Faith
2009 (January 2009) / 400 pages

A Professional Reference Title

Bestselling author and financial expert Curtis Faith gathers his fellow Turtles and investment leaders to discuss strategies for seeking out, investigating, and managing risk. Through the wisdom of these masters, serious traders and investors can cure themselves of the four biggest cognitive biases and overcome fear, calculate risks, learn from their mistakes, and focus on decisions, not outcomes.

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Robust Real-estate Strategies
Part III: Lessons for Life
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The Hardest Risk to Take
Mastering Our Savage Minds

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A BULL FOR ALL SEASONS
Main Street Strategies for Finding the Money in Any Market
Dr Bob Froehlich
2009 (September 2008) / 700 pages
ISBN: 978-0-07-159253-6
A Professional Reference Title
For 30 years, Robert “Dr. Bob” Froehlich, Vice Chairman of DWS Investments, has been digging up attractive investment opportunities where no one else can find them. His always timely and insightful investment articles on the subject have made him one of the most respected investment strategists of our time. A Bull for All Seasons is a compilation of Dr. Bob’s most prescient writings from the past decade, in which he explains the issues and events that drove his investment choices. Analyzing macro trends ranging from demographics to world events to Federal Reserve activity, he hits the mark almost every time. For each essay, Froehlich includes an “after-report” consisting of facts and numbers that, in nearly every case, bear out the accuracy of his prediction. A Bull for All Seasons helps you spot the trends and events that matter most giving you a jump on others so you can maximize your profits. As pertinent now as when they were written, the essays inside have stood the test of time and prove that there is always a bull market somewhere in the world. You just need to know where—and how—to look.

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SECURITY ANALYSIS SIXTH EDITION
Foreword by Warren Buffett
6th Edition
By Benjamin Graham (deceased) and David Dodd
2009 (September 2008) / 700 pages
ISBN: 978-0-07-159253-6
A Professional Reference Title
Buying a dollar’s worth of assets for 50 cents isn’t the only way to succeed on Wall Street. But it is how Warren Buffett got rich. Just as value investing never goes out of style, neither does the value investor’s bible, Security Analysis, by Benjamin Graham and David L. Dodd, which has withstood the test of time as well or better than any investment book ever published. Now the Sixth Edition updates the masters’ ideas and adapts them for the 21st century’s markets. In what will be a major event in the investment community, the second edition, which was published in 1940 and still considered the definitive, edition, has been updated by a dream team of some of today’s leading value investors. Their new commentaries will be added to the 1940 text.

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Soros: The Life, Ideas, and Impact of the World’s Most Influential Investor
2nd Edition
By Robert Slater
2009 (January 2009) / 336 pages
A Professional Reference Title
This completely updated edition of Robert Slater’s 1996 biography features an array of new material, addressing the ever-widening circle of Soros’s influence. It includes exclusive new interviews with Soros and his closest advisors detailing their investing strategies in the coming years of liquidity and instability in the credit markets. It also examines and reports his thinking on his role in the 2004 U.S. elections, his infamous 2006 New York Times ad assailing General Petraeus’s handling of the Iraq War, and his future plans for grant giving and political activism. Arguably the most successful financial investor in the world, and a symbol of liberal political activism, George Soros is one of the most fascinating and polarizing figures of our time. He first gained fame through his phenomenal investing success, which made him known for his money management and financial acumen. In the last decade and a half, Soros has focused his abilities on the global political realm.

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STANDARD & POOR’S 500 GUIDE 2009 EDITION
By Standard & Poor’s
2009 (February 2009) / 1024 pages
ISBN: 978-0-07-161515-0
A Professional Reference Title
The S&P 500 Index is the most watched index in America—if not the world. Whether you’re an individual investor looking to make a smart stock purchase, an executive researching corporate competitors, or a job seeker looking for concise up-to-the-minute overviews of potential employers, Standard & Poor’s 500 Guide, 2009 Edition delivers the critical, often hard-to-find information you need.

THE SEVEN RULES OF WALL STREET
By Sam Stovall
2009 (March 2009) / 256 pages
ISBN: 978-0-07-161517-4
A Professional Reference Title
As January goes, so goes the year. Let your winners ride, but cut your losers short. Sell in May, and then walk away. They’re commonplaces familiar to every investment professional. Yet, until now, nobody has bothered to subject these old adages to scientific scrutiny. In this short, accessible investment guide, investing guru Sam Stovall proves that there’s more than a little wisdom in those old saws. Drawing on nearly a 40 years’ worth of data, he provides easy-to-follow, step-by-step guidance on how to take full advantage of the sound investment strategies contained in those sayings.

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There’s No Free Lunch on Wall Street
There’s Always a Bull Market Someplace

FOREX SHOCKWAVE ANALYSIS
By James L Bickford
2008 (December 2007) / 368 pages
A Professional Reference Title
In Forex Shockwave Analysis, author James Bickford applies his mathematical and statistical expertise to a highly unique behavioral pattern in the foreign exchange market-shockwaves. These disruptions last only a few minutes, but the predictability of their occurrence offers informed traders a powerful analytical advantage for profit. Like clockwork, the release of information from such bodies as the Federal Reserve, Bureau of Labor Statistics, and Census Bureau, cause violent outbreaks in otherwise well-behaved time series. Accurately predicting which way these spikes will run is the key to impressive earnings in the spot currency market.

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3. Activity and Range
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7. Conclusion

THE ART OF ASSET ALLOCATION
Principles and Investment Strategies for any Market, 2nd Edition
By David H Darst, Florida State University
2008 / 400 pages
A Professional Reference Title
A global leader and preeminent expert in asset allocation, David Darst delivers his masterwork on the topic. In a fully updated and expanded second edition of The Art of Asset Allocation, Morgan Stanley’s Chief Investment Strategist covers the historic market events, instruments, asset classes, and economic forces that investors need to be aware of as they create asset-building portfolios. He then explains how to use modern asset allocation concepts and tools to augment returns and control risks in a wide range of financial market environments. This completely revised edition shows how to achieve asset balance with the author’s proven methods, decades of expertise, relevant charts, practical tools, and astute analyses. Known as the king of asset allocation, Darst brings his expertise to bear to provide complete asset class descriptions, identifying historical risk, return, and correlation characteristics for all major asset classes. Using actual data, he explains the differences between tactical and strategic asset allocation, outlines clear rebalancing guidelines, and includes an annotated guide to both traditional and Internet-based information sources.

WHEN MARKETS COLLIDE
Investment Strategies for the Age of Global Economic Change
By Mohamed El-Erian
2008 / 304 pages
A Professional Reference Title
When Markets Collide is a timely alert to the fundamental changes taking place in today’s economic and financial systems—and a call to action for investors who may fall victim to misinterpreting important signals. While some have tended to view asset class mispricings as mere “noise,” this compelling book shows why they are important signals of opportunities and risks that will shape the market for years to come. One of today’s most respected names in finance, Mohamed El-Erian puts recent events in their proper context, giving you the tools that can help you interpret the markets, benefit from global economic change, and navigate the risks. The world economy is in the midst of a series of hand-offs. Global growth is now being heavily influenced by nations that previously had little or no systemic influence. Former debtor nations are building unforeseen wealth and, thus, enjoying unprecedented influence and facing unusual challenges. And new derivative products have changed the behavior of many market segments and players. Yet, despite all these changes, the system’s infrastructure is yet to be upgraded to reflect the realities of today’s and tomorrow’s world. El-Erian investigates the underlying drivers of global change to shed light on how you should:

- Think about the new opportunities and risks
- Construct an appropriately diversified and internationalized portfolio
- Protect your portfolio against new sources of systemic risk
- Best think about the impact of central banks and financial policies around the world

Offering up predictions of future developments, El-Erian directs his focus to help you capitalize on the new financial landscape, while limiting exposure to new risk configurations. When Markets Collide is a unique collection of books for investors and policy makers around the world. In addition to providing a thorough analysis and clear perspective of recent events, it lays down a detailed map for navigating your way through an otherwise perplexing new economic landscape.
INVESTMENT BANKING EXPLAINED: AN INSIDER’S GUIDE TO THE INDUSTRY
By Michel Fleuriet
2008 / 352 pages
ISBN: 978-0-07-149733-6
A Professional Reference Title

In Investment Banking Explained, Wharton professor and global financier Michel Fleuriet provides a complete overview of investment banking in its modern form; defines key terms; identifies structural strategies, and operational aspects; and analyzes the strategy in each of the main functional areas of an investment bank.

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1. History of Investment Banking
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11. Asset Management
12. Conclusion

INVESTING IN A SUSTAINABLE WORLD
By Matthew J Kiernan
2008 (November 2008) / 288 pages
A Professional Reference Title

For business and investors, there’s no doubt about it: The smart money is going green...and the growing movement toward ecologically forward-thinking companies is quickly becoming bigger and bigger. What may be surprising to some is that socially responsible organizations aren’t just doing the right thing for the environment, they are also paying off financially, making their investors money and increasing the bottom line. Investing in a Sustainable World offers clear proof, through facts, figures, and hard documentation, that “going green” leads directly to better stock market performance...and that in vestors and companies who ignore it will, in fact, lose money. The book reveals the most powerful global mega – trends—from the ongoing focus on emerging markets to natural resource depletion—which are transforming the very basis on which companies will compete, and offers an approach to sustainability-enhanced investing beneficial to both investors and companies. Revolutionary and backed by undeniable statistics, this book shows the clear link between sustainability initiatives and clear-cut profitability.

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4th Edition
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2008 / 436 pages
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The more precisely risks can be defined the easier it is to make judgments about whether they’re fairly valued. Valuing Fixed Income Futures is a practical resource that equips financial professionals with a means of measuring the performance of Treasury and Eurodollar futures. Written by David Boberksi, one of today’s leading Wall Street analysts, the book explains how to apply technology to develop empirical frameworks to solve for embedded option valuation in Treasury and Eurodollar futures. He shows in detail how to build empirical models to measure risk...the drivers of Treasury/Eurodollar spreads...and more. Valuing Fixed Income Futures focuses on developing tools to aid in relative value decisions. This expert guide takes readers step by step through every major aspect of fixed income futures valuation using hedging examples from the mortgage market.

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VALUING FIXED INCOME FUTURES
By David Boberksi
2007 (August 2006) / 304 pages
A Professional Reference Title

A Technical Analysis for Spot and Futures
Currency Traders
By James L. Rickford
2007 (May 2007) / 352 pages
ISBN: 978-0-07-149302-4
A Professional Reference Title

The expertise needed to prosper in the booming foreign exchange market, Forex Wave Theory delivers an innovative new approach to analyzing price fluctuations in the foreign exchange. It explains the four most significant categories within technical analysis (pattern recognition, econometric models, crossover trading systems, and wave theory) and includes critical definitions of technical terms.

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A Technical Analysis for Spot and Futures
Currency Traders
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2007 (May 2007) / 352 pages
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The more precisely risks can be defined the easier it is to make judgments about whether they’re fairly valued. Valuing Fixed Income Futures is a practical resource that equips financial professionals with a means of measuring the performance of Treasury and Eurodollar futures. Written by David Boberksi, one of today’s leading Wall Street analysts, the book explains how to apply technology to develop empirical frameworks to solve for embedded option valuation in Treasury and Eurodollar futures. He shows in detail how to build empirical models to measure risk...the drivers of Treasury/Eurodollar spreads...and more. Valuing Fixed Income Futures focuses on developing tools to aid in relative value decisions. This expert guide takes readers step by step through every major aspect of fixed income futures valuation using hedging examples from the mortgage market.

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QUANTITATIVE EQUITY PORTFOLIO MANAGEMENT
By Ludwig Chincarini and Daehwan Kim
2007 (July 2006) / 400 pages
ISBN: 978-0-07-145939-6
A Professional Reference Title

Quantitative Equity Portfolio Management is a comprehensive guide to the entire process of constructing and managing a high-yield quantitative equity portfolio. This detailed handbook begins with the basic principles of quantitative active management and then clearly outlines how to build an equity portfolio using those powerful concepts. Financial experts Ludwig Chincarini and Daehwan Kim provide clear explanations of topics ranging from basic models, factors and factor choice, and stock screening and ranking...to fundamental factor models, economic factor models, and forecasting factor premiums and exposures. Readers will also find step-by-step coverage of portfolio weights...rebalancing and transaction costs...tax management...leverage...market neutral...Bayesian ...performance measurement and attribution...the back testing process...and portfolio performance. Each chapter of this all-in-one portfolio management resource contains an appendix with valuable figures, tables, equations, mathematical solutions, and formulas. In addition, the book as a whole has appendices covering a brief history of financial theory, fundamental models of stock returns, a basic review of mathematical and statistical concepts, an entertaining explanation and quantitative approach to the casino game of craps, and other on-target supplemental materials. An essential reference for professional money managers and students taking advanced investment courses, Quantitative Equity Portfolio Management offers a full array of methods for effectively developing high-performance equity portfolios that deliver lucrative returns for clients.
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By John Jagerson and S Wade Hansen
2007 (July 2006) / 604 pages
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Profiting with Forex introduces investors to all the advantages of the global foreign exchange marketplace and shows them how to capitalize on it. Readers will learn why forex is the perfect supplement to stock and bond investing; why it is unrivaled in terms of protection, profit potential, and ease of use; and how it can generate profits, whether the other markets are up or down. Written by two leading forex experts, this complete investing resource uses basic economic principles, solid technical analysis, and lots of common sense to develop an arsenal of tools and techniques that will lead to winning results in the lucrative foreign exchange marketplace. Filled with over 150 illustrations and graphics to demystify complex money market…offers careful analyses of the growth and changes the market has undergone in recent years…and presents detailed answers to the full range of money market questions. This updated classic also includes hundreds of helpful new illustrations and calculations, together with an improved format that gives readers quick access to every major topic relating to the fixed-income market.

STIGUM’S MONEY MARKET
4th Edition
By Marcia Stigum, Anthony Crescenzi, Miller Tabak & Co. and BondTalk.com
2007 (February 2007) / 1200 pages
ISBN: 978-0-07-144845-1
A Professional Reference Title

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STANDARD & POOR’S DICTIONARY OF FINANCIAL TERMS
By Virginia Morris and Kenneth Morris of Lightbulb Press
2007 (April 2007)
ISBN: 978-1-933-56904-8
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Streamlined, straightforward, and simple to read guides from Standard & Poor’s and Lightbulb Press. The easiest way to get a grip on personal finance, investing, and retirement. From the world’s leading financial analysts and investor education specialists comes an invaluable foundation of knowledge for every kind of investment you want to make. These guides, a collaboration between Standard & Poor’s and Lightbulb Press, use clear language and informative graphics to demystify financial topics. The books make it easy for you to navigate the financial markets and understand the basics of investing and personal finance. Filled with clear, jargon-free definitions of important financial terms, this handy reference gives you the language you need to navigate the world of investing and finance. It also includes common acronyms and extended definitions of more sophisticated investing concepts.
FINANCE

International Edition

TECHNICAL ANALYSIS EXPLAINED
4th Edition

By Martin J. Pring
2002 / 560 pages

A Professional Reference Title

Technical Analysis Explained is renowned for showing investors how to use technical analysis as a key element of virtually any trading strategy or program. It provides the basic knowledge needed to understand, interpret, and predict major market moves, and supplies investors with detailed instructions on using today’s most sophisticated technical analysis tools and techniques - from candlestick charting to volume measurement, and more. The book’s 3rd edition remains one of McGraw-Hill’s most popular investment titles. This 4th edition features extensive updates, including how to use state-of-the-art software programs, and features new chapters on momentum, intraday charts, contrary opinion, and one- and two-bar price patterns.

International Edition

INTRODUCTION TO TECHNICAL ANALYSIS

By Martin J. Pring
1999 / 304 pages

A Professional Reference Title

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CASE STUDIES IN FINANCE
6th Edition

By Robert F Brune, University of VA-Charlottesville
2010 (January 2009) / 816 pages
ISBN: 978-0-07-338245-6

http://www.mhhe.com/bruner6e

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CASE STUDIES IN FINANCE
5th Edition
By Robert F. Bruner. University of Virginia—Charlottesville
2007 (June 2006) / 840 pages
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http://www.mhhe.com/bruner5e

Case Studies in Finance links managerial decisions to capital markets and the expectations of investors. At the core of almost all of the cases is a valuation task that requires students to look to financial markets for guidance in resolving the case problem. The focus on value helps managers understand the impact of the firm on the world around it. These cases also invite students to apply modern information technology to the analysis of managerial decisions.

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Money and Capital Markets

International Edition

MONEY AND CAPITAL MARKETS
10th Edition
By Peter S Rose, Texas A&M University and Milton Marquis, Florida State University-Tallahassee

2008 (December 2007) / 800 pages

http://www.mhhe.com/rose10e

Money and Capital Markets, 10th edition by Peter Rose and Milton Marquis provides a thorough and comprehensive view of the whole financial system. All the major types of financial institutions and financial instruments present today are discussed, along with how and why the system of money and capital markets is changing. Money and Capital Markets also provides a descriptive explanation of how interest rates and security values are determined. It discusses the current and future trends of the globalization of financial markets, the ongoing consolidation of the financial institutions’ sector, and recent efforts to protect consumer privacy in the financial services field.

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Money and Capital Markets Dictionary

GREENSPAN’S BUBBLES
The Age of Ignorance at the Federal Reserve
By William Fleckenstein and Fred Sheehan

2008 / 208 pages
ISBN: 978-0-07-159158-4

A Professional Reference Title

No matter who you are-investor, trader, homeowner, 401(k) holder, CEO—you are bound to feel the impact of Alan Greenspan’s “Age of Ignorance” for years to come. According to MSN Money columnist William A. Fleckenstein, Greenspan’s nearly 19-year career as Federal Reserve Chairman is even worse than anyone imagined. Labeled “Mr. Bubble” by the New York Times, Greenspan was nothing less than a serial bubble blower with a long history of bad decision-making. His famous “Greenspan Put” fueled the perception of a Goldilocks economy—but, as this explosive exposé reveals, the bear has finally caught up with Goldilocks. Using transcripts of Greenspan’s FOMC meetings as well as testimony before Congress, this eye-opening book delivers a timeline of his most devastating mistakes and weaves together the connection between every economic calamity of the past 19 years:

• The stock market crash of 1987
• The Savings & Loan crisis
• The collapse of Long Term Capital Management
• The tech bubble of 2000
• The feared Y2K disaster
• The credit bubble and real estate crisis of 2007

Fleckenstein explains just how far-reaching Greenspan’s mess has been flung, and presents damning evidence that contradicts the former Fed chief’s public naïveté concerning shifts in the market and economy. He also points to a disturbing fact, that throughout his career, Greenspan not only made costly mistakes, but made the same ones-over and over again. And not only was he never able to recognize or admit to those mistakes, he constantly rewrote his own history to justify them. Greenspan’s Bubbles offers a lock-stock-and-barrel portrait of a flawed but fascinating man whose words and actions have led a whole generation astray, and whose legacy will continue to challenge us in the years ahead.

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Conclusion: The Consequences of the Loss of Fear (2007 and Beyond)
Saunders and Cornett’s Financial Institutions Management: A Risk Management Approach, 6th edition focuses on managing return and risk in modern financial institutions. The central theme is that the risks faced by financial institutions managers and the methods and markets through which these risks are managed are becoming increasingly similar whether an institution is chartered as a commercial bank, a savings bank, an investment bank, or an insurance company. Although the traditional nature of each sector’s product activity is analyzed, a greater emphasis is placed on new areas of activities such as asset securitization, off-balance-sheet banking, and international banking.

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Financial Institutions Management 2e takes an innovative approach to managing risk and return in modern financial institutions. Lead author, and Associate Professor, Helen Lange has extensive industry experience and is a highly regarded consultant in banking and finance. She is joined by Dr John Anderson and Dianne Thompson. Together, they provide an authoritative overview of the Australian financial industry, as well as a unique mix of practical global and Australian insights. Financial Institutions Management 2e provides students with a perfect blend of practical and theoretical content. Students are equipped with the tools they need for a successful career in the financial services industry.

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Financial Markets and Institutions, 4/e offers a unique analysis of the risks faced by investors and savers interacting through financial institutions and financial markets, as well as strategies that can be adopted for controlling and managing risks. Special emphasis is put on new areas of operations in financial markets and institutions such as asset securitization, off-balance-sheet activities, and globalization of financial services.

NEW TO THIS EDITION

- Calculator hints for the in-chapter security valuation examples. These calculator hints assist the reader in the use of a financial calculator to solve the Examples.
- The order of Chapters 8 and 9 have been changed so that the major securities markets (money markets, bond markets, mortgage markets, and stock markets) are placed together before foreign exchange markets that affect all the securities markets are discussed.
- The crash of the subprime mortgage market. Chapter 7 includes a discussion of the crash and the impact on finance companies that were deeply involved in this area of mortgage lending. Other chapters discuss the subprime mortgage market’s collapse on various segments of the financial markets and financial institutions industry.
- Expanded discussion of hedge funds. Chapter 17 covers these relatively unregulated investment companies that now manage over $2.78 trillion dollars in assets and have become a major sector of the financial institutions industry.
- New discussion of venture capital firms. Unlike any other type of financial institution, these firms provide funding for new and small firms with no assets and business history that find it difficult to obtain debt financing from banks.
- The impact of the devastating hurricane season in 2005. Chapter 15 considers the effects of these natural disasters, including Hurricane Katrina, on insurance companies.
- The Federal Reserve’s unusual action in the spring of 2008 of brokering the sale of Bear Stearns. Chapters 4 and 16 look at the sale of the then fifth largest investment bank in the U.S. to J.P. Morgan Chase and the Fed’s lending directly to Wall Street investment banks for the first time ever.

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BANKING ON RELATIONSHIPS
By Paul Siegel
2009 (January 2009) / 320 pages
A Professional Reference Title

In today's crowded banking industry, the key to competitive advantage lies in personalized customer service. Banking On Relationships provides 10 market-proven operating principles for banks to create mutually beneficial relationships with customers at every touchpoint—marketing, sales, customer service, and field support. As aggressive competition and strict cost-cutting initiatives combine to make customer retention more difficult than ever, the book's focus on integrating people, process, and technology is both valuable and unique.
International Financial Management

NEW

INTERNATIONAL FINANCIAL MANAGEMENT

5th Edition

By Cheol Eun, Georgia Institute of Tech and
Bruce G Resnik, Wake Forest University

2009 (September 2008) / 560 pages
http://www.mhhe.com/er5e

International Financial Management is written based on two distinct parts: emphasis on the basics and emphasis on a managerial perspective. The emphasis on the basics will allow students to be left with a framework for analysis that will serve them well when they need to apply this material in their careers in the years ahead. The Fifth Edition never loses sight of the presentation that is teaching students how to make managerial decisions. The new edition is founded in the belief that the fundamental job of the financial manager is to maximize share-holder wealth. This belief permeates the decision-making process that is presented from cover to cover. International Financial Management has been completely updated with the most current data tables and statistics in the field today.

NEW TO THIS EDITION

- Current data and statistics: All data and statistics are the most current available. Additionally, many new “International Finance in Practice” boxes contain up-to-date real-world illustrations of chapter topics and concepts.
- Economic trends such as the emergence of the euro as a global currency in Chapter 1 has been updated to reflect the economic trends of today.
- Coverage of monetary developments including the Argentine Peso crisis has been updated in Chapter 2 while statistics of balance of payments has been updated in the third chapter.
- Chapter 5 has a fully updated market data and examples of the market for foreign exchange. New discussion on exchange traded currency funds can be found in this chapter.
- Fully updated market data and examples of futures and options on foreign exchange in Chapter 7.
- New discussion on international accounting standards takes on a big role in Chapter 10.
- New dialogue on the credit crunch of 2007-2008 (Chapter 11).
- Chapter 13 provides fully updated market data and examples on International Equity Markets.
- To facilitate understanding of interest rate and currency swaps, chapter 14 has been completely restructured.
- Chapter 16 covers updated trends in cross-border M&A deals.
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By PG Apte, Indian Institute of Management

2006 / 680 pages
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International Financial Markets

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INTERNATIONAL FINANCIAL MARKETS
2nd Edition
By Richard M Levich, New York University
2001 / 704 pages
http://www.mhhe.com/business/finance/levich2e/

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Behavioral Finance

International Edition

BEHAVIORAL CORPORATE FINANCE
By Hersh Shefrin, Santa Clara University
2007 (November 2005) / 384 pages
ISBN: 978-0-07-284865-6
ISBN: 978-0-07-125736-7 [IE]

http://www.mhhe.com/shefrin

Behavioral Corporate Finance identifies the key psychological obstacles to value maximizing behavior, along with steps that managers can take to mitigate the effects of these obstacles. The main goal of the book is to help students learn how to put the traditional tools of corporate finance to their best use, and mitigate the effects of psychological obstacles that reduce value.

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1- Behavioral Foundations.
2- Valuation.
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4- Perceptions About Risk and Return.
5- Inefficient Markets and Corporate Decisions.
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8- Agency Conflicts and Corporate Governance.
9- Group Process.
10- Mergers and Acquisitions.
11- Application of Real-Option Techniques to Capital Budgeting and Capital Structure (on the website only)

ENDING THE MANAGEMENT ILLUSION
How to Drive Business Results Using the Principles of Behavioral Finance
By Hersh Shefrin
2008 / 320 pages
ISBN: 978-0-07-149473-1

A Professional Reference Title

Psychologically smart companies manage both the plusses and minuses of human psychology through well-structured systems and processes. In Ending the Management Illusion, behavioral finance pioneer Hersh Shefrin addresses the biases that can take you or your organization off course and shows how to run psychologically smart businesses—specifically as it affects your bottom line. Shefrin explores the psychological barriers you experience, and delivers concrete debiasing techniques for breaking through these barriers. This allows you to integrate your processes for accounting, planning, incentives, and information sharing—the main elements for optimizing corporate value.

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Financial Planning

FINANCIAL PLANNING AND WEALTH MANAGEMENT
An International Perspective
By Louis T W Cheng, Yan Tak Leung and Y H Wong
2009 (August 2008) / Softcover

An Asian Publication

Financial Planning and Wealth Management provides an updated date and detailed documentation on what financial planning and wealth management means and how it is being implemented in theory and practice. This textbook also provide insights on the future development of the professions, and new theoretical concepts that are not popular now but are critical to enhance the financial planning and wealth management services for clients in the long run. This book is the first of its kind published in Asia providing a holistic knowledge on financial planning and wealth management in a textbook format.

FEATURES
⁻ A detailed discussion of the six-step financial planning process
⁻ Interviews with renowned financial planners
⁻ Practical approaches in conducting investment management
⁻ Comprehensive illustrations of risk profiling and asset allocation strategies

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Personal Finance

NEW

INTERNATIONAL EDITION

PERSONAL FINANCE
9th Edition

By Jack R Kapoor, College of Dupage, Les R Dlabay, Lake Forest College and Robert J Hughes, Dallas County Comm College

2009 (September 2008) / 832 pages
ISBN: 978-0-07-338232-6

Kapoor/Dlabay/Hughes’ Personal Finance is the #1 market-leading Personal Finance text. It provides comprehensive coverage of personal financial planning in the areas of money management, career planning, taxes, consumer credit, housing and other consumer decisions, legal protection, insurance, investments, retirement planning, and estate planning. The goal of this text is to teach students the fundamentals of financial planning so they can make informed choices related to spending, saving, borrowing, and investing that lead to long-term financial security.

Personal Finance, Ninth Edition provides many financial planning tools using a step-by-step approach to help students identify and evaluate choices as well as understand the consequences of decisions in terms of opportunity costs.

NEW TO THIS EDITION

❖ Chapter openers introduce the new My Life feature which is interwoven throughout each chapter of the 9th edition. The My Life opener actively involves the student in the chapter material by relating it to their own lives and explaining not only what they’ll learn in the chapter, but also why it’s important. Includes follow-up questions to motivate students to improve their approach to personal finance.

❖ The Daily Spending Diary is included in Appendix C for students to record their day to day expenses in different categories, helping them monitor their everyday spending to maintain better control over their finances as daily spending can have a huge impact on achieving financial goals. The end of each chapter includes a Daily Spending Diary exercise that asks students to consider how they can change their daily spending habits to improve their personal finances overall.

❖ A Financial Planning Calendar will appear in the endsheets for easy access to further motivate students in setting and keeping longer-term financial goals.

❖ New coverage of consumer credit in Chapters 6 and 7, including credit scores, inexpensive loans to finance a college education, and avoiding tax refund loans.

❖ New health insurance coverage in Chapter 11, including Advice from a Pro on what to know before buying long-term care insurance and coverage explaining the distinction around various health care plans.

❖ Extensive new material on investing in chapters 13-17, including the investment pyramid, stock websites, how to pick a winning stock, Treasury Inflation-Protection Securities (TIPS), the importance of bond valuation, your home as an investment, and Mergent and Morningstar research materials.

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*Web based

PRIVATE WEALTH MANAGEMENT
The Complete Reference for the Personal Financial Planner

G Victor Hallman, Wharton School and Jerry S Rosenbloom, University of Pennsylvania

2009 (May 2009) / 672 pages
ISBN: 978-0-07-154421-4

A Professional Reference Title

Formerly titled Personal Financial Planning: Private Wealth Management—the definitive go-to reference for you—has been thoroughly updated and revised to cover the most vital topics affecting the finances of your family. The book addresses everything from setting financial objectives and understanding the planning process to investing in equities and fixed income securities.

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International Edition

PERSONAL FINANCIAL PLANNING

By Lewis J Altfest, PACE University

2007 (April 2006) / 704 pages

http://www.mhhe.com/altfest

Personal Financial Planning brings a new level of analytical depth to this fast-rising field. Written for the financial professional, Personal Financial Planning uses an original framework to make the material comprehensible to students while simultaneously providing a platform for further research and innovation within the discipline. Altfest’s innovative Total Portfolio Management approach, combined with an ongoing integrated case study, provides a unique and powerful entry into this important subject.

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*Web based
MANAGING YOUR MONEY
Everything You Need to Know about Your Personal Finance, 2nd Revised Edition
By Fong Wai Mun and Benedict Koh
2004 / 328 pages
ISBN: 978-0-07-123940-0
An Asian Publication
A Professional Reference Title

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NEW

ANALYSIS FOR FINANCIAL MANAGEMENT
9th Edition
By Robert C Higgins, University of Washington
2009 (November 2008)
http://www.mhhe.com/higgins9e

Analysis for Financial Management, 8e is a paperback text and has been written to present standard techniques and modern developments in a practical and intuitive manner. It is intended for non-financial managers and business students interested in the practice of financial management. Emphasis is on the managerial applications of financial analysis.

NEW TO THIS EDITION
✓ Fresh examples throughout the text, including new company examples and updated data to keep the text at the forefront of currency.
✓ More real-world examples for growth strategies have been added to Chapter 4 to further enhance the text’s applicability and thus approachability.
✓ Chapter 6 includes an expanded discussion on off-balance sheet accounting.
✓ Updated annotated website references at the end of each chapter explain where financial information can be found while providing quick access of additional material.
✓ Additional Standard and Poor’s problems. The number of Standard and Poor’s problems appearing in the end of chapter materials has been increased in the 8th edition. These problems require the use of the Educational Version of Market Insight, taking advantage of Standard & Poor’s powerful and well-known Compustat database. These problems provide instructors with an easy online way to incorporate current, real world date into the classroom. Access to this rich online resource is FREE with every new copy of the text.
✓ New Excel problems for this edition can be found in the end of chapter material indicated by an icon. Students will be able to use these problems to better understand the concepts and calculations presented in the text. The interactive Excel spreadsheets can be found on the Online Learning Center, www.mhhe.com/higgins8e.
✓ More URLs now listed in the margins of the text, in addition to being found in the end of chapter material. These resources will help the students find additional information on the topics addressed in the chapters.
✓ An increased trim size that allows for better readability and makes the text more appealing and student-friendly. The larger
margins create more room for URLs and note-taking.

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ESSENTIALS OF CORPORATE FINANCE
By Stephen A Ross, Mass Institute of Tech, Rowan Traylor and Ron G Bird of University of Technology Sydney, Randolph W Westerfield, University of Southern California and Bradford D Jordan, University of Kentucky-Lexington
2007
ISBN: 978-0-07-471670-0
McGraw-Hill Australia Title
http://www.mhhe.com/au/ross_ess1e

The first Australia and New Zealand edition of Essentials of Corporate Finance provides clear contemporary analysis and a fascinating insight into the field of business management. Aimed squarely at single semester courses, this exciting new title maximises its appeal by providing coverage of all key topics in eighteen concise chapters. The authors have enhanced the unparalleled strength of the Ross suite of finance texts by distilling concepts into core introductory finance topics, presenting net present value as the basic concept underlying corporate finance and illustrating key concepts with real-life regional examples. Essentials of Corporate Finance is written in a relaxed conversational style that invites students to engage with the content, providing them with a mastery of the fundamentals and a solid understanding of global corporate finance from the Australasian perspective.

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International Edition

TECHNIQUES OF FINANCIAL ANALYSIS
11th Edition
By Erich Helfert, Helfert & Associates
2003
ISBN: 978-0-07-282632-6 (with Financial Genome Passcode Card)

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FINANCIAL DERIVATIVES
Markets and Applications in Malaysia, 2nd Edition
By Ismath Bacha Obiyathulla, International Islamic University-Malaysia
2006 / 353 pages
ISBN: 978-983-3219-95-7
An Asian Publication

Financial Derivatives: Markets and Applications is designed specifically for a first course in derivatives. It has been written with the beginning in mind and assumes no previous knowledge or familiarity with derivatives. Written in an informal, easy to read style, it guides readers through the challenging and complex world of forwards, futures and options. As the first book of its kind on Malaysian financial derivatives, the emphasis on local conditions enables easier understanding. All financial derivative contracts traded in Malaysia are covered according to their three common applications: hedging, arbitraging and speculating which are shown by means of fully worked out examples. Extensive use of illustrations and write-ups provide easy comprehension of the underlying logic of derivatives.

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13 Derivatives Instruments and Islamic Banking

DERIVATIVES AND RISK MANAGEMENT
By J R Varma, Indian Institute of Management, Ahmedabad
2006 / 396 pages
ISBN: 978-0-07-060430-8
McGraw-Hill India Title

Corporate strategists live in a world of sweeping M&A activity. Merge Ahead provides a practical guide to the underlying shifts in this ever-fluctuating landscape. Rather than offer predictions of specific markets, the authors explain how certain short-term indicators point to long-term directions. For example, they take a close look at how specific activity of today might be a signal for the bubble burst of tomorrow. This practical, illuminating title allows corporate deal makers, CEOs, and businesspeople to learn from the lessons of the past two years of activity, and seize opportunities for advancement and profit.

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By Gerald Adolph and Justin Pettit
2009 / 192 pages
A Professional Reference Title

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4th Edition
By Stanley Foster Reed, College of Charleston, Alexandria Lajoux, H Peter Nesvold and Bear Stearns
2007 (April 2007) / 1100 pages
A Professional Reference Title

Authoritative and completely up-to-date, the Fourth Edition of The Art of M&A is an unsurpassed, one-stop guide to every facet of mergers and acquisitions that enables you to make winning deals with complete confidence. This definitive resource retains its popular Q&A format, offering quick access to all the changes that have occurred in the field since the merger wave of the 1990s. The book explores every key aspect of winning M&A transactions, and presents advice on avoiding common M&A pitfalls.

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14: Beyond M&A: Spinoffs and Strategic Alliances
15: Special Topics Relating to Transactions with International Aspects

RISK MANAGEMENT AND INSURANCE
2nd Edition
By Scott Harrington and Gregory Niehaus of University So Carolina-Columbia
2004 / 704 pages
www.mhhe.com/hn2e

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Mathematics of Finance

DERIVATIVES AND RISK MANAGEMENT
By J R Varma, Indian Institute of Management, Ahmedabad
2006 / 396 pages
ISBN: 978-0-07-060430-8
McGraw-Hill India Title

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BUSINESS MATHEMATICS
By Zin Ibrahim and Daud Mohamad
2008 / 292 pages
ISBN: 978-983-385028-0
An Asian Publication

Business Mathematics is an introductory text on the practical applications of mathematics in business. Using examples and exercises, the book illustrates the derivation of common business applications like compound interest and annuity. Each section in this book builds upon concepts from previous sections, thus guiding the reader to a gradual understanding of the material in its entirety. Although this book is aimed at students taking business-related courses, non-business students who want to understand the calculation of financial charges will also find the book useful.
FINANCIAL AND ACTUARIAL MATHEMATICS
By Tse Yiu Kuen and Chan Wai Sum
2007 (January 2007) / 400 pages
An Asian Publication

This is an introductory textbook covering the mathematics of interest rates, life contingencies and loss models. It can be adopted as (1) the main text of a one-semester first course in the mathematics of interest rates and actuarial mathematics, using selected chapters and sections, (2) as the main text of a one-semester first course in the mathematics of interest rates and investments, using all chapters in Part I, or (3) as a supplementary text of a one-semester first course in actuarial mathematics, using all chapters in Part II.

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Financial System

FINANCIAL SERVICES
4th Edition
By M Y Khan, University of Delhi
2007 (September 2007) / 912 pages
ISBN: 978-0-07-066692-4
McGraw-Hill India Title
http://www.mhhe.com/khanfs4e

The text portrays the current status of financial services sector in India. This new edition is aimed at making the contents up-to-date in light of the regulatory / policy / operational developments since 2004, when the 3rd edition was published. Among others, the recent spurt in merchant banking / investment banking / corporate restructuring services have been duly highlighted. The book will cater to the needs of the students of MBA (Finance) and Commerce. It will be a valuable source of reference for professionals in the financial services sector.

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1. Non-Banking Financial Companies
Part Two: Asset/Fund-based Financial Services
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Part Three: Merchant Banking and Other Fee-based/Advisory Financial Services
11. Issue Management: Intermediaries
12. Issue Management: Activities/ Procedures
13. Post-Issue Obligations and Other Requirements
14. Corporate Restructuring
15. Stock Broking, Depositories, Custodial Services and Securities Lending Scheme
16. Credit Rating

BUILDING FINANCIAL MODELS
2nd Edition
By John Tjia
2009 (April 2009) / 304 pages
A Professional Reference Title

Building Financial Models has been widely acclaimed by accounting and finance professionals for its insight into determining a company’s current value and projecting its future performance. Building on this tradition, the updated and expanded Second Edition helps readers develop a financial model, complete with entirely new material on discounted cash flow (DCF) modeling. Professionals will find this guide invaluable for both its practical, step-by-step approach to creating a core model and its broad coverage of model mechanics and foundational accounting and finance concepts.

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1. A Financial Projection Model
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3. Starting Out
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12. Ratios: Key Performance Indicators
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16. Recording macros
17. Discounted Cash Flow Valuation
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4 Basel II Expected Loss in Credit Risk Management
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8 Model for the Rating Transitions in a SME Bank Loan Portfolio
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10 Mark-to-Market Pricing of Illiquid Loans

Section Three: Managing Credit Exposure
11 A New Age of Liquidity for Bank Debt: Reshaping Loan Portfolio Management
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13 CDS and Other Credit Derivatives – Valuation and Application
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19 Securitisation of Shipping Loans
20 Legal Issues in Securitizing Risky Loans
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Entrepreneurial Finance

ENTREPRENEURIAL FINANCE
Finance and Business Strategies for the Serious Entrepreneur, 2nd Edition
By Steven Rogers, Northwestern University
2009 (April 2008) / 372 pages
A Professional Reference Title

From the author selected by Ernst & Young as “Entrepreneur of the Year.” Written by one of the country’s leading professors of entrepreneurship, Entrepreneurial is the definitive guide to setting up and managing the financial aspects of a business. Steven Rogers covers all the major topics—from writing a growth business plan and compiling and understanding financial statements to making a company profitable, valuing a company, and raising additional venture capital.

International Edition

CASE STUDIES IN INTERNATIONAL ENTREPRENEURSHIP
Managing and Financing Ventures in the Global Economy
By Walter Kuemmerle, Harvard Business School
2005 / 656 pages
ISBN: 978-0-07-297784-4
ISBN: 978-0-07-124491-6 [IE]
http://www.mhhe.com/kuemmerle

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# NEW TITLES

## INSURANCE & REAL ESTATE

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<td>Theory of Interest, 3e</td>
<td>Kellison</td>
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applications of compound interest, or mathematics of interest, is a thorough treatment of the mathematical theory and practical mathematical theory of interest as traditionally developed. The book has been significantly revised and expanded from previous editions. The textbook narrative emphasizes both the importance of conceptual understanding and the ability to apply the techniques to practical problems. The third edition has considerable updates that make this book relevant to students in this course area.

NEW TO THIS EDITION

- Expanded coverage of capital budgeting takes place in Chapter 7 with the introduction of several new techniques that correspond with this topic. Discussion of short sales has also been expanded and repositioned into Chapter 7.
- New topics added: Leasing as an alternative to traditional loan financing, with particular emphasis on automobile leasing has been added to Chapter 8.
- Two new chapters: Chapters 10 and 11 are two new chapters that are included in the third edition. Chapter 10 covers the term structure of interest rates with expanded consideration of spot rates, forward rates, relationship with bond yields, and a section with detailed discussion of arbitrage. Chapter 11 covers important techniques in the management of assets and liabilities, such as duration, convexity, and immunization.
- Computational approaches in the third edition have been modernized to reflect the widespread availability of calculators with exponential logarithmic capability, including those with built-in financial functions. The importance of the mastery of basic concepts techniques are stressed throughout the text which enable students to gain knowledge about the importance of calculators.
- End of chapter exercises have expanded to 545. Each exercise is intended to illustrate a somewhat different point to keep the number of repetitious exercises to a minimum.
- New chapter appendices contain such items as the more complex derivations, extended results of interest but not fundamental and additional formulas and techniques.
Part 6: Time, Opportunity Cost and Value Decisions
14. Contracts for Sale and Closing
13. Real Estate Brokerage and Listing Contracts

Part 5: Brokering and Closing the Transaction
12. Sources of Funds for Residential Mortgages
11. Residential Mortgage Types and Borrower Decisions
10. Real Estate Finance: The Laws and Contracts

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International Edition

REAL ESTATE PRINCIPLES
A Value Approach, 2nd Edition
By David C Ling and Wayne Archer of University of Florida at Gainesville
2008 (November 2006) / 736 pages
ISBN: 978-0-07-304621-1
http://www.mhhe.com/lingarcher2e

Real Estate Principles: A Value Approach demonstrates how value is central to virtually all real estate decision-making, including whether and how to lease, buy, or mortgage a property acquisition; whether to renovate, refinance, demolish or expand a property; and when and how to divest (sell, trade, or abandon) a property. Students using Ling and Archer should finish the course with a value-oriented framework, and a set of valuation and decision making tools, that can be applied in a variety of real-world situations. Real Estate Principles: A Value Approach provides students and instructors with the most modern, engaging and attractive textbook available on the subject, with helpful pedagogical features unmatched by any other title.

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International Edition

REAL ESTATE FINANCE & INVESTMENTS
13th Edition
By William B Brueggeman, Southern Methodist University and Jeffrey Fisher, Indiana University At Bloomington
2008 (November 2006) / 672 pages
http://www.mhhe.com/bf13e

Rigorous yet practical, Real Estate Finance and Investments has been the leading real estate finance and investments text for over 25 years, consistently setting the standard for currency and coverage in real estate finance and investments textbooks. The 13th edition continues to provide students with the tools they need to understand and analyze real estate markets and the investment alternatives available to both debt and equity investors. New content and problems addressing current trends in real estate finance and investments have been seamlessly incorporated into the text, without disrupting the material and organization instructors have relied on in past editions.

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16. Financing Project Development
SHIFT: HOW TOP REAL ESTATE AGENTS TACKLE TOUGH TIMES

By Gary Keller, Keller Williams Realty International and Dave Jenks, Jay Papasan

2009 (August 2008) / 304 pages
ISBN: 978-0-07-160526-7

A Professional Reference Title

Markets shift, and you can too. Sometimes you’ll shift in response to a falling market, and other times you’ll shift to take your business to the next level. Both can transform your business and your life. You can change your thinking, your focus, your actions, and, ultimately, your results to get back in the game and ahead of the competition. The tactics that jump-start your business in tough times will power it forward in good times. No matter the market-shift! SHIFT explores twelve proven strategies for achieving success in any real estate market, including:

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- Re-Margin Your Business: Expense Management
- Find the Motivated: Lead Generation
- Expand the Options: Creative Financing

MANAGING YOUR MONEY

Everything You Need to Know about Your Personal Finance, 2nd Revised Edition

By Fong Wai Mun and Benedict Koh

2004 / 328 pages
ISBN: 978-0-07-123940-0

An Asian Publication

A Professional Reference Title

While keeping technical jargon to a minimum, this revised edition of Managing Your Money will prepare the reader to meet the personal financial challenges of a lifetime. This highly readable book, written in a conversational style, is a must-have for anyone looking for practical guidance on a comprehensive range of personal financial issues. Anecdotes from real life illustrate key points.
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