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Accounting Principles

INTRODUCTION TO ACCOUNTING
An Integrated Approach, 6th Edition
By Penne Ainsworth, University of Wyoming-Laramie and Dan Deines, Kansas State University
2011 (January 2010) / 672 pages
ISBN: 9780078136603
ISBN: 9780071220583 (IE)
(Details unavailable at press time)

COLLEGE ACCOUNTING
CHAPTER 1-30 WITH ANNUAL REPORT
2nd Edition
By John J Wild, University of Wisconsin Madison, Vernon Richardson, University of Arkansas-Fayetteville and Ken Shaw, University of Missouri-Columbia
2011 (January 2010)
ISBN: 9780077346096

http://www.mhhe.com/wildCA2e

CONTENTS
1 Introduction to Accounting
2 Accounting for Business Transactions
3 Applying Double-Entry Accounting
4 Preparing the General Journal and General Ledger
5 Adjusting Accounts and Preparing Financial Statements
6 Closing Process and Financial Statements
7 Fraud, Ethics, and Controls
8 Cash and Controls
9 Employee Earnings, Deductions, and Payroll
10 Employer Payroll Tax Reporting
11 Merchandise Sales and Accounts Receivable
12 Merchandise Purchases and Accounts Payable
13 Accrual Accounting Overview
14 Financial Statements and the Accounting Cycle
15 Accounts Receivable and Uncollectibles
16 Notes Receivable and Notes Payable
17 Inventories and Cost of Sales
18 Plant Assets, Natural Resources, and Intangibles
19 Accounting for Partnerships
20 Corporate Formation and Stock Transactions
21 Corporate Earnings, Taxes, and Distributions
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FINANCIAL & MANAGERIAL ACCOUNTING
15th Edition
By Jan Williams, University of Tennessee-Knoxville, Sue Haka, Michigan State University-East Lansing, Mark S Bettner, Bucknell University and Joseph V Carcello, University of Tennessee-Knoxville
2010 (January 2009) / 1216 pages
ISBN: 9780073526997

http://www.mhhe.com/williams_basis15e

With the fifteenth edition of Financial and Managerial Accounting: The Basis for Business Decisions, the Williams author team continues to be a solid foundation for students who are learning basic accounting concepts. In this revision, the authors have added to and refined the coverage of International Financial Reporting Standards (IFRS), particularly in Chapter 15 (“Global Business and Accounting”). Hallmarks of the text—including the solid Accounting Cycle Presentation, relevant pedagogy, and high quality, end-of-chapter material—have been updated throughout the book.

NEW TO THIS EDITION
- New coverage of IFRS discusses how important topics in accounting such as LIFO, statement of cash flows, and fixed assets might be impacted by the adoption of IFRS.
- NEW! McGraw-Hill’s Connect uses end-of-chapter material pulled directly from the textbook to create static and algorithmic questions that can be used for homework and practice tests.

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Chapter 2: Basic Financial Statements
Chapter 3: The Accounting Cycle: Capturing Economic Events
Chapter 4: The Accounting Cycle: Accruals and Deferrals
Chapter 5: The Accounting Cycle: Reporting Financial Results
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Chapter 6: Merchandising Activities
Chapter 7: Financial Assets
Chapter 8: Inventories and the Cost of Goods Sold
Comprehensive Problem 2: Guitar Universe, Inc.
Chapter 9: Plant and Intangible Assets
Chapter 10: Liabilities
Chapter 11: Stockholders’ Equity: Paid-in Capital
Comprehensive Problem 3: McMinn Retail, Inc.
Chapter 12: Income and Changes in Retained Earnings
Chapter 13: Statement of Cash Flows
Chapter 14: Financial Statement Analysis
Comprehensive Problem 4: Home Depot, Inc.
Chapter 15: Global Business and Accounting
Chapter 16: Management Accounting: A Business Partner
Chapter 17: Job Order Cost Systems and Overhead Allocations
Chapter 18: Process Costing
Chapter 19: Costing and the Value Chain
Chapter 20: Cost-Volume-Profit Analysis
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Chapter 24: Standard Cost Systems
Chapter 25: Rewarding Business Performance Comprehensive Problem 6: Utease Corporation
Chapter 26: Capital Budgeting
Appendix A: 2007 Home Depot Financial Statements
Appendix B: The Time Value of Money: Future Amounts and Present Values
Appendix C: Forms of Business Organization

INTRODUCTION TO ACCOUNTING
An Integrated Approach, 5th Edition
By Penne Ainsworth, University of Wyoming-Laramie and Dan Deines, Kansas State University
2009 (January 2008) / 672 pages
ISBN: 9780073527000
ISBN: 9780071284929 [IE]
http://www.mhhe.com/ainsworth5e

This textbook integrates financial and managerial accounting as opposed to keeping these areas separate, the approach followed by most books and curriculums. By “integration”, we mean the authors focus on the business process and examine the activities from both an external, financial reporting perspective and an internal, management decision-making perspective. The text incorporates real world applications, including actual financial statements, to reinforce the relevance of topics to real business situations and promote student interest. The text also promotes active learning through Enhance Your Understanding “probing” questions placed sporadically throughout many chapters, Of Interest boxes that provide additional information related to the chapter concepts, new Fast Fact boxes that provide additional information related to chapter concepts in a short, trivia-like manner, and end-of-chapter group exercises.

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Chapter 2: Business Processes and Accounting Information
Chapter 3: Operating Processes: Planning and Control
Part Two Planning: Operating Activities
Chapter 4: Short-term Decision Making
Chapter 5: Strategic Planning Regarding Operating Processes
Chapter 6: Planning, the Balanced Scorecard, and Budgeting
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Chapter 8: Purchasing/Human Resources/Payment Process: Recording and Evaluating Expenditure Process Activities
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Part Seven Evaluating: Operating and Capital Resource Processes
Chapter 17: Company Performance: Profitability
Chapter 18: Company Performance: Owners’ Equity and Financial Position
Chapter 19: Company Performance: Cash Flows
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FINANCIAL AND MANAGERIAL ACCOUNTING
3rd Edition
John J Wild, University of Wisconsin Madison, Barbara Chiappetta, Nassau Community College, Kermit D Larson, University of Texas at Austin and Ken Shaw, University of Missouri-Columbia
2009 (November 2008)
ISBN: 9780077303501 (with Best Buy Annual Report)
ISBN: 9780073360560 (Vol 1, Chapter 1-13, with Working Papers)
ISBN: 9780077303518 (Vol 1, Chapter 1-13, with Working Papers and Best Buy Annual Report)

Wild's Financial and Managerial Accounting responds to the market's request for a single book with balanced financial and managerial content (~50/50) that has a corporate approach throughout. With numerous innovative features, the authors focus on "Three Cs": • Clear presentation of accounting concepts, • Concise coverage to help students focus on important material, and • Cutting edge technology to engage students and improve their chances for success. The authors provide a balance of small and large business examples, integration of new computerized learning tools, superior end-of-chapter materials, and highly engaging pedagogical learning structures. Technology tools such as Homework Manager and Carol Yacht's General Ledger and Peachtree software provides students with further advantages as they learn and apply key accounting concepts and methods.

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2 Analyzing and Recording Transactions
3 Adjusting Accounts and Preparing Financial Statements
4 Accounting for Merchandising Operations
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21 Flexible Budgets and Standard Costing
22 Decentralization and Performance Evaluation
23 Relevant Costing and Managerial Decisions
24 Capital Budgeting and Investment Analysis
A Financial Statement Information
B Applying Present and Future Values
C Investments and International Operations
D* Accounting for Partnerships
E* Accounting with Special Journals * Appendixes D & E are available as PDF files from the Website or as print copy from a representative.
PRINCIPLES OF ACCOUNTING
19th Edition
By John Wild, University of Wisconsin Madison, Ken Shaw, University of Missouri-Columbia, Barbara Chiappetta, Nassau Community College and Patrick Ng

2009 (December 2008) / 1240 pages
ISBN: 9780071282833
ISBN: 9780071269308 (Chapter 1-17)

An Asian Adaptation

Principles of Accounting 19e combines leading-edge accounting content with state-of-the-art technology to provide accounting students every advantage as they strive to understand the key concepts of accounting and their role in business. The book’s innovation is reflected in its extensive use of small business examples, the integration of new computerized learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design.

FEATURES

✓ Comprehensive coverage of accounting cycle fundamentals.
✓ Chapter-opening vignettes showcasing dynamic, successful individuals and companies.
✓ Innovative technology such as Homework Manager, which provides students with instant grading and feedback for assignments completed online.
✓ A new appendix comparing International Financial Reporting Standards (IFRSs) adopted in most Asian countries with the Generally Accepted Accounting Principles (GAAP) used in the United States.

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PRINCIPLES OF FINANCIAL ACCOUNTING (CHAPTERS 1-17)
19th Edition
John J Wild, University of Wisconsin Madison, Kermit D Larson, University of Texas at Austin and Barbara Chiappetta, Nassau Community College

2009 (October 2008) / 836 pages
ISBN: 9780073366272
ISBN: 9780077303211 (with Best Buy Annual Report)
http://www.mhhe.com/wildfap19e

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FUNDAMENTAL FINANCIAL AND MANAGERIAL ACCOUNTING CONCEPTS WITH H-D ANNUAL REPORT

By Thomas P. Edmonds, Cindy Edmonds and Bor-Yi Tsay of University of Alabama-Birmingham and Philip R. Olds, Virginia Commonwealth University and Frances M McNair, Mississippi State University

2007 (December 2005)
ISBN: 9780073222936
ISBN: 9780071107693 [IE]
http://www.mhhe.com/edmonds/concepts

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Chapter 2 Understanding the Accounting Cycle
Chapter 3 The Double-Entry Accounting System
Chapter 4 The Double-Entry Accounting System
Chapter 5 Accounting for Inventories
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Chapter 21 Planning for Profit and Cost Control
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Appendix B Topps Annual Report for 2003 / Index

ACCOUNTING: A FRAMEWORK FOR DECISION MAKING
2nd Edition
By Beverley Jackling, Jean Raar, Brian Williams and Graeme Wines of Deakin University
2007
ISBN: 9780074717059
McGraw-Hill Australia Title
http://www.mhhe.com/au/jackling2e

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SCHAUM'S OUTLINE OF BOOKKEEPING AND ACCOUNTING
4th Edition
By Joel J Lerner, Sullivan County Community College and Rajul Gokarn
2010 (September 2009) / 480 pages
ISBN: 9780071635363
A Schaum Publication

Schaum’s Outline of Bookkeeping and Accounting is the ideal review and reference for your accounting class. Inside you’ll find explanations of the subject’s fundamentals and topics such as financial analysis, preparing cash flow statements, and the distinction between accounting for perpetual and periodic inventory system. It also includes a chapter on the most popular accounting software, which accounting students are expected to master before they graduate.

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12. Pricing Merchandise
13. Negotiable Instruments
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SCHAUM'S OUTLINE OF FINANCIAL MANAGEMENT
3rd Edition
By Jae K Shim, California State University Long Beach and Joel G Siegel
2010 (September 2009) / 504 pages
ISBN: 9780071635318
A Schaum Publication

Schaum’s Outline of Financial Management provides a succinct review of all financial management concepts in topics such as financial forecasting, planning and budgeting, the management of working capital, short-term financing, time value of money, risk, return, and valuation, capital budgeting, and more.

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2007 / 70 pages
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McGraw-Hill Australia Title
http://www.mhhe/au/pedalpower_gst

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**SCHAUM'S OUTLINE OF PRINCIPLES OF ACCOUNTING I**
*5th Edition*
*By Joel Lerner, Sullivan County Community College and James Cashin*
2010 (September 2009) / 408 pages
ISBN: 9780071635387
A Schaum Publication

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**SCHAUM'S EASY OUTLINE OF PRINCIPLES OF ACCOUNTING**
*By Joel J. Lerner, Sullivan County Community College*
2001 / 153 pages
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**SCHAUM'S OUTLINE OF PRINCIPLES OF ACCOUNTING II**
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*By Joel J. Lerner, Sullivan County Community College and James A. Cashin, Hofstra University*
1994 / 306 pages
ISBN: 9780070375895
A Schaum Publication

(International Edition is not for sale in Japan)

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Accounting Practice Sets

PETAL POWER
An Accounting Practice Set, 2nd Edition
By Hema Wijewardena, University of Wollongong
2007 (October 2007) / 68 pages
ISBN: 9780070138438
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FINANCIAL ACCOUNTING
Understanding and Practice
3rd Edition
By Robert Perks and Danny Leiwy

2010 (March 2010) / 584 pages
ISBN: 9780077124786
McGraw-Hill UK Title
Accounting: Understanding and Practice by Robert Perks and Danny Leiwy provides a gentle introduction to the complexities of accounting. An evolution of the successful textbook Financial Accounting: Understanding and Practice, this new edition has been enhanced to provide more emphasis on Management Accounting topics, with new material that has been structured in line with current teaching in introductory accounting modules. Fully revised throughout, the whole text has been thoroughly updated in accordance with the International Financial Reporting Standards. Ample practice illustrations and examples help present the subject in relation to a business world to which readers can easily relate.

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2- The Income Statement
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4- Ratios and Interpretations: A Straightforward Introduction
5- How the Stock Market Assesses Company Performance
6- Cash Flow Statements: understanding and preparation
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By Robert Perks, University of Westminster
2007 (March 2007)
ISBN: 9780077115401
McGraw-Hill UK Title

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2010 (May 2010) / 800 pages  
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**FINANCIAL ACCOUNTING**  
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By John J Wild, University of Wisconsin at Madison  
2010 (January 2009) / 808 pages  
ISBN: 9780073526980

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Chapter 6: Merchandising Activities  
Chapter 7: Financial Assets

**FINANCIAL ACCOUNTING**  
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Jan Williams, University of Tennessee-Knoxville, Sue Hako, Michigan State University-East Lansing, Mark S Bettner, Bucknell University and Joseph V Carcello, University of Tennessee-Knoxville  
2010 (January 2009) / 808 pages  
ISBN: 9780073526980  
http://www.mhhe.com/williamsfinancial14e

While many texts characterize themselves as having either a “user” approach or a “preparer” approach, Williams’ Financial Accounting is written for faculty who want to strike a balance between these approaches. Business majors will find relevance in the “Ethics, Fraud & Corporate Governance,” “Your Turn” and “Case in Point” boxes throughout the chapters while accounting majors will receive a firm grounding in accounting basics that will prepare them for their intermediate course. A unique feature is the multimedia companion, My Mentor. This text-specific technology resource (available free on the book’s website) uses video clips, animated graphics, PowerPoint and Excel templates to demonstrate accounting concepts visually. This allows students to link concepts and numbers together in an interactive rather than print environment.

**NEW TO THIS EDITION**

- New Global Business and Accounting Chapter brings the world into the classroom through discussions of globalization, global environmental forces, foreign currency, and global financial reporting standards among other topics. New International Financial Reporting Standards (IFRS) coverage throughout the book introduces students to the concept in relation to important topics in accounting such as LIFO, statement of cash flows, and fixed assets  
- **NEW!** McGraw-Hill’s Connect uses end-of-chapter material pulled directly from the textbook to create static and algorithmic questions that can be used for homework and practice tests

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Chapter 15: Global Business and Accounting
Appendix A: 2007 Home Depot Financial Statements
Appendix B: The Time Value of Money: Future Amounts and Present Values

NEW

FINANCIAL ACCOUNTING AND REPORTING
By Bill Collins and John McKeith of University of Stirling

2009 (December 2009) / 608 pages
ISBN: 9780077114527
McGraw-Hill UK Title

www.mcgraw-hill.com/uk/textbooks.collins

Financial Accounting and Reporting by Bill Collins and John McKeith takes an uncomplicated, step-by-step approach to intermediate level financial accounting for specialist students. Its unique three-part chapter structure builds up topic understanding without assuming too much prior knowledge, offering a manageable way to master the subject one step at a time.

FEATURES

❖ Progressive Learning - Each chapter is split into three self-contained sections: basic principles, intermediate issues and advanced aspects. This structure of introducing concepts followed by their applications and gradually building up to theories and criticism facilitates increased understanding.

❖ Accessibility - The text is written in a student-friendly style with many real-life examples and extracts from the accounts of Logica, a leading IT and Business Services company, referred to throughout to demonstrate key concepts in a real world context.

❖ Pedagogy and Assessment – A number of ‘progress point’ boxes are strategically placed within chapters, each containing questions with fully worked solutions to help consolidate learning. There is also a comprehensive selection of review and exercise questions at the end of each chapter which are graded by level to promote confidence with exam-style questions.

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1. The Preparation and Regulation of Company Financial Statements
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9. Cash Flow Statements
10. Groups
11. Foreign Currency
12. Interpretation of Financial Statements

AUSTRALIAN FINANCIAL ACCOUNTING
6th Edition
By Craig Deegan, RMIT University in Melbourne

2009 (November 2009)
ISBN: 9780070277748
McGraw-Hill Australia Title

www.mhhe.com/au/deegan6e

Australia’s market-leading financial accounting text provides students with a detailed grasp of reporting requirements in an accessible and engaging manner. Fully updated throughout, Australian Financial Accounting further develops and extends its coverage of consolidations and encompasses topical issues such as social and environmental accounting. Renowned for his clear writing style, Craig Deegan successfully communicates the detail necessary to understand, challenge and critically evaluate financial reporting. Complete in theoretical and practical coverage, this text gives students a strong foundation for current study and their future professional lives.

NEW TO THIS EDITION

❖ Additional end of chapter exercises, now graded by level of complexity

❖ Recent changes to AASB standards fully integrated throughout, including detailed coverage of recent significant changes to financial statements presentation and consolidation requirements

❖ Detailed coverage of the ongoing convergence efforts being undertaken between the IASB and the US FASB, together with an analysis of work jointly being undertaken by the IASB and FASB to develop a revised conceptual framework

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Part 4—Accounting for Liability and Owner’s Equity
Ch 10. An overview of accounting for liabilities
Ch 11. Accounting for leases
Ch 12. Set-off and extinguishment of debt
Ch 13. Accounting for employee benefits
Ch 14. Share capital and reserves
Libby/Libby/Short wrote this text based on their belief that the subject of financial accounting is inherently interesting, but financial accounting textbooks are often not. They believe most financial accounting textbooks fail to demonstrate that accounting is an exciting field of study and one that is important to future careers in business. When writing this text, they considered career relevance as their guide when selecting material, and the need to engage the student as their guide to style, pedagogy, and design. Libby/Libby/Short is the only financial accounting text to successfully implement a real-world, single focus company approach in every chapter. Students and instructors have responded very favorably to the use of focus companies and the real-world financial statements. The companies chosen are engaging and the decision-making focus shows the relevance of financial accounting regardless of whether or not the student has chosen to major in accounting.

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Appendix A: Present and Future Value Tables
Appendix B: American Eagle Outfitters 2006 Annual Report
Appendix C: Urban Outfitters 2006 10-K Report
Appendix D: Industry Ratio Report
Appendix E (available at www.mhhe.com/libby6e): The Formal Recordkeeping System

FINANCIAL ACCOUNTING WITH BUCKLE ANNUAL REPORT
By J David Spiceland, University of Memphis, Wayne M Thomas, University of Oklahoma-Norman and Don Hermann, Oklahoma State University-Stillwater
2009 (September 2008) / 750 pages
ISBN: 9780077282288
ISBN: 9780070091702 [IE]
http://www.mhhe.com/succeed

David Spiceland, Wayne Thomas and Don Hermann have developed a unique new text based on over 50 collective years of experience in the classroom. They’ve brought together best practices like highlighting Common Mistakes, offering frequent Stop-and-Go Review Problems, integrating the course with a running Continuing Problem, demonstrating the relevance of the course to non-majors with a Career Corner, and communicating it all in a student-friendly Conversational Writing Style.

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12. Financial Statement Analysis
Appendix A – Annual Report of American Eagle
Appendix B – Annual Report of The Buckle
Appendix C – Time Value of Money
Appendix D – International Financial Reporting Standards
The sixth edition of Introduction to Financial Accounting has been fully revised and updated to provide comprehensive coverage of accounting in the 21st century. Retaining its short, student-friendly chapters and practical approach, it's an essential text for students studying accounting for the first time.

NEW TO THIS EDITION

- International Accounting standards are fully integrated throughout the text and a chapter is also included on how these standards relate to real world issues such as the credit crunch.
- Chapters are fully updated and contain many new examples, as well as a brand new chapter on Corporate Governance, Ethics and Auditing.
- Increased emphasis on assessment and application. Additional end of chapter review and exercise questions allow students to really test their understanding. These are graded by difficulty and some answers are included at the end of the book. Examples from the accounts of energy company Viridian Group Ltd are referred to throughout the text, enabling students to relate concepts to the real world.

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Extra chapters available Online
33. UK accounting: institutional framework and standards
34. Changes in share capital
35. An introduction to consolidated financial statements
36. Value added tax, columnar books of prime entry and the payroll
37. The role of computers in accounting
38. Accounting for changing price levels

PRINCIPLES OF FINANCIAL ACCOUNTING (CHAPTERS 1-17)

19th Edition

John J Wild, University of Wisconsin Madison, Kermit D Larson, University of Texas at Austin and Barbara Chiapetta, Nassau Community College

2009 (October 2008) / 832 pages
ISBN: 9780073366272
ISBN: 9780077303211 (with Best Buy Annual Report)
http://www.mhhe.com/wildfap19e

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ACCOUNTING

International Edition

FUNDAMENTAL FINANCIAL ACCOUNTING CONCEPTS WITH HARLEY-DAVIDSON ANNUAL REPORT
6th Edition
By Thomas P. Edmonds, University of Alabama at Birmingham, Frances M. McNair, Mississippi State and Philip R. Olds, Virginia Commonwealth University
2008 (September 2007)
ISBN: 9780073367774
ISBN: 9780071284172 [IE]
http://www.mhhe.com/edmonds6e

Students are often overwhelmed by the amount of information presented in the introductory financial accounting course. By focusing on fundamental concepts in a logical sequence, students are able to fully comprehend the material rather than memorize seemingly unrelated terms and topics. The goal of Fundamental Financial Accounting Concepts is to enable students to understand how any given business event affects the financial statements. The “financial statements model” is a highly praised feature because it allows students to visualize the simultaneous impact of business events on all of the key financial statements (the income statement, the balance sheet, and the statement of cash flows). The mechanics of accounting coverage (debts and credits) is delayed until chapter 4. Instructors have flexibility as to the amount of emphasis they want to place on this topic.

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Appendix B: Topps Company, Inc. Annual Report
Appendix C: Summary of Financial Ratios
Appendix D: Annual Report and Financial Statement Analysis Project
Appendix E: Accounting for Investment Securities
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International Edition

FUNDAMENTALS OF FINANCIAL ACCOUNTING WITH ANNUAL REPORT
2nd Edition
By Fred Phillips, Robert Libby, Cornell University and Patricia Libby, Ithaca College
2008 (September 2007)
ISBN: 9780077214555
ISBN: 9780071283724 [IE]
http://www.mhhe.com/phillips2e

Fundamentals of Financial Accounting, 2e, by Phillips/Libby/Libby presents an engaging, balanced, and appropriately paced analysis of the fundamentals of financial accounting. Its conversational writing style makes it easy to read and understand, while the selection of real focus companies reinforces the relevance of accounting by introducing students to accounting and business activities in the context of their favorite companies. Balance between preparer and user orientations is achieved throughout the book, by studying both the accounting activities that take place inside the company, as well as evaluating their impact on decisions, and users outside the company. Topic coverage is paced appropriately for students new to accounting, and is thoroughly reinforced every step of the way with an ample variety of innovative pedagogical tools. Clearly understandable, relevant, and accessible, FFA is simply the most student-friendly financial book on the market and provides the tools for students to grasp financial accounting from the ground up.

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Chp.10 Reporting and Analyzing Long-Term Liabilities
Chp.11 Reporting and Analyzing Equity

International Edition

FINANCIAL ACCOUNTING
Information for decisions, 4th Edition
John J Wild, University of Wisconsin at Madison
2008 (November 2006) / 736 pages
ISBN: 9780073335052
ISBN: 9780071271226 [IE]
http://www.mhhe.com/wild4e

FINANCIAL ACCOUNTING: Information for Decisions, 4e addresses the topics and issues typically covered in Financial Accounting while at the same time motivating student interest in accounting through its extensive use of entrepreneurial examples, application of analysis skills, integration of interactive tutorial software, and a highly engaging pedagogical design. This book thoroughly integrates ideas and practices followed by today’s business entrepreneurs, speaking more directly to students and better preparing them for the workforce they will enter.

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Chapter 9 Receivables and Payables.
Chapter 10 Fixed Assets, Depreciation, and Intangible Assets.
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Chapter 14 Financial Statement Analysis.
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Chapter 16 Accounting for Multinational Operations.

MANAGERIAL ACCOUNTING

SCHAUm’S EASY OUTLINE BOOKKEEPING AND ACCOUNTING
By Joel J. Lerner, Sullivan County Community College
2004 / 144 pages
ISBN: 9780071422406
A Schaum Publication

What could be better than the bestselling Schaum’s Outline series? For students looking for a quick nuts-and-bolts overview, it would have to be Schaum’s Easy Outline series. Every book in this series is a pared-down, simplified, and tightly focused version of its predecessor. With an emphasis on clarity and brevity, each new title features a streamlined and updated format and the absolute essence of the subject, presented in a concise and readily understandable form. Graphic elements such as sidebars, reader-alert icons, and boxed highlights stress selected points from the text, illuminate keys to learning, and give students quick pointers to the essentials.

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SCHAUm’S OUTLINE OF FINANCIAL ACCOUNTING
2nd Edition
By Joel G Siegel, Queens College and Jae K Shim, California State University
1999 / 336 pages
ISBN: 9780071341660
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Chapter 1 Introduction to Financial Accounting.
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Chapter 7 Cash and Short-Term Investments.
Chapter 8 Inventories.

MANAGERIAL ACCOUNTING FOR MANAGERS
2nd Edition
By Eric Noreen, University of Washington, Peter C Brewer, Miami University of OH-Oxford and Ray H Garrison, Brigham Young University-Provo
2011 (January 2010) / 672 pages
ISBN: 9780073527130
ISBN: 9780071221085 [IE]
http://www.mhhe.com/nbg2e

MANAGERIAL ACCOUNTING
By Stacey M Whitecotton, Arizona State University-Tempe, Patricia Libby, Ithaca College, Robert Libby, Cornell University-Ithaca and Fred Phillips, University of Saskatchewan
2011 (January 2010) / 672 pages
ISBN: 9780078110771
ISBN: 9780071221214 [IE]
http://www.mhhe.com/whitecotton1e

Tag line: Teaching Managerial Accounting in the Context of Business-
Whitecotton 1e addresses the reality of students taking the managerial accounting course: the majority of them will not become accounting majors and accountants; instead they will use accounting information in their professional lives to make business decisions. Therefore, the greatest challenges instructors have are to engage these students in the managerial accounting course, keep the students motivated throughout the course, and teach them accounting in a way that connects conceptual understanding to the real world, so students will be able to analyze and apply their managerial accounting knowledge successfully in careers as managers in the world of business. Whitecotton 1e will engage and motivate students by presenting accounting in the context of real, recognizable companies like Starbucks, Mattel, and Tombstone Pizza, then integrate those companies throughout the chapters. This will allow students to see accounting information being used to make real business decisions in companies that are part of their lives, helping them connect their learning to the real world.

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FEATURES
- Unique Approach: Teaching Accounting in the Context of Business Using Familiar Focus Companies
- Coach’s Tips
- Self-Study Practice
- Spotlight on Decision-Making
- End-of-Chapter Material
- Chapter Summary by learning objectives: Each chapter ends with an end-of-chapter summary that reinforces the learning objectives from the beginning of the chapter.
- Key Terms: Includes key terms, definitions, and page references. Full definition for all key terms is found in the back of the text.
- Questions: Each chapter includes 10-20 questions that ask students to explain as well as discuss terms and concepts discussed in the chapter.
- Multiple-choice Questions: Each chapter includes 10 multiple-choice questions that let students practice basic concepts. Solutions provided for all questions in the back of the text.
- Mini-Exercises: Assignments that illustrate and apply the chapters’ learning objectives.
- Exercises: Additional assignments that illustrate and apply single or sometimes multiple learning objectives from the chapter.
- Problems (Set A and B): Each chapter includes two problem sets to help students develop decision-making skills.
- Cases and Discussion Starters: Each chapter has three cases that are designed to help students develop critical thinking skills. These cases allow for group discussions and projects.
- Technology

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8. Capital Budgeting for Long-Term Investment Decisions
9. Budgeting and Planning
10. Controlling with Standard Costs and Variances
11. Decentralized Performance Evaluation and the Balanced Scorecard
13. Financial Statement Analysis

NEW TO THIS EDITION
- McGraw-Hill’s Connect uses end-of-chapter material pulled directly from the textbook to create static and algorithmic questions that can be used for practice, homework, quizzes, and tests.
- Thoroughly revised end-of-chapter exercises. As with every new edition of Brewer, the authors have refreshed and updated all end-of-chapter problems and exercises. Now, for the fifth edition, we have included overhauled end of chapter material, including new brief exercises, exercises, and problems.
- Reordered variances in Chapters 8 and 9. Both chapters have been completely rewritten to follow a more logical flow.
- Added coverage of Corporate Social Responsibility to Chapter 2 to introduce students to an important and relevant topic in today’s business world.
- Moved the coverage of balanced scorecard to Chapter 10 where it more naturally belongs.
- Added International Financial Reporting Standards (IFRS) icons throughout the text to highlight topics that may be affected should the U.S. adopt IFRS in the future.

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Chapter 5: Cost Behavior: Analysis and Use
Chapter 6: Cost-Volume-Profit Relationships
Chapter 7: Profit Planning
Chapter 8: Flexible Budgets and Performance Analysis
Chapter 9: Standard Costs
Chapter 10: Segment Reporting, Decentralization, and the Balanced Scorecard
Chapter 11: Relevant Costs for Decision Making
Chapter 12: Capital Budgeting Decisions
Many new In Business boxes provide interesting and current real world examples of how managerial accounting concepts are used by real businesses.

NEW! McGraw-Hill’s Connect. In addition to Homework Manager, in fall 2009, professors will also have the option of using the next evolution in homework management – Connect Accounting. Like, HM, Connect Accounting uses end-of-chapter material pulled directly from the textbook to create static and algorithmic questions that can be used for homework and practice tests. In addition, Connect Accounting gives instructor’s the ability to edit and add new questions, assign only parts of problems, and integrate their gradebook directly with Blackboard and WebCT.

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18. Planning for Liquidity-I: Statement of Sources and Application of Funds
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23. Financial Statements Analysis - Accounting Ratios
24. Management Reporting Systems

MANAGEMENT ACCOUNTING

Information for Managing and Creating Value, 5th Edition
Kim Langfield-Smith, Monash University, Helen Thorne, University of South Australia and Ronald W Hilton, Cornell University-Ithaca
2008
ISBN: 9780070139039
McGraw-Hill Australia Title
http://www.mhhe.com/au/langfield5e

Management Accounting 5e explains the contemporary role of management accounting in organisations - demonstrating how it creates and enhances value for shareholders. Respected authors, a clear writing style and a wealth of features that reference the management accounting practices of real-life companies have made Management Accounting the most popular management accounting text in Australia. The strategic and topical focus has been further developed and strengthened, new questions added, text-flow streamlined and extensive revisions of capital expenditure decisions, activity and target-based costings, corporate social responsibility, and supply chain management included. Students are given a thorough grounding in the principles and tools of management accounting and then walked through selected best-practice examples that leave them strongly placed to apply those principles themselves.

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1. Management accounting: information for creating value and managing resources
2. Management accounting: cost terms and concepts

Part 2: Costs and Costing Systems
3. Cost and costing systems
4. Product costing systems
5. Process costing and operation costing
6. Service costing
7. A closer look at overhead costs
8. Activity-based costing

Part 3: Information for Managing Resources
9. Budgeting systems
10. Standard costs for control: direct material and direct labour
11. Standard costs for control: flexible budgets and manufacturing overhead
12. Financial performance reports and transfer pricing
13. Financial performance measures for investment centres and reward systems
14. Contemporary approaches to measuring and managing performance
15. Suppliers and customers
16. Managing costs and quality

Part 4: Information for creating value
17. Sustainability and management accounting
18. Cost volume profit analysis
19. Information for tactical decisions
20. Pricing and product mix decisions
21. Information for capital expenditure decisions

International Edition

MANAGERIAL ACCOUNTING FOR MANAGERS

By Eric Noreen, University of Washington, Peter C Brewer, Miami University of OH-Oxford and Ray H Garrison, Brigham Young University-Provo
2008 (November 2007) / 736 pages
ISBN: 97800707326973
ISBN: 9780071284776 [IE]
http://www.mhhe.com/noreen

Managerial Accounting for Managers, 1e by Noreen/Brewer/Garrison is based on the market-leading text, Managerial Accounting, by Garrison, Noreen and Brewer. The Noreen book was created to serve customers who do not wish to teach the financial accounting-oriented content that is included in the Garrison book. Of our three books (the Brewer book, the Garrison book, and the Noreen book), the Noreen book is the most pure management accounting textbook. The other two books have greater amounts of financial accounting content. N/B/G, 1e is geared towards professors who love Garrison’s market-leading managerial accounting content, but have been bothered by the debtors and credits included in the book. It includes the same great coverage of managerial accounting topics such as Relevant Costs for Decision Making, Capital Budgeting Decisions, and Segment Reporting and Decentralization without the journal entries. The job-order costing chapter has been extensively rewritten to remove all journal entries. There is not one journal entry included in the entire book. Furthermore, the chapters dealing with process costing, the statement of cash flows, and financial statement analysis have been dropped to enable professors to focus their attention on the bedrocks of managerial accounting—planning, control, and decision making. It is important to emphasize that the same great content from Garrison is included in Noreen. More specifically, the following chapters/appendices are exactly the same in the two books: Chapters: Managerial Accounting and the Business Environment; Cost Terms, Concepts, and Classifications (the appendices have been dropped); Cost Volume-Profit; Analysis and Use; Cost-Volume-Profit Relationships; Variable Costing; A Tool for Management; Activity-Based Costing; A Tool to Aid Decision Making (one of two appendices was dropped); Profit Planning; Standard Costs and the Balanced Scorecard (the appendix was dropped); Relevant Costs for Decision Making; and Capital Budgeting Decisions. The Appendices that have been duplicated for this book: Pricing Appendix; and Profitability Appendix.

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Chapter 1: Managerial Accounting and the Business Environment
Chapter 2: Cost Terms, Concepts, and Classifications
Chapter 3: Systems Design: Job-Order Costing
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ACCOUNTING

MANAGEMENT ACCOUNTING
3rd Edition
By Willie Seal, Eric Noreen, University of Washington and Ray H Garrison, Brigham Young University-Provo
2008 (December 2008) / 850 pages
ISBN: 9780077121648
McGraw-Hill UK Title
www.mcgraw-hill.co.uk/textbooks/seal

Management Accounting, Third Edition, offers the ideal balance between technical and conceptual approaches to Management Accounting. With its comprehensive coverage and focus on assessment material and application, this new edition is an essential core text for undergraduate accounting students and flexible enough to be used across a variety of levels.

CONTENTS
Part I: An introduction to management and cost accounting: cost terms, systems design and cost behaviour
1 Management accounting and the business environment
2 Cost terms, concepts and classifications
3 Systems design: job-order costing
4 Systems design: process costing
5 Cost behaviour: analysis and use
Part II: Information for decision-making
6 Profit reporting under variable costing and absorption costing
7 Cost-volume-profit relationships
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9 Relevant costs for decision making
10 Capital investment decisions
Part III: Planning and control
11 Profit planning and the role of budgeting
12 Standard costs and variance analysis
13 Flexible budgets and overhead analysis
14 Segment reporting and decentralization
15 Pricing, target costing and intra-company transfers
Part IV: Value metrics and performance management in a strategic context
16 Value-based management and strategic management accounting
17 Performance management, management control and corporate governance
18 Business process management: towards the lean operation
19 Strategic perspectives on cost management

Managerial Accounting Supplements

International Edition

SCHAUM’S OUTLINE OF MANAGERIAL ACCOUNTING
2nd Edition
By Jae K Shim, California State University and Joel G Siegel, Queens College
1999 / 336 pages
ISBN: 9780070580411
A Schaum Publication

Computerized Accounting

COMPUTERIZED ACCOUNTING WITH QUICKBOOKS PRO 2010
12th Edition
By Donna Ulmer, Maryville University
2011 (March 2010) / 704 pages
ISBN: 9780073527154
(Details unavailable at press time)

COMPUTER ACCOUNTING ESSENTIALS USING QUICKBOOKS
5th Edition
By Carol Yacht, Peachtree Consultant and Susan Crosson, Santa Fe College
2011 (March 2010) / 224 pages
ISBN: 9780078110764
(Details unavailable at press time)

COMPUTER ACCOUNTING WITH MICROSOFT OFFICE ACCOUNTING 2010
2nd Edition
By Carol Yacht, Peachtree Consultant
2011 (April 2010) / 512 pages
ISBN: 9780078136658
(Details unavailable at press time)

COMPUTER ACCOUNTING WITH PEACHTREE COMPLETE 2010
Release 17.0, 14th Edition
By Carol Yacht, Peachtree Consultant
2011 (February 2010) / 704 pages
ISBN: 9780073527147
(Details unavailable at press time)
Computer Accounting with QuickBooks Pro 2009 will take students to the next level as they learn the most up-to-date and most in demand software on the market. This market leading textbook walks the student through the process of setting up a company in QuickBooks in a step-by-step manner, allowing the student to learn QB without requiring as much assistance from their instructor. Each chapter builds on the previous chapter as the student progresses from entering simple transactions to using advanced QuickBooks features. The first part of the text provides a hands-on introduction to QuickBooks, and the second half focuses on maintaining a service and merchandising business, as well as on advanced features of QuickBooks. Computer Accounting with QuickBooks 2009 provides both the big picture "Where am I going?" and step-by-step instructions "Where do I click?"
NEW TO THIS EDITION

- Analysis Question: All chapters include an Analysis Question.
- New Flash Video Icon: Flash videos for features marked with an icon image.
- Data check: Each chapter has students check appropriate place in data. The icon image reminds students to verify data that is being used with the project and software.
- All new companies, exercises, and projects: This edition provides the student with all new companies and projects. Students set up 11 companies from scratch. This is valuable training for future accounting technicians.
- Guide to user interface: Detailed steps, numerous screen captures, and report printouts guide students on how to use Peachtree’s user interface.
- Available back up files: All files backed up in Chapters 1-18 are available for the instructor as Peachtree files (.ptb extensions).
- For website postings or solution printouts, end-of-chapter exercise reports are saved as Adobe Acrobat files (.pdf extensions).


Free Support: After registering software, students and instructors have 30 days of FREE support. Sage Software has agreed to support the software when it is needed the most.

- New features involving the actual software include: Online backup for one year, new payroll wizard, enhanced prior year reports, information available for general ledger and financial statements for all closed years, improved time and expense tracking, role based security features, audit trail, and internal controls, remote access available.

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COMPUTER ACCOUNTING ESSENTIALS USING QUICKBOOKS
4th Edition
By Carol Yacht, Peachtree Consultant and Susan Crosson, Santa FE Community College
2009 (July 2008) / 224 pages
ISBN: 9780077293093
(with Quickbooks 2008 Educational Trial Software)
QuickBooks Pro 2008 Essentials is an accessible, step-by-step guide to installing, using and mastering the most widely used software for small businesses. Supportive pedagogy helps students develop a strong working knowledge of QuickBooks Pro. This book focuses on the basic business processes of the software and teaches students step-by-step how to set up and run a merchandising corporation.

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COMPUTER ACCOUNTING ESSENTIALS WITH MICROSOFT DYNAmICS GP 10.0
2nd Edition
By Carol Yacht, Software Consultant, Susan Crosson, Santa FE College and Joann Segovia, Minnesota State University Moorhead
2009 (September 2008)
ISBN: 9780077299392
Dynamics-GP 10.0 Essentials is an accessible, step-by-step guide to installing, using and mastering Dynamics-GP software—the most widely used software for mid-sized companies. Dynamics-GP is used by chain stores, sports teams, franchise operations, manufacturers and accounting firms. Supportive pedagogy helps students develop a strong working knowledge of Dynamics-GP. This book focuses on the basic business processes and internal controls of the software and teaches students step-by-step how to set up and run a service corporation.

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2011 (May 2010)

ISBN: 9780077395810

(Details unavailable at press time)

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**INTERMEDIATE ACCOUNTING WITH GOOGLE ANNUAL REPORTS**

5th Edition

By J David Spiceland, University of Memphis and James Sepe, Santa Clara University and Lawrence Tomassini, Ohio State University

2009 (July 2008) / 1248 pages

ISBN: 9780077282073

ISBN: 9780071280860 (IE)

ISBN: 9780071282789 (IE with Google Annual Reports)

ISBN: 9780077284695 (Volume 1 Chapter 1-12)

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Rated the most satisfying textbook by students in independent research, Spiceland/Sepe/Nelson/Tomassini's Intermediate Accounting, 5e, has the quality, flexibility, and attention to detail students need to master a challenging subject. It's your Vehicle to Success in the Intermediate Accounting course and beyond! Spiceland/Sepe/Nelson/Tomassini provides a decision maker's perspective to emphasize the professional judgment and critical thinking skills required of accountants today. Reviewers, instructors, and student users of Spiceland have enthusiastically embraced the relaxed, conversational writing style that engages students in an enjoyable and effective learning experience. In addition, accounting's preeminent textbook website provides students a wide variety of electronic learning resources, including new iPod content for the fifth edition. Coach, Study Guide, Instructor's Manual, Solutions Manual, Textbank, and Website content are all created by authors, ensuring seamless compatibility throughout the Spiceland learning package. The end-of-chapter material, too, is written by the author team and tested in their own classes before being included in Intermediate Accounting. Few areas see the kind of rapid change that accounting does, and the Spiceland team is committed to keeping current. The fifth edition fully integrates all the latest FASB Standards, and the authors are committed to keeping you updated with all relevant content changes throughout the edition.

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3. The Balance Sheet and Financial Disclosures
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6. Time Value of Money Concepts
7. Cash and Receivables
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16. Accounting for Income Taxes
17. Pensions and Other Postretirement Benefits
18. Shareholders' Equity
19. Additional Financial Reporting Issues
20. Share-Based Compensation and Earnings per Share
21. The Statement of Cash Flows Revisited

**APPENDIX A: Derivatives**

**APPENDIX B: Google Financial Statements**

**UNDERSTANDING CORPORATE ANNUAL REPORTS**

7th Edition

William R Pasewark, Texas Tech University

2009 (June 2008) / 64 pages

ISBN: 9780073526935

http://www.mhhe.com/pasewark7e

In this project the student obtains and analyzes an annual report from a publicly traded corporation. Activities include: identifying corporate operations, gaining familiarity with the financial data presentation, recognizing trends, calculating ratios, and performing industry and primary competitor comparisons. This project takes approximately 8 to 20 hours to complete (average 10 hours).

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Appendix C – Financial Analysis Using Excel
SCHAUm'S OUtLINE OF INTERmEDIATE ACCOUNTING II
2nd Edition
By Baruch Englard, College of Staten Island-City University of New York
2009 (May 2009) / 336 pages
ISBN: 9780071611664
A Schaum Publication

Millions of students trust Schaum’s Outlines to help them succeed in the classroom and on exams. Schaum’s is the key to faster learning and higher grades in every subject. Each Outline presents all the essential course information in an easy-to-follow, topic-by-topic format. You also get hundreds of examples, solved problems, and practice exercises to test your skills.

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Ch 7: Accounting for Leases
Ch 8: The Statement of Cash Flows
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Compound Interest Tables

SCHAUm'S OUtLINE OF INTERmEDIATE ACCOUNTING I
2nd Edition
By Baruch Englard, College of Staten Island-City University of New York
2007 (August 2006) / 336 pages
ISBN: 9780071469739
A Schaum Publication

The high-performance study guides that help you cut study time, hone problem-solving skills, and achieve top scores on exams! Success adds up when you choose Schaum’s. In 2001, the Federal Accounting Standards Board implemented new guidelines for financial accounting. This second edition of Schaum’s Outline of Intermediate Accounting I has been meticulously updated to reflect all changes.

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Ch 1: Review of the Accounting Process
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Cost Accounting/ Cost Management

International Edition

COST ACCOUNTING
3rd Edition
By William N Lanen, University of Michigan-Ann Arbor, Shannon Anderson, Rice University and Michael W Maher, University of California Davis
2011 (January 2010) / 704 pages
ISBN: 9780073527116
ISBN: 9780071220965 [IE]
http://www.mhhe.com/laney3e

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COST MANAGEMENT
A Strategic Emphasis, 5th Edition
By Edward Blocher, University of NC-Chapel Hill, David Stout, Youngstown State University and Gary Cokins, SAS/Worldwide Strategy

2010 (October 2009) / 928 pages
ISBN: 9780073526942
ISBN: 9780071267489 [IE]
http://www.mhhe.com/blocher5e

Cost Management: A Strategic Emphasis, by Blocher/Stout/Cokins is the first cost accounting textbook to offer integrated coverage of strategic management topics in cost accounting. The text is written to help students understand more about management and the role of cost accounting in helping an organization succeed. This text aims to teach managers to use cost management information to make better decisions and to demonstrate how management concepts and methods, also to show how managers use cost management information to make better decisions and improve their organization’s competitiveness. In teaching these key management skills, the text takes on a strategic focus. It addresses issues such as: How does a firm compete? What type of cost management information is needed for a firm to succeed? How does the management accountant develop and present this information? This text helps students learn why, when, and how cost information is used to make effective decisions that lead a firm to success.

NEW TO THIS EDITION

- New Framework to Integrate Strategy: The Five Steps of Strategic Decision-Making
- The first edition of Cost Management introduced a five-step framework for decision-making with a strategic emphasis. The framework shows that each decision starts and ends with a consideration of the organization’s strategy. To extend and integrate the strategic emphasis, the 5th edition has included the five-step framework throughout the text. In all but a few chapters there is a short section that uses the five-step framework to show how a consideration of the organization’s strategy plays a key role in making the decision that will address the business-related problems presented in that chapter.
- The Current Economic Recession Increases the Importance of Reviewing and Executing Strategy
- The current economic recession is addressed in the text, both in the chapters and in the end-of-chapter exercises and problems. The recession requires firms to place an even greater emphasis on executing their strategy. Moreover, the economic difficulties may require a firm to review and modify its strategy to more effectively compete in the changed economic conditions.
- Online Supplement for Assignments, Exams, and More’
- A new learning supplement, Practice4Performance (P4P), is available for use with the 5th edition. P4P was developed by Professor Paul Goldwater at the University of Central Florida. P4P is the 2008 winner of the American Accounting Association’s Jim Bulloch Award for Innovations in Management Accounting Education. P4P does the following for the instructor:
  - Provides a library of over 3,000 questions that are updated with new data each time the system is accessed by the student (iteration); detailed solutions are included for each question.
  - Simulates scenarios: P4P has the ability to create randomized, multi-step analytical problems that vary significantly with each iteration, saving instructors valuable time in creating their own materials.
  - Provides partial credit on multiple-choice questions as a built-in option that decreases the points awarded per question as the number of attempts increases.
  - Has live tracking of all statistics related to student practice sessions, homework, quizzes, and exams.
  - Provides flexibility in how to structure and schedule quizzes and exams: the number of questions, difficulty level of questions, types of questions (e.g., qualitative or calculation-based), and learning objectives addressed are all within your control.
  - Administers assignments, grading, and interaction through P4P-integrated communication features such as online document posting, class/individual announcements, and message boards.
- Excel Tutorials
  - Free to adopters of the 5th edition is a set of Excel tutorials, one for each chapter. This new resource provides a context-based means for students to hone their Excel skills. In many cases, the Excel tutorial is linked to the demonstration problem included at the end of the chapter. The tutorials cover a wide variety of Excel topics, from elementary to the intermediate level, and some at the advanced level. The tutorials are self-contained in that there is little need for instructor intervention other than to provide student access to the files.
- New Chapter Organization and Parts Introductions
  - The new edition has reorganized the parts and sequence of chapters to follow the sequence used by our adopters. Thus, the process costing and cost allocation chapters were moved up, and capital budgeting is now included as a chapter in the section on planning and decision-making. These two changes permit a more streamlined presentation. There are now four major parts to the text: Part 1, Introduction to strategy, cost management and cost systems; Part 2, planning and decision-making; Part 3, operational-level control; and, Part 4, management control. A new feature of the text is to include an introduction to each of the four parts to explain the learning objectives of the chapters in that part. Briefly, the objective of Part 1 is to introduce foundational concepts, including strategy, strategy implementation, and product-cost systems. The coverage of cost systems begins with job costing, and is followed by ABC, process costing, and joint product costing/cost allocation. Part 2, planning and decision-making, begins with cost estimation, since planning and decision-making are guided by knowledge of cost drivers and cost behavior. Parts 3 and 4, study performance measurement: Part 3 looks at this issue from the perspective of those who manage operations on a day-to-day basis, while Part 4 examines performance evaluation at a higher level: business-unit managers who have responsibility for divisions, product lines, manufacturing plants, and whose unit is evaluated as a cost center, profit center, or investment center.
- Integration of Important Topics Throughout the Text
  - Key topic areas for the course are integrated across the chapters. As noted above, strategy is integrated throughout the text. In addition, accounting for “lean” is included in four chapters as it relates to the subject matter of that chapter. Similarly, Time-Driven Activity-Based Costing (TDABC) is covered in the ABC chapter and also in the chapter on budgeting. ABC appears in most of the chapters in Part 2, as it has a key role in planning and decision-making. Nonfinancial performance measures and the balanced scorecard (BSC) are introduced in Part 1, and then covered as part of operational and management control chapters included in Parts 3 and 4. These are just examples of the efforts the authors have made to integrate key topics throughout the text.

CONTENTS

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Chapter 2: Implementing Strategy: The Value Chain, the Balanced Scorecard, and the Strategy Map
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Chapter 5: Activity-Based Costing (ABC) and Customer Profitability Analysis
Chapter 6: Process Costing
Chapter 7: Cost Allocation: Departments, Joint Products, and By-Products
Part 2: Planning and Decision-Making
Chapter 8: Cost Estimation
Chapter 9: Profit Planning: Cost-Volume-Profit (CVP) Analysis
Chapter 10: Strategy and the Master Budget
Chapter 11: Decision-Making with a Strategic Emphasis
Chapter 12: Strategy and Long-Term Investment Analysis
Chapter 13: Cost Planning for the Product Life-Cycle: Target Costing, Theory of Constraints (TOC), and Strategic Pricing
Part 3: Operational-Level Control
Chapter 14: Operational Performance Measurement: Sales, Direct-Cost Variances, and the Role of Nonfinancial Performance Measures
Chapter 16: Operational Performance Measurement: Further Analysis of Productivity and Sales Variances
Chapter 17: The Management and Control of Quality, Six-Sigma, and Lean Accounting
Part 4: Management-Level Control
Chapter 18: Strategic Performance Measurement: Cost Centers, Profit Centers, and the Balanced Scorecard (BSC)
Chapter 19: Strategic Performance Measurement: Investment Centers
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11. Cost Estimation
12. Financial and Cost-Volume-Profit Models
13. Cost Management and Decision Making
14. Strategic Issues in Making Long-Term Capital Investment Decisions
15. Budgeting and Financial Planning
Part 5 Evaluating and Managing Performance Creating and Managing Value-Added Effort
17. Flexible Budgets, Overhead Cost Management, and Activity-Based Budgeting
18. Organizational Design, Responsibility Accounting, and Evaluation of Divisional Performance
19. Transfer Pricing
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Company Name Index
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COST ACCOUNTING
4th Edition
By Jawaharlal, University of Delhi
2008 /1064 pages
ISBN: 9780070221628
McGraw Hill India Title
http://www.mhhe.com/lalcostacc4e

This book is designed to aid students various elements of cost, cost methods and accounting systems for cost ascertainment, cost analysis, cost control and managerial decision making. It discusses the theory extensively and includes a large number of practical problems.

CONTENTS
Part I: Conceptual Framework
1. Financial Accounting and Management Accounting
2. Cost: Concepts and Classifications
Part 2: Elements of Cost
3. Materials Control
4. Materials Costing
5. Labour Costs: Accounting and Control
6. Factory Overheads: Distribution
7. Administrative and Selling and Distribution Overheads
8. Activity – Based Costing (ABC)
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9. Single or Output Costing
10. Job, Contract and Batch Costing
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Part 5: Specialised Topics
22. Uniform Costing and Interfirm Comparison
23. Cost Audit
Appendix A: Objective Type Questions
A direct, realistic, and efficient way to learn cost accounting. Fundamentals is short (608 pages) making it easy to cover in one semester. The authors have kept the text concise by focusing on the key concepts students need to master. Opening vignettes and In Action boxes show realistic applications of these concepts throughout. Comprehensive end-of-chapter problems plus Homework Manager provide students with all the practice they need to fully learn each concept.

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Chapter 1: Cost Accounting: Information for Decision Making
Chapter 2: Cost Concepts and Behavior
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Appendix: Capital Investment Decisions: An Overview

SCHUAUM’S OUTLINE OF COST ACCOUNTING
3rd Edition
By Ralph S Polimeni, Hofstra University
1994
ISBN: 9780070110267
A Schaum Publication

This powerful study guide includes all subjects found in the leading textbooks and parallels the full-year cost accounting courses most schools offer. Also appropriate for solo study, this book makes the complex concepts and techniques accessible through clear explanations and solved problems to provide a review and help students master their skills.

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Part 1
Chapter 1 Monitoring Costs
Chapter 2 Purchasing Materials
Chapter 3 Storing and Issuing Materials
Chapter 4 Controlling and Valuing Inventory
Chapter 5 Timekeeping and Payroll
Chapter 6 Charging Labor Costs into Production
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Chapter 9 Applying Manufacturing Overhead
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Part 2
Chapter 11 Process Cost System – Production Data and Cost Flow
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Chapter 13 Units Lost or Increased in Production
Chapter 14 First In, First Out (FIFO) Costing of Work in Process
Chapter 15 Accounting for By-Products and Joint Products
Part 3
Chapter 16 The Analysis of Cost Behavior
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Chapter 18 Standard Costs: Materials and Labor
Chapter 19 Manufacturing Overhead Standard Costs: Completing the Accounting Cycle for Standard Costs
Chapter 20 Cost-Volume-Profit Analysis
Chapter 21 Analysis of Manufacturing Costs for Decision Making
Chapter 22 Cost Accounting for Distribution Activities and Service Businesses
Chapter 23 Decision Making – Capital Investment Decisions

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Website: www.mheducation.asia
College Accounting

By M David Haddock, Chattanooga State Tech, John Ellis Price, University of North Texas and Michael Parme, Ceritos College

2010 (January 2009) / 560 pages
ISBN: 9780073396941

http://www.mhhe.com/haddock1e

The Haddock text features the successful author team Price et al. The author team based A Contemporary Approach on the solid foundation of the Price 12e textbook; however, in Haddock, the approach has been modified to fit the needs of a growing number of College Accounting instructors who teach the course without covering special journals. These instructors feel that special journals are an unnecessarily complicated subject for such a basic course. By eliminating special journal coverage, professors are free to focus on recording to the general journal and posting to the general ledger - the basic bookkeeping functions that are so important to accountants in the real world. Competing books have placed special journals in appendix or tried to separate special journal coverage from general journal coverage but retain both (McQuaig). Haddock is the only text on the market that eliminates special journal coverage completely (why make students pay for material they will not learn in the course?). With Haddock on the roster, instructor’s have a choice between a traditional approach that fully integrates special journals into the text in a succinct and logical way (Price 12e) or a contemporary approach that focuses on the basics and is more in keeping with where the course is headed in the future (Haddock 1e).

FEATURES

- No special journals!
- Available with Quantum Tutors, The exciting new artificial intelligence tutoring system that helps students master the intricacies of the accounting cycle with real-time, personalized feedback.
- Full media integration with iPod icons throughout the text links content back to chapter-specific quizzes, audio and visual lecture presentations, and course-related videos. This gives students access to a portable, electronic learning option to support their classroom instruction.
- All the test bank questions are tagged with AASCB-AICPA standards and Bloom’s Taxonomy, making it easier for instructors to tie assessment to their school’s student learning outcomes.
- Internal control content is highlighted with an icon so students can immediately see the link between the concept of internal control and the topics they’re studying.
- In-Text Worksheet Transparencies: Chapter 5 contains a special worksheet illustration using multiple overlay transparencies to highlight step-by-step procedures for the preparation of worksheets.
- Business Transaction Analysis Models: Show how to properly analyze and record business transactions. Step-by-step transaction analysis illustrations show how to identify the appropriate general ledger accounts affected, determine debit or credit activity, present the transaction in T-account form, and record the entry in the general journal.
- Continuation problems, carrying over from one chapter to another reinforce learning objectives.
- Recall and Important!: Recall is a series of brief reinforcements that serve as reminders of material covered in previous chapter that are relevant to the new information being presented. Important! draws students’ attention to critical materials introduced in the current chapter.
- Managerial Implications: Summarizes the chapter’s accounting concepts from the point of view of the manager.
- Self Review: Each section concludes with a Self Review that includes questions, multiple choice exercises, and an analysis assignment. A Comprehensive Self-Review appears at the end of the each chapter. Answers are provided at the end of the chapter.
- Problem Sets A and B, Critical Thinking Problems, and Mini-Practice Sets conclude with an Analyze question asking the student to evaluate each problem critically.
- Business Connections: This section of EOC material reinforces chapter concepts from practical and real-world perspectives, including problems requiring critical thinking, business communication, ethical analysis, Internet activities, and teamwork.
- Standalone Practice Set: Action Video Productions
- Algorithmic Test Bank includes a problem generator that replicates the structure of test bank problems with unique numbers. Instructors can reuse exams and change the numbers every time.
- End of chapter templates tied to EOC items in Quickbooks software allows students to practice using the types of programs they will use in real-world accounting.

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2. Analyzing Business Transactions
3. Analyzing Business Transactions Using T Accounts
4. The General Journal and the General Ledger
5. Adjustments and the Worksheet
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7. Accounting for Sales and Accounts Receivable, and Cash Receipts
8. Accounting for Purchases, Accounts Payable, and Cash Payments
9. Cash
10. Payroll Computations, Records, and Payment
11. Payroll Taxes, Deposits, and Reports
12. Accruals, Deferrals, and the Worksheet
13. Financial Statements and Closing Procedures

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ACCOUNTING

COLLEGE ACCOUNTING CHAPTER 1-14 WITH ANNUAL REPORT
2nd Edition
By John J Wild, University of Wisconsin-Madison, Vernon Richardson, University of Arkansas-Fayetteville and Ken Shaw, University of Missouri-Columbia
2011 (January 2010)
ISBN: 9780077346102
http://www.mhhe.com/wildCA2e
(Details unavailable at press time)

COLLEGE ACCOUNTING
With Home Depot Annual Report, 12th Edition
By John Ellis Price, University of North Texas, M David Haddock, Chattanooga State Tech and Michael Farina, Cerritos College
2009 (October 2008)
ISBN: 9780077264314
(Chapters 132 with Home Depot 2006 Annual Report)
ISBN: 9780077264338
(Chapters 113 with Home Depot 2007 Annual Report)
ISBN: 9780077264321
(Chapters 1-25 with Home Depot 2007 Annual Report)
www.mhhe.com/price12e

Price/Haddock/Farina has been a long-time market leader because of its readability and relevance. The book includes many real-world examples, high-interest problems and activities, in-text help and practice, and classroom-tested dynamic pedagogy. With the addition of McGraw-Hill’s Homework Manager, iPod content, and an Algorithmic Test Bank, the new edition includes more technology support than ever before.

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11. Payroll Taxes, Deposits, and Reports
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17. Merchandise Inventory
18. Property, Plant, and Equipment
19. Accounting for Partnerships
21. Corporate Earnings and Capital Transactions
22. Long-Term Bonds
23. Financial Statement Analysis
24. The Statement of Cash Flows
25. Departmentalized Profit and Cost Centers
26. Accounting for Manufacturing Activities
27. Job Order Cost Accounting
28. Process Cost Accounting
29. Controlling Manufacturing Costs: Standard Costs
30. Cost-Revenue Analysis for Decision Making
Appendix B: Combined Journal

Accounting Information Systems

ACCOUNTING INFORMATION SYSTEMS
2nd Edition
By Robert Hurt, California State Poly University-Pomona
2010 (November 2009) / 448 pages
ISBN: 9780078111051
ISBN: 9780071220521 [IE]
http://www.mhhe.com/hurt2e

Hurt’s Accounting Information Systems, 2e continues to take a fresh new approach that puts judgment and critical thinking, not technology, at the heart of the AIS course. Using a conversational writing style appealing to students, this book presents AIS as an art as much as a science. AIS is presented as a set of fundamental ideas and concepts that can be applied in various organizational contexts. Students are provided with vocabulary they will need to succeed in the profession and ensuring that they can communicate clearly and effectively about accounting information systems with both accountants and nonaccountants. The text end-of-chapter exercises and assessment tools are all competency-based, distilling knowledge to its essential elements and then encouraging students to use those essential elements to think for themselves.

NEW TO THIS EDITION
- The book is now organized in five major parts: Introduction and Basic Concepts, Documentation Techniques, Systems Analysis and Information Technology, Business Processes and Other Topics in AIS.
- The chapter on REAL modeling and event-driven accounting systems has been moved up from Chapter 13 to Chapter 7, giving instructors the flexibility to use any combination of flowcharts / DFDs / REAL models in teaching the course.
- The chapter on XBRL has been moved up from Chapter 15 to Chapter 9; material and exercises on XBRL are incorporated as appropriate in other chapters after the topic is introduced.
- Material on application service providers, including SAS 70 audits, has been condensed and incorporated in the chapter on e-business and enterprise resource planning.
- Two topics from Chapter 7 in the first edition (factors to consider...
in selecting information technology and the weighted rating model) have been incorporated in Chapter 8 of the second edition, along with several new topics.

- New AIS in the Business World: Each chapter opens with new illustrative vignette about a real firm and an AIS issue/concept—not a fictional, contrived case. Students will develop a clearer understanding of how ‘AIS’ works in the ‘real-world’ with the most current information available.’

- New Critical Thinking Section: ‘Every chapter concludes with a Critical thinking section which focuses on developing judgment skills and showing students how to apply topics in new settings.’

- Reading Review Problem: Most chapters have a reading review problem based on the first edition’s AIS in the Business World.’

- New Why Do We Care feature: ‘Every section opens with a new feature: Why Do We Care. Suggested and written by Dr. Kevin Dow, those features show students how the topics in each section are relevant in professional practice.’

- New topic coverage: Chapter 8 on information systems concepts discusses the systems development life cycle and the capability maturity model. Part Four (Business processes) now includes a chapter on business process management.

- Updated Figures and illustrations: Figures and illustrations have been updated throughout the text as well as many end-of-chapter activities.

CONTENTS

Part One Introduction and Basic Concepts
1 Role and Purpose of Accounting Information Systems
2 Transaction Processing in the AIS
3 Professionalism and Ethics
4 Internal Controls

Part Two Documentation Techniques
5 Flowcharting
6 Data Flow Diagramming
7 REAL Modeling

Part Three Systems Analysis and Information Technology
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10 E-business and Enterprise Resource Planning Systems

Part Four Business Processes
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Advanced Accounting

International Edition

ADVANCED ACCOUNTING
10th Edition
By Joe Ben Hoyle, University of Richmond, Thomas Schaefer, University of Notre Dame and Timothy Doupnik, University of South Carolina
2011 (March 2010) / 928 pages
ISBN: 9780078136627
ISBN: 9780071220873 [IE]
http://www.mhhe.com/hoyle10e

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12 Financial Reporting and the Securities and Exchange Commission
13 Accounting for Legal Reorganizations and Liquidations
14 Partnerships: Formation and Operations
15 Partnerships: Termination and Liquidation
16 Accounting for State and Local Governments (Part I)
17 Accounting for State and Local Governments (Part II)
18 Accounting and Reporting for Private Not-for-Profit Organizations
19 Accounting for Estates and Trusts

CONSOLIDATED FINANCIAL STATEMENTS
2nd Edition
By Ng Eng Juan
2010 (June 2010) / 700 pages
ISBN: 9780071288941
An Asian Publication
(Details unavailable at press time)

FUNDAMENTALS OF ADVANCED ACCOUNTING
4th Edition
By Joe Ben Hoyle, University of Richmond, Thomas Schaefer, University of Notre Dame and Timothy Doupnik, University of South Carolina
2011 (April 2010) / 640 pages
ISBN: 9780078136634
ISBN: 9780071220880 [IE]
http://www.mhhe.com/hoyle4e

CONTENTS
1 The Equity Method of Accounting for Investments
2 Consolidation of Financial Information
3 Consolidations: Subsequent to the Date of the Acquisition
4 Consolidated Financial Statements and Outside Ownership
5 Consolidated Financial Statements: Intercompany Asset Transactions
6 Variable Interest Entities, Intercompany Debt, Consolidated Cash Flows, and Other Issues
7 Foreign Currency Transactions and Hedging Foreign Exchange Risk
8 Translation of Foreign Currency Financial Statements
9 Partnerships: Formation and Operations
10 Partnerships: Termination and Liquidation
11 Accounting for State and Local Governments (Part I)
12 Accounting for State and Local Governments (Part II)

ADVANCED FINANCIAL ACCOUNTING
8th Edition
By Richard E Baker, Northern Illinois University, Valdean C Lembke, University of Iowa, Thomas E King, Southern Illinois University and Cynthia Jeffrey, Iowa State University
2009 (September 2008) / 1120 pages
ISBN: 9780073526911
ISBN: 9780071276160 [IE]
http://www.mhhe.com/baker8e

The eighth edition of Advanced Financial Accounting is an up-to-date, comprehensive, and highly illustrated presentation of the accounting and reporting principles used in a variety of business entities. The new edition continues to provide strong coverage based on continuous case examples that tie all of the disparate details of Advanced Accounting together for the students. The text is highly illustrated with complete presentations of worksheets, schedules, and financial statements so that students can see the development of each topic. Inclusion of all recent FASB and GASB pronouncements and the continuing deliberations of the authoritative bodies provide a current and contemporary text for students preparing for the CPA Exam and current practice. The book’s building block approach introduces concepts with simple examples and then gradually introduces complexity, allowing students to easily keep pace with the material.

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FUNDAMENTALS OF ADVANCED ACCOUNTING
3rd Edition
By Joe Ben Hoyle, University of Richmond, Thomas Schaefer, University of Notre Dame and Timothy Doupnik, University of South Carolina
2009 (May 2008) / 448 pages
ISBN: 9780073379463
http://www.mhhe.com/hoylefund3e

Fundamentals of Advanced Accounting, 3/e is ideal for those schools wanting to cover 12 chapters in their advanced accounting course. This brief yet concise text allows students to think critically about accounting, just as they will do preparing for the CPA exam. With this text, students gain a well-balanced appreciation of the Accounting profession. The 3rd edition introduces the students to the field’s many aspects, while focusing on past and present resolutions. The text continues to show the development of financial reporting as a product of intense and considered debate that continues today and into the future as it originates from Hoyle’s big text Advanced Accounting.

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Ch. 7 Foreign Currency Transactions and Hedging Foreign Exchange Risk
Ch. 8 Translation of Foreign Currency Financial Statements
Ch. 9 Partnerships: Formation and Operation
Ch. 10 Partnerships: Termination and Liquidation
Ch. 11 Accounting for State and Local Governments, Part I
Ch. 12 Accounting for State and Local Governments, Part II

NEW
ADVANCED FINANCIAL ACCOUNTING
UPDATED EDITION
By Pearl Tan and Peter Lee
2009 (March 2009) / 672 pages
ISBN: 9780071269339
An Asian Publication

This book covers advanced level topics in financial reporting within the International Accounting Standards (IAS) and International Financial Reporting Standards (IFRS) reporting framework. While the book is aimed at advanced level accounting degree students in tertiary institutions, it is a useful primer for practitioners who wish to reinforce their knowledge of rapidly changing accounting standards. (Note: There is a new section on permissible reclassification of financial assets. In the wake of the global financial crisis, the IASB in October 2008 permitted limited reclassifications from fair value through profit or loss to align IAS 39 with US GAAP).
FEATURES

- Inclusion of the most recent amendments to existing standards including the revised IFRS 3 (2008) and revised IAS 27 (2008).
- Coverage of complex topics: business combinations, consolidation, equity accounting, translation of foreign transactions and foreign operations, financial instruments, share-based payments, earnings per share, deferred taxation and risk reporting disclosures.
- Application of the three “Cs” of sound accounting pedagogy:
  - Concepts: Principles-based to enhance students’ conceptual understanding of the underlying rationale of accounting requirements.
  - Context: Emphasizes the importance of understanding the economics of and motivations for the specific transactions that are the subject of accounting rules.
  - Competencies: Focuses on the requirements of accounting standards within the IAS and IFRS reporting framework and provides in-depth coverage of how to apply them to complex settings.
- Rigorous and comprehensive illustrations, explanations and problem sets aimed at achieving high standards of professional competencies demanded by accountancy bodies worldwide.
- Analytical checks to allow for self-auditing of answers.

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1. Economic Perspectives of Risk Reporting
2. Group Reporting I: Concepts and Context
3. Group Reporting II: Application of the Purchase Method under IFRS 3
4. Group Reporting III: Consolidation under IAS 27
5. Group Reporting IV: Equity Accounting under IAS 28
6. Group Reporting V: Special Issues
7. Accounting for the Effect of Changes in Foreign Exchange Rates
8. Financial Instruments: Classification, Recognition and Measurement
9. Accounting for Derivatives and Hedging
10. Accounting for Taxes on Income
11. Earnings per Share
12. Share-based Payment

Chapter Ten. Consolidated Financial Statements: Special Programs
Chapter Eleven. International Accounting Standards; Accounting for Foreign Currency Transactions
Chapter Twelve. Translation of Foreign Currency Financial Statements
Chapter Thirteen. Reporting for Components; Interim Reports; Reporting for SEC
Chapter Fourteen. Bankruptcy: Liquidation and Reorganization
Chapter Fifteen. Estates and Trusts
Chapter Sixteen. Nonprofit Organizations
Chapter Seventeen. Governmental Entities: General Fund
Chapter Eighteen. Governmental Entities: Other Governmental Funds and Account Groups

International Edition

ACCOUNTING FOR DERIVATIVES AND HEDGING

By Mark Trombley, University of Arizona
2003 / 240 pages
ISBN: 9780072440447 (Out of Print)
ISBN: 9780071199209 [IE]
www.mhhe.com/trombley

CONTENTS

1. Introduction to Hedging.
2. Accounting for Derivatives and Hedging.
3. Interest Rate Swaps.
4. Interest Rate Futures and Options.
5. Foreign Currency Derivatives and Hedging.
6. Additional Topics.
AUDITING & ASSURANCE SERVICES
4th Edition
By Timothy J. Louwers, James Madison University, Robert J. Ramsay, University of Kentucky-Lexington, David Sinason, Northern Illinois University and Jerry R. Struwer, Texas A&M University-College Station
2011 (January 2010) / 864 pages
ISBN: 9780078136641
ISBN: 9780071221016 [IE]
http://www.mhhe.com/louwers4e
(Details unavailable at press time)

AUDITING AND ASSURANCE SERVICES
7th Edition
By William F. Messier, University of Nevada Las Vegas, Steven M. Glover and Douglas F. Prawitt of Brigham Young University-Provo
2010 (November 2009) / 576 pages
ISBN: 9780073527086
http://www.mhhe.com/messier7e
(Details unavailable at press time)

PRINCIPLES OF AUDITING AND OTHER ASSURANCE SERVICES WITH ACL SOFTWARE CD
17th Edition
By Ray Whittington, DePaul University/McGowan Center and Kurt Pany, Arizona State University-Tempe
2010 (January 2009) / 832 pages
ISBN: 9780077304454
ISBN: 9780071288422 [IE with ACL Software CD]
Whittington/Pany's Principles of Auditing, is a market leader in the auditing discipline. Until October 2002, Ray Whittington was a member of the Audit Standards Board and prior to Ray being on the ASB, Kurt Pany was on the board. Whittington recently completed his term as President of the Auditing Section of the American Accounting Association. Principles of Auditing presents concepts clearly and proactively monitors changes in auditing making the relationship between accounting and auditing understandable. The 17th edition maintains the organization and balance sheet orientation, while adding and enhancing topics of Risk, Assurance Services, Fraud, E-Commerce, and the latest auditing standards to meet the needs of the current marketplace.

NEW TO THIS EDITION
✓ Increased emphasis on auditing fair value information. As the accounting profession continues to value more assets and liabilities at their fair values, difficult audit issues often arise. The text includes enhanced integrated coverage of fair value accounting in Chapters 5, 10, 11, 13 and 16.
✓ Integration of new standards and requirements that have been promulgated by both the Public Company Oversight Board and the AICPA's Auditing Standards Board. Among the changes from the prior edition are:
  o Chapter 16 includes a discussion of the effects of PCAOB Standard No. 6 on evaluating consistency in financial statements.
  o Chapter 17 includes coverage of auditor communications with those charged with governance to reflect the revised AICPA Statement on Auditing Standard No. 114.
✓ Updated technology coverage. Computer and technology coverage throughout the text has been updated, but particularly in Chapter 8 on the auditor’s consideration of internal control in an information technology environment.
✓ Updated coverage of the profession’s new quality control and peer review standards in Chapter 2.
✓ Coverage of the audit of the statement of cash flows in Chapter 6.
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ACCOUNTING

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15. Debt and Equity Capital
16. Auditing Operations and Completing the Audit
17. Auditors' Report
18. Integrated Audits of Public Companies
19. Additional Assurance Services: Historical Financial Information
20. Additional Assurance Services: Other Information
21. Internal, Operational, and Compliance Auditing

NEW TO THIS EDITION
- International perspective: Professional practice and regulation all over the world is driven by international events and initiatives. The clarified ISAs are fully integrated into the chapters with international real-world cases used to illustrate concepts and application.
- Systematic approach: The text gives the students a deep understanding and working knowledge of fundamental auditing concepts and how they are applied. The core foundation of the text and its focus on critical judgements and decision-making processes prepare students for today's complex and dynamic audit environment.
- Student engagement: A student friendly writing style and a variety of real-life examples make the text easily accessible. Each chapter ends with a comprehensive variety of materials to apply and test students' understanding of acquired knowledge.

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Chapter 2: The Financial Statement Auditing Environment

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Chapter 6: Internal Control in a Financial Statement Audit
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PART IV STATISTICAL AND NON-STATISTICAL SAMPLING TOOLS FOR AUDITING
Chapter 8: Audit Sampling: An Overview and Application to Tests of Controls
Chapter 9: Audit Sampling: An Application to Substantive Tests of Account Balances

PART V AUDITING BUSINESS PROCESSES
Chapter 10: Auditing the Revenue Process
Chapter 11: Auditing the Purchasing Process
Chapter 12: Auditing the Human Resource Management Process
Chapter 13: Auditing the Inventory Management Process
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Chapter 15: Auditing Financing Process: Long Term Liabilities, Stockholders' Equity and Income Statement Accounts
Chapter 16: Auditing Financing Process: Cash and Investments

PART VI COMPLETING THE AUDIT AND REPORTING RESPONSIBILITIES
Chapter 17: Completing the Engagement
Chapter 18: Reports on Audited Financial Statements

PART VII PROFESSIONAL RESPONSIBILITIES
Chapter 19: Professional Ethics, Independence and Quality Control

PART VIII ASSURANCE, RELATED SERVICES AND INTERNAL AUDITING SERVICES
Chapter 20: Assurance, Related Services and Internal Auditing

AUDITING & ASSURANCE SERVICES
2nd Edition
By Aasmund Eilifsen, Norwegian Sch of Economics & Business Administration, William F Messier, University of Nevada Las Vegas, Steven M Glover and Douglas F Prawitt of Brigham Young University-Provo

2009 (December 2009) / 720 pages
ISBN: 9780077122508

McGraw-Hill UK Title
http://www.mcgraw-hill.co.uk/textbooks/eilifsen

Auditing & Assurance Services, Second International Edition combines a genuine international perspective and relevant international regulatory requirements with a conceptual and systematic approach to auditing. This fully up-to-date textbook provides students with the most current concepts of auditing and professional requirements.

What's new:
- New Practice Insight boxes provide students with engaging snippets of auditing in real life to help them understand the practical nature of the subject
- Increased coverage of corporate governance, litigation, the impact of the global financial crisis on auditors, auditing of accounting estimates, and of group financial statements
- New and updated end of chapter problems, discussion cases and internet assignments designed to challenge students and test their understanding
- All chapters have been updated with the new set of clarified ISAs and the clarified International Standard on Quality Control
- The text is also fully compliant with the revised Code of Ethics for Professional Accountants
Case 2.4 Enron: Quality Assurance
Case 2.3 WorldCom: Professional Responsibility
Case 2.2 Waste Management: Due Professional Care

Section 2 Ethics and Professional Responsibility Cases

Case 1.10 The Baptist Foundation of Arizona: The Conservatism
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International Edition

AUDITING AND ASSESSMENT SERVICES

Chapter 1: Auditing and Assurance Services

Part 1: The Contemporary Auditing Environment
Chapter 1: Auditing and Assurance Services
Chapter 2: Professional Standards
Auditing Practice Cases

International Edition

PEACH BLOSSOM COLOGNE COMPANY
4th Edition
By Jack W. Paul, Lehigh University
2007 (December 2005) / 192 pages
ISBN: 9780073276595 (with CD)
ISBN: 9780071258098 [IE with CD]

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   2. Organizational Structure.
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   5. Minutes of Board of Directors’ Meetings.
III. Problem Assignments.
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   Assignment #7: Notes Payable and Accrued Interest. Assignment #8: Completing the Audit.
IV. Current Year’s Working Trial Balance.
V. Prior Year’s Working Papers.

International Edition

APPLE BLOSSOM COLOGNE COMPANY:
AUDIT CASE
5th Edition
By Jack Paul, Lehigh University
2003
ISBN: 9780072844504 (with CD-ROM)
http://www.mhhe.com/appleblossom

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2) Accounts Receivable and Credit Sales
3) Cash
4) Inventory and Purchases
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6) Investments in Securities
7) Property, Plant, and Equipment
8) Accounts Payable Processing and Unrecorded Liabilities
9) Payroll Processing and Accrued Liabilities
10) Notes Payable and Accrued Interest
11) Capital Stock and Retained Earnings
12) Completing the Audit

AUDITING AFTER SARBANES-OXLEY
By Jay C. Thibodeau, Bentley College and Debbie Freier
2007 (February 2006) / 192 pages
ISBN: 9780073526690
ISBN: 9780071258098 [IE]

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Unhealthy Accounting at HealthSouth
KPMG: How Many Firms?
Something Went Sour at Parmalat
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GE: How Much Are Auditors Paid?
ACCOUNTING

Advanced Managerial Accounting

ACCOUNTING FOR DECISION-MAKING AND CONTROL
7th Edition
By Jerold Zimmerman, University of Rochester
2011 (February 2010) / 608 pages
ISBN: 9780078136726
(Details unavailable at press time)

ACCOUNTING FOR DECISION-MAKING AND CONTROL
6th Edition
By Jerold Zimmerman, University of Rochester
2009 (April 2008) / 832 pages
ISBN: 9780073379487
ISBN: 9780071267458 [IE]

http://www.mhhe.com/zimmerman6e

Accounting for Decision Making and Control provides students and managers with an understanding and appreciation of the strengths and limitations of an organization's accounting system which allows them to be more intelligent users of these systems. The 6th edition provides a framework for thinking about accounting systems and a basis for analyzing proposed changes to these systems. The text demonstrates that managerial accounting is an integral part of the firm's organizational architecture, not just an isolated set of computational topics. This new edition has improved its readability and accessibility to students.

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Chapter 3: Opportunity cost of capital and capital budgeting
Chapter 4: Organizational architecture
Chapter 5: Responsibility accounting and transfer pricing
Chapter 6: Budgets and budgeting
Chapter 7: Cost allocation: Theory
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Chapter 9: Absorption cost system
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Chapter 11: Criticisms of absorption cost systems: Inaccurate product costs
Chapter 12: Standard costs: Direct labor and materials
Chapter 13: Overhead and marketing variances
Chapter 14: Management accounting in a changing environment

Undergraduate Taxation

FUNDAMENTALS OF TAXATION 2010 WITH TAX ACT SOFTWARE
3rd Edition
Ana M Cruz, Miami-Dade College, Mike Deschamps, Miracosta College, Frederick Niswander, East Carolina University, Debra Prendergast, Northwestern Business College, Dan Schisler, East Carolina University and Jinhee Trone, Santa Ana College
2010 (December 2009)
ISBN: 9780077292676

http://www.mhhe.com/cruz2010

This book is designed to not only expose beginning tax students to tax law, but to also teach the practical intricacies involved in preparation of a tax return. Emphasizing a hands-on approach to tax education, every concept introduced in the text includes meaningful exercises that allow students to reinforce what they are learning. Actual tax forms are included within the text” from the simplest 1040EZ to the numerous 1040 schedule forms" with real-world data inserted into actual tax forms to demonstrate applied skills. A copy of the individual tax return preparation software TaxACT 2009 Deluxe is also a part of the text package, providing yet another tool to bridge the gap between understanding and practical application of tax law.

NEW TO THIS EDITION
- New coverage of the American Recovery and Reinvestment Act of 2009 signed by President Obama in February of 2009 is integrated throughout the text.
- The book has been completely updated for all new tax law, rate changes, and 2009 tax forms. The book is current through September 2009. Other updates beyond September can be found on the book's Online Learning Center, www.mhhe.com/cruz2010. A bulleted list has been placed in the preface for current users to locate specific changes to the chapters.
- Thorough accuracy checks of the pageproofs, Solutions Manual and Testbank were completed.
- New source documents (1099s, W-2's, others) are now included for each tax return problem at the end of each chapter, as well as the comprehensive problems in appendix B. These can be found on the book’s OLC.

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Part Six The Tax Compliance Process
18 The Tax Compliance Process
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Appendix B Present Value of Annuity of $1
Appendix C 2009 Income Tax Rates

NEW

TAXATION: COMPREHENSIVE VOLUME
2010 Edition
By Brian Spilker, Brigham Young University, Benjamin C Ayers, University of Georgia, John Robinson, University of Texas at Austin, Edmund Outslay, Michigan State University, Ronald G Worsham and John A Barrick of Brigham Young University and Constance Weaver, Texas A&M University
2010 (May 2009) / 1024 pages
ISBN: 9780073526966

http://www.mhhe.com/spilker2010

The basic approach to teaching taxation hasn’t changed in decades. Today’s student deserves a new approach. McGraw-Hill’s Taxation of Individuals and Business Entities is a bold and innovative new textbook that’s already generating enthusiasm across the country. McGraw-Hill’s Taxation Series is designed to provide a unique, innovative, and engaging learning experience for students studying taxation. The breadth of the topical coverage, the storyline approach to presenting the material, the emphasis on the tax and nontax consequences of multiple parties involved in transactions, and the integration of financial and tax accounting topics make this book ideal for the modern tax curriculum.

FEATURES

✓ Storyline Approach: Each chapter begins with a storyline that introduces a set of characters or a business entity facing specific tax-related situations. Each chapter’s examples are related to the storyline, giving students the opportunities to learn a set of client information and apply that data to a series of situations.

✓ Conversational Writing Style: The authors took special care to write a textbook that fosters a friendly dialogue between the text and each individual student. The tone of the presentation is intentionally conversational – creating the impression of speaking with the student, as opposed to teaching to the student.

✓ Superior Organization of Related Topics: Taxation of Individuals & Business Entities takes a fresh approach to taxation by grouping related topics together in theme chapters, including separate chapters on home ownership, compensation, investments, and retirement savings & deferred compensation.

✓ Real World Focus: Students learn best when they see how concepts are applied in the real world. For that reason, real-world examples and articles are included in “Taxes from the Real World” boxes throughout the book. These vignettes demonstrate current issues in taxation and show the relevance of tax issues in all areas of business.

✓ Better Examples: The examples used throughout the chapter relate directly to the storyline presented at the beginning of each chapter, so students become familiar with one fact set and learn how to apply those facts to different scenarios. In addition to providing in-context examples, we provide “What-If” scenarios within many examples to illustrate how variations in the facts might or might not change the answers.

✓ Wide Variety Of Assignment Material: Research Problems are special problems throughout the end of the chapter’s assignment material. These require students to do both basic and more complex research on topics outside of the scope of the book. Each Research Problem includes an icon to differentiate it from regular problems. Planning Problems are another unique set of problems, also located at the end of the chapter’s assignment material. These require students to test their tax planning skills after covering the chapter’s topics. Each Planning Problem includes an icon to differentiate it from regular problems. Comprehensive and Tax Return Problems address multiple concepts in a single problem. Comprehensive problems are ideal for cumulative topics; for this reason, they are located at the end of all chapters. In the end of book Appendix C, we include Tax Return Problems that cover multiple chapters.

✓ Author-Written Supplements to Ensure Quality and Consistency: The authors write all of the supplements for Taxation, including the Testbank, Solutions Manual, PowerPoints® and Instructor’s Manual. Each supplement has been reviewed by the author team to ensure consistency with the text material and accuracy. With the author’s personal involvement in each supplement, you can be assured that Taxation’s supplements are the same high quality as the book.

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Part III: Business and Investment–Related Transactions
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TAXATION OF BUSINESS ENTITIES
2010 Edition
By Brian Spilker, Brigham Young University, Benjamin C Ayers, University of Georgia, John Robinson, University of Texas at Austin, Edmund Outslay, Michigan State University, Ronald G Worsham and John A Barrick of Brigham Young University and Constance Weaver, Texas A&M University

2010 (May 2009) / 736 pages
ISBN: 9780073404035

http://www.mhhe.com/spilker2010

The basic approach to teaching taxation hasn’t changed in decades. Today’s student deserves a new approach. McGraw-Hill’s Taxation of Business Entities is a bold and innovative new textbook that’s already generating enthusiasm across the country. McGraw-Hill’s Taxation Series is designed to provide a unique, innovative, and engaging learning experience for students studying taxation. The breadth of the topical coverage, the storyline approach to presenting the material, the emphasis on the tax and nontax consequences of multiple parties involved in transactions, and the integration of financial and tax accounting topics make this book ideal for the modern tax curriculum.

FEATURES

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TAXATION OF INDIVIDUALS
2010 Edition
By Brian Spilker, Brigham Young University, Benjamin C Ayers, University of Georgia, John Robinson, University of Texas at Austin, Edmund Outslay, Michigan State University, Ronald G Worsham and John A Barrick of Brigham Young University and Constance Weaver, Texas A&M University

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ISBN: 9780077345402 (Revised)

http://www.mhhe.com/spilker2010

The basic approach to teaching taxation hasn’t changed in decades. Today’s student deserves a new approach. McGraw-Hill’s Taxation of Individuals is a bold and innovative new textbook that’s already generating enthusiasm across the country. McGraw-Hill’s Taxation Series is designed to provide a unique, innovative, and engaging learning experience for students studying taxation. The breadth of the topical coverage, the storyline approach to presenting the material, the emphasis on the tax and nontax consequences of multiple parties involved in transactions, and the integration of financial and tax accounting topics make this book ideal for the modern tax curriculum.
FEATURES

- Updated Content: The Individuals volume has been revised and updated to reflect all the new tax updates and new laws that have taken place under the American Recovery and Reinvestment Act of 2009 that was passed in February of 2009.
- Storyline Approach: Each chapter begins with a storyline that introduces a set of characters or a business entity facing specific tax-related situations. Each chapter’s examples are related to the storyline, giving students the opportunities to learn a set of client information and apply that data to a series of situations.
- Conversational Writing Style: The authors took special care to write a textbook that fosters a friendly dialogue between the text and each individual student. The tone of the presentation is intentionally conversational – creating the impression of speaking with the student, as opposed to teaching to the student.
- Superior Organization of Related Topics: Taxation of Individuals takes a fresh approach to taxation by grouping related topics together in theme chapters, including separate chapters on home ownership, compensation, investments, and retirement savings & deferred compensation.
- Real World Focus: Students learn best when they see how concepts are applied in the real world. For that reason, real-world examples and articles are included in “Taxes from the Real World” boxes throughout the book. These vignettes demonstrate current issues in taxation and show the relevance of tax issues in all areas of business.
- Better Examples: The examples used throughout the chapter relate directly to the storyline presented at the beginning of each chapter, so students become familiar with one fact set and learn how to apply those facts to different scenarios. In addition to providing in-context examples, we provide “What-If” scenarios within many examples to illustrate how variations in the facts might or might not change the answers.
- Wide Variety Of Assignment Material: Research Problems are special problems throughout the end of the chapter’s assignment material. These require students to do both basic and more complex research on topics outside of the scope of the book. Each Research Problem includes an icon to differentiate it from regular problems. Planning Problems are another unique set of problems, also located at the end of the chapter’s assignment material. These require students to test their tax planning skills after covering the chapter’s topics. Each Planning Problem includes an icon to differentiate it from regular problems. Comprehensive and Tax Return Problems address multiple concepts in a single problem. Comprehensive problems are ideal for cumulative topics; for this reason, they are located at the end of all chapters. In the end of book Appendix C, we include Tax Return Problems that cover multiple chapters.
- Author-Written Supplements to Ensure Quality and Consistency: The authors write all of the supplements for Taxation, including the Testbank, Solutions Manual, PowerPoints® and Instructor’s Manual. Each supplement has been reviewed by the author team to ensure consistency with the text material and accuracy. With the author’s personal involvement in each supplement, you can be assured that Taxation’s supplements are the same high quality as the book.

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Part I: Intro to Taxation
1. An Introduction to Tax
2. Tax Compliance, the IRS, and Tax Authorities
3. Tax Planning Strategies and Related Limitations

Part II: Basic Individual Taxation
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5. Gross Income and Exclusions
6. Individual Deductions
7. Individual Income Tax Computation and Tax Credits

Part III: Business and Investment–Related Transactions
8. Business Income, Deductions, and Accounting Methods
9. Property Acquisition and Cost Recovery
10. Property Dispositions
11. Investments

Part IV: Specialized Topics
12. Compensation
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Appendix A: Tax Forms
Appendix B: Tax Terms Glossary
Appendix C: Comprehensive Tax Return Problems
Appendix D: Code Indices
Appendix E: Table of Cases Cited
exposition of the applicable law, thus giving a firm grasp of the law and its practice. The law is stated as at 1 January 2009.

A COMPREHENSIVE GUIDE TO MALAYSIAN TAXATION
3rd Edition
By Kasipillai Jeyapalan
2007 (July 2007) / 1000 pages
ISBN: 9789833850211
An Asian Publication

Taxation in Malaysia has gone through tremendous changes in recent years, switching from the official assessment to the self-assessment system. The change from the preceding year as a basis of assessment to the current year assessment was another bold initiative with significant fiscal implications for the Treasury. Then, IRB implemented a new strategy of compliance management through taxpayer education, desk audit, field audit and tax investigation. The tax laws have become increasingly complex over the years and coupled with the self-assessment system, pose a greater challenge than ever to the taxpayer and the tax practitioner. Each chapter contains selectively extracted materials from the relevant legislation. The book attempts to assist taxpayers, tax practitioners, and candidates sitting for the various examinations conducted by universities and professional accounting bodies to get a firm understanding of taxation. Principles of taxation has been underscored with extensive coverage of case laws, both local and foreign, administrative practice of the IRB and worked examples. The IRB guidelines on various topics have been reproduced in the appropriate chapters to highlight their stand on various issues.

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Chapter 2 Tax Administration under Self Assessment
Chapter 3 Employment Income
Chapter 4 Non-Business Income
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Chapter 6 Basis Period
Chapter 7 Business Income
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Chapter 9 Business Deductions
Chapter 10 Stock-in-Trade
Chapter 11 Corporate Taxation
Chapter 12 Withholding Taxes
Chapter 13 Capital Allowances
Chapter 14 Investigations and Tax Audit
Chapter 15 Investigation and the Law
Chapter 16 Specialised Industries
Chapter 17 Mutual Concerns: Trade Associations, Clubs, Charitable Organisations and Cooperatives
Chapter 18 Estates, Trust Bodies, Beneficiaries & Settlements
Chapter 19 Labuan International Offshore Financial Centre
Chapter 20 Double Tax Agreements
Chapter 21 Incentives under the Income Tax Act
Chapter 22 Incentives under the Promotion of Investments Act
Chapter 23 Real Property Transactions
Chapter 24 Indirect Taxation
Chapter 25 Stamp Duty

ESSENTIALS OF ACCOUNTING FOR GOVERNMENTAL AND NOT-FOR-PROFIT ORGANIZATIONS
10th Edition
By Paul A Copley, James Madison University and John Engstrom, Northern Illinois University
2011 (March 2010) / 480 pages
ISBN: 9780073527055
(Details unavailable at press time)

ACCOUNTING FOR GOVERNMENTAL AND NONPROFIT ENTITITES
15th Edition
By Earl R Wilson, University of Missouri-Columbia, Jacqueline L Reck, University of South Florida-Tampa and Susan C Kattelas, Eastern Michigan University
2010 (March 2009) / 800 pages
ISBN: 9780073379609
http://www.mhhe.com/wilson15e

The 15th edition of Accounting for Governmental and Nonprofit Entities is a comprehensive governmental and not-for-profit accounting text that balances concepts and procedures written by accounting professors engaged with professional for students who will be auditing and working in public and not-for-profit sector entities. This market leading text brings instructors and students a comprehensive knowledge of the specialized accounting and financial reporting practices of governmental and not-for-profit organization, and how those organizations can better meet the information needs of a diverse set of financial statement users and decision makers. With the extensive experience of the current author team comes along a relevant and accurate new edition as well as instructor tools.

NEW TO THIS EDITION
- New computerized practice set: The City of Bingham will be a new computerized practice set addition that can be downloaded from www.mhhe.com/wilson15e. Students will be able to record transactions into the appropriate general journals of a second city in this edition. It is equally comprehensive and effective as the widely used City of Smithville practice set. This practice set will be Vista and Mac compatible.
- Improved and up-to-date practice set: The City of Smithville will now be available to download from www.mhhe.com/wilson15e. The
improved practice set will be Vista and Mac compatible as students will be able to continue to record transactions into the appropriate general journal of the city of Smithville.

- New Appendices: The sample financial statements have been moved to an appendix in Chapter 1 and the MD&A has been moved to an appendix in Chapter 9. A new appendix on managing investments has been added to Chapter 8. The new appendices provide easier reference for students as they manage to obtain the necessary information needed throughout the text.

- Reorganization of Chapters 11 and 12: Chapter 12 is now Auditing of Governmental and Not-for-Profit Organizations. This chapter has been modified to increase the focus on generally accepted governmental auditing standards.

- More emphasis in Chapter 13: In Chapter 13 more emphasis has been placed on performance given the unique nature of governments. An appendix on cost and budgets for grants has also been added to this chapter.

- Incorporation of financial statements for the American Heart Association: Illustrative financial statements for the American Heart Association and related discussion have been incorporated into Chapter 14.

- Integration of new changes in the areas of accounting and auditing: All chapters throughout the text have been updated to reflect changes in the areas of accounting and auditing affecting governments and not-for-profit entities. Based on comments received and the experiences of the authors with the textbook some items have received increased attention including major funds and post-employment benefits.

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Chapter 2: Principles of Accounting and Financial Reporting for State and Local Governments
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Chapter 4: Accounting for Governmental Operating Activities – Illustrative Transactions and financial Statements
Chapter 5: Accounting for General Capital Assets and Capital Projects
Chapter 6: Accounting for General Long-Term Liabilities and Debt Service
Chapter 7: Accounting for the Business-Type Activities of State and Local Governments
Chapter 8: Accounting for Fiduciary Activities – Agency and Trust Funds
Chapter 9: Financial Reporting of State and Local Governments
Chapter 10: Analysis of Governmental Financial Performance

Part II: Accountability for Public Funds
Chapter 11: Accounting and Reporting for the Federal Government
Chapter 12: Auditing of Governmental and Not-for-Profit Organizations
Chapter 13: Budgeting and Performance Measurement

Part III: Not-For-Profit Organizations
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NEW TO THIS EDITION
- explains why or how organisations disclose particular items of financial information
- considers how and why people at an aggregate and individual level demand or react to particular accounting disclosures
- covers recent efforts by the FASB and IASB towards the development of a revised conceptual framework

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1 Introduction to financial accounting theory
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3 The regulation of financial accounting
4 International accounting
5 Normative theories of accounting: the case of accounting for changing prices
6 Normative theories of accounting: the case of conceptual framework projects
7 Positive Accounting Theory
8 Unregulated corporate reporting decisions: considerations of systems-oriented theories
9 Extended systems of accounting: the incorporation of social and environmental factors within external reporting
10 Reactions of capital markets to financial reporting
11 Reactions of individuals to financial reporting: an examination of behavioural research
12 Critical perspectives of accounting
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International Accounting

International Edition

INTERNATIONAL ACCOUNTING
2nd Edition
By Timothy Doupnik, University of South Carolina and Hector Perera, Massey University
2009 (October 2008) / 672 pages
ISBN: 9780073379623
ISBN: 9780071276184 [IE]
http://www.mhhe.com/doupnik2e

International Accounting can be viewed in terms of accounting issues uniquely confronted by companies involved in international business. It also can be viewed more broadly as the study of how accounting is practiced in each and every country around the world, learning about and comparing the differences in various accounting methods. International Accounting, 2e is unique in its content and is up-to-date with relevant material integrated throughout the textbook. In its first year, this text captured approximately 30% of the market.

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Chapter 1: Introduction to International Accounting
Chapter 2: Worldwide Accounting Diversity
Chapter 3: International Convergence of Financial Reporting
Chapter 4: International Financial Reporting Standards
Chapter 5: Comparative Accounting
Chapter 6: Foreign Currency Transactions and Hedging Foreign Exchange Risk
Chapter 7: Translation of Foreign Currency Financial Statements
Chapter 8: Additional Financial Reporting Issues
Chapter 9: Analysis of Foreign Financial Statements
Chapter 10: International Taxation
Chapter 11: International Transfer Pricing
Chapter 12: Strategic Accounting Issues in Multinational Corporations
Chapter 13: Comparative International Auditing and Corporate Governance

Financial Statement Analysis

International Edition

FINANCIAL STATEMENT ANALYSIS AND SECURITY VALUATION
4th Edition
By Stephen Penman, Columbia University-Business School
2010 (March 2009) / 784 pages
ISBN: 9780073379661
ISBN: 9780071267809 [IE]
http://www.mhhe.com/pennan4e

This book describes valuation as an exercise in financial statement analysis. Students learn to view a firm through its financial statements and to carry out the appropriate financial statement analysis to value the firm’s debt and equity. The book takes an activist approach to investing, showing how the analyst challenges the current market price of a share by analyzing the fundamentals. With a careful assessment of accounting quality, accounting comes to life as it is integrated with the modern theory of finance to develop practical analysis and valuation tools for active investing.

NEW TO THIS EDITION
- Negotiating with Mr. Market: This edition emphasizes the role of financial statement analysis in “negotiating with Mr. Market” over the price to pay for securities (to use the words of Benjamin Graham). Students will be able to understand how earnings forecasts relate to value, reverse engineer the market price to understand the forecast that Mr. Market is making, and then challenge that forecast with sound financial statement analysis.
- With the bubble valuations of the 1990s as a backdrop, earlier editions emphasized the danger of buying overpriced shares. With multiples falling below historical benchmarks during the credit crisis of the fall of 2008, this edition applies the same analysis to evaluating underpricing.
- Revised examples and illustrations: All examples and illustrations have been revised to reflect the latest real-world events, as well as developments within accounting and finance.
- Additional spreadsheet tools: More spreadsheet tools give students greater opportunity to apply the analysis to real data.
- Updated material on Accounting: More accounting material has been incorporated throughout the textbook, underscoring the importance of accounting to valuation and allowing accounting to come to life for students. The analysis of earnings quality is integrated throughout the book with an Accounting Quality Watch at the end of relevant chapters.

CONTENTS
List of Cases
List of Accounting Clinics
1 Introduction to Investing and Valuation
2 Introduction to the Financial Statements

INVITATION TO PUBLISH

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Visit McGraw-Hill Education (Asia) Website: www.mheducation.asia
Part One Financial Statements and Valuation
3 How Financial Statements Are Used in Valuation
4 Cash Accounting, Accrual Accounting, and Discounted Cash Flow Valuation
5 Accrual Accounting and Valuation: Pricing Book Values
6 Accrual Accounting and Valuation: Pricing Earnings

Part Two The Analysis of Financial Statements
7 Viewing the Business Through the Financial Statements
8 The Analysis of the Statement of Shareholders’ Equity
9 The Analysis of the Balance Sheet and Income Statement
10 The Analysis of the Cash Flow Statement
11 The Analysis of Profitability
12 The Analysis of Growth and Sustainable Earnings

Part Three Forecasting and Valuation Analysis
14 Anchoring on the Financial Statements: Simple Forecasting and Simple Valuation

Part Four Accounting Analysis and Valuation
15 Creating Accounting Value and Economic Value

Part Five The Analysis of Risk and Return
16 The Analysis of Equity Risk and Return

Comprehensive Case: Applying Financial Statement Analysis

International Edition

EQUITY VALUATION AND ANALYSIS
2nd Edition
By Russell Lundholm and Richard Sloan of University of Michigan--Ann Arbor
2007 (August 2006) / 336 pages
ISBN: 9780071260558 [IE]

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1. Introduction
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3. Turnaround at Bally Total Fitness
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16. A Tale of Two Movie Theaters

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The text eliminates debits and credits, permitting the instructor to focus on the fundamentals of accounting by not distinguishing feature of the Edmonds texts. While typical financial accounting texts focus on just one accounting cycle at a time, managers of companies rarely make important decisions based on only one accounting cycle. That's why Edmonds presents the key financial statements in a Vertical Statements Model that demonstrates the impact of related events over multiple accounting cycles.

Coverage of the statement of cash flows begins in the first financial chapter and continues throughout all remaining financial chapters. Students first analyze the cash account. With the cash account as the data source, preparing a statement of cash flows is simply a matter of classifying events as operating, investing, or financing activities. This approach makes this challenging topic more digestible for students.

Real-world focus in the end-of-chapter material and examples throughout the chapter enliven the presentation and build a connection between the theory and what is practiced in the business world. "Reality Bytes" boxes offer more examples of accounting in practice. "Curious Accountant" openers pose a question regarding a real-world accounting issue. "Focus on International Issues" boxes present interesting issues that impact countries around the world, not just the U.S.

A Look Back/A Look Forward: Each chapter ends with a summary of the main points and a preview of the next chapter, with an emphasis on how they interrelate. This approach stresses the stepwise, logical organization of the book and helps students understand how topics connect to one another.

Business transactions are classified into four logical categories: an asset source, an asset use, an asset exchange, or a claims exchange. This approach encourages students to think like a manager about the effects of events rather than simply memorize the recording procedures.

The managerial chapters of the text focus on decision making. Chapter 10 focuses on how product costing affects financing availability, management motivation, and income tax considerations; Chapter 11 demonstrates how cost behavior affects profitability through operating leverage.

The text reflects the United States’ shift from a manufacturing economy to a service-based economy. The managerial chapters provide the appropriate emphasis on the service sector, while Chapter 14, "Planning for Profit and Cost Control", uses a retail company as an example.

End-of-Chapter problem material includes an “Analyze, Think, Communicate” section (ATC). Problems in this section feature a strong critical-thinking component and provide good opportunities for writing and group assignments. ATC also contains Annual Report questions, Ethical Dilemmas, Real World Cases, Business Application Cases, and Research Assignments. This gives professors great variety from which to choose when building assignments, and allows them to include more conceptual/decision-making work in the course.

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Chapter 12 Planning for Profit and Cost Control
Chapter 13 Relevant Information for Special Decisions
Chapter 14 Performance Evaluation
ACCOUNTING: WHAT THE NUMBERS MEAN
2nd Edition
By Marshall (US Author), Jean McCartney, University of Western Sydney, Dianne Van Rhyn, Murdoch University, Wayne McManus (US Author) and Daniel Viele (US Author)
2007 (October 2007)
ISBN: 9780070137431
McGraw-Hill Australia Title
http://www.mhhe.com/au/marshall2e

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14. Cost analysis for planning and control
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Appendix 2. From transaction analysis to debits and credits
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ACCOUNTING: WHAT THE NUMBERS MEAN
8th Edition
By David Marshall, Millikin University, Wayne William McManus, International College of the Cayman Islands and Daniel Viele, Webster University-Webster Groves
2008 (October 2007) / 736 pages
ISBN: 9780073379418
ISBN: 9780071283175 [IE]
http://www.mhhe.com/marshall8e

Accounting has become known as the language of business. This new edition is written to meet the needs of those students who will not be accountants but who do need to understand accounting to learn the key language that embarks us in the business world. Marshall, the leading text in the Survey market, takes readers through the basics: what accounting information is, what it means, and how it is used. In using this text, students examine financial statements and discover what they do and do not communicate. This enables them to gain the crucial decision-making and problem-solving skills they need in order to succeed in a professional environment. The new edition still has a strong focus on Return on Investment while updated content is integrated throughout.

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Part 1: Financial Accounting
Chapter 2: Financial Statements and Accounting Concepts/Principles
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Chapter 4: The Bookkeeping Process and Transaction Analysis
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Chapter 8: Accounting for and Presentation of Owners’ Equity
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Chapter 13: Cost Accounting and Reporting Systems
Chapter 14: Cost Analysis for Planning
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Website: www.mheducation.asia
ACCOUNTING FOR DECISION-MAKING AND CONTROL
7th Edition
By Jerold Zimmerman, University of Rochester
2011 (February 2010) / 608 pages
ISBN: 9780078136726
ISBN: 9780071267458 [IE]
http://www.mhhe.com/zimmerman6e

Accounting for Decision Making and Control provides students and managers with an understanding and appreciation of the strengths and limitations of an organization’s accounting system which allows them to be more intelligent users of these systems. The 6th edition provides a framework for thinking about accounting systems and a basis for analyzing proposed changes to these systems. The text demonstrates that managerial accounting is an integral part of the firm's organizational architecture, not just an isolated set of computational topics. This new edition has improved its readability and accessibility to students.

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Chapter 14: Management accounting in a changing environment

ACCOUNTING
Text and Cases, 13th Edition
By Robert Anthony and David Hawkins of Harvard Business School, Kenneth Merchant, University of Southern California
2011 (June 2010) / 960 pages
ISBN: 9780073379593
ISBN: 9780071254090 [IE]

CONTENTS
1. The Nature and Purpose of Accounting.
5. Revenue and Monetary Assets.
6. Cost of Sales and Inventories.
8. Sources of Capital: Debt.
10. Other Items That Affect Net Income and Owners’ Equity.
Part Two: Management Accounting.
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17. Full Costs and Their Uses.
20. Production Cost Variance Analyses.
21. Other Variance Analysis.
24. Strategic Planning and Budgeting.
27. Longer-Run Decisions: Capital Budgeting.
28. Management Accounting System Design
In this project the student obtains and analyzes an annual report from a publicly traded corporation. Activities include: identifying corporate operations, gaining familiarity with the financial data presentation, recognizing trends, calculating ratios, and performing industry and primary competitor comparisons. This project takes approximately 8 to 20 hours to complete (average 10 hours).

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Management Control

International Edition

MANAGEMENT CONTROL SYSTEMS
12th Edition
By Robert N Anthony, Harvard Business School and Vijay Govindarajan, Dartmouth College
2007 (May 2006) / 784 pages
ISBN: 9780073100890
ISBN: 9780071254106 [IE]

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Ch. 5 Profit Centers.
Ch. 6 Transfer Pricing.
Ch. 7 Measuring and Controlling Assets Employed.
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Ch. 12 Management Compensation.
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Ch. 13 Controls for Differentiated Strategies.
Ch. 14 Service Organizations.
Ch. 15 Multinational Organizations. Ch. 16 Management Control of Projects
## ACCOUNTING

### MANAGEMENT CONTROL IN NON-PROFIT ORGANIZATIONS

**7th Edition**

*By Robert N Anthony, Harvard Graduate School of Business, and David Young, Harvard University*

2003 / 840 pages  
ISBN: 9780072508253 (GOP)  
ISBN: 9780071199223 [IE]

**CONTENTS**

I. INTRODUCTION  
1. The Management Control Function.  
2. Characteristics of Nonprofit Organizations.  
II. MANAGEMENT CONTROL PRINCIPLES  
5. Full-Cost Accounting.  
III. MANAGEMENT CONTROL SYSTEMS  
8. The Management Control Environment.  
14. Reporting on Performance: Management Control Reports.  
Appendix: Answers to Practice Cases

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### Other Accounting

#### FORENSIC ACCOUNTING

*By William Hopwood, George Richard Young and Jay Leiner of Florida Atlantic University-Boca Raton*

2008 (February 2007) / 672 pages  
ISBN: 9780073526850  
ISBN: 9780071269254 [IE]

http://www.mhhe.com/hopwood1e

Grounded firmly in real-world practice, Forensic Accounting provides the most comprehensive view of fraud investigation on the market. Where other books focus almost entirely on auditing and financial reporting, Hopwood includes a vast range of civil and criminal accounting fraud and related activities, from false business valuations and employer fraud to information security and counter-terrorism. The author team’s experience in fraud investigation lends the book a real-world perspective unmatched by any other textbook.

**CONTENTS**

1. An Introduction to Forensic Accounting  
2. The Forensic Accounting Legal Environment  
3. Forensic Accounting, the Organization, and the Information System  
4. The Auditing Environment  
5. The Sarbanes-Oxley Act Of 2002  
6. Forensic Science and Information Technology  
7. Information Security  
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9. Financial Statement Fraud  
10. Fraud Against the Organization: Employee, Vendor, and Other Schemes  
11. Tax Fraud  
12. Bankruptcy, Divorce, and Identity theft  
13. Organized Crime and Terrorism Investigations  
14. Business Valuation  
15. Dispute Resolution and Litigation Services

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### BUDGETING

#### BUDGETING

*3rd Edition*  
*By Alan Banks, Grafton College of TAFE and John Giliberti, Meadowbank Institute of TAFE*

2008 (June 2008)  
ISBN: 9780070172555  
McGraw-Hill Australia Title  
www.mhhe.com/au/budgeting3e

Budgeting 3e specifically addresses the budgeting component of the National Accounting Training Package, but will also be suitable for any course containing a basic budgeting unit. Competency-based training and flexible delivery are the key conceptual tools for education in the Australian VET system and this book has been written with these aims in mind. This new edition provides a more in-depth insight into the principles of budgeting and forecasting. The easy-to-use structure and layout has been maintained and the book presents a logical explanation of budgeting, beginning from basics and working its way into more complex problems to ensure student learning is maximised.

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Chapter 5 Budgeted financial statements for merchandising and service organisations  
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Chapter 7 Flexible budgets  
Chapter 8 Performance reports  
Chapter 9 Behavioural aspects of budgeting
ETHICAL OBLIGATIONS AND DECISION-MAKING IN ACCOUNTING

By Steven M Mintz, Claremont McKenna College and Roselyn Morris, Texas State University-San Marcos

2008 (February 2007) / 448 pages
ISBN: 9780073403991
ISBN: 9780071259330 [IE]

Ethical Obligations and Decision-Making in Accounting gives students a robust ethical framework that is crucial for accountants in the post-Enron era. Incorporating the principles of the AICPA code and other systems of ethics, Mintz and Morris show accounting students how a commitment to ethics can enable accounting professionals to meet their ethical obligations both to investors and creditors. No other book so comprehensively examines the elements of the financial reporting system—including the ethics of the internal control environment and the effectiveness of board of director and audit committee oversight—that determine the ethical standard of the accounting process.

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FINANCIAL STATEMENTS Revised and Expanded Edition
By Thomas Ittelson
2009 (October 2008) / 285 pages
ISBN: 9781601630230
A Professional Reference

Now the best-selling book of its kind has gotten even better. This revised and expanded second edition of Ittelson's master work will give you that firm grasp of "the numbers" necessary for business success. With more than 100,000 copies in print, Financial Statements is a perfect introduction to financial accounting for non-financial managers, stock-market investors, undergraduate business and MBA students, lawyers, lenders, entrepreneurs, and more. Most introductory finance and accounting books fail either because they are written "by accountants for accountants" or the authors "dumb down" the concepts until they are virtually useless. Financial Statements deftly shows that all this accounting and financial-reporting stuff is not rocket science and that you can understand it. Ittelson empowers non-financial managers by clearly and simply demonstrating how the balance sheet, income statement and cash flow statement work together to offer a "snapshot" of any company's financial health. Every term is defined in simple, understandable language. Every concept is explained with a basic, straightforward transaction example. And with the book's uniquely visual approach, you'll be able to see exactly how each transaction affects the three key financial statement of the enterprise. Two new major sections with nine new chapters were added to this revised second edition of Financial Statements, simply the clearest and most comprehensive introduction to financial reporting available.

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About the Author
Valuing a Business
5th Edition
By Shannon P Pratt
2008 (September 2007) / 1000 pages
ISBN: 9780071441803

A Professional Reference

Capitalize on all the latest legal, financial, and compliance information needed to analyze and appraise any business. For over 25 years, Valuing a Business has provided professionals and students with expert business valuation information, offering clear, concise coverage of valuation principles and methods. Over the decades, the book’s unsurpassed explanations of all valuation issues have made it the definitive text in the field, against which every other business valuation book is measured. Now updated with new legal, financial, and compliance material, the Fifth Edition of Valuing a Business presents detailed answers to virtually all valuation questions ranging from executive compensation and lost profits analysis...to ESOP issues and valuation discounts. Written by Shannon Pratt, one of the world’s leading authorities on business valuation, this updated classic offers a complete “one-stop” compendium of information on the full range of valuation concepts and methods. Valuing a Business contains step-by-step discussions and analyses of:

- Business Valuation Standards and Credentials
- Defining the Assignment
- Business Valuation Theory and Principles
- Gathering Company Data
- Site Visits and Interviews
- Researching Economic and Industry Information
- Analyzing Financial Statements
- Financial Statement Ratio Analysis
- Income, Market, and Asset-Based Approaches to Valuation
- The Capitalized Excess Earnings Method
- Premiums and Discounts
- Writing and Reviewing Business Valuation Reports
- Valuing Debt Securities, Preferred Stock, Stock Options, and S Corporation Stock
- Valuations for Estate and Gift Tax Purposes
- Buy-Sell Agreements
- Valuations for Income Tax Purposes
- Valuation with Employee Stock Ownership Plans
- Valuations for Ad Valorem Taxation
- Dissenting Stockholder and Minority Oppression Actions
- Valuations for Marital Dissolution Purposes
- Litigation Support Services
- Expert Testimony
- Arbitration and Mediation

This landmark reference also presents a wealth of recent court cases for each valuation area, which together provide a comprehensive overview of all the legal rulings and trends in the field of business valuation.

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Managerial & Corporate Finance - Textbooks

ESSENTIALS OF CORPORATE FINANCE
7th Edition
By Stephen A. Ross, Massachusetts Institute of Technology, Randolph W. Westerfield, University of Southern California and Bradford D Jordan, University of Kentucky--Lexington
2011 (February 2010) / 640 pages
ISBN: 9780071221153 [IE]
http://www.mhhe.com/rwj
(Details unavailable at press time)

NEW CHAPTER: Chapter 22 Behavioral Finance: Implications for Financial Management
- Behavioral Finance: Unique and innovative coverage of the effects of biases and heuristics on financial management decisions. New "In Their Own Words" box by Hirsch Shefrin.
- Efficient Markets: Presents the behavioral case for market inefficiency and related evidence pro and con.
- Understanding Financial Statements: Thorough coverage of standardized financial statements and key ratios (Chapter 3).
- Long-range Financial Planning: Covers percentage of sales approach to creating pro forma statements (Chapter 4).
- Bond Valuation: Complete coverage of bond valuation and bond features (Chapter 7).
- Interest Rates: Discusses real versus nominal rates and the determinants of the term structure (Chapter 7).
- The Equity Risk Problem: New section discusses the equity premium puzzle and latest international evidence (Chapter 12).
- Optimal Payout Policy: Extensive discussion of latest research and survey evidence on dividend policy, including the life-cycle theory (Chapter 17).
- Stock Repurchases: Thorough Coverage of buybacks as an alternative to cash dividends (Chapter 17).
- Test Bank Updates:
  - Part V is a new section that picks up questions directly from the End of Chapter material and converts them into new test bank questions. For your reference, each TB question in this part is linked with its sister question in the EOC.
  - New tagging specifications make it even easier for you to quickly sort through questions and problems to create the most appropriate test for your course and students. Every question in the Test Bank is now tagged with an AACSB and Bloom's category. The questions are also linked with their corresponding learning objective, difficulty level, section in the chapter, and topic area.
Foundations of Financial Management is a proven and successful text recognized for its excellent writing style and step-by-step explanations to make the content relevant and easy to understand. The text's approach focuses on the "nuts and bolts" of finance with clear and thorough treatment of concepts and applications. There is a strong real-world emphasis presented throughout. This text has definitely stood the test of time due to the authors' time, energy, and commitment to quality revisions. In addition to completing the textbook revisions, the authors also reviewed ALL end of chapter problems and complete the solutions themselves. Block/Hirt/Danielson know what works and what doesn't work for students, and they have consistently maintained a high quality textbook that is responsive to the demands of the marketplace.

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International Edition
FINANCE: APPLICATIONS AND THEORY
By Marcia Millon Cornett, Boston University, Troy Adair, Wilkes University and John Nofsinger, Washington State University-Pullman
2009 (October 2008) / 688 pages
ISBN: 9780073382258
ISBN: 9780073405186 (Early Release)
ISBN: 9780071288507 [IE]
http://www.mhhe.com/can1e

Finance: Applications and Theory is aimed to fill a spot we don’t have - a low- to mid-level book for classes that focus on solving problems. These authors - instead of coming to the table with how corporate finance should be taught - are creating a book based on how it currently is being taught. That goal, combined with the innovative themes and technologies we have integrated, is leading to a book that is getting some very positive feedback from the market - especially from Brigham users.

This book’s framework emphasizes three themes:

- Finance is about Solving Problems and Decision-Making
- Finance can be taught using the Personal Perspective
- Finance is about connecting Core Concepts

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Chapter 13: Weighing Net Present Value and Other Capital Budgeting Investment Criteria

Part VII: Capital Structure Issues
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Chapter 15: Sharing Firm Wealth: Dividends, Share Repurchases and other Payouts
Chapter 16: Issuing Capital and the Investment Banking Process

Part VIII: Working Capital Management
Chapter 17: Addressing Working Capital and Managing Short-term Assets and Liabilities
Part IX: Other Topics in Finance
The third edition of The Theory of Interest is significantly revised and expanded from previous editions. The text covers the basic mathematical theory of interest as traditionally developed. The book is a thorough treatment of the mathematical theory and practical applications of compound interest, or mathematics of finance. The pedagogical approach of the second edition has been retained in the third edition. The textbook narrative emphasizes both the importance of conceptual understanding and the ability to apply the techniques to practical problems. The third edition has considerable updates that make this book relevant to students in this course area.

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Chapter 9: More advanced financial analysis
Chapter 10: The term structure of interest rates
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Chapter 18: Cost of Capital and Long-Term Financial Policy
Chapter 19: Share Valuation
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Chapter 21: Return, Risk, and the Security Market Line
Chapter 22: Risk Management: An Introduction to Financial Engineering
Chapter 23: Current Asset Management
Chapter 24: Mergers and Acquisitions
Chapter 25: Leasing

International Edition

THEORY OF INTEREST
3rd Edition
By Stephen Kellison
2009 (February 2008) / 480 pages
ISBN: 9780073382449
ISBN: 9780073382449 [IE]
http://www.mhhe.com/kellison3e

The fourth edition of Fundamentals of Corporate Finance is an accessible, readable and up-to-date introductory finance text, specifically tailored for the South African market.

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Part One: Overview of Corporate Finance
Chapter 1: Introduction to Corporate Finance
Chapter 2: Financial Statements, Taxes, and Cash Flow
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Part Three: Valuation of Future Cash Flows
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Chapter 6: Discounted Cash Flow Valuation
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Chapter 22: Risk Management: An Introduction to Financial Engineering
Chapter 23: Option Valuation
Chapter 24: Mergers and Acquisitions
Chapter 25: Leasing

International Edition

ESSENTIALS OF CORPORATE FINANCE
6th Edition
By Stephen A. Ross, Massachusetts Institute of Technology, Randolph W. Westerfield, University of Southern California and Bradford D. Jordan, University of Kentucky
2008 (September 2007) / 624 pages
ISBN: 9780073405131
ISBN: 9780071283403 [IE]
http://www.mhhe.com/rwj

Essentials of Corporate Finance, 6/e by Ross, Westerfield, and Jordan is written to convey the most important concepts and principles of corporate finance at a level that is approachable for a wide audience. The authors retain their modern approach to finance, but have distilled the subject down to the essential topics in 18 chapters. They believe that understanding the theory is just as important, if not more so, than understanding the ow, especially in an introductory course. Three basic themes emerge as their central focus:

1. An emphasis on intuitiondeparate and explain the principles at work on a common sense, intuitive level before launching into specifics. Underlying ideas are discussed first in general terms, then followed by specific examples that illustrate in more concrete terms how a financial manager might proceed in a given situation.
2. A unified valuation approach et Present Value is treated as the basic concept underlying corporate finance. Every subject the authors cover is firmly rooted in valuation, and care is taken to explain how decisions have valuation effects.
3. A managerial focus students learn that financial management concerns management. The role of financial manager as decision maker is emphasized and they stress the need for managerial input and judgment.

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B. Key Equations
C. Answers to Selected End-of-Chapter Problems
D. Using the HP-10B and TI BA II Plus Financial Calculators
Glossary
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FINANCIAL MANAGEMENT FOR BEGINNERS
2nd Edition
By Rodziah Abd Samad, Rohani Abdul Wahab and Shelia Christabel
2008 / 368 pages
ISBN: 9789833850181
An Asian Publication

This book is written primarily to provide students with a basic understanding of finance. Organized in a systematic manner, the chapters provide an introduction to financial management, an evaluation of financial performance and a discussion on risk and return, working capital management, time value of money, capital budgeting, cost of capital and analysis and impact of leverage. Financial Management for Beginners is relevant to students taking diploma and degree courses, as well as for students seeking a professional qualification.
These 31 cases, written by the authors, are ideal for in-depth analysis and facilitate an integrated understanding of the topics presented in the book.

FINANCE AND INVESTMENTS USING THE WALL STREET JOURNAL
By Peter Crabbe, Northwest Nazarene University
2003 / 408 pages
ISBN: 9780072829365 (Out of Print)
ISBN: 9780071218856 [IE]

PART I: INTRODUCTION.
1. Finance and Investments Using the Wall Street Journal.

PART II: MARKET ANALYSIS.
2. Economic Analysis.
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PART III: SECURITIES MARKETS AND ANALYSIS.
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PART VI- PORTFOLIO MANAGEMENT.
15. Asset Allocation.

PART VII—CORPORATE FINANCING.
17. Cost of Capital.
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20. Mergers and Acquisitions.

International Edition
SCHAUM'S OUTLINE OF FINANCIAL MANAGEMENT
3rd Edition
By Jae Shim, California State University and Joel Siegel, Queens College
2010 (August 2009) / 504 pages
ISBN: 9780071635318
A Schaum Publication

Schaum’s Outline of Financial Management provides a succinct review of all financial management concepts in topics such as financial forecasting, planning and budgeting, the management of working capital, short-term financing, time value of money, risk, return, and valuation, capital budgeting, and more.

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10. Cost of Capital
11. Leverage and Capital Structure
12. Dividend Policy
13. Term Loans and Leasing
14. Long-Term Debt
15. Preferred and Common Stock

SCHAUM'S QUICK GUIDE TO BUSINESS FINANCE
201 Decision-Making Tools for Business, Finance, and Accounting Students
By Jae K. Shim, Ph.D., California State University, Stephen W. Hartman, New York Institute of Technology and Joel Siegel, Ph.D., Queens College, CUNY
1998 / 354 pages
ISBN: 9780070580312
A Schaum Publication

For quick and authoritative answers to questions on business and financial formulas and tools, this unique book is unequalled! It not only clearly explains all major business and financial formulas, it shows you how to apply them, step by step. Perfect for college and graduate students in business, finance, marketing, operations, management, and accounting, this comprehensive, portable guide gives you quick access to all major financial and business formulas with explanations you can grasp and use in seconds. You get explanations, examples, and demonstrations of formulas for vertical analysis; net-cash method; sales mix analysis; regression statistics; profit margin; sampling formulas; discount cash flow analysis; weighted averages; cost of capital; earnings per share; inventory turnover; and nearly 200 more. This is the handiest tool available for mastering business formulas!

Managerial & Corporate Finance - Graduate

PRINCIPLES OF CORPORATE FINANCE
10th Edition
By Richard A Brealey, London Business School, Stewart C Myers, Mass Institute of Tech and Franklin Allen, University of Pennsylvania
2011 (February 2010) / 1088 pages
ISBN: 9780073530734
http://www.mhhe.com/bma
(Details unavailable at press time)

PRINCIPLES OF CORPORATE FINANCE
Concise, 2nd Edition
By Richard A Brealey, London Business School, Stewart C Myers, Mass Institute of Tech and Franklin Allen, University of Pennsylvania
2011 (April 2010) / 672 pages
ISBN: 9780073530741
(Details unavailable at press time)

CORPORATE FINANCE WITH S&P CARD
9th Edition
By Stephen A Ross, Mass Institute of Tech, Randolph W Westerfield and Jeffrey Jaffe, University of Pennsylvania
2010 (October 2009)
ISBN: 9780077337629
http://www.mhhe.com/rwj

Corporate Finance, by Ross, Westerfield, and Jaffe emphasizes the modern fundamentals of the theory of finance, while providing contemporary examples to make the theory come to life. The authors aim to present corporate finance as the working of a small number of integrated and powerful intuitions, rather than a collection of unrelated topics. They develop the central concepts of modern finance: arbitrage, net present value, efficient markets, agency theory, options, and the trade-off between risk and return, and use them to explain corporate finance with a balance of theory and application. The well-respected author team is known for their clear, accessible presentation of material that makes this text an excellent teaching tool. The ninth edition has been fully updated to reflect the recent financial crisis and is now accompanied by Connect, an exciting new homework management system.
NEW TO THIS EDITION

- The coverage of stocks and bonds has been expanded into two chapters and is now covered after capital budgeting for better flow.
  - Chapter 8, ‘Interest Rates and Bond Valuation’ now includes added coverage of TIPS, term structure of interest rates, and credit risk.
  - Chapter 9, ‘How to Value Stocks’ includes more on the link between dividends cash flow and value and has a new section on the retention decision and shareholder value.

- Every chapter has been reviewed and revised to give instructors and students the most modern, up-to-date textbook available. Updated content includes:
  - New material on the global stock market collapse of 2008, Sarbanes Oxley, and Credit Default Swaps (CDS)
  - Expanded coverage of flotation cost, common stock and long term corporate debt, diversification, and unsystematic and systematic risk

- Key topics have been combined for a more streamlined presentation.
  - Short term finance, credit and cash management have been integrated
  - The 8th edition’s Chapter 20 on long-term debt has been dissolved with much of the material being integrated into the chapter on long-term financing.

- Additional Excel spreadsheet end-of-chapter problems reflect the increased use of excel in the classroom and in the business world.

- New spreadsheet boxes introduce students to Excel and show them how to set up spreadsheets in order to analyze common financial problems - a vital part of every business student's education.

- Connect. This exciting web-based program will help your students learn corporate finance by duplicating problems from each chapter in the textbook and by providing automatic grading and feedback to both students and instructors. Instructors have great flexibility to control the rules and policies for assignments, which can range from self-study sessions to homework sessions to proctored exams. Connect can also be set in 'algorithmic' mode to present students with new data each time an assignment is worked, so they can work on fresh problems with the same structure until they master the concept. Immediate scoring and feedback helps guide and optimize student learning. Instructors can assign problems and have them automatically graded - a great time saver! The 9th edition Test Bank is also included in Connect for online testing and grading.

- McGraw-Hill reinvents the textbook learning experience for the modern student with Connect Plus Finance. A seamless integration of an eBook and Connect Finance, Connect Plus Finance provides all of the Connect Finance features plus the following:
  - An integrated eBook, allowing for anytime, anywhere access to the textbook.
  - Dynamic links between the problems or questions you assign to your students and the location in the eBook where that problem or question is covered.
  - A powerful search function to pinpoint and connect key concepts in a snap.

- And, Connect Plus is now available with a new book at no additional charge!

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Chapter 28: Credit and Inventory Management

Part VIII: Special Topics
Chapter 29: Mergers and Acquisitions
Chapter 30: Financial Distress
Chapter 31: International Corporate Finance
Throughout the book the authors show how managers use financial theory to solve practical problems and as a way of learning how to respond to change by showing not just how but why companies and management act as they do. The first eleven chapters are essentially the same as those in Principles. They cover the time value of money, the valuation of bonds and stocks, and practical capital budgeting decisions. The remaining chapters discuss market efficiency, payout policy, and capital structure, option valuation, and long and short-term financial planning. The text is modular, so that Parts can be introduced in an alternative order.

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FINANCE

International Edition

NEW CORPORATE FINANCE
3rd Edition
By Donald Chew, Stern Stewart Management Services, Inc
2001 / 704 pages
ISBN: 9780072339734
ISBN: 9780071188531 [IE]
www.mhhe.com/fran

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34. Accounting for Derivatives: Back to Basics-has been eliminated
35. Bank of America Roundtable on Derivatives and Corporate Risk Management

VI. Corporate Restructuring and Corporate Governance
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39. To Purchase or to Pool: Does It Matter.
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41. Leveraged Recap and the Curbing of Corporate Overinvestment
42. Some New Evidence that Spinoffs Create Value
43. The Evolution of Buyout Pricing and Financial Structure (Or What Went Wrong) in the 1980’s.

CORPORATE FINANCE
A Valuation Approach
By Simon Benninga, Hebrew University and Oded Sarig, Tel Aviv University
1997 / 844 pages
ISBN: 9780070050990
ISBN: 9780071140720 [IE]

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Building Pro Forma Financial Statements.
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Valuing Equity Cash Flows Directly.
Final Remarks.

STRATEGIC CORPORATE FINANCE
By Tony Davies, University of Wales, Bangor and Tony Boczko, Hull University
2008 (April 2008) / 584 pages
ISBN: 9780077109417
McGraw-Hill UK Title

This rigorous and engaging text is ideal for non-specialist students of Business Finance. With the logical approach of the business life cycle, user-friendly style and broad topic coverage, Strategic Corporate Finance is an essential textbook for all modules in introductory corporate finance.

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**BUSINESS FINANCE**

10th Edition

By Graham Peirson and Rob Brown of Monash University, Steve Easton, University of Newcastle and Peter Howard, Monash University.

2008 (December 2008)

ISBN: 9780070144675

McGraw-Hill Australia Title

www.mhhe.com/au/peirson10e

Now in its landmark tenth edition, Business Finance is the authoritative Australian business finance text. Written by the same highly regarded author team, this edition has been extensively updated and revised to ensure that it continues to meet the needs of today’s students. Updated statistics, numerous real-life examples and information on new regulatory changes and market developments have been integrated throughout. Quality, proven content and a trusted pedagogy combine in Business Finance to provide comprehensive subject coverage for finance majors.

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**Investments - Textbooks**

**ESSENTIALS OF INVESTMENTS WITH S&P CARD**

8th Edition

By Zvi Bodie, Boston University, Alex Kane, University of California-San Diego and Alan J Marcus, Boston College

2010 (September 2009)

ISBN: 9780077339180

ISBN: 9780071267496 [IE]

www.mhhe.com/bodieess8e

The market leading undergraduate investments textbook, Essentials of Investments, 8e by Bodie, Kane and Marcus, emphasizes asset allocation while presenting the practical applications of investment theory. The authors have eliminated unnecessary mathematical detail and concentrate on the intuition and insights that will be useful to practitioners throughout their careers as new ideas and challenges emerge from the financial marketplace. The eighth edition has been fully updated to reflect the recent financial crisis and includes a new chapter on Hedge Funds.

**NEW TO THIS EDITION**

- Every chapter has been reviewed and revised to give instructors and students the most modern, up-to-date textbook available. All tables and figures have been updated where necessary, and examples have been updated to reflect current issues and happenings in the dynamic world of investments. In addition, the following key content updates and additions have been done for this edition:
  - New Chapter 20 - Hedge Funds. Topics include: hedge fund strategies, problems in evaluating edge fund performance, the exposure of hedge funds to “black swans,” and hedge fund fees.
  - Credit Crisis Updates. Updates in chapters 1 through 3 reflect market developments during the credit crisis, such as the demise of the investment banks, new restrictions on short selling, and turmoil in the markets for short-term instruments and money market funds.
- Connect. This exciting web-based program will help your students learn investments by duplicating problems from each chapter in the textbook and by providing automatic grading and feedback to both students and instructors. It will include twice as many problems as the Homework Manager software in the 7th edition! Instructors have great flexibility by controlling the rules and policies for assignments, which can range from self-study sessions to homework sessions to proctored exams. Connect can also be set in ‘algorithmic’ mode to present students with new data each time an assignment is worked, so they can work on fresh problems with the same structure until they master the concept. Immediate scoring and feedback helps guide and optimize student learning. In addition, there is a Personalized Learning Plan that allows students to evaluate their performance through a practice test and then receive recommendations for specific readings from the text, supplemental study material, and practice work that will improve their mastery of each learning objective. The 8th edition Test Bank is also included in Connect for online testing and grading.
Connect Features available with this title:

- End-of-Chapter Content
- Algorithmically Generated End-of-Chapter Problems
- Test Bank
- Algorithmically Generated Test Bank
- Personal Learning Plan
- Instructor Resources
- Student Study Center
- Pre-Built Assignments
- Tegrity
- McGraw-Hill Connect Plus Finance

McGraw-Hill reinvents the textbook learning experience for the modern student with Connect Plus Finance. A seamless integration of an eBook and Connect Finance, Connect Plus Finance provides all of the Connect Finance features plus the following:

- An integrated eBook, allowing for anytime, anywhere access to the textbook.
- Dynamic links between the problems or questions you assign to your students and the location in the eBook where that problem or question is covered.
- A powerful search function to pinpoint and connect key concepts in a snap.
- And, Connect Plus is now available with a new book at no additional charge!

End of Chapter Questions are now split by level of difficulty: Quiz, Problems, and Challenge Problems. As a result the CFA Problems will now appear in their own section immediately following the Challenge Problems.

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1- Investments: Background and Issues
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Part 6: Active Investment Management
18- Portfolio Performance Evaluation
19- Globalization and International Investing
20- Hedge Funds
21- Taxes, Inflation, and Investment Strategy
22- Investors and the Investment Process

NEW TO THIS EDITION

- Questions and Problems: Because solving problems is so critical to students’ learning of investments, the end of chapter problems have now been split into two different categories- questions and problems. The questions are conceptual and stress the meaning of key terms and concepts, while the problems mathematically apply the concepts learned in each chapter. Also, many new end-of-chapter problems were added to every chapter to increase student opportunities to practice the concepts.
Bodie, Kane, and Marcus’ INVESTMENTS is the leading textbook for the graduate/MBA investments market. It is recognized as the best blend of practical and theoretical coverage, while maintaining an appropriate rigor and clear writing style. Its unifying theme is that security markets are nearly efficient, meaning that most securities are usually priced appropriately given their risk and return attributes. The text places greater emphasis on asset allocation, and offers a much broader and deeper treatment of futures, options, and other derivative security markets than most investment texts.

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**Part 7: Applied Portfolio Management**
24- Portfolio Performance Evaluation
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27- The Theory of Active Portfolio Management
28- Investment Policy and the Framework of the CFA Institute

Fundamentals of Investments was written to: 1. Focus on students as investment managers, giving them information they can act on instead of concentrating on theories and research without the proper context.
2. Offer strong, consistent pedagogy, including a balanced, unified treatment of the main types of financial investments as mirrored in the investment world.
3. Organize topics in a way that makes them easy to apply—whether to a portfolio simulation or to real life—and support these topics with hands-on activities. The approach of this text reflects two central ideas. First, there is a consistent focus on the student as an individual investor or investments manager. Second, a consistent, unified treatment of the four basic types of financial instruments—stocks, bonds, options, and futures—focusing on their characteristics and features, their risks and returns, and the markets in which they trade.

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Appendix A: Answers to Test Your Investment Quotient Questions
Appendix B: Answers to Selected Questions and Problems
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This book seeks to capture the essence of modern developments in investments and provides a guided tour of the intricate and complex world of investments.

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Securities Market: The Battlefield

**Part II: Basic Concepts and Methods**
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Financial Statement Analysis: The Information Maze

**Part III: Modern Portfolio Theory**
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**Part IV: Fixed Income Securities**
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Bond Portfolio Management: The Passive and Active Stances

**Part V: Equity Shares**
Equity Valuation: How to Find Your Bearings
Macroeconomic and Industry Analysis: Understanding the Broad Picture
Company Analysis: Establishing the Value Benchmark
Technical Analysis: The Visual Clue
Options: The Upside without the Downside
Futures: Where the Hedgers and Speculators Meet

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SCHAU M’S OUTLINE OF INVESTMENTS
2nd Edition
By Jack Clark Francis, Bernard M. Baruch College and Richard Taylor
2000 / 330 pages
ISBN: 9780071348492
A Professional reference Title

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Chapter 26: International Investing.

B: Future Value of $1.
C: Present Value of an Annuity of $1.
D: Future Value of an Annuity of $1.

Investments - Graduate
International Edition

INVESTMENTS
8th Edition
By Zvi Bodie, Boston University, Alex Kane, University of California-San Diego and Alan J Marcus, Boston College
2009 (June 2008) / 1088 pages
ISBN: 9780071263252 [IE]
http://www.mhhe.com/bkm

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Website: www.mheducation.asia
Case Studies in Finance, 6e links managerial decisions to capital markets and the expectations of investors. At the core of almost all of the cases is a valuation task that requires students to look to financial markets for guidance in resolving the case problem. The focus on value helps managers understand the impact of the firm on the world around it. These cases also invite students to apply modern information technology to the analysis of managerial decisions. The cases may be taught in many different combinations. The eight-part sequence indicated by the table of contents relates to course designs used at the authors’ schools. Each part of the casebook suggests a concept module, with a particular orientation.

NEW TO THIS EDITION

- New Cases: This edition offers 17 new or significantly updated cases. 35 percent of the total cases are new or have been updated to provide fresh material to students.
- “Classic” Cases available on the book Web site: Several of the favorite “classic” cases from the first five editions are available online at www.mhhe.com/bruner6e where instructors who adopt this edition may copy them for classroom use.
- Updated instructor resources: All cases and teaching notes have been edited and updated to sharpen the opportunities for student analysis. The notes have been updated to reflect the relevant change of the cases provided in the text.
- Improved coverage of international issues: This edition continues with a strong international aspect, with 18 of the cases (37 percent), set outside the United States and feature significant cross-border issues.
- Extended coverage featuring female decision makers: This edition continues to cover a collection of cases featuring female decision-makers and protagonists with 16 (33 percent) of the total cases. These cases reflect the increasingly diverse world of business participants.

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*Dictionary of Banking and Financial-Services Terms*

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**New International Financial Management**

**INTERNATIONAL FINANCE**
By Ashok Robin, Rochester Institute Technology
2011 (January 2010) / 512 pages
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(Details unavailable at press time)

**INTERNATIONAL FINANCIAL MANAGEMENT**
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Chapter 15: International Portfolio Investment

**Part Five: Financial Management of the Multinational Firm**

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**INVITATION TO PUBLISH**

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Visit McGraw-Hill Education (Asia) Website: www.mheducation.asia
Chapter 16: Foreign Direct Investment and Cross-Border Acquisitions
Chapter 17: International Capital Structure and the Cost of Capital
Chapter 18: International Capital Budgeting
Chapter 19: Multinational Cash Management
Chapter 20: International Trade Finance
Chapter 21: International Tax Environment and Transfer Pricing

**INTERNATIONAL FINANCE**
An Analytical Approach,
3rd Edition

By Imad Moosa, La Trobe University

2009 (November 2009)
ISBN: 9780070278516

McGraw-Hill Australia Title

The third edition of Imad Moosa’s International Finance text has been significantly updated and revised in this long awaited third edition. The book is organised by starting with the basic concepts, markets, institutions and arrangements before moving on to a description of international financial operations. The book integrates international coverage with appropriate discussions of Australia and the regional context throughout. With a clear and engaging writing style, strong pedagogical framework and current data International Finance is the ideal choice for upper level undergraduate and postgraduate courses.

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**INTERNATIONAL FINANCIAL MANAGEMENT**
5th Edition

By PG Apte, Indian Institute of Management

2008 (September 2008) / 736 pages
ISBN: 9780070221161

McGraw-Hill India Title

The book has been primarily designed for MBA students. It draws upon practical examples of decision problems faced by finance managers and corporate treasurers and can serve as a good reference text for corporate finance managers as well as managers with careers in the treasury function of both non-finance corporations and financial institutions.

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1. Financial Management In A Global Context
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13. Hedging, Speculation And Management Of Transactions Exposure
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18. International Equity Investment
19. Long-Term Borrowing In The Global Capital Markets
20. International Project Appraisal

**INTERNATIONAL FINANCIAL MARKETS**
2nd Edition

By Richard M Levich, New York University

2001 / 704 pages
ISBN: 9780071181235 [IE]


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Part I. Introduction and Overview:
1. Introduction to the Study of International Financial Markets
2. An Overview of International Monetary Systems and Recent Developments in International Financial Markets

Part II. Foreign Exchange Markets:
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Part IV. Derivative Security Markets: Futures, Options, and Swaps
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Part VI. International Asset Portfolios and Financial Risk Management
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Part VII. Regulatory Issues
17. Giving Direction to International Financial Markets: Regulation and Intervention in the Competitive Marketplace

Behavioral Finance

BEHAVIORAL CORPORATE FINANCE
By Hersh Shefrin, Santa Clara University
2007 (November 2005) / 384 pages
ISBN: 9780072848656
ISBN: 9780071257367 [IE]
http://www.mhhe.com/shefrin

CONTENTS
1- Behavioral Foundations.
2- Valuation.
3- Capital Budgeting.
4- Perceptions About Risk and Return.
5- Inefficient Markets and Corporate Decisions.
6- Capital Structure.
7- Dividend Policy.
8- Agency Conflicts and Corporate Governance.
9- Group Process.
10- Mergers and Acquisitions.
11- Application of Real-Option Techniques to Capital Budgeting and Capital Structure (on the website only)

FINANCIAL PLANNING AND WEALTH MANAGEMENT
An International Perspective
By Louis T W Cheng, Yun Tak Leung and Y H Wong

2009 (August 2008) / Softcover
ISBN: 9780071249843

An Asian Publication
Financial Planning and Wealth Management provides an updated date and detailed documentation on what financial planning and wealth management means and how it is being implemented in theory and practice. This textbook also provide insights on the future development of the professions, and new theoretical concepts that are not popular now but are critical to enhance the financial planning and wealth management services for clients in the long run. This book is the first of its kind published in Asia providing a holistic knowledge on financial planning and wealth management in a textbook format.

FEATURES
- A detailed discussion of the six-step financial planning process
- Interviews with renowned financial planners
- Practical approaches in conducting investment management
- Comprehensive illustrations of risk profiling and asset allocation strategies

CONTENTS
Part I Fundamental Concepts of Financial Planning and Wealth Management
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2 Financial Planning: Basic Concepts, Professional Ethics, and Practice Standards
3 Essential Concepts in Economics and Finance
4 Financial Planning Components (Part I)
5 Financial Planning Components (Part II)
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Part II The Financial Planning Process
7 Step 1: Establishing Client-Planner Relationship
8 Step 2: Determining Client Goals and Expectations and Gathering Client Data
9 Step 3: Determining Client’s Current Financial Status
10 Step 4: Developing and Presenting the Financial Plan
11 Steps 5 and 6: Implementing and Monitoring the Financial Plan

Part III Wealth Management
12 Investment Techniques (Part I)
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Part IV Advanced Topics
15 The Concept of Total Life Planning
16 Total Wealth Index
17 Conclusion
Focus on Personal Finance is a brief, 14-chapter book, covering the critical topics in Personal Finance courses. This 4-color, paperback text is designed and written to appeal to a range of ages, life situations, and levels of financial literacy. A unique aspect of this text is its active approach. This text will not only get your students thinking about their current situation and financial goals, but also to put these in writing to use as a guide and revise over the course of their lives.

The more a student involves themselves in the assessments, exercises, and worksheets provided, the more they will discover about their current habits and how to improve them for greater financial peace of mind with regard to their decisions. The ultimate goal of Focus on Personal Finance is to get students to this point as a first step in writing to use as a guide and revise over the course of their lives. The more a student involves themselves in the assessments, exercises, and worksheets provided, the more they will discover about their current habits and how to improve them for greater financial peace of mind with regard to their decisions. The ultimate goal of Focus on Personal Finance is to get students to this point as a first step in achieving the many financial goals they have set for themselves.

NEW TO THIS EDITION

- New coverage addressing financial crises. A new section entitled ‘Surviving a Financial Crisis’ and new information on the business cycle and the length of the typical economic crisis have been added to Chapter 12. Additionally, Chapter 1 includes a new exercise on personal tactics for surviving a financial crisis. Chapter 12 includes coverage stressing the importance of a long-term investment program even in the midst of an economic crisis, and Chapter 13 discusses the effect of the economic crisis on mutual fund investments.
- ‘Did You Know’ goes green! New Green Did You Know features have been added throughout the book to raise students’ awareness about how they can use their new personal financial knowledge to give back to the community. Topics featured include socially responsible investments, environmentally-friendly investments, and socially responsible mutual funds.
- Each chapter has been updated to reflect the most current information in today’s world of personal finance. New or expanded content coverage includes: career strategies in a weak job market, President Obama’s plans to cut health care costs, avoiding money troubles due to too much debt, sample credit application questions, and updated facts and figures throughout.
- McGraw-Hill Connect Plus Finance

McGraw-Hill renews the textbook learning experience for the modern student with Connect Plus Finance. A seamless integration of an eBook and Connect Finance, Connect Plus Finance provides all of the Connect Finance features plus the following:

- An integrated eBook, allowing for anytime, anywhere access to the textbook.
- Dynamic links between the problems or questions you assign to your students and the location in the eBook where that problem or question is covered.
- A powerful search function to pinpoint and connect key concepts in a snap.
- Connect Features available with this title:
  - End-of-Chapter Content
  - Algorithmically Generated End-of-Chapter Problems
  - Test Bank
  - Algorithmically Generated Test Bank
  - LearnSmart
  - Personal Learning Plan
  - Instructor Resources
  - Student Study Center
  - Pre-Built Assignments
  - Tegrity
  - Self-Test Questions and Solutions have been added to the end of chapter material, giving students even more opportunities to practice solving quantitative and situational problems.

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International Edition

PERSONAL FINANCE

9th Edition

By Jack R Kapoor, College of Dupage, Les R Dlabay, Lake Forest College and Robert J Hughes, Dallas County Community College

2009 (September 2008) / 832 pages

ISBN: 9780071285544 [IE]

www.mhhe.com/kdh

Kapoor/Dlabay/Hughes’ Personal Finance is the #1 market-leading Personal Finance text. It provides comprehensive coverage of personal financial planning in the areas of money management, career planning, taxes, consumer credit, housing and other consumer decisions, legal protection, insurance, investments, retirement planning, and estate planning. The goal of this text is to teach students the fundamentals of financial planning so they can make informed choices related to spending, saving, borrowing, and investing that lead to long-term financial security. Personal Finance, Ninth Edition provides many financial planning tools using a step-by-step approach to help students identify and evaluate choices as well as understand the consequences of decisions in terms of opportunity costs.
ESSENTIALS OF CORPORATE FINANCE
By Stephen A Ross, Mass Institute of Tech, Rowan Trayler and Ron G Bird
of University of Technology Sydney, Randolph W Westerfield, University of Southern California and Bradford D Jordan, University of Kentucky-Lexington
2007
ISBN: 9780074716700
McGraw-Hill Australia Title
http://www.mhhe.com/au/ross_ess1e

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Part 1 Overview of financial management
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Risk Management

International Edition
RISK MANAGEMENT AND INSURANCE
2nd Edition
By Scott Harrington and Gregory Niehaus of University So Carolina-Columbia
2004 / 704 pages
ISBN: 9780072339703
ISBN: 9780071232449 [IE - 2 Color Text]
www.mhhe.com/hn2e

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1. Risk and Its Management
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23. Commercial Insurance Contracts
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25. Alternative Risk Transfer
26. Analysis Tools used in Corporate Risk Management
27. Enterprise Risk Management: A Case Study
28. Corporate Liability to Customers, Third Parties, and Shareholders
29. Issues in Liability Risk and It’s Management

Mathematics of Finance

FINANCIAL MATHEMATICS FOR ACTUARIES
by Tse Yiu Kuen and Chan Wai Sum
2009 (May 2010) / 400 pages
ISBN: 9786071288934
An Asian Publication
(Details unavailable at press time)

BUSINESS MATHEMATICS
By Zin Ibrahim and Daud Mohamad
2008 / 292 pages
ISBN: 9789833850280
An Asian Publication
Business Mathematics is an introductory text on the practical applications of mathematics in business. Using examples and exercises, the book illustrates the derivation of common business applications like compound interest and annuity. Each section in this book builds upon concepts from previous sections, thus guiding the reader to a gradual understanding of the material in its entirety. Although this book is aimed at students taking business-related courses, non-business students who want to understand the calculation of financial charges will also find the book useful.
Financial System

ESSENTIALS OF FINANCIAL SERVICES
2nd Edition

By S Gurusamy, DG Vaishnav College

2009 (March 2009) / 452 pages
ISBN: 9780070083103

Contents
1. Financial Services: An Overview
2. Financial Services Environment
3. Merchant Banking
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Website: www.mheducation.asia
Financial Services: An important segment of the financial system, is considered an essential adjunct for the development. This book Financial Services provides a comprehensive coverage of contemporary topics such as Factoring, Leasing, Venture Capital Financing, Insurance, Pension Funds and Micro-Financial services.

Features
- Elaborate treatment on Merchant Banking, Stock Broking, Micro-Financial services, Pension Funds.
- Coverage of topics on Participatory Notes, Securities Lending Scheme, Credit Cards, Smart Cards, Debit Cards
- Includes Chapters Depository Services, Non-banking Financial Institutions (NBFIs)

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## Upper Division Insurance

### International Edition

**THEORY OF INTEREST**  
3rd Edition  
By Stephen Kellison  
2009 (February 2008) / 480 pages  
ISBN: 9780073382449  
ISBN: 9780071276276 [IE]  
http://www.mhhe.com/kellison3e

The third edition of The Theory of Interest is significantly revised and expanded from previous editions. The text covers the basic mathematical theory of interest as traditionally developed. The book is a thorough treatment of the mathematical theory and practical applications of compound interest, or mathematics of finance. The pedagogical approach of the second edition has been retained in the third edition. The textbook narrative emphasizes both the importance of conceptual understanding and the ability to apply the techniques to practical problems. The third edition has considerable updates that make this book relevant to students in this course area.

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- Glossary of notation
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## Real Estate Principles, Analysis & Management

### International Edition

**REAL ESTATE PRINCIPLES**  
A Value Approach,  
3rd Edition  
By David C Ling and Wayne Archer of University of Florida at Gainesville  
2010 (October 2009) / 704 pages  
ISBN: 9780073377322  
ISBN: 9780070167131 [IE]  
http://www.mhhe.com/lingarcher3e

Real Estate Principles: A Value Approach demonstrates how value is central to virtually all real estate decision-making. Students using Ling and Archer should finish the course with a value-oriented framework, and a set of valuation and decision making tools that can be applied in a variety of real-world situations. The key to making sound investment decision is to understand how property values are created, maintained, increased or destroyed. Since the launch of Real Estate Principals: A Value Approach, 2e significant and lasting changes have come upon the world of real estate. This is very true in real estate finance and capital sources where most of the traditional lenders have been transformed or displaced, giving way to a radically different set of players in mortgage finance. There has been change as well with profound and far-reaching implications in a world where it is understandable that property values can go down as well as up. This realization will color every aspect of real estate investment, finance and transactions for the foreseeable future.

### NEW TO THIS EDITION

- Updated Industry Issues: Industry issues have been updated throughout the book in boxed readings to reflect current issues and concerns in real estate. This is extremely important to have the most current issues for students with the recent real estate market always in the news. These boxes feature current and interesting real-world applications of the concepts discussed in the chapters.
- Updated appraisal chapters: Appraisal chapters updated to reflect changes in Uniforms Standards for Professional Appraisal Practice (USPAP) and Latest version of the Uniform Residential Appraisal Report (URAR)
- Complete revision of residential real estate finance: There has been a complete revision of residential real estate finance to reflect: Post-bust standards and practices; current types of home mortgages; new mix of mortgage lenders; new regulation of mortgage lending; current nature of home mortgage securitization; and continuing change in the home mortgage financing system.
- Revision of commercial capital markets and finance: Revision of commercial capital markets and finance has been integrated throughout the text to reflect changes in type of financing and sources of debt and equity capital.
Enhanced focus of real estate analysis: Enhanced focus on the American Community Survey and other emerging electronic sources of data for real estate analysis.

Simplified Organization: Chapter 2 and 23 has been redistributed.

Current Updates: The third edition has been updated to reflect the current income tax law and rates. Data has also been updated throughout the text as well as new and improved contract forms.

New generation of RESPA forms and HUD-1 form.

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Part 1: Setting the Stage
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Chapter 5: Government Controls and Real Estate Markets

Part 3: Market Analysis and Appraisal
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Part 8: Creating and Maintaining Value
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Chapter 23: Leases and Property Types
Chapter 24: Development: The Dynamics of Creating Value

Real Estate Finance / Investment
Professional References

THE COMPLEAT DAY TRADER
2nd Edition
By Jake Bernstein
2010 (November 2009) / 256 pages
ISBN: 9780071663885
A Professional Reference Title

NEW TO THIS EDITION
- Author highly experienced, well known trader with a strong following
- The book will have 40% updated material, with new chapters on the psychological pitfalls of trading, and on new tools, including pattern recognition.
- 100% new illustrations and more illustrations. I find that people learn best from illustrations, says Bernstein.
- Web tie-in to collect reader emails: each chapter will have a quiz at the end, with answers located on the author and MPH websites.

INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT
By Prasanna Chandra, Director of Centre for Financial Management
2010 (January 2010) / 608 pages
ISBN: 9780071627726
A Professional Reference Title

Written by high-profile financial author Prasanna Chandra, Investment Analysis and Portfolio Management provides junior-level equity researchers, investment counselors, students, and portfolio managers with a lucid introduction to their trade. This hands-on book demystifies the intricate, complex, and global world of today’s investment strategies—from basic concepts and modeling methods to modern portfolio theory, fixed income, equity shares, and derivatives.

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- Bond Portfolio Management
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- The Grand Design Guidelines for Investment Decisions
- Strategies of the Great Masters
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- Appendix A: Tables
- Appendix B: Regression Analysis
- Appendix C: Tax Aspects of Investments

CORPORATE FINANCIAL ANALYSIS WITH MICROSOFT EXCEL
By Francis Clauss
2010 (August 2009) / 512 pages
ISBN: 9780071628853
A Professional Reference Title

Corporate Financial Analysis with Microsoft® Excel® combines both spreadsheet skills with management skills to build the reader’s proficiency with Excel®, the most important tool for those in finance and security analysis. The author includes questions designed to challenge readers to think not just about the quantitative side of financial management, but also the qualitative side.

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- 1: Corporate Financial Statements
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- 10: Depreciation, Taxes
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- 12: Applications of Capital Budgeting
- 13: Capital Budgeting: Risk Analysis
- 14: Capital Budgeting: Monte Carlo

FOREX TRADING SECRETS: TRADING STRATEGIES FOR THE FOREX MARKET
By James Dicks
2010 (February 2010) / 304 pages
ISBN: 9780071664226
A Professional Reference Title

Picking up where his highly successful Forex Made Easy left off, James Dicks helps readers implement specific trading strategies and build a successful trading plan. Other topics include money management, trading psychology, and technical analysis.

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- 1. What You Must Know to Get Started
- 2. Major Currencies and Pairs
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THE RISK MODELING EVALUATION HANDBOOK
Rethinking Financial Risk Management Methodologies in the Global Capital Markets
By Greg N Gregoriou, Christian Hoppe and Carsten S Wehn
2010 (February 2010) / 528 pages
ISBN: 9780071663700

The bestselling investment guide tailored to help readers succeed in today’s ailing economy. In this new edition of the bestselling Winning the Loser’s Game, Charles Ellis concentrates on long-term strategies that allow time, compounding, and the natural ebbs and flows of the market to work for the individual investor. Historical data proves that when individual investors fight to beat the market, they are bound to lose. Ellis explains how readers can use the market to their advantage if they deploy its powers carefully and wisely. With a writing style that is concise and to the point, Ellis had added timely material to his timeless classic, making Winning the Loser’s Game more relevant than ever before.

CONTENTS
1. The Loser’s Game
2. Beating the Market
3. Mr. Market and Mr. Value
4. The Investor’s Dream Team
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8. Time
9. Returns
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11. Building Portfolios
12. Why Policy Matters
13. The Winner’s Game
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16. The Individual Investor
17. Selecting Mutual Funds
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19. Institutional Investing and You
20. Best Practice Investment Committees
21. Disaster
22. Planning Your Play
23. Now What?
24. Endgame
25. You Are Now Good to Go!
26. Parting Tips

MASTERNING THE CURRENCY MARKET
Forex Strategies for High and Low Volatility Markets
By Jay Norris and Teresa Bell
2010 (December 2009) / 288 pages
ISBN: 9780071634847

Hedging against fluctuations in currency values
Long-range planning and risk management
Techniques applicable to counter-trending and low-volatility markets

In The Risk Modeling Evaluation Handbook, an international team of experts evaluates the problematic risk-modeling methods used by large financial institutions and breaks down how these models contributed to the decline of the global capital markets. Readers will learn to identify the shortcomings of the most widely used risk models and gain important strategies for properly implementing these models into their investing portfolios.
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1. Introduction to Trading Currencies  
2. Fundamental Analysis  
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7. Technical Indicators  
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9. Tying the Technical Indicators Together  
10. Trading Philosophies and Psychology  
11. Trading Your Appropriate Timeframe  
12. Volatility and Risk Management  
13. Trade Plans and Risk Management

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### THE PROFESSIONAL RISK MANAGER'S BOOK OF BEST PRACTICES

*By Professional Risk Managers' International Association (PRMIA)*  
**2010 (April 2010) / 400 pages**  
ISBN: 9780071546508  
A Professional Reference Title  
(Details unavailable at press time)

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### EXTREME RISK ANALYSIS

*Revolutionary Approaches to Evaluating and Measuring Risk*

*By Christina Ray, Omnis Inc*  
**2010 (April 2010) / 304 pages**  
ISBN: 9780071700597  
A Professional Reference Title

Covering one of the hottest topics among investors and analysts in the wake of the banking scandals, Extreme Risk Management helps readers both evaluate risk and predict devastating worst-case scenarios and Black Swan events with a level of accuracy heretofore unheard of. Based on the relationship between cause and effect, the models and methods in the book are sorely needed alternatives to the stochastic models that were used and that failed prior to the economic collapse.

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1. Plausibility vs. Probability: Alternative World Views  
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7. An Introduction to Causality: Theory, Models, and Inference  
8. Risk Inference Networks: Estimating Vulnerability, Consequences, and Likelihood  
11. Inferring Causality from Historical Market Behavior  
12. Sensemaking for Warnings: Reverse-Engineering Market Intelligence  
13. The United States as Enterprise: Implications for National Policy and Security

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### GULF CAPITAL AND ISLAMIC FINANCE

*The Rise of New Global Players*

*By Aamir A. Rehman*  
**2010 (January 2010)**  
ISBN: 9780071621984  
A Professional Reference Title

Islamic banks, which are becoming increasingly wealthier, are ever in search of sharia-compliant investments. In order to capitalize on this new development, investing professionals must familiarize themselves with this burgeoning investing method. Gulf Capital & Islamic Finance introduces bankers, money managers, and investors to the strategic and technical aspects of Islamic finance, covering a broad range of vehicles, including Islamic bonds, Sukuk, ETFs, and takaful (Islamic insurance). In an era of evaporating liquidity and endless adjustments to economic crises, Islamic finance is one of the few areas that continues to grow.

### FEATURES

- A growing area of interest within institutional finance, Standard & Poor’s estimates that $750 billion in assets are under sharia-compliant management.

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1. Floating on Wealth: Origins and Sources of Gulf Prosperity  
2. Entrusted Stewards: The Landscape of Gulf-based Investors  
3. Values and Value: Islamic Finance in the Gulf and Beyond  
4. Smarter Money: The Increased Sophistication of Gulf Investors  
5. The Home Front: The Rise of Domestic and Regional Investments  
7. Principled Principals: Increasing Affinity for Islamic Investments  
8. Lifting the Curtain: Heightened Visibility and Transparency  
10. Follow the Leader: The Impact of the Gulf on Investment Strategies

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### FINANCIAL SHENANIGANS

*3rd Edition*

*By Howard Schilit*  
**2010 (May 2010) / 304 pages**  
ISBN: 9780071703079  
A Professional Reference Title

Financial Shenanigans, Third Edition helps anyone who uses financial reports ferret out misleading information put forward by management. While the first two editions focused exclusively on earnings shenanigans, this takes readers several steps further, into the realm of cash flow shenanigans and gimmicks used in other corporate communications, such as press releases and earnings reports. It includes extensive coverage of financial institution and non-U.S. company shenanigans. Financial Shenanigans teaches lessons from every major accounting fraud of the last decade, including Fannie Mae, Freddie Mac, AIG, Worldcom, and many others.
Contents

Chapter 1: Bond Basics
Chapter 2: Probability Theory and Stochastic Processes
Chapter 3: Term Structure Models
Chapter 4: Options
Chapter 5: Portfolio Allocation

Fixed Income Finance
A Quantitative Approach
By Mark Wise, John A. Mccone and Vineer Bhansali
2010 (January 2010) / 256 pages
ISBN: 9780071621205

A Professional Reference Title

Written by authors at the top of their respective fields, Fixed Income Finance is a thorough introduction to the concepts, formulas, methodologies, and applications that are critical to pursuing a career in fixed income finance and beyond. Bridging the gap between basic introductory guides and advanced tomes, it provides financial engineers who already have strong mathematical backgrounds and analytical skills with a hands-on, quantitative guide to the basic concepts and tools they need to apply their knowledge in a financial context.

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Section 1: Bond Basics: Treasury bonds and the Yield Curve
Corporate Bonds and Credit Risk
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Mortgages
Municipal Bonds
Real Return Bonds

Section 2: Probability Theory and Stochastic Processes: Normal Random Variables
The Central Limit Theory
The Probability Distribution for Corporate Bonds Returns
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Random Walks
Survival Probabilities
Correlated Random Variables
Simulation

Section 3: Term Structure Models: One Factor Models and Two Factor Models
Bond Prices
Volatilities
Eurodollar Futures
Futures and Forward Contracts
Macroeconomics and Two Factor Models

Section 4: Options: Call and Put Options on a Stock
The Merton Model
Options on Interest Rate Sensitive Securities

Section 5: Portfolio Allocation: Utility Functions
The Sharpe Ratio
Beyond Mean and Variance
Value at Risk
Examples

Merge Ahead: Mastering the Five Enduring Trends of Artful M&A
By Gerald Adolph and Justin Pettit
2009 / 192 pages
ISBN: 9780071508322

A Professional Reference Title

CORPORATE STRATEGISTS live in a world of sweeping M&A activity. Merge Ahead provides a practical guide to the underlying shifts in this ever-fluctuating landscape. Rather than offer predictions of specific markets, the authors explain how certain short-term indicators point to long-term directions. For example, they take a close look at how specific activity of today might be a signal for the bubble burst of tomorrow. This practical, illuminating title allows corporate deal makers, CFOs, and businesspeople to learn from the lessons of the past two years of activity, and seize opportunities for advancement and profit.

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Chapter I: Investing from the Top Down
The Leading Top-Down Factors:
When to Buy
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U.S. Treasuries
Investment-grade corporate bonds
Junk bonds

Investing from the Top Down
A Macro Approach to Capital Markets
By Anthony Crescenzi, Miller Tabak & Co. and BondTalk.com
2009 (September 2008) / 304 pages
ISBN: 9780071543842

A Professional Reference Title

Top down investing emphasizes the importance of economic and market cycles in making investment decisions. Written by the chief bond strategist at Miller Tabak, Investing from the Top Down equips you with analytical tools to forecast investment opportunities more effectively. Crescenzi presents more than fifty analytical tools for all the major asset classes and investment instruments—from stocks and bonds to futures and commodities. Investors can use these tools to analyze macrotrends globally and in the USA. Crescenzi includes both international and national economic indicators such as GDP growth rates, inflation, interest rates, exchange rates, and energy prices for each asset class.

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Fixed-Income Securities
U.S. Treasuries
Investment-grade corporate bonds
Junk bonds

Projects
7th Edition
By Prasanna Chandra, Director of Centre for Financial Management
2009 (May 2009)
McGraw-Hill India Professional Title

Projects presents the entire gamut of capital budgeting. The book discusses key principles and techniques for evaluating capital expenditure proposals, as well as strategic, qualitative and organizational considerations impacting capital budgeting decisions. Further, it suggests ways of improving project appraisal and capital budgeting practices, and also describes and evaluates business practices in various areas. Written by a renowned finance educator Prasanna Chandra, the book in its seventh edition, has acquired vast readership among students and practitioners over a period of almost three decades.
Agency Securities
Mortgage-backed securities
The money market
Emerging debt markets
Commodities
Grains
Metals
Industrials
Currencies
Real estate
Private equity

Section 3
Stock up or reduce inventories
Invest in capital equipment
• Hire new workers
• Choose a fixed rate or a floating rate debt obligation
• Invest abroad
• Manage foreign exchange risks

BANK VALUATION AND VALUE-BASED MANAGEMENT
Deposit and Loan Pricing, Performance Evaluation, and Risk Management
By Jean Dermind, INSEAD
2009 (September 2009) / 432 pages
ISBN: 9780071624992
A Professional Reference Title

In Bank Valuation & Value-Based Management, acclaimed professor Jean Dermine presents his highly effective valuation model that enables institutional bank managers, bank regulators, and risk managers to assess and control both value creation and risk. With an insightfully global perspective, this thorough guidebook addresses such critical and timely bank management issues as Basel II and other capital management methods, securitization, resolution for non-performing loans and investments, and the measurement of interest rate risk.

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16 Securitization: Asset-backed Securities (ABS), Collaterized Debt Obligations (CDOs), and Structured Investment Vehicles (SIVs)
17 Risk Management in Banking

INSIDE THE MIND OF THE TURTLES
How the World’s Best Traders Master Risk
By Curtis Faith
2009 (January 2009) / 400 pages
ISBN: 9780071602433
A Professional Reference Title

Bestselling author and financial expert Curtis Faith gathers his fellow Turtles and investment leaders to discuss strategies for seeking out, investigating, and managing risk. Through the wisdom of these masters, serious traders and investors can cure themselves of the four biggest cognitive biases and overcome fear, calculate risks, learn from their mistakes, and focus on decisions, not outcomes.

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Doing the Right Thing
Risk Surfing
PART II: Applying the Lessons from the Masters
Fearless Investing: Stocks and Mutual Fund
Robust Real-estate Strategies
Part III: Lessons for Life
Lessons for Life Chapter 12: Living the Life You Want
The Hardest Risk to Take
Mastering Our Savage Minds

A BULL FOR ALL SEASONS
Main Street Strategies for Finding the Money in Any Market
Dr Bob Froehlich
2009 (September 2008)
ISBN: 9780071600026
A Professional Reference Title

For 30 years, Robert “Dr. Bob” Froehlich, Vice Chairman of DWS Investments, has been digging up attractive investment opportunities where no one else can find them. His always timely and insightful investment articles on the subject have made him one of the most respected investment strategists of our time. A Bull for All Seasons is a compilation of Dr. Bob’s most prescient writings from the past decade, in which he explains the issues and events that drove his investment choices. Analyzing macro trends ranging from demographics to world events to Federal Reserve activity, he hits the mark almost every time. For each essay, Froehlich includes an “after-report” consisting of facts and numbers that, in nearly every case, bear out the accuracy of his prediction. A Bull for All Seasons helps you spot the trends and events that matter most giving you a jump on others so you can maximize your profits. As pertinent now as when they were written, the essays inside have stood the test of time and prove that there is always a bull market somewhere in the world. You just need to know where—and how—to look.

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Chapter 2– The Fed
Chapter 3 – The Markets
Chapter 4 –Investment Strategy
Chapter 5 --Public Policy, Politics, & Election
Chapter 6 --Global
ISLAMIC FINANCE AND BANKING SYSTEM
By Sudin Haron, Wan Norsofiza Wan Azmi
2009 (July 2009) / 548 pages
ISBN: 9789833850303 (Softcover)
ISBN: 9789833850617 (Hardcover)
A Professional Asian Publication

This book, Islamic Finance and Banking System: Philosophies, Principles & Practices, introduces readers to the history and development of Islamic banking. It provides an in-depth discussion on the theoretical and conceptual aspects of Islamic banking. Key concepts in Islamic Finance and Banking, and how they are applied to provide alternative Islamic Financing options, are examined. The vibrant and thriving takful industry and Islamic capital market are also explored here. In addition, the book evaluates the role and development of special organizations related to the Islamic financial system.

SHIFT: HOW TOP REAL ESTATE AGENTS TACKLE TOUGH TIMES
By Gary Keller, Keller Williams Realty International and Dave Jenks, Jay Papasan
2009 (August 2008) / 304 pages
ISBN: 9780071605267
A Professional Reference Title

Markets shift, and you can too. Sometimes you’ll shift in response to a falling market, and other times you’ll shift to take your business to the next level. Both can transform your business and your life. You can change your thinking, your focus, your actions, and, ultimately, your results to get back in the game and ahead of the competition. The tactics that jump-start your business in tough times will power it forward in good times. No matter the market-shift! SHIFT explores twelve proven strategies for achieving success in any real estate market, including:

- Master the Market of the Moment: Short Sales, Foreclosures, and REOs
- Create Urgency: Overcoming Buyer Reluctance
- Re-Margin Your Business: Expense Management
- Find the Motivated: Lead Generation
- Expand the Options: Creative Financing

MICROFINANCE FOR BANKERS AND INVESTORS
Understanding the Opportunities and Challenges of the Market at the Bottom of the Pyramid
By Elizabeth Rhyne
2009 (May 2009) / 352 pages
ISBN: 9780071624060
A Professional Reference Title

The first guide that helps bankers and investors understand and profit from the BOP market. The popularity of microfinance banking has exploded in recent years. The sector has been growing at a rate of 30% annually and 65 of the world’s top firms have enjoyed average rates of return of approximately 2.5 percent of total assets. This detailed roadmap for hedge fund, private equity, venture capital and other investors explains how to enter this huge market, where to find lucrative investment opportunities, and how to act upon them.

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Chapter 8. Retailers as Channels
Chapter 9. Financing Inclusive Finance
Chapter 10. Financial Infrastructure
Chapter 11. Payments Technologies Reduce Costs and Increase Convenience
Chapter 12 Approaches to Social Responsibility
Chapter 13 Measuring the Social Bottom Line

ENTREPRENEURIAL FINANCE
Finance and Business Strategies for the Serious Entrepreneur, 2nd Edition
By Steven Rogers, Northwestern University
2009 (April 2008) / 372 pages
ISBN: 9780071591263
A Professional Reference Title

From the author selected by Ernst & Young as “Entrepreneur of the Year”. Written by one of the country’s leading professors of entrepreneurship, Entrepreneurial is the definitive guide to setting up and managing the financial aspects of a business. Steven Rogers covers all the major topics—from writing a growth business plan and compiling and understanding financial statements to making a company profitable, valuing a company, and raising additional venture capital.

BANKING ON RELATIONSHIPS
By Paul Siegel
2009 (January 2009) / 320 pages
A Professional Reference Title

In today’s crowded banking industry, the key to competitive advantage lies in personalized customer service. Banking On Relationships provides 10 market-proven operating principles for banks to create mutually beneficial relationships with customers at every touch point—marketing, sales, customer service, and field support. As aggressive competition and strict cost-cutting initiatives combine to make customer retention more difficult than ever, the book’s focus on integrating people, process, and technology is both valuable and unique.

SOROS: THE LIFE, IDEAS, AND IMPACT OF THE WORLD’S MOST INFLUENTIAL INVESTOR
2nd Edition
By Robert Slater
2009 (January 2009) / 336 pages
ISBN: 9780071608442
A Professional Reference Title

This completely updated edition of Robert Slater’s 1996 biography features an array of new material, addressing the ever-widening circle of Soros’s influence. It includes exclusive new interviews with Soros and his closest advisors detailing their investing strategies in the coming years of liquidity and instability in the credit markets. It also examines and reports his thinking on his role in the 2004 U.S. elections, his infamous 2006 New York Times ad assailing General Petraeus’s handling of the Iraq War, and his future plans for grant giving and political activism. Arguably the most successful financial...
investor in the world, and a symbol of liberal political activism, George Soros is one of the most fascinating and polarizing figures of our time. He first gained fame through his phenomenal investing success, which made him known for his money management and financial acumen. In the last decade and a half, Soros has focused his abilities on the global political realm.

THE SEVEN RULES OF WALL STREET
By Sam Stovall
2009 (March 2009) / 256 pages
ISBN: 9780071615174
A Professional Reference Title
As January goes, so goes the year. Let your winners ride, but cut your losers short. Sell in May, and then walk away. They’re commonplaces familiar to every investment professional. Yet, until now, nobody has bothered to subject these old adages to scientific scrutiny. In this short, accessible investment guide, investing guru Sam Stovall proves that there’s more than a little wisdom in those old saws. Drawing on nearly a 40 years’ worth of data, he provides easy-to-follow, step-by-step guidance on how to take full advantage of the sound investment strategies contained in those sayings.

BUILDING FINANCIAL MODELS
2nd Edition
By John Tjia
2009 (April 2009) / 304 pages
ISBN: 9780071608893
A Professional Reference Title
Building Financial Models has been widely acclaimed by accounting and finance professionals for its insight into determining a company’s current value and projecting its future performance. Building on this tradition, the updated and expanded Second Edition helps readers develop a financial model, complete with entirely new material on discounted cash flow (DCF) modeling. Professionals will find this guide invaluable for both its practical, step-by-step approach to creating a core model and its broad coverage of model mechanics and foundational accounting and finance concepts.

STANDARD & POOR’S 500 GUIDE 2009 EDITION
By Standard & Poor’s
2009 (February 2009) / 1024 pages
ISBN: 9780071615150
A Professional Reference Title
The S&P 500 Index is the most watched index in America—if not the world. Whether you’re an individual investor looking to make a smart stock purchase, an executive researching corporate competitors, or a job seeker looking for concise and up-to-the-minute overviews of potential employers, Standard & Poor’s 500 Guide, 2009 Edition delivers the critical, often hard-to-find information you need.

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When Markets Collide is a timely alert to the fundamental changes
A Professionl Reference Title
ISBN: 9780071498142
2008 / 304 pages
By Mohamed El-Erian

Economic Change
Investment Strategies for the Age of Global

El-Erian puts recent events in their proper context, giving you the tools
can help you interpret the markets, benefit from global economic
change, and navigate the risks. The world economy is in the midst of
a series of hand-offs. Global growth is now being heavily influenced
by nations that previously had little or no systemic influence. Former
defiامر nations are building unforeseen wealth and, thus, enjoying
unprecedented influence and facing unusual challenges. And new
derivative products have changed the behavior of many market
segments and players. Yet, despite all these changes, the system’s
infrastructure is yet to be upgraded to reflect the realities of today’s
and tomorrow’s world. El-Erian investigates the underlying drivers of
global change to shed light on how you should:

- Think about the new opportunities and risks
- Construct an appropriately diversified and internationalized portfolio
- Protect your portfolio against new sources of systemic risk
- Best think about the impact of central banks and financial poli-
cies around the world

Offering up predictions of future developments, El-Erian directs his
focus to help you capitalize on the new financial landscape, while
limiting exposure to new risk configurations. When Markets Collide is
a unique collection of books for investors and policy makers around
the world. In addition to providing a thorough analysis and clear per-
pective of recent events, it lays down a detailed map for navigating
your way through an otherwise perplexing new economic landscape.

Contents
1. Fundamentals
2. Exchange Rate Determinants
3. Activity and Range
4. Forex Wave Theory
5. Shockwave Raw Data
6. Shockwave Swing Data
7. Conclusion

The Art of Asset Allocation
Principles and Investment Strategies for
any Market, 2nd Edition
By David H Darst, Florida State University
2008 / 400 pages
ISBN: 9780071592949

A Professional Reference Title

A global leader and preeminent expert in asset allocation, David Darst
delivers his masterwork on the topic. In a fully updated and expanded
second edition of The Art of Asset Allocation, Morgan Stanley’s Chief
Investment Strategist covers the historic market events, instruments,
asset classes, and economic forces that investors need to be aware of as
they create asset-building portfolios. He then explains how to use
modern asset allocation concepts and tools to augment returns and
control risks in a wide range of financial market environments. This
completely revised edition shows how to achieve asset balance with
the author’s proven methods, decades of expertise, relevant charts,
practical tools, and astute analyses. Known as the king of asset al-
location, Darst brings his expertise to bear to provide complete asset
class descriptions, identifying historical risk, return, and correlation
characteristics for all major asset classes. Using actual data, he ex-
plains the differences between tactical and strategic asset allocation,
outlines clear rebalancing guidelines, and includes an annotated guide
to both traditional and Internet-based information sources.

Investment Banking Explained: An
Greenspan’s Bubbles
The Age of Ignorance at the Federal
Reserve
By William Fleckenstein and Fred Sheehan
2008 / 208 pages
ISBN: 9780071591584

A Professional Reference Title

No matter who you are-investor, trader, homeowner, 401(k) holder, or
CEO-you are bound to feel the impact of Alan Greenspan’s “Age of
Ignorance” for years to come. According to MSN Money columnist Wil-

The Age of Ignorance at the Federal
Reserve Chairman is even worse than anyone imagined. Labeled “Mr.
Bubble” by the New York Times, Greenspan was nothing less than
a serial bubble blower with a long history of bad decision-making.
His famous “Greenspan Put” fueled the perception of a Goldilocks
economy-but, as this explosive exposé reveals, the bear has finally
caught up with Goldilocks. Using transcripts of Greenspan’s FOMC
meetings as well as testimony before Congress, this eye-opening
book delivers a timeline of his most devastating mistakes and weaves
together the connection between every economic calamity of the
past 19 years:

- The stock market crash of 1987
- The Savings & Loan crisis
- The collapse of Long Term Capital Management
- The tech bubble of 2000
- The feared Y2K disaster
- The credit bubble and real estate crisis of 2007

Fleckenstein explains just how far-reaching Greenspan’s mess has
been flung, and presents damning evidence that contradicts the
former Fed chief’s public naïveté concerning shifts in the market
and economy. He also points to a disturbing fact, that throughout
his career, Greenspan not only made costly mistakes, but made the
same ones-over and over again. And not only was he never able to
recognize or admit to those mistakes, he constantly rewrote his own
history to justify them. Greenspan’s Bubbles offers a look-stock-
and-barrel portrait of a flawed but fascinating man whose words and
actions have led a whole generation astray, and whose legacy will continue to challenge us in the years ahead.

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Chapter 5: The Stock Bubble Bursts: The Tech Miracle Was a Mirage (2000-2001)
Chapter 7: The Housing Hot Potato: The Real Estate Bubble Fuels the ATM (2003-2007)
Conclusion: The Consequences of the Loss of Fear (2007 and Beyond)

INSIDER’S GUIDE TO THE INDUSTRY
By Michel Fleuriet
2008 / 352 pages
ISBN: 9780071497336
A Professional Reference Title
In Investment Banking Explained, Wharton professor and global financier Michel Fleuriet provides a complete overview of investment banking in its modern form; defines key terms; identifies structures, strategies, and operational aspects; and analyzes the strategy in each of the main functional areas of an investment bank.

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4th Edition
By Roger C Gibson
2008 / 336 pages
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Asset Allocation is the premier resource for understanding and applying historically-tested asset allocation principles to design individually tailored portfolio strategies focused on long-term results. The bear market of the early 2000’s confirmed how asset allocation can increase returns and reduce risk—and it’s all covered in detail in the new fourth edition. Grounded in the principles of modern portfolio theory, the author explains why and how asset allocation works. He also addresses the practical side of investing with advice on resolving implementation problems and working with emotional and psychological traps that can prevent investment success.

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Chapter 6: A Model for Determining Broad Portfolio Balance
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Chapter 8: Expanding the Efficient Frontier
Chapter 9: The Rewards of Multiple-Asset-Class Investing
Chapter 10: Portfolio Optimization
Chapter 11: Know Your Client
Chapter 12: Managing Client Expectations
Chapter 13: Portfolio Management
Chapter 14: Resolving Problems Encountered During Implementation
Conclusion

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By Matthew J Kiernan
2008 (November 2008) / 288 pages
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1. Introduction
2. How Successful Companies Get Everyone Thinking
3. How Companies Are Getting Everyone Thinking
4. How They Are Driving Business Results Using the Principles of Behavioral Finance

ENDING THE MANAGEMENT ILLUSION
How to Drive Business Results Using the Principles of Behavioral Finance
By Hersh Shefrin
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Part V Building Wealth Through Stocks

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Chapter 4: Ahead Of The Pack, When Neglected Stocks Equal Pes-

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By James L Bickford
2007 (May 2007) / 352 pages
ISBN: 9780071493024
A Professional Reference Title
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By David Boberski
2007 (August 2006) / 304 pages
ISBN: 9780071475419
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7: Mortgage hedging and Bank Credit
8: TED Spreads

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Quantitative Equity Portfolio Management is a comprehensive guide to the entire process of constructing and managing a high-yield quantitative equity portfolio. This detailed handbook begins with the basic principles of quantitative active management and then clearly outlines how to build an equity portfolio using those powerful concepts. Financial experts Ludwig Chincarini and Daehwan Kim provide clear explanations of topics ranging from basic models, factors and
factor choice, and stock screening and ranking... to fundamental factor models, economic factor models, and forecasting factor premiums and exposures. Readers will also find step-by-step coverage of portfolio weights... rebalancing and transaction costs...tax management... leverage...market neutral...Bayesian ...performance measurement and attribution...the back testing process...and portfolio perform-
ance. Each chapter of this all-in-one portfolio management resource contains an appendix with valuable figures, tables, equations, math-
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dices covering a brief history of financial theory, fundamental models of stock returns, a basic review of mathematical and statistical concepts, an entertaining explanation and quantitative approach to the casino game of craps, and other on-target supplemental materi-
als. An essential reference for professional money managers and students taking advanced investment courses, Quantitative Equity Portfolio Management offers a full array of methods for effectively developing high-performance equity portfolios that deliver lucrative returns for clients.

CREDIT RISK MANAGEMENT
By Joetta Colquitt
2007 (May 2007) / 372 pages
ISBN: 9780071446600
A Professional Reference Title
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1 Introduction
2 The Credit Process
3 What Are The Lending Objectives
4 Company Funding Strategies
5 Company Specific Risk Evaluation
6 Qualitative Specific Risk Evaluation
7 Credit Risk Measurement
8 Credit Portfolio Management
9 Credit Rating Systems
10 The Economics Of Credit

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2007 (July 2006) / 604 pages
ISBN: 9780071464659
A Professional Reference Title
Profiting with Forex introduces investors to all the advantages of the global foreign exchange market and shows them how to capitalize
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potential, and ease of use; and how it can generate profits, whether the other markets are up or down. Written by two leading forex experts, this complete investing resource uses basic economic principles, solid technical analysis, and lots of common sense to develop an arsenal of tools and techniques that will lead to winning results in the lucrative foreign exchange marketplace. Filled with over 150 illustrations and figures, Profiting with Forex also shows investors how to combine their newly acquired knowledge of Forex fundamentals with proven trading techniques that can generate great rewards in the market.

VALUE AT RISK
3rd Edition
By Philippe Jorion
2007 (October 2006) / 600 pages
ISBN: 9780071260473 [IE]
ISBN: 9780071464956
A Professional Reference Title
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al bestseller addresses the fundamental changes in the field that have occurred across the globe in recent years. Philippe Jorion provides the most current information needed to understand and implement VAR-as well as manage newer dimensions of financial risk. A major new feature of the Third Edition is the addition of short questions and exercises at the end of each chapter, making it even easier to check progress. Detailed answers are posted on the companion web site www.pjorion.com/varl. The web site contains other materials, including additional questions that course instructors can assign to their stu-
dents. Jorion leaves no stone unturned, addressing the building blocks of VAR from computing and backtesting models to forecasting risk and correlations. He outlines the use of VAR to measure and control risk for trading, for investment management, and for enterprise-wide risk management. He also points out key pitfalls to watch out for in risk-management systems. The value-at-risk approach continues to improve worldwide standards for managing numerous types of risk. Now more than ever, professionals can depend on Value at Risk for comprehensive, authoritative counsel on VAR, its application, and its results-and to keep ahead of the curve.

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By Virginia Morris and Kenneth Morris of Lightbulb Press
2007 (April 2007)
ISBN: 9781933569048
A Professional Reference Title
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International Edition

TECHNICAL ANALYSIS EXPLAINED
4th Edition
By Martin J. Pring
2002 / 560 pages
ISBN: 9780071381932
ISBN: 9780071226691 [IE]
A Professional Reference Title

Technical Analysis Explained is renowned for showing investors how to use technical analysis as a key element of virtually any trading strategy or program. It provides the basic knowledge needed to understand, interpret, and predict major market moves, and supplies investors with detailed instructions on using today’s most sophisticated technical analysis tools and techniques - from candlestick charting to volume measurement, and more. The book’s 3rd edition remains one of McGraw-Hill’s most popular investment titles. This 4th edition features extensive updates, including how to use state-of-the-art software programs, and features new chapters on momentum, intraday charts, contrary opinion, and one- and two-bar price patterns.

International Edition

INTRODUCTION TO TECHNICAL ANALYSIS
By Martin J. Pring
1999 / 304 pages
A Professional Reference Title

(International Edition is not for sale in Japan)

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