# CONTENTS

## Accounting

<table>
<thead>
<tr>
<th>Topic</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting for Non-Accounting Managers</td>
<td>17</td>
</tr>
<tr>
<td>Accounting Information Systems</td>
<td>43</td>
</tr>
<tr>
<td>Accounting Principles</td>
<td>11</td>
</tr>
<tr>
<td>Accounting Principles Supplements</td>
<td>15</td>
</tr>
<tr>
<td>Accounting Theory</td>
<td>58</td>
</tr>
<tr>
<td>Advanced Accounting</td>
<td>44</td>
</tr>
<tr>
<td>Advanced Managerial Accounting</td>
<td>53</td>
</tr>
<tr>
<td>Auditing</td>
<td>48</td>
</tr>
<tr>
<td>Auditing Practice Cases</td>
<td>52</td>
</tr>
<tr>
<td>College Accounting</td>
<td>41</td>
</tr>
<tr>
<td>Computerized Accounting</td>
<td>31</td>
</tr>
<tr>
<td>Corporate Financial Reporting</td>
<td>63</td>
</tr>
<tr>
<td>Cost Accounting / Cost Management</td>
<td>38</td>
</tr>
<tr>
<td>Cost Accounting Supplements</td>
<td>41</td>
</tr>
<tr>
<td>Financial Accounting</td>
<td>17</td>
</tr>
<tr>
<td>Financial Accounting Supplements</td>
<td>24</td>
</tr>
<tr>
<td>Financial Statement Analysis</td>
<td>59</td>
</tr>
<tr>
<td>Governmental / Non Profit</td>
<td>57</td>
</tr>
<tr>
<td>Intermediate Accounting</td>
<td>35</td>
</tr>
<tr>
<td>Intermediate Accounting Software</td>
<td>36</td>
</tr>
<tr>
<td>Intermediate Accounting Supplements</td>
<td>36</td>
</tr>
<tr>
<td>International Accounting</td>
<td>59</td>
</tr>
<tr>
<td>Management Control</td>
<td>64</td>
</tr>
<tr>
<td>Managerial Accounting</td>
<td>25</td>
</tr>
<tr>
<td>Managerial Accounting Supplements</td>
<td>31</td>
</tr>
<tr>
<td>MBA Principles</td>
<td>63</td>
</tr>
<tr>
<td>Other Accounting</td>
<td>65</td>
</tr>
<tr>
<td>Survey of Accounting</td>
<td>62</td>
</tr>
<tr>
<td>Undergraduate Taxation</td>
<td>54</td>
</tr>
</tbody>
</table>

## Finance

<table>
<thead>
<tr>
<th>Topic</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bank Management</td>
<td>99</td>
</tr>
<tr>
<td>Behavioral Finance</td>
<td>102</td>
</tr>
<tr>
<td>Business Finance</td>
<td>81</td>
</tr>
<tr>
<td>Cases in Corporate Finance</td>
<td>92</td>
</tr>
<tr>
<td>Derivatives / Futures &amp; Options</td>
<td>105</td>
</tr>
<tr>
<td>Entrepreneurial Finance</td>
<td>109</td>
</tr>
<tr>
<td>Finance for the Non-Financial Managers</td>
<td>105</td>
</tr>
<tr>
<td>Financial Institutions and Markets</td>
<td>98</td>
</tr>
<tr>
<td>Financial Institutions Management</td>
<td>96</td>
</tr>
<tr>
<td>Financial Planning</td>
<td>102</td>
</tr>
<tr>
<td>Financial System</td>
<td>108</td>
</tr>
<tr>
<td>International Financial Management</td>
<td>100</td>
</tr>
<tr>
<td>International Financial Markets</td>
<td>101</td>
</tr>
<tr>
<td>Investment (Pof Ref)</td>
<td>89</td>
</tr>
<tr>
<td>Investments - Graduate</td>
<td>88</td>
</tr>
<tr>
<td>Investments - Supplementary</td>
<td>87</td>
</tr>
<tr>
<td>Investments - Textbooks</td>
<td>82</td>
</tr>
<tr>
<td>Managerial &amp; Corporate Finance - Graduate</td>
<td>76</td>
</tr>
<tr>
<td>Managerial &amp; Corporate Finance - Supplements</td>
<td>74</td>
</tr>
<tr>
<td>Managerial &amp; Corporate Finance - Textbooks</td>
<td>69</td>
</tr>
<tr>
<td>Mathematics of Finance</td>
<td>107</td>
</tr>
<tr>
<td>Mergers and Acquisitions</td>
<td>106</td>
</tr>
<tr>
<td>Money and Capital Markets</td>
<td>95</td>
</tr>
<tr>
<td>Personal Finance</td>
<td>102</td>
</tr>
<tr>
<td>Risk Management</td>
<td>107</td>
</tr>
<tr>
<td>Risk Management (Prof Ref)</td>
<td>108</td>
</tr>
</tbody>
</table>

## Insurance & Real Estate

<table>
<thead>
<tr>
<th>Topic</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Real Estate Finance / Investment</td>
<td>114</td>
</tr>
<tr>
<td>Real Estate Principles, Analysis &amp; Management</td>
<td>114</td>
</tr>
<tr>
<td>Real Estate (Prof Ref)</td>
<td>115</td>
</tr>
<tr>
<td>Upper Division Insurance</td>
<td>113</td>
</tr>
</tbody>
</table>

## Indexes

<table>
<thead>
<tr>
<th>Topic</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Author Indexes</td>
<td>123</td>
</tr>
<tr>
<td>Title Indexes</td>
<td>117</td>
</tr>
</tbody>
</table>
# NEW TITLES

## ACCOUNTING

### 2009

<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>ISBN-13</th>
<th>MHID</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to Accounting: An Integrated Approach, 5e</td>
<td>Ainsworth</td>
<td>9780073527000</td>
<td>0073527009</td>
<td>11</td>
</tr>
<tr>
<td>Principles of Taxation for Business and Investment Planning 2009 Ed, 12e</td>
<td>Jones</td>
<td>9780073379470</td>
<td>0073379476</td>
<td>54</td>
</tr>
<tr>
<td>Taxation of Individuals 2009 Edition</td>
<td>Spiker</td>
<td>9780073526959</td>
<td>0073526959</td>
<td>54</td>
</tr>
<tr>
<td>Auditing After Sarbanes-Oxley, 2e</td>
<td>Thibodeau</td>
<td>9780073379494</td>
<td>0073379492</td>
<td>48</td>
</tr>
<tr>
<td>Computer Accounting with Quickbooks Pro 2008, 10e</td>
<td>Ulmer</td>
<td>9780073379401</td>
<td>0073379409</td>
<td>31</td>
</tr>
<tr>
<td>Computer Accounting Essentials Using Quickbooks, 4e</td>
<td>Yacht</td>
<td>9780073379388</td>
<td>0073379387</td>
<td>31</td>
</tr>
<tr>
<td>Computer Accounting with Peachtree Complete 2008: Release 15.0, 12e</td>
<td>Yacht</td>
<td>9780073379395</td>
<td>0073379395</td>
<td>31</td>
</tr>
<tr>
<td>Accounting for Decision Making and Control, 6e</td>
<td>Zimmerman</td>
<td>9780073379487</td>
<td>0073379484</td>
<td>53</td>
</tr>
</tbody>
</table>

### 2008

<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>ISBN-13</th>
<th>MHID</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advanced Financial Accounting, 7e</td>
<td>Baker</td>
<td>9780073526744</td>
<td>0073526746</td>
<td>44</td>
</tr>
<tr>
<td>Cost Management: A Strategic Emphasis, 4e</td>
<td>Blocher</td>
<td>9780073128153</td>
<td>0073128155</td>
<td>38</td>
</tr>
<tr>
<td>Introduction to Managerial Accounting, 4e</td>
<td>Brewer</td>
<td>9780073379357</td>
<td>0073379352</td>
<td>25</td>
</tr>
<tr>
<td>Management Accounting</td>
<td>Burns</td>
<td>9780077104122</td>
<td>0077104129</td>
<td>29</td>
</tr>
<tr>
<td>Essentials of Accounting for Governmental and Not-for-Profit Organizations, 9e</td>
<td>Copley</td>
<td>9780073379425</td>
<td>0073379425</td>
<td>57</td>
</tr>
<tr>
<td>Management Accounting</td>
<td>Correia</td>
<td>9780077116903</td>
<td>0077116909</td>
<td>26</td>
</tr>
<tr>
<td>Fundamentals of Taxation with TaxACT 2006 Deluxe</td>
<td>Cruz</td>
<td>9780073344300</td>
<td>0073344303</td>
<td>54</td>
</tr>
<tr>
<td>Australian Financial Accounting, 5e</td>
<td>Deegan</td>
<td>9780070136779</td>
<td>0070136777</td>
<td>20</td>
</tr>
<tr>
<td>Fundamental Financial Accounting Concepts with Harley-Davidson</td>
<td>Edmonds</td>
<td>9780073367774</td>
<td>007336777X</td>
<td>17</td>
</tr>
<tr>
<td>Annual Report, 6e</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fundamental Managerial Accounting Concepts, 4e</td>
<td>Edmonds</td>
<td>9780073526799</td>
<td>0073526797</td>
<td>26</td>
</tr>
<tr>
<td>Managerial Accounting, 12e</td>
<td>Garrison</td>
<td>9780073526706</td>
<td>0073526703</td>
<td>26</td>
</tr>
<tr>
<td>Cost Management: Strategies for Business Decisions, 4e</td>
<td>Hilton</td>
<td>9780073526805</td>
<td>0073526800</td>
<td>39</td>
</tr>
<tr>
<td>Managerial Accounting, 7e</td>
<td>Hilton</td>
<td>9780073022857</td>
<td>0073022853</td>
<td>27</td>
</tr>
<tr>
<td>Forensic Accounting</td>
<td>Hopwood</td>
<td>9780073526850</td>
<td>0073526851</td>
<td>65</td>
</tr>
<tr>
<td>Advanced Accounting, 9e</td>
<td>Hoyle</td>
<td>9780073379456</td>
<td>007337945X</td>
<td>45</td>
</tr>
<tr>
<td>Fundamentals of Advanced Accounting, 3e</td>
<td>Hoyle</td>
<td>9780073379463</td>
<td>0073379468</td>
<td>46</td>
</tr>
<tr>
<td>Accounting Information Systems</td>
<td>Hurt</td>
<td>9780073195551</td>
<td>0073195553</td>
<td>43</td>
</tr>
<tr>
<td>Accounting: A Framework for Decision Making, 2e</td>
<td>Jackling</td>
<td>9780074717059</td>
<td>0074717057</td>
<td>13</td>
</tr>
<tr>
<td>A Comprehensive Guide to Malaysian Taxation, 3e</td>
<td>Jeyapalan</td>
<td>978933850211</td>
<td>9833850219</td>
<td>56</td>
</tr>
<tr>
<td>Principles of Taxation for Business and Investment Planning 2008 Ed, 11e</td>
<td>Jones</td>
<td>9780073403953</td>
<td>0073403954</td>
<td>55</td>
</tr>
<tr>
<td>Fundamentals of Cost Accounting, 2e</td>
<td>Lanen</td>
<td>9780073526720</td>
<td>007352672X</td>
<td>40</td>
</tr>
</tbody>
</table>
# NEW TITLES

## ACCOUNTING

### 2008

<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>ISBN-13</th>
<th>MHID</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auditing and Assurance Services, 3e</td>
<td>Louwers</td>
<td>9780073379364</td>
<td>0073379360</td>
<td>48</td>
</tr>
<tr>
<td>The Essentials Guide to Personal Income Tax in Malaysia 2007 Ed, 3e</td>
<td>Malik</td>
<td>9789833850105</td>
<td>9833850103</td>
<td>56</td>
</tr>
<tr>
<td>Accounting: What the Numbers Mean, 8e</td>
<td>Marshall</td>
<td>9780073379417</td>
<td>0073379417</td>
<td>62</td>
</tr>
<tr>
<td>Auditing &amp; Assurance Services, 6e</td>
<td>Messier</td>
<td>9780073526904</td>
<td>0073526908</td>
<td>49</td>
</tr>
<tr>
<td>Auditing &amp; Assurance Services in Malaysia, 3e</td>
<td>Messier</td>
<td>9789833850075</td>
<td>9833850073</td>
<td>50</td>
</tr>
<tr>
<td>Ethical Obligations and Decision-Making in Accounting: Text and Cases</td>
<td>Mintz</td>
<td>9780073403991</td>
<td>0073403997</td>
<td>66</td>
</tr>
<tr>
<td>Managerial Accounting for Managers</td>
<td>Noreen</td>
<td>9780073526973</td>
<td>0073526975</td>
<td>28</td>
</tr>
<tr>
<td>Financial Accounting for Non-Specialists, 2e</td>
<td>Perks</td>
<td>9780077115401</td>
<td>0077115406</td>
<td>17</td>
</tr>
<tr>
<td>Financial Accounting: An Introduction, 2e</td>
<td>Roshayani</td>
<td>9789833850020</td>
<td>9833850022</td>
<td>21</td>
</tr>
<tr>
<td>Introduction to Financial Accounting in Hong Kong</td>
<td>Thomas</td>
<td>9780071260848</td>
<td>0071260846</td>
<td>22</td>
</tr>
<tr>
<td>Principles of Auditing and Other Assurance Services, 16e</td>
<td>Whittington</td>
<td>9780073526867</td>
<td>007352686X</td>
<td>49</td>
</tr>
<tr>
<td>College Accounting (Chapters 1-30)</td>
<td>Wild</td>
<td>9780073379449</td>
<td>0073379441</td>
<td>41</td>
</tr>
<tr>
<td>Financial Accounting: Information for Decisions, 4e</td>
<td>Wild</td>
<td>9780073335025</td>
<td>0073335029</td>
<td>19</td>
</tr>
<tr>
<td>Financial Accounting, 13e</td>
<td>Williams</td>
<td>9780073526819</td>
<td>0073526819</td>
<td>20</td>
</tr>
<tr>
<td>Financial and Managerial Accounting, 14e</td>
<td>Williams</td>
<td>9780072996500</td>
<td>0072996501</td>
<td>11</td>
</tr>
<tr>
<td>Computer Accounting with Quickbooks 2007, 9e</td>
<td>Ulmer</td>
<td>9780073526836</td>
<td>0073526835</td>
<td>32</td>
</tr>
<tr>
<td>Computer Accounting using Microsoft Office Accounting 2007</td>
<td>Yacht</td>
<td>9780073129723</td>
<td>0073129720</td>
<td>32</td>
</tr>
<tr>
<td>Computer Accounting using Peachtree Complete 2007: Release 14.0, 11e</td>
<td>Yacht</td>
<td>9780073526829</td>
<td>0073526827</td>
<td>33</td>
</tr>
</tbody>
</table>

## FINANCE

### 2009

<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>ISBN-13</th>
<th>MHID</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investments, 8e</td>
<td>Bodie</td>
<td>9780073382371</td>
<td>007338237X</td>
<td>82, 88</td>
</tr>
<tr>
<td>Principles of Corporate Finance Brief</td>
<td>Brealey</td>
<td>9780073405117</td>
<td>0073405116</td>
<td>76</td>
</tr>
</tbody>
</table>
### NEW TITLES

#### FINANCE

**2008**

<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>ISBN-13</th>
<th>MHID</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Casebook t/a Foundations of Financial Management, 12e</td>
<td>Block</td>
<td>9780073257440</td>
<td>0073257443</td>
<td>74</td>
</tr>
<tr>
<td>Foundations of Financial Management, 12e</td>
<td>Block</td>
<td>9780073295817</td>
<td>0073295817</td>
<td>69</td>
</tr>
<tr>
<td>Essentials of Investments, 7e</td>
<td>Bodie</td>
<td>9780073405179</td>
<td>0073405175</td>
<td>82</td>
</tr>
<tr>
<td>Investments</td>
<td>Bodie</td>
<td>9780074716946</td>
<td>0074716948</td>
<td>87</td>
</tr>
<tr>
<td>Investments, 7e</td>
<td>Bodie</td>
<td>9780073530611</td>
<td>0073530611</td>
<td>83, 88</td>
</tr>
<tr>
<td>Principles of Corporate Finance, 9e</td>
<td>Brealey</td>
<td>9780073405100</td>
<td>0073405108</td>
<td>76</td>
</tr>
<tr>
<td>Financial Planning and Wealth Management: An International Perspective</td>
<td>Cheng</td>
<td>9780071249843</td>
<td>0071249842</td>
<td>102</td>
</tr>
<tr>
<td>Strategic Corporate Finance</td>
<td>Davies</td>
<td>9780077109417</td>
<td>0077109414</td>
<td>81</td>
</tr>
<tr>
<td>Fundamentals of Investment Management, 9e</td>
<td>Hirt</td>
<td>9780073405155</td>
<td>0073405159</td>
<td>85</td>
</tr>
<tr>
<td>Investments</td>
<td>Hischey</td>
<td>9780073530642</td>
<td>0073530646</td>
<td>84</td>
</tr>
<tr>
<td>Fundamentals of Investments, 4e</td>
<td>Jordan</td>
<td>9780073027210</td>
<td>0073027219</td>
<td>86</td>
</tr>
<tr>
<td>Focus on Personal Finance, 2e</td>
<td>Kapoor</td>
<td>9780073530635</td>
<td>0073530638</td>
<td>102</td>
</tr>
<tr>
<td>Financial Management: Text and Problems, 5e</td>
<td>Khan</td>
<td>9780070656147</td>
<td>0070656142</td>
<td>78</td>
</tr>
<tr>
<td>Financial Institutions Management, 2e</td>
<td>Lange</td>
<td>9780074717493</td>
<td>0074717499</td>
<td>97</td>
</tr>
<tr>
<td>Financial Derivatives: Markets and Applications in Malaysia, 2e</td>
<td>Obiyathulla</td>
<td>978933219957</td>
<td>983219950</td>
<td>105</td>
</tr>
<tr>
<td>Bank Management and Financial Services, 7e</td>
<td>Rose</td>
<td>9780073306599</td>
<td>0073306592</td>
<td>99</td>
</tr>
<tr>
<td>Money and Capital Markets, 10e</td>
<td>Rose</td>
<td>9780073405162</td>
<td>0073405167</td>
<td>95</td>
</tr>
<tr>
<td>Corporate Finance, 8e</td>
<td>Ross</td>
<td>9780073337180</td>
<td>0073337188</td>
<td>77</td>
</tr>
<tr>
<td>Corporate Finance Fundamentals, 8e</td>
<td>Ross</td>
<td>9780073282114</td>
<td>0073282111</td>
<td>70</td>
</tr>
<tr>
<td>Essentials of Corporate Finance, 6e</td>
<td>Ross</td>
<td>9780073405131</td>
<td>0073405132</td>
<td>70</td>
</tr>
<tr>
<td>Fundamentals of Corporate Finance, 4e</td>
<td>Ross</td>
<td>9780074717813</td>
<td>0074717812</td>
<td>72</td>
</tr>
<tr>
<td>Financial Institutions Management: A Risk Management Approach, 6e</td>
<td>Saunders</td>
<td>9780073405148</td>
<td>0073405140</td>
<td>96</td>
</tr>
<tr>
<td>Financial and Actuarial Mathematics</td>
<td>Tse/Chan</td>
<td>9780071258562</td>
<td>0071258566</td>
<td>107</td>
</tr>
</tbody>
</table>

#### INSURANCE & REAL ESTATE

**2008**

<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>ISBN-13</th>
<th>MHID</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retirement Plans 401 (k)s, IRAs and Other Deferred Compensation Approaches, 10e</td>
<td>Allen</td>
<td>9780073377421</td>
<td>0073377422</td>
<td>113</td>
</tr>
<tr>
<td>Real Estate Finance &amp; Investments, 13e</td>
<td>Brueggeman</td>
<td>9780073524719</td>
<td>0073524719</td>
<td>114</td>
</tr>
<tr>
<td>Real Estate Principles: A Value Approach, 2e</td>
<td>Ling</td>
<td>9780073046211</td>
<td>0073046213</td>
<td>114</td>
</tr>
<tr>
<td>Topic</td>
<td>Page</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>-------------------------------------------</td>
<td>------</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounting for Non-Accounting Managers</td>
<td>17</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounting Information Systems</td>
<td>43</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounting Principles</td>
<td>11</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounting Principles Supplements</td>
<td>15</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounting Theory</td>
<td>58</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advanced Accounting</td>
<td>44</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advanced Managerial Accounting</td>
<td>53</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Auditing</td>
<td>48</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Auditing Practice Cases</td>
<td>52</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>College Accounting</td>
<td>41</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Computerized Accounting</td>
<td>31</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate Financial Reporting</td>
<td>63</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cost Accounting / Cost Management</td>
<td>38</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cost Accounting Supplements</td>
<td>41</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Accounting</td>
<td>17</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Accounting Supplements</td>
<td>24</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Statement Analysis</td>
<td>59</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Governmental / Non Profit</td>
<td>57</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Intermediate Accounting</td>
<td>35</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Intermediate Accounting Software</td>
<td>36</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Intermediate Accounting Supplements</td>
<td>36</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>International Accounting</td>
<td>59</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management Control</td>
<td>64</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Managerial Accounting</td>
<td>25</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Managerial Accounting Supplements</td>
<td>31</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MBA Principles</td>
<td>63</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other Accounting</td>
<td>65</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Survey of Accounting</td>
<td>62</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Undergraduate Taxation</td>
<td>54</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
# NEW TITLES

## ACCOUNTING

### 2009

<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>ISBN-13</th>
<th>MHID</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to Accounting: An Integrated Approach, 5e</td>
<td>Ainsworth</td>
<td>9780073527000</td>
<td>0073527009</td>
<td>11</td>
</tr>
<tr>
<td>Principles of Taxation for Business and Investment Planning 2009 Ed, 12e</td>
<td>Jones</td>
<td>9780073379470</td>
<td>0073379476</td>
<td>54</td>
</tr>
<tr>
<td>Taxation of Individuals 2009 Edition</td>
<td>Spiker</td>
<td>9780073526959</td>
<td>0073526959</td>
<td>54</td>
</tr>
<tr>
<td>Auditing After Sarbanes-Oxley, 2e</td>
<td>Thibodeau</td>
<td>9780073379494</td>
<td>0073379492</td>
<td>48</td>
</tr>
<tr>
<td>Computer Accounting with Quickbooks Pro 2008, 10e</td>
<td>Ulmer</td>
<td>9780073379401</td>
<td>0073379409</td>
<td>31</td>
</tr>
<tr>
<td>Computer Accounting Essentials Using Quickbooks, 4e</td>
<td>Yacht</td>
<td>9780073379388</td>
<td>0073379387</td>
<td>31</td>
</tr>
<tr>
<td>Computer Accounting with Peachtree Complete 2008: Release 15.0, 12e</td>
<td>Yacht</td>
<td>9780073379395</td>
<td>0073379395</td>
<td>31</td>
</tr>
<tr>
<td>Accounting for Decision Making and Control, 6e</td>
<td>Zimmerman</td>
<td>9780073379487</td>
<td>0073379484</td>
<td>53</td>
</tr>
</tbody>
</table>

### 2008

<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>ISBN-13</th>
<th>MHID</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advanced Financial Accounting, 7e</td>
<td>Baker</td>
<td>9780073526744</td>
<td>0073526746</td>
<td>44</td>
</tr>
<tr>
<td>Cost Management: A Strategic Emphasis, 4e</td>
<td>Blocher</td>
<td>9780073128153</td>
<td>0073128155</td>
<td>38</td>
</tr>
<tr>
<td>Introduction to Managerial Accounting, 4e</td>
<td>Brewer</td>
<td>9780073379357</td>
<td>0073379352</td>
<td>25</td>
</tr>
<tr>
<td>Management Accounting</td>
<td>Burns</td>
<td>9780077104122</td>
<td>0077104129</td>
<td>29</td>
</tr>
<tr>
<td>Essentials of Accounting for Governmental and Not-for-Profit Organizations</td>
<td>Copley</td>
<td>9780073379425</td>
<td>0073379425</td>
<td>57</td>
</tr>
<tr>
<td>Management Accounting</td>
<td>Correia</td>
<td>9780077116903</td>
<td>0077116909</td>
<td>26</td>
</tr>
<tr>
<td>Fundamentals of Taxation with TaxACT 2006 Deluxe</td>
<td>Cruz</td>
<td>9780073344300</td>
<td>0073344303</td>
<td>54</td>
</tr>
<tr>
<td>Australian Financial Accounting, 5e</td>
<td>Deegan</td>
<td>9780070136779</td>
<td>0070136777</td>
<td>20</td>
</tr>
<tr>
<td>Fundamental Financial Accounting Concepts with Harley-Davidson</td>
<td>Edmonds</td>
<td>9780073367774</td>
<td>007336777X</td>
<td>17</td>
</tr>
<tr>
<td>Annual Report, 6e</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fundamental Managerial Accounting Concepts, 4e</td>
<td>Edmonds</td>
<td>9780073526799</td>
<td>0073526797</td>
<td>26</td>
</tr>
<tr>
<td>Managerial Accounting, 12e</td>
<td>Garrison</td>
<td>9780073526706</td>
<td>0073526703</td>
<td>26</td>
</tr>
<tr>
<td>Cost Management: Strategies for Business Decisions, 4e</td>
<td>Hilton</td>
<td>9780073526805</td>
<td>0073526800</td>
<td>39</td>
</tr>
<tr>
<td>Managerial Accounting, 7e</td>
<td>Hilton</td>
<td>9780073022857</td>
<td>0073022853</td>
<td>27</td>
</tr>
<tr>
<td>Forensic Accounting</td>
<td>Hopwood</td>
<td>9780073526850</td>
<td>0073526851</td>
<td>65</td>
</tr>
<tr>
<td>Advanced Accounting, 9e</td>
<td>Hoyle</td>
<td>9780073379456</td>
<td>007337945X</td>
<td>45</td>
</tr>
<tr>
<td>Fundamentals of Advanced Accounting, 3e</td>
<td>Hoyle</td>
<td>9780073379463</td>
<td>0073379468</td>
<td>46</td>
</tr>
<tr>
<td>Accounting Information Systems</td>
<td>Hurt</td>
<td>9780073195551</td>
<td>0073195553</td>
<td>43</td>
</tr>
<tr>
<td>Accounting: A Framework for Decision Making, 2e</td>
<td>Jackling</td>
<td>9780074710705</td>
<td>0074710705</td>
<td>13</td>
</tr>
<tr>
<td>A Comprehensive Guide to Malaysian Taxation, 3e</td>
<td>Jeyapalan</td>
<td>9789833850211</td>
<td>9833850219</td>
<td>56</td>
</tr>
<tr>
<td>Principles of Taxation for Business and Investment Planning 2008 Ed, 11e</td>
<td>Jones</td>
<td>9780073403953</td>
<td>0073403954</td>
<td>55</td>
</tr>
<tr>
<td>Fundamentals of Cost Accounting, 2e</td>
<td>Lanen</td>
<td>9780073526720</td>
<td>007352672X</td>
<td>40</td>
</tr>
</tbody>
</table>
## NEW TITLES

### 2008

<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>ISBN-13</th>
<th>MHID</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auditing and Assurance Services, 3e</td>
<td>Louwers</td>
<td>9780073379364</td>
<td>0073379360</td>
<td>48</td>
</tr>
<tr>
<td>The Essentials Guide to Personal Income Tax in Malaysia 2007 Ed, 3e</td>
<td>Malik</td>
<td>9789833850105</td>
<td>9833850103</td>
<td>56</td>
</tr>
<tr>
<td>Accounting: What the Numbers Mean, 8e</td>
<td>Marshall</td>
<td>9780073379418</td>
<td>0073379417</td>
<td>62</td>
</tr>
<tr>
<td>Auditing &amp; Assurance Services, 6e</td>
<td>Messier</td>
<td>9780073526904</td>
<td>0073526908</td>
<td>49</td>
</tr>
<tr>
<td>Auditing &amp; Assurance Services in Malaysia, 3e</td>
<td>Messier</td>
<td>9789833850075</td>
<td>9833850073</td>
<td>50</td>
</tr>
<tr>
<td>Ethical Obligations and Decision-Making in Accounting: Text and Cases</td>
<td>Mintz</td>
<td>9780073403991</td>
<td>0073403997</td>
<td>66</td>
</tr>
<tr>
<td>Managerial Accounting for Managers</td>
<td>Noreen</td>
<td>9780073526973</td>
<td>0073526975</td>
<td>28</td>
</tr>
<tr>
<td>Financial Accounting for Non-Specialists, 2e</td>
<td>Perks</td>
<td>9780077115401</td>
<td>0077115406</td>
<td>17</td>
</tr>
<tr>
<td>Financial Accounting: An Introduction, 2e</td>
<td>Roshayani</td>
<td>9789833850020</td>
<td>9833850022</td>
<td>21</td>
</tr>
<tr>
<td>Introduction to Financial Accounting in Hong Kong</td>
<td>Thomas</td>
<td>9780071260848</td>
<td>0071260846</td>
<td>22</td>
</tr>
<tr>
<td>Principles of Auditing and Other Assurance Services, 16e</td>
<td>Whittington</td>
<td>9780073526867</td>
<td>007352686X</td>
<td>49</td>
</tr>
<tr>
<td>College Accounting (Chapters 1-30)</td>
<td>Wild</td>
<td>9780073379444</td>
<td>0073379441</td>
<td>41</td>
</tr>
<tr>
<td>Financial Accounting: Information for Decisions, 4e</td>
<td>Wild</td>
<td>9780073335025</td>
<td>0073335029</td>
<td>19</td>
</tr>
<tr>
<td>Financial Accounting, 13e</td>
<td>Williams</td>
<td>9780073526812</td>
<td>0073526819</td>
<td>20</td>
</tr>
<tr>
<td>Financial and Managerial Accounting, 14e</td>
<td>Williams</td>
<td>9780072996500</td>
<td>0072996501</td>
<td>11</td>
</tr>
<tr>
<td>Computer Accounting with Quickbooks 2007, 9e</td>
<td>Ulmer</td>
<td>9780073526836</td>
<td>0073526835</td>
<td>32</td>
</tr>
<tr>
<td>Computer Accounting using Microsoft Office Accounting 2007</td>
<td>Yacht</td>
<td>9780073129723</td>
<td>0073129720</td>
<td>32</td>
</tr>
<tr>
<td>Computer Accounting using Peachtree Complete 2007: Release 14.0, 11e</td>
<td>Yacht</td>
<td>9780073526829</td>
<td>0073526827</td>
<td>33</td>
</tr>
</tbody>
</table>
ACCOUNTING

Accounting Principles

NEW

INTRODUCTION TO ACCOUNTING
An Integrated Approach, 5th Edition
By Penne Ainsworth, University of Wyoming-Laramie and Dan Deines, Kansas State University
2009 (February 2008) / 672 pages
(Details unavailable at press time)

International Edition

FINANCIAL AND MANAGERIAL ACCOUNTING
14th Edition
By Jan Williams, University of Tennessee-Knoxville, Sue Haka, Michigan State University-East Lansing, Mark S. Betten, Bucknell University, and Joseph V Carcello, University of Tennessee-Knoxville
2008 (September 2006) / 1216 pages
http://www.mhhe.com/williams_basis14e

With the fourteenth edition of Financial and Managerial Accounting: The Basis for Business Decisions, the Williams author team carries on the tradition of being a solid foundation for students learning basic accounting concepts. Through the revision, the authors have further refined the financial accounting topics, while slightly expanding the managerial accounting material to provide even more balanced coverage. Hallmarks of the text—including the solid Accounting Cycle approach to chapter topics, the Basis for Business Decisions, and a worksheet for Preparing a Statement of Cash Flows. The discussion has been streamlined by incorporating these and other boxed elements throughout the text.

NEW TO THIS EDITION

- New coauthor Joe Carcello brings a focus on corporate governance to this new edition.
- Nearly 250 new exercises and problems.
- The focus on ethics in accounting has been enhanced, with new Ethics, Fraud & Corporate Management boxes in each chapter.
- New Brief Exercises—ten or more per chapter—provide a shorter, more concise exercise option to test basic concepts at the end of the chapter.
- Inclusion of Problem Set B in each chapter doubles the amount of problem material.
- An overall new design and revised graphics improve the illustration of key concepts.

- Selected excerpts from the 2005 Home Depot Financial Statements appear in the text appendix and are incorporated into end-of-chapter problem material. Students gain valuable practical experience reading and analyzing real-world financial statements.
- Two new Unstructured Cases in Chapter 5 address Sarbanes-Oxley (SOX) issues. (SOX is the most important development in accounting in recent years.)
- Previously supplemental topics have been incorporated into the text, including Other Depreciation Methods, Special Types of Liabilities, and a worksheet for Preparing a Statement of Cash Flows. The discussion has been streamlined by incorporating these and other boxed elements throughout the text.
- Incorporation of Management Strategy and Cash Effects into the text to streamline the discussion.

CONTENTS
Chapter 1: Accounting: Information for Decision Making
Chapter 2: Basic Financial Statements
Chapter 3: The Accounting Cycle: Capturing Economic Events
Chapter 4: The Accounting Cycle: Accruals and Deferrals
Chapter 5: The Accounting Cycle: Reporting Financial Results / Comprehensive Problem 1: Susquehanna Equipment Rentals
Chapter 6: Merchandising Activities
Chapter 7: Financial Assets
Chapter 8: Inventories and the Cost of Goods Sold / Comprehensive Problem 2: Guitar Universe, Inc./
Chapter 9: Plant and Intangible Assets
Chapter 10: Liabilities
Chapter 12: Income and Changes in Retained Earnings
Chapter 13: Statement of Cash Flows
Chapter 15: Global Business and Accounting
Chapter 16: Management Accounting: A Business Partner
Chapter 17: Job Order Cost Systems and Overhead Allocations
Chapter 18: Process Costing
Chapter 19: Cost-Volume-Profit Analysis
Chapter 20: Cost-Volume-Profit Analysis
Chapter 21: Incremental Analysis / Comprehensive Problem 5: The Gilster Company
Chapter 22: Responsibility Accounting and Transfer Pricing
Chapter 23: Operational Budgeting
Chapter 24: Standard Cost Systems
Chapter 25: Rewarding Business Performance / Comprehensive Problem 6: Utease Corporation
Chapter 26: Capital Budgeting
Appendix A: 2005 Home Depot Financial Statements
Appendix B: The Time Value of Money: Future Amounts and Present Values
Appendix C: Forms of Business Organization

Complimentary desk copies are available for course adoption only. Kindly contact your local McGraw-Hill Representative or fax the Examination Copy Request Form available on the back pages of this catalog.

Visit McGraw-Hill Education
Website: www.mheducation.com

COMPLIMENTARY COPIES
This textbook integrates financial and managerial accounting as opposed to keeping these areas separate, the approach followed by most books and curriculums. By "integration", we mean the authors focus on the business process and examine the activities from both an external, financial reporting perspective and an internal, management decision-making perspective. The text incorporates real world applications, including actual financial statements, to reinforce the relevance of topics to real business situations and promote student interest. The text also promotes active learning through Enhance Your Understanding “probing” questions placed sporadically throughout many chapters. Of Interest boxes that provide additional information relating to the chapter concepts, new Fast Fact boxes that provide additional information related to chapter concepts in a short, trivia-like manner, and end-of-chapter group exercises. There are three key distinctions to the Ainsworth/Deines approach. They are: 1. Integration—described in preceding paragraph. 2. Within the context of business processes, Ainsworth/Deines is organized by planning activities, performing those activities (in other words, capturing them in the financial statements), and finally, evaluating those business activities. 3. An organization around the Statement of Cash Flows first focusing on Operating Activities (what is my business, my product, who are my customers?) and then Financing and Investing Activities (how do I fund my business, how do I expand, what are the financial risks, etc?).

CONTENTS
Part One Introduction: Business Operating Activities
Chapter 1: Accounting and Business
Chapter 2: Business Processes and Accounting Information
Chapter 3: Operating Processes: Planning and Control
Part Two Planning: Operating Activities
Chapter 4: Short-term Decision Making
Chapter 5: Strategic Planning Regarding Operating Processes
Chapter 6: Planning, the Balanced Scorecard, and Budgeting
Part Three Recording and Evaluating Operating Activities
Chapter 7: Accounting Information Systems
Chapter 8: Purchasing/Human Resources/Payment Process: Recording and Evaluating Expenditure Process Activities
Chapter 9: Recording and Evaluating Conversion Process Activities
Part Four Introduction: Capital Resource Process Activities
Chapter 11: Time Value of Money
Part Five Planning: Capital Resource Process Activities
Chapter 12: Planning Investments: Capital Budgeting
Chapter 13: Planning Equity Financing
Chapter 14: Planning Debt Financing
Part Six Recording and Evaluating Capital Resource Process Activities
Chapter 15: Recording and Evaluating Capital Resource Process Activities: Financing
Chapter 16: Recording and Evaluating Capital Resource Process Activities: Investing
Part Seven Evaluating: Operating and Capital Resource Processes
Chapter 17: Company Performance: Profitability
Chapter 18: Company Performance: Owners’ Equity and Financial Position
Chapter 19: Company Performance: Cash Flows
Chapter 20: Company Performance: Comprehensive Evaluation
Appendix: Apple’s Annual Report / Index
ACCOUNTING:
A FRAMEWORK FOR
DECISION MAKING
2nd Edition

By Beverley Jackling, jean Raar, Brian Williams
and Graeme Wines of Deakin University

2007 (May 2007)
http://www.mhhe.com/au/jackling2e

Accounting: A framework for decision making is based on the success-
tful text by Carnegie et al and covers both conceptual and procedural
detail to provide an innovative framework for decision making. The text
has broad coverage in topics and a flexible structure. It is suitable to
be used in both accounting and non-accounting majors at undergradu-
ate and MBA level. This second edition has been thoroughly updated
with expanded coverage of current issues such as ethics, and social
and environmental reporting. Australian and international accounting
standards have been integrated throughout. Accountung Standards:
Accounting: A Framework for decision making now has International
and Australian accounting standards incorporated throughout.

Relevant and Engaging Examples: Accounting: A Framework for
decision making encourages students to think critically. Theoretical
content is linked to the decision-making environment, and examples
have been updated so that it continues to be relevant and engag-
ing. Students see accounting in a commercial context, and every
chapter opens with an engaging profile of a professional accountant
in business.

NEW CONTENT
❖ Expanded coverage of social and environmental reporting; plus
  ethics and regulation in the accounting profession.
❖ Updated examples and data throughout
❖ Questions updated with multiple choice questions added to end
  of chapter material.

CONTENTS
Part 1: Accounting in an International Context
1. The accounting environment
2. Accounting reports: their nature and uses
Part 2: The Recording and External Reporting Focus
3. Classification and analysis of transactions
4. The recording focus
5. Inventory transactions
6. Accounting information systems and internal control
7. End-of-period adjustments
8. The principles applied: owner’s equity
9. The structure and content of financial reports
Part 3: Financial Management
10. Accounting and financial management
11. Financial statement analysis
Part 4: The Conceptual Framework Applied
12. Sources of authority and conceptual frameworks for accounting
13. Assets and expenses
14. Revenue
15. Liabilities
Part 5: Topical Issues
16. Topical issues in accounting

SCHAUM'S OUTLINE OF BOOKKEEPING
AND ACCOUNTING
4th Edition
By Joel J Lerner, Sullivan County Community College and Rajul Gokarn
2007 (December 2006) / 400 pages
A Schuan's Publication

The high-performance study guides that help you cut study time,
hone problem-solving skills, and achieve top scores on exams! Ideal
as a study guide for college courses and certification tests, Schaum's
Outline of Bookkeeping and Accounting contains complete new infor-
mation reflecting current trends in the field.

CONTENTS
Ch 1: Assets, Liabilities, and Capital
Ch 2: Debits and Credits: The Liability System
Ch 3: Journalizing and Posting Transactions
Ch 4: Financial Statements
Ch 5: Adjusting and Closing Procedures
Ch 6: Repetitive Transactions
Ch 7: The Cash Journal
Ch 8: Summarizing and Reporting
Ch 9: The Merchandising Company
Ch 10: Costing Merchandise Inventory
Ch 11: Pricing Merchandise
Ch 12: Negotiable Instruments
Ch 13: Controlling Cash
Ch 14: Payroll
Ch 15: Property, Plant, and Equipment: Depreciation
Ch 16: The Partnership
Ch 17: The Corporation
Ch 18: Introduction to Accounting Software

INVITATION TO PUBLISH

McGraw-Hill is interested in
reviewing manuscript for
publication. Please contact your
local McGraw-Hill office or email to
asiapub@mcgraw-hill.com

Visit McGraw-Hill Education (Asia)
Website: www.mcgraw-hill.com
Schaum’s Outline of Financial Management
3rd Edition
By Joe K. Shin, California State University Long Beach and Joel G. Siegel
2007 (February 2007) / 480 pages
A Schaum’s Publication

Millions of students trust Schaum’s Outlines to help them succeed in the classroom and on exams. Schaum’s is the key to faster learning and higher grades in every subject. Each Outline presents all the essential course information in an easy-to-follow, topic-by-topic format. You also get hundreds of examples, solved problems, and practice exercises to test your skills.

Use Schaum’s Outlines to:

- Brush up before tests
- Find answers fast
- Study quickly and more effectively
- Get the big picture without spending hours poring over lengthy textbooks
- Fully compatible with your classroom text, Schaum’s highlights all the important facts you need to know. Use Schaum’s to shorten your study time and get your best test scores!

This Schaum’s Outline gives you:

- 1042 solved problems, including step-by-step solutions
- Hundreds of additional practice problems, with answers supplied
- Clear explanations of financial management concepts and practices
- A comprehensive exam to test your mastery of the material

Contents

- Chapter 1: Financial Analysis
- Chapter 2: Financial Forecasting, Planning, and Budgeting
- Chapter 3: The Management of Working Capital
- Chapter 4: Short-Term Financing
- Chapter 5: Time Value of Money
- Chapter 6: Risk, Return, and Valuation
- Chapter 7: Capital Budgeting
- Chapter 8: Capital Budgeting under Risk
- Chapter 9: Cost of Capital
- Chapter 10: Leverage and Capital Structure
- Chapter 11: Dividend Policy
- Chapter 12: Leveraging and Capital Structure
- Chapter 13: Mergers and Acquisitions
- Chapter 14: Failure and Reorganization
- Chapter 15: Multinational Finance

Financial and Managerial Accounting
2nd Edition
By John J Wild, University of Wisconsin-Madison and Barbara Chiappetta, Nassau County Community College
2007 (July 2006)
(Chapter 1-13 with Working Papers and Circuit City Annual Report)
(Chapter 1-13 with Working Papers and Circuit City Annual Report)

http://www.mhhe.com/wildfinman2e

Wild’s Financial and Managerial Accounting responds to the market’s request for a single book with balanced financial and managerial content (~50/50) that has a corporate approach throughout. With numerous innovative features, the authors focus on “Three C’s”: 
- Clear presentation of accounting concepts
- Concise coverage to help students focus on important material
- Cutting edge technology to engage students and improve their chances for success

Professional illustrative tools such as McGraw-Hill’s Homework Manager and Carol Yacht’s General Ledger and Peachtree software provides students with further advantages as they learn and apply key accounting concepts and methods.

Contents

1 Introducing Accounting in Business
2 Analyzing and Recording Transactions
3 Adjusting Accounts and Preparing Financial Statements
4 Accounting for Merchandising Operations
5 Inventories and Cost of Sales
6 Cash and Internal Controls
7 Accounts and Notes Receivable
8 Long-Term Assets
9 Current Liabilities
10 Long-Term Liabilities
11 Corporate Reporting and Analysis
12 Reporting and Analyzing Cash Flows
13 Accounting Financial Statements
14 Managerial Accounting Concepts and Principles
15 Job Order Costing and Analysis
16 Process Costing and Analysis
17 Activity-Based Costing and Analysis
18 Cost Behavior and Cost-Volume-Profit Analysis
19 Variable Costing and Performance Reporting
20 Master Budgets and Performance Planning
21 Flexible Budgets and Standard Costing
22 Decentralization and Performance Evaluation
23 Relevant Costing for Managerial Decisions
24 Capital Budgeting and Investment Analysis
A Financial Statement Information
B Applying Present and Future Values
C Investments and International Operations
D Accounting for Partnerships
E* Accounting with Special Journals*

Appendices D & E are available as PDF files from the Website or as print copy from a representative.
FUNDAMENTAL ACCOUNTING PRINCIPLES
18th Edition
John J. Wild, University of Wisconsin-Madison, Kermit D. Larson, University of Texas at Austin and Barbara Chiappetta, Nassau County Community College
2007 (June 2006)
Media Enhanced Edition with Circuit City Annual Report & iPod Content CD
(Chapter 1-25 with Circuit City Annual Report)
(Chapter 1-12 with Circuit Annual City Annual Report)
(Chapter 12-25 with Circuit Annual City Annual Report)

With 50 years of success in the principles of accounting market, Fundamental Accounting Principles, 18e by Wild, Larson and Chiappetta has endured and adapted to changes in accounting, technology, and student learning styles. Its innovation is reflected in its extensive use of small business examples, the integration of new computerized learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design. Inclusion of Homework Manager, Homework Manager Plus and Carol Yacht’s General Ledger and Peachtree application software provides students every advantage as they strive to understand the key concepts of accounting and their role in business.

CONTENTS
1. Accounting in Business
2. Analyzing and Recording Transactions
3. Adjusting Accounts and Preparing Financial Statements
4. Completing the Accounting Cycle
5. Accounting for Merchandising Operations
6. Inventories and Cost of Sales
7. Accounting Information Systems
8. Cash and Internal Controls
9. Accounting for Receivables
10. Plant Assets, Natural Resources, and Intangibles
11. Current Liabilities and Payroll Accounting
12. Accounting for Partnerships
13. Accounting for Corporations
14. Long-Term Liabilities
15. Investments and International Operations
16. Reporting the Statement of Cash Flows
17. Analysis of Financial Statements
18. Managerial Accounting Concepts and Principles
19. Job Order Cost Accounting
20. Process Cost Accounting
22. Cost-Volume-Profit Analysis
23. Master Budgets and Planning
24. Flexible Budgets and Standard Costs
25. Capital Budgeting and Managerial Decisions
CONTENTS
Preface
Introduction
Chapter 1: The Balance Sheet
Chapter 2: The Income Statement
Chapter 3: The Accounting Structure
Chapter 4: The Accounting Cycle
Chapter 5: Working Capital
Chapter 6: Statement of Cash Flows
Chapter 7: Inventories
Chapter 8: Property, Plant and Depreciation
Chapter 9: Corporation Accounts
Chapter 10: Dividends and Reserves
Chapter 11: Long-Term Debt
Chapter 12: Basic Cost Accounting
Chapter 13: Cost Standards
Chapter 14: Internal Management Accounting
Chapter 15: Federal Income Tax Concepts
Chapter 16: Personal Computers and Software

SCHAUM’S EASY OUTLINE OF PRINCIPLES OF ACCOUNTING
By Joel J. Lerner, Sullivan County Community College
2001 / 153 pages
A Schaum’s Publication

CONTENTS
Chapter 2: Analyzing and Recording Transactions.
Chapter 3: Adjusting and Closing Procedures.
Chapter 4: Summarizing and Reporting Via the Work Sheet.
Chapter 5: Inventory Valuation Methods.
Chapter 6: Alternative Valuation Methods.
Chapter 7: Cash and Its Control.
Chapter 8: Receivables and Payables.
Chapter 9: Property, Plant, and Equipment: Depreciation.
Chapter 11: Capital and Equity.
Chapter 12: Repetitive Transactions and Payroll.

SCHAUM’S OUTLINE OF PRINCIPLES OF ACCOUNTING I
5th Edition
By Joel Lerner, Sullivan County Community College and James Cashin
1999 / 388 pages
A Schaum’s Publication

CONTENTS
Accounting Concepts.
Financial Statements.
Analyzing and Classifying Transactions, Examination I.
Recording Transactions.
Repetitive Transactions.
Adjusting and Closing Procedures, Examination II.
Summarizing and Reporting Via the Service Business Work Sheet.
Summarizing and Reporting Via the Merchandising Business Work Sheet.
Costing Merchandise Inventory.
Alternative Inventory Valuation Methods.
Repetitive Transactions.
Capital and Equity, Examination III.
Receivables and Payables.
Cash and Its Control.
Payroll.
Property, Plant, and Equipment: Depreciation.
Property, Plant, and Equipment: Disposal and Taxation.
Examination IV.
Final Examination.

International Edition
SCHAUM’S OUTLINE OF PRINCIPLES OF ACCOUNTING II
4th Edition
By Joel J. Lerner, Sullivan County Community College and James A. Cashin, Hofstra University
1994 / 306 pages
A Schaum’s Publication
(International Edition is not for sale in Japan)

CONTENTS
Partnerships: Formation.
Partnerships: Admission and Dissolution.
The Corporation: Organization.
The Corporation: Stock Issue and Book Value.
The Corporation: Subscriptions and Treasury Stock.
The Corporation: Retained Earnings.
The Corporation: Issuing Bonds.
The Corporation: Redemption of Bonds. Examination I.
Manufacturing Accounting: Accounts and Statements.
Manufacturing Accounting: Worksheets and Joint and By-Products.
Cost Systems: Job Order.
Budgets: Income Statement.
Budgets: Balance Sheet and Standard Costs. Examination II.
Financial Statement Analysis: Horizontal and Vertical.
Financial Statement Analysis: Ratios. Examination III.
ACCOUNTING

Accounting For Non-Accounting Managers

2007 (March 2007)
McGraw-Hill UK Title

This book is intended to help readers to understand financial accounting and to see how it can be used in practice, particularly in the interpretation and management of company finances. It should appeal to future managers, rather than to those who want to become accountants. It is intended to be 'user friendly' for those who are put off by conventional presentations of the subject based on arcane rules and procedures. Students from an arts background, for whom figures are sometimes a painful necessity, will probably find that this is as good as it gets with accounting textbooks.

CONTENTS
1 The Balance Sheet, and What it Tells Us
2 The Income Statement (Profit and Loss Account)
3 The Context of Financial Accounting
4 Ratios and Interpretation: a straightforward introduction
5 Profits: Definitions, Role and Measurement
6 How the Stock Market Assesses Performance
7 Cash Flow and Profit
8 Creative Accounting
9 Advanced Interpretation of Financial Statements
10 Assets, Liabilities, Revenues and Expenses
11 Financing a Business
12 Investment Appraisal
13 Planning, Decision Making and Control
14 Book-keeping to Trial Balance
15 Trial Balance to Finance Accounts
16 Cash Flow Statements and Incomplete Records
Appendix 1 Answers to Self-Testing Questions
Appendix 2 Answers to Activities

Financial Accounting


2008 (September 2007)
http://www.mhhe.com/edmonds6e

Students are often overwhelmed by the amount of information presented in the introductory financial accounting course. By focusing on fundamental concepts in a logical sequence, students are able to fully comprehend the material rather than memorize seemingly unrelated terms and topics. The goal of Fundamental Financial Accounting Concepts is to enable students to understand how any given business event affects the financial statements. The "financial statements model" is a highly praised feature because it allows students to visualize the simultaneous impact of business events on all of the key financial statements (the income statement, the balance sheet, and the statement of cash flows). The mechanics of accounting coverage (debits and credits) is delayed until chapter 4. Instructors have flexibility as to the amount of emphasis they want to place on this topic.

NEW TO THIS EDITION

✦ Content in the Chapters 1-3 has been restructured to more clearly distinguish revenue, expense, and dividend accounts from the retained earnings account.
✦ Ethics coverage has been updated, and expanded to include corporate governance. A new pedagogical item, "Fraud Triangle", will cover ethical misconduct throughout the text.
✦ Replaced coverage of the Net Method for cash discounts with the Gross Method in Chapter 5.
✦ Chapter 12 has been rewritten using the Indirect Method of accounting for cash flows instead of the Direct Method, to reflect industry practice.
✦ A new full Financial Statement Analysis chapter will now be available online. The text continues to cover financial statement analysis within each chapter of the text, but this chapter will provide separate and more in-depth coverage for those who want it.
✦ Coverage of gains and losses moved from Chapter 3 to Chapter 5 and thereafter.
✦ Moved to appendices for Accounting for Investment Securities and for Time Value of Money. (Appendices E and F at end of book).
✦ Added coverage of the effective interest rate method for amortizing bond discounts and premiums in an appendix in Chapter 10.
✦ Focus Company logo appears in the chapter. Each chapter introduces topics within the context of a realistic, though fictitious company. Students see the impact of accounting decision on the company as they work through the chapter.

ACCOUNTING MADE EASY

By Rajest Agrawal and R Srinivasan
2005 / 176 pages
McGraw-Hill India Title

(Details unavailable)
ACCOUNTING

- AASCB standards are applied to the test bank and tied to the text's learning objectives.

CONTENTS
1 An Introduction to Accounting
2 Accounting for Accruals
3 Accounting for Deferrals
4 The Double-Entry Accounting System
5 Accounting for Merchandising Businesses
6 Accounting for Inventories
7 Internal Control and Accounting for Cash
8 Accounting for Receivable and Payables
9 Accounting for Long-Term Operational Assets.
10 Accounting for Long-Term Debt
11 Accounting for Equity Transactions
12 Statement of Cash Flows
13 Financial Statement Analysis *

Appendix A: Accessing the EDGAR Database through the Internet
Appendix B: Topps Company, Inc. Annual Report
Appendix C: Summary of Financial Ratios
Appendix D: Annual Report and Financial Statement Analysis Project
Appendix E: Accounting for Investment Securities
Appendix F: Time Value of Money

NEW

FUNDAMENTALS OF FINANCIAL ACCOUNTING WITH ANNUAL REPORT
2nd Edition

By Fred Phillips, Robert Libby, Cornell University and Patricia Libby, Ithaca College

2008 (September 2007)
http://www.mhhe.com/phillips2e

Fundamentals of Financial Accounting, 2e, by Phillips/Libby/Libby presents an engaging, balanced, and appropriately paced analysis of the fundamentals of financial accounting. Its conversational writing style makes it easy to read and understand, while the selection of real focus companies reinforces the relevance of accounting by introducing students to accounting and business activities in the context of their favorite companies. Balance between preparer and user orientations is achieved throughout the book, by studying both the accounting activities that take place inside the company, as well as evaluating their impact on decisions, and users outside the company. Topic coverage is paced appropriately for students new to accounting, and is thoroughly reinforced every step of the way with an ample variety of innovative pedagogical tools. Clearly understandable, relevant, and accessible, FFA is simply the most student-friendly financial book on the market and provides the tools for students to grasp financial accounting from the ground up.

NEW TO THIS EDITION
- New Design: The design for FFA 2e has been significantly refined to be more functional and pleasing to the eye. We removed the cartoons and puzzles, but retained the helpful pedagogy and conversational writing style that has reviewed well with both instructors and students.

NEW 3-step accounting cycle framework helps students grasp the accounting cycle by giving them an easy way to visualize the accounting equation by breaking it into three clear portions: Analyze, Record and Summarize. (This replaces the former DECIDES framework from the previous edition of text.)

- Improved End-of-Chapter Material with focus on improving the consistency between chapter body and eoc material, as well as greater eoc variety, including comprehensive exercises.

- New Placement of Inventory Chapter. Many reviewers indicated they found it more effective to position Inventory Costing immediately after Merchandising Operations, so we have reordered the chapters to more easily accommodate this.

New chapter order:
- Chapter 6: Internal Control and Financial Reporting for Cash and Merchandising Operations
- Chapter 7: Reporting and Interpreting Inventories and Cost of Goods Sold
- Chapter 8: Reporting and Interpreting Receivables, Bad Debt Expense, and Interest Revenue
- Enhanced Internal Control Discussion. The discussion builds on the requirements of Sarbanes-Oxley to outline key principles of internal control that students are likely to encounter as employees working deep within an organization.

- Reorganized Chapter 5 significantly to provide a smoother transition from users to environment, and to make the explanation of financial reporting process more cohesive.

- Reorganized Chapter 5 significantly to provide a smoother transition from users to environment, and to make the explanation of financial reporting process more cohesive.

- NEW Chapter 9 Supplement A on natural resource assets.
- Topic Tackler Plus: Available on the OLC, this complete tutorial provides students with help on key topics for every chapter. Included for each concept are video clips, PowerPoint slide shows, interactive exercises, self-test quizzes, and hot links to the Internet.

- iPod Content: Students can Study on the go with McGraw-Hill's course content for the Apple iPod.

- Our innovative approach allows students to download audio and video presentations directly into their iPod and take learning materials with them wherever they go. Whether its in the car, on the train, or waiting between classes--its easy to get a quick refresher on key course content and makes review and study time as easy as putting on headphones! Available downloads include: Audio-only lectures, Lecture Slideshows, Narrated Lecture Slideshows, Educational Videos and Multiple Choice Quizzing. (Available for download from the OLC.)
## CONTENTS

<table>
<thead>
<tr>
<th>Chapter</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Business Decisions and Financial Accounting</td>
</tr>
<tr>
<td>2</td>
<td>Reporting Investing and Financing Results on the Balance Sheet</td>
</tr>
<tr>
<td>3</td>
<td>Reporting Operating Results on the Income Statement</td>
</tr>
<tr>
<td>4</td>
<td>Adjustments, Financial Statements, and the Quality of Financial Reporting</td>
</tr>
<tr>
<td>5</td>
<td>Corporate Financial Reporting and Analysis</td>
</tr>
<tr>
<td>6</td>
<td>Internal Control and Financial Reporting for Cash and Merchandising Operations</td>
</tr>
<tr>
<td>7</td>
<td>Reporting and Interpreting Inventories and Cost of Goods Sold</td>
</tr>
<tr>
<td>8</td>
<td>Reporting and Interpreting Receivables, Bad Debt Expense, and Interest Revenue</td>
</tr>
<tr>
<td>9</td>
<td>Reporting and Interpreting Long-Lived Tangible and Intangible Assets</td>
</tr>
<tr>
<td>10</td>
<td>Reporting and Interpreting Liabilities</td>
</tr>
<tr>
<td>11</td>
<td>Reporting and Interpreting Stockholders' Equity</td>
</tr>
<tr>
<td>12</td>
<td>Reporting and Interpreting the Statement of Cash Flows</td>
</tr>
<tr>
<td>13</td>
<td>Measuring and Evaluating Financial Performance</td>
</tr>
<tr>
<td>A</td>
<td>Appendix: Landry's Restaurants, Inc. 2005 Annual Report</td>
</tr>
<tr>
<td>B</td>
<td>Appendix: Outback Steakhouse, Inc. Form 10-K</td>
</tr>
<tr>
<td>C</td>
<td>Appendix: Present and Future Value Concepts</td>
</tr>
<tr>
<td>D</td>
<td>Appendix: Reporting and Interpreting Investments in Other Corporations</td>
</tr>
</tbody>
</table>

### NEW!

#### International Edition

**FINANCIAL ACCOUNTING: Information for Decisions, 4th Edition**

*John J. Wild, University of Wisconsin at Madison*

2008 (November 2006) / 736 pages  

http://www.mhhe.com/wild4e

**FINANCIAL ACCOUNTING: Information for Decisions, 4e** addresses the topics and issues typically covered in Financial Accounting while at the same time motivating student interest in accounting through its extensive use of entrepreneurial examples, application of analysis skills, integration of interactive tutorial software, and a highly engaging pedagogical design. This book thoroughly integrates ideas and practices followed by today’s business entrepreneurs, speaking more directly to students and better preparing them for the workforce they will enter.

### NEW TO THIS EDITION

- Available with McGraw-Hill’s Homework Manager/Homework Manager Plus!
- Integrated Apple iPod Content: Each chapter features icons connecting course content with learning resources available for download with the Apple iPod. Available downloads include audio-only lectures, lectures slideshows, narrated lecture slideshows, educations videos and interactive multiple choice quizzing.
- New Feature Company: Students are provided relevant, real-world companies as a resource tool and motivating force in learning accounting. Best Buy is the new feature company, which means that each chapter has selected assignments that require student to use, analyze, or interpret its accounting data.
- New Comparative Companies: For comparative purposes, students are also provided the financial statements of Circuit City.
- Assignments are included that ask students to compare and interpret Best Buy and Circuit City data. Dixons, a primarily European (United Kingdom) company, serves as a global comparison for Best Buy and Circuit City. Circuit City’s 2005 Annual Report is packaged in-full with the text as another learning aid, and selected 2005 financial data for all three companies is included in end-of-book Appendix A. Each of these companies is integrated into the end-of-chapter material. Finally, Apple financial statements are also included along assignments for each chapter.

### Revised Assignment Materials: All assignment materials are revised, updated, or new. Revisions reflect instructor and student feedback on what works best in learning and teaching accounting principles. This edition also includes 2 sets of interactive chapter-by-chapter quizzing, a Problem Set C, and other tutorial and learning support materials.

- Updated for New Standards: Materials are updated to reflect new accounting standards that are applicable to the introductory course. Examples include the new requirements for reporting effects of changes in accounting principles, the accounting for asset exchanges, and the reporting of accounting changes.
- New/Revised Decision Insights: Most Decision Insight boxes are revised to reflect new research and developments in practice. All artwork has been updated for improved visual learning.
- New and Revised Exhibits and Art: The exhibits throughout the book have been updated and revised as necessary to reflect recent data and developments in practice. All artwork has been updated for improved visual learning.

### Revised Beyond the Numbers Assignments: Most of the Beyond the Numbers assignments are revised to reflect more current financial statements and reports, recent articles from the financial press such as BusinessWeek, and other current developments in practice.

### CONTENTS

Chp.1 Introducing Accounting in Business  
Chp.2 Analyzing and Recording Business Transactions  
Chp.3 Adjusting Accounts and Preparing Financial Statements  
Chp.4 Reporting and Analyzing Merchandising Operations  
Chp.5 Reporting and Analyzing Inventories  
Chp.6 Reporting and Analyzing Cash and Internal Controls  
Chp.7 Reporting and Analyzing Receivables  
Chp.8 Reporting and Analyzing Long-Term Assets  
Chp.9 Reporting and Analyzing Current Liabilities
ACCOUNTING

Contents

Chapter 1: Accounting: Information for Decision Making
Chapter 2: Basic Financial Statements
Chapter 3: The Accounting Cycle: Capturing Economic Events
Chapter 4: The Accounting Cycle: Accruals and Deferrals
Chapter 5: The Accounting Cycle: Reporting Financial Results
Chapter 6: Merchandising Activities
Chapter 7: Financial Assets
Chapter 8: Inventories and the Cost of Goods Sold
Chapter 9: Plant and Intangible Assets
Chapter 10: Liabilities
Chapter 11: Stockholders' Equity: Invested Capital
Chapter 12: Income and Changes in Retained Earnings
Chapter 13: Statement of Cash Flows
Chapter 14: Financial Statement Analysis
Appendix A: 2005 Home Depot Financial Statement
Appendix B: The Time Value of Money

NEW
International Edition

FINANCIAL ACCOUNTING
13th Edition

By Jan Williams, University of Tennessee-Knoxville, Sue Baka, Michigan State University-East Lansing, Mark S Betten, Bucknell University and Joseph V Cardello, University of Tennessee-Knoxville

2008 (September 2006) / 832 pages

While many texts characterize themselves as having either a "user" approach or a "preparer" approach, Williams' Financial Accounting is written for faculty who want to strike a balance between these approaches. Business majors will find relevance in the "Ethics, Fraud & Corporate Governance," "Your Turn" and "Case in Point" boxes throughout the chapters while accounting majors will receive a firm grounding in accounting basics that will prepare them for their intermediate course. A unique feature is the multimedia companion, My Mentor. This text-specific technology resource (available free on the book's website) uses video clips, animated graphics, PowerPoints and Excel templates to demonstrate accounting concepts visually. This allows students to link concepts and numbers together in an interactive rather than print environment.

NEW TO THIS EDITION
- New Brief Exercises—ten or more per chapter—provide a shorter, more concise exercise option to test basic concepts at the end of the chapter.
- An overall new design and revised graphics improve the illustration of key concepts.
- Selected excerpts from the 2005 Home Depot Financial Statements appear in the text appendix and are incorporated into end-of-chapter problem material. Students gain valuable practical experience reading and analyzing real-world financial statements.
- Two new Unstructured Cases in Chapter 5 address Sarbanes-Oxley (SOX) issues. (SOX is the most important development in accounting in recent years.)
- Previously supplemental topics have been incorporated into the text, including Other Depreciation Methods, Special Types of Liabilities, and a worksheet for Preparing a Statement of Cash Flows. The discussion has been streamlined by incorporating these and other boxed elements throughout the text.

NEW
AUSTRALIAN FINANCIAL ACCOUNTING
5th Edition

By Craig Deegan, RMIT University in Melbourne

2007 (June 2007)
McGraw-Hill Australia Title

http://www.mhhe.com/au/deegan5e

Deegan’s Australian Financial Accounting is the market-leading text in the area of financial accounting. This edition provides students with a detailed grasp of the theories and applications, whilst challenging them to critically evaluate concepts. Written in a clear and engaging style, Deegan’s Australian Financial Accounting is popular with students as it is easy to read and understand. Complete in theoretical and practical coverage, this text will give students a strong foundation that they can take into their professional lives. The 5th edition is comprehensively updated and revised, and reflects new changes made to accounting standards. Several new chapters have been added, including in the area of consolidations. Examples, scenarios and extracts are all updated, or completely new. There are also new end-of-chapter review questions and challenging problems to extend students’ knowledge.

Contents

Part 1–The Australian Accounting Environment
1. An overview of the Australian external reporting environment
2. The conceptual framework of accounting and its relevance to financial reporting

Part 2–Theories of Accounting
3. Theories of accounting

Part 3–Accounting for Assets
4. An overview of accounting for assets
5. Depreciation of property, plant and equipment
6. Revaluations and impairment testing of non-current assets
7. Inventory
8. Accounting for intangibles
9. Accounting for heritage assets and biological assets

Part 4–Accounting for Liability and Owner’s Equity
10. An overview of accounting for liabilities
11. Accounting for leases
12. Set-off and extinguishment of debt
13. Accounting for employee benefits
14. Share capital and reserves
15. Accounting for financial instruments
16. Revenue recognition issues

NEW

International Edition

FINANCIAL ACCOUNTING
13th Edition

By Jan Williams, University of Tennessee-Knoxville, Sue Baka, Michigan State University-East Lansing, Mark S Betten, Bucknell University and Joseph V Cardello, University of Tennessee-Knoxville

2008 (September 2006) / 832 pages

While many texts characterize themselves as having either a “user” approach or a “preparer” approach, Williams’ Financial Accounting is written for faculty who want to strike a balance between these approaches. Business majors will find relevance in the “Ethics, Fraud & Corporate Governance,” “Your Turn” and “Case in Point” boxes throughout the chapters while accounting majors will receive a firm grounding in accounting basics that will prepare them for their intermediate course. A unique feature is the multimedia companion, My Mentor. This text-specific technology resource (available free on the book’s website) uses video clips, animated graphics, PowerPoints and Excel templates to demonstrate accounting concepts visually. This allows students to link concepts and numbers together in an interactive rather than print environment.

NEW TO THIS EDITION
- New Brief Exercises—ten or more per chapter—provide a shorter, more concise exercise option to test basic concepts at the end of the chapter.
- An overall new design and revised graphics improve the illustration of key concepts.
- Selected excerpts from the 2005 Home Depot Financial Statements appear in the text appendix and are incorporated into end-of-chapter problem material. Students gain valuable practical experience reading and analyzing real-world financial statements.
- Two new Unstructured Cases in Chapter 5 address Sarbanes-Oxley (SOX) issues. (SOX is the most important development in accounting in recent years.)
- Previously supplemental topics have been incorporated into the text, including Other Depreciation Methods, Special Types of Liabilities, and a worksheet for Preparing a Statement of Cash Flows. The discussion has been streamlined by incorporating these and other boxed elements throughout the text.

NEW
AUSTRALIAN FINANCIAL ACCOUNTING
5th Edition

By Craig Deegan, RMIT University in Melbourne

2007 (June 2007)
McGraw-Hill Australia Title

http://www.mhhe.com/au/deegan5e

Deegan’s Australian Financial Accounting is the market-leading text in the area of financial accounting. This edition provides students with a detailed grasp of the theories and applications, whilst challenging them to critically evaluate concepts. Written in a clear and engaging style, Deegan’s Australian Financial Accounting is popular with students as it is easy to read and understand. Complete in theoretical and practical coverage, this text will give students a strong foundation that they can take into their professional lives. The 5th edition is comprehensively updated and revised, and reflects new changes made to accounting standards. Several new chapters have been added, including in the area of consolidations. Examples, scenarios and extracts are all updated, or completely new. There are also new end-of-chapter review questions and challenging problems to extend students’ knowledge.

Contents

Part 1–The Australian Accounting Environment
1. An overview of the Australian external reporting environment
2. The conceptual framework of accounting and its relevance to financial reporting

Part 2–Theories of Accounting
3. Theories of accounting

Part 3–Accounting for Assets
4. An overview of accounting for assets
5. Depreciation of property, plant and equipment
6. Revaluations and impairment testing of non-current assets
7. Inventory
8. Accounting for intangibles
9. Accounting for heritage assets and biological assets

Part 4–Accounting for Liability and Owner’s Equity
10. An overview of accounting for liabilities
11. Accounting for leases
12. Set-off and extinguishment of debt
13. Accounting for employee benefits
14. Share capital and reserves
15. Accounting for financial instruments
16. Revenue recognition issues
International Edition

FINANCIAL ACCOUNTING

By Robert Libby, Cornell University-ITHACA, Patricia Libby, Ithaca College, Daniel G Short, Miami University-Oxford

2007 (April 2006) / 864 pages
[IE with Annual Report]
http://www.mhhe.com/libby5e

Libby/Libby/Short wrote this text based on their belief that the subject of financial accounting is inherently interesting, but financial accounting textbooks are often not. They believe most financial accounting textbooks fail to demonstrate that accounting is an exciting field of study and one that is important to future careers in business. When writing this text, they considered career relevance as their guide when selecting material, and the need to engage the student as their guide throughout each chapter to facilitate and reinforce understanding and learning.

Features
- The application of the new Financial Reporting Standards (FRS).
- Contents of the book are divided into three main parts in order to provide a comprehensive introduction to financial accounting:
  - Part 1 explains the accounting cycle and the recording process.
  - Part 2 explains the accounting treatment of major items in financial statements.
  - Part 3 explains the recording and presentation of selected specialised areas in financial accounting.
- Systematic topic flow to facilitate an appropriate build up of knowledge in financial accounting.
- Appropriate balance between theory and the application of accounting methods adopted throughout the book facilitates the application of theoretical knowledge to a variety of practical situations.
- Questions and suggested answers are provided at the end of each chapter to facilitate and reinforce understanding and learning.

Contents
1. Financial Statements and Business Decisions
2. Investing and Financing Decisions and the Balance Sheet
3. Operating Decisions and the Income Statement
4. Adjustments, Financial Statements, and the Quality of Earnings
5. Communicating and Interpreting Accounting Information
6. Reporting and Interpreting Sales Revenue, Receivables, and Cash
7. Reporting and Interpreting Cost of Goods Sold and Inventory
8. Reporting and Interpreting Property, Plant and Equipment; Natural Resources; and Intangibles
9. Reporting and Interpreting Liabilities
10. Reporting and Interpreting Bonds
11. Reporting and Interpreting Owners' Equity
12. Reporting and Interpreting Investments and Other Corporations
Appendix A: Present and Future Value Tables
Appendix B: Pacific Sunwear Annual Report
Appendix C: American Eagle Outfitter Annual Report
Appendix D: Industry Ratio Report

Financial Accounting is specifically written within the Malaysian context. This book is written for students with no prior background in accounting, especially for students in their first-year study of accounting degrees in universities. It explains the basic principles involved in the operations and maintenance of accounting systems applicable particularly to the unincorporated businesses in Malaysia. This book provides a good understanding of the accounting fundamentals.
ACCOUNTING

4 Accounting Cycle
5 Business Transactions and Documentation
6 Books of Prime Entry and Subsidiary Ledgers
7 Adjusting Entries and the Preparation of Financial Statements
8 Analysis and Interpretation of Financial Statements
9 Correction of Errors

PART 2 ACCOUNTING TREATMENT: MAJOR ITEMS IN THE FINANCIAL STATEMENTS
10 Cash
11 Inventory
12 Receivables
13 Accounting for Property, Plant and Equipment
14 Accounting for Hire Purchase Transactions

PART 3 SPECIALISED AREAS IN FINANCIAL ACCOUNTING
15 Single Entry and Incomplete Record
16 Accounting for Non-profit Organisation
17 Manufacturing Accounts
18 Partnership Accounts
19 Changes in Partnership
20 Dissolution of Partnership
21 Branch Accounting—Selling Agency Branches
22 Branch Accounting—Autonomous Branches

NEW ZEALAND FINANCIAL ACCOUNTING
3rd Edition
By Grant Samkin, Waikato University and Craig Deegan, RMIT
2006 (January 2006)
McGraw-Hill Australia Title

New Zealand Financial Accounting is a market-leading text that provides students with a comprehensive grounding in all aspects of financial accounting. This popular text provides a complete understanding of financial accounting, with an engaging and accessible writing style. This edition continues to offer students a detailed grasp of the theory and applications underlying financial accounting, while challenging the reader to critically evaluate them.

CONTENTS
Part 1 The New Zealand Accounting Environment.
Ch 1 An overview of the New Zealand external reporting environment.
Part 2 Theories of Accounting.
Ch 2 An overview of theories of accounting.
Part 3 Accounting for Assets.
Ch 3 An overview of accounting for assets.
Ch 4 Depreciation of property, plant and equipment.
Ch 5 Revaluation and impairment testing of non-current assets.
Ch 6 Accounting for inventories.
Ch 7 Accounting for intangibles.
Ch 8 Accounting for heritage and biological assets.
Part 4 Accounting for Liabilities and Equity.
Ch 9 Accounting for liabilities, provisions, contingent liabilities and contingent assets.
Ch 10 Accounting for leases.
Ch 11 Debt defeasance and debt set-offs.
Ch 12 Accounting for employee entitlements.
Ch 13 Capital and reserves.
Ch 14 Share based payments.
Ch 15 Accounting for financial instruments.
Ch 16 Income and revenue recognition issues.
Ch 17 Income statement and statement of changes in equity.
Ch 18 Accounting for income taxes.
Part 5 Accounting for Cash Flows.
Ch 19 Cash flow statements.
Part 6 Other Disclosure Issues.
Ch 20 Events after the balance sheet date.
Ch 21 Financial reporting by segments.
Ch 22 Related-party disclosures.
Ch 23 Earnings per share.
Part 7 Accounting for Equity Interests in Other Entities.
Ch 24 Accounting for group structures.
Ch 25 Accounting for intragroup transactions and minority interests.
Ch 26 Accounting for indirect interests and changes in degree of ownership of subsidiaries.
Ch 27 Accounting for equity investments.
Ch 28 Accounting for interests in joint ventures.
Part 8 Foreign Currency.
Ch 29 Accounting for foreign currency transactions.
Ch 30 Translating the financial statements of foreign operations.
Part 9 Corporate Social-Responsibility Reporting.
Ch 31 Accounting for corporate social responsibility.

INTRODUCTION TO FINANCIAL ACCOUNTING IN HONGKONG
By Andrew Thomas and Patrick Ng
2007 (August 2007)
An Asian Publication

This is a Hong Kong adaptation of the fourth edition of Introduction to Financial Accounting by Andrew Thomas. The accounting standards in the textbook are being adapted into Hong Kong Financial Accounting Standards. Guidelines on corporate governance, company law as well as the cases and examples are also adapted to illustrate the accounting situations in Hong Kong.

PRINCIPLES OF FINANCIAL ACCOUNTING (CHAPTER 1-17) AND CIRCUIT CITY ANNUAL REPORT
18th Edition
By John J Wild, University of Wisc-Madison, Kermit D Larson, University of Texas at Austin and Barbara Chiappetta, Nassau County Community College
2007 (June 2006)

CONTENTS
1 Accounting in Business
2 Analyzing and Recording Business Transactions
3 Adjusting Accounts and Preparing Financial Statements
4 Completing the Accounting Cycle
5 Accounting for Merchandising Operations
6 Inventories and Cost of Sales
7 Accounting Information Systems
8 Cash and Internal Controls
9 Accounting for Receivables
10 Plant Assets, Natural Resources, and Intangibles
11 Current Liabilities and Payroll Accounting
12 Accounting for Partnerships
13 Accounting for Corporations
14 Long-Term Liabilities
15 Investments and International Operations
16 Reporting the Statement of Cash Flows
17 Analysis of Financial Statements
Appendix A Financial Statement Information
Appendix B Time Value of Money
Accounting

Appendix A Present value of $1.
Appendix B Present value of annuity of $1.
Appendix C Calculating present values.
Appendix D New Zealand Financial Reporting Standards references.

International Edition

Introduction to Financial Accounting
5th Edition
By Andrew Thomas, University of Birmingham
2005 (March 2005) / 576 pages
McGraw-Hill UK Title
http://mcgraw-hill.co.uk/textbooks/thomas

Contents
I: The basic framework
1. The nature and objectives of financial accounting
2. The accounting equation and its components
II: Double-entry bookkeeping
3. Basic documentation and books of account
4. The general ledger
5. The balancing of accounts and the trial balance
6. Day books and the journal
7. The cash book
8. The petty cash book
III: Preparing final accounts
9. The final accounts of sole traders
10. Accounting principles, concepts and policies
11. Depreciation and fixed assets
12. Bad debts and provisions for bad debts
13. Accruals and prepayments
14. The preparation of final accounts from the trial balance
15. Manufacturing accounts and the valuation of stocks
IV: Internal control and check
16. The bank reconciliation statement
17. Control accounts
18. Errors and suspense accounts
V: Special items, cases and entities
19. Single entry and incomplete records
20. The final accounts of clubs
21. Value add tax, columnar books of prime entry and the payroll
22. The role of computers in accounting
23. Account for changing price levels
VI: Partnerships
24. The final accounts of partnerships
25. Changes in partnerships
VII: Companies
26. The nature of limited companies and their capital
27. The final accounts of limited companies
28. Changes in share capital
29. Cash flow statements
30. The appraisal of company accounts using ratios
VIII: Generally accepted accounting principles and practices
31. International Accounting Standards
34. The conceptual framework of accounting
35. An introduction to consolidated accounts
Appendix—Solutions to exercises

INTRODUCTION ACCOUNTING
2nd Revised Edition
By David Willis, Adelaide Institute of TAFE
2006 (May 2006)
McGraw-Hill Australia Title

This text is designed as an introductory accounting text suitable for accounting, office administration and business courses. The 2nd revised edition of Introductory Accounting has been updated to reflect changes in Australia’s Accounting Standards which came into effect in 2005. The book combines colourful design and innovative pedagogy with clear explanations of theory and application of introductory accounting concepts. This revised edition comes with an outstanding student and lecturer support package and free student workbook.

Contents
Part 1, Accounting to Trial Balance
Ch 1, Framework of accounting
Ch 2, Introduction to accounting principles
Ch 3, The rules of double entry
Ch 4, Introduction to, and posting to, ledger accounts
Ch 5, Goods and services tax and source documents
Ch 6, Cash and credit journals
Ch 7, Special transactions: General journal entries
Ch 8, Posting to general ledger accounts
Ch 9, Control accounts and subsidiary ledgers
Ch 10, Ledger postings for computerised accounting
Ch 11, Service industries
Ch 12, Controls over cash and bank reconciliations
Ch 13, Petty cash
Competency Check—Part One / Practice set of books / Trial test / Part 2, Accounting Basic Reports
Ch 14, Manual payroll system
Ch 15, Depreciation, disposal of assets and asset registers
Ch 16, Balance day adjustments
Ch 17, Trading account, profit and loss account and closing entries
Ch 18, Worksheets and classified financial statements
Competency Check—Part Two / Trial tests / Glossary of accounting terms / Index

INVITATION TO PUBLISH
McGraw-Hill is interested in reviewing manuscript for publication. Please contact your local McGraw-Hill office or email to asiapub@mcgraw-hill.com
Chapter Fourteen: "How Well Am I Doing?" Financial Statement Analysis

NEW

MANAGEMENT ACCOUNTING
By Correia and Langfield-Smith

2008 (February 2008) / 1168 pages
McGraw-Hill UK Title
(Details unavailable at press time)

NEW

FUNDAMENTAL MANAGERIAL ACCOUNTING CONCEPTS
4th Edition
By Thomas P Edmonds, Cindy Edmonds and Bor-Yi Tsay of University of Alabama at Birmingham, Philip K Olds, Virginia Commonwealth University

2008 (November 2006) / 704 pages
http://www.mhhe.com/edmonds2008

Fundamental Managerial Accounting Concepts 4e by Edmonds/Edmonds/Tsay/Olds focuses on concepts that are isolated and introduced in a logical sequence. The authors intentionally limit the scope of the material to help students build a solid foundation of the most important concepts in managerial accounting. Fundamental Managerial Accounting Concepts 4e is organized in a distinctive way, particularly in the first six chapters. The objective is to establish a coherent, integrative framework that enables students to build knowledge in stepwise fashion. The authors’ goal is for students to understand the underlying principles of accounting, not just memorize content.

NEW TO THIS EDITION

- Coverage of Corporate Governance: The enactment of Sarbanes-Oxley (SOX) has signaled the need for educators to expand the subject of ethics to a broader concept of corporate governance. The coverage begins in Chapter One, including four exercises, two problems, and one case on the topic. This edition features expanded coverage on four specific areas including:
  - Quality of Earnings – We explain how accountants manipulate financial statements.

- Standards of Ethical Conduct for Management Accountants – Our coverage focuses on the policies and practices promulgated by the Institute of Management Accountants.
- The Fraud Triangle – We discuss the three common features of criminal and ethical misconduct including opportunity, pressure and rationalization.
- Specified Features of Sarbanes-Oxley (SOX) – We cover four key provisions of SOX that are applicable to managerial accountants.
- Corporate Governance Cases: Following introduction of corporate governance in Chapter One, each chapter includes a case study on the topic, allowing continual coverage of this critical topic throughout the course.
- Chapter Organization: Chapters 4 and 5 have been switched to allow coverage of allocation before it is used in the discussion of relevance.

CONTENTS
1. Management Accounting and Corporate Governance
2. Cost Behavior, Operating Leverage, and Profitability Analysis
3. Analysis of Cost, Volume, and Pricing to Increase Profitability
4. Cost Accumulation, Tracing, and Allocation
5. Relevant Information for Special Decisions
6. Cost Management in an Automated Business Environment: ABC, ABM, and TQM
7. Planning for Profit and Cost Control
8. Performance Evaluation
9. Responsibility Accounting
10. Planning for Capital Investments
11. Product Costing in Service and Manufacturing Entities
12. Job-Order, Process, and Hybrid Cost Systems
13. Financial Statement Analysis
Glossary
Photo Credits
Index

NEW

MANAGERIAL ACCOUNTING
12th Edition
By Ray H Garrison, Brigham Young University—Provo and Eric Noreen, University of Washington and Peter C. Brewer, Miami University—Oxford

2008 (March 2007) / 896 pages
http://www.mhhe.com/garrison12e

As the long-time best-seller, Garrison has helped guide close to 2 million students through the challenging waters of managerial accounting since it was first published. It identifies the three functions managers must perform within their organizations—plan operations, control activities, and make decisions—and explains what accounting information is necessary for these functions, how to collect it, and how to interpret it. To achieve this, Managerial Accounting, 12/E, focuses, now as in the past, on three qualities:
NEW TO THIS EDITION

- Research and Application Cases using 10-k data from companies such as Whole Foods, Dell, FedEx, and Target offer end-of chapter learning opportunities for students to identify strategy and business risks and evaluate managerial accounting concepts within a real world context.

- Table of Contents: Former Chapter 15 Service Department Costing has been eliminated, and now appears as two separate appendices in Chapters 4 and 12.

- Many In Business boxes: Provide interesting and current real world examples of how managerial accounting concepts are used by real businesses.

- Critical Chapter 1 updates and additions, including: Updated, more current Globalization section; New section on Lean Production; New section on Six Sigma; Added discussion of Enterprise Systems, as well as New Corporate Governance and Enterprise Risk Management.

- Complete revision of Chapter 8, especially sections covering the determination of product and customer margins.

- Simplified coverage of loan payments and interest accruals in Chapter 9.

- Presentation of weighted-average and FIFO methods in Chapter 4 extensively revised.

- Coverage of direct and step-down methods moved from Chapter 15 to Chapter 4 appendix.

- Inclusion of ACB as an alternative to traditional product costing now covered in an appendix to Chapter 8.

- Procedures for calculating ratios covered in Chapter 16 have been standardized.

- Service department charges coverage now appears as an appendix to Chapter 12—previous covered in Chapter 15.

- Treatment of the simple rate of return has been simplified where it appears in Chapter 14.

CONTENTS
Chapter 1: Managerial Accounting and the Business and Environment
Chapter 2: Cost Terms, Concepts, and Classifications
Chapter 3: Systems Design: Job-Order Costing
Chapter 4: Systems Design: Process Costing
Chapter 5: Cost Behavior: Analysis and Use
Chapter 6: Cost-Volume-Profit Relationships
Chapter 7: Variable Costing: A Tool for Management
Chapter 8: Activity-Based Costing: A Tool to Aid Decision Making
Chapter 9: Profit Planning
Chapter 10: Standard Costs and the Balanced Scorecard
Chapter 11: Flexible Budgets and Overhead Analysis
Chapter 12: Segment Reporting and Decentralization
Chapter 13: Relevant Costs for Decision Making
Chapter 14: Capital Budgeting Decisions
Chapter 16: “How Well Am I Doing?” Financial Statement Analysis
Appendix A: Pricing Products and Services
Appendix B: Profitability Analysis

International Edition

MANAGERIAL ACCOUNTING
7th Edition
By Ron W Hilton, Cornell University

2008 (September 2006) / 864 pages
http://www.mhhe.com/hilton7e

The emphasis of Managerial Accounting, 7e is on teaching students to use accounting information to best manage an organization. In a practice Hilton pioneered in the first edition, each chapter is written around a realistic business or focus company that guides the reader through the topics of that chapter. Known for balanced examples of Service, Retail, Nonprofit and Manufacturing companies, Hilton offers a clear, engaging writing style that has been praised by instructors and students alike. As in previous editions, there is significant coverage of contemporary topics such as activity-based costing, target costing, the value chain, customer profitability analysis, and throughput costing while also including traditional topics such as job-order costing, budgeting and performance evaluation.

NEW TO THIS EDITION

- Sarbanes-Oxley Act: Three sections of Sarbanes-Oxley are germane to management accounting because they address internal controls over financial reporting. Sections 101, 302 and 404 are covered in Appendix I. The implications of these acts on managerial accounting are unique to management accounting texts.

- Contrast Companies: As in previous editions, each chapter is built around a realistic Focus Company in which the chapter’s key points are illustrated. In this edition a Contrast Company is also introduced, which in most cases will feature an industry different from that of the focus company. This new feature allows even greater emphasis on service-industry firms and other non-manufacturing environments.

- Greater Emphasis on the Service Industry: In addition to introducing the contrast companies described above, a greater effort has been made to point out the relevance of managerial accounting concepts and tools in service-industry settings.

- Streamlining: To streamline this edition, Chapters 5 and 6 have been heavily revised and reorganized. Significant changes to both the content and pedagogy in these chapters, which cover activity-based costing and activity-based management, make these challenging topics more accessible to students.
ACCOUNTING

NEW

MANAGERIAL ACCOUNTING FOR MANAGERS
By Eric Noreen, University of Washington, Peter C Brewer, Miami University of OH-Oxford and Ray H Garrison, Brigham Young University-Provo
2008 (November 2007) / 736 pages
http://www.mhhe.com/noreen

Managerial Accounting for Managers, 1/e by Noreen/Brewer/Garrison is based on the market-leading text, Managerial Accounting, by Garrison, Noreen and Brewer. The Noreen book was created to serve customers who do not wish to teach the financial accounting-oriented content that is included in the Garrison book. Of our three books (the Brewer book, the Garrison book, and the Noreen book), the Noreen book is the most pure management accounting textbook. The other two books have greater amounts of financial accounting content. N/B/G, 1/e is geared towards professors who love Garrison’s market-leading managerial accounting content, but have been bothered by the debits and credits included in the book. It includes the same great coverage of managerial accounting topics such as Relevant Costs for Decision Making, Capital Budgeting Decisions, and Segment Reporting and Decentralization without the journal entries. The job-order costing chapter has been extensively rewritten to remove all journal entries. There is not one journal entry included in the entire book. Furthermore, the chapters dealing with process costing, the statement of cash flows, and financial statement analysis have been dropped to enable professors to focus their attention on the bedrocks of managerial accounting—planning, control, and decision making. It is important to emphasize that the same great content from Garrison is included in Noreen. More specifically, the following chapters/appendices are exactly the same in the two books: Chapters: Managerial Accounting and the Business Environment; Cost Terms, Concepts, and Classifications; Cost Behavior: Analysis and Use; Cost-Volume-Profit Relationships; Variable Costing: A Tool for Management; Activity-Based Costing: A Tool to Aid Decision Making; and Capital Budgeting Decisions. The Appendices that have been duplicated for this book: Pricing Appendix; and Profitability Appendix.

FEATURES

- In this book, the chapter “Systems Design: Job-Order Costing” has been extensively rewritten to remove the journal entries. This is a key point! In listening to the testimonials of our customers, we have eliminated all journal entries from the text.
- In the chapter “Activity-Based Costing: A Tool to Aid Decision Making,” the Noreen book excludes the appendix titled Using a Modified Form of Activity-Based Costing to Determine Product Costs for External Reports. This appendix is financial accounting-oriented as does not fit with the theme of the book.
- In the chapter “Standard Costs and the Balanced Scorecard,” the Noreen book excludes the appendix titled Journal Entries to Record Variances. This appendix is financial accounting-oriented and does not fit with the theme of the book.
- Research and Application Cases using 10-k data from companies such as Whole Foods, Dell, FedEx, and Target offer end-of-chapter learning opportunities for students to identify strategy and business risks and evaluate managerial accounting concepts within a real world context.
Helpful boxed features, found throughout the text, offer a glimpse into how real companies use the managerial accounting concepts discussed within the chapter. Every chapter contains from two to nine of these current examples.

This being the first edition of the text, the authors have written all-new end-of-chapter problems and exercises. Following the Garrison example edition, we have included many focusing on individual learning objectives to give instructors greater flexibility in choosing their homework assignments.

Students can study on the go with McGraw-Hill’s course content for the Apple iPod. iPod icons appear throughout the book indicating correlating iPod related assets. These assets include audio-enhanced lecture presentations, videos, and interactive quizzes that can be easily downloaded via the Noreen OLC (www.mhhe.com/bg1e). This innovative learning tool allows students to take learning materials with them wherever they go, making review and study time as easy as putting in headphones! A DVD with downloadable iPod content can be purchased separately.

With McGraw-Hill’s Homework Manager & Homework Manager-Plus – just one access code gets students access to a wealth of helpful study and practice material as well as online testing and assessment. Included in Homework Manager is static and algorithmic versions of end of chapter material, an algorithmic version of the test bank and an automatic gradebook. With this system students and instructors alike can track progress and gain detailed feedback on performance. McGraw-Hill’s Homework Manager Plus features the same assets as HomeworkManager, with the addition of an integrated e-book and access to NetTutor.

The IRCD and OLC features the ability to coordinate directly with the PowerPoint slides and includes teaching notes and other enhancements that cut down your prep time and make your class a more lively and challenging place to learn for your students.

Profitability Analysis appendix provides a comprehensive framework for understanding and analyzing profitability.

Unlike other managerial accounting texts on the market, the Noreen/Brewer/Garrison author team writes all of the text’s major supplements, ensuring a perfect fit between text and supplement.

Noreen/Brewer/Garrison’s Managerial Accounting for Managers features the same high quality end-of-chapter review and discussion material as the other books in this series. Our problem and case material conforms to AECC and AACSB recommendations and makes a great starting point for class discussions and group projects. N/B/G also includes Ethics assignments, Group projects, Internet assignments, Spreadsheet problems, and problems requiring students to use writing skills.

This program is a complete tutorial focusing on those areas in the managerial accounting course that give students the most trouble. Providing help on two key topics for every single chapter, this program features video clips, PowerPoint slide shows, interactive exercises, and self-grading quizzes. Icons in the text mark issues covered in Topic Tackler Plus. Additional materials include Narrated PowerPoint lectures covering the entire chapter, step-by-step walkthroughs of the review problems, and narrated Excel walkthroughs, informational videos, flashcards, and practice exams. Students can access Topic Tackler Plus through the Online Learning Center.

To reflect our service-based economy, the text is replete with service-related examples. A helpful icon distinguishes service-related examples in the text.

Chapter 6: Variable Costing: A Tool for Management
Chapter 7: Activity-Based Costing: A Tool to Aid Decision Making
Chapter 8: Profit Planning
Chapter 9: Standard Costs and the Balanced Scorecard
Chapter 10: Flexible Budgets and Overhead Analysis
Chapter 11: Segment Reporting and Decentralization
Chapter 12: Relevant Costs for Decision Making
Chapter 13: Capital Budgeting Decisions
Appendix A: Pricing Products and Services
Appendix B: Profitability Analysis

NEW

MANAGEMENT ACCOUNTING
By John Burns, University of Manchester
2007 (November 2007) / 850 pages
McGraw-Hill UK Title

CONTENTS
Part One: Introduction to management accounting in the new Millennium: A framework of management accounting in global, technology-driven business environments / (Re-)visiting the notions of information, learning and interpretation
Part Two: Cost accounting: Concepts of cost / Cost behaviour / Cost-volume-profit analysis / Job and process costing / Cost allocation / Activity-based costing / Target and Kaizan costing
Part Three: Planning and control systems: Concepts of planning and control / The annual budgeting process / Flexible budgeting and variance analysis / Rolling forecasts / Pricing decisions and profitability analysis / Capital investment decisions / Uncertainty and risk management

MANAGEMENT ACCOUNTING
4th Edition
By MY Khan, University of Delhi and PK Jain, Indiana Institute of Technology-Delhi
2006 (November 2006) / 1024 pages
McGraw-Hill India Title

CONTENTS
PART 1: BACKGROUND
1. Nature of Management Accounting
PART 2: FINANCIAL ACCOUNTING
2. Generally accepted Accounting Principles and Accounting Standards
3. Accounting Cycle and Statements of Financial Information
4. Understanding Corporate Financial Statements and Reports
PART 3: FINANCIAL ANALYSIS
5. Cash Flow Statement
6. Financial Statements Analysis
PART 4: COST ACCUMULATION
7. Cost Concepts and Management Needs
8. Costing and Control of Materials
9. Costing and Control of Labour
10. Costing and Control of Factory (Manufacturing) Overheads
11. Costing and Control of Administrative, Selling and Distribution Overheads
12. Activity Based Costing System
13. Job-Order and Batch Costing
14. Process, Joint and By-Product Costing
15. Variable Costing and Absorption (Full) Costing

PART 5: PROFIT PLANNING
16. Volume-Cost-Profit Analysis
17. Budgeting and Profit Planning

PART 6: COST CONTROL
18. Standard Costs and quality Costs
19. Cost Variance Analysis
20. Revenue and Profit Variance Analysis
21. Responsibility Accounting

PART 7: DECISION-MAKING
22. Short-Run Decision Analysis
23. Capital Budgeting

MANAGEMENT ACCOUNTING
Principles and Applications, 3rd Edition
By Alan Banks, Grafton College and William Neish, Macquarie University
2005 (December 2005)
McGraw-Hill Australia Title
www.mhhe.com/au/manacc3e

CONTENTS
Chapter 1: Introduction to Management Accounting
Chapter 2: Manufacturing Statements
Chapter 3: Cost Flows
Chapter 4: Materials: Control and Accounting
Chapter 5: Labour: Control and Accounting
Chapter 6: Factory Overhead: Control and Accounting
Chapter 7: Job Costing
Chapter 8: Responsibility Accounting
Chapter 9: Cost-Volume-Profit Analysis
Chapter 10: Direct Costing
Chapter 11: Differential Costing and Linear Programming
Chapter 12: Activity-Based Costing
Chapter 13: Process Costing Fundamentals
Chapter 14: Advanced Process Costing
Chapter 15: Operation Costing
Chapter 16: Joint and By-Product Costing
Chapter 17: Standard Costing

UK Adaptation
MANAGEMENT ACCOUNTING
2nd Edition
By Kim Langfield-Smith, Professor at La Trobe University and Dr Helen Thorne, University of Adelaide
2005
McGraw-Hill UK Title
http://www.mcgraw-hill.co.uk/textbooks/seal

CONTENTS
Chapter One Management accounting and the business environment
Chapter Two Cost terms, concepts and classifications
Chapter Three System design: job-order costing
Chapter Four Systems design: process costing
Chapter Five Cost behaviour: analysis and use
Chapter Six Income reporting under variable costing and absorption costing
Chapter Seven Cost-volume-profit relationships
Chapter Eight Activity-based costing
Chapter Nine Relevant costs for decision making
Chapter Ten Capital investment decisions
Chapter Eleven Managerial decision making under risk and uncertainty
Chapter Twelve Profit planning and the role of budgeting
Chapter Thirteen Standard costs and variance analysis
Chapter Fourteen Flexible budgets, overhead analysis and critiques of budgeting
Chapter Fifteen Segment reporting and decentralization
Chapter Sixteen Pricing, target costing and intra-company transfers
Chapter Seventeen Strategic management accounting and the Balanced Scorecard
Chapter Eighteen Performance management, management control, and corporate governance
Chapter Nineteen Stock management: EOQ, JIT, ERP and E-commerce
Chapter Twenty Quality and business processes: measurement and management
Chapter Twenty-one Cost management and the impact of constraints: supply chain management, corporate unbundling and shared service centres
Chapter Twenty-two Management accounting change in its organizational and institutional context: a case study perspective

Managerial Accounting Supplements

International Edition

SCHAUM’S OUTLINE OF MANAGERIAL ACCOUNTING
2nd Edition
By Jae K Shim, California State University and Joel G Siegel, Queens College
1999 / 336 pages
- Out of Print
A Schaum’s Publication

Computerized Accounting

COMPUTER ACCOUNTING WITH QUICKBOOKS PRO 2008
10th Edition
By Donnal Ulmer, Webster University–Webster Groves
2009 (March 2008) / 704 pages
CONTENTS
Part 1: Exploring Quickbooks With Rock Castle Construction
Chapter 1: Quick Tour Of Quickbooks Pro 2007 1.1
Chapter 2: Chart Of Accounts 2.1
Chapter 3: Banking 3.1
Chapter 4: Customers And Sales 4.1
Chapter 5: Vendors, Purchases And Inventory 5.1
Chapter 6: Employees And Payroll 6.1
Chapter 7: Reports And Graphs 7.1
Part 2: Small Business Accounting With Quickbooks 2007
Chapter 8: Creating A Service Company In Quickbooks 8.1
Chapter 9: Accounting For A Service Company 9.1
Chapter 10: Merchandising Corporation: Sales, Purchases, And Inventory 10.1
Chapter 11: Merchandising Corporation: Payroll 11.1
Chapter 12: Advanced Topics 12.1

Part 3: Quick Reference Guide
Quickbooks Software Ref.4
Company Commands Ref.5
Chart Of Accounts Ref.7
Customer Transactions Ref.8
Vendor Transactions Ref.9
Employee Transactions Ref.11
Banking Transactions Ref.12
Entries Ref.13
Reports Ref.15
Microsoft Office And Quickbooks Ref.16
Correcting Errors Ref.18
Appendices
Appendix A: Real World Quickbooks Project A.1
Appendix B: Quickbooks ; Online Features B.1

COMPUTER ACCOUNTING ESSENTIALS USING QUICKBOOKS
4th Edition
By Carol Yacht, Peachtree Consultant and Susan Crosson, Santa FE Community College
2009 (March 2008) / 224 pages
(Details unavailable at press time)

COMPUTER ACCOUNTING WITH PEACHTREE COMPLETE 2008
Release 15.0, 12th Edition
By Carol Yacht, Peachtree Consultant
2009 (February 2008) / 704 pages
(Details unavailable at press time)

Complimentary desk copies are available for course adoption only. Kindly contact your local McGraw-Hill Representative or fax the Examination Copy Request Form available on the back pages of this catalog.

Visit McGraw-Hill Education
Website: www.mheducation.com

COMPLIMENTARY COPIES
Computer Accounting with QuickBooks Pro 2007 provides hands-on, step-by-step instructions for easy learning with an abundance of exercises and projects to reinforce new concepts. Each chapter builds on the previous chapter as the student progresses from entering simple transactions to using advanced QuickBooks features. The first part of the text provides a hands-on introduction to QuickBooks, and the second half focuses on maintaining a service and merchandising business, as well as on advanced features of QuickBooks. Computer Accounting with QuickBooks 2007 provides both the "big picture" overview ("Where am I going?") and step-by-step instructions ("Where do I click?").

**Features**

- Computer Accounting with QuickBooks Pro walks the student through the process of setting up a company in QuickBooks in a step-by-step manner, allowing the student to learn QB without requiring as much assistance from their instructor.
- The Resource Guide at the back of the book provides a convenient "glossary" of QuickBooks' major functions. This helps to make Computer Accounting with QuickBooks Pro a reference work as well as a tutorial, ensuring that students will continue to draw value from the book long after the course is over.
- Fearless Paint Company is an integrated example used throughout the second half of the book wherein the student assumes the role of small business owner. The company starts out as a sole proprietorship, then grows and becomes a merchandising corporation. This building block approach is used to gradually introduce students to new concepts, while maintaining the continuity and interest in the company.
- Section 2 contains two comprehensive projects in each chapter that review concepts and provide students practice in setting up businesses. Appendix B presents a comprehensive project as a capstone for this course. The project guides the student through the process of using QuickBooks for a real company, from setting up the chart of accounts to creating customized reports.
- The Hands-On Exam is a short, lab-based exam in which students go through the process of setting up a company in QuickBooks. The exam is brief enough to be administered quickly and with minimal prep time.
- Abundant end-of-chapter material continues with the student in the role of accountant by providing additional assignments from the president of the company. These assignments range from entering transactions to generating complex reports and financial statements. Internet assignments in each chapter connect to web sites with useful information for small business accounting.
- A site license for QuickBooks is available directly from Intuit, the producers of QuickBooks software. Information on how to obtain this site license is available on the book website, as well as in the Instructor's Resource Manual.
- This text is designed with online courses in mind, and Donna Ulmer provides specific advice for teaching in online settings on the Instructor's Resource CD.
- Screen shots highlight important chapter material. This makes it easy for students to learn at their computer, and also to study and review concepts away from a computer.
- Annotated illustrations make it easier for students to follow the text and understand what they need to do.

**Contents**

**Part I: Exploring QuickBooks with Rock Castle Construction**
1 Quick Tour of QuickBooks Pro 2007
2 Chart of Accounts
3 Banking
4 Customers and Sales
5 Vendors, Purchases, and Inventory
6 Employees and Payroll
7 Reports and Graphs

**Part II: Small Business Accounting with QuickBooks 2007**
8 Creating a Service Company in QuickBooks
9 Accounting for a Service Company
10 Merchandising Corporation: Sales, Purchases, and Inventory
11 Merchandising Corporation: Payroll
12 Advanced Topics

**Part III: Quick Reference Guide**
QuickBooks Software / Company Commands / Chart of Accounts / Customer Transactions / Vendor Transactions / Employee Transactions / Banking Transactions / Entries / Reports / Microsoft Office and QuickBooks / Correction Errors
Appendix A: Real World QuickBooks Project
Appendix B: QuickBooks Online Features

**New Features**

- Fearless Paint Company is an integrated example used throughout the book. Students learn how to harness the power of Microsoft Office to link data and reduce errors.
- Screen shots highlight important chapter material. This makes it easy for students to learn at their computer, and also to study and review concepts away from a computer.
- Annotated illustrations make it easier for students to follow the text and understand what they need to do.

**Features**

- This text is designed with online courses in mind, and Donna Ulmer provides specific advice for teaching in online settings on the Instructor's Resource CD.
- Screen shots highlight important chapter material. This makes it easy for students to learn at their computer, and also to study and review concepts away from a computer.
- Annotated illustrations make it easier for students to follow the text and understand what they need to do.

**Contents**

**Part I: Exploring QuickBooks with Rock Castle Construction**
1 Quick Tour of QuickBooks Pro 2007
2 Chart of Accounts
3 Banking
4 Customers and Sales
5 Vendors, Purchases, and Inventory
6 Employees and Payroll
7 Reports and Graphs

**Part II: Small Business Accounting with QuickBooks 2007**
8 Creating a Service Company in QuickBooks
9 Accounting for a Service Company
10 Merchandising Corporation: Sales, Purchases, and Inventory
11 Merchandising Corporation: Payroll
12 Advanced Topics

**Part III: Quick Reference Guide**
QuickBooks Software / Company Commands / Chart of Accounts / Customer Transactions / Vendor Transactions / Employee Transactions / Banking Transactions / Entries / Reports / Microsoft Office and QuickBooks / Correction Errors
Appendix A: Real World QuickBooks Project
Appendix B: QuickBooks Online Features

**New Features**

- Fearless Paint Company is an integrated example used throughout the book. Students learn how to harness the power of Microsoft Office to link data and reduce errors.
- Screen shots highlight important chapter material. This makes it easy for students to learn at their computer, and also to study and review concepts away from a computer.
- Annotated illustrations make it easier for students to follow the text and understand what they need to do.

**Features**

- This text is designed with online courses in mind, and Donna Ulmer provides specific advice for teaching in online settings on the Instructor's Resource CD.
ACCOUNTING

**NEW**

**COMPUTER ACCOUNTING WITH PEACHTREE COMPLETE 2007**

**Release 14.0, 11th Edition**

By Carol Yacht, Peachtree Consultant

2008 (January 2007) / 704 pages
(with Software CD)

Carol Yacht’s Computer Accounting with Peachtree Complete is the market leader because her pedagogy is unmatched—she incorporates real-world businesses; step-by-step directions; numerous screen illustrations; challenging exercises and projects; and a website with additional resources. The 11th edition first builds students’ familiarity with all of the features of Peachtree Complete Accounting 2007, then employs step-by-step instructions to show how accounting concepts apply to real-world situations.

**NEW TO THIS EDITION**

- Changes to the Peachtree user interface are covered extensively, with all appropriate screen captures revised.

**CONTENTS**

**PART 1: EXPLORING PEACHTREE COMPLETE ACCOUNTING 2007**

- Chapter 1: Introduction to Bellwether Garden Supply
- Chapter 2: Vendor Transactions
- Chapter 3: Customers & Sales
- Chapter 4: Inventory & Services
- Chapter 5: Maintaining Accounting Records for Service Businesses
- Chapter 6: Job Cost
- Chapter 7: Financial Statements
- Chapter 8: Stone Arbor Landscaping-Time & Billing

**PART 2: PEACHTREE COMPLETE ACCOUNTING 2007 FOR SERVICE BUSINESSES**

- Chapter 9: Maintaining Accounting Records for Service Businesses
- Chapter 10: Vendor Transactions
- Chapter 11: Customer Transactions
- Chapter 12: Inventory & Services
- Chapter 13: Job Cost
- Chapter 14: Financial Statements
- Chapter 15: Stone Arbor Landscaping-Time & Billing

**PART 3: PEACHTREE COMPLETE ACCOUNTING 2007 FOR MERCHANDISING BUSINESSES**

- Chapter 16: Vendors & Purchases
- Chapter 17: Customers & Sales
- Chapter 18: Inventory & Services
- Chapter 19: Employee Payroll, and Account Reconciliation Project 2: Gallardo’s Sports Project 2A: Student-Designed Merchandising Business
- Chapter 20: Advanced Peachtree Complete Accounting 2007 Applications
- Chapter 21: Customizing Forms
- Chapter 22: Import/Export
- Chapter 23: Using Peachtree Complete Accounting with Excel and Word
- Appendix A: Review of Accounting Principles
- Appendix B: Glossary Index
- Appendix C: Glossary

**ABOUT THE AUTHOR**

Carol Yacht, Peachtree Consultant, is the market leader because her pedagogy is unmatched. She incorporates real-world businesses; step-by-step directions; numerous screen illustrations; challenging exercises and projects; and a website with additional resources. Her books are renowned for their practical approach to teaching Peachtree Complete Accounting.

**McGraw-Hill is interested in reviewing manuscript for publication. Please contact your local McGraw-Hill office or email to asiapub@mcgraw-hill.com**

ACCOUNTING

COMPUTER ACCOUNTING ESSENTIALS WITH QUICKBOOKS
3rd Edition
By Carol Yacht, Peachtree Consultant and Susan Crosson, Santa Fe Community College
2007 (June 2006) / 224 pages
http://www.mhhe.com/yachtqbessentials3e

Computer Accounting Essentials Using QuickBooks Online Edition is the only textbook that teaches QuickBooks using the online version. Students gain a working knowledge of the accounting software during the free 30 day trial period-no installation required. Carol Yacht and Susan Crosson’s trademark step-by-step instructions show students how to use QuickBooks Online Edition to meet the real-world accounting demands of a service corporation.

CONTENTS
Part 1: Accessing QuickBooks Online Edition-Internet-Based Accounting Software
Part 2: New Company Setup
Part 3: Setting Accounting Defaults
Part 4: Fourth Quarter Transactions
Part 5: End-of-Year & Beginning-of-Year Transactions
Part 6: Advanced Features Case
Problem 1: Complete First Quarter Transactions for February and March Case
Problem 2: Second Quarter Transactions Case
Problem 3: Student-Designed Project

COMPUTER ACCOUNTING USING MYOB BUSINESS SOFTWARE
10th Edition
By Bill Neish, Macquarie University-South Western Sydney Institute of TAFE and George Kahwati, Northern Sydney Institute of TAFE
2006 (December 2006)
http://www.mhhe.com/au/myob16

Computer Accounting Using MYOB Business Software has been written to help students understand how to use the latest MYOB software, beyond learning which buttons to press, so they will be better equipped to use it in their professional lives. It comes with a free student CD-ROM containing Student Editions of MYOB Accounting Plus v16, MYOB Premier v10, and MYOB AssetManager Pro v3.5, as well as a student help guide, and all data files necessary to complete the exercises in the textbook. The authors have retained the user-friendly style of previous editions, with clear step-by-step instructions, abundant MYOB screen images, competency skills checklists, self-test questions and answers, and concise practical examples. This 10th edition includes updated instructions to incorporate the new features of MYOB, including enhanced payroll, inventory control and record management functions. AssetManager Pro instructions have been simplified, and the instructors’ solutions are now provided in PDF format, to help with printing. A popular textbook in VET courses, it has been written to cover the content of FNSACCT301A Set up and Operate a Computerised Accounting System, and any other introductory course on MYOB Accounting Plus and AssetManager.

NEW TO THIS EDITION
❖ A student CD-ROM featuring the official Student Editions of MYOB Accounting Plus v16, Premier v10, and AssetManager Pro v3.5
❖ Updated instructions that incorporate new features of the programs throughout all the chapters and modules
❖ Enhanced step-by-step instructions throughout the chapters, with numeric steps which are easier to follow
❖ Streamlined chapter 3 which avoids repetition and uses MYOB supplied Chart of Accounts
❖ Online Learning Centre
❖ Instructor Supplements which include an Instructor CD-ROM with answer files, PowerPoint® slides and lesson tips, and a Solutions Manual now provided in pdf format for ease of printing.
❖ Student supplements include a free Student CD-ROM, access to the Online Learning Centre, and PowerPoint® Slides.

COMPUTER ACCOUNTING USING MYOB VERSION 15
9th Edition
By Bill Neish, Macquarie University-South Western Sydney Institute of TAFE and George Kahwati, Northern Sydney Institute of TAFE
2005 (December 2005)
http://www.mhhe.com/au/myob15

CONTENTS
Chapter 1 Introduction to MYOB Accounting Plus.
Chapter 2 GST Basics.
Chapter 3 General Ledger.
Chapter 4 Cash Transactions.
Chapter 5 Accounts Receivable.
Chapter 6 Accounts Payable.
Chapter 7 Inventory and Integration.
Chapter 8 Payroll.
Chapter 9 MYOB Asset Manager Pro.
Chapter 10 Categories and Jobs (Chapter on accompanying student CD).
Chapter 11 Ergonomics (Chapter on accompanying student CD).
Chapter 12 Help (Chapter on accompanying student CD).
Appendix A – Abridged Help Chapter.
Appendix B – Abridged Ergonomics Chapter.
Table of Icons and Symbols.
Table of Abbreviations and Field Names.
Using the Keyboard with MYOB Accounting.
Glossary.
GST Glossary.
Index
Chapter 13. Intangible Assets and Natural Resources.

PART III. LIABILITIES
Chapter 15. Short-Term Liabilities.
Chapter 16. Long-Term Liabilities.
Chapter 17. Accounting for Leases.
Chapter 18. Accounting for Pensions and Other Post-employment Benefits.
Chapter 19. Accounting for Income Taxes.

PART IV. OWNERS’ EQUITY
Chapter 22. Earnings per Share.

PART V. SPECIAL TOPICS
Chapter 24. Accounting Changes and Error Corrections.
Chapter 25. Special Topics: Disclosures, Segment Reporting, Interim Reporting.

Intermediate Accounting Software

BIOLOGY ACTIVITY MODEL STUDENT CD
3rd Edition
Anthony H Catanach, Villanova University and Connie Esmond-Kiger, Ohio University-Athens
2007 (May 2006)
http://www.mhhe.com/bam

What is the BAM? The Business Activity Model (BAM) emphasizes financial disclosure and technical research as well as those accounting topics commonly found in traditional intermediate courses. Students mimic the accounting and financial reporting processes found in the "real world" by conducting analytical reviews, soliciting information from clients, preparing adjusting and correcting entries, and drafting seven complete sets of financial statements for a fictitious client company. The approach relies heavily on technology to deliver course materials and to organize and promote class discussion.

CONTENTS
Year 1: Accrued Revenues and Expenses; Start-up Costs; Accounting for NOLs; Intangible Asset (License); Common Stock; EPS Calculations; Complete Set of F/S with Note Disclosures; Review vs. Audit.
Year 2: Revenue Recognition; Allowance for D/A and Bad Debt Expense; PPE and Depreciation Methods; Capitalized Interest; Deferred Taxes; Notes Payable, Interest Accrual and Covenants; Comparative F/S with New Disclosures; Present Value Calculations.
Year 3: Repairs and Maintenance vs. Additions; Capital Leases; Investment Securities; Pension Accounting; New Deferred Taxes; Permanent Tax Difference; New Disclosures; Other Comprehensive Income.
Year 4: Optional Proof of Cash; Repairs and Maintenance vs. Replacements; Equity Method Securities; LCM Inventory Valuation; Inventory Cut-Off Errors; Audit vs. Review; New Disclosures; Optional Tax Return.
Year 5: Preferred Stock—Company Goes Public; Dividend Allocation; Change from Equity Method to Cost Method; Freight Allocation; Segment Reporting; Two-Class and Diluted EPS; New Disclosures; Optional Tax Return.
Year 6: Change in Depreciation Method; Warranty Expense; Business Combination; Goodwill and Impairment; Stock Split; Optional Non-monetary Transactions; New Disclosures; Optional Tax Return.
Year 7: LIFO vs. FIFO Liquidation; Overhead Allocation to Inventory; Research and Development; New Deferred Taxes; Correction of Error; F/S Restatement; New Disclosures; Optional Construction Accounting.

SCHAUER’S OUTLINE OF INTERMEDIATE ACCOUNTING I
2nd Edition
By Baruch Englard, College of Staten Island-City University of New York
2007 (August 2006) / 336 pages
A Schaum’s Publication

The high-performance study guides that help you cut study time, hone problem-solving skills, and achieve top scores on exams! Success adds up when you choose Schaum’s. In 2001, the Federal Accounting Standards Board implemented new guidelines for financial accounting. This second edition of Schaum’s Outline of Intermediate Accounting I has been meticulously updated to reflect all changes.

CONTENTS
Ch 1: Review of the Accounting Process
Ch 2: The Income Statement and Retained Earnings Statement
Ch 3: The Balance Sheet
Ch 4: The Conceptual Framework of Accounting Theory
Ch 5: The Time Value of Money
Ch 6: Cash and Temporary Investments
Ch 7: Receivables
Ch 8: Inventories: General Topics
Ch 9: Inventories: Additional Issues and methods
Ch 10: Property, Plant, and Equipment
Ch 11: Depreciation and Depletion
Ch 12: Intangible Assets
Ch 13: Current Liability

SCHAUER’S OUTLINE OF INTERMEDIATE ACCOUNTING II
2nd Edition
By Baruch Englard, College of Staten Island-City University of New York
2007 (April 2007) / 336 pages
A Schaum’s Publication

Millions of students trust Schaum’s Outlines to help them succeed in the classroom and on exams. Schaum’s is the key to faster learning and higher grades in every subject. Each Outline presents all the essential course information in an easy-to-follow, topic-by-topic format. You also get hundreds of examples, solved problems, and practice exercises to test your skills.
<table>
<thead>
<tr>
<th>CONTENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ch 1: Long-Term Liabilities</td>
</tr>
<tr>
<td>Ch 2: Stock Ownership</td>
</tr>
<tr>
<td>Ch 3: Stockholders' Equity</td>
</tr>
<tr>
<td>Ch 4: Dilutive Securities &amp; Earnings Per Share</td>
</tr>
<tr>
<td>Ch 5: Investments: Temporary &amp; Long-Term</td>
</tr>
<tr>
<td>Ch 6: Revenue Recognition Issues</td>
</tr>
<tr>
<td>Ch 7: Accounting for Leases</td>
</tr>
<tr>
<td>Ch 8: The Statement of Cash Flows</td>
</tr>
<tr>
<td>Ch 9: Accounting Changes and Correction of Errors</td>
</tr>
<tr>
<td>Ch 10: Accounting for Pensions</td>
</tr>
<tr>
<td>Ch 11: Net Operating Loss Carrybacks and Carryforwards</td>
</tr>
<tr>
<td>Deferred Income Taxes</td>
</tr>
<tr>
<td>Appendix: The Time Value of Money</td>
</tr>
<tr>
<td>Compound Interest Tables</td>
</tr>
</tbody>
</table>

**ACCOUNTANCY FOR CA PROFESSIONAL EXAMINATION II**

3rd Edition

By PC Tulsian

2006 (August 2006)


McGraw-Hill India Title

NEW TO THIS EDITION

*More than 400 fully solved short-answer problems with necessary working notes and alternative solutions (if any); over 500 solved problems; and over 1000 practical questions* *Appendices—Important Distinctions; Important Short Notes; Important descriptive Questions; Questions from recently-held examinations including the May 2006 paper*

**CONTENTS**

1. Accounting for Partnership Firm I — Fundamentals
2. Accounting for Partnership Firm II — Admission of a Partner
3. Accounting for Partnership Firm III — Retirement/ Death of a Partner
4. Accounting for Partnership Firm IV — Dissolution of a Firm
5. Accounting for Partnership Firm V — Insolvency, Piecemeal Distribution, Amalgamation, Sale and Conversion
6. Insolvency Accounts of Non-Corporate Entities
7. Accounting for Hire Purchase, Instalment Purchase and Leases
8. Accounting for Branches and Departments
9. Accounts from Incomplete Records
10. Accounting for Investments
11. Accounting for Contracts
12. Accounting for Agricultural Farms
13. Accounting for Share Capital
14. Redemption of Redeemable Preference Shares
15. Accounting for Debentures
16. Redemption of Debentures
17. Underwriting
18. Acquisition of Business and Profits Prior to Incorporation
19. Final Accounts of a Company
20. Amalgamation, Absorption and External Reconstruction
21. Internal Reconstruction
22. Final Accounts of Banking Companies
23. Final Accounts of Life Insurance Companies
24. Final Accounts of General Insurance Companies
25. Final Accounts of Electricity Companies
26. Liquidation of Companies
27. Cash Flow Statement

**UNDERSTANDING CORPORATE ANNUAL REPORTS**

6th Edition

By William R Pasewark, Texas Tech University

2007 (September 2005) / 56 pages


http://www.mhhe.com/pasewark06

In this project the student obtains and analyzes an annual report from a publicly traded corporation. Activities include: identifying corporate operations, gaining familiarity with the financial data presentation, recognizing trends, calculating ratios, and performing industry and primary competitor comparisons. This project takes approximately 8 to 20 hours to complete (average 10 hours).

**CONTENTS**

The Purpose of this Project
Getting Started
Instructions
Getting Acquainted with the Annual Report

General Information
Internet Information
The Primary Financial Statements
Income Statement 6
Balance Sheet 10
Cash Flow Statement 12
Statement of Changes in Stockholders' Equity 14
Notes and Supporting Schedules to the Financial Statements 16
Report of the Independent Accountants 30
Ratio Analysis 32
Analysis of Profitability 32
Analysis of Liquidity 37
Analysis of Solvency 39
Industry or Competitor Comparisons 41
Making Decisions Based on the Annual Report 44
Appendix A – Obtaining Annual Financial Data 47
Appendix B – Obtaining Data for Industry Comparisons 48
Appendix C – Financial Analysis Using Excel 49
ACCOUNTANCY FOR CA PROFESSIONAL EXAMINATION II
2nd Edition
By PC Tulsian
2005 / 1356 pages
McGraw-Hill India Title

CONTENTS
1. Accounting for Partnership Firms—Fundamentals
2. Accounting for Partnership Firms—Admission of a Partner
3. Accounting for Partnership Firms—Retirement/Death of a Partner
4. Accounting for Partnership Firms—Dissolution of a Firm
5. Accounting for Partnership Firms—Insolvency, Piecemeal Distribution, Amalgamation, and Sale and Conversion
6. Insolvency Accounts of Non-corporate Entities
7. Accounting for Hire Purchase, Installment Purchase and Leases
8. Accounting for Branches and Departments
9. Accounting from Incomplete Records
10. Investment Accounts
11. Contract Accounts
12. Agricultural Farm Accounting
13. Accounting for Share Capital
14. Redemption of Redeemable Preference Shares
15. Accounting for Debentures
16. Redemption of Debentures
17. Underwriting
18. Acquisition of Business and Profits Prior to Incorporation
19. Final Accounts of a Company
20. Amalgamation, Absorption and External Reconstruction
21. Internal Reconstruction
22. Final accounts of Banking Companies
23. Final Accounts of Life Insurance Companies
24. Final Accounts of General Insurance Companies
25. Final Accounts of Electricity Companies
26. Liquidation of Companies
27. Cash Flow Statement
28. Notes on Accounting Standards
Appendix I—Important Distinctions
Appendix II—Important Short Notes
Appendix III—Important Descriptive Questions
Appendix IV: Previous Years Questions Papers of PE II Examinations
Appendix V: CA PE II May 2005 Question Papers

McGraw-Hill is interested in reviewing manuscript for publication. Please contact your local McGraw-Hill office or email to asiapub@mcgraw-hill.com
ACCOUNTING

New Enhanced Test Bank featuring new multiple-choice questions and problems linked to learning objectives, level of difficulty, and AACSB Assurance of Learning Standards.

New cases are provided for use with the activity-based software of SAS Institute; improvements have been made in the tutorials and materials for increased ease-of-use, by students and instructors alike.

New Real-World Focus examples appear throughout the text.

New exercises and problems have been added to most chapters to reflect significant textual revisions.

A careful and thorough edit of each chapter has substantially streamlined the readability and currency of the book.

CONTENTS

PART ONE: INTRODUCTION TO COST MANAGEMENT
2. Implementing Strategy: The Balanced Scorecard and the Value Chain
3. Basic Cost Management Concepts
4. Job Costing
5. Activity-Based Costing and Management

PART TWO: MANAGEMENT PLANNING AND DECISION MAKING
6. Cost Estimation
7. Cost-Volume-Profit Analysis
8. Strategy and the Master Budget
9. Decision Making with Relevant Costs and a Strategic Emphasis
10. Cost Planning For The Product Life Cycle: Target Costing, Theory Of Constraints, and Strategic Pricing

PART THREE: PROCESS COSTING AND COST ALLOCATION
11. Process Costing
12. Cost Allocation: Service Departments and Joint Product Costs
13. The Flexible Budget and Standard Costing: Direct Materials and Direct Labor
14. The Flexible Budget: Factory Overhead
15. The Flexible Budget: Further Analysis of Productivity and Sales
16. The Management and Control of Quality
17. Management Control and Strategic Performance Measurement
18. Strategic Investment Units and Transfer Pricing

PART SIX: ADVANCED TOPICS IN COST MANAGEMENT
19. Management Compensation, Business Analysis, and Business Valuation
20. Capital Budgeting

NEW TO THIS EDITION

Cost Accounting/Cost Management is typically a junior or senior-year course taken primarily by accounting and finance majors. The book is also used in MBA programs, either in the required or elective first year managerial accounting course or in a cost management elective. The market is gradually moving from a traditional cost accounting course to a more proactive cost management approach. The approach of Hilton/Maher/Selto (HMS) will appeal to instructors who want to teach concepts, not just end of chapter problem material. This fits nicely with the new changes in the CPA exam, which many of the students in the course will sit for. The new fourth portion of the exam demands that students have a grasp of the "business environment and better computer skills;" the focus companies and their accompanying Focus sites provide this business-like setting and include working with Excel spreadsheets.

CONTENTS

Part 1 Setting the Strategic Foundation: The Importance of Analyzing and Managing Costs
1. Cost Management and Strategic Decision Making Evaluating Opportunities and Leading Change
3. Cost Accumulation for Job-Shop and Batch Production Operations

Part 2 Activity-Based Management
4. Activity-Based Costing Systems
5. Activity-Based Management
6. Managing Customer Profitability
7. Managing Quality and Time to Create Value

Part 3 Process Costing and Cost Allocation
8. Process-Costing Systems
9. Joint-Process Costing
10. Managing and Allocating Support-Service Costs

Part 4 Planning and Decision Making
11. Cost Estimation
12. Financial and Cost-Volume-Profit Models
13. Cost Management and Decision Making
14. Strategic Issues in Making Long-Term Capital Investment Decisions
15. Budgeting and Financial Planning

Part 5 Evaluating and Managing Performance Creating and Managing Value-Added Effort

Hilton/Maher/Selto (HMS) is for instructors who want to teach students to manage costs and not just account for costs. HMS maintains that, "Costs don't just happen," and with a pro-active approach toward costs, managers who understand cost implications as well as accountants can add value to an organization. Hilton, Maher, Selto focuses on having students learn to make decisions by the use of Cost Management Challenges in the chapter opener, "You're the Decision Maker" boxes throughout each chapter, and the "You're the Decision Maker" simulation on the text website.
17. Flexible Budgets, Overhead Cost Management, and Activity-Based Budgeting
18. Organizational Design, Responsibility Accounting, and Evaluation of Divisional Performance
19. Transfer Pricing
20. Performance Measurement Systems

Glossary
Photo Credits
Bibliography
Company Name Index
Subject Index

NEW

FUNDAMENTALS OF COST ACCOUNTING
2nd Edition

By William N Lanen, University of Michigan--Ann Arbor, Shannon Anderson, Rice University and Michael W Maher, University of California Davis

2008 (September 2007) / 608 pages

A direct, realistic, and efficient way to learn cost accounting. Fundamentals is short (608 pages) making it easy to cover in one semester. The authors have kept the text concise by focusing on the key concepts students need to master. Opening vignettes and In Action boxes show realistic applications of these concepts throughout. Comprehensive end-of-chapter problems plus Homework Manager provide students with all the practice they need to fully learn each concept.

NEW TO THIS EDITION
- Co-author Shannon Anderson joins 2e. Shannon is an Associate Professor of Management at the Jesse H. Jones Graduate School of Management at Rice University and a Principle Fellow at the University of Melbourne. She brings to the team her extensive experience in cost management systems from both research and practice. Her research in companies in many industries and in many countries is reflected throughout the book, adding to the relevance of the text to today’s students and managers. Shannon previously taught at the University of Michigan and worked as an engineer at General Motors Corporation. She received a doctorate and masters degree in business economics at Harvard University and a B.S.E. in civil engineering with a concentration in operations research at Princeton University.
- Each chapter ends with a “Debrief” that links the topics in the chapter to the decision problem faced by the manager in the opening vignette. “Interim Debrief” boxes appear throughout select chapters as well.
- These were designed to help students understand how to apply the concepts that will help them to become better decision makers.
- Updated content contains integration of MS Excel to add more relevancy for students.
- Students can study on the go with McGraw-Hill’s course content. Students can study on the go with McGraw-Hill’s course content. Updated content contains integration of MS Excel to add more relevancy for students. Updated content contains integration of MS Excel to add more relevancy for students.
- Innovative learning tool allows students to take learning materials with them wherever they go, making review and study time as easy as putting in headphones! iPod content includes audio-enhanced lecture presentations, accounting videos, audio-only lectures, slideshow presentations and multiple choice quizzes.

Revised Chapter 1
- Now features ENHANCED development of the role of the value chain in value creation and a complete revision of the current topics in cost accounting linked to the stages of the value chain. This includes how cost accounting is used in R&D, Design, Purchasing, Production, Marketing, Distribution, and customer service
- Also included is new material on ethics and cost accounting.
- Revised Chapter 3
- Revised approach to Cost Volume Profit (CVP) analysis by starting with the breakeven problem and then extending the analysis to cases where the target profit is different from zero. Also: NEW material on CVP analysis with alternative cost structures, such as step-fixed cost; NEW discussion on the assumptions and limitations of CVP analysis; 25 NEW questions, exercises, and problems in end-of-chapter material including problems using Excel.
- Revised Chapter 4
- Features new material on legal issues and pricing decision as well as revised material on the theory of constraints, (moved from the appendix to the chapter body).
- Revised Chapter 5
- Includes new material on data problems in regression analysis, new material on the learning phenomenon and cost estimation, a new appendix on learning curves and costs and 16 new questions, exercises, and problems in end-of-chapter material.

CONTENTS
Chapter 1: Cost Accounting: Information for Decision Making
Chapter 2: Cost Concepts and Behavior
Chapter 3: Fundamentals of Cost-Volume-Profit Analysis
Chapter 4: Fundamentals of Cost Analysis for Decision Making
Chapter 5: Cost Estimation
Chapter 6: Fundamentals of Product and Service Costing
Chapter 7: Job Costing
Chapter 8: Process Costing
Chapter 9: Activity-Based Costing
Chapter 10: Fundamentals of Cost Management
Chapter 11: Service Department and Joint Cost Allocation
Chapter 12: Fundamentals of Management Control Systems
Chapter 13: Planning and Budgeting
Chapter 14: Business Unit Performance Measurement
Chapter 15: Transfer Pricing
Chapter 16: Fundamentals of Variance Analysis
Chapter 17: Additional Topics in Variance Analysis
Chapter 18: Nonfinancial and Multiple Measures of Performance
Appendix: Capital Investment Decisions: An Overview
Cost Accounting provides a practical knowledge of systems and procedures and will prepare students for many of the career opportunities available in cost accounting. The text opens by giving students an overview of the nature and purpose of cost accounting. Building on these notions students will then learn the basic concept that cost flow matches work flow. Afterward students are led throughout the major areas of cost accounting: job order cost accounting, process cost accounting, budgeting, standard costs, direct costing, and non-manufacturing costs. Each new segment of instruction is carefully explained and illustrated. A summary at the end of each chapter reviews the basic principles and procedures covered. Questions which require review and/or managerial analysis, along with application activities in the form of exercises, problems, alternate problems, Excel problems, and cases help students integrate their learning while everything is fresh in their minds.

CONTENTS

Part 1
Chapter 1 Monitoring Costs
Chapter 2 Purchasing Materials
Chapter 3 Storing and Issuing Materials
Chapter 4 Controlling and Valuing Inventory
Chapter 5 Timekeeping and Payroll
Chapter 6 Charging Labor Costs into Production
Chapter 7 Departmentalizing Overhead Costs
Chapter 8 Setting Overhead Rates
Chapter 9 Applying Manufacturing Overhead
Chapter 10 Completing the Cost Cycle and Accounting for Lost Materials

Part 2
Chapter 11 Process Cost System – Production Data and Cost Flow
Chapter 12 Average Costing of Work in Process
Chapter 13 Units Lost or Increased in Production
Chapter 14 First In, First Out (FIFO) Costing of Work in Process
Chapter 15 Accounting for By-Products and Joint Products

Part 3
Chapter 16 The Analysis of Cost Behavior
Chapter 17 Budgeting
Chapter 18 Standard Costs: Materials and Labor
Chapter 19 Manufacturing Overhead Standard Costs: Completing the Accounting Cycle for Standard Costs
Chapter 20 Cost-Volume-Profit Analysis
Chapter 21 Analysis of Manufacturing Costs for Decision Making
Chapter 22 Cost Accounting for Distribution Activities and Service Businesses
Chapter 23 Decision Making – Capital Investment Decisions

SCHAUM’S OUTLINE OF COST ACCOUNTING
3rd Edition
By Ralph S Polimeni, Hofstra University
1994 / 340 pages
A Schaum’s Publication

This powerful study guide includes all subjects found in the leading textbooks and parallels the full-year cost accounting courses most schools offer. Also appropriate for solo study, this book makes the complex concepts and techniques accessible through clear explanations and solved problems to provide a review and help students master their skills.

College Accounting

COLLEGE ACCOUNTING (CHAPTERS 1-30)
By John Wild, University of Wisconsin-Madison, Vernon Richardson, University of Arkansas-Fayetteville and Ken Shaw, University of Missouri-Columbia
2008 (May 2007)
(with Circuit City Annual Report Mandatory Package)
(Chapter 1-14 with Circuit City Annual Report)

http://www.mhhe.com/wildCA

College Accounting by Wild, Richardson, and Shaw draws upon the success of Wild’s Fundamental Accounting Principles text. Its innovation is reflected in its extensive use of small business examples, the integration of new computerized learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design. Inclusion of technology products such as Homework Manager, Homework Manager Plus and Carol Yacht’s General Ledger software provides students with every possible advantage as they strive to understand the key concepts of accounting and their role in business.

FEATURES

Entrepreneurial Openers: Each chapter of the book opens with the manager(s) of a company that applies accounting data for its business decisions. These companies are specifically chosen as motivating forces for students in that they typically reflect hip, innovative, and entertaining entrepreneurs that have successfully applied accounting data to aid in their success.
ACCOUNTING

- Feature Company: Students are provided relevant, real-world companies as a resource tool and motivating force in learning accounting. Best Buy is the feature company, which means that each chapter has selected assignments that require student to use, analyze, or interpret its accounting data.
- Comparative Companies: For comparative purposes with Best Buy, students are provided the financial statements of Circuit City. Assignments are included that ask students to compare and interpret Best Buy and Circuit City data. Circuit City's 2005 Annual Report is packaged in-full with the text as another learning aid, and selected 2005 financial data for both companies are included in end-of-book Appendix A. Each of these companies is integrated into the end-of-chapter material.
- Up-to-date Coverage: Materials reflect the most current accounting standards that are applicable to the college accounting course. Examples include the new requirements for reporting effects of changes in accounting principles, the accounting for asset exchanges, and the classifications for accounting changes.
- Multiple Choice Quizzes: A multiple choice quiz is included at the end of each chapter to check students on their comprehension of the materials read.
- Marginal Annotations: Marginal annotations reference the relevance of accounting in today’s world. These annotations include student hints to better understand the finer points of accounting.
- You Call It feature highlights interesting and current items from practice that are relevant for accounting. This element helps students link accounting directly to business activities.
- Your Ethics Call feature requires readers to make accounting and business decisions with ethical consequences. It uses role-playing to show the interaction of judgment and ethics, the need for ethical awareness, and the impact of ethics. Guidance answers are provided at the end of each chapter.
- Beyond the Numbers is a special set of assignment materials that reinforce critical thinking skills and decision making with real company examples and Internet applications.
- Reporting in Action requires analysis and use of Best Buy’s accounting data. The unique FastForward feature allows use of the most current Best Buy information in the marketplace.
- Comparative Analysis compares the performance of Best Buy and Circuit City. These activities help develop analytical and evaluation skills.
- Ethics Challenge confronts ethical concerns based on chapter material. Many of these challenges involve actions where the ethical path is blurred.
- Workplace Communication exercises aim at applying accounting knowledge to develop written and verbal communication skills in business.
- Taking It to the Net requires accessing a Website and obtaining information relevant to the chapter. It aims to make readers familiar with online information and aware of the power of Web technology.
- Teamwork in Action assignments require preparing, analyzing, and using information in teams. They can be completed in or outside of class. These active learning activities reinforce understanding of key topics and help develop interpersonal skills.
- Chapter Linkages (A Look Back, A Look at this Chapter, A Look Ahead) launch each chapter and establish bridges between prior, current, and upcoming chapters. This organizational tool assists readers in effectively learning the materials and helps them link concepts across topics.
- End-of-Chapter Materials: Demonstration Problems, Chapter Summaries, Key Terms, Multiple Choice Quizzes, Discussion Questions, Quick Study assignments, Exercises, Problem Sets A & B (Problem Set C available on text’s Website), Serial Problems
- How You Doin’? boxes within each chapter reinforce the immediately preceding materials. They allow the reader to momentarily pause and reflect on topics described. They give immediate feedback on the reader’s comprehension before moving along to new topics. Answers are provided at the end of each chapter.
- In the News icons draws student attention to accounting topics that are relevant to current happenings in the business world.
- Comprehensive Problems are included in several chapters and focus on multiple learning objectives from multiple chapters. They integrate and summarize key principles. They can also act as brief practice sets incorporating real world scenarios and technology.
- Integration of the Dallas Distance Learning program. Clips from the Dallas County Community County District videos are available to students on the Online Learning Center. Clips correspond to chapter material, with two segments per chapter appearing on the OLC.

CONTENTS
Chapter 1: Introduction to Accounting
Chapter 2: Accounting for Business Transactions
Chapter 3: Applying Basic Double-Entry Accounting
Chapter 4: Applying the General Journal and General Ledger
Chapter 5: Adjusting Accounts and Preparing Financial Statements
Chapter 6: Closing Process and Financial Statements
Chapter 7: Fraud, Ethics, and Controls
Chapter 8: Cash and Controls
Chapter 9: Employee Earnings, Deductions, and Payroll
Chapter 10: Employer Payroll Tax Reporting
Chapter 11: Merchandise Sales and Accounts Receivable
Chapter 12: Merchandise Purchases and Accounts Payable
Chapter 13: Accrual Accounting Overview
Chapter 14: Financial Statements and the Accounting Cycle
Chapter 15: Accounts Receivable and Uncollectibles
Chapter 16: Notes Receivable and Notes Payable
Chapter 17: Inventories and Cost of Sales
Chapter 18: Plant Assets, Natural Resources and Intangibles
Chapter 19: Accounting for Partnerships
Chapter 20: Corporate Formation and Stock Transactions
Chapter 21: Corporate Earnings, Taxes, and Distributions
Chapter 22: Long-Term Bonds
Chapter 23: Cash Flow Reporting
Chapter 24: Comparative Financial Statement Analysis
Chapter 25: Analysis of Profitability, Liquidity, and Leverage
Chapter 26: Managerial Accounting Concepts and Principles
Chapter 27: Departmental and Responsibility Accounting
Chapter 28: Job Order Cost Accounting
Chapter 29: Budgets and Standard Costing
Chapter 30: Relevant Costing for Managerial Decisions
Appendix A: Financial Statement Information
Appendix B: Accounting Principles
Appendix C: Personal and Business Income Taxes
Appendix D--via Web: Capital Budgeting and Investment Analysis
Appendix E--via Web: Variable Costing and Performance Reporting

Visit McGraw-Hill Education
Website: www.mheducation.com

Complimentary desk copies are available for course adoption only. Kindly contact your local McGraw-Hill Representative or fax the Examination Copy Request Form available on the back pages of this catalog.
ACCOUNTING

COLLEGE ACCOUNTING
By John Ellis Price, University of North Texas, M. David Haddock, Chattanooga St. Tech College and Horace R. Brock, University of North Texas
2007 (December 2005) / 576 pages
(Chapters 1-13 with Home Depot Annual Report)
(Chapters 1-25 with Home Depot Annual Report)
(Chapters 1-32 with Home Depot 2004 Annual Report)
Glencoe/McGraw-Hill Title
http://www.mhhe.com/price11e

Price/Haddock/Brock has been a long-time market leader because of its readability and relevance. The book includes many real-world examples, high-interest problems and activities, in-text help, and classroom-tested dynamic pedagogy. With the addition of McGraw-Hill's Homework Manager, Topic Tackler Plus, and an Algorithmic Test Bank, the new edition includes more technology support than ever before.

CONTENTS
1. Accounting: The Language of Business.
5. Adjustments and the Worksheet.
7. Accounting for Sales and Accounts Receivable.
8. Accounting for Purchases and Accounts Payable.
9. Cash Receipts, Cash Payments, and Banking Procedures.
11. Payroll Taxes, Deposits, and Reports.
15. Accounts Receivable and Uncollectible Accounts.
17. Merchandise Inventory.
19. Accounting for Partnerships.
22. Long-Term Bonds.
26. Internal Control and the Voucher System.
27. Departmentalized Profits and Cost Centers.
28. Accounting for Manufacturing Activities.
Appendix B: Combined Journal

Accounting Information
Systems

International Edition
By Robert Hurt, California State Poly U-Pomona
2008 (February 2007) / 400 pages

Hurt's Accounting Information Systems takes a fresh new approach that puts judgment and critical thinking, not technology, at the heart of the AIS course. Using a conversational writing style appealing to students, Hurt presents AIS as an art as much as a science: students learn that many situations may have more than one “correct” response, and that their own creativity and judgment are their best assets in dealing with AIS issues. The book's content is also unique, merging the traditional topics such as transaction cycles, internal controls and systems documentation with cutting-edge coverage of ASPs, computer crime, and an overview of auditing. The text, end-of-chapter exercises and assessment tools are all competency-based, distilling knowledge to its essential elements and then encouraging students to use those essential elements to think for themselves.

FEATURES
✓ The book’s writing style is conversational and engaging. The text puts the most important, fundamental topics first, followed by applications in transaction cycles. “Nice-to-know” topics are included at the end, and can be covered or not at the instructor’s discretion.
✓ In addition to the traditional range of AIS topics, Hurt covers cutting-edge issues such as application service providers, computer crime and IT security, and eXtensible Business Reporting Language (XBRL).
✓ Each chapter begins with an “AIS in Business” vignette depicting AIS at work in real companies, including WorldCom and Dollar General.
✓ The text provides the flexibility to cover event-driven accounting systems.
✓ The end-of-chapter material is extensive, consisting of review questions; field exercises requiring research or interaction with accounting professionals; “making choices” exercises designed to present more than one possible solution; crossword puzzles and vocabulary matching exercises, and multiple choice quizzes.
✓ A dedicated chapter aids those students interested in professional certification on AIS platforms.
✓ The book’s learning objectives, end-of-chapter material, and test bank questions are all tied to Bloom’s taxonomy of educational objectives. A preface in the test bank describes Bloom’s taxonomy and how the test bank questions are informed by it.
✓ All supplementary materials are prepared by text author Robert Hurt, ensuring complete compatibility between text and ancillaries.
ACCOUNTING

CONTENTS
Part One: Introduction and Basic Concepts
Chapter 1: Role and Purpose of Accounting Information Systems
Chapter 2: Transaction Processing In the Accounting Information System
Chapter 3: Professionalism and Ethics
Chapter 4: Internal Controls
Part Two: Information Technology and Systems Modeling Techniques
Chapter 5: Flowcharting
Chapter 6: Data Flow Diagramming
Chapter 7: Information Technology
Part Three: Business Processes
Chapter 8: Sales / Collection Process
Chapter 9: Acquisition / Payment Process
Chapter 10: Other Business Processes
Part Four: Other Topics in Accounting Information Systems
Chapter 11: Application Service Providers
Chapter 12: Professional Certifications
Chapter 13: Event-Driven Accounting Information Systems
Chapter 14: Computer Crime and Information Technology Security
Chapter 15: XBRL
Chapter 16: Decision Making Models and Knowledge Management
Chapter 17: E-Business and Enterprise Resource Planning Systems
Chapter 18: Auditing and Evaluating the Accounting Information Systems

International Edition

ENTERPRISE INFORMATION SYSTEMS
A Pattern-Based Approach, 3rd Edition
By Cheryl Dunn, Florida State University—Tallahassee, J. Owen Cherrington, Brigham Young University—Provo and Anita Sawyer Hollander, University of Tulsa, Eric Denna and Jay Owen Cherrington, and Brigham Young University—Provo
2005 / 544 pages

CONTENTS
Chapter 1: An Introduction to Integrated Enterprise Information Systems
Chapter 2: Representation and Patterns: An Introduction to the REA Enterprise Ontology
Chapter 3: The REA Enterprise Ontology: Value System and Value Chain Modeling
Chapter 4: The REA Enterprise Ontology: Business Process Modeling
Chapter 5: Task Level Modeling
Chapter 6: Relational Database Design: Converting Conceptual REA Models to Relational Databases
Chapter 7: Information Retrieval from Relational Databases
Chapter 8: The Sales/Collection Business Process
Chapter 9: The Acquisition / Payment Process
Chapter 10: View Integration and Implementation Compromises View Integration
Chapter 11: The Conversion Business Process
Chapter 12: The Human Resource Business Process
Chapter 13: The Financing Business Process
Chapter 14: Introduction to Enterprise System Risks and Controls
Chapter 15: ERP Systems and E-Commerce: Intra- and Inter-Enterprise Modeling

Advanced Accounting

ADVANCED FINANCIAL ACCOUNTING
7th Edition
By Richard E Baker, Northern Illinois University, Valdean C Lembke, University of Iowa-Iowa City and Thomas E King, Southern Illinois University-Edwardsvil
2008 (March 2007) / 1120 pages

http://www.mhhe.com/baker7e

The seventh edition of Advanced Financial Accounting is a comprehensive and highly illustrated presentation of the accounting and reporting principles used in a variety of business entities. The complete presentations of worksheets, schedules, and financial statements allow students to see the development of each new topic. The book’s building block approach introduces concepts with simple examples and then gradually introduces complexity, allowing students to easily
NEW TO THIS EDITION

- The FASB is currently considering proposals for major changes in accounting for business combinations and the presentation of consolidated financial statements. These proposals are integrated throughout the text, and discussed in detail and with numerical examples in Chapters 1, 3, and 5.
- The Sarbanes-Oxley Act (SOX) has had a profound impact on auditing and corporate governance. Chapter 14 gives an extensive overview and discussion of SOX, providing a background essential for accountants. Cases have been added for students to gain additional understanding of SOX.
- Consolidation coverage has been extensively reorganized. The discussion of different theories of consolidation in Chapter 3 has been streamlined and a numerical example has been added to illustrate the effects of the different theories, including the FASB’s proposed standards on combinations and consolidations.
- The model Revised Uniform Partnership Act (RUPA), or a significant adaptation, has now been adopted in about 40 states, with additional states in the process of evaluating the model. Chapters 15 and 16 discuss and illustrate the essential provisions of RUPA.
- Coverage of governmental and not-for-profit financial statements and disclosures is updated for recent GASB and FASB standards, and the discussion and end-of-chapter materials are enhanced to better illustrate how the accounting and reporting standards affect the financial statements and other elements of the entities’ annual reports.
- Additional “real-world” examples have been added throughout the chapters to illustrate how the topics covered are applied in a dynamic business environment.
- The end-of-chapter material has been revised with many new and updated cases, new cases from the Troublood Case library, and Kaplan CPA Simulations, which allow students to practice CPA exam-like problems through a simulation of the CPA exam interface.

CONTENTS

1. Intercorporate Acquisitions and Investments in Other Entities
2. Reporting Intercorporate Interests
3. The Reporting Entity and Consolidated Financial Statements
4. Consolidation of Wholly Owned Subsidiaries
5. Consolidation of Less-Than-Wholly-Owned Subsidiaries
6. Intercompany Transfers Noncurrent Assets
7. Intercompany Inventory Transactions
8. Intercompany Indebtedness
9. Consolidation Ownership Issues
10. Additional Consolidation Reporting Issues
11. Multinational Accounting: Foreign Currency Transactions and Financial Instruments
12. Multinational Accounting: Translation of Foreign Entity Statements
13. Segment and Interim Reporting
14. SEC Reporting
15. Partnerships: Formation, Operation, and Changes in Membership
16. Partnerships: Liquidation
17. Governmental Entities: Introduction and General Fund Accounting
18. Governmental Entities: Special Funds and Government-wide Financial Statements
19. Not-for-Profit Entities
20. Corporations in Financial Difficulty
mission
Ch. 13 Accounting for Legal Reorganizations and Liquidations
Ch. 14 Partnerships: Formation and Operation
Ch. 15 Partnerships: Termination and Liquidation
Ch. 16 Accounting for State and Local Governments, Part I
Ch. 17 Accounting for State and Local Governments, Part II
Ch. 18 Accounting and Reporting for Not-for-Profit Organizations
Ch. 19 Accounting for Estates and Trusts

Ch. 8 Translation of Foreign Currency Financial Statements
Ch. 9 Partnerships: Formation and Operation
Ch. 10 Partnerships: Termination and Liquidation
Ch. 11 Accounting for State and Local Governments, Part I
Ch. 12 Accounting for State and Local Governments, Part II

NEW TO THIS EDITION

- Introduces new coverage of the Statement of Financial Accounting Standards No. 159 in Chapter One. The statement, the Fair Value Option for Financial Assets and Financial Liabilities, creates a fair value option under which an entity may irrevocably elect fair value as the initial and subsequent measurement attribute for certain financial assets and financial liabilities. Instructors and students will find this important to relevant companies in the business world.
- Expanded coverage of the 2005 FASB exposure drafts Business Combinations and the proposed acquisition method and consolidated financial statements. Faculty appreciate the current coverage of FASB and GASB regulations, the wealth of thorough end-of-chapter material, and the in-depth coverage in this shorter length text. Flexibility is provided by modularly designed parts, each self-contained, that allow instructors to cover only chapters that are appropriate for their class.

CONTENTS

Chapter One. Ethical Issues in Advanced Accounting
Chapter Two. Partnerships: Organization and Operation
Chapter Three. Partnership Liquidation and Incorporation; Joint Ventures
Chapter Four. Accounting for Branches; Combined Financial Statements
Chapter Five. Business Combinations
Chapter Six. Consolidated Financial Statements: On Date of Business Combination
Chapter Seven. Consolidated Financial Statements: Subsequent to Date of Business Combination
Chapter Eight. Consolidated Financial Statements: Intercompany Transactions
Chapter Ten. Consolidated Financial Statements: Special Programs
Chapter Eleven. International Accounting Standards; Accounting for Foreign Currency Transactions
Chapter Twelve. Translation of Foreign Currency Financial Statements
Chapter Thirteen. Reporting for Components; Interim Reports; Reporting for SEC
Chapter Fourteen. Bankruptcy: Liquidation and Reorganization
Chapter Fifteen. Estates and Trusts
Chapter Sixteen. Nonprofit Organizations
Chapter Seventeen. Governmental Entities: General Fund
Chapter Eighteen. Governmental Entities: Other Governmental Funds and Account Groups
ACCOUNTING

FINANCIAL REPORTING STANDARDS FOR MALAYSIA

By Jane Lazar, Universiti Teknologi MARA, Huang Ching Choo and Roshayani Arshad

2006 (December 2005) / 602 pages
An Asian Publication

From 1 January 2006, organizations in Malaysia are required to adopt the new Financial Reporting Standards (FRS) issued by the Malaysian Accounting Standards Board (MASB). This is in line with the International Financial Reporting Standards for the preparation and presentation of Financial Statements. Financial Reporting Standards for Malaysia is a comprehensive guide to understand the finer details enshrined in the FRS. Suitable for students, academicians, practitioners and regulators who need a clear picture on the applications of the FRS, the book will enlighten readers on changes to disclosure requirements, new mandatory items, and the legal implications of non-reporting.

CONTENTS
1 Regulatory and Conceptual Framework
2 FRS 1 First-Time Adoption of Financial Reporting Standards
3 FRS 2 Share-Based Payment
4 FRS 3 Business Combinations
5 FRS 4 Insurance Contracts
6 FRS 5 Non-Current Assets Held for Sale and Presentation of Discontinued Operations
7 FRS 101 Presentations of Financial Statements
8 FRS 102 Inventories
9 FRS 104 Depreciation Accounting
10 FRS 107 Cash Flow Statements
11 FRS 108 Accounting Policies, Changes in Accounting Estimates and Errors
12 FRS 110 Events after the Balance Sheet Date
13 FRS 111 Construction Contracts
14 FRS 112 Income Taxes
15 FRS 114 Segment Reporting
16 FRS 116 Property, Plant and Equipment
17 FRS 117 Leases
18 FRS 118 Revenue
19 FRS 119 Employee Benefits
20 FRS 120 Accounting for Government Grants and Disclosure of Government Assistance
21 FRS 121 The Effect of Changes in Foreign Exchange Rates
22 FRS 123 Borrowing Costs
23 FRS 124 Related Party Disclosures
24 FRS 126 Accounting Reporting by Retirement Benefit Plans
25 FRS 127 Consolidated and Separate Financial Statements
26 FRS 128 Investment in Associates
27 FRS 129 Financial Reporting in Hyperinflationary Economies
28 IAS 30 Disclosures in the Financial Statement of Banks and Similar Financial Institutions
29 FRS 131 Interests in Joint Ventures
30 FRS 132 Financial Instruments: Disclosure and Presentation
31 FRS 133 Earnings Per Share
32 FRS 134 Interim Financial Reporting
33 FRS 136 Impairment of Assets
34 FRS 137 Provisions, Contingent Liabilities and Contingent Assets
35 FRS 138 Intangible Assets
36 FRS 139 Financial Instruments: Recognition and Measurement
37 FRS 140 Investment Property
38 FRS 141 Agriculture
39 FRS 201 Property Development Activities
40 FRS 202 General Insurance Business
41 FRS 203 Life Insurance Business
42 FRS 204 Accounting for Aquaculture

CONSOLIDATED FINANCIAL STATEMENTS (SINGAPORE)

By Eng Joan Ng
2006 (July 2006) / 661 pages
An Asian Publication

This book is a comprehensive guide to the preparation of consolidated financial statements in Singapore. It discusses consolidated financial statements in the context of the Singapore statute and the Financial Reporting Standards issued by CCDG that are effective as at 1 January 2005. This book is written based on many years of teaching, research and practical experience. It adopts a professional approach and is presented in a step-by-step, easy-to-understand style. It contains more than 70 illustrative examples and numerous problems for self-study.

Topics covered include:

• Consolidated balance sheets, consolidated profit and loss accounts, consolidated statements of changes in equity, and consolidated cash flow statements
• Changes in group structure
• Complex group structure
• Investment in associates
• Foreign subsidiaries and associates
• Consolidation theories
• Consolidation practices in Singapore

This book will be an invaluable source of reference to both accounting practitioners and students in Singapore.

CONTENTS
Preface
About the Author
Table of Statutes, Accounting Institutions and Accounting Standards
1 Introduction
2 Consolidation at the Date of Acquisition
3 Consolidation Subsequent to the Date of Acquisition
4 Specific Issues and Changes in Shareholding Interests
5. Complex Group Structure
6 Associates
7 Foreign Subsidiaries and Associates
8 Consolidated Cash Flow Statement
9 Consolidated Statement of Changes in Equity or Consolidated Statement of Recognized Income and Expenses
10 Further Issues
Index
AUDITING AFTER SARBANES-OXLEY
2nd Edition
By Jay C Thibodeau, Bentley College and Debbie Freier
2009 (April 2008) / 288 pages
(Details unavailable at press time)

AUDITING AND ASSURANCE SERVICES
3rd Edition
By Timothy J Louwers, James Madison University, Robert J Ramsay, University of Kentucky—Lexington, David Simson, Northern Illinois University and Jerry R Strawser, Texas A&M University—College Station
2008 (December 2007) / 864 pages
The inclusion of the newly released AS5 Auditing Standard makes this text the most up to date auditing text on the market. It’s been written so that it is current with all issues inherent in accounting and auditing practice, particularly in public accounting firms including coverage of the creation of the Public Companies Accounting Oversight Board, the passage of the Sarbanes-Oxley Act, and all of the major pronouncements issued by the AICPA. It’s also a leader in fraud coverage and is accompanied by the Apollo Shoes Casebook, the only standalone FRAUD audit case on the market (available online on the book’s website). The text is also designed to provide flexibility for instructors; the twelve chapters focus on the auditing process while the eight modules provide additional topics that can be taught at the instructor’s discretion without interrupting the flow of the text.

NEW TO THIS EDITION

- The text has been revised around the newly released AS5 Auditing Standard. The new standard replaces Auditing Standard No. 2 (PCAOB 2004) and all related internal control audit guidance that had previously been issued by the PCAOB. The new standard makes significant changes to the way auditors audit internal control. The AS5 material is integrated throughout the text.
- Two new Comprehensive Cases have been added: GE: How Much are Auditors Paid? / To Indemnify or Not to Indemnify / That is the Question. / All cases have now been moved to the back of the book, and questions related to all cases are now included in select chapters.
- All chapters and modules in the third edition have been revised to incorporate professional standards through SAS 114, and the international standards of auditing (ISAs).
- ACL software has been added to 3e so students can benefit from the kind of cutting-edge software they’ll use the first day on the job. Exercises to accompany ACL software are included on the book’s OLC.

CONTENTS
Part I: The Contemporary Auditing Environment
Chapter 1: Auditing and Assurance Services
Chapter 2: Professional Standards
Chapter 3: Management Fraud and Audit Risk

Part II: The Financial Statement Audit
Chapter 4: Engagement Planning
Chapter 5: Risk Assessment: Internal Control Evaluation
Appendix 5A the Payroll Cycle
Chapter 6: Employee Fraud and the audit of Cash
Chapter 7: Revenue and Collection Cycle
FRAUD Cases: Extended Audit Procedures (SAS 99)
Appendix 7A Internal Controls
Appendix 7B Audit Programs
Chapter 8: Acquisition and Expenditure Cycle
FRAUD Case(s): Extended Audit Procedures (SAS 99)
Appendix 8A Internal Controls
Appendix 8B Audit Programs
Chapter 9: Production Cycle
FRAUD Case: Extended Audit Procedures (SAS 99)
Appendix 9A Internal Controls
Appendix 9B Audit Programs
Chapter 10: Finance and Investment Cycle
FRAUD Case: Extended Audit Procedures (SAS 99)
Appendix 10A Internal Controls
Appendix 10B Audit Programs
Chapter 11: Completing the Audit
Chapter 12: Reports on Audited Financial Statements

Part III: Other Topics
Module A: Other Public Accounting Services
Module B: Professional Ethics
Appendix: AICPA Interpretations of the Rules of Conduct
Module C: Legal Liability
Module D: Internal, Governmental, and Fraud Audits
Appendix: Standards for the Professional Practice of Internal Auditing (abridged)
Appendix: The Institute of Internal Auditors Code of Ethics
Appendix: Professional Standards and Practices for Certified Fraud Examiners
Module E: Overview of Sampling
Module F: Attribute Sampling
Module G: Variables Sampling
Module H: Information Systems Auditing

Comprehensive Cases
Andersen: An Obstruction of Justice?
Unhealthy Accounting at HealthSouth
KPMG: How Many Firms?
ACCOUNTING

NEW

AUDITING & ASSURANCE SERVICES
6th Edition
By William F. Messier, Georgia State University and Steven M. Glover, Douglas F. Prawitt of Brigham Young University-Provo
2008 (December 2007) / 832 pages
(with ACL Software CD)

Messier employs the audit approach currently being used by auditing professionals. This approach is a direct result of the demands of Sarbanes-Oxley, which has changed the way auditors do their jobs. The approach emphasizes understanding the entity (i.e., the organization or business being audited) and its environment (i.e., industry), and then assessing the business risks faced by the entity and how management controls those risks. This audit process focuses on business processes instead of accounting cycles. This unique and innovative approach has been developed in response to changing market dynamics. The systematic approach, referred to in the subtitle of the text, reflects the early introduction of three basic concepts that underlie the audit process: materiality, audit risk, and evidence; this allows Messier to build upon this model in subsequent chapters. These are central to everything an auditor does and a unique feature of Messier. As such, this approach helps students develop auditor judgment, a vital skill in today's auditing environment.

CONTENTS
PART I: INTRODUCTION TO FINANCIAL STATEMENT AUDITING
1: An Introduction to Assurance and Financial Statement Auditing
2: The Financial Statement Auditing Environment
PART II: BASIC AUDITING CONCEPTS: RISK ASSESSMENT, MATERIALITY, AND EVIDENCE
3: Risk Assessment and Materiality
4: Audit Evidence and Audit Documentation
PART III: PLANNING THE AUDIT AND UNDERSTANDING INTERNAL CONTROL
5: Audit Planning and Types of Audit Tests
6: Internal Control in a Financial Statement Audit
7: Auditing Internal Control over Financial Reporting in Conjunction with an Audit of Financial Statements
PART IV: STATISTICAL AND NONSTATISTICAL SAMPLING TOOLS FOR AUDITING
8: Audit Sampling: An Overview and Application to Tests of Controls
9: Audit Sampling: An Application to Substantive Tests of Account Balances
PART V: AUDITING BUSINESS PROCESSES
10: Auditing the Revenue Process
11: Auditing the Purchasing Process
12: Auditing the Human Resource Management Process
13: Auditing the Inventory Management Process
14: Financing Process: Auditing Prepaid Expenses and Property, Plant, and Equipment
15: Financing process: Auditing Long-Term Liabilities, Stockholders’ Equity
16: Financing Process: Auditing Cash and Investments
PART VI: COMPLETING THE AUDIT AND REPORTING RESPONSIBILITIES
17: Completing the Engagement
18: Reports on Audited Financial Statements and on Internal Control over Financial Reporting
19: Professional Conduct, Independence, and Quality Control
20: Legal Liability
PART VIII: ASSURANCE, ATTESTATION, AND INTERNAL AUDITING SERVICES
21: Assurance, Attestation, and Internal Auditing Services
and Auditing Standards Board (ASB) guidance on the responsibility of auditors for following particular guidance ranging from an unconditional requirement that it be followed, to situations in which an auditor may use professional judgment in deciding whether to follow the guidance.

- **Chapter 3—Professional Ethics**
  - Includes updated requirements of both of the PCAOB and the AICPA.
  - AICPA independence standards are now structured about the Conceptual Framework for Independence Standards, a framework that provides a risk based approach for considering threats and safeguards related to independence.

- **Chapter 5—Audit Evidence and Documentation**
  - Presents a discussion structured consistently with Statement on Auditing Standard No. 106, Audit Evidence as well as, where relevant, the other risk assessment standards.
  - Distinguishes the nature of audit planning, risk assessment procedures, and further audit procedures (tests of controls and substantive procedures) as presented in the risk assessment standards.

- **Chapter 6—Audit Planning, Understanding the Client, Assessing Risks, and Responding**
  - Presents material that is structured consistently with the set of risk assessment standards. The overall approach is one of describing in detail the nature of audit planning and risk assessment procedures, and further audit procedures (tests of controls and substantive procedures) as presented in the risk assessment standards.

- **Chapter 7—Internal Control**
  - Presents the risk assessment standards' approach to internal control consideration is thoroughly integrated.
  - Extends the Chapter 5 discussion of the audit process by providing guidance on the manner in which internal control is considered.
  - Integrates in detail risk assessment procedures related to internal control with the overall risk assessment standards.
  - Emphasizes the process of revising the risk of material misstatement based on the results of tests of controls.
  - Presents requirements relating to communication of control related matters is updated in accordance with the most recent pronouncement, Statement on Auditing Standard No. 112. This standard serves to better align AICPA and PCAOB requirements.
  - Presents new documentation requirements relating to internal control.

- **Chapter 10 through 16—the procedural chapters on various controls and accounts**
  - These “procedural chapters” are now aligned with the risk assessment approach presented in the new standards. Accordingly suggested audit approach and procedures flow smoothly from the approach suggested in earlier chapters of the text.

- **Chapter 18—Integrated Audits of Public Companies—**Updated to include the recent PCAOB pronouncements; including discussion of the auditor’s approach when asked to report on whether a previously reported material weakness has been remediated or continues to exist.

**CONTENTS**

1. The Role of the Public Accountant in the American Economy
2. Professional Standards
3. Professional Ethics
4. Legal Liability of CPAs
5. Audit Evidence and Documentation
6. Planning the Audit; Linking Audit Procedures to Risk
   - Appendix A Selected Internet Addresses
   - Appendix B Examples of Fraud Risk Factors
   - Appendix C Illustrative Audit Case
7. Internal Control Appendix A Antifraud Programs and Control Measures
8. Consideration of Internal Control in an Information Technology Environment
9. Audit Sampling Appendix A Probability-Proportion-to-Size Sampling
10. Cash and Financial Investments
11. Accounts Receivable, Notes Receivable, and Revenue
12. Inventories and Cost of Goods Sold
13. Property, Plant, and Equipment: Depreciation and Depletion
14. Accounts Payable and Other Liabilities
15. Debt and Equity Capital
16. Auditing Operations and Completing the Audit
17. Auditors’ Report
18. Integrated Audits of Public Companies
19. Additional Assurance Services: Historical Financial Information
20. Additional Assurance Services: Other Information
21. Internal, Operational, and Compliance Auditing

**NEW**

**AUDITING AND ASSURANCE SERVICES IN MALAYSIA**

3rd Edition

By Messier, Glover, Prawitt and Margaret Boh

2007 (June 2007) / 785 pages


An Asian Publication

The third edition of Auditing and Assurance Services in Malaysia is developed to respond to the changing professional audit environment. The authors believe that students are best served by understanding the basic concepts that underlie the audit process and how to apply those concepts to various audit and assurance services. The primary purpose for an auditing text is to facilitate student learning and this text is written accordingly. The text is intended to be accessible to students through straightforward writing and the use of engaging, relevant real-world examples, illustrations, and analogies. The text continues to take a systematic approach to the audit process by first introducing the three underlying concepts: audit risk, materiality and evidence. These concepts are then applied to each major business process and related account balances using a risk-based approach. The text has been revised to include the audit risk standards and assessment process issued by the International Auditing and Assurance Standards Board and adopted by the Malaysian accounting bodies. The assessment of control risk is then described, followed by discussion of the nature, timing, and extent of evidence necessary to reach the appropriate level of detection risk. In covering these important concepts and their applications, the book focuses on critical judgements and decision-making processes followed by auditors. Much of auditing practice involves the application of auditor judgment. If a student understands these basic concepts and know how to apply them to an audit engagement, he or she will be more effective in
today’s dynamic audit environment.

CONTENTS
1 An Introduction to Assurance and Financial Statement Auditing
2 The Financial Statement Auditing Environment
3 Risk Assessment and Materiality
4 Audit Evidence and Audit Procedures
5 Planning and Audit Documentation
6 Internal Control in a Financial Statement Audit
7 The Effect of Information Technology on the Audit Process
8 Audit Sampling: An Overview and Application to Tests of Controls
9 Audit Sampling: An Application to Substantive Tests of Account Balances
10 Auditing the Revenue Process
11 Auditing the Purchasing Process
12 Auditing the Human Resource Management Process
13 Auditing the Inventory Management Process
14 Auditing Financing Process: Property, Plant, and Equipment and Prepayments
15 Auditing Financing Process: Long-Term Liabilities, Equity, and Income Statement Items
16 Auditing Financing Process: Cash and Investments
17 Completing the Audit
18 Auditor’s Report on Financial Statements and Special Purpose Audits
19 Professional Conduct and Ethics
20 Legal Liability and Quality Control
21 Other Assurance Engagements, Related Services, and Internal Auditing

International Edition

AUDITING AFTER SARBANES-OXLEY
By Jay C Thibodeau, Bentley College and Debbie Freier
2007 (February 2006) / 192 pages

This casebook is intended as a supplement to any primary auditing text, as it helps extend and focus classroom discussions on the impact of Sarbanes-Oxley. It grabs student interest by providing engaging, real-world examples of the auditing environment pre- and post-Sarbanes-Oxley. The text presents a total of 35 “ripped from the headlines” cases organized within four sections: 1) Ethics and Professional Responsibility (7 cases) 2) Understanding the Client’s Business and Industry (7 cases) 3) Internal Control Systems (10 cases) 4) Audits of Accounts, Processes and Assertions (11 cases) This organization closely follows that of most current auditing textbooks, making the cases easy to implement. In addition to these cases, Appendix A presents seven lengthier, complete company cases giving instructors the flexibility to assign a single case to cover several learning objectives. Appendix B presents financial statements for four of the companies covered in Appendix A.

CONTENTS
Preface.
Section 1: Ethics and Professional Responsibility.
Section 2: Understanding the Client’s Business and Industry.
Section 3: Internal Control Systems.
Section 4: Audit of Accounts, Processes and Assertions.
Appendix A: Company Cases.
Appendix B: Financial Statements.
Index.

AUDITING AND ASSURANCE SERVICES IN AUSTRALIA
Revised 3rd Edition
By Grant Gay, Monash University and Roger Simnett, University of New South Wales
2006 (December 2006)
McGraw-Hill Australia Title
http://www.mhhe.com/au/gay3e

Gay & Simnett’s Auditing and Assurance Services in Australia is now thoroughly updated to take into account the new Force of Law Australian Auditing Standards issued by the Auditing and Assurance Standards Board in April 2006, and operative for audits commencing 1 July 2006. It also includes the new Code of Ethics for Professional Accountants and has the new International Auditing Standards referenced throughout. This innovative text continues to lead the way by maintaining its focus on the business risk approach to auditing. It provides students with a solid theoretical grounding in all aspects of auditing, as well as insight into some of the current challenges of the profession, such as the increasing complexity of corporations and the impact of globalisation.

CONTENTS
Part 1, The Auditing and Assurance Services Profession
Ch 1, Assurance and auditing: an overview
Ch 2, The structure of the profession
Ch 3, Ethics, independence and corporate governance
Ch 4, The legal liability of auditors
Part 2, Planning and Risk
Ch 5, Overview of elements of the financial report audit process
Ch 6, Planning, knowledge of the business and evaluating business risk
Ch 7, Assessing specific business risks and materiality
Ch 8, Understanding and assessing internal control
Part 3, Tests of Controls and Tests of Details
Ch 9, Tests of controls
Ch 10, Substantive tests of transactions and balances
Ch 11, Audit sampling
Part 4, Completion and Communication
Ch 12, Completion and review
Ch 13, The auditor’s reporting obligations
Part 5, Other Assurance Services
Ch 14, Other assurance services
Ch 15, Internal auditing
Ch 16, Audit and assurance services in the public sector
Ch 17, Advanced topics in assurance services
Glossary
Index

Complimentary desk copies are available for course adoption only. Kindly contact your local McGraw-Hill Representative or fax the Examination Copy Request Form available on the back pages of this catalog.

Visit McGraw-Hill Education
Website: www.mheducation.com

COMPLIMENTARY COPIES
Auditing Practice Cases

International Edition

PEACH BLOSSOM COLOGNE COMPANY

4th Edition

By Jack W. Paul, Lehigh University

2007 (December 2005) / 192 pages


The fourth edition of the Peach Blossom Cologne Company Audit Case contains many new features, most significantly exercises dealing with the audit of internal control over financial reporting. Optional exercises simulate the planning phase of a real audit, including preparation of an engagement letter, completing a time budget, and conducting analytical procedures. In analyzing the potential problems uncovered by analytical procedures, students are required to provide an analysis of risks and a discussion of those accounts that may present potential problems. The optional internal control flowcharting exercises are based on the client's computer system. Two statistical sampling exercises are included: an attributes sampling application and a variables sampling exercise using dollar-unit (PPS) sampling. New to this edition is a table that cross-references exhibits to their related assignments. Additionally, students are provided a CD that contains working paper templates enabling students to complete some or all of the working papers electronically. For those instructors who would like to provide audit programs to their students, a CD containing audit programs is available. Students can use these programs as a starting point for developing their own audit programs. The case allows for a flexible approach. By including all or some of the optional exercises, the instructor can provide exposure to audit planning, the internal control audit, the client's business processes, and statistical sampling. Alternatively, the optional exercises may be omitted if the instructor wishes to expose students only to the rudiments of a financial statement audit. It should take approximately 12-15 hours to complete the required exercises and about 25-30 hours if all optional exercises are assigned. Whichever strategy is followed, it is highly desirable to incorporate the case into classroom discussions utilizing the assignments as a vehicle for introducing topics. The optional exercises include flowcharting of various accounting processes and a detailed analysis of the associated controls. Once the student has finished these exercises, he or she will be in a position to prepare audit programs dealing with controls and transactions. In all assignments, the student is required to prepare a substantive audit program for testing balances. The student obtains the necessary information from the internal control questionnaire provided in each assignment, from the background and permanent file materials, and from a review of the prior period working papers. As an alternative, instructors may wish to provide audit programs to their students. Programs are included on the instructor's CD. Prior year's working papers are included to provide the student with a format for preparing the current year's working papers. This feature relieves the instructor from having to spend a great deal of time discussing working paper formats or having to provide them to students. The working papers also provide a good place for students to start preparing programs because the working papers include the steps typically found in an audit program. The prior period working papers do not include all items found in an actual audit. Nor do they include all the working papers required to complete the case. Some
prior period working papers have been omitted to encourage creativity. Finally, the review of the internal control questionnaires and working of the optional exercises dealing with the audit of internal control will enable the student to prepare a draft of the auditor’s report on internal control over financial reporting, as well as an internal control letter for the Audit Committee.

CONTENTS
I. General Instructions and Preparations.
II. Permanent File Materials.
1. History and Background.
2. Organizational Structure.
3. Internal Control.
5. Minutes of Board of Directors’ Meetings.
III. Problem Assignments.
IV. Current Year’s Working Trial Balance.
V. Prior Year’s Working Papers.
ACCOUNTING

Undergraduate Taxation

NEW

PRINCIPLES OF TAXATION FOR BUSINESS AND INVESTMENT PLANNING 2009 EDITION
12th Edition

By Sally Jones, University of Virginia--Charlottesville
2009 (April 2008) / 576 pages

(Two unavailable at press time)

NEW

TAXATION OF INDIVIDUALS 2009 Edition

By Brian C Spilker, Brigham Young University-Provo, Benjamin C Ayers, University of Georgia, John Robinson, University of Texas at Austin, Edmund Outslay, Michigan State University-East Lansing, Ronald G Worsham and John A Barrick of Brigham Young University-Provo
2009 (February 2008) / 768 pages

http://www.mhhe.com/spilkerindividuals09

Contents
1. An Introduction to Tax
2. The IRS and Tax Authorities
3. Tax Planning Strategies and Related Limitations
4. The Individual Income Tax Formula and Adjusted Gross Income
5. Individual Income Tax: Itemized Deductions and Tax Calculations
6. Investments
7. Home Ownership and Real Estate Investments
8. Compensation
9. Retirement Savings and Deferred Compensation
10. Business Income and Deductions
11. Property: Cost Recovery
12. Property: Dispositions
13. Entity Overview
14. Corporate Operations
15. FAS 109: Accounting for Income Taxes
16. Corporate Taxation: Nonliquidating Distributions
17. Corporate Taxation: Reorganization, and Liquidation
18. Forming and Operating Flow-Through Entities
19. Flow-Through Entity Dispositions and Distributions
20. Multinational Taxation
21. State and Local Taxation
22. Taxes and Wealth Planning

NEW

FUNDAMENTALS OF TAXATION WITH TAXACT 2006 DELUXE

By Ana M Cruz, Miami-Dade College--Wolfson, Mike Deschamps, Chaffey College, Frederick Niebauer, East Carolina University, Debra Prendergast, Northwestern Business College, Dan Schisler, East Carolina University and Jinhee Trone, Santa Ana College

2008 (November 2006) / Softcover with CD-ROM

http://www.mhhe.com/cruz2007

This book is designed to not only expose beginning tax students to tax law, but to also teach the practical intricacies involved in preparation of a tax return. Emphasizing a hands-on approach to tax education, every concept introduced in the text includes meaningful exercises that allow students to reinforce what they are learning. Actual tax forms are included within the text—from the simplest 1040EZ to the numerous 1040 schedule forms—with real-world data inserted into actual tax forms to demonstrate applied skills. Tax software is also a part of the text package, providing yet another tool to bridge the gap between understanding and practical application of tax law.

Features
- Fundamentals of Taxation is designed to cover the three aspects of tax preparation and research: (1) tax law, (2) compliance and reporting requirements, and (3) applying the law and requirements using modern tax software. This hands-on approach exposes students to the law that governs tax returns, as well as the tax returns themselves, so students learn a concept and then immediately reinforce that concept with practical examples and exercises.
- The authors introduce students to standard IRS forms early, and reinforce their use throughout the text. Actual tax forms are incorporated throughout the text, giving students the opportunity to learn how to work with clients to obtain the information they will need to fill out tax forms, while understanding the principles behind tax law.
- Integrated Tax Software Package includes TaxACT 2006 Deluxe: A FREE copy of TaxACT 2006 Deluxe is included with every new copy of the text, and fully integrated throughout the book. Exposure to integrated tax-filing software examples allows students to make the connection between tax law, filing software, and tax output on appropriate forms. Using actual software demonstrates concepts in a real-world environment, and introduces students to the practical nature of tax form preparation.
- “From Shoebox to Software” explains how a tax preparer assembles all or parts of a tax return. These vignettes illustrate the many ways clients present their financial information to tax preparers, and give students the tools to make sense of complicated regulations. This practical approach helps students make the leap from theoretical tax to application.
- “Tax Your Brain” explores material covered in the chapter in greater detail, and asks students to think critically about real-world scenarios.
- The text provides a comprehensive and easy-to-understand discussion of each topic area, using numerous examples to highlight important issues. Throughout each chapter, when a new concept is introduced, one or more examples are provided.
- Each chapter contains 1-2 “Concept Checks”-short true/false, multiple choice, or fill-in questions that reinforce important concepts.
ACCOUNTING

- A robust selection of EOC material is available for each chapter: multiple choice questions, discussion questions, problems, and comprehensive problems. Additionally, appendix A contains longer comprehensive problems for 1040 schedules A, C, D, E, including a schedule A problem that includes source documents for students to use.
- All EOC items are tied to the appropriate learning objectives.
- The text illustrates Proper Reporting of Tax Issues. Each chapter presents a tax issue, discusses legal requirements, illustrates proper tax form placement, and provides the completed tax form as an example within the text. "From Shoebox to Software" tax return problems integrate the in-text examples, reinforcing practical tax applications.
- Relevant citations to common tax law sources and common authorities, such as the Internal Revenue Code, Revenue Ruling, Revenue Procedures and court cases are placed in footnotes. These footnotes are designed to be a helpful source of additional information for the student, without interrupting the flow of the text. Placing this information in footnotes also allows the instructor flexibility. They can choose to use them as starting point for more in-depth study of a topic, or not, depending on their preference.
- Applicable IRS publications are also noted in the footnotes of each chapter.

CONTENTS
Chapter 1: Introduction to Taxation, the Income Tax Formula, and Form 1040EZ
Chapter 2: Expanded Tax Formula, Forms 1040 and 1040A, and Basic Concepts
Chapter 3: Gross Income: Inclusions and Exclusions
Chapter 4: Adjustments for Adjusted Gross Income
Chapter 5: Itemized Deductions
Chapter 6: Self-Employed Business Income
Chapter 7: Capital Gains and Other Sales of Property
Chapter 8: Rental Property, Royalties, Income from Flow Through Entities
Chapter 9: Tax Credits
Chapter 10: Payroll Taxes
Chapter 11: Retirement and Other Tax-Deferred Plans and Annuities: Contributions and Distributions
Chapter 12: Special Property Transactions
Chapter 14: Partnership Taxation
Chapter 15: Corporate Taxation

NEW


By Sally Jones, University of Virginia--Charlottesville

2008 (April 2007) / 576 pages
This text is appropriate for a one-semester introductory tax course at either the undergraduate or graduate level in which the instructor emphasizes business planning and decision-making. The content of the text is highly compatible with the AICPA Model Tax Curriculum and is ideal for preparing students to take the revised computer-based CPA exam. Jones takes a different approach to the study of taxation than the traditional tax return preparation approach. This book teaches students to recognize the role taxes play in business and investment decisions. In addition, the book presents the general role of taxation and its implications across all taxing entities before discussing the details relevant to specific entities. This approach allows students to really grasp the fundamental concepts that are the foundation for specific tax rules. The benefit is that the students will understand the framework of the tax system, even though specific tax rules and regulations change from year to year.

FEATURES
- Thoroughly updated to reflect the latest changes in tax law.
- Extensive end-of-chapter material includes five types of problems, including problems of the type that students will encounter on the new CPA exam: Questions and Problems for Discussion challenge students to think critically about conceptual and technical issues covered in the chapter. Application Problems give students practice in applying the technical material covered in the chapter. Issue Recognition Problems develop students' ability to recognize tax issues, while introducing the tax research process. Research Problems provide further opportunity for students to develop their analytic skills, as well as increase their exposure to tax research by utilizing a tax library. Tax Planning Cases put students in the role of a tax advisor and gives them the opportunity to integrate their tax knowledge into a business-planning framework.
- The comprehensive cases in parts three through six require students to perform more in-depth analysis and decision skills, reinforcing the key concepts and decision-oriented focus of the text.
- This text relates the study of financial theory to the study of taxation so students develop the ability to translate tax outcomes into cash flows. This offers a forward-looking, planning perspective rather than a compliance perspective.
- Significant real world examples reinforce and illustrate key concepts.
- Because students learn to evaluate the tax laws on the basis of both equity and efficiency, the book considers both the economic and social policy implications of various tax systems.
- This text examines the structural framework of the federal income tax system to allow students to attain a sufficient level of tax knowledge appropriate for the introductory course, and to gain a frame of reference for understanding the technical details of taxation.
- The Online Learning Center (Website): www.mhhe.com/sjones2007 is a great resource for both instructor and students. Faculty will enjoy the convenience of downloadable supplements including the Instructor's Manual, PowerPoint Slides, and Solutions to Research Projects. For students, its robust content includes auto-graded True and False and Multiple-Choice Quizzes, Text Updates of new tax regulations, Relevant Weblinks, Student Research Projects, as well as calculators and an online glossary.
- Marginal quotes with tax tips, planning suggestions, etc.

CONTENTS
Part 1 Exploring the Tax Environment
Ch. 1 Types of Taxes and the Jurisdictions That Use Them
Ch. 2 Tax Policy Issues: Standards for a Good Tax
Part 2 Fundamentals of Tax Planning
Ch. 3 Taxes as Transaction Costs
Ch. 4 The Basic Maxims of Income Tax Planning
Part 3 The Measurement of Taxable Income
Ch. 5 Taxable Income From Business Operations
Ch. 6 Property Acquisitions and Cost Recovery Deductions
Ch. 7 Property Dispositions
Ch. 8 Nontaxable Exchanges
56

Part 4 The Taxation of Business Income
Ch. 9 Sole Proprietorships, Partnerships, LLCs, and S Corporations
Ch. 10 The Corporate Taxpayer
Ch. 11 The Choice of Business Entity
Ch. 12 Jurisdictional Issues in Business Taxation

Part 5 The Individual Taxpayer
Ch. 13 The Individual Tax Formula
Ch. 14 Compensation and Retirement Planning
Ch. 15 Investment and Personal Financial Planning
Ch. 16 Tax Consequences of Personal Activities

Part 6 The Tax Compliance Process
Ch. 17 The Tax Compliance Process
Appendix A. Present Value of $1
Appendix B. Present Value of Annuity of $1
Appendix C. Introduction to Tax Research

Chapter 13 Capital Allowances
Chapter 14 Investigations and Tax Audit
Chapter 15 Investigation and the Law
Chapter 16 Specialised Industries
Chapter 17 Mutual Concerns: Trade Associations, Clubs, Charitable Organisations and Cooperatives
Chapter 18 Estates, Trust Bodies, Beneficiaries & Settlements
Chapter 19 Labuan International Offshore Financial Centre
Chapter 20 Double Tax Agreements
Chapter 21 Incentives under the Income Tax Act
Chapter 22 Incentives under the Promotion of Investments Act
Chapter 23 Real Property Transactions
Chapter 24 Indirect Taxation
Chapter 25 Stamp Duty

ACCOUNTING

A COMPREHENSIVE GUIDE TO MALAYSIAN TAXATION
3rd Edition
By Kasipillai Jeyapalan

2007 (July 2007) / 1000 pages
An Asian Publication

Taxation in Malaysia has gone through tremendous changes in recent years, switching from the official assessment to the self-assessment system. The change from the preceding year as a basis of assessment to the current year assessment was another bold initiative with significant fiscal implications for the Treasury. Then, IRB implemented a new strategy of compliance management through taxpayer education, desk audit, field audit and tax investigation. The tax laws have become increasingly complex over the years and coupled with the self-assessment system, pose a greater challenge than ever to the taxpayer and the tax practitioner. Each chapter contains selectively extracted materials from the relevant legislation. The book attempts to assist taxpayers, tax practitioners, and candidates sitting for the various examinations conducted by universities and professional accounting bodies to get a firm understanding of taxation. Principles of taxation has been underscored with extensive coverage of case laws, both local and foreign, administrative practice of the IRB and worked examples. The IRB guidelines on various topics have been reproduced in the appropriate chapters to highlight their stand on various issues.

CONTENTS
Chapter 1 Overview of Malaysian Taxation
Chapter 2 Resident Status of Individuals
Chapter 3 Business Income for Sole Proprietorship
Chapter 4 Business Income from a Partnership
Chapter 5 Employment Income
Chapter 6 Statutory Income from Dividend, Interest and Others
Chapter 7 Approved Donations
Chapter 8 Personal Reliefs
Chapter 9 Rebates
Chapter 10 Tax Planning for Individuals
Chapter 11 Queries on Personal Taxation
Chapter 12 2007 Budget Proposal

THE ESSENTIAL GUIDE TO PERSONAL INCOME TAX IN MALAYSIA 2007 EDITION
3rd Edition
By Adam Malik, Hassan, Humayun and Ummu Kolsome

2007 (March 2007) / 233 pages
An Asian Publication

This book was written to suit the needs of the average Malaysian individual taxpayer. It is also suitable for undergraduates who are being introduced to Malaysian Income Tax for the first time. Every effort was made to keep the presentation simple and direct. Tables, diagrams and real-life examples were used to reinforce the application of key principles.

CONTENTS
1 Overview of Malaysian Taxation
2 Resident Status of Individuals
3 Business Income for Sole Proprietorship
4 Business Income from a Partnership
5 Employment Income
6 Statutory Income from Dividend, Interest and Others
7 Approved Donations
8 Personal Reliefs
9 Rebates
10 Tax Planning for Individuals
11 Queries on Personal Taxation
12 2007 Budget Proposal
NEW ESSENTIALS OF ACCOUNTING FOR GOVERNMENTAL AND NON-PROFIT ORGANIZATIONS

9th Edition
By Paul A. Copley, University of Georgia and John Enghstrom, Northern Illinois University
2008 (November 2007) / 480 pages
http://www.mhhe.com/copley9e

Copley's Essentials of Accounting for Governmental and Not-for-Profit Organizations, 9e is best suited for those professors whose objective is to provide more concise coverage than what is available in larger texts. There is more comprehensive coverage of accounting for governmental and not-for-profit organizations than what is available in an advanced text but concise enough to be used effectively in a semester, quarter, or even a half term course focusing on just these areas. The main focus of this text is on the preparation of external financial statements which is a challenge among governmental reporting. This edition incorporates all of the FASB, GASB, GAO and AICPA pronouncements passed since the last edition.

NEW TO THIS EDITION

1. GASB Standards through No. 50 on Pensions
3. FASB Exposure Draft "Not-for-profit Mergers and Acquisitions"
4. AICPA Audit and Accounting Guides (Health Care 2006) and (Not for profit organizations 2007

New end of chapter problems and exercises integrated throughout the whole textbook.

CONTENTS
Chapter 1: Introduction to Accounting and Financial Reporting for Governmental and Not-For-Profit Entities
Chapter 2: Overview of Financial Reporting for State and Local Governments
Chapter 3: Budgetary Accounting for the General and Special Revenue Funds
Chapter 4: Accounting for the General and Special Revenue Funds
Chapter 5: Accounting for Other Governmental Fund Types: Capital Projects, Debt Service, and Permanent
Chapter 6: Proprietary Funds
Chapter 7: Fiduciary (Trust) Funds, Interfund Transactions
Chapter 8: Government-Wide Statements, Fixed Assets, Long-Term Debt
Chapter 9: Accounting for Special-Purpose Entities, Including Public Colleges and Universities
Chapter 10: Accounting for Private Not-For-Profit Organizations
Chapter 11: College and University Accounting—Private Institutions
Chapter 12: Accounting for Hospitals and Other Health Care Providers
Chapter 13: Auditing, Tax-Exempt Organizations, and Evaluating Performance
Glossary: Governmental and Not-For-Profit Accounting Terminology

ACCOUNTING FOR GOVERNMENTAL AND NON-PROFIT ENTITIES

14th Edition
By Earl Wilson, University of Missouri-Columbia, Susan Kattelus, Eastern Michigan University and Leon Hay, University of Arkansas
2007 (March 2006) / 864 pages
(with City of Smithville CD)
http://www.mhhe.com/wilson14e

Accounting for Governmental and Nonprofit Entities, 14e presents complete, accurate, and up-to-date coverage of all facets of accounting for governmental and not-for-profit organizations. With its unique City of Smithville computerized cumulative problem, Wilson offers a level of student engagement and real-world applicability unmatched by any other textbook.

CONTENTS
Chapter 1 Financial Reporting for Governmental and Not-for-Profit Entities
Chapter 2 Principles of Accounting and Financial Reporting for State and Local Governments
Chapter 3 Governmental Operating Statement Accounts: Budgetary Accounting
Chapter 4 Accounting for Governmental Operating Activities – Illustrative Transactions and financial Statements
Chapter 5 Accounting for General Capital Assets and Capital Projects
Chapter 6 Accounting for General Long-Term Liabilities and Debt Service
Chapter 7 Accounting for the Business-Type Activities of State and Local Governments
Chapter 8 Accounting for Fiduciary Activities – Agency and Trust Funds
Chapter 9 Financial Reporting of State and Local Governments
Chapter 10 Analysis of Governmental Financial Performance
Chapter 11 Auditing of Governmental and Not-for-Profit Organizations
Chapter 12 Accounting and Reporting for the Federal Government
Chapter 13 Budgeting and Costing of Government Services
Chapter 14 Accounting for Not-for-Profit Organizations
Chapter 15 Not-for-Profit Organizations – Regulatory, Taxation, and Performance Issues
Chapter 16 Accounting for Colleges and Universities
Chapter 17 Accounting for Health Care Organizations
Glossary
Governmental and Not-for-Profit Organizations Index
Accounting Theory

FINANCIAL ACCOUNTING THEORY
2nd Edition
By Craig Deegan, University of Southern Queensland
2006 (June 2006)
McGraw-Hill Australia Title
http://www.mhhe.com/au/deegantheory2e

Written for the senior undergraduate accounting and postgraduate student, Financial Accounting Theory retains the same basic strengths that made its predecessor a market leader:

• A writing style that is easy to read and understand
• A critical evaluation and balanced discussion of different theories of accounting that will spark student interest
• Develops analytical reasoning by challenging students to think about accounting issues at hand, and formulate opinions.

The edition is a major revision, with extensive updating of many chapters, new sections and new research cited throughout. New questions have also been added to every chapter. Twelve chapters in total, this book is ideal for the one-semester subject. Deegan’s Financial Accounting Theory provides a sound basis for those undertaking further research, and comprehensive internal referencing guides those wanting to investigate issues at a much deeper level.

CONTENTS
Ch 1, Introduction to financial accounting theory
Ch 2, The financial reporting environment
Ch 3, Regulation of financial accounting
Ch 4, International accounting
Ch 5, Normative theories of accounting—the case of accounting for changing prices
Ch 6, Normative theories of accounting—the case of conceptual framework projects
Ch 7, Positive Accounting Theory
Ch 8, Unregulated corporate reporting decisions: consideration of systems-oriented theories
Ch 9, Extended systems of accounting—the incorporation of social and environmental factors within external reporting
Ch 10, Reactions of capital markets to financial reporting
Ch 11, Reactions of individuals to financial reporting: an examination of behavioural research
Ch 12, Critical perspectives of accounting

International Edition

ACCOUNTING THEORY
By John Christensen, University of Southern Denmark and Joel Demski, University of Florida @ Gainesville
2003 / 480 pages

CONTENTS
1. Introduction.
Part I: Foundations
2. The Reporting Organization.
4. Accounting Foundations.
5. Modeling Information.
6. Information Use at the Individual Level.
7. The Accounting System as an Information Channel.
Part II: Information Content
8. Information in a Valuation Setting.
10. Accounting and Non-accounting Information in a Valuation Setting.
11. Information in a Managerial Contracting Setting.
12. Additional Information in a Managerial Contracting Setting.
13. Conflict among uses.
Part III: Comparative Advantage
15. Information Content of Audited Accruals.
17. Inter-Temporal Accruals.
Part IV: End Game
19. Institutional Considerations.
This book is written to provide an overview of the broadly defined area of international accounting, but that focuses on the accounting issues related to international business activities and foreign operations.

CONTENTS
Preface
About the Authors
1 Introduction to International Accounting
2 Worldwide Accounting Diversity
3 International Harmonization of Financial Reporting
4 International Financial Reporting Standards
5 Comparative Accounting
6 Foreign Currency Transactions and Hedging Foreign Exchange Risk
7 Translation of Foreign Currency Financial Statements
8 Additional Financial Reporting Issues
9 Analysis of Foreign Financial Statements
10 International Taxation
11 International Transfer Pricing
12 Strategic Accounting Issues in Multinational Corporations
13 Comparative International Auditing and Corporate Governance

=valuing a business= 5th edition
by shannon p pratt
2008 (september 2007) / 1000 pages
a professional reference

capitalize on all the latest legal, financial, and compliance information needed to analyze and appraise any business. for over 25 years, valuing a business has provided professionals and students with expert business valuation information, offering clear, concise coverage of valuation principles and methods. over the decades, the book's unsurpassed explanations of all valuation issues have made it the definitive text in the field, against which every other business valuation book is measured. now updated with new legal, financial, and compliance material, the fifth edition of valuing a business presents detailed answers to virtually all valuation questions ranging from executive compensation and lost profits analysis...to esop issues and valuation discounts. written by shannon pratt, one of the world's leading authorities on business valuation, this updated classic offers a complete "one-stop" compendium of information on the full range of valuation concepts and methods. valuing a business contains step-by-step discussions and analyses of:

- business valuation standards and credentials
- defining the assignment
- business valuation theory and principles
- gathering company data
- site visits and interviews
- researching economic and industry information
- analyzing financial statements
- financial statement ratio analysis
- income, market, and asset-based approaches to valuation
- the capitalized excess earnings method
- premiums and discounts
- writing and reviewing business valuation reports
- valuing debt securities, preferred stock, stock options, and s corporation stock
- valuations for estate and gift tax purposes
- buy-sell agreements
- valuations for income tax purposes
- valuation with employee stock ownership plans
- valuations for ad valorem taxation
- dissenting stockholder and minority oppression actions
- valuations for marital dissolution purposes
- litigation support services
- expert testimony
- arbitration and mediation

this landmark reference also presents a wealth of recent court cases for each valuation area, which together provide a comprehensive overview of all the legal rulings and trends in the field of business
valuation.

CONTENTS
Part 1: The State of the Profession
Part 2: Gathering and Analyzing Data
Part 3: Business Valuation Approaches and Methods
Part 4: Discounts, Premiums, and the Value Conclusion
Part 5: Writing and Reviewing Business Valuation Reports
Part 6: Valuing Specific Securities and Interests
Part 7: Valuation for Specific Purposes
Part 8: Litigation and Dispute Resolution

International Edition

EQUITY VALUATION AND ANALYSIS WITH eVal
2nd Edition
By Russell Lundholm and Richard Sloan of University of Michigan—Ann Arbor
2007 (August 2006) / 336 pages

Equity Analysis and Valuation with eVal closes the gap between the theoretical treatment of equity valuation and the actual practice of valuing a company using real-world data. While the underlying theories of financial analysis and valuation are given their due, the goal is always to answer the question, “What is this company really worth?”. Equity Analysis and Valuation with eVal takes the view that sound forecasts of the future financial statements are the key input to a good valuation, and that most other aspects of the valuation process are mechanical and best left to computers to solve. To that end, the book includes eVal, an Excel-based software application that guides the user through the forecasting and valuation processes while taking care of the minute details of valuation computations. By providing a unified interface for the valuation process, eVal allows you to focus on the forecasting, not on the spreadsheet. eVal also includes financial data for over 8,000 companies along with links to company websites, SEC filings, forecasts and other great sources of data to improve the user’s forecasts.

CONTENTS
Part One
1. Introduction
2. Information Collection
3. Understanding the Business
4. Accounting Analysis
5. Financial Ratio Analysis
6. Cash Flow Analysis
7. Structured Forecasting
8. Forecasting Details
9. The Cost of Capital
10. Valuation
11. Valuation Ratios
12. Some Complications
Part Two
1. AOL: Time Warner Merger
2. The Valuation of Amazon.com in June 2001
3. Turnaround at Bally Total Fitness
4. Boston Chicken, Inc.
5. Four Valuation Models-One Value
6. EnCom Corporation
7. GAAP versus the Street: Three Cases of Conflicting Quarterly
   Earnings Announcements
8. The Home Depot, Inc.
9. Evaluation Intel’s Earnings Torpedo
10. Interpreting Margin and Turnover Ratios

13. Pre-Paid Legal Services
15. Forecasting for the Love Boat: Royal Caribbean Cruises in 1998
16. Can Salton Swing?
17. A Tale of Two Movie Theaters
Appendix A Appendix B Appendix C Appendix D
Index

International Edition

FINANCIAL STATEMENT ANALYSIS AND SECURITY VALUATION
3rd Edition
By Stephen Penman, Columbia University—Business School
2007 (February 2006) / 768 pages

This book describes valuation as an exercise in financial statement analysis. Students learn to view a firm through its financial statements and to carry out the appropriate financial statement analysis to value the firm’s debt and equity. The book takes an activist approach to investing, showing how the analyst challenges the current market price of a share by analyzing the fundamentals. With a careful assessment of accounting quality, accounting comes to life as it is integrated with the modern theory of finance to develop practical analysis and valuation tools for active investing.

CONTENTS
Chapter 1: Introduction to Investing and Valuation.
Chapter 2: Introduction to the Financial Statements.
Chapter 4: Cash Accounting, Accrual Accounting, and Discounted Cash Flow Valuation.
Chapter 5: Accrual Accounting and Valuation: Pricing Book Values.
Chapter 6: Accrual Accounting and Valuation: Pricing Earnings.
Chapter 7: Business Activities and Financial Statements.
Chapter 8: The Analysis of the Statement of Shareholders’ Equity.
Chapter 11: The Analysis of Profitability.
Chapter 12: The Analysis of Growth and Sustainable Earnings.
Part Three: Forecasting and Valuation Analysis.
Chapter 13: The Value of Operations and the Evaluation of Enterprise
Price-to-Book Ratios and Price-Earnings Ratios.
Chapter 14: Simple Forecasting and Simple Valuation.
Chapter 15: Full-Information Forecasting, Valuation, and Business Strategy Analysis.
Part Four: Accounting Analysis and Valuation.
Chapter 16: Creating Accounting Value and Economic Value.
Chapter 17: Analysis of the Quality of Financial Statements.
Part Five: The Analysis of Risk.
Chapter 18 The Analysis of Equity Risk and the Cost of Capital.
Chapter 19 The Analysis of Credit Risk.
Appendix A Summary of Formulas. Index.
FINANCIAL STATEMENT ANALYSIS
9th Edition
By John J. Wild, University of Wisconsin — Madison. K. R. Subramanyam, University of Southern California and Robert F. Halsey, Babson College

2007 (November 2005) / 800 pages
http://www.mhhe.com/fsa9e

Financial Statement Analysis, 9e, emphasizes effective business analysis and decision making by analysts, investors, managers, and other stakeholders of the company. It continues to set the standard (over 8 prior editions and hundreds of thousands in unit book sales) in showing students the keys to effective financial statement analysis, it begins with an overview (chapters 1-2), followed by accounting analysis (chapters 3-6) and then financial analysis (chapters 7-11). The book presents a balanced view of analysis, including both equity and credit analysis, and both cash-based and earnings-based valuation models. The book is aimed at accounting and finance classes, and the professional audience as it shows the relevance of financial statement analysis to all business decision makers. The authors: 1. Use numerous and timely “real world” examples and cases 2. Draw heavily on actual excerpts from financial reports and footnotes 3. Focus on analysis and interpretation of financial reports and their footnotes 4. Illustrate debt and equity valuation that uses results of financial statement analysis 5. Have a concise writing style to make the material accessible.

CONTENTS
Part One Introduction and Overview
1. Overview of Financial Statement Analysis
2. Financial Reporting and Analysis
Part Two Accounting Analysis
3. Analyzing Financing Activities
4. Analyzing Investing Activities
5. Analyzing Investing Activities: Special Topics
6. Analyzing Operating Activities
Part Three Financial Analysis
7. Cash Flow Analysis
8. Return on Invested Capital
9. Prospective analysis
10. Credit Analysis
11. Equity Analysis and Valuation
Comprehensive Case: Applying Financial Statement Analysis

CONSOLIDATED FINANCIAL STATEMENTS
By Ng Eng Juan
2006 (August 2006) / 668 pages

An Asian Publication

This book is a comprehensive guide to the preparation of consolidated financial statements in Singapore. It discusses consolidated financial statements in the context of the Singapore statute and the Financial Reporting Standards issued by CCDG that are effective as at 1 January 2005. This book is written based on many years of teaching, research and practical experience. It adopts a professional approach and is presented in a step-by-step, easy-to-understand style. It contains more than 70 illustrative examples and numerous problems for self-study. Topics covered include:

- Consolidated balance sheets, consolidated profit and loss accounts, consolidated statements of changes in equity, and consolidated cash flow statements
ACCOUNTING

Survey of Accounting

NEW

ACCOUNTING
What the Numbers Mean, 8th Edition

By David Marshall, Millikin University, Wayne William McManus, International College of the Cayman Islands and Daniel Viele, Webster University-Webster Groves

2008 (October 2007) / 736 pages
http://www.mhhe.com/marshall8e

Accounting has become known as the language of business. This new edition is written to meet the needs of those students who will not be accountants but who do need to understand accounting to learn the key language that embarks us in the business world. Marshall, the leading text in the Survey market, takes readers through the basics: what accounting information is, what it means, and how it is used. In using this text, students examine financial statements and discover what they do and do not communicate. This enables them to gain the crucial decision-making and problem-solving skills they need in order to succeed in a professional environment. The new edition still has a strong focus on Return on Investment while updated content is integrated throughout.

NEW TO THIS EDITION

- Excel Problem Tutors: New Tutorials will be available on the OLC, which will show students how to use Excel while going through and End of Chapter problem step-by-step. These clips, recorded by the text authors will show students how to walk through a problem, while the author explains the onscreen details.

- Updated EOC problems: A new batch of end of chapter problems have been refreshed and updated to bring originality to this important feature.

- Updated Content: New content has been updated throughout the text. These topics include FASB standard 158, explanation within the Illustration of Trend analysis section, stock options exercised, and real world applications throughout the text.

CONTENTS
Chapter 1: Accounting present and Past
Part 1: Financial Accounting
Chapter 2: Financial Statements and Accounting Concepts/Principles
Chapter 3: Fundamental Interpretations Made From Financial Statement Data
Chapter 4: The Bookkeeping Process and Transaction Analysis
Chapter 5: Accounting for and Presentation of Current Assets
Chapter 6: Accounting for and Presentation of Property, Plant and Equipment, and other Noncurrent Assets
Chapter 7: Accounting for and Presentation of Liabilities
Chapter 8: Accounting for and Presentation of Owners' Equity
Chapter 9: The Income Statement and the Statement of Cash Flows
Chapter 10: Corporate Governance and Financial Disclosure
Chapter 11: Financial Statement Analysis
Part 2: Managerial Accounting
Chapter 12: Managerial Accounting and Cost-Volume-Profit Analysis
Chapter 13: Cost Accounting and Reporting Systems
Chapter 14: Cost Analysis for Planning
Chapter 15: Cost Analysis for Control
Chapter 16: Cost Analysis for Decision Making
Epilogue: The Future of Accounting
Appendix: The 2004 Intel Annual Report

International Edition

SURVEY OF ACCOUNTING

By Thomas P Edmonds, University of Alabama at Birmingham, Philip R Olds, Virginia Commonwealth University, Frances M McNair, Mississippi State University and Bor-Yi Tsay, University of Alabama at Birmingham

2007 (March 2006) / 672 pages
http://www.mhhe.com/edmonds/survey

Edmonds, Survey of Accounting is written for the non-accounting major and is designed to cover both Financial and Managerial Accounting in a 16-week course. It highlights the Edmonds Horizontal Financial Statements Model, and early coverage of the Statement of Cash Flows with coverage of cash through the financial chapters. The text does not cover debits and credits.

CONTENTS
Chapter 1: Elements of Financial Statements.
Chapter 2: Understanding the Accounting Cycle.
Chapter 3: Accounting for Merchandising Businesses.
Chapter 4: Accounting for Inventories, Internal Control, and Cash.
Chapter 5: Receivables and Uncollectible Accounts.
Chapter 6: Long-Term Operational Assets.
Chapter 7: Current and Long-Term Liabilities.
Chapter 8: Proprietorships, Partnerships, and Corporations.
Chapter 9: Financial Statement Analysis.
Chapter 10: Management Accounting A Value Added Discipline.
Chapter 11 Cost Behavior, Operating Leverage, and Cvp Analysis.
Chapter 12 Cost Accumulation, Tracing, and Allocation.
Chapter 13 Relevant Information for Special Decisions.
Chapter 14 Planning for Profit and Cost Control.
Chapter 15 Performance Evaluation.
Chapter 16 Planning for Capital Investments.
Appendix A Accessing Edgar.
Appendix B Topps annual report.
Appendix C The Double Entry Accounting System.
Glossary.
Index

MBA Principles

International Edition

ACCOUNTING
Text and Cases, 12th Edition
By Robert Anthony and David Hawkins of Harvard Business School, Kenneth Merchant, University of Southern California
2007 (June 2006) / 992 pages

Accounting: Text & Cases, by Anthony, Hawkins, and Merchant covers both financial and managerial accounting as well as broader managerial issues. Chapters 1-14 cover financial accounting, while Chapters 15-21 cover management accounting, and Chapters 22-28 focus on broader issues of control and corporate strategy. The approximately 120 cases that make up most of the end of chapter material are a combination of classic Harvard style cases and extended problems, with 10 completely new cases added to the 12th edition. Accounting: Text and Cases is a product of lifelong dedication to the discipline of accounting, and users of the book benefit from a breadth of experience that is sure to enrich your course and your students.

CONTENTS
1. The Nature and Purpose of Accounting.
5. Revenue and Monetary Assets.
6. Cost of Sales and Inventories.
8. Sources of Capital: Debt.
10. Other Items That Affect Net Income and Owners’ Equity.

Part Two: Management Accounting.
15. The Nature of Management Accounting.
17. Full Costs and Their Uses.
20. Production Cost Variance Analyses.
21. Other Variance Analysis.
24. Strategic Planning and Budgeting.
27. Longer-Run Decisions: Capital Budgeting.
28. Management Accounting System Design
Management Control

International Edition

MANAGEMENT CONTROL SYSTEMS
12th Edition
By Robert N Anthony, Harvard Business School and Vijay Govindarajan, Dartmouth College
2007 (May 2006) / 784 pages

Management Control Systems helps students to develop the insight and analytical skills required of today's managers. Students uncover how real-world managers design, implement, and use planning and control systems to implement business strategies. The 12th edition builds on the strengths of prior editions by offering a rich diversity of cases balanced with current content and research.

CONTENTS
Ch. 1 The Nature of Management Control Systems.
Part 1 The Management Control Environment.
Ch. 2 Understanding Strategy.
Ch. 3 Understanding Behavior in Organizations.
Ch. 4 Responsibility Centers: Revenue and Expense Centers.
Ch. 5 Profit Centers.
Ch. 6 Transfer Pricing.
Ch. 7 Measuring and Controlling Assets Employed.
Part 2 The Management Control Process.
Ch. 8 Strategic Planning.
Ch. 9 Budget Preparation.
Ch. 10 Analyzing Financial Performance Reports.
Ch. 11 Performance Measurement.
Ch. 12 Management Compensation.
Part 3 Variations in Management Control.
Ch. 13 Controls for Differentiated Strategies.
Ch. 14 Service Organizations.
Ch. 15 Multinational Organizations. Ch. 16 Management Control of Projects

MANAGEMENT CONTROL OF MULTINATIONAL ENTERPRISES IN CHINA
By Neale O'Connor
2005 (June 2005) / 296 pages
An Asian Publication

CONTENTS
Foreword
Preface
Acknowledgements
About the Author
Abbreviations
1 The International Business Environment and Information Needs / Case Study 1: A Ltd - Guanxi and Agency Problems in China / Case Study 2: SK Group - Selecting Capital Investment in China versus South Korea / Case Study 3: Hotel Kunming Ltd - An Evaluation of a Hotel Investment in China
2 International Expansion and External Contracting / Case Study 4: Adams Corporation - Best Mode of Entry for Further Expansion into China / Case Study 5: Ace Style - Best Mode of Entry for Expanding Its Production in China / Case Study 6: XYZ (HK) Ltd - Using a Distributorship versus Retail Outlet Ownership as a Mode of Entry into China / Case Study 7: MK Ltd - Using a Distributorship versus Branch Office as a Mode of Entry into China
4 Management Control of International Joint Ventures / Case Study 13: Fortune Ltd - The Balanced Scorecard in a Sino-US Joint Venture in China / Case Study 14: AB Holding Limited - A New Incentive Scheme / Case Study 15: ECG Group - Fraud and the Liquidation of a Joint Venture in China
ETHICAL OBLIGATIONS AND DECISION-MAKING IN ACCOUNTING
Text and Cases

By Steven M Mintz, Claremont McKenna College and Roselyn Morris, Texas State University-San Marcos

2008 (February 2007) / 448 pages

Ethical Obligations and Decision-Making in Accounting gives students a robust ethical framework that is crucial for accountants in the post-Enron era. Incorporating the principles of the AICPA code and other systems of ethics, Mintz and Morris show accounting students how a commitment to ethics can enable accounting professionals to meet their ethical obligations both to investors and creditors. No other book so comprehensively examines the elements of the financial reporting system—including the ethics of the internal control environment and the effectiveness of board of director and audit committee oversight—that determine the ethical standard of the accounting process.

FEATURES

Ethical Obligations and Decision-Making in Accounting employs a framework built on detailed explanations and specific coverage of the principles of ethical behavior in the AICPA Code of Professional Conduct. It also highlights the importance of adhering to Generally Accepted Auditing Standards (GAAS) and Generally Accepted Accounting Principles (GAAP).

• Twelve cases covering the scandals that led to Sarbanes-Oxley are incorporated into the text. Another 65 cases are available to assign as homework; 11 cover accounting scandals and the remaining 54 are original. The cases explore accounting scandals from a strictly ethical point of view rather than simply rehashing common information.

• The book is comprehensive enough to use as a stand-alone text in an accounting ethics course, yet flexible enough to be used as a supplement to an auditing or financial accounting course.

• Ethical Obligations and Decision-Making in Accounting includes a comprehensive teaching support package, featuring PowerPoint slides, a Test Bank, grading suggestions and rubrics, and more.

• Steve Mintz is a well known educator and author in accounting ethics who teaches at Claremont McKenna in California, having previously been the chair at Southwest Texas State. Roselyn Morris not only currently teaches the accounting ethics course at Texas State University, but also serves on the Texas Qualifications Committee that approves all of the syllabi for the accounting ethics course.

• A separate chapter covers the critical issues facing the accounting profession, including how to control earnings management and how to improve the quality of financial reports.

• The book is written in an easy-to-follow, student-friendly style.

CONTENTS

Chapter 1: Ethics Foundation for Decision Making in Accounting
Case 1.1: A Student’s Dilemma Case 1.2: Ed Giles and Susan Regas Case 1.3: Jason Tybell Case 1.4: Lone Star School District Case 1.5: Reneging on a Promise

Chapter 2: Ethical Reasoning
Case 2.1: A Faulty Budget Case 2.2: Better Boston Beans Case 2.3: Eating Time Case 2.4: Is Internal Whistle Blowing “Right?” Case 2.5: Play Ball Case 2.6: Supreme Designs, Inc. Case 2.7: The City of West Buckle, Outermanana Case 2.8: The CPA Review Course Case 2.9: The Ethics of iPoding Case 2.10: The Tax Return

Chapter 3: Ethics in Business

Chapter 4: Ethics in Accounting: Ethical Obligations and Decision Making
Case 4.1: Beauda Medical Center Case 4.2: Campus Sports & Fitness Health Club Case 4.3: Cleveland Custom Cabinets Case 4.4: Family Games, Inc. Case 4.5: First Community Church Case 4.6: Jigglyfroot Case 4.7: Phar-Mor Case 4.8: The New CEO Case 4.9: The New Staff Member Case 4.10: ZZZZ Best

Chapter 5: Legal and Regulatory Obligations in an Ethical Framework
Case 5.1: Bubba and Rufus Case 5.2: Foreign Corrupt Practices Act Case 5.3: KnowledgeWare Case 5.4: Reznor v. J. Artist Management (JAM), Inc. Case 5.5: Second National Bank v. First National Bank Case 5.6: The Enron 410K Retirement Plan Case 5.7: The Ethics of the Private Securities Litigation Reform Act (PSLRA) Case 5.8: The Lecturer Case 5.9: Whistle Blowing under Sarbanes-Oxley Case 5.10: Who is Responsible?

Chapter 6: Professional Responsibilities and Ethical Obligations in Auditing

Chapter 7: Earnings Management and the Quality of Financial Reporting

Complimentary desk copies are available for course adoption only. Kindly contact your local McGraw-Hill Representative or fax the Examination Copy Request Form available on the back pages of this catalog.
Bank Management ................................................................. 99
Behavioral Finance ................................................................. 102
Business Finance ................................................................. 81
Cases in Corporate Finance .................................................... 92
Derivatives / Futures & Options ............................................. 105
Entrepreneurial Finance ......................................................... 109
Finance for the Non-Financial Managers ............................... 105
Financial Institutions and Markets ...................................... 98
Financial Institutions Management ..................................... 96
Financial Planning .............................................................. 102
Financial System ................................................................. 108
International Financial Management ................................. 100
International Financial Markets .......................................... 101
Investment (Prof Ref) .......................................................... 89
Investments - Graduate ....................................................... 88
Investments - Supplementary .............................................. 87
Investments - Textbooks ..................................................... 82
Managerial & Corporate Finance - Graduate .................... 76
Managerial & Corporate Finance - Supplements ............... 74
Managerial & Corporate Finance - Textbooks .................. 69
Mathematics of Finance ...................................................... 107
Mergers and Acquisitions .................................................. 106
Money and Capital Markets ................................................. 95
Personal Finance ............................................................... 102
Risk Management ............................................................. 107
Risk Management (Prof Ref) ............................................... 108
# NEW TITLES

## FINANCE

### 2009

<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>ISBN-13</th>
<th>MHID</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investments, 8e</td>
<td>Bodie</td>
<td>9780073382371</td>
<td>007338237X</td>
<td>82, 88</td>
</tr>
<tr>
<td>Principles of Corporate Finance Brief</td>
<td>Brealey</td>
<td>9780073405117</td>
<td>0073405116</td>
<td>76</td>
</tr>
</tbody>
</table>

### 2008

<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>ISBN-13</th>
<th>MHID</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Casebook t/a Foundations of Financial Management, 12e</td>
<td>Block</td>
<td>9780073257440</td>
<td>0073257443</td>
<td>74</td>
</tr>
<tr>
<td>Foundations of Financial Management, 12e</td>
<td>Block</td>
<td>9780073295817</td>
<td>0073295817</td>
<td>69</td>
</tr>
<tr>
<td>Essentials of Investments, 7e</td>
<td>Bodie</td>
<td>9780073405179</td>
<td>0073405175</td>
<td>82</td>
</tr>
<tr>
<td>Investments</td>
<td>Bodie</td>
<td>9780074716946</td>
<td>0074716948</td>
<td>87</td>
</tr>
<tr>
<td>Investments, 7e</td>
<td>Bodie</td>
<td>9780073530611</td>
<td>0073530611</td>
<td>83, 88</td>
</tr>
<tr>
<td>Principles of Corporate Finance, 9e</td>
<td>Brealey</td>
<td>9780073405100</td>
<td>0073405108</td>
<td>76</td>
</tr>
<tr>
<td>FinGame 5.0 Participant's Manual with Registration Code, 5e</td>
<td>Brooks</td>
<td>9780077219888</td>
<td>0077219880</td>
<td>74</td>
</tr>
<tr>
<td>Financial Planning and Wealth Management: An International Perspective</td>
<td>Cheng</td>
<td>9780071249843</td>
<td>0071249842</td>
<td>102</td>
</tr>
<tr>
<td>Strategic Corporate Finance</td>
<td>Davies</td>
<td>9780077109417</td>
<td>0077109414</td>
<td>81</td>
</tr>
<tr>
<td>Fundamentals of Investment Management, 9e</td>
<td>Hirt</td>
<td>9780073405155</td>
<td>0073405159</td>
<td>85</td>
</tr>
<tr>
<td>Investments</td>
<td>Hischey</td>
<td>9780073530642</td>
<td>0073530646</td>
<td>84</td>
</tr>
<tr>
<td>Fundamentals of Investments, 4e</td>
<td>Jordan</td>
<td>9780073027210</td>
<td>0073027219</td>
<td>86</td>
</tr>
<tr>
<td>Focus on Personal Finance, 2e</td>
<td>Kapoor</td>
<td>9780073530635</td>
<td>0073530638</td>
<td>102</td>
</tr>
<tr>
<td>Financial Management: Text and Problems, 5e</td>
<td>Khan</td>
<td>9780070656147</td>
<td>0070656142</td>
<td>78</td>
</tr>
<tr>
<td>Financial Institutions Management, 2e</td>
<td>Lange</td>
<td>9780073351789</td>
<td>0073351789</td>
<td>97</td>
</tr>
<tr>
<td>Financial Derivatives: Markets and Applications in Malaysia, 2e</td>
<td>Obiyathulla</td>
<td>9833219950</td>
<td>9833219950</td>
<td>105</td>
</tr>
<tr>
<td>Bank Management and Financial Services, 7e</td>
<td>Rose</td>
<td>9780073306599</td>
<td>0073306592</td>
<td>99</td>
</tr>
<tr>
<td>Money and Capital Markets,10e</td>
<td>Rose</td>
<td>9780073405162</td>
<td>0073405167</td>
<td>95</td>
</tr>
<tr>
<td>Corporate Finance, 8e</td>
<td>Ross</td>
<td>9780073337180</td>
<td>0073337188</td>
<td>77</td>
</tr>
<tr>
<td>Corporate Finance Fundamentals, 8e</td>
<td>Ross</td>
<td>9780073282114</td>
<td>0073282111</td>
<td>70</td>
</tr>
<tr>
<td>Essentials of Corporate Finance, 6e</td>
<td>Ross</td>
<td>9780073405131</td>
<td>0073405132</td>
<td>70</td>
</tr>
<tr>
<td>Fundamentals of Corporate Finance, 4e</td>
<td>Ross</td>
<td>9780074717813</td>
<td>0074717812</td>
<td>72</td>
</tr>
<tr>
<td>Financial Institutions Management: A Risk Management Approach, 6e</td>
<td>Saunders</td>
<td>9780073405148</td>
<td>0073405140</td>
<td>96</td>
</tr>
<tr>
<td>Financial and Actuarial Mathematics</td>
<td>Tse/Chan</td>
<td>9780071258562</td>
<td>0071258566</td>
<td>107</td>
</tr>
</tbody>
</table>
Managerial & Corporate 
Finance - Textbooks

NEW 
International Edition

FOUNDATIONS OF FINANCIAL MANAGEMENT 
12th Edition

By Stanley B Block, Texas Christian University and 
Geoffrey Hirt, DePaul University

2008 (October 2006) 
(with Educational Version of Market Insight and Time Value of 
Money Insert) 
[IE with S&P Card]

http://www.mhhe.com/bbh12e

Foundations of Financial Management is a proven and successful text recognized for its excellent writing style and step-by-step explanations to make the content relevant and easy to understand. The text’s approach focuses on the "nuts and bolts" of finance with clear and thorough treatment of concepts and applications. There is a strong real-world emphasis presented throughout. This text has definitely stood the test of time due to the authors’ time, energy, and commitment to quality revisions. In addition to completing the textbook revisions, the authors also revised ALL end of chapter problems and complete the solutions themselves. Block and Hirt know what works and what doesn’t work for students, and they have consistently maintained a high quality textbook that is responsive to the demands of the marketplace.

NEW TO THIS EDITION

- The 12th edition has continued to provide updated real-world examples, using companies easily recognized by students to illustrate financial concepts in the text. There is a listing of selected Real-World Examples and Boxes among the front matter for easy reference.
- New Practice Problems and solutions—two practice problems are featured at the end of each chapter. The problems review concepts illustrated within the chapter and enable the student to determine whether the material has been understood prior to completing the problem set. Detailed solutions to the practice problems are found immediately following the problem.
- Expanded Finance in Action boxes. Boxed readings highlight specific topics of interest that relate to four main areas: managerial decisions, global situations, technology issues, and ethics (new). Given the corporate scandals and resulting corporate governance issues, the addition of ethics as a new area strengthens the relevancy.
- Part openers now feature related part Websites so the most current and relevant information on the Web can be easily referenced.
- Chapter 1 includes new coverage of the critical role of the board of directors in corporate decisions. The fiduciary responsibility of the board of directors is discussed, and the failure to meet this responsibility is pointed out in the case of Enron and WorldCom. Other ethical considerations are also included.
- Everything from 9/11 to Hurricane Katrina is now covered in the new global events of the 21st century section in Chapter 14. Coverage illustrates the effect of key events on the financial markets.
- New topic added—financial goals in an international market environment. Chapter 1 provides a discussion of how 3M manages corporate strategy in an environment in which 60 percent of its sales are foreign.
- The use of technology to manage the investments in working capital added to Chapter 6. The authors discuss the use of sophisticated computer procedures to monitor the investment in inventory as an illustration of the integration of technology into financial management.
- The use of technology to manage the investments in working capital added to Chapter 6. The authors discuss the use of sophisticated computer procedures to monitor the investment in inventory as an illustration of the integration of technology into financial management.
- Chapter 11 includes a new discussion on the different use of debt by actual companies. In this chapter’s coverage of cost of capital, the reader is able to view the debt strategy of 13 actual companies. Chapter 14 includes new coverage on the changing capital markets by covering the use of electronic trading and the changing role of the financial major exchanges.
- The ups and downs of the euro versus the dollar and the impact on financial management new to Chapter 21 within the foreign exchange considerations in the capital markets section. International material is indicated by a globe icon in the AIE and a listing of selected International Examples and Boxes is featured among the front matter for easy reference.

CONTENTS
Part 1. Introduction
1. The Goals and Functions of Financial Management
2. Review of Accounting
3. Financial Analysis
4. Financial Forecasting
5. Operating and Financial Leverage
6. Working Capital and the Financing Decision
7. Current Asset Management
8. Sources of Short-Term Financing
Part 4. The Capital Budgeting Process
9. The Time Value of Money
10. Valuation and Rates of Return
11. Cost of Capital
12. The Capital Budgeting Decision
13. Risk and Capital Budgeting
Part 5. Long-Term Financing
14. Capital Markets
15. Investment Banking: Public and Private Placement
16. Long-Term Debt and Lease Financing
17. Common and Preferred Stock Financing
18. Dividend Policy and Retained Earnings
19. Convertibles, warrants, and Derivatives
Part 6. Expanding the Perspective of Corporate Finance
20. External Growth through Mergers
Appendices
Glossary
Index
Chapter 1: Introduction to Corporate Finance

Part One: Overview of Corporate Finance

Chapter 1: Introduction to Corporate Finance
Chapter 2: Financial Statements, Taxes, and Cash Flow

Part Two: Financial Statements and Long-Term Financial Planning

Chapter 3: Working with Financial Statements
Chapter 4: Long-Term Financial Planning and Growth
Part Three: Valuation of Future Cash Flows
Chapter 5: Introduction to Valuation: The Time Value of Money
Chapter 6: Discounted Cash Flow Valuation
Chapter 7: Interest Rates and Bond Valuation
Chapter 8: Stock Valuation
Part Four: Capital Budgeting
Chapter 9: Net Present Value and Other Investment Criteria
Chapter 10: Making Capital Investment Decisions
Chapter 11: Project Analysis and Evaluation
Part Five: Risk and Return
Chapter 12: Some Lessons from Capital Market History
Chapter 13: Return, Risk, and the Security Market Line
Chapter 14: Options and Corporate Finance
Part Six: Cost of Capital and Long-Term Financial Policy
Chapter 15: Cost of Capital
Chapter 16: Raising Capital
Chapter 17: Financial Leverage and Capital Structure Policy
Chapter 18: Dividends and Dividend Policy
Part Seven: Short-Term Financial Planning and Management
Chapter 19: Short-Term Finance and Planning
Chapter 20: Cash and Liquidity Management
Chapter 21: Credit and Inventory Management
Part Eight: Topics in Corporate Finance
Chapter 22: International Corporate Finance
Chapter 23: Risk Management: An Introduction to Financial Engineering
Chapter 24: Option Valuation
Chapter 25: Mergers and Acquisitions
Chapter 26: Leasing

NEW

INTERNATIONAL EDITION

CORPORATE FINANCE
FUNDAMENTALS
8th Edition

By Stephen Ross, Mass Institute of Tech, Randolph Westerfield, University of Southern California and Bradford Jordan, University of Kentucky–Lexington

2008 (March 2007) / 960 pages

(Standard Edition)

http://www.mhhe.com.rwj

The best-selling Fundamentals of Corporate Finance (FCF) is written with one strongly held principle—that corporate finance should be developed and taught in terms of a few integrated, powerful ideas. As such, there are three basic themes that are the central focus of the book:

1. An emphasis on intuition—underlying ideas are discussed in general terms and then by way of examples that illustrate in more concrete terms how a financial manager might proceed in a given situation.
2. A unified valuation approach—net present value (NPV) is treated as the basic concept underlying corporate finance. Every subject covered is firmly rooted in valuation, and care is taken to explain how particular decisions have valuation effects.
3. A managerial focus—the authors emphasize the role of the financial manager as decision maker, and they stress the need for managerial input and judgment.

The Eighth Edition continues the tradition of excellence that has earned Fundamentals of Corporate Finance its status as market leader. Every chapter has been updated to provide the most current examples that reflect corporate finance in today’s world. The supplements package has also been updated and improved. From a new computerized test bank that is easier than ever to use, to new narrated PowerPoint for students, to new interactive learning modules, student and instructor support has never been stronger. There is also an optional, exciting new web-based program called “McGraw-Hill’s Homework Manager” that will help your students learn corporate finance by duplicating problems from each chapter in the textbook and by providing automatic grading and feedback to both students and instructors.

NEW TO THIS EDITION

- Mini-Cases are located at the end of each of the chapters. These cases focus on company situations that reflect important corporate finance topics. Each case presents a new scenario, data, and a dilemma. Several questions at the end of each case require students to synthesize the material they should have learned from the chapters in that part.
- Exciting new technology solutions with a multitude of rich assets to make instructors jobs easier and enhance students’ success in the course, including: iPod content—Students can now use this popular technology to take learning materials such as audio presentations and quizzes with them wherever they go, making review and study time as easy as putting on headphones; enhanced course cartridges—featuring pre- and post-tests tied to AACSB guidelines and learning objectives, narrated PPTs, Flashcards and other assets; and FinGame Online.

CONTENTS

Part One: Overview of Corporate Finance
Chapter 1: Introduction to Corporate Finance
Chapter 2: Financial Statements, Taxes, and Cash Flow

Part Two: Financial Statements and Long-Term Financial Planning

Chapter 3: Working with Financial Statements
Chapter 4: Long-Term Financial Planning and Growth
Part Three: Valuation of Future Cash Flows
Chapter 5: Introduction to Valuation: The Time Value of Money
Chapter 6: Discounted Cash Flow Valuation
Chapter 7: Interest Rates and Bond Valuation
Chapter 8: Stock Valuation
Part Four: Capital Budgeting
Chapter 9: Net Present Value and Other Investment Criteria
Chapter 10: Making Capital Investment Decisions
Chapter 11: Project Analysis and Evaluation
Part Five: Risk and Return
Chapter 12: Some Lessons from Capital Market History
Chapter 13: Return, Risk, and the Security Market Line
Chapter 14: Options and Corporate Finance
Part Six: Cost of Capital and Long-Term Financial Policy
Chapter 15: Cost of Capital
Chapter 16: Raising Capital
Chapter 17: Financial Leverage and Capital Structure Policy
Chapter 18: Dividends and Dividend Policy
Part Seven: Short-Term Financial Planning and Management
Chapter 19: Short-Term Finance and Planning
Chapter 20: Cash and Liquidity Management
Chapter 21: Credit and Inventory Management
Part Eight: Topics in Corporate Finance
Chapter 22: International Corporate Finance
Chapter 23: Risk Management: An Introduction to Financial Engineering
Chapter 24: Option Valuation
Chapter 25: Mergers and Acquisitions
Chapter 26: Leasing

NEW

INTERNATIONAL EDITION

ESSENTIALS OF CORPORATE FINANCE
6th Edition

By Stephen A. Ross, Massachusetts Institute of Technology, Randolph W. Westerfield, University of Southern California and Bradford D Jordan, University of Kentucky–Lexington

2008 (September 2007) / 624 pages

http://www.mhhe.com.rwj

Essentials of Corporate Finance, 6/e by Ross, Westerfield, and Jordan is written to convey the most important concepts and principles of corporate finance at a level that is approachable for a wide audience. The authors retain their modern approach to finance, but have distilled the subject down to the essential topics in 18 chapters. They believe that understanding the why is just as important, if not more so, than understanding the how, especially in an introductory course. Three basic themes emerge as their central focus:

1. An emphasis on intuition—deparate and explain the principles at work on a common sense, intuitive level before launching into specifics. Underlying ideas are discussed first in general terms, then followed by specific examples that illustrate in more concrete terms how a financial manager might proceed in a given situation.
2. A unified valuation approach—Present Value is treated as the basic concept underlying corporate finance. Every subject covered is firmly rooted in valuation, and care is taken to explain how particular decisions have valuation effects.
3. A managerial focus—the authors emphasize the role of the financial manager as decision maker, and they stress the need for managerial input and judgment.
decisions have valuation effects.

3. A managerial focus students learn that financial management concerns management. The role of financial manager as decision maker is emphasized and they stress the need for managerial input and judgment.

**NEW TO THIS EDITION**

Every chapter has been evaluated and revised to provide the most up to date information and current examples. This provides relevance and interest for both students and instructors. Key content updates and additions include:

- New material providing additional explanation of alternative formulas for sustainable and internal growth rates. Clears up common misunderstanding about these formulas and the circumstances under which alternative formulas are correct (chapter 3).
- New material on the price-sales ratio emphasizes their usefulness in cases where companies have negative earnings (chapter 3).
- Up-to-date discussion of NASD new TRACE system and transparency in the bond market. (chapter 6)
- Up-to-date discussion take-whole call provisions (chapter 6).
- Up-to-date discussion of major stock market operations like NYSE and Nasdaq (chapter 7).
- New material on BAPCPA includes a brief discussion of the 2005 Bankruptcy Abuse Prevention and Consumer Protection Act. (chapter 13)
- Up-to-date discussion of IPOs, including the 1999-2000 period. (chapter 15)
- Learning Objectives, which provide a listing of essential topics at the beginning of each chapter, are identified throughout the chapter and the supplements. End of chapter problems will also be noted with the appropriate learning objective which correlates the problem to the chapter content.

**Enhanced cartridges for Blackboard, WebCT, and other LMS systems** allow instructors to manage their course and administer online examinations. Some of the new features include:

- Pre-test and Post-test Question Banks: Instructors can administer comprehensive and chapter-specific pre-test and post-tests to evaluate students understanding of the material.
- Narrated PowerPoint: Each chapter slides follow the chapter topics and provide steps and explanations for how to solve those topics using real-life examples. Knowing that each student learns differently, a quick click on each slide talks the students through the contents. Students can view the slides via their computer or download them to their iPod.
- Interactive FinSims: Each module highlights a key concept of corporate finance form the book and simulates how to solve it, asking the student to input certain variables. This hands-on approach guides students though difficult and important corporate finance topics.
- Chapter Overviews: Concise recap of what students should learn from each chapter. A great reading prep assignment!
- Online Glossary: Key terms and their definitions in a ready to use format. Can be used by students as a study tool or can be used to create a mix and match quiz.
- The Test Bank has been updated to include tagging to the learning objectives in the book and AACSB standards where applicable. In addition, new questions have been added. Users of this text, will be provided with an Alternate test bank after one year to provide even more testing options.
- End of chapter problems have been revised, and new challenges/problems have been added in many of the chapters.

- New multiple-choice format option for end of chapter problems in Homework Manager. Based on user feedback, we have provided the end of chapter problems in multiple choice format to give instructors more options when assigning homework problems.
- Mini-Cases are now located at the end of each chapter. These cases focus on company situations that reflect important corporate finance topics. Each case presents a new scenario, data, and a dilemma. Several questions at the end of each case require students to synthesize the material they should have learned from the chapter.
- Reality Bytes/boxes have been updated to provide instructors and students with the most current information available. The chapter opening vignettes and in-text examples have also been thoroughly updated for a modern presentation.
- Homework Manager Packaging Option! This exciting web-based program will help your students learn corporate finance by duplicating problems from each chapter in the textbook and by providing automatic grading and feedback to both students and instructors. Instructors have great flexibility by controlling the rules and policies for assignments, which can range from self-study sessions to homework sessions to proctored exams. Homework Manager can also be set in “algorithmic” mode to present students with new data each time an assignment is worked, so they can work on fresh problems with the same structure until they master the concept. Immediate scoring and feedback helps guide and optimize student learning. Instructors can assign problems and have them automatically graded great time saved.

The 6th edition Test Bank is also included in Homework Manager for online testing and grading.

**CONTENTS**

**Part 1: Overview of Financial Management**
1. Introduction to Financial Management

**Part 2: Understanding Financial Statements and Cash Flow**
2. Financial Statements, Taxes, and Cash Flows
3. Working with Financial Statements

**Part 3: Valuation of Future Cash Flows**
4. Introduction to Valuation: The Time Value of Money
5. Discounted Cash Flow Valuation

**Part 4: Valuing Stocks and Bonds**
6. Interest Rates and Bond Valuation
7. Equity Markets and Stock Valuation

**Part 5: Capital Budgeting**
8. Net Present Value and Other Investment Criteria
9. Making Capital Investment Decisions

**Part 6: Risk and Return**
10. Some Lessons from Capital Market History
11. Risk and Return

**Part 7: Long-Term Financing**
12. Cost of Capital
13. Leverage and Capital Structure
14. Dividends and Dividend Policy
15. Raising Capital

**Part 8: Short-Term Financial Management**
16. Short-Term Financial Planning
17. Working Capital Management

**Part 9: Topics in Business Finance**

**Appendices**
A. Mathematical Tables
B. Key Equations
C. Answers to Selected End-of-Chapter Problems
D. Using the HP-10B and TI BA II Plus Financial Calculators

**Glossary**
Name Index
Subject Index
Fundamentals of Corporate Finance, by Richard A. Brealey, Stewart C. Myers, and Alan J. Marcus, has been applauded for its modern approach and interesting examples. Professors praise the authors' well-organized and thoughtful writing style and their clear exposition of what many students consider difficult material. The authors accomplish this without sacrificing an up-to-date, technically correct treatment of core topic areas. Since this author team is known for their outstanding research, teaching efforts, and market-leading finance textbooks, it's no surprise that they have created an innovative, and market-driven revision that is more student friendly than ever. Every chapter has been reviewed and revised to reflect the current environment in corporate finance.

Contents

Part One: Introduction
1. The Corporation and the Financial Manager.
3. Accounting and Finance.

Part Two: Value
4. The Time Value of Money.
5. Valuing Bonds.

Part Three: Risk

Part Four: Financing
13. Introduction to Finance and Governance.
14. Venture, Capital, IPOs, & Seasoned Offerings.

Part Five: Debt and Payout Policy.
15. Debt Policy.

19. Short-Term Planning.

Part Seven: Special Topics
23. Options.

Part Eight: Conclusion
25. What We Do and Do Not Know About Finance

Analysis for Financial Management 8e is a paperback text and has been written to present standard techniques and modern developments in a practical and intuitive manner. It is intended for non-financial managers and business students interested in the practice of financial management. Emphasis is on the managerial applications of financial analysis.

Contents

Part I: Assessing the Financial Health of the Firm
Chapter 1: Interpreting Financial Statements
Chapter 2: Evaluating Financial Performance
Appendix: International Differences in Financial Structure

Part II: Planning Future Financial Performance
Chapter 3: Financial Forecasting
Chapter 4: Managing Growth

Part III: Financing Operations
Chapter 5: Financial Instruments and Markets
Appendix: Forward Contracts, Options, and the Management of Corporate Risks
Chapter 6: The Financing Decision
Appendix: The Irrelevance Proposition

Part IV: Evaluating Investment Opportunities
Chapter 7: Discounted Cash Flow Techniques
Appendix Mutually Exclusive Alternatives and Capital Rationing/
Chapter 8: Risk Analysis in Investment Decisions
Appendix: Diversification and β-Risk
Chapter 9: Business Valuation and Corporate Restructuring
Appendix: The Venture Capital Method of Valuation

Glossary / Suggested Answers to Odd-Numbered / End-of-Chapter Problems
thoroughly revised and updated by authors Spencer Thompson and Mark Christensen, both from the Queensland University of Technology. New examples demonstrating the challenge of today’s dynamic corporate world are included.

NEW TO THIS EDITION

- International Financial Reporting Standards integrated
- Updated Australian tax requirements
- Full-colour internal design makes it visually engaging and easier for students to navigate.
- Streamlined content with amalgamated Chapter 13 on Cash and Credit Management
- Additional examples using financial calculators to aid student understanding of core concepts.
- Updated real-world examples
- Comprehensive and updated online resources for both lecturers and students

CONTENTS

Part 1: Overview of Corporate Finance
1. Introduction to Corporate Finance
2. Financial Statements, Taxes and Cash Flow

3. Working with Financial Statements
4. Long-term Financial Planning and Corporate Growth

Part 3: Valuation of Future Cash Flows
5. First Principles of Valuation: the Time Value of Money
6. Valuing Shares and Bonds

Part 4: Capital Budgeting
7. Net Present Value and other Investment Criteria
8. Making Capital Investment Decisions
9. Project Analysis and Evaluation

Part 5: Risk and Return
10. Some Lessons from Capital Market History

Part 6: Current Investment Decisions
12. Current Investment Decisions
13. Cash and Credit Management

Part 7: Long-term Financing
15. Long-term Financing: An Introduction
16. Issuing Securities to the Public

Part 8: Cost of Capital and Long-term Financial Policy
17. Cost of Capital
18. Dividends and Dividend Policy
19. Financial Leverage and Capital Structure Policy

Part 9: Special Topics in Corporate Finance
20. Options, Corporate Securities and Futures
21. Mergers, Acquisitions and Takeovers
22. International Corporate Finance
23. Leasing

International Edition

Aust Adaptation

FUNDAMENTALS OF CORPORATE FINANCE
3rd Edition

By Spencer Thompson and Mark Christensen of Queensland University of Technology, Stephen Ross, Massachusetts Institute of Technology, Randolph Westerfield, University of Southern California and Bradford Jordan, University of Kentucky

2003
(with Online Learning Center)
(with Online Learning Center and S&P Card)
[IE with Access Card]

McGraw-Hill Australia Title

www.mhhe.com/au/ross3e

CONTENTS

Part 1: Overview of Corporate Finance
Ch 1 Introduction to Corporate Finance
Ch 2 Financial Statements, Taxes and Cash Flow

Part 2: Financial Statements and Long-Term Financial Planning
Ch 3 Working with Financial Statements
Ch 4 Long Term Financial Planning and Corporate Growth

Part 3: Valuation of Future Cash Flows
Ch 5 First Principles of Valuation: The Time Value of Money
Ch 6 Valuing Shares and Bonds

Part 4: Capital Budgeting
Ch 7 Net Present Value and Other Investment Criteria
Ch 8 Making Capital Investment Decisions
Ch 9 Project Analysis and Evaluation

Part 5: Risk and Return
Ch 10 Some Lessons from Capital Market History
Ch 11 Return, Risk and the Security Market Line

Part 6: Current Investment Decisions
Ch 12 Current Investment Decisions
Ch 13 Cash and Liquidity Management
Ch 14 Credit Management
Ch 15 Australian Financial Markets: Short-Term Financing

Part 7: Long-term Financing
Ch 16 Long-Term Financing: An Introduction
Ch 17 Issuing Securities to the public

Part 8: Cost of Capital and Long-term Financial Policy
Managerial & Corporate Finance - Supplements

NEW
CASEBOOK TO ACCOMPANY FOUNDATIONS OF FINANCIAL MANAGEMENT
12th Edition
By Stanley Block, Texas Christian University and Geoffrey Hirt, DePaul University
2008 (September 2006)
These 29 cases, written by the authors, are ideal for in-depth analysis and facilitate an integrated understanding of the topics presented in the book.

NEW
FINGAME 5.0 PARTICIPANT’S MANUAL WITH REGISTRATION CODE
5th Edition
By Leroy D. Brooks, John Carroll University
2008 (July 2007) / 170 pages
Brooks’ FinGame Online 5.0 is a comprehensive multiple period finance case/simulation. In the game, students control a hypothetical company over numerous periods of operation. Students have control of major financial and operating decisions of their company. Students develop and enhance skills in financial management, financial accounting statement analysis, and general decision making. Internet access by the instructor and student is required. Students use the FinGame Participant’s Manual for instructions to operate their company on the McGraw-Hill/Irwin website. The Participant’s Manual includes a password in order to access the website. The Instructor’s Manual is very important and imperative to teaching from FinGame Online 5.0.

NEW TO THIS EDITION
- The new Version 5.0 menu system for both student and instructor accounts is more intuitive and eliminates confusion that existed with the Online Version 4.0.
- An online help option menu feature is now installed on both the instructor and student account.
- A new section in the Instructor’s manual describes the process developed by the author over the past 30 years in structuring the use of FinGame to best enhance student learning of finance, financial planning and management decision making.
- Commented Excel templates on production planning, capital budgeting projects A and B, and the weighted average cost of capital will be online for downloading by instructor accounts.
- A “common student errors and misconceptions” file accessible on the instructor’s account and at the instructor’s option on the student accounts can be viewed online or downloaded. Solutions are provided. Changes in the student manual also addresses many of these problems.
- Valid instructors will get an instructor’s new account registration code from McGraw-Hill. This will allow the creation of one new instructor’s account. Thereafter, they will be able to create new instructor accounts as needed from any existing instructor account. This will remove the need to obtain a new account from the author or McGraw-Hill every term.

CONTENTS
Student Manual
Chapter 1 Introduction
Chapter 2 Initiation and Use on the Web
Chapter 3 Establishing a Management Plan
Chapter 4 The Company Environment and Rules
Chapter 5 The Game and The Real World
Appendix Financial Statement Construction
Instructor’s Manual
Welcome
Chapter 1 Web Access and Operating Instructions
Chapter 2 Use of the Game in a Course
Chapter 3 The Company Environment and Rules
Appendix: FinGame Report Requirements

International Edition
CASE STUDIES IN FINANCE
5th Edition
By Robert Bruner, University of VA-Charlottesville
2007 (June 2006) / 840 pages
http://www.mhhe.com/bruner5e
Case Studies in Finance links managerial decisions to capital markets and the expectations of investors. At the core of almost all of the cases is a valuation task that requires students to look to financial markets for guidance in resolving the case problem. The focus on value helps managers understand the impact of the firm on the world around it. These cases also invite students to apply modern information technology to the analysis of managerial decisions.

CONTENTS
1 How to Prepare a Case and to Discuss It
2 Ethics In Finance
Part I: Setting Some Themes
3 Warren E. Buffett, 2004
FINANCE

SCHAUM'S OUTLINE OF FINANCIAL MANAGEMENT
3rd Edition
By Joe Shim, California State University and Joel Siegel, Queens College
2007 (February 2007) / 480 pages
A Schaum's Publication


CONTENTS
Chapter 1: Financial Analysis
Chapter 2: Financial Forecasting, Planning, and Budgeting
Chapter 3: The Management of Working Capital
Chapter 4: Short-Term Financing
Chapter 5: Time Value of Money
Chapter 6: Risk, Return, and Valuation
Chapter 7: Capital Budgeting
Chapter 8: Capital Budgeting under Risk
Chapter 9: Cost of Capital
Chapter 10: Leverage and Capital Structure
Chapter 11: Dividend Policy
Chapter 12: Term Loans and Leasing
Chapter 13: Preferred and Common Stock
Chapter 14: Warrants, Convertibles, Options & Futures
Chapter 15: Mergers and Acquisitions
Chapter 16: Failure and Reorganization
Chapter 17: Multinational Finance

FINANCIAL ANALYSIS WITH AN ELECTRONIC CALCULATOR
6th Edition
By Mark A White, University of Virginia-Charlottesville
2007 (October 2005)

This supplementary text helps students master the use of financial calculators and develops a working knowledge of financial mathematics and problem solving. Complete instructions are included for solving all major problem types on the most popular calculator models: HP 10-B and 12-C, TI BA II Plus, and TI-84.

INVITATION TO PUBLISH
McGraw-Hill is interested in reviewing manuscript for publication. Please contact your local McGraw-Hill office or email to asiapub@mcgraw-hill.com

Visit McGraw-Hill Education (Asia) Website: www.mcgraw-hill.com
FINANCE AND INVESTMENTS USING THE WALL STREET JOURNAL
By Peter Crabbe, Northwest Nazarene University
2003 / 408 pages
(Out of Print)

CONTENTS
PART I: INTRODUCTION.
1. Finance and Investments Using the Wall Street Journal.
PART II: MARKET ANALYSIS.
2. Economic Analysis.
3. Industry Analysis.
PART III: SECURITIES MARKETS AND ANALYSIS.
5. Time Value of Money.
7. Stock Valuations.
PART IV: INVESTMENT ANALYSIS.
10. Technical Analysis.
PART V: DERIVATIVE SECURITIES.
11. Options.
12. Futures.
13. Index Futures and Options.
PART VI: PORTFOLIO MANAGEMENT.
15. Asset Allocation.
PART VII—CORPORATE FINANCING.
17. Cost of Capital.
18. Public Offering of Securities.
19. Dividend Policy.
20. Mergers and Acquisitions.

SCHAUM'S QUICK GUIDE TO BUSINESS FINANCE
201 Decision-Making Tools for Business, Finance, and Accounting Students
By Joe K. Shin, Ph.D., California State University, Stephen W. Hartman, New York Institute of Technology and Joel Siegel, Ph.D., Queens College, CUNY
1998 / 354 pages

A Schaum's Publication
For quick and authoritative answers to questions on business and financial formulas and tools, this unique book is unequalled! It not only clearly explains all major business and financial formulas, it shows you how to apply them, step by step. Perfect for college and graduate students in business, finance, marketing, operations, management, and accounting, this comprehensive, portable guide gives you quick access to all major financial and business formulas with explanations you can grasp and use in seconds. You get explanations, examples, and demonstrations of formulas for vertical analysis; net-cost method; sales mix analysis; regression statistics; profit margin; sampling formulas; discount cash flow analysis; weighted averages; cost of capital; earnings per share; inventory turnover; and nearly 200 more. This is the handiest tool available for mastering business formulas!

Managerial & Corporate Finance - Graduate

PRINCIPLES OF CORPORATE FINANCE Brief
By Richard A Brealey, London Business School
2009 (January 2008)
(with Bind-In Card, MP)
(Details unavailable at press time)

NEW

PRINCIPLES OF CORPORATE FINANCE
9th Edition
By Richard A Brealey, London Business School, Stewart C Myers, Mass Institute of Technology and Franklin Allen, University of Pennsylvania
2008 (October 2007) / 1056 pages
(with S&P Bind-In Card)
http://www.mhhe.com/bma9e

Principles of Corporate Finance is the worldwide leading text that describes the theory and practice of corporate finance. Throughout the book the authors show how managers use financial theory to solve practical problems and as a way of learning how to respond to change by showing not just how but why companies and management act as they do. The text is comprehensive, authoritative, and modern and yet the material is presented at a common sense level. The discussions and illustrations are unique due to the depth of detail blended with a distinct sense of humor for which the book is well known and highly regarded. This text is a valued reference for thousands of practicing financial managers.

NEW TO THIS EDITION
There have been organizational changes to many of the chapters, including:

- Chapter 4, Valuing Bonds, is now exclusive to the concept of the valuation of bonds. This material was previously in Chapter 23 of the prior edition. In this early bond chapter the issue of default risk is skipped over and mentioned in Chapter 24, Credit Risk and the Value of Corporate Debt.

http://www.mhhe.com/bma9e
Chapter 5, The Value of Common Stocks, is devoted solely to the valuation of common stocks. A short illustration of how DCF models can be used to value entire businesses as well as individual stocks has been added to this chapter.

The complications of valuing leveraged businesses is presented in Chapter 20, Financing and Valuation.

Material on organization of capital budgeting within the firm has been moved from Chapter 13 to Chapter 11. Therefore, Chapters 13 is concerned exclusively with agency problems and management incentives. A section on the pressure for corporations to manage earnings has been added to further illustrate this topic.

Chapter 14, Efficient Markets and Behavioral Finance, includes an expanded treatment of this topic along with a new discussion on the limits of arbitrage.

Part 9 changes: Chapter 30 the material on working capital has been arranged and includes an expanded section on inventory management.

The discussion of bank lending in Chapter 31 has been substantially rewritten. For example, there is an expanded description of syndicated lending, bank loan sales, and the use of collateralized loan obligations (CLOs).

FEATURES

This text remains one of the most authoritative and comprehensive presentations of financial theory and practice available. The authors continue to reinforce their underlying theme of presenting theory as a way of helping financial managers solve practical problems. Customers can trust Brealey, Myers and Allen to get it right on theory and practical applications. This book is a valued reference for thousands of practicing financial managers, and is the leading text worldwide.

Concept Review Questions. These questions review the concepts illustrated within a particular chapter. The first three questions are found in the text, and additional questions are found on the Online Learning Center at www.mhhe.com/bma9e.

Controversies in the field of finance are thoroughly covered throughout the book. The authors lay out the various views on issues, and present their opinions. Users find these very interesting for lively classroom discussions. Recent events that have provoked discussion or controversy have been included in this edition: the impact of Sarbanes-Oxley, the backdating of stock options, the growth in the market for credit derivatives, and the spinning of IPOs by investment banks.

Examples from a variety of industries, such as oil, pharmaceutical, gas and electric utilities are included.

Finance in the News, these boxed readings feature articles from financial periodicals as well as special items of interest.

Excel Treatment. A number of tables/exhibits are shown in the text as Excel spreadsheets. A Live?spreadsheet is contained on the book’s Online Learning Center (www.mhhe.com/bma9e), denoted by an icon. Readers can use these spreadsheets to understand better the calculations behind the table and to see the effect of changing the underlying data. A number of end of chapter questions ask students to use the spreadsheets to check that they understand the effect of changing inputs. The spreadsheet templates for the associated end of chapter problems are also available on the Online Learning Center, denoted by an icon.

“Web-friendly.” There are web references in the text, as well as an updated and expanded list of useful Part websites that are available on the OLC. Web Projects in selected chapters that give the reader the opportunity to gain experience with useful financial websites.

Mini-cases. Located at the end of selected chapters, these have been revised and include specific questions to guide the case analyses. Answers to the mini-cases are available to instructors on the book’s website.

S&P Market Insight Problems are included in end of chapter questions and have been expanded. These problems require the use of the Educational Version of Market Insight, taking advantage of Standard & Poor’s powerful and well-known Compustat database. These problems provide instructors with an easy, online way to incorporate current, real-world data into the classroom. Access to this rich online resource is FREE with every new copy of the book.

Online Learning Center for textbook includes Interactive Quizzes, Concept Review Questions, PowerPoint presentations, Video Clips, Excel spreadsheet templates, and many useful web links.

NEW

International Edition

CORPORATE FINANCE
8th Edition

By Stephen A Ross, Yale University, Randolph W Westerfield, University of Southern California, and Jeffrey Jaffe, University of Pennsylvania and Bradford Jordan, University of Kentucky-Lexington


Corporate Finance, by Ross, Westerfield, and Jaffe is a popular textbook that emphasizes the modern fundamentals of the theory of finance, while providing contemporary examples to make the theory come to life. The authors aim to present corporate finance as the working of a small number of integrated and powerful intuitions, rather than a collection of unrelated topics. They develop the central concepts of modern finance: arbitrage, net present value, efficient markets, agency theory, options, and the trade-off between risk and return, and use them to explain corporate finance with a balance of theory and application. The well-respected author team is known for their clear, accessible presentation of material that makes this text an excellent teaching tool. Brad Jordan, known for his successful work on the RWJ Fundamentals and Essentials books, contributed to this edition. His influence will be seen particularly in the writing style with smoother coverage of topics, and the increased quality in the problem material.

NEW TO THIS EDITION

End of chapter mini-cases, focusing on common company situations that embody important topics in corporate finance. Each case presents a new scenario, data and a dilemma, and several questions at the end of the case require students to analyze and focus on all of the material they learned in the chapter.

Significant reorganization and expanded content of financial accounting, cash flows, and sustainable growth. Coverage of corporate financial models and long-term planning is now included with the early chapters to provide earlier, more foundational coverage of cash flow and sustainable growth to bridge accounting and valuation concepts.

Chapter 8 includes new material on risk analysis and real options. This is reflected in the chapter title, Risk Analysis, Real Options, and Capital Budgeting, reinforcing the capital budgeting material from the previous chapter. There is very modern, new coverage of real options moved earlier in the book, and the chapter also includes discussion of Monte Carlo simulation techniques.
Chapter 6 is presents alternatives to Net Present Value such as modified Internal Rate of Return and better treatment of the profitability index. There is also new material on capital budgeting “best practices,” where the authors relate what companies actually do to theoretical models. This content showcases the latest research and scholarship.

Chapter 13 includes new material on efficient markets behavioral finance. This content covers a new way of thinking about financial markets and behavioral issues versus efficient markets theory. There is a lot of interest and research in this new “cutting edge” topic.

Incorporates the latest theoretical developments in capital budgeting, capital structure and dividends throughout chapters 7, 15, 16, and 18. The recent tax code is also included (e.g. the new marginal individual tax rates and the lower taxes on dividends and capital gains.)

Many new problems have been added to the end of most chapters, with particular emphasis on expanding the problems in the capital budgeting chapters (5, 6, 7).

CONTENTS
PART I
1 Introduction to Corporate Finance
2 Financial Statements and Cash Flow
3 Financial Statements Analysis and Long-Term Planning
4 Discounted Cash Flow Valuation
5 How to Value Bonds and Stocks
6 Net Present Value and Other Investment Rules
7 Making Capital Investment Decisions
8 Risk Analysis, Real Options, and Capital Budgeting
PART III
9 Risk and Return: Lessons from Market History
10 Return and Risk: The Capital Assets Pricing Model (CAPM)
11 An Alternative View of Risk and Return: The Arbitrage Pricing Theory
12 Risk, Cost of Capital, and Capital Budgeting
13 Corporate Financing Decisions and Efficient Capital Markets
14 Long-Term Financing: An Introduction
15 Capital Structure: Basic Concepts
16 Capital Structure: Limits to the Use of Debt
17 Valuation and Capital Budgeting for the Levered Firm
18 Dividends and Other Payouts
PART V
19 Issuing Securities to the Public
20 Long-Term Debt
21 Leasing
PART VI
22 Options and Corporate Finance
23 Options and Corporate Finance: Extensions and Applications
24 Warrants and Convertibles
25 Derivatives and Hedging Risk
26 Short-Term Finance and Planning
27 Cash Management
28 Credit Management
29 Mergers and Acquisitions
30 Financial Distress
31 International Corporate Finance

FINANCIAL MANAGEMENT
Text and Problems, 5th Edition
By M Y Khan and P K Jain

2007 (May 2007) / 1392 pages
McGraw-Hill India Title
http://http://www.mhhe.com/khanjainfm5e

NEW IN THIS EDITION
- New chapter on credit risk management
- Short cases in addition to the integrative cases
- Learning objectives
- End-of-chapter Multiple choice questions
- Totally revamped OLC. Detailed powerpoint slides and Solved problems

CONTENTS
PART I: FOUNDATION OF FINANCE
1. Financial Management – An Overview
2. Time Value of Money
3. Risk and Return
4. Valuation of Bonds and Shares
PART II: FINANCIAL ANALYSIS, PROFIT PALNNING AND CON- TROL
5. Cash Flow Statements
6. Financial Statements Analysis
7. volume-Cost-Profit Analysis
8. Budgeting and Profit Planning
PART III: LONG-TERM INVESTMENT DECISIONS
9. Capital Budgeting I: Principles
10. Capital Budgeting II: Additional Aspects
11. Concept and Measurement of Cost of Capital
12. Analysis of Risk and Uncertainty
13. Working Capital Management: An Overview
14. Management of Cash and Marketable Securities
15. Receivables Management
16. Inventory Management
17. Working Capital Financing
PART IV: FINANCING DECISION
18. Operating, Financial and Combined Leverage
19. Capital Structure, Cost of Capital and Valuation
20. Designing Capital Structure
PART V: FINANCING
21. Capital Markets
22. Equity/ Ordinary Shares
23. Term Loans, Debentures/ Bonds and Securitisation
24. Hybrid Financing/ Instruments
25. Leasing and Hire-Purchase
26. Venture Capital Financing
PART VI: RISK MANAGEMENT
27. Option Valuation
29. Credit Risk Management
PART VII: DIVIDEND DECISION
30. Dividend and Valuation
International Edition

CORPORATE FINANCE
Core Principles and Applications
By Stephen A. Ross, Mass Institute of Tech, Randolph W. Westerfield, University of Southern California, Jeffrey Jaffe, University of Pennsylvania and Bradford D. Jordan, University of Kentucky--Lexington
2007 (April 2006)
(with S&P Card)

International Edition

BEHAVIORAL CORPORATE FINANCE
By Hersch Shefrin
2007 (November 2005) / 224 pages
http://www.mhhe.com/shefrin

International Edition

CORPORATE FINANCE
8th Edition
By Richard A. Brealey, London Business School, Stewart C. Myers, Massachusetts Institute of Technology and Franklin Allen, University of Pennsylvania
2006 / 1120 pages
(with Student CD)

International Edition

CORPORATE FINANCE
PART VIII: VALUATION AND CORPORATE RESTRUCTURING
31. Determinants of Dividend Policy
PART IX: INTERNATIONAL FINANCE
34. Foreign Exchange Markets and Dealings
35. Foreign Exchange Exposure and Risk Management
36. International Financial Management
PART X: SPECIAL TOPICS
37. Corporate Governance

PART IV: CAPITAL STRUCTURE AND DIVIDEND POLICY
12. Risk and the Cost of Capital
13. Corporate Financing Decisions and Efficient Capital Markets
14. Capital Structure: Basic Concepts
15. Capital Structure: Limits to the Use of Debt
16. Dividend and Payout Policy
17. Options and Corporate Finance
18. Short-Term Finance and Planning
19. Mergers and Acquisitions
20. International Corporate Finance

PART III: RISK AND RETURN
9. Risk Analysis, Real Options, and Capital Budgeting
8. Capital Budgeting
7. Net Present Value and Other Investment Rules
6. Stock Valuation and the Stock Markets
5. Interest Rates and Bonds Valuation
4. Discounted Cash Flow Valuation
3. Financial Statements Analysis, Planning, and Growth
2. Present Value, the Objectives of the Firm, and Corporate Governance
1. Finance and the Financial Manager

PART II: VALUATION AND CAPITAL BUDGETING
8. Valuation
7. Net Present Value and Other Investment Rules
6. Stock Valuation and the Stock Markets
5. Interest Rates and Bonds Valuation
4. Discounted Cash Flow Valuation
3. Financial Statements Analysis, Planning, and Growth
2. Present Value, the Objectives of the Firm, and Corporate Governance
1. Finance and the Financial Manager

PART I: OVERVIEW
1. Introduction to Corporate Finance
2. Financial Statements and Cash Flow
3. Financial Statements Analysis, Planning, and Growth
4. Discounted Cash Flow Valuation
5. Interest Rates and Bonds Valuation
6. Stock Valuation and the Stock Markets
7. Net Present Value and Other Investment Rules
8. Capital Budgeting
9. Risk Analysis, Real Options, and Capital Budgeting
12. Risk and the Cost of Capital

PART V: SPECIAL TOPICS
17. Options and Corporate Finance
18. Short-Term Finance and Planning
19. Mergers and Acquisitions
20. International Corporate Finance
5. Why Net Present Value Leads to Better Investment Decisions Than Other Criteria
6. Making Investment Decisions with the Net Present Value Rule
7. Introduction to Risk, Return, and the Opportunity Cost of Capital
8. Risk and Return
9. Capital Budgeting and Risk
10. A Project is Not a Black Box
11. Strategy and the Capital Investment Decision
13. Corporate Financing and the Six Lessons of Market Efficiency
14. An Overview of Corporate Financing
15. How Corporations Issue Securities
16. Payout Policy
17. Does Debt Policy Matter?
18. How Much Should a Firm Borrow?
19. Financing and Valuation
20. Understanding Options
21. Valuing Options
22. Real Options
23. Valuing Government Bonds
24. Credit Risk
25. The Many Different Kinds of Debt
26. Leasing
27. Managing Risk
28. Managing International Risks
29. Financial Analysis and Planning
30. Working Capital Management
31. Short-Term Financial Planning
32. Mergers
33. Corporate Restructuring
34. Governance and Corporate Control Around the World
35. Conclusion: What We Do and Do Not Know About Finance

International Edition
FINANCIAL MARKETS
AND CORPORATE STRATEGY
2nd Edition
By Mark Grinblatt, UCLA and Sheridan Titman, University of Texas at Austin
2002 / 864 pages
[IE - Printed in 2 Colors]
www.mhhe.com/grinblatt
CONTENTS
Part I. Financial Markets and Financial Instruments
1. Raising Capital
2. Debt Financing
3. Equity Financing
Part II. Valuing Financial Assets
4. The Mathematics and Statistics of Portfolios
5. Mean-Variance Analysis and the Capital Asset Pricing Model
6. Factor Models and the Arbitrage Pricing Theory
7. Pricing Derivatives
8. Options
Part III. Valuing Real Assets
9. Discounting and Valuation
10. Investing in Risk-less Projects
11. Investing in Risky Projects
12. Allocating Capital and Corporate Strategy
13. Corporate Taxes and the Impact of Financing On Real Asset Valuation
Part IV. Capital Structure
14. How Taxes Affect Financing Choices
15. How Taxes Affect Dividends and Share Repurchases
16. Bankruptcy Costs and Debt Holder-Equity Holder Conflicts
17. Capital Structure and Corporate Strategy
Part V. Incentives, Information, and Corporate Control
18. How Managerial Incentives Affect Financial Decisions
19. The Information Conveyed by Financial Decisions
20. Mergers and Acquisitions
Part VI. Risk Management
21. Risk Management and Corporate Strategy
22. The Practice of Hedging
23. Interest Rate Risk Management
Appendix A. Interest Rate Mathematics
Appendix B. Mathematical Tables

International Edition
NEW CORPORATE FINANCE
3rd Edition
By Donald Chew, Stern Stewart Management Services, Inc
2001 / 704 pages
www.mhhe.com/fran
CONTENTS
I. Man and Markets
1. The Nature of Man
2. The Theory of Stock Market Efficiency: Accomplishments and Limitations
3. Market Myths
4. R & D and Capital Markets
5. Stern Stewart Roundtable on Relationship Investing and Shareholder Communication
II. Corporate Strategy and Structure
6. Finance Theory and Financial Strategy
7. The Economics of Organizational Architecture
8. Capabilities and Capital Investment: New Perspectives on Capital Budgeting
9. The EVA Financial Management System
10. Total Compensation Strategy
11. Stern Stewart EVA Roundtable
III. Capital Structure and Payout Policy
12. The Modigliani-Miller Propositions after Thirty Years
13. The Capital Structure Puzzle: Another Look at Evidence
15. Who Wins in Large Stock Buybacks-Those Who Sell or Those Who Hold?
16. The Dividend Cut “Heard ‘Round the World”: The case of FPL
17. Bank of America Roundtable on the Link between Capital Structure and Shareholder Value
IV. Raising Capital
20. Initial Public Offerings
21. Internet Investment Banking: The Impact of Information Technology on Relationship Banking
22. Are Bank Loans Different?: Some Evidence from the Stock Market
17. Bank of America Roundtable on the Link between Capital Structure and Shareholder Value
V. Risk Management
20. Initial Public Offerings
21. Internet Investment Banking: The Impact of Information Technology on Relationship Banking
22. Are Bank Loans Different?: Some Evidence from the Stock Market
24. The Origin of Lyons: A case study in financial innovation
25. The Uses of Hybrid Debt in Managing Corporate Risk
26. Using Project Finance to Fund Infrastructure Investments
27. Managing International Risks
28. Managing International Risks
29. Financial Analysis and Planning
30. Working Capital Management
31. Short-Term Financial Planning
32. Mergers
33. Corporate Restructuring
34. Governance and Corporate Control Around the World
35. Conclusion: What We Do and Do Not Know About Finance

80

HED 08 FIRE.indd   80
30. Theory of Risk Capital in Financial Firms
31. How to Use the Holes in Black-Scholes
32. Value-at-Risk: Uses and Abuses
33. Corporate Insurance Strategy: The Case of British Petroleum
34. Accounting for Derivatives: Back to Basics-has been eliminated
35. Bank of America Roundtable on Derivatives and Corporate Risk Management

VI. Corporate Restructuring and Corporate Governance
36. The Modern Industrial Revolution, Exit, and the Failure of Internal Control Systems
37. The Motives and Methods of Corporate Restructuring
38. How Stock Swap Mergers Affect Shareholder and Bondholder Wealth
39. To Purchase or to Pool: Does It Matter.
40. Lessons from a Middle Market LBO: The case of O. M. Scott
41. Leveraged Recaps and the Curbing of Corporate Overinvestment
42. Some New Evidence that Spinoffs Create Value
43. The Evolution of Buyout Pricing and Financial Structure (Or What Went Wrong) in the 1980's.
44. LBO's-The Evolution of Financial Structures and Strategies
45. Continental Bank Roundtable on the Role of Corporate Boards in the 1990s

International Edition

CORPORATE FINANCE
A Valuation Approach
By Simon Benninga, Hebrew University and Oded Sarig, Tel Aviv University
1997 / 844 pages

CONTENTS
Financial Valuation Tools.
Using Financial Reporting Information.
Valuation: Processes and Principles.
Building Pro Forma Financial Statements.
Analyzing the Firm's Environment.
Analyzing the Firm's Operations.
Capital Structure and the Cost of Capital.
Estimating Discount Rates.
Valuation by Multiples.
Valuing Equity Cash Flows Directly.
Final Remarks.

Strategic Corporate Finance
By Tony Davies, University of Wales, Bangor and Tony Boczko, Hull University
2008 (February 2008) / 584 pages
McGraw-Hill UK Title

This rigorous and engaging text is ideal for non-specialist students of Business Finance. With the logical approach of the business life cycle, user-friendly style and broad topic coverage, Strategic Corporate Finance is an essential textbook for all modules in introductory corporate finance.

FEATURES
- The authors order the topics to relate to the business life cycle. This is logical and intuitive for students and helps to integrate concepts.
- Strategic Corporate Finance covers a wide range of topics and includes chapters on corporate governance, financial planning and financial statement analysis.
- The text also contains a wide array of pedagogical features, including three long case studies, various mini-cases in the form of worked examples and end of chapter discussion points and exercises. There is also an accompanying online learning centre containing a comprehensive supply of extra supporting materials for both lecturers and students.

CONTENTS
Part I: Corporate Finance
Chapter 1 The financial environment
Chapter 2 Corporate objectives
Chapter 3 Corporate governance
Chapter 4 Capital investment decisions
Chapter 5 Risk, return and portfolio theory
Chapter 6 Capital structure and the cost of capital
Chapter 7 Sources of finance and the capital markets
Case Study I
Chapter 8 Financial analysis
Chapter 9 Financial planning
Chapter 10 Management of working capital
Chapter 11 International operations and investment
Chapter 12 Financial risk management
Case Study II
Part II: Financial Strategy
Chapter 13 The business life cycle and financial strategy
Chapter 14 Financial strategies from start-up to growth
Chapter 15 Financial strategies from growth to maturity to decline
Chapter 16 Mergers and acquisitions (M&As)
Chapter 17 Financial strategies in M&As
Chapter 18 Reorganisations and restructuring
Case Study III

Visit McGraw-Hill Education Website: www.mheducation.com

COMPLIMENTARY COPIES

Complimentary desk copies are available for course adoption only. Kindly contact your local McGraw-Hill Representative or fax the Examination Copy Request Form available on the back pages of this catalog.
FINANCE

BUSINESS FINANCE
9th Edition
By Graham Peirson and Rob Brown of Monash University, Clayton, Steve Easton, University of Newcastle and Peter Howard, Monash University, Clayton and Sean Pinder, University of Melbourne
2005
(with S&P Market Card)
McGraw-Hill Australia Title
www.mhhe.com/au/peirson9e

CONTENTS
1 Introduction
2 Consumption, Investment and the capital market
3 The time value of money: an introduction to financial mathematics
4 Applying the time value of money to security valuation
5 Project evaluation: principles and methods
6 The application of project evaluation methods
7 Portfolio theory and asset pricing
8 The capital market
9 Sources of short-term debt
10 Sources of long term finance: equity
11 Sources of long term finance: debt
12 Dividend and share repurchase decisions
13 Principles of capital structure
14 Capital structure decisions
15 The cost of capital and taxation issues in project evaluation
16 Leasing and other equipment finance
17 Capital market efficiency
18 Futures contracts
19 Options and contingent claims
20 Analysis of takeovers
21 International financial management
22 Management of short term assets: inventory
23 Inventory management

Investments - Textbooks

NEW

INVESTMENTS
8th Edition
By Zvi Bodie, Boston University, Alex Kane, University of California-San Diego and Alan J Marcus, Boston College
2009 (June 2008) / 1088 pages
(Details unavailable at press time)

NEW TO THIS EDITION
 Every chapter has been reviewed and revised to give instructors and students the most modern, up-to-date textbook available. All tables and figures have been updated where necessary, and examples have been updated to reflect current issues and happenings in the dynamic world of investments. In addition, the following key content updates and additions have been done for this edition:
 An updated discussion on evidence concerning market efficiency is featured in Chapter 8, The Efficient Market Hypothesis.
 Behavioral Finance and Technical Analysis has been moved up in the Table of Contents to Chapter 9. This chapter contains extensive new material on behavioral finance, providing a foundation for the study of technical analysis.
 Chapter Openers have been redesigned. Each chapter includes a chapter overview and learning goals. Related websites for each chapter can be found on the Online Learning Center at www.mhhe.com/bkm.
 Homework Manager. This exciting web-based program will help your students learn investments by duplicating problems from each chapter in the textbook and by providing automatic grading and feedback to both students and instructors. Instructors have great flexibility by controlling the rules and policies for assignments, which can range from self-study sessions to homework sessions to proctored exams. Homework Manager can also be set in “algorithmic” mode to present students with new data each time an assignment is worked, so they can work on fresh problems with the same structure until they master the concept. Immediate scoring and feedback helps guide and optimize student learning. Instructors can assign problems and have them automatically graded great time saver! The 7th edition Test Bank is also included in Homework Manager for online testing and grading.
Homework Manager Plus. This packaging option combines all the great features of Homework Manager, along with access to an online version of Essentials of Investments, linked to additional study features, so that students can easily refer back to the text for review and guidance.

Contents

Part 1: Elements of Investments

1- Investments: Background and Issues
2- Asset Classes and Financial Instruments
3- How Securities are Traded
4- Mutual Funds and Other Investment Companies

Part 2: Portfolio Theory

5- Risk and Return: Past and Prologue
6- Efficient Diversification
7- Capital Asset Pricing and Arbitrage Pricing Theory
8- Market Efficiency 9- Behavioral Finance and Technical Analysis

Part 3: Debt Securities

10- Bond Prices and Yields
11- Managing Bond Portfolios

Part 4: Security Analysis

12- Macroeconomic and Industry Analysis
13- Equity Valuation
14- Financial Statement Analysis

Part 5: Derivative Markets

15- Options Markets
16- Option Valuation
17- Futures Markets and Risk Management

Part 6: Active Investment Management

18- Globalization and International Investing
19- Performance Evaluation and Active Portfolio Management
20- Taxes, Inflation, and Investment Strategy
21- Investors and the Investment Process

International Edition

INVESTMENTS
7th Edition

By Zvi Bodie, Boston University, Alex Kane, University of California-San Diego and Alan J Marcus, Boston College

2008 (October 2006) / 1120 pages

Bodie, Kane, and Marcus' Investments is the leading textbook for the graduate/MBA investments market. It is recognized as the best blend of practical and theoretical coverage, while maintaining an appropriate rigor and clear writing style. Its unifying theme is that security markets are nearly efficient, meaning that most securities are usually priced appropriately given their risk and return attributes. The text places greater emphasis on asset allocation, and offers a much broader and deeper treatment of futures, options, and other derivative security markets than most investment texts.

New to This Edition

Excel Problems—New to this edition! Selected chapters contain problems, denoted by an icon, specifically linked to Excel templates that are available on the book website at www.mhhe.com/bkm

Words form the Street boxed readings contain short articles from business periodicals that enliven, reinforce and apply the material within the context of the real-world.

The Investments Environment (Ch. 1) contains new material on the relationship between stock prices and investment incentives, and correspondingly, the role of security markets in digesting information about the prospects of firms and allocating capital across firms.

How Securities are Traded (Ch. 3) has been largely rewritten to reflect the ongoing transformation of trading practices, the growing dominance of electronic trading, the accelerating consolidation of securities markets, and continuing regulatory reform.

Learning about Risk and Return from the Historical Record (Ch. 5) has been extensively reworked with new material on time series versus scenario analysis to estimate return distributions, deviations from normality (skewness and kurtosis), investment risk for long-term versus short-term horizons, and estimation of value at risk from historical frequency distributions.

Risk Aversion and Capital Allocation to Risky Assets (Ch. 6) formally chapters 6 and 7, this chapter now integrates material on risk aversion and capital allocation. It introduces new material on interpreting and estimating investor risk aversion.

Optimal Risky Portfolios (Ch. 7) contains a new section exploring the controversy over risk in the long run. It demonstrates the difference between risky sharing and risk pooling, and how these concepts bear on the notion of "time diversification." The chapter now contains two substantial appendices. In the first, we present an integrated review of portfolio statistics and show how Excel or similar spreadsheet programs can be used to estimate relevant statistics. In the second, we show how to construct efficient-frontier portfolios as well as the optimal risky portfolio using Excel.

Index Models (Ch. 8) introduces index models as a means of practically implementing the Markowitz algorithm introduced in the previous chapter. It also contains new section on using the model. The first is a module on economic estimation of the index model in Excel and interpretation of Excel’s regression output, in particular for the decomposition of risk into market versus firm-specific sources. The second is a module on the construction of the optimal risky portfolio using the estimated parameters of the index model.

The Capital Asset Pricing Model (Ch. 9) introduces new material on the relationship between the model of asset pricing and its role in real-world portfolio management, with emphasis on interpreting tests of the CAPM and their implication for portfolio management. Chapter 9 also provides new introductions to important extensions of the basic CAPM, specifically the implications of extra-market risk and hedge motives, and the role of liquidity in asset pricing.

Behavioral Finance and Technical Analysis (Ch. 12), in this new chapter, the text discusses the behavioral critique of efficient market theory, considers the implications of behavioral research for stock market anomalies, and offers an introduction to technical analysis, which can be motivated by some of the behavioral biases discussed in the chapter.

Empirical Evidence on Security Returns (Ch. 13) now includes recent evidence on the proper interpretation of growth versus value investment strategies, as well as the role of liquidity on asset pricing.

The Term Structure of Interest Rates (Ch. 15), considerably rewritten, the emphasis of the chapter has been shifted away from unobservable expectations to observable market prices. Its point of departure is the term structure observed in the prices of stripped Treasury securities.

Managing Bond Portfolios (Ch. 16) contains a new section on duration and convexity of mortgage-backed securities and mortgage derivatives.

Equity Valuation Models (Ch. 18) now contains new valuation models, all of which are illustrated with Excel spreadsheets applied to a real firm. Free cash flow models and multi-period dividend dis-
count models are given substantially greater coverage than in earlier editions of the text.

- Options Markets (Ch. 20) has new material on new derivative markets in macroeconomic indicators.
- Option Valuation (Ch. 21) contains new treatments of implied volatility and empirical evidence on option pricing models.
- Futures and Swaps (Ch. 23) presents an expanded discussion of hedging using futures contracts, introducing the notion of market-neutral positions and the applications of such positions by hedge funds. All material on swaps is now integrated into this chapter.
- Portfolio Performance Evaluation (Ch. 24) new updates includes a discussion on hedge funds, as well as consideration of evaluation of derivative-like performance.
- The Process of Portfolio Management (Ch. 26) contains new sections on practical advice for investment strategy, focusing on investor age, tax status, and hedging moves.
- Active Portfolio Management (Ch. 27) has been completely updated. Much of the material in this chapter from the previous edition has been moved to the index model chapter and the performance evaluation chapter. The new chapter includes analysis of application of the Black-Litterman model and the appropriate use of forecasts in the context of the index model and the Treynor-Black model.

CONTENTS

Part I. Introduction
Chapter 1 The Investment Environment
Chapter 2 Asset Classes and Financial Investments
Chapter 3 How Securities are Traded
Chapter 4 Mutual Funds and Other Investment Companies

Part II. Portfolio Theory and Practice
Chapter 5 Learning About Return and Risk from the Historical Record
Chapter 6 Risk Aversion and Capital Allocation to Risky Assets
Chapter 7 Optimal Risky Portfolios

Part III. Equilibrium in Capital Markets
Chapter 8 Index Models
Chapter 9 The Capital Asset Pricing Model
Chapter 10 Arbitrage Pricing Theory and Multifactor Models of Risk and Return
Chapter 11 The Efficient Market Hypothesis
Chapter 12 Behavioral Finance and Technical Analysis
Chapter 13 Empirical Evidence on Security Returns

Part IV. Fixed-Income Securities
Chapter 14 Bond Prices and Yields
Chapter 15 The Term Structure of Interest Rates
Chapter 16 Managing Bond Portfolios

Part V. Security Analysis
Chapter 17 Macroeconomic and Industry Analysis
Chapter 18 Equity Valuation Models
Chapter 19 Financial Statement Analysis

Part VI. Options, Futures, and Other Derivatives
Chapter 20 Options Markets: Introduction
Chapter 21 Option Valuation
Chapter 22 Futures Markets
Chapter 23 Futures and Swaps: Markets and Applications

Part VII. Applied Portfolio Management
Chapter 24 Portfolio Performance Evaluation
Chapter 25 International Diversification
Chapter 26 Investment Policy and the Framework of the CFA Institute
Chapter 27 Active Portfolio Management
Appendix A. References to CFA Question Glossary
Website addresses are presented in bold as they appear in each chapter, providing a quick way to search for additional information using the Internet.

Bulleted End of Chapter Summary of important ideas in the chapter help students review the key points and provide closure to the chapter.

Two Self-Test Problems are featured at the end of each chapter. They review concepts illustrated within the chapter and enable students to determine whether the material has been understood prior to completing the questions and problems that follow. Detailed solutions to the self-test problems immediately follow the problem.

Investments Applications, featured at the end of each chapter, provide integrative mini-cases allowing students to apply their knowledge to relatively complex, practical problems, and typical real-world scenarios. Questions at the end of each case require students to analyze and reflect on all of the material learned in the chapter.

Included in each chapter are Standard & Poor’s questions, denoted by an icon. These questions directly incorporate the educational version of Market Insight, a service based on Standard & Poor’s renowned Compustat database. These problems are an easy way for students to incorporate current, real world data into their learning.

Web problems, denoted by an icon, are exercises that weave the Web, real data, and practical applications with concepts found in the text.

Selected end-of-chapter questions are included which require the use of Excel. These questions are denoted by an Excel icon and have spreadsheet templates available on the book’s Website at www.mhhe.com/hirschy1e.

Several questions from the recent CFA exams are provided in applicable chapters. These are the types of questions that professional in the field believe are relevant. Questions are denoted by an icon. Appendix B lists each CFA question and the level and year of the CFA exam it was included in for easy reference when studying for an exam.

CONTENTS
Part 1 Introduction to Investments
Chapter 1 Introduction
Chapter 2 Equity Markets
Chapter 3 Buying and Selling Equities
Chapter 4 Risk and Return
Part 2 Market Efficiency and Investor Behavior
Chapter 5 Asset Pricing Theory and Performance Evaluation 000
Chapter 6 Efficient-Market Hypothesis
Chapter 7 Market Anomalies
Chapter 8 Psychology and the Stock Market
Part 3 Investment Analysis
Chapter 9 Business Environment
Chapter 10 Financial Statement Analysis
Chapter 11 Value-Stock Investing
Chapter 12 Growth-Stock Investing
Chapter 13 Technical Analysis
Part 4 Fixed Income
Chapter 14 Bond Instruments and Markets
Chapter 15 Bond Valuation
Part 5 Investment Management
Chapter 16 Mutual Funds
Chapter 17 Global Investing
Chapter 18 Option Markets and Strategies
Chapter 19 Futures Markets
Chapter 20 Real Estate and Tangible Assets
Appendix A: The Time Value of Money and Compounding
Appendix B: Chartered Financial Analyst Questions Glossary Index
22. Measuring Risk and Return of Portfolio Managers

APPENDICES
Appendix A
Appendix B
Appendix C
Appendix D
Appendix E
Appendix F
Glossary
Index

New

International Edition

Fundamentals of Investments
4th Edition

By Bradford Jordan, University of Kentucky-Lexington and Thomas Miller, St Louis University

2008 (September 2006) / 736 pages

www.mhhe.com/im4e

Fundamentals of Investments was written to: 1. Focus on students as investment managers, giving them information they can act on instead of concentrating on theories and research without the proper context. 2. Offer strong, consistent pedagogy, including a balanced, unified treatment of the main types of financial investments as mirrored in the investment world. 3. Organize topics in a way that makes them easy to apply—whether to a portfolio simulation or to real life—and support these topics with hands-on activities. The approach of this text reflects two central ideas. First, there is a consistent focus on the student as an individual investor or investments manager. Second, a consistent, unified treatment of the four basic types of financial instruments—stocks, bonds, options, and futures—focusing on their characteristics and features, their risks and returns, and the markets in which they trade.

New to this Edition

• New authorship team, Jordan and Miller. Previous edition, Fundamentals of Investments 3/e, was authored by Corrado & Jordan. Thomas W. Miller, Jr. is Associate Dean at St. Louis University, is known for his active research in investments and derivatives, and he has been honored with numerous research and teaching awards. Adopters of this new edition will notice his influence in the stronger coverage of research in investments.

• Fundamentals of Investments 4/e now in printed in 4-color. Previous edition was 2-color.

• New chapter added, now contains a chapter devoted to market efficiency (Chapter 7) and a chapter devoted to behavioral finance (Chapter 8).

• Every chapter has been updated to reflect current market practice and conditions.

• Chapter 3 contains detailed presentation of the NASD’s new TRACE system and methods to obtain futures contract and option contract price quotes using the Internet.

• Chapter 6 contains a new section covering the Residual Income Model (RIM).

• Chapter 7 has been expanded to include event studies, informed traders, insider trading, and illegal insider trading. Expanded material includes the performance of professional money managers and stock market anomalies.

• Chapter 8 contains a substantial amount of new material on behavioral finance. In addition to a greatly expanded section on technical analysis, new material in this chapter includes prospect theory, overconfidence, misperceiving randomness, overreacting to chance events, sentiment-based risk, and limits to arbitrage.

• Chapter 10 contains bond risk measures based on duration.

• Chapter 11 now illustrates the importance of asset allocation using three securities.

• Chapter 12 extends the CAPM with a discussion of the Fama-French three factor model.

• Chapter 14 contains a new example of how to change the beta of a stock portfolio using stock index funds.

• Chapter 15 now includes a discussion of option “moneyness.”

• Chapter 16 covers using an on-line calculator to value stock options and now has a section about hedging stocks with stock options.

• Chapter 17 (previously chapter 7) now includes a section about financial statement forecasting using the percentage of sales approach with a detailed case study that values Starbucks Corporation.

• Chapter 18 covers make-whole call provisions.

• Chapter 19 has enhanced material on U.S. Savings Bonds and updated material on the size of bid-ask spreads in municipal bond markets.

Contents

Part I Introduction
1 A Brief History of Risk and Return
2 Buying and Selling Securities
3 Overview of Security Types
4 Mutual Funds

Part II Stock Markets
5 The Stock Market
6 Common Stock Valuation
7 Stock Price Behavior and Market Efficiency
8 Behavioral Finance and the Psychology of Investing

Part III Interest Rates and Bond Valuation
9 Interest Rates
10 Bond Prices and Yields

Part IV Portfolio
11 Diversification and Risky Asset Allocation
12 Return, Risk, and the Security Market Line
13 Performance Evaluation and Risk Management

Part V Options and Futures
14 Futures Contracts
15 Stock Options

Part VI Topics in Investments
16 Option Valuation
17 Projecting Cash Flow and Earnings
18 Corporate Bonds
19 Government Bonds
20 Mortgage-Backed Securities

Appendix A: Answers to Test Your Investment Quotient Questions
Appendix B: Answers to Selected Questions and Problems Index
Bodie, Kane and Marcus is the leading Investments text with business schools the world over. The publication of an Australian edition of Investments builds on this strong foundation. This new title incorporates examples that are especially relevant to the Australian environment, such as the ASX and The Reserve Bank. The new Australian Bodie provides students with the perfect blend of practical and theoretical content, plus the tools they need for success in investment analysis. Students not only learn the basics, but also how to critically appraise new ideas and challenges that they will face in their professional lives. Includes the following powerful features:

• Topical investment issues such as corporate governance and behavioural finance
• Comprehensive coverage of the local investment environment; including the taxation system, superannuation, how securities are traded and government policy.
• Excel Applications that encourage students to explore concepts further
• End-of-chapter questions that are tied to Standard and Poor’s Educational version of Market Insight. Included free, with the purchase of this text, students have access to quantitative and qualitative data of over 500 top companies in the world.
• Every chapter includes expanded E-investments boxes to provide students with the navigational tools for finding financial information and data on the web
• Rich online resources for both lecturers and students

CONTENTS
Part 1—Introduction
1. The Investment Environment
2. Financial Instruments
3. How Securities are Traded
4. Mutual Funds and Investment Companies

Part 2—Portfolio Theory
5. History of Interest Rates and Risk Premiums
6. Risk and Risk Aversion
7. Capital Allocation between the Risky Asset and the Risk-free Asset
8. Optimal Risky Portfolios

Part 3—Equilibrium Capital Markets
9. The Capital Asset Pricing Model
10. Index Models
11. Arbitrage Pricing Theory and Multifactor Models of Risk and Return
12. Market Efficiency and Behavioural Finance

Part 4—Fixed-Income Securities
14. Bonds Prices and Yields

15. The Term Structure of Interest Rates
16. Managing Bond Portfolios
Part 5—Security Analysis
17. Macroeconomic Industry Analysis
18. Equity Valuation Models
19. Financial Statement Analysis

Part 6—Options, Futures and Other Derivatives
20. Options Markets: Introduction
21. Option Valuation
22. Futures Markets
23. Futures and Swaps: A Closer Look
Part 7—Applied Portfolio Management
24. Portfolio Performance Evaluation
25. International Diversification
26. The Process of Portfolio Management
27. The Theory of Active Portfolio Management

SCHAU M'S OUTLINE OF INVESTMENTS
2nd Edition
By Jack Clark Francis, Bernard M. Baruch College and Richard Taylor
2000 / 330 pages
A Schaum’s Publication

CONTENTS
Chapter 1: Money Market Securities.
Chapter 2: Common and Preferred Stock.
Chapter 3: Corporate Bonds.
Chapter 4: The Time Value of Money.
Chapter 5: U.S. Treasury, Agency and Related Bonds.
Chapter 6: Municipal Bonds.
Chapter 7: Issuing and Trading Securities.
Chapter 9: Federal Investments Regulations.
Chapter 11: Analysis of Financial Statements.
Chapter 12: Short Positions, Hedging, and Arbitrage.
Chapter 13: Total Risk and Risk Factors.
Chapter 14: Bond Valuation.
Chapter 15: Bond Portfolio Management.
Chapter 16: Common Stock Valuation.
Chapter 17: Technical Analysis.
Chapter 18: Efficient Markets Theory.
Chapter 19: Futures.
Chapter 20: Put and Call Options I.
Chapter 21: Put and Call Options II.
Chapter 22: Portfolio Analysis.
Chapter 23: Capital Market Theory.
Chapter 24: Arbitrage Pricing Theory (APT).
Chapter 25: Portfolio Performance Evaluation.
Chapter 26: International Investing.
B: Future Value of $1.
C: Present Value of an Annuity of $1.
D: Future Value of an Annuity of $1.
FINANCE

Investments - Graduate

NEW

International Edition

INVESTMENTS
8th Edition
By Zvi Bodie, Boston University, Alex Kane, University of California-San Diego and Alan J Marcus, Boston College
2009 (June 2008) / 1088 pages
(Details unavailable at press time)

NEW

International Edition

INVESTMENTS
7th Edition
By Zvi Bodie, Boston University, Alex Kane, University of California-San Diego and Alan J Marcus, Boston College
2008 (October 2006) / 1120 pages

Bodie, Kane, and Marcus' Investments is the leading textbook for the graduate/MBA investments market. It is recognized as the best blend of practical and theoretical coverage, while maintaining an appropriate rigor and clear writing style. Its unifying theme is that security markets are nearly efficient, meaning that most securities are usually priced appropriately given their risk and return attributes. The text places greater emphasis on asset allocation, and offers a much broader and deeper treatment of futures, options, and other derivative security markets than most investment texts.

NEW TO THIS EDITION

Excel Problems—New to this edition! Selected chapters contain problems, denoted by an icon, specifically linked to Excel templates that are available on the book website at www.mhhe.com/bkm

Words form the Street boxed readings contain short articles from business periodicals that enliven, reinforce and apply the material in the previous chapter. It also contains two new section on using the model. The first is a module on economic estimation of the index model in Excel and interpretation of Excel’s regression output, in particular for the decomposition of risk into market versus firm-specific sources. The second is a module on the construction of the optimal risky portfolio using the estimated parameters of the index model.

The Capital Asset Pricing Model (Ch. 9) introduces new material on the relationship between the model of asset pricing and its role in real-world portfolio management, with emphasis on interpreting tests of the CAPM and their implication for portfolio management. Chapter 9 also provides new introductions to important extensions of the basic CAPM, specifically the implications of extra-market risk and hedge motives, and the role of liquidity in asset pricing.

Behavioral Finance and Technical Analysis (Ch. 12), in this new chapter, the text discusses the behavioral critique of efficient market theory, considers the implications of behavioral research for stock market anomalies, and offers an introduction to technical analysis, which can be motivated by some of the behavioral biases discussed in the chapter.

Managing Bond Portfolios (Ch. 16) contains a new section on duration and convexity of mortgage-backed securities and mortgage derivatives.

Equity Valuation Models (Ch. 18) now contains new valuation models, all of which are illustrated with Excel spreadsheets applied to a real firm. Free cash flow models and multi-period dividend discount models are given substantially greater coverage than in earlier editions of the text.

Options Markets (Ch. 20) has new material on new derivative markets in macroeconomic indicators.

Option Valuation (Ch. 21) contains new treatments of implied volatility and empirical evidence on option pricing models.

Futures and Swaps (Ch. 23) presents an expanded discussion of hedging using futures contracts, introducing the notion of market-neutral positions and the applications of such positions by hedge funds.

How Securities are Traded (Ch. 3) has been largely rewritten to reflect the ongoing transformation of trading practices, the growing dominance of electronic trading, the accelerating consolidation of securities markets, and continuing regulatory reform.

Learning about Risk and Return from the Historical Record (Ch. 5) has been extensively reworked with new material on time series versus scenario analysis to estimate return distributions, deviations from normality (skewness and kurtosis), investment risk for long-term versus short-term horizons, and estimation of value at risk from historical frequency distributions.

Risk Aversion and Capital Allocation to Risky Assets (Ch. 6) formally chapters 6 and 7, this chapter now integrates material on risk aversion and capital allocation. It introduces new material on interpreting and estimating investor risk aversion.

Optimal Risky Portfolios (Ch. 7) contains a new section exploring the controversy over risk in the long run. It demonstrates the difference between risky sharing and risk pooling, and how these concepts bear on the notion of “time diversification.” The chapter now contains two substantial appendices. In the first, we present an integrated review of portfolio statistics and show how Excel or similar spreadsheet programs can be used to estimate relevant statistics. In the second, we show how to construct efficient-frontier portfolios as well as the optimal risky portfolio using Excel.

Index Models (Ch. 8) introduces index models as a means of practically implementing the Markowitz algorithm introduced in the previous chapter. It also contains two new section on using the model. The first is a module on economic estimation of the index model in Excel and interpretation of Excel’s regression output, in particular for the decomposition of risk into market versus firm-specific sources. The second is a module on the construction of the optimal risky portfolio using the estimated parameters of the index model.

Empirical Evidence on Security Returns (Ch. 13) now includes recent evidence on the proper interpretation of growth versus value investment strategies, as well as the role of liquidity on asset pricing.

The Term Structure of Interest Rates (Ch. 15), considerably rewritten, the emphasis of the chapter has been shifted away from unobservable expectations to observable market prices. Its point of departure is the term structure observed in the prices of stripped Treasury securities.

Managing Bond Portfolios (Ch. 16) contains a new section on duration and convexity of mortgage-backed securities and mortgage derivatives.

Equity Valuation Models (Ch. 18) now contains new valuation models, all of which are illustrated with Excel spreadsheets applied to a real firm. Free cash flow models and multi-period dividend discount models are given substantially greater coverage than in earlier editions of the text.

Options Markets (Ch. 20) has new material on new derivative markets in macroeconomic indicators.

Option Valuation (Ch. 21) contains new treatments of implied volatility and empirical evidence on option pricing models.

Futures and Swaps (Ch. 23) presents an expanded discussion of hedging using futures contracts, introducing the notion of market-neutral positions and the applications of such positions by hedge funds.
funds. All material on swaps is now integrated into this chapter.

- Portfolio Performance Evaluation (Ch. 24) new updates includes a discussion on hedge funds, as well as consideration of evaluation of derivative-like performance.
- The Process of Portfolio Management (Ch. 26) contains new sections on practical advice for investment strategy, focusing on investor age, tax status, and hedging moves.
- Active Portfolio Management (Ch. 27) has been completely updated. Much of the material in this chapter from the previous edition has been moved to the index model chapter and the performance evaluation chapter. The new chapter includes analysis of application of the Black-Litterman model and the appropriate use of forecasts in the context of the index model and the Treynor-Black model.

CONTENTS
Part I. Introduction
Chapter 1 The Investment Environment
Chapter 2 Asset Classes and Financial Investments
Chapter 3 How Securities are Traded
Chapter 4 Mutual Funds and Other Investment Companies
Part II. Portfolio Theory and Practice
Chapter 5 Learning About Return and Risk from the Historical Record
Chapter 6 Risk Aversion and Capital Allocation to Risky Assets
Chapter 7 Optimal Risky Portfolios
Part III. Equilibrium in Capital Markets
Chapter 8 Index Models
Chapter 9 The Capital Asset Pricing Model
Chapter 10 Managing Bond Portfolios
Part IV. Security Analysis
Chapter 11 Macroeconomic and Industry Analysis
Chapter 12 Financial Statement Analysis
Chapter 13 Empirical Evidence on Security Returns
Part V. Fixed-Income Securities
Chapter 14 Bond Prices and Yields
Chapter 15 The Term Structure of Interest Rates
Chapter 16 Managing Bond Portfolios
Part VI. Options, Futures, and Other Derivatives
Chapter 20 Options Markets: Introduction
Chapter 21 Option Valuation
Chapter 22 Futures Markets
Chapter 23 Futures and Swaps: Markets and Applications
Part VII. Applied Portfolio Management
Chapter 24 Portfolio Performance Evaluation
Chapter 25 International Diversification
Chapter 26 Investment Policy and the Framework of the CFA Institute
Chapter 27 Active Portfolio Management
Appendix A. References to CFA Question Glossary
analysts, the book explains how to apply technology to develop empirical frameworks to solve for embedded option valuation in Treasury and Eurodollar futures. He shows in detail how to build empirical models to measure risk—-the drivers of Treasury/Eurodollar spreads—-and more. Valuing Fixed Income Futures focuses on developing tools to aid in relative value decisions. This expert guide takes readers step by step through every major aspect of fixed income futures valuation using hedging examples from the mortgage market:

- An Overview of Where Futures Fit into the Fixed Income Landscape, examining the characteristics of fixed income futures and what risks they entail.
- A Comprehensive Examination of the Futures Market, detailing recent major changes in the trading arena, the ways in which futures mirror mortgage convexity, calendar spreads, and the types of traders who use futures to manage risk.
- Treasury Futures: The Language of the Basis, covering delivery option, basis matrix, and “fear arbitrage” from recent squeezes in the market.
- Eurodollar Futures: Minimal Structure, Complex Implications, exploring convexity bias, contrasting Eurodollar and Fed Funds valuation, hedging hybrid ARMs, and hedging in practice.
- Treasury/Eurodollar (TED) Spreads, analyzing drivers of the spread and TED spread with empirical models.
- Pricing Options with an Event Model, explaining why volatility drives option prices, and how to create a volatility map to anticipate future volatility.

Funded with scores of financial tables, charts, and figures, this complete valuation tool provides definitions of the entire range of fixed income futures terms, plus in-depth guidance for applying all models and methods. Valuing Fixed Income Futures presents a careful, state-of-the-art analysis of the technology for understanding price behavior and the risk of each contract not found in any similar resource.

CONTENTS
Part I: Treasury Futures
1: Understanding the Basis
2: Building and Empirical Model to Measure Risk
3: Visualizing Risk Using a Matrix
Part II: Eurodollar Futures
4: Understanding the Basis
5: Linking Convexity Bias to Empirical Volatility
6: Mapping Eurodollar Hedges to Mortgages
Part III: Eurodollar Spreads
7: Mortgage Hedging and Bank Credit
8: TED Spreads

QUANTITATIVE EQUITY PORTFOLIO MANAGEMENT
By Ludwig Chincarini and Daehwan Kim
2007 (July 2006) / 400 pages
A Professional Reference Title
Quantitative Equity Portfolio Management is a comprehensive guide to the entire process of constructing and managing a high-yield quantitative equity portfolio. This detailed handbook begins with the basic principles of quantitative active management and then clearly outlines how to build an equity portfolio using those powerful concepts.

Profiting with Forex introduces investors to all the advantages of the global foreign exchange market and shows them how to capitalize on it. Readers will learn why forex is the perfect supplement to stock and bond investing; why it is unrivaled in terms of protection, profit potential, and ease of use; and how it can generate profits, whether the other markets are up or down. Written by two leading forex experts, this complete investing resource uses basic economic principles, solid technical analysis, and lots of common sense to develop an arsenal of tools and techniques that will lead to winning results in the lucrative foreign exchange marketplace.

- A complete, easy-to-apply methodology for creating an equity portfolio that maximizes returns and minimizes risks.
- The latest techniques for building optimization into a professionally managed portfolio.
- An accompanying CD with a wide range of practical exercises and solutions using actual historical stock data.
- An excellent melding of financial theory with real-world practice.
- A wealth of down-to-earth financial examples and case studies.

Each chapter of this all-in-one portfolio management resource contains an appendix with valuable figures, tables, equations, mathematical solutions, and formulas. In addition, the book as a whole has appendices covering a brief history of financial theory, fundamental models of stock returns, a basic review of mathematical and statistical concepts, an entertaining explanation and quantitative approach to the casino game of craps, and other on-target supplemental materials. An essential reference for professional money managers and students taking advanced investment courses, Quantitative Equity Portfolio Management offers a full array of methods for effectively developing high-performance equity portfolios that deliver lucrative returns for clients.

Funded with proven investment strategies and tools for developing new ones, Quantitative Equity Portfolio Management features:

- The many advantages of the forex market: huge market size, ease of entry, profit potential, tax incentives, 24-hour trading, no commissions, increased leverage, and guaranteed stops.
- The basic terms of forex trading: definitions of important concepts, including “pip,” “currency pair,” “contract” or “lot,” and more.
- Genesis and growth of the forex market: how the forex market emerged out of a changing global financial landscape and continues to changes and adapt with that same volatile landscape.
- Fundamental factors that shape the Forex market: the U.S. government, inflation, the U.S. stock market, China and other emerging markets, oil, and breaking news.
- Technical analysis tools and indicators for gauging market sentiment: moving averages, oscillating indicators such as, stochastics, Commodity Channel Index, Relative Strength Index, Fibonacci analysis, and others.
FShifted with over 150 illustrations and figures, Profiting with Forex also shows investors how to combine their newly acquired knowledge of Forex fundamentals with proven trading techniques that can generate great rewards in the market.

**STIGUM'S MONEY MARKET**

*4th Edition*

By Marcia Stigum, Anthony Crescenzi, Miller Tabak & Co. and BondTalk.com

2007 (February 2007) / 1200 pages


*A Professional Reference Title*

The Most Widely Read Work on the Subject _ Completely Updated to Cover the Latest Developments and Advances In Today's Money Market! First published in 1978, Stigum's Money Market has been hailed as a landmark work by leaders of the financial, business, and investment communities. This classic reference has now been revised, updated, and expanded to help a new generation of Wall Street money managers and institutional investors. The Fourth Edition of Stigum's Money Market delivers an all-encompassing, cohesive view of the vast and complex money market...offers careful analyses of the growth and changes the market has undergone in recent years...and presents detailed answers to the full range of money market questions. Stigum’s Money Market equips readers with:

- A complete overview of the large and ever-expanding money market arena
- Quick-access to every key aspect of the fixed-income market
- A thorough updating of information on the banking system
- Incisive accounts of money market fundamentals and all the key players
- In-depth coverage of the markets themselves, including federal funds, government securities, financial futures, Treasury bond and note futures, options, euros, interest rate swaps, CDs, commercial paper, and more
- Expert discussions of the Federal Reserve, the Internet and electronic trading, and the new roles of commercial banks and federal agencies

This updated classic also includes hundreds of helpful new illustrations and calculations, together with an improved format that gives readers quick access to every major topic relating to the fixed-income market.

**CONTENTS**

Part I: some Fundamentals
1: Introduction
2: Funds Flows, Banks and Money Creation
3: The Instruments in Brief
4: Discount and Interest-Bearing Securities
5: Duration and Convexity

Part II: The Major Players
6: The Banks: Domestic Operations
7: The Banks: European Operations
8: The Treasury and the Federal Agencies
9: The Most Watched Player: The Fed
10: The Market Makers: Dealers and Others
11: The Investors: Running a Short Term Portfolio

Part III: The Markets
12: The Federal Funds Market
13: The Repo and Reverse Markets
14: Government and Federal Agency Securities
15: Financial Futures: Bills and Euros
16: Treasury Bond and Note Futures
17: Options: In the Fixed-Income World
18: Euros: Cash Time Deposits and FRAs
19: Interest Rate Swaps
20: Certificates of Deposit: Domestic, Euro and Yankee
21: Bankers’ Acceptance
22: Commerical Paper: Domestico/Comercial
23: Bank Sales of Loan Participations
24: Medium-Term Notes
25: Municipal Notes

**FINANCE**

**STANDARD & POOR'S 500 GUIDE**

*2007 Edition*

By Standard & Poor's

2007 (December 2006) / 1024 pages


*A Professional Reference Title*

Standard & Poor's 500 Guide, 2007 Edition, provides investors and traders at all levels with critical, up-to-date, and often hard-to-find information on each company in the guide, from General Electric to Yahoo! to Microsoft. This easy-to-use resource provides expert insight into business activity, investment rationale, recent developments, and each stock’s outlook.
FINANCE

Cases in Corporate Finance

International Edition

CASE STUDIES IN FINANCE
5th Edition
By Robert F. Bruner, University of Virginia—Charlottesville
2007 (June 2006) / 840 pages
http://www.mhhe.com/bruner5e

Case Studies in Finance links managerial decisions to capital markets and the expectations of investors. At the core of almost all of the cases is a valuation task that requires students to look to financial markets for guidance in resolving the case problem. The focus on value helps managers understand the impact of the firm on the world around it. These cases also invite students to apply modern information technology to the analysis of managerial decisions.

CONTENTS
1 How to Prepare a Case and to Discuss It.
2 Ethics In Finance.
Part I: Setting Some Themes.
4 Bill Miller And Legg Mason Value Trust.
5 Donald Trump.
6 Ben & Jerry’s Homemade Inc.
7 The Battle For Value: Fedex Vs. UPS, INC. 2004.
Part II: Financial Analysis and Forecasting.
8 The Financial Detective, 2005.
9 Krispy Kreme.
11 Padgett Paper Products Co.
12 Kota Fibres Ltd.
13 Deutsche Brauerei.
14 Servenault: “Reliable, Secure, And Wicked Fast”.
15 Best Practices In Estimating the Cost of Capital: Survey and Synthesis.
16 Nike Inc.
18 Teletech Corporation 2005.
19 Boeing 7E7.
Part IV: Capital Budgeting and Resource Allocation.
20 The Investment Detective 2005.
21 Fonderia Di Torino.
22 Compass Records.
23 Diamond Chemicals Ltd (A).
24 Diamond Chemicals Ltd (B).
25 Genzyme/Geitex Pharmaceuticals Joint Venture.
26 Euroland Foods S.A.
27 Star River Electronics Ltd.
28 Eastboro Machine Tools.
29 Jetblue.
30 Adenosine Therapeutics.
Part VI: Management of the Corporate Capital Structure.
31 Introduction to Debt Policy and Value.
32 Technical Note: Structuring Corporate Financial Policy.
33 Wrigley.
34 Deluxe Printers.


CASES IN FINANCE

International Edition

CASES IN FINANCE

2nd Edition

By Ben Nunnally, Jr., and D. Anthony Plath, University of North Carolina

1997 / 288 pages


(Out of Print)


CONTENTS

PART I. FINANCIAL ANALYSIS, PLANNING AND STRATEGY:

1. Triple A Office Mart
2. Airline Profitability Analysis
3. Retirement Planning, Inc.-NEW!
4. Babes-N-Toyland
5. Pop’s Recycling Co.
6. Personal Computers, Inc.

PART II. WORKING CAPITAL MANAGEMENT:

9. Bison Tool Corp.
10. Aero-Strip, Inc.
11. Ohio Rubber Works

PART III. CAPITAL BUDGETING:

12. B.J. Plastic Molding Company
13. Infomercial Entertainment, Inc.
15. Kirby Industries
16. The Winning Edge, Inc.
17. Gideon Research
18. Metal Fabricating and Recycling-NEW!
19. Midwood Electronic-NEW!
Money and Capital Markets

NEUE TO THIS EDITION

- Expanded presentation on the history of financial panics around the globe.
- Expanded discussion of new financial instruments and institutions, such as new housing futures and option contracts, hedge funds, and subprime loans that have recently led to serious credit quality problems.
- Expanded discussion of advances in electronic technology, especially in the transfer of financial information via computer, websites, direct deposits, cell phones, radio frequency transactions, etc.

CONTENTS

Part One – The Global Financial System in Perspective
Chapter 1 – Functions and Roles of the Financial System in the Global Economy
Chapter 2 – Financial Assets, Money, Financial Transactions, and Financial Institutions
Chapter 3 – The Financial Information Marketplace
Chapter 4 – The Future of the Financial System and the Money and Capital Markets

Part Two – Interest Rates and the Prices of Financial Assets
Chapter 5 – The Determinants of Interest Rates: Competing Ideas
Chapter 6 – Measuring and Calculating Interest Rates and Financial Asset Prices
Chapter 7 – Inflation and Deflation, Yield Curves, and Duration: Impact on Interest Rates and Asset Prices
Chapter 8 – The Risk Structure of Interest Rates: Defaults, Prepayments, Taxes, and Other Rate-Determining factors
Chapter 9 – Interest-Rate Forecasting and Hedging: Swaps, Financial Futures, and Options

Part Three – The Money Market and Central Banking
Chapter 10 – Introduction to the Money Market and the Roles Played by Governments and Security Dealers
Chapter 11 – Commercial Banks, Major Corporations, and Federal Credit Agencies in the Money Market
Chapter 12 – Roles and Services of the Federal Reserve and Other Central Banks Around the World
Financial Institutions Management

FINANCIAL INSTITUTIONS MANAGEMENT
A Risk Management Approach, 6th Edition
By Anthony Saunders, New York University and Marcia Millen
Cornell, Southern Illinois University—Carbondale
2008 (October 2007) / 896 pages
(with S&P Card)
http://www.mhhe.com/saunders6e

Saunders and Cornell's Financial Institutions Management: A Risk Management Approach, 6th edition focuses on managing return and risk in modern financial institutions. The central theme is that the risks faced by financial institutions managers and the methods and markets through which these risks are managed are becoming increasingly similar whether an institution is chartered as a commercial bank, a savings bank, an investment bank, or an insurance company. Although the traditional nature of each sector's product activity is analyzed, a greater emphasis is placed on new areas of activities such as asset securitization, off-balance-sheet banking, and international banking.

NEW TO THIS EDITION

❖ The discussion of Hedge Funds in Chapter 5 has been expanded and included in the body of Chapter 5. These relatively unregulated investment companies now manage over $2 trillion dollars in assets and have become a major sector of the financial institutions industry.
❖ Chapter 6 includes a discussion of the crash in the subprime mortgage market and the impact on finance companies that were deeply involved in this area of mortgage lending.
❖ The impact of the devastating Hurricane season in 2005, including Hurricane Katrina, on insurance companies is added to Chapter 3.
❖ Integrated Mini Cases have been added to several chapters. These exercises combine the various numerical concepts within a chapter into one overall problem.
❖ Additional end of chapter problems have been added to many of the chapters.
❖ A more detailed look at the interaction of interest rates, inflation, and foreign exchange rates has been added to Chapter 14.
❖ Chapters 21 and 22 in the previous edition of the text have been combined so that domestic and international geographic expansion are viewed as part of an overall expansion strategy for financial institutions rather than as independent activities.
❖ The order of Chapters 14 through 16 has been changed so that client-based risk measures are now all presented first followed by risk measures associated with the internal operations of the financial institution.
❖ The growth of the financial services holding company as a corporate form, first allowed under the 1999 Financial Services Modernization Act, is highlighted in several chapters. These entities can combine the various sectors of the financial institutions industry into one holding company that offers a whole variety of financial services.

CONTENTS
PART ONE: Introduction
1 Why Are Financial Intermediaries Special?
2 The Financial Services Industry: Depository Institutions
3 The Financial Services Industry: Insurance Companies
4 The Financial Services Industry: Securities Firms and Investment Banks
5 The Financial Services Industry: Mutual Funds and Hedge Funds
6 The Financial Services Industry: Finance Companies
7 Risks of Financial Intermediation

PART TWO: Measuring Risk
8 Interest Rate Risk I
9 Interest Rate Risk II
10 Market Risk
11 Credit Risk: Individual Loan Risk
12 Credit Risk: Loan Portfolio and Concentration Risk
13 Off-Balance-Sheet Risk
14 Foreign Exchange Risk
15 Sovereign Risk
16 Technology and Other Operational Risks
17 Liquidity Risk

PART THREE: Managing Risk
18 Liability and Liquidity Management
19 Deposit Insurance and Other Liability Guarantees
20 Capital Adequacy
21 Product Diversification
22 Geographic Expansion
23 Futures and Forwards
24 Options, Caps, Floors, and Collars
25 Swaps
26 Loan Sales
27 Securitization
Financial Institutions Management 2e takes an innovative approach to managing risk and return in modern financial institutions. Lead author, and Associate Professor, Helen Lange has extensive industry experience and is a highly regarded consultant in banking and finance. She is joined by Dr John Anderson and Dianne Thompson. Together, they provide an authoritative overview of the Australian financial industry, as well as a unique mix of practical global and Australian insights. Financial Institutions Management 2e provides students with a perfect blend of practical and theoretical content. Students are equipped with the tools they need for a successful career in the financial services industry.

- Contemporary and Informed: Financial Institutions Management 2e provides students with an overview of the Australian financial services industry. New industry developments such as BASEL II capital adequacy regulations are also included. Alternative and emerging banking practices such as microcredit, Islamic banking and community banks are also covered.

- Relevant and engaging: Examples provided are current, well-researched and thought-provoking. Features such as Concept Questions test students’ knowledge in each chapter, and the Extended Learning Questions provide extra challenge. Rich online resources are available, including the Finance Around the World feature, which has links for researching and exploring global finance.

NEW TO THIS EDITION
- Exposure to global issues
- Market Risk (Chapter 12)
- Alternative models of banking (Chapter 22)

CONTENTS

Part 1: Introduction
1. The Financial Service Industry—Depository Institutions
2. The Financial Service Industry—Other Financial Institutions
3. Why are Financial Intermediaries Special?

Part 2: Measuring Risk
4. Risks of Financial Intermediation
5. Interest Rate Risk: The Maturity Model
6. Interest Rate Risk: The Duration Model
7. Interest Rate Risk: The Repricing Model
8. Credit Risk I: Individual Loan Risk
9. Credit Risk II: Loan Portfolio and Concentration Risk
10. Sovereign Risk
11. Off-Balance-Sheet Activities
12. Market Risk
13. Technology and Other Operational Risks
14. Foreign Exchange Risk
15. Liquidity Risk

Part 3: Managing Risk
16. Liability and Liquidity Management
Financial Institutions and Markets

International Edition

FINANCIAL MARKETS AND INSTITUTIONS
3rd Edition
By Anthony Saunders, New York University and Marcia Millon Cornett, Southern Illinois University—Carbondale
2007 (November 2005) / 736 pages
(with S&P Card and Ethics in Finance PowerWeb)

FINANCIAL INSTITUTIONS, INSTRUMENT AND MARKETS
5th Edition
By Christopher Viney, Lecturer at Deakin University—Burwood Campus
2006 (September 2006)
McGraw-Hill Australia Title
http://www.mhhe.com/au/viney5e

Updated and improved, this latest edition by Christopher Viney has been extensively rewritten ensuring its content remains relevant, current and accessible to students. All new coverage has been provided on recent industry developments, in particular banking and capital adequacy regulations. All website references have been updated to ensure readers have up-to-the-minute real-world data.

Clearly written -- The author builds on the strengths of the previous edition by ensuring that explanations of key concepts are clear and well-written. The text is easy to follow, and end-of-chapter questions are comprehensive. Examples used are relevant and assist students in relating to real-world scenarios.

New design features -- New design and pedagogical features have been used to make information more accessible to the reader. Reflection Points assist students through the reinforcement of content learned, whilst Extended Learning features encourage students to take the next level in terms of more challenging content and questions.

Careers in Finance -- This text continues to cover the diverse range of opportunities in the finance industry. Updated with new contributions, students gain an understanding of the industry that they will be working in.

CONTENTS

Part I. A modern financial system: an overview
Chapter 1: The financial system
Chapter 2: The banking sector
Chapter 3: Non-bank financial institutions

Part 2. Equity markets
Chapter 4: The share market and the corporation
Chapter 5: Corporations issuing equity in the share market
Chapter 6: Investors in the share market
Chapter 7: Forecasting share price movements

Part 3. The corporate debt market
Chapter 8: Mathematics of finance--an introduction to basic
Chapter 9: Short-term debt
Chapter 10: Medium-to-longer-term debt
Chapter 11: International debt

Part 4. Government debt, monetary policy, the payments system and interest rates
Chapter 12: Government debt, monetary policy and the payments system
Chapter 13: An introduction to interest rate determination and forecasting
Chapter 14: Interest rate risk management

Part 5. The foreign exchange market
Chapter 15: The foreign exchange market: participants and mechanics
Chapter 16: Determinants of the foreign exchange value of a currency
Chapter 17: Foreign exchange risk identification and management

Part 6. Derivative markets and risk management
Chapter 18: Futures contracts and forward rate agreements
Chapter 19: Options markets
Chapter 20: Interest rate swaps and currency swaps
Bank Management

NEW

INTERNATIONAL EDITION

BANK MANAGEMENT AND FINANCIAL SERVICES
7th Edition

By Peter Rose, Texas A & M University - College Station and Sylvia C. Hudgins, Old Dominion University

2008 (October 2006)
(with S&P Bind-In Card)

http://www.mhhe.com/rose7e

Bank Management and Financial Services is designed to help students master established management principles and to confront the perplexing issues of risk, regulation, technology, and competition that bankers and other financial-service managers see as their greatest challenges for the future. The seventh edition is the most up-to-date discussion of the newest banking and financial-services laws and regulations currently available, encompassing provisions of the new federal consumer bankruptcy rules (the first major changes in the U.S. bankruptcy code in nearly 30 years) as well as the newest rules concerning electronic banking, customer privacy, and the first major reforms in the FDIC insurance system in more than a quarter of a century. Bank Management and Financial Services also remains the most readable and engaging text on the market, with a plethora of real-world examples and information.

NEW TO THIS EDITION

International banking and financial service material has been expanded, including discussion of the important activities of foreign central banks (such as the People's Bank of China, the European Central Bank, and the Bank of Japan) and of the organizational structure of the banking industry in several leading Asian and European countries.

FINANCE

INTERNATIONAL EDITION

EMERGING FINANCIAL MARKETS
By David O. Beim and Charles Calomiris of Columbia University

2001 / 384 pgs
(Out of Print)

www.mhhe.com/business/finance/fran

CONTENTS

Ch. 1 The Emerging Markets Phenomenon
Ch. 2 Financial Repression and Financial Development
Ch. 3 Privatization and Financial Liberalization
Ch. 4 Legal Foundations
Ch. 5 Information and Control
Ch. 6 Inflation and Currency Stability
Ch. 7 The Trouble with Banks
Ch. 8 Financial Crises
Ch. 9 Building Financial Institutions

A new section on the future of banking and financial services appears at the conclusion of the book.

NEW TO THIS EDITION

Significantly expanded discussion of how banks and other financial-service firms deliver their services via de novo charters, full-service and in-store branches, automated tellers and point-of-sale terminals, telephone banking, and Internet service delivery.

The seventh edition explores the great structural changes now underway in the financial services industry, including the expanding invasion by Wal-Mart, General Electric, General Motors, and other leading industrial and retail firms into the financial services field.

Newly recognized forms of risk in the banking and financial-services field are covered in the seventh edition, including strategic risk, operational risk, compliance and legal risk, and reputational risk.

Select problems are now designated for Microsoft Excel, and instructors will find Excel spreadsheets at the textbook website for each designated Excel Problem.

The extensive semester-long project—Real Numbers for Real Banks—has been revised and updated from the previous edition to reflect significant changes in web sources of information.

Expansion of coverage of investment banking and insurance, explaining how three key industries—commercial banking, investment banking, and insurance—are headed on a collision course toward each other with consequences no one can fully appreciate or foresee.

The seventh edition provides the most up-to-date coverage available of major legal and regulatory changes in the banking and financial services industries, including Check 21, FACT, the Bankruptcy Abuse Prevention Act of 2005, the FDIC Insurance Reform Act of 2006, the Bank Secrecy and Patriot Acts, and Basel II.

A significant number of new and recently updated problems (including Excel-based problems) are included, yielding fresh problem-solving challenges for instructors and their students.

A new section on the future of banking and financial services appears at the conclusion of the book.

CONTENTS

Preface.

Part One: Introduction to the Business of Banking and Financial-Services Management
Chapter 1 An Overview of Banks and the Financial-Services Sector
Chapter 2 The Impact of Government Policy and Regulation on Banking and the Financial-Services Industry
Chapter 3 The Organization and Structure of Banking and the Financial-Services Industry
Chapter 4 Establishing New Banks, Branches, ATMs, Telephone Services, and Web Sites

Part Two: Financial Statements and Financial Firm Performance
Chapter 5 The Financial Statements of Banks and Their Principal Competitors
Chapter 6 Measuring and Evaluating the Performance of Banks and Their Principal Competitors

Part Three: Asset-Liability Management Techniques and Hedging against Risk
Chapter 7 Asset-Liability Management: Determining and Measuring Interest Rates and Controlling Interest-Sensitive and Duration Gaps
Chapter 8 Using Financial Futures, Options, Swaps, and Other Hedging Tools in Asset-Liability Management
Chapter 9 Risk Management Using Asset-Backed Securities, Loan Sales, Credit Standbys, and Credit Derivatives

Part Four: Managing the Investment Portfolios and Liquidity Positions of Banks and Their Principal Competitors
Chapter 10 The Investment Function in Banking and Financial-Services Management
Chapter 11 Liquidity and Reserve Management: Strategies and Policies
Part Five: Managing Sources of Funds for Banks and Their Principal Competitors
Chapter 12 Managing and Pricing Deposit Services
Chapter 13 Managing Nondeposit Liabilities and Other Sources of Borrowed Funds
Chapter 14 Investment Banking, Insurance, and Other Sources of Fee Income
Chapter 15 The Management of Capital
Part Six: Providing Loans to Businesses and Consumers
Chapter 16 Lending Policies and Procedures
Chapter 17 Lending to Business Firms and Pricing Business Loans
Chapter 18 Consumer Loans, Credit Cards, and Real Estate Lending
Part Seven: Managing the Future in a Global Marketplace
Chapter 19 Acquisitions and Mergers in Financial-Services Management
Chapter 20 International Banking and the Future of Banking and Financial Services Dictionary of Banking and Financial-Service Terms
Index

INTERNATIONAL FINANCIAL MANAGEMENT
4th Edition
By Cheol Eun, Georgia Institute of Technology, and Bruce Resnick, Wake Forest University
2007 (October 2005) / 544 pages
http://www.mhhe.com/er4e

International Financial Management combines the fundamental concepts of international finance with solid practical applications. This combination has made it the book of choice at a variety of institutions, including top business schools such as Wharton, Stanford, Northwestern, and INSEAD. Neither superficial nor overly theoretical, Eun and Resnick’s approach offers a conceptually solid, yet still relevant, treatment of international financial topics that puts students on the right track to becoming effective global financial managers.

CONTENTS
PART ONE Foundations of International Financial Management.
CHAPTER 1 Globalization and the Multinational Firm.
CHAPTER 2 International Monetary System.
CHAPTER 3 Balance of Payments.
CHAPTER 4 Corporate Governance around the World.
PART TWO The Foreign Exchange Market, Exchange Rate Determination, and Currency Derivatives.
CHAPTER 5 The Foreign Exchange Market.
CHAPTER 6 International Parity Relationships and Forecasting Foreign Exchange Rates.
CHAPTER 7 Futures and Options on Foreign Exchange.
PART THREE Foreign Exchange Exposure and Management.
CHAPTER 8 Management of Transaction Exposure.
CHAPTER 9 Management of Economic Exposure.
CHAPTER 10 Management of Translation Exposure.
PART FOUR World Financial Markets and Institutions.
CHAPTER 11 International Banking and Money Market.
CHAPTER 12 International Bond Market.
CHAPTER 13 International Equity Markets.
CHAPTER 14 Interest Rate and Currency Swaps.
CHAPTER 15 International Portfolio Investment.
PART FIVE Financial Management of the Multinational Firm.
CHAPTER 16 Foreign Direct Investment and Cross-Border Acquisitions.
CHAPTER 17 International Capital Structure and the Cost of Capital.
CHAPTER 18 International Capital Budgeting.
CHAPTER 19 Multinational Cash Management.
CHAPTER 20 International Trade Finance.
CHAPTER 21 International Tax Environment.
Glossary.
Index
International Financial Markets

EMERGING FINANCIAL MARKETS

By David O. Beim and Charles Calomiris of Columbia University
2001 / 384 pages
(Out of Print)
www.mhhe.com/business/finance/fran

CONTENTS
Ch. 1 The Emerging Markets Phenomenon
Ch. 2 Financial Repression and Financial Development
Ch. 3 Privatization and Financial Liberalization
Ch. 4 Legal Foundations
Ch. 5 Information and Control
Ch. 6 Inflation and Currency Stability
Ch. 7 The Trouble with Banks

FINANCE

INTERNATIONAL FINANCE

2nd Edition
By Imad Moosa, La Trobe University
2003
McGraw-Hill Australia Title
www.mhhe.com/au/moosa2e

CONTENTS
Ch. 1 An Overview
Ch. 2 The Foreign Exchange Market
Ch. 3 The Balance of Payments and Effective Exchange Rate
Ch. 4 Exchange Rate Determination and Related Issues
Ch. 5 The International Monetary System and Exchange Rate Arrangements
Ch. 6 Currency Futures and Swaps
Ch. 7 Currency Options
Ch. 8 The Eurocurrency Market and International Banking
Ch. 9 Purchasing Power Parity
Ch. 10 Covered Interest Parity
Ch. 11 Market Efficiency, Uncovered Interest Parity and Real Interest Parity
Ch. 12 Exchange Rate Forecasting
Ch. 13 Foreign Exchange Risk and Exposure
Ch. 14 Foreign Exchange Risk Management
Ch. 15 International Short-Term Financing and Investment
Ch. 16 International Long-Term Financing
Ch. 17 International Long-Term Portfolio Investment
Ch. 18 Foreign Direct Investment and International Capital Budgeting
Endmatter Handy reference lists: Web addresses
Currency codes / Abbreviations / Formulae / Mathematical operators
/ Glossary / Subject index

INTERNATIONAL FINANCIAL MARKETS

By Richard M Levich, New York University
2001 / 704 pages
(Out of Print)
http://www.mhhe.com/business/finance/levich2e/

CONTENTS
Part I. Introduction and Overview:
1. Introduction to the Study of International Financial Markets
2. An Overview of International Monetary Systems and Recent Developments in International Financial Markets
Part II. Foreign Exchange Markets:
3. Market Structure and Institutions
4. International Parity Conditions: Purchasing Power Parity
5. International Parity Conditions: Interest Rate Parity and the Fisher Parities
6. Spot Exchange Rate Determination
7. Foreign Exchange Market Efficiency 8. Exchange Rate Forecasting
Part III. Offshore Financial Markets
9. The Eurocurrency Market
10. The Eurobond Market
Part IV. Derivative Security Markets: Futures, Options, and Swaps
11. Currency and Interest Rate Futures
12. Currency and Interest Rate Options
13. Currency and Interest Rate Swaps
Part V. International Asset Portfolios
14. Bond Portfolios
15. Equity Portfolios
Part VI. International Asset Portfolios and Financial Risk Management
16. Measuring and Managing the Risk in International Financial Positions
Part VII. Regulatory Issues
17. Giving Direction to International Financial Markets: Regulation and Intervention in the Competitive Marketplace

Complimentary desk copies are available for course adoption only. Kindly contact your local McGraw-Hill Representative or fax the Examination Copy Request Form available on the back pages of this catalog.

Visit McGraw-Hill Education
Website: www.mheducation.com

COMPLIMENTARY COPIES
Behavioral Finance

International Edition

BEHAVIORAL CORPORATE FINANCE
By Hersh Shefrin, Santa Clara University
2007 (November 2005) / 384 pages
http://www.mhhe.com/shefrin

Behavioral Corporate Finance identifies the key psychological obstacles to value maximizing behavior, along with steps that managers can take to mitigate the effects of these obstacles. The main goal of the book is to help students learn how to put the traditional tools of corporate finance to their best use, and mitigate the effects of psychological obstacles that reduce value.

CONTENTS
1- Behavioral Foundations.
2- Valuation.
3- Capital Budgeting.
4- Perceptions About Risk and Return.
5- Inefficient Markets and Corporate Decisions.
6- Capital Structure.
7- Dividend Policy.
8- Agency Conflicts and Corporate Governance.
9- Group Process.
10- Mergers and Acquisitions.
11- Application of Real-Option Techniques to Capital Budgeting and Capital Structure (on the website only)

Financial Planning

NEW

FINANCIAL PLANNING AND WEALTH MANAGEMENT
An International Perspective
By Louis T W Cheng, Yan Tak Leung and Y H Wong
2007 (December 2007)
An Asian Publication

Financial Planning and Wealth Management provides an updated date and detailed documentation on what financial planning and wealth management means and how it is being implemented in theory and practice. This textbook also provide insights on the future development of the professions, and new theoretical concepts that are not popular now but are critical to enhance the financial planning and wealth management services for clients in the long run. This book is the first of its kind published in Asia providing a holistic knowledge on financial planning and wealth management in a textbook format.

Personal Finance

NEW

FOCUS ON PERSONAL FINANCE
2nd Edition
By Jack R Kapoor, College of Dupage, Lex R Dibray, Lake Forest College and Robert J Hughes, Dallas County Community College
2008 (September 2007) / 528 pages
http://www.mhhe.com/kdh

Focus on Personal Finance is a brief, 14-chapter book, covering the critical topics in Personal Finance courses. This 4-color, paperback text is designed and written to appeal to a range of ages, life situations, and levels of financial literacy. A unique aspect of this text is its active approach. This text will not only get your students thinking about their current situation and financial goals, but also to put these in writing to use as a guide and revise over the course of their lives. The more a student involves themselves in the assessments, exercises and work-sheets provided, the more they will discover about their current habits and how to improve them for greater financial freedom. Students have many different financial goals, but none are more important than having a basic understanding of financial issues and peace of mind with regard to their decisions. The ultimate goal of Focus on Personal Finance is to get students to this point as a first step to achieving the many financial goals they have set for themselves.

NEW TO THIS EDITION

† Each chapter has been updated to reflect the most current information in today’s world of personal finance. New or expanded content coverage includes: updated coverage of savings and checking services, Series I bonds, adjustable rate mortgages, rising healthcare costs, 401(k)s, exchange traded funds, and updated facts and figures throughout.

† Assurance of Learning focus on Personal Finance is designed specifically to support assurance of learning initiatives with a simple, yet powerful solution. Each test bank question for the text maps to a specific chapter learning outcome/objective listed in the text. Instructors can use the test bank software to easily query for learning outcomes/objectives that directly relate to the learning objectives for the course. Instructors can then use the reporting features of the software to aggregate student results in similar fashion, making the collection and presentation of learning data simple and easy.

† Daily Spending Diary, at the end of each chapter, provides a series of questions asking students to track and analyze their individual daily spending. Appendix C includes Daily Spending Diary worksheets.

† Caution boxes within the chapter content contain some common mistakes and pitfalls that students should watch out for regarding the topic covered in that section.

† Additional Application Examples added to each chapter to provide more relevance for the students to the chapter material.

† Additional Problems and Questions added to the end-of-chapter materials providing instructors with more options for homework assignments.
Continuing Case allows students to apply course concepts in a life situation. This feature encourages students to evaluate the changes that effect a family and then respond to the resulting shift in needs, resources, and priorities through the questions at the end of each case.

Video Case, in conjunction with Business Week Videos, a video case at the end of every chapter builds upon a particular topic and provides questions for students to analyze and relate back to their own personal finance situations.

Enhanced cartridges for Blackboard, WebCT, and other LMS systems allow instructors to manage their course and administer online examinations. Some of the new features include:

- Pre-test and Post-test Question Banks: Instructors can administer comprehensive and chapter-specific pre-test and post-tests to evaluate students’ understanding of the material.
- Narrated PowerPoint: Each chapter slides follow the chapter topics and provide tips and explanations for how to solve those topics using real-life examples. Knowing that each student learns differently, a quick click on each slide talks the students through the contents. Students can view the slides via their computer or download them to their iPod!

- iPod content: Harness the power of one of the most popular technology tools student use today, the Apple iPod. Our innovative approach enables students to download Narrated PowerPoints and quizzes right into their iPod and take learning materials with them wherever they go. This makes review and study time as easy as putting on headphones! An iPod icon has been added to the start of each chapter. This icon indicates that various study tools are available in iPod format.

- Chapter Overviews: Concise recap of what students should learn from each chapter. A great reading prep assignment!
- Online Glossary: Key terms and their definitions in a ready to use format. Can be used by students as a study tool or can be used to create a mix and match quiz.
- Online Course Guide in the instructor’s Manual will provide faculty with guides for using the textbook resources while teaching an online course.
- New videos by BusinessWeek! Each 5-10 minute video highlights issues relevant to today’s personal finance student, showcasing real-world application. Topics include taxes, consumer credit, insurance and investing.
- Excel templates now available for Your Personal Financial Plan worksheets. Templates are available on the book’s Website and allow students to fill out the sheets electronically and email or post to a digital drop box. This feature is especially useful in an online course.

CONTENTS
1 Personal Financial Planning in Action
2 Money Management Skills
3 Taxes in Your Financial Plan
4 Savings and Payment Services
5 Consumer Credit: Advantages, Disadvantages, Sources, and Costs
6 Consumer Purchasing Strategies and Wise Buying of Motor Vehicles and Other Purchases
7 Selecting and Financing Housing
8 Home and Automobile Insurance
9 Purchasing Health and Disability Insurance
10 Financial Planning With Life Insurance
11 Investing Fundamentals and Bonds
12 Investing in Stocks
13 Investing in Mutual Funds
14 Retirement and Estate Planning

Appendix
A. Developing a Career Search Strategy
MANAGING YOUR MONEY
Everything You Need to Know about Your Personal Finance, 2nd Revised Edition
By Fong Wai Mun and Benedict Koh
2004 / 328 pages
An Asian Publication
A Professional Reference Title

CONTENTS
About the Authors
Chapter 1 Getting Started
Chapter 2 The Nuts and Bolts
Chapter 3 Belt Tightening
Chapter 4 Time is Money
Chapter 5 Cash is King
Chapter 6 Easy Credit
Chapter 7 Term Credit
Chapter 8 Plastic Money
Chapter 9 Credit Driven
Chapter 10 Driving a Bargain
Chapter 11 Property Cycles
Chapter 12 House Proud
Chapter 13 Housing Arithmetic
Chapter 14 Reality Check
Chapter 15 Taking the Plunge
Chapter 16 College Blues
Chapter 17 Living Without an Arm or a Leg
Chapter 18 Health is Wealth
Chapter 19 Your Money or Your Life
Chapter 20 How Much Do I Love Thee?
Chapter 21 Tell Me More
Chapter 22 Investing for Life
Chapter 23 The Casino of Stocks
Chapter 24 Riding the Emotional Roller Coaster
Chapter 25 Investment Illusions
Chapter 26 Stock Picks
Chapter 27 Charting the Stock Market
Chapter 28 In Gurus We Trust
Chapter 29 High Octane Investing
Chapter 30 Virtual Reality
Chapter 31 Trusty Bonds
Chapter 32 Bond Voyage!
Chapter 33 Mutual Trust
Chapter 34 Protection Money
Chapter 35 High Tech Adventures
Chapter 36 Cash, Trash and Collectibles
Chapter 37 Taxing Problems
Chapter 38 Cruising Your Way to Retirement
Chapter 39 Everybody Has an Estate
Chapter 40 Laying the Groundwork
Chapter 41 Will You or Will You Not?
Chapter 42 Grave Duty
Epilogue / Index
Analysis of Financial Management 8e is a paperback text and has been written to present standard techniques and modern developments in a practical and intuitive manner. It is intended for non-financial managers and business students interested in the practice of financial management. Emphasis is on the managerial applications of financial analysis.

CONTENTS

Part I: Assessing the Financial Health of the Firm
Chapter 1: Interpreting Financial Statements
Chapter 2: Evaluating Financial Performance Appendix: International Differences in Financial Structure

Part II: Planning Future Financial Performance
Chapter 3: Financial Forecasting
Chapter 4: Managing Growth

Part III: Financing Operations
Chapter 5: Financial Instruments and Markets /Appendix: Forward Contracts, Options, and the Management of Corporate Risks
Chapter 6: The Financing Decision /Appendix: The Irrelevance Proposition

Part IV: Evaluating investment Opportunities
Chapter 7: Discounted Cash Flow Techniques /Appendix Mutually Exclusive Alternatives and Capital Rationing
Chapter 8: Risk Analysis in Investment Decisions /Appendix: Diversification and ß-Risk
Chapter 9: Business Valuation and Corporate Restructuring /Appendix: The Venture Capital Method of Valuation
Glossary
Suggested Answers to Odd-Numbered End-of-Chapter Problems

Financial Derivatives: Markets and Applications is designed specifically for a first course in derivatives. It has been written with the beginner in mind and assumes no previous knowledge or familiarity with derivatives. Written in an informal, easy to read style, it guides readers through the challenging and complex world of forwards, futures and options. As the first book of its kind on Malaysian financial derivatives, the emphasis on local conditions enables easier understanding. All financial derivative contracts traded in Malaysia are covered according to their three common applications: hedging, arbitraging and speculating which are shown by means of fully worked out examples. Extensive use of illustrations and write-ups provide easy comprehension of the underlying logic of derivatives.

CONTENTS

1 Derivatives: Introduction and Overview
2 Malaysian Derivatives Markets and Trading
3 Forward and Futures Markets: Pricing and Analysis
4 Stock Index Futures Contracts: Analysis and Applications
5 Interest Rate Futures: The 3-month KLIBOR Futures Contract
6 Introduction to Options
7 Options Contracts: Specifications and Trading
8 Option Strategies and Payoffs
9 Option Pricing
10 Replication, Synthetics and Arbitrage
11 Options in Corporate Finance and Real Options
12 Interest Rate Swaps, FRAs and Credit Derivatives
13 Derivatives Instruments and Islamic Banking
FINANCE

International Edition

FUTURES AND OPTIONS
By Franklin Edwards, and Cindy Ma, Columbia University
1992 / 544 pages
(Out of Print)

CONTENTS
1. An Introduction to Futures Markets.
2. Mechanics of Buying and Selling Futures.
3. The Clearinghouse.
4. Futures Prices.
5. Hedging Fundamentals.
7. Social Benefits of Futures Markets and the Role of Speculation.
8. The Economic and Historical Rationales for Regulating Futures Markets.
9. The Regulation of Futures Markets.
10. Stock Index Futures.
11. Short Term Interest Rate Futures.
12. Long Term Interest Rate Futures.
13. Foreign Currency Futures.
14. Commodity Futures.
15. Trading Methods and Strategies.
16. Speculators: Who are They and Who Wins and Loses?
17. The 1987 Stock Market Crash and the Controversy over Stock Index Futures.
18. The Basics of Options.
19. Option Pricing.
20. Applications of Options.

Mergers and Acquisitions

THE ART OF M&A
4th Edition
By Stanley Foster Reed, College of Charleston, Alexandria Lajoux, H Peter Nesvold and Bear Stearns
2007 (April 2007) / 1100 pages
A Professional Reference Title

Authoritative and completely up-to-date, the Fourth Edition of The Art of M&A is an unsurpassed, one-stop guide to every facet of mergers and acquisitions that enables you to make winning deals with complete confidence. This definitive resource retains its popular Q&A format, offering quick access to all the changes that have occurred in the field since the merger wave of the 1990s. The book explores every key aspect of winning M&A transactions, and presents advice on avoiding common M&A pitfalls. The Fourth Edition of The Art of M&A features vital information on:

- Getting Started in Mergers and Acquisitions -- learning the basic M&A process, requirements, negotiating skills, and objectives
- Planning and Finding -- deciding what to buy and then locating it
- Valuation and Pricing -- using multiple valuation methods to discover the true value of an acquired company or unit
- The Art of Financing and Refinancing -- mastering funding sources and issues
- Structuring M&A/B Transactions -- managing general, tax, and accounting considerations
- The Due Diligence Inquiry -- looking into the past, present, and future risks of the business to be purchased
- Negotiating the Acquisition Agreement and the Letter of Intent-- understanding two vital documents in the M&A process
- Closing -- synchronizing the many individual items to produce a harmonious transaction
- Postmerger Integration and Divestitures -- following through after the M&A deal to capture the economic value of synergies
- Special Issues for M&A in Public Companies -- examining the unique legal and business considerations of public entities
- Workouts, Bankruptcies, and Liquidations -- handling specific financial problems that arise in M&A transactions with entities in the zone of insolvency
- Structuring Transactions with International Aspects -- developing the necessary skills and knowledge to do M&A deals across national borders

Filled with detailed examples and case studies, this updated classic also includes discussion of purchase accounting, Section 404, new legal cases with M&A implications, and more.

CONTENTS
1: Getting Started in Mergers and Acquisitions
2: Planning and Finding
3: Valuation and Pricing
4: Financing and Refinancing
5: Structuring M/A/B Transactions: General, Tax, and Accounting Considerations
6: The Due Diligence Inquiry
7: Pension, Labor, and Compensation Concerns
8: Negotiating the Acquisition Agreement and the Letter of Intent
9: Closing
10: Postmerger Integration
11: Workouts, Bankruptcies, and Liquidations
12: Special Issues for M&A in Public Companies
13: M&A in Family-owned Businesses, Partnerships, Franchises, and Nonprofits
14: Beyond M&A: Spinoffs and Strategic Alliances
15: Special Topics Relating to Transactions with International Aspects

McGraw-Hill is interested in reviewing manuscript for publication. Please contact your local McGraw-Hill office or email to asiapub@mcgraw-hill.com

Visit McGraw-Hill Education (Asia)
Website: www.mcgraw-hill.com.sg

106
## RISK MANAGEMENT AND INSURANCE

**International Edition**

**RISK MANAGEMENT AND INSURANCE**

*2nd Edition*

*By Scott Harrington and Gregory Niehaus of University So Carolina-Columbia*

2004 / 704 pages


**Contents**

1. Risk and Its Management
2. Objectives of Risk Management
3. Risk Identification and Measurement
4. Pooling Arrangements and Diversification of Risk
5. Insurer Ownership, Financial, and Operational Structure
6. Insurance Regulation
7. Insolvencies, Solvency Ratings, and Solvency Regulation
8. Insurance Pricing
9. Risk Aversion and Risk Management by Individuals and Corporations
10. Insurability of Risk, Contractual Provisions, and Legal Doctrines
11. Loss Control
12. Legal Liability for Injuries
13. Automobile Insurance
14. Homeowners Insurance
15. Life Insurance and Annuities
16. Employee Benefits: Overview and Group Medical Coverage
17. Retirement Plans
18. Workers’ Compensation and Employee Injuries
21. Tax, Regulatory, and Accounting Factors Affecting Corporate Risk Management
22. Risk Retention/Reduction Decisions
23. Commercial Insurance Contracts
24. Hedging Risk with Derivative Contracts
25. Alternative Risk Transfer
26. Analysis Tools used in Corporate Risk Management
27. Enterprise Risk Management: A Case Study
28. Corporate Liability to Customers, Third Parties, and Shareholders
29. Issues in Liability Risk and It’s Management

---

## FINANCIAL AND ACTUARIAL MATHEMATICS

*NEW*

**Financial and Actuarial Mathematics**

*By Tse Yiu Kuen and Chun Wai Sum*

2007 (January 2007) / 400 pages


**An Asian Publication**

This is an introductory textbook covering the mathematics of interest rates, life contingencies and loss models. It can be adopted as (1) the main text of a one-semester first course in the mathematics of interest rates and actuarial mathematics, using selected chapters and sections, (2) as the main text of a one-semester first course in the mathematics of interest rates and investments, using all chapters in Part I, or (3) as a supplementary text of a one-semester first course in actuarial mathematics, using all chapters in Part II.

**Features**

- Clear and well-organized text with numerous examples related to the analysis and management of financial assets
- Exercises included at the end of each chapter
- Answers provided to selected exercises

**Contents**

About the Authors
Preface
List of Mathematical Symbols

**Part I Financial Mathematics**

Chapter 1 Interest Accumulation and Time Value of Money
Chapter 2 Annuities
Chapter 3 Rates of Return
Chapter 4 Amortization and Sinking Fund
Chapter 5 Bonds
Chapter 6 Bond Management
Chapter 7 Applications
Chapter 8 Stochastic Interest Rates

**Part II Actuarial Mathematics**

Chapter 9 Survival Models and Life Contingencies
Chapter 10 Life Insurance, Life Annuities and Net Premiums
Chapter 11 Short-term Risk Models for Life Insurance
Appendices
Answer Key
Index
CREDIT RISK MANAGEMENT
By Joetta Colquitt
2007 (May 2007) / 372 pages
A Professional Reference Title
Credit Risk Management is a comprehensive textbook that looks at the total integrated process for managing credit risk, ranging from the risk assessment of a single obligor to the risk measurement of an entire portfolio. This expert learning tool introduces the principle concepts of credit risk analysis...explains the techniques used for improving the effectiveness of balance sheet management in financial institutions...and shows how to manage credit risks under competitive and realistic conditions. Credit Risk Management presents step-by-step coverage of:
- The Credit Process_discussing the operational practices and structural processes to implement and create a sound credit environment
- The Lending Objectives_explaining the credit selection process that is used to evaluate new business, and describing how transaction risk exposure becomes incorporated into portfolio selection risk
- Company Funding Strategies_presenting an overview of the funding strategies on some of the more commonly used financial products in the extension of business credit
- Company Specific Risk Evaluation_outlining some fundamental credit analysis applications that can be used to assess transactions through the framework of a risk evaluation guide
- Qualitative Specific Risk Evaluation_offering additional approaches to risk evaluate a borrower’s industry and management
- Credit Risk Measurement_defining the role of credit risk measurement, presenting a basic framework to measure credit risk, and discussing some of the standard measurement applications to quantify the economic loss on a transaction’s credit exposure
- Credit Portfolio Management_exploring the basic concepts behind credit portfolio management, and highlighting the distinctive factors that drive the management of a portfolio of credit assets compared to a single asset
- Credit Rating Systems_analyzing the pivotal role that credit rating systems have come to play in managing credit risk for lenders
- The Economics of Credit_showing how the modern credit risk approach has changed the economics of credit in order to achieve more profitable earnings and maintain global stability in the financial markets
Filled with a wide range of study aids, Credit Risk Management is today’s best guide to the concepts and practices of modern credit risk management, offering practitioners a detailed roadmap for avoiding lending mishaps and maximizing profits.

Contents
1 Introduction
2 The Credit Process
3 What Are The Lending Objectives
4 Company Funding Strategies
5 Company Specific Risk Evaluation
6 Qualitative Specific Risk Evaluation
7 Credit Risk Measurement
8 Credit Portfolio Management
9 Credit Rating Systems
10 The Economics Of Credit

RISK MANAGEMENT
2nd Edition
By Michel Crouhy, Canadian Imperial Bank of Commerce (CIBC), Dan Galai and Robert P. Mark
2008 (December 2007) / 750 pages
A Professional Reference Title
(Details unavailable at press time)
VALUE AT RISK
By Philippe Jorion, University of California, Irvine
2006 (December 2006) / 600 pages
A Professional Reference Title

Since its original publication, Value at Risk has become the industry standard in risk management. Now in its Third Edition, this international bestseller addresses the fundamental changes in the field that have occurred across the globe in recent years. Philippe Jorion provides the most current information needed to understand and implement VAR as well as manage newer dimensions of financial risk. Featured updates include:

- An increased emphasis on operational risk
- Using VAR for integrated risk management and to measure economic capital
- Applications of VAR to risk budgeting in investment management
- Discussion of new risk-management techniques, including extreme value theory, principal components, and copulas
- Extensive coverage of the recently finalized Basel II capital adequacy rules for commercial banks, integrated throughout the book

A major new feature of the Third Edition is the addition of short questions and exercises at the end of each chapter, making it even easier to check progress. Detailed answers are posted on the companion web site www.pjorion.com/var/. The web site contains other materials, including additional questions that course instructors can assign to their students. Jorion leaves no stone unturned, addressing the building blocks of VAR from computing and backtesting models to forecasting risk and correlations. He outlines the use of VAR to measure and control risk for trading, for investment management, and for enterprise-wide risk management. He also points out key pitfalls to watch out for in risk-management systems. The value-at-risk approach continues to improve worldwide standards for managing numerous types of risk. Now more than ever, professionals can depend on Value at Risk for comprehensive, authoritative counsel on VAR, its application, and its results-and to keep ahead of the curve.

Complimentary desk copies are available for course adoption only. Kindly contact your local McGraw-Hill Representative or fax the Examination Copy Request Form available on the back pages of this catalog.

Visit McGraw-Hill Education
Website: www.mheducation.com

CASE STUDIES IN INTERNATIONAL ENTREPRENEURSHIP
Managing and Financing Ventures in the Global Economy
By Walter Kammerle, Harvard Business School
2005 / 656 pages
http://www.mhhe.com/kammerle

CONTENTS
1. Fundamentals/Identifying Opportunities
   1. Singulus
   2. Officenet (A) and (B): Making Entrepreneurship Work in Argentina
   3. Term Sheet Negotiations for Trendsetter, Inc.
   4. Cityspace
   5. Internet Securities
   6. @Hoc: Leveraging Israeli Technology in the United States

II. Valuation
   7. Butler Capital Partners and Autodistribution: Putting Private Equity to Work in France
   8. Absolute Sensors
   11. Infox System GmbH

III. Mobilizing Resources
   12. Georgia Glass and Mineral Water
   13. Qi-Tech: A Chinese Technology Company for Sale
   14. Spotfire: Managing a Multinational Start-Up
   15. Mobilecom Tokyo, Inc.
   16. Capital Alliance Private Equity: Creating a Private Equity Leader in Nigeria

IV. Managing Contingencies/Changing Contexts
   17. TixToGo: Financing a Silicon Valley Start-Up
   18. JAFCO American Ventures, Inc.: Building a Venture Capital Firm
   20. Telewizja Wisla
   21. Promise: Building a Consumer Finance Company in Japan

V. Growth/Harvesting/Exit
   23. TCS: An Entrepreneurial Air-Express Company in Pakistan
   24. TelePizza
   25. Sirona
   27. Infosys: Financing an Indian Software Start-Up
   28. Mandic BBS: An Entrepreneurial Harvesting Decision
<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>ISBN-13</th>
<th>MHID</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retirement Plans 401 (k)s, IRAs and Other Deferred Compensation</td>
<td>Allen</td>
<td>9780073377421</td>
<td>0073377422</td>
<td>113</td>
</tr>
<tr>
<td>Approaches, 10e</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Real Estate Finance &amp; Investments, 13e</td>
<td>Brueggeman</td>
<td>9780073524719</td>
<td>0073524719</td>
<td>114</td>
</tr>
<tr>
<td>Real Estate Principles: A Value Approach, 2e</td>
<td>Ling</td>
<td>9780073046211</td>
<td>0073046213</td>
<td>114</td>
</tr>
</tbody>
</table>
Upper Division Insurance

NEW

Retirement Plans
401 (k)s, IRAs and Other Deferred Compensation Approaches, 10th Edition
By Everett Allen (deceased), Joseph Melone, AXA Financial, Jerry Rosenbloom and Dennis Mahoney of University of Pennsylvania

2008 (May 2007) / 672 pages
http://www.mhhe.com/allen10e

Retirement Plans (formerly titled Pension Planning through the ninth edition) is a classic, the book relied upon by generations of faculty and thousands of professionals throughout the world. It reliably provides the reader with the features, costs, investment opportunities, and regulatory issues governing all the various types of retirement and other deferred compensation plans. The 10th edition keeps the book once again at the forefront of the discipline, with extensive coverage of the new Pension Protection Act, defined contribution plans, ethical plan administration, and much more.

NEW TO THIS EDITION
- The Pension Protection Act of 2006, constituting the biggest change to the profession in 30 years, is reflected throughout the new edition.
- In the wake of Enron, plan governance has become a prominent issue. The 10th edition incorporates a completely new behavioral finance perspective on how to establish and oversee a user-friendly defined contribution plan.
- With defined contribution plans (410k, etc.) becoming the primary source of retirement income, the 10th edition provides greater coverage to these plan options.
- With the explosive growth of information technology for electronic communication with plan participants and financial modeling software to project adequacy of retirement wealth, the 10th edition provides insights into the use of these tools in assisting participants in managing retirement investments.

CONTENTS
Part I. Environmental Influences on Private Pension Plans
1. The Dynamic Ongoing Evolution of Private Retirement Plans
2. Strategic Plan Design
3. Defined Contribution versus Defined Benefit Plans
4. Risk Management through Retirement Planning
Part II. Defined Contribution Plan Types
5. Overview of Defined Contribution Plan Types and Their Use in Comprehensive Retirement Plan Design
6. Profit Sharing Plans and Money Purchase Pension Plans
7. Employee Stock Ownership Plans (ESOPs)
8. Cash or Deferred Plans Under Section 401(k)
9. Section 403(b) Plans
10. Section 457 Plans
11. Behavioral Finance and Defined Contribution Plan Design
Part III. Special Purpose Retirement Planning Structures
12. Individual Retirement Arrangements
13. Keogh Plans, SEPs and SIMPLE Plans
14. Executive Retirement Arrangements
15. Employee Stock Compensation Plans
16. Managing Retirement Assets in Multiple Plan Structures
Part IV. Defined Benefit Plans and Hybrid Retirement Plans
17. Defined Benefit Plan Features
18. Cost and Funding Considerations
19. Budgeting Pension Costs
20. Insured Funding Instruments and Trust Fund Plans
21. Cash Balance and Other Hybrid Retirement Plans
22. Plan Termination Insurance for Single-Employer Pension Plans
23. Employers’ Accounting for Pensions
24. Defined Benefit Plan Management
Part V. Tax and Legal Requirements
25. Tax Qualification Requirements
26. Tax Qualification Requirements (Continued)
27. Other Legal Requirements
28. Fiduciary Oversight and Plan Governance
Part VI. Wealth Management and Distribution Planning
29. Investing Retirement Assets
30. Retirement Asset Wealth Management
31. Retirement Asset Distribution Planning
Appendix 1. Social Security and Medicare

International Edition

Theory of Interest
2nd Edition
By Stephen Kellison
1991 / 448 pages

CONTENTS
1. The Measurement of Interest
2. Solution of Problems in Interest
3. Elementary Annuities
4. More General Annuities
5. Yield Rates
6. Amortization Schedules and Sinking Funds
7. Bond and Other Securities
8. Practical Applications
9. More Advanced Financial Analysis
10. A Stochastic Approach to Interest


McGraw-Hill is interested in reviewing manuscript for publication. Please contact your local McGraw-Hill office or email to asiapub@mcgraw-hill.com
Real Estate Principles, Analysis & Management

Real Estate Principles: A Value Approach, 2nd Edition
By David C Ling and Wayne Archer of University of Florida at Gainesville

2008 (November 2006) / 736 pages
http://www.mhhe.com/lingarcher2e

Real Estate Principles: A Value Approach demonstrates how value is central to virtually all real estate decision-making, including whether and how to lease, buy, or mortgage a property acquisition; whether to renovate, refinance, demolish or expand a property; and when and how to divest (sell, trade, or abandon) a property. Students using Ling and Archer should finish the course with a value-oriented framework, and a set of valuation and decision making tools, that can be applied in a variety of real-world situations. Real Estate Principles: A Value Approach provides students and instructors with the most modern, engaging and attractive textbook available on the subject, with helpful pedagogical features unmatched by any other title.

NEW TO THIS EDITION

- To motivate readers and to illustrate the process of real estate decision making, pedagogical stories have been incorporated in strategic chapters.
- Virtually all “Industry Issues” boxes have been updated.
- The book’s website has been expanded to include chapter appendices, solutions to selected problems, and a library of standard real estate forms (closing statements, loan applications, etc.).
- The test bank has been extended to include at least 25 questions per chapter, and the instructor’s manual now offers more teaching tips and aids.
- The direct use of discounting and other time-value-of-money techniques has been removed from a number of chapters, allowing the book to more easily be used by students with little or no background in time-value-of-money techniques.

CONTENTS
Part 1: Setting the Stage
1. The Nature of Real Estate and Real Estate Markets
2. Value and Real Estate Decisions
3. Legal Foundations to Value
4. Conveying Real Property Interests
5. Government Controls and Real Estate Markets
Part 2: Legal and Regulatory Determinants of Value
6. Market Determinants of Value
7. Forecasting Ownership Benefits and Value: Market Research
8. Valuation Using the Sales Comparison and Cost Approaches
9. Valuation Using the Income Approach
10. Real Estate Finance: The Laws and Contracts
11. Residential Mortgage Types and Borrower Decisions
12. Sources of Funds for Residential Mortgages
Part 3: Market Analysis and Appraisal
13. Real Estate Brokerage and Listing Contracts
14. Contracts for Sale and Closing
Part 4: Financing Home Ownership
15. The Effects of Time and Risk on Value
16. Mortgage Calculations and Decisions
Part 7: Financing and Investing in Commercial Real Estate
17. Commercial Mortgage Types and Decisions
18. Sources of Commercial Debt and Equity Capital
19. Investment Decisions: Ratios
20. Investment Decisions: NPV and IRR
21. Income Taxation and Value
Part 8: Creating and Maintaining Value
22. Enhancing Value through Ongoing Management
23. Leases and Property Types
24. Development: The Dynamics of Creating Value

Real Estate Finance / Investment

REAL ESTATE FINANCE & INVESTMENTS
13th Edition
By William B Brueggeman, Southern Methodist University and Jeffrey Fisher, Indiana University At Bloomington

2008 (November 2006) / 672 pages
http://www.mhhe.com/bf13e

Rigorous yet practical, Real Estate Finance and Investments has been the leading real estate finance and investments text for over 25 years, consistently setting the standard for currency and coverage in real estate finance and investments textbooks. The 13th edition continues to provide students with the tools they need to understand and analyze real estate markets and the investment alternatives available to both debt and equity investors. New content and problems addressing current trends in real estate finance and investments have been seamlessly incorporated into the text, without disrupting the material and organization instructors have relied on in past editions.

NEW TO THIS EDITION

- Coverage of international real estate is expanded in many ways by including non-US REITs, global diversification and international web references.
- A revised chapter on Housing as an Investment discusses investing in distressed properties, as well as issues related to housing.
The chapter on joint ventures has been significantly updated to reflect current investment structures being used in partnerships between developers and investors.

Because finding information on the web is an important part of any real estate investment decision, this edition includes an expanded number of Web App boxes that require finding relevant information on the internet.

The 13th edition adds discussion of Collateralized Debt Obligations (CDOs) that have emerged in recent years.

Other new topics introduced in the 13th edition include both residential and commercial derivatives; newer types of mortgages such as ARMs, hybrid, and “interest only” mortgages; and subprime and home equity loans.

Significantly expanded discussion of leases, including methods of determining rents, expense recoveries and other important options for all major property types.

New problems have been added throughout the end-of-chapter material.

CONTENTS

Part 1. Introduction
1. An Introduction to Real Estate Investment: Legal Concepts
2. Financing: Notes and Mortgages
3. The Interest Factor in Financing

Part 2. Financing Residential Properties
4. Fixed Rate Mortgage Loans
5. Adjustable Rate Mortgages
6. Residential Financial Analysis
7. Single Family Housing: Pricing, Investment, and Tax Considerations
8. Underwriting and Financing Residential Properties

Part 3. Financing Income Properties (Debt and Equity)
11. Investment Analysis and Taxation of Income Properties
12. Financial Leverage and Financing Alternatives
13. Risk Analysis
14. Disposition and Renovation of Income Properties
15. Financing Corporate Real Estate

Part 4. Financing Proposed Projects
16. Financing Project Development
17. Financing Land Development Projects

Part 5. Alternative Real Estate Financing and Investment Vehicles
18. Joint Ventures, Syndications, and Partnerships
20. The Secondary Mortgage Market: CMOs and Derivative Securities
21. Real Estate Investment Trusts (REITs)
22. Real Estate Investment Performance and Portfolio Considerations

Real Estate
(Professional References)

MANAGING YOUR MONEY
Everything You Need to Know about Your Personal Finance, 2nd Revised Edition
By Fong Wai Man and Benedict Koh
2004 / 328 pages
An Asian Publication
A Professional Reference Title

The book is organized around such topics as the following:

- A crash course on budgeting
- Learning how to borrow
- Financing your dream car
- Understanding real estate price swings
- Estimating the amount of insurance to purchase
- Can you trust predictions of stock market gurus?
- Can you afford to invest in unit trusts?
- On becoming a venture catalyst
- Are collectibles an investment?
- How to pay less income tax
- How to plan for a comfortable retirement
- How to minimize estate duty

While keeping technical jargon to a minimum, this revised edition of Managing Your Money will prepare the reader to meet the personal financial challenges of a lifetime. This highly readable book, written in a conversational style, is a must-have for anyone looking for practical guidance on a comprehensive range of personal financial issues. Anecdotes from real life illustrate key points.

International Edition

DOING DEALS
Investment Banks at Work
By Robert G Eccles, and Dwight B Crane
1988
- Out of Print
A Professional Reference Title
(International Edition is not for sale in Japan)
<table>
<thead>
<tr>
<th>A</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountancy for CA Professional Examination II, 3e [TMH]</td>
</tr>
<tr>
<td>Tulsian</td>
</tr>
<tr>
<td>Accountancy for CA Professional Examination II, 2e [TMH]</td>
</tr>
<tr>
<td>Tulsian</td>
</tr>
<tr>
<td>Accounting: A Framework for Decision Making, 2e [Aust]</td>
</tr>
<tr>
<td>Jackling</td>
</tr>
<tr>
<td>Accounting: An International Perspective, 5e</td>
</tr>
<tr>
<td>Gernon</td>
</tr>
<tr>
<td>Accounting for Decision Making and Control, 6e</td>
</tr>
<tr>
<td>Zimmerman</td>
</tr>
<tr>
<td>Accounting for Decision Making and Control, 5e</td>
</tr>
<tr>
<td>Zimmerman</td>
</tr>
<tr>
<td>Accounting for Derivatives and Hedging</td>
</tr>
<tr>
<td>Trombley</td>
</tr>
<tr>
<td>Accounting for Governmental and Non-Profit Entities, 14e</td>
</tr>
<tr>
<td>Wilson</td>
</tr>
<tr>
<td>Accounting Information Systems</td>
</tr>
<tr>
<td>Hurt</td>
</tr>
<tr>
<td>Accounting Made Easy [TMH]</td>
</tr>
<tr>
<td>Agrawal</td>
</tr>
<tr>
<td>Accounting: Text and Cases, 12e</td>
</tr>
<tr>
<td>Anthony</td>
</tr>
<tr>
<td>Accounting Theory</td>
</tr>
<tr>
<td>Christensen</td>
</tr>
<tr>
<td>Accounting: What the Numbers Mean, 8e</td>
</tr>
<tr>
<td>Marshall</td>
</tr>
<tr>
<td>Advanced Accounting, 9e</td>
</tr>
<tr>
<td>Hoyle</td>
</tr>
<tr>
<td>Advanced Financial Accounting, 7e</td>
</tr>
<tr>
<td>Baker</td>
</tr>
<tr>
<td>Analysis Financial Management, 8e</td>
</tr>
<tr>
<td>Higgins</td>
</tr>
<tr>
<td>Apple Blossom Cologne Company: Audit Case, 5e</td>
</tr>
<tr>
<td>Paul</td>
</tr>
<tr>
<td>Art of M&amp;A, 4e (The)</td>
</tr>
<tr>
<td>Reed</td>
</tr>
<tr>
<td>Auditing After Sarbanes-Oxley, 2e</td>
</tr>
<tr>
<td>Thibodeau</td>
</tr>
<tr>
<td>Auditing After Sarbanes-Oxley</td>
</tr>
<tr>
<td>Thibodeau</td>
</tr>
<tr>
<td>Auditing and Assurance Services, 3e</td>
</tr>
<tr>
<td>Louwers</td>
</tr>
<tr>
<td>Auditing and Assurance Services, 6e</td>
</tr>
<tr>
<td>Messier</td>
</tr>
<tr>
<td>Auditing and Assurance Services, 1st Euro Edition [UK]</td>
</tr>
<tr>
<td>Messier</td>
</tr>
<tr>
<td>Auditing and Assurance Services in Australia, Revised, 3e [Aust]</td>
</tr>
<tr>
<td>Gay</td>
</tr>
<tr>
<td>Auditing and Assurance Services in Malaysia, 3e</td>
</tr>
<tr>
<td>Messier</td>
</tr>
<tr>
<td>Australian Financial Accounting, 5e [Aust]</td>
</tr>
<tr>
<td>Deegan</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bank Management and Financial Services, 7e</td>
</tr>
<tr>
<td>Rose</td>
</tr>
<tr>
<td>Basic Financial Management, 2e [TMH]</td>
</tr>
<tr>
<td>Khan</td>
</tr>
<tr>
<td>Behavioral Corporate Finance</td>
</tr>
<tr>
<td>Shefrin</td>
</tr>
<tr>
<td>Business Activity Model Student CD, 3e</td>
</tr>
<tr>
<td>Catanach</td>
</tr>
<tr>
<td>Business Finance, 9e [Aust]</td>
</tr>
<tr>
<td>Peirson</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>C</th>
</tr>
</thead>
<tbody>
<tr>
<td>Casebook to accompany Foundations of Financial Management, 12e</td>
</tr>
<tr>
<td>Block</td>
</tr>
<tr>
<td>Case Problems in Finance, 12e</td>
</tr>
<tr>
<td>Kester</td>
</tr>
<tr>
<td>Cases in Finance, 2e</td>
</tr>
<tr>
<td>DeMello</td>
</tr>
<tr>
<td>Cases in Finance, 2e</td>
</tr>
<tr>
<td>Nunnally</td>
</tr>
<tr>
<td>Title</td>
</tr>
<tr>
<td>----------------------------------------------------------------------</td>
</tr>
<tr>
<td>Case Studies in Finance, 5e</td>
</tr>
<tr>
<td>City of Smithville, 14e</td>
</tr>
<tr>
<td>College Accounting (Chapters 1-30)</td>
</tr>
<tr>
<td>College Accounting: Student Edition, 11e</td>
</tr>
<tr>
<td>Comprehensive Guide to Malaysian Taxation, 3e (A)</td>
</tr>
<tr>
<td>Computer Accounting Essentials Using Quickbooks, 4e</td>
</tr>
<tr>
<td>Computer Accounting Essentials with Quickbooks, 3e</td>
</tr>
<tr>
<td>Computer Accounting Using Microsoft Office Accounting 2007</td>
</tr>
<tr>
<td>Computer Accounting Using MYOB Business Software, 10e [Aust]</td>
</tr>
<tr>
<td>Computer Accounting Using MYOB Version 15, 9e [Aust]</td>
</tr>
<tr>
<td>Computer Accounting with Peachtree Complete 2008: Release 15.0, 12e</td>
</tr>
<tr>
<td>Computer Accounting with Peachtree Complete 2007: Release 14.0, 11e</td>
</tr>
<tr>
<td>Computer Accounting with Quickbooks Pro 2008, 10e</td>
</tr>
<tr>
<td>Computer Accounting with Quickbooks 2007, 9e</td>
</tr>
<tr>
<td>Consolidated Financial Statements (Singapore)</td>
</tr>
<tr>
<td>Corporate Accounting [TMH]</td>
</tr>
<tr>
<td>Corporate Finance, 8e</td>
</tr>
<tr>
<td>Corporate Finance: Core Principles and Applications</td>
</tr>
<tr>
<td>Corporate Finance Fundamentals, 8e</td>
</tr>
<tr>
<td>Corporate Finance: A Valuation Approach</td>
</tr>
<tr>
<td>Cost Accounting: Principles and Applications, 7e</td>
</tr>
<tr>
<td>Cost Management: A Strategic Emphasis, 4e</td>
</tr>
<tr>
<td>Cost Management: Strategies for Business Decisions, 4e</td>
</tr>
<tr>
<td>Credit Risk Management</td>
</tr>
</tbody>
</table>

**D**

Doing Deals: Investment Banks At Work                                  Eccles          | 115          |

**E**

Electronic Commerce: Security, Risk Management, and Control, 2e       Greenstein      | 44           |
Emerging Financial Markets                                           Beim            | 99, 101      |
Enterprise Information Systems: A Pattern-Based Approach, 3e          Dunn            | 44           |
Equity Valuation and Analysis with Eval, 2e                           Lundholm       | 60           |
Essentials of Accounting for Governmental and Not-for-Profit Organizations, 9e Copley | 57           |
Essentials of Corporate Finance, 6e                                  Ross            | 70           |
Essentials of Investments, 7e                                         Bodie           | 82           |
# Title Index

<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ethical Obligations and Decision-Making in Accounting: Text and Cases</td>
<td>Mintz</td>
<td>66</td>
</tr>
<tr>
<td>Finance and Investments Using the Wall Street Journal</td>
<td>Crabb</td>
<td>76</td>
</tr>
<tr>
<td>Financial Accounting, 5e</td>
<td>Libby</td>
<td>21</td>
</tr>
<tr>
<td>Financial Accounting, 13e</td>
<td>Williams</td>
<td>20</td>
</tr>
<tr>
<td>Financial Accounting: A New Perspective</td>
<td>Solomon</td>
<td>24</td>
</tr>
<tr>
<td>Financial Accounting: An Introduction, 2e</td>
<td>Roshayani</td>
<td>21</td>
</tr>
<tr>
<td>Financial Accounting for Non-Specialists, 2e</td>
<td>Perks</td>
<td>17</td>
</tr>
<tr>
<td>Financial Accounting: Information for Decisions, 4e</td>
<td>Wild</td>
<td>19</td>
</tr>
<tr>
<td>Financial Accounting Theory, 2e [Aust]</td>
<td>Deegan</td>
<td>58</td>
</tr>
<tr>
<td>Financial Accounting Theory [UK]</td>
<td>Deegan</td>
<td>58</td>
</tr>
<tr>
<td>Financial Analysis with an Electronic Calculator, 6e</td>
<td>White</td>
<td>75</td>
</tr>
<tr>
<td>Financial and Actuarial Mathematics</td>
<td>Tse/Chan</td>
<td>107</td>
</tr>
<tr>
<td>Financial and Managerial Accounting, 2e</td>
<td>Wild</td>
<td>14</td>
</tr>
<tr>
<td>Financial and Managerial Accounting, 14e</td>
<td>Williams</td>
<td>11</td>
</tr>
<tr>
<td>Financial Derivatives: Markets and Applications in Malaysia, 2e</td>
<td>Obiyathulla</td>
<td>105</td>
</tr>
<tr>
<td>Financial Institutions, Instrument and Markets, 5e [Aust]</td>
<td>Viney</td>
<td>98</td>
</tr>
<tr>
<td>Financial Institutions Management, 2e [Aust]</td>
<td>Lange</td>
<td>97</td>
</tr>
<tr>
<td>Financial Institutions Management: A Risk Management Approach, 6e</td>
<td>Saunders</td>
<td>96</td>
</tr>
<tr>
<td>Financial Management: Text and Problems, 5e [TMH]</td>
<td>Khan</td>
<td>78</td>
</tr>
<tr>
<td>Financial Markets and Corporate Strategy, 2e</td>
<td>Grinblatt</td>
<td>80</td>
</tr>
<tr>
<td>Financial Markets and Institutions, 3e</td>
<td>Saunders</td>
<td>98</td>
</tr>
<tr>
<td>Financial Planning and Wealth Management: An International Perspective</td>
<td>Cheng</td>
<td>102</td>
</tr>
<tr>
<td>Financial Reporting and Analysis</td>
<td>Guenther</td>
<td>35</td>
</tr>
<tr>
<td>Financial Reporting Standards for Malaysia</td>
<td>Lazar</td>
<td>47</td>
</tr>
<tr>
<td>Financial Statement Analysis, 9e</td>
<td>Wild</td>
<td>61</td>
</tr>
<tr>
<td>Financial Statement Analysis and Security Valuation, 3e</td>
<td>Pennman</td>
<td>60</td>
</tr>
<tr>
<td>FinGame 5.0 Participant’s Manual with Registration Code, 5e</td>
<td>Brooks</td>
<td>74</td>
</tr>
<tr>
<td>Focus on Personal Finance, 2e</td>
<td>Kapoor</td>
<td>102</td>
</tr>
<tr>
<td>Forensic Accounting</td>
<td>Hopwood</td>
<td>65</td>
</tr>
<tr>
<td>Forex Wave Theory: A Technical Analysis for Spot and Futures Currency Traders</td>
<td>Bickford</td>
<td>89</td>
</tr>
<tr>
<td>Foundations of Financial Management, 12e</td>
<td>Block</td>
<td>69</td>
</tr>
<tr>
<td>Fundamental Accounting Principles, 18e</td>
<td>Wild</td>
<td>15</td>
</tr>
<tr>
<td>Fundamental Financial Accounting Concepts with Harley-Davidson Annual Report, 6e</td>
<td>Edmonds</td>
<td>17</td>
</tr>
<tr>
<td>Fundamental Financial and Managerial Accounting Concepts with H-D Annual Report</td>
<td>Edmonds</td>
<td>12</td>
</tr>
<tr>
<td>Fundamental Managerial Accounting Concepts, 4e</td>
<td>Edmonds</td>
<td>26</td>
</tr>
<tr>
<td>Fundamentals of Advanced Accounting, 3e</td>
<td>Hoyle</td>
<td>46</td>
</tr>
<tr>
<td>Fundamentals of Corporate Finance, 5e</td>
<td>Brealey</td>
<td>72</td>
</tr>
<tr>
<td>Fundamentals of Corporate Finance, 4e [Aust]</td>
<td>Ross</td>
<td>72</td>
</tr>
<tr>
<td>Fundamentals of Corporate Finance, 3e [Aust]</td>
<td>Thompson</td>
<td>73</td>
</tr>
</tbody>
</table>

119
<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundamentals of Cost Accounting, 2e</td>
<td>Lanen</td>
<td>40</td>
</tr>
<tr>
<td>Fundamentals of Financial Institutions Management</td>
<td>Cornett</td>
<td>97</td>
</tr>
<tr>
<td>Fundamentals of Investment Management, 9e</td>
<td>Hirt</td>
<td>85</td>
</tr>
<tr>
<td>Fundamentals of Investments, 4e</td>
<td>Jordan</td>
<td>86</td>
</tr>
<tr>
<td>Fundamentals of Taxation with TaxACT 2006 Deluxe</td>
<td>Cruz</td>
<td>54</td>
</tr>
<tr>
<td>Futures and Options</td>
<td>Edwards</td>
<td>106</td>
</tr>
<tr>
<td>Indian Financial Systems, 5e [TMH]</td>
<td>Khan</td>
<td>108</td>
</tr>
<tr>
<td>Information, Quality, Assurance and Internal Control for Management Decision Making</td>
<td>Kinney</td>
<td>52</td>
</tr>
<tr>
<td>Intermediate Accounting, 5e</td>
<td>Dyckman</td>
<td>35</td>
</tr>
<tr>
<td>Intermediate Accounting, 4e</td>
<td>Spiceland</td>
<td>35</td>
</tr>
<tr>
<td>International Accounting</td>
<td>Doupnick</td>
<td>59</td>
</tr>
<tr>
<td>International Finance, 2e [Aust]</td>
<td>Moosa</td>
<td>101</td>
</tr>
<tr>
<td>International Financial Management, 4e [TMH]</td>
<td>Apte</td>
<td>100</td>
</tr>
<tr>
<td>International Financial Management, 4e</td>
<td>Eun</td>
<td>100</td>
</tr>
<tr>
<td>International Financial Markets, 2e</td>
<td>Levich</td>
<td>101</td>
</tr>
<tr>
<td>Introduction to Accounting: An Integrated Approach, 5e</td>
<td>Ainsworth</td>
<td>11</td>
</tr>
<tr>
<td>Introduction to Accounting: An Integrated Approach, 4e</td>
<td>Ainsworth</td>
<td>12</td>
</tr>
<tr>
<td>Introduction to Financial Accounting, 5e</td>
<td>Thomas</td>
<td>23</td>
</tr>
<tr>
<td>Introduction to Financial Accounting in Hong Kong</td>
<td>Thomas</td>
<td>22</td>
</tr>
<tr>
<td>Introduction to Managerial Accounting, 4e</td>
<td>Brewer</td>
<td>25</td>
</tr>
<tr>
<td>Introduction to Technical Analysis</td>
<td>Pring</td>
<td>92</td>
</tr>
<tr>
<td>Investments [Aust]</td>
<td>Bodie</td>
<td>87</td>
</tr>
<tr>
<td>Investments, 8e</td>
<td>Bodie</td>
<td>82, 88</td>
</tr>
<tr>
<td>Investments, 7e</td>
<td>Bodie</td>
<td>83, 88</td>
</tr>
<tr>
<td>Investments</td>
<td>Hischev</td>
<td>84</td>
</tr>
<tr>
<td>Management Accounting [UK]</td>
<td>Burns</td>
<td>29</td>
</tr>
<tr>
<td>Management Accounting</td>
<td>Correia</td>
<td>26</td>
</tr>
<tr>
<td>Management Accounting, 4e [TMH]</td>
<td>Khan</td>
<td>29</td>
</tr>
<tr>
<td>Management Accounting, 4e [Aust]</td>
<td>Langfield-Smith</td>
<td>30</td>
</tr>
<tr>
<td>Management Accounting, 2e [UK]</td>
<td>Seal</td>
<td>30</td>
</tr>
<tr>
<td>Management Accounting: Principles and Applications, 3e [Aust]</td>
<td>Banks</td>
<td>30</td>
</tr>
<tr>
<td>Management Control in Non-Profit Organizations, 7e</td>
<td>Anthony</td>
<td>65</td>
</tr>
<tr>
<td>Management Control of Multinational Enterprises in China</td>
<td>O'Connor</td>
<td>64</td>
</tr>
<tr>
<td>Management Control Systems, 12e</td>
<td>Anthony</td>
<td>64</td>
</tr>
<tr>
<td>Title</td>
<td>Author</td>
<td>Page</td>
</tr>
<tr>
<td>----------------------------------------------------------------------</td>
<td>------------------</td>
<td>------</td>
</tr>
<tr>
<td>Managerial Accounting, 12e</td>
<td>Garrison</td>
<td>26</td>
</tr>
<tr>
<td>Managerial Accounting, 7e</td>
<td>Hilton</td>
<td>27</td>
</tr>
<tr>
<td>Managerial Accounting for Managers</td>
<td>Noreen</td>
<td>28</td>
</tr>
<tr>
<td>Managing Foreign Exchange Risk, 3e</td>
<td>Derosa</td>
<td>89</td>
</tr>
<tr>
<td>Managing Your Money: Everything You Need to Know About Your Personal Finance, 2nd Rev Edn</td>
<td>Fong/Koh</td>
<td>104, 115</td>
</tr>
<tr>
<td>McGraw-Hill 36-Hour Accounting Course, 4e (The)</td>
<td>Davidoff</td>
<td>15</td>
</tr>
<tr>
<td>Modern Advanced Accounting, 10e</td>
<td>Larsen</td>
<td>46</td>
</tr>
<tr>
<td>Money and Capital Markets, 10e</td>
<td>Rose</td>
<td>95</td>
</tr>
<tr>
<td>New Corporate Finance, 3e</td>
<td>Chew</td>
<td>80</td>
</tr>
<tr>
<td>New Zealand Financial Accounting, 3e [Aust]</td>
<td>Samkin</td>
<td>22</td>
</tr>
<tr>
<td>Peach Blossom Cologne Company, 4e</td>
<td>Paul</td>
<td>52</td>
</tr>
<tr>
<td>Personal Finance, 8e</td>
<td>Kapoor</td>
<td>104</td>
</tr>
<tr>
<td>Personal Financial Planning</td>
<td>Altfest</td>
<td>103</td>
</tr>
<tr>
<td>Principles of Accounting and Finance [UK]</td>
<td>Davies</td>
<td>15</td>
</tr>
<tr>
<td>Principles of Auditing and Other Assurance Services, 16e</td>
<td>Whittington</td>
<td>49</td>
</tr>
<tr>
<td>Principles of Corporate Finance, 9e</td>
<td>Brealey</td>
<td>76</td>
</tr>
<tr>
<td>Principles of Corporate Finance Brief</td>
<td>Brealey</td>
<td>76</td>
</tr>
<tr>
<td>Principles of Financial Accounting (Chapter 1-17) and Circuit City Annual Report, 18e</td>
<td>Wild</td>
<td>22</td>
</tr>
<tr>
<td>Principles of Taxation for Business and Investment Planning 2009 Edition, 12e</td>
<td>Jones</td>
<td>54</td>
</tr>
<tr>
<td>Profiting with Forex</td>
<td>Jagerson</td>
<td>90</td>
</tr>
<tr>
<td>Quantitative Equity Portfolio Management</td>
<td>Chincarini</td>
<td>90</td>
</tr>
<tr>
<td>Real Estate Finance &amp; Investments, 13e</td>
<td>Brueggeman</td>
<td>114</td>
</tr>
<tr>
<td>Real Estate Principles: A Value Approach, 2e</td>
<td>Ling</td>
<td>114</td>
</tr>
<tr>
<td>Retirement Plans: 401 (k)s, IRAs and Other Deferred Compensation Approaches, 10e</td>
<td>Allen</td>
<td>113</td>
</tr>
<tr>
<td>Risk Management, 2e</td>
<td>Crouhy</td>
<td>108</td>
</tr>
<tr>
<td>Risk Management and Insurance, 2e</td>
<td>Harrington</td>
<td>107</td>
</tr>
</tbody>
</table>
# Title Index

## S

<table>
<thead>
<tr>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Schaum's Easy Outline Bookkeeping and Accounting</td>
</tr>
<tr>
<td>Schaum's Easy Outline of Principles of Accounting</td>
</tr>
<tr>
<td>Schaum's Outline of Bookkeeping and Accounting, 4e</td>
</tr>
<tr>
<td>Schaum's Outline of Cost Accounting, 3e</td>
</tr>
<tr>
<td>Schaum's Outline of Financial Accounting, 2e</td>
</tr>
<tr>
<td>Schaum's Outline of Financial Management, 3e</td>
</tr>
<tr>
<td>Schaum's Outline of Intermediate Accounting I, 2e</td>
</tr>
<tr>
<td>Schaum's Outline of Intermediate Accounting II, 2e</td>
</tr>
<tr>
<td>Schaum's Outline of Investments, 2e</td>
</tr>
<tr>
<td>Schaum's Outline of Managerial Accounting, 2e</td>
</tr>
<tr>
<td>Schaum's Outline of Principles of Accounting I, 5e</td>
</tr>
<tr>
<td>Schaum's Outline of Principles of Accounting II, 4e</td>
</tr>
<tr>
<td>Stigum's Money Market, 4e</td>
</tr>
<tr>
<td>Strategic Corporate Finance</td>
</tr>
<tr>
<td>Survey of Accounting</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Author</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lerner</td>
</tr>
<tr>
<td>Lerner</td>
</tr>
<tr>
<td>Lerner</td>
</tr>
<tr>
<td>Polimeni</td>
</tr>
<tr>
<td>Shim</td>
</tr>
<tr>
<td>England</td>
</tr>
<tr>
<td>England</td>
</tr>
<tr>
<td>Francis</td>
</tr>
<tr>
<td>Shim</td>
</tr>
<tr>
<td>Lerner</td>
</tr>
<tr>
<td>Lerner</td>
</tr>
<tr>
<td>Shim</td>
</tr>
<tr>
<td>Stigum</td>
</tr>
<tr>
<td>Davies</td>
</tr>
<tr>
<td>Edmonds</td>
</tr>
</tbody>
</table>

## T

<table>
<thead>
<tr>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Taxation of Individuals 2009 Edition</td>
</tr>
<tr>
<td>Technical Analysis Explained, 4e</td>
</tr>
<tr>
<td>Techniques of Financial Analysis, 11e</td>
</tr>
<tr>
<td>Theory of Interest, 2e</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Author</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spiker</td>
</tr>
<tr>
<td>Pring</td>
</tr>
<tr>
<td>Helfert</td>
</tr>
<tr>
<td>Kellison</td>
</tr>
</tbody>
</table>

## U

<table>
<thead>
<tr>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Understanding Corporate Annual Reports, 6e</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Author</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pasewark</td>
</tr>
</tbody>
</table>

## V

<table>
<thead>
<tr>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value at Risk, 3e</td>
</tr>
<tr>
<td>Valuing a Business, 5e</td>
</tr>
<tr>
<td>Valuing Fixed Income Futures</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Author</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jorion</td>
</tr>
<tr>
<td>Pratt</td>
</tr>
<tr>
<td>Boberski</td>
</tr>
</tbody>
</table>

---

122
## AUTHOR INDEX

### A

<table>
<thead>
<tr>
<th>Author</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agrawal</td>
<td>Accounting Made Easy [TMH]</td>
<td>17</td>
</tr>
<tr>
<td>Ainsworth</td>
<td>Introduction to Accounting: An Integrated Approach, 5e</td>
<td>11</td>
</tr>
<tr>
<td>Ainsworth</td>
<td>Introduction to Accounting: An Integrated Approach, 4e</td>
<td>12</td>
</tr>
<tr>
<td>Allen</td>
<td>Retirement Plans: 401 (k)s, IRAs and Other Deferred Compensation Approaches, 10e</td>
<td>113</td>
</tr>
<tr>
<td>Altstfest</td>
<td>Personal Financial Planning</td>
<td>103</td>
</tr>
<tr>
<td>Anthony</td>
<td>Accounting: Text and Cases, 12e</td>
<td>63</td>
</tr>
<tr>
<td>Anthony</td>
<td>Management Control in Non-Profit Organizations, 7e</td>
<td>65</td>
</tr>
<tr>
<td>Anthony</td>
<td>Management Control Systems, 12e</td>
<td>64</td>
</tr>
<tr>
<td>Apte</td>
<td>International Financial Management, 4e [TMH]</td>
<td>100</td>
</tr>
</tbody>
</table>

### B

<table>
<thead>
<tr>
<th>Author</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baker</td>
<td>Advanced Financial Accounting, 7e</td>
<td>44</td>
</tr>
<tr>
<td>Banks</td>
<td>Management Accounting: Principles and Applications, 3e [Aust]</td>
<td>30</td>
</tr>
<tr>
<td>Beim</td>
<td>Emerging Financial Markets</td>
<td>99, 101</td>
</tr>
<tr>
<td>Benninga</td>
<td>Corporate Finance: A Valuation Approach</td>
<td>81</td>
</tr>
<tr>
<td>Bickford</td>
<td>Forex Wave Theory: A Technical Analysis for Spot and Futures Currency Traders</td>
<td>89</td>
</tr>
<tr>
<td>Blocher</td>
<td>Cost Management: A Strategic Emphasis, 4e</td>
<td>38</td>
</tr>
<tr>
<td>Block</td>
<td>Casebook to accompany Foundations of Financial Management, 12e</td>
<td>74</td>
</tr>
<tr>
<td>Block</td>
<td>Foundations of Financial Management, 12e</td>
<td>69</td>
</tr>
<tr>
<td>Boberski</td>
<td>Valuing Fixed Income Futures</td>
<td>89</td>
</tr>
<tr>
<td>Bodie</td>
<td>Essentials of Investments, 7e</td>
<td>82</td>
</tr>
<tr>
<td>Bodie</td>
<td>Investments [Aust]</td>
<td>87</td>
</tr>
<tr>
<td>Bodie</td>
<td>Investments, 8e</td>
<td>82, 88</td>
</tr>
<tr>
<td>Bodie</td>
<td>Investments, 7e</td>
<td>83, 88</td>
</tr>
<tr>
<td>Brealey</td>
<td>Corporate Finance, 8e</td>
<td>79</td>
</tr>
<tr>
<td>Brealey</td>
<td>Fundamentals of Corporate Finance, 5e</td>
<td>72</td>
</tr>
<tr>
<td>Brealey</td>
<td>Principles of Corporate Finance, 9e</td>
<td>76</td>
</tr>
<tr>
<td>Brealey</td>
<td>Principles of Corporate Finance Brief</td>
<td>76</td>
</tr>
<tr>
<td>Brewer</td>
<td>Introduction to Managerial Accounting, 4e</td>
<td>25</td>
</tr>
<tr>
<td>Brock</td>
<td>Cost Accounting: Principles and Applications, 7e</td>
<td>41</td>
</tr>
<tr>
<td>Brooks</td>
<td>FinGame 5.0 Participant’s Manual with Registration Code, 5e</td>
<td>74</td>
</tr>
<tr>
<td>Brueggeman</td>
<td>Real Estate Finance &amp; Investments, 13e</td>
<td>114</td>
</tr>
<tr>
<td>Bruner</td>
<td>Case Studies in Finance, 5e</td>
<td>74, 92</td>
</tr>
<tr>
<td>Burns</td>
<td>Management Accounting [UK]</td>
<td>29</td>
</tr>
</tbody>
</table>
## AUTHOR INDEX

### C
- **Catanach**  Business Activity Model Student CD, 3e  
  Business Activity Model Student CD, 3e  36
- **Cheng**  Financial Planning and Wealth Management: An International Perspective  
  Financial Planning and Wealth Management: An International Perspective  102
- **Chew**  New Corporate Finance, 3e  
  New Corporate Finance, 3e  80
- **Chincarini**  Quantitative Equity Portfolio Management  
  Quantitative Equity Portfolio Management  90
- **Christensen**  Accounting Theory  
  Accounting Theory  58
- **Colquitt**  Credit Risk Management  
  Credit Risk Management  108
- **Copley**  Essentials of Accounting for Governmental and Not-for-Profit Organizations, 9e  
  Essentials of Accounting for Governmental and Not-for-Profit Organizations, 9e  57
- **Cornett**  Fundamentals of Financial Institutions Management  
  Fundamentals of Financial Institutions Management  97
- **Correia**  Management Accounting  
  Management Accounting  26
- **Crabb**  Finance and Investments Using the Wall Street Journal  
  Finance and Investments Using the Wall Street Journal  76
- **Crouhy**  Risk Management, 2e  
  Risk Management, 2e  108
- **Cruz**  Fundamentals of Taxation with TaxACT 2006 Deluxe  
  Fundamentals of Taxation with TaxACT 2006 Deluxe  54

### D
- **Davidoff**  McGraw-Hill 36-Hour Accounting Course, 4e (The)  
  McGraw-Hill 36-Hour Accounting Course, 4e (The)  15
- **Davies**  Principles of Accounting and Finance [UK]  
  Principles of Accounting and Finance [UK]  15
- **Davies**  Strategic Corporate Finance  
  Strategic Corporate Finance  81
- **Deegan**  Australian Financial Accounting, 5e [Aust]  
  Australian Financial Accounting, 5e [Aust]  20
- **Deegan**  Financial Accounting Theory, 2e [Aust]  
  Financial Accounting Theory, 2e [Aust]  58
- **Deegan**  Financial Accounting Theory [UK]  
  Financial Accounting Theory [UK]  58
- **DeMello**  Cases in Finance, 2e  
  Cases in Finance, 2e  93
- **Derosa**  Managing Foreign Exchange Risk, 3e  
  Managing Foreign Exchange Risk, 3e  89
- **Doupnik**  International Accounting  
  International Accounting  59
- **Dunn**  Enterprise Information Systems: A Pattern-Based Approach, 3e  
  Enterprise Information Systems: A Pattern-Based Approach, 3e  44
- **Dyckman**  Intermediate Accounting, 5e  
  Intermediate Accounting, 5e  35

### E
- **Eccles**  Doing Deals: Investment Banks At Work  
  Doing Deals: Investment Banks At Work  115
- **Edmonds**  Fundamental Financial Accounting Concepts with Harley-Davidson Annual Report, 6e  
  Fundamental Financial Accounting Concepts with Harley-Davidson Annual Report, 6e  17
- **Edmonds**  Fundamental Financial and Managerial Accounting Concepts with H-D Annual Report  
  Fundamental Financial and Managerial Accounting Concepts with H-D Annual Report  12
- **Edmonds**  Fundamental Managerial Accounting Concepts, 4e  
  Fundamental Managerial Accounting Concepts, 4e  26
- **Edmonds**  Survey of Accounting  
  Survey of Accounting  62
- **Edwards**  Futures and Options  
  Futures and Options  106
- **Englard**  Schaum's Outline of Intermediate Accounting I, 2e  
  Schaum's Outline of Intermediate Accounting I, 2e  36
- **Englard**  Schaum's Outline of Intermediate Accounting II, 2e  
  Schaum's Outline of Intermediate Accounting II, 2e  36
- **Eun**  International Financial Management, 4e  
  International Financial Management, 4e  100
## AUTHOR INDEX

### F
- **Fong/Koh**  
  Managing Your Money: Everything You Need to Know About Your Personal Finance, 2nd Rev Edn  
  104, 115
- **Francis**  
  Schaum's Outline of Investments, 2e  
  87

### G
- **Garrison**  
  Managerial Accounting, 12e  
  26
- **Gay**  
  Auditing and Assurance Services in Australia, Revised, 3e [Aust]  
  51
- **Gernon**  
  Accounting: An International Perspective, 5e  
  59
- **Greenstein**  
  Electronic Commerce: Security, Risk Management, and Control, 2e  
  44
- **Grinblatt**  
  Financial Markets and Corporate Strategy, 2e  
  80
- **Guenther**  
  Financial Reporting and Analysis  
  35

### H
- **Harrington**  
  Risk Management and Insurance, 2e  
  107
- **Helfert**  
  Techniques of Financial Analysis, 11e  
  105
- **Higgins**  
  Analysis Financial Management, 8e  
  72, 105
- **Hilton**  
  Cost Management: Strategies for Business Decisions, 4e  
  39
- **Hilton**  
  Managerial Accounting, 7e  
  27
- **Hirt**  
  Fundamentals of Investment Management, 9e  
  85
- **Hischey**  
  Investments  
  84
- **Hopwood**  
  Forensic Accounting  
  65
- **Hoyle**  
  Advanced Accounting, 9e  
  45
- **Hoyle**  
  Fundamentals of Advanced Accounting, 3e  
  46
- **Hurt**  
  Accounting Information Systems  
  43

### J
- **Jackling**  
  Accounting: A Framework for Decision Making, 2e [Aust]  
  13
- **Jagerson**  
  Profiting with Forex  
  90
- **Jeyapalan**  
  Comprehensive Guide to Malaysian Taxation, 3e (A)  
  56
- **Jones**  
  Principles of Taxation for Business and Investment Planning 2009 Edition, 12e  
  54
- **Jones**  
  55
- **Jordan**  
  Fundamentals of Investments, 4e  
  86
- **Jorion**  
  Value at Risk, 3e  
  91, 109
## AUTHOR INDEX

### K
- Kapoor Focus on Personal Finance, 2e 102
- Kapoor Personal Finance, 8e 104
- Kellison Theory of Interest, 2e 113
- Kester Case Problems in Finance, 12e 93
- Khan Basic Financial Management, 2e [TMH] 73
- Khan Financial Management: Text and Problems, 5e [TMH] 78
- Khan Indian Financial Systems, 5e [TMH] 108
- Khan Management Accounting, 4e [TMH] 29
- Kinney Information, Quality, Assurance and Internal Control for Management Decision Making 52

### L
- Lanen Fundamentals of Cost Accounting, 2e 40
- Lange Financial Institutions Management, 2e [Aust] 97
- Langfield-Smith Management Accounting, 4e [Aust] 30
- Larsen Modern Advanced Accounting, 10e 46
- Lazar Financial Reporting Standards for Malaysia 47
- Lerner Schaum’s Easy Outline Bookkeeping and Accounting 25
- Lerner Schaum’s Easy Outline of Principles of Accounting 16
- Lerner Schaum’s Outline of Bookkeeping and Accounting, 4e 13, 24
- Lerner Schaum’s Outline of Principles of Accounting I, 5e 16
- Lerner Schaum’s Outline of Principles of Accounting II, 4e 16
- Levich International Financial Markets, 2e 101
- Libby Financial Accounting, 5e 21
- Ling Real Estate Principles: A Value Approach, 2e 114
- Louwers Auditing and Assurance Services, 3e 48
- Lundholm Equity Valuation and Analysis with Eval, 2e 60

### M
- Marshall Accounting: What the Numbers Mean, 8e 62
- Messier Auditing and Assurance Services, 6e 49
- Messier Auditing and Assurance Services, 1st Euro Edition [UK] 52
- Messier Auditing and Assurance Services in Malaysia, 3e 50
- Mintz Ethical Obligations and Decision-Making in Accounting: Text and Cases 66
- Moosa International Finance, 2e [Aust] 101
- Mukherjee Corporate Accounting [TMH] 64

126
## AUTHOR INDEX

### N

<table>
<thead>
<tr>
<th>Author</th>
<th>Title</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neish</td>
<td>Computer Accounting Using MYOB Business Software, 10e [Aust]</td>
<td>34</td>
</tr>
<tr>
<td>Neish</td>
<td>Computer Accounting Using MYOB Version 15, 9e [Aust]</td>
<td>34</td>
</tr>
<tr>
<td>Ng</td>
<td>Consolidated Financial Statements (Singapore)</td>
<td>47, 61</td>
</tr>
<tr>
<td>Noreen</td>
<td>Managerial Accounting for Managers</td>
<td>28</td>
</tr>
<tr>
<td>Nunnally</td>
<td>Cases in Finance, 2e</td>
<td>94</td>
</tr>
</tbody>
</table>

### O

<table>
<thead>
<tr>
<th>Author</th>
<th>Title</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Obiyathulla</td>
<td>Financial Derivatives: Markets and Applications in Malaysia, 2e</td>
<td>105</td>
</tr>
<tr>
<td>O'Connor</td>
<td>Management Control of Multinational Enterprises in China</td>
<td>64</td>
</tr>
</tbody>
</table>

### P

<table>
<thead>
<tr>
<th>Author</th>
<th>Title</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pasewark</td>
<td>Understanding Corporate Annual Reports, 6e</td>
<td>24, 37, 63</td>
</tr>
<tr>
<td>Paul</td>
<td>Apple Blossom Cologne Company: Audit Case, 5e</td>
<td>53</td>
</tr>
<tr>
<td>Paul</td>
<td>Peach Blossom Cologne Company, 4e</td>
<td>52</td>
</tr>
<tr>
<td>Peirson</td>
<td>Business Finance, 9e [Aust]</td>
<td>82</td>
</tr>
<tr>
<td>Penman</td>
<td>Financial Statement Analysis and Security Valuation, 3e</td>
<td>60</td>
</tr>
<tr>
<td>Perks</td>
<td>Financial Accounting for Non-Specialists, 2e</td>
<td>17</td>
</tr>
<tr>
<td>Phillips</td>
<td>Fundamentals of Financial Accounting with Annual Report, 2e</td>
<td>18</td>
</tr>
<tr>
<td>Polimeni</td>
<td>Schaum's Outline of Cost Accounting, 3e</td>
<td>41</td>
</tr>
<tr>
<td>Pratt</td>
<td>Valuing a Business, 5e</td>
<td>59</td>
</tr>
<tr>
<td>Price</td>
<td>College Accounting: Student Edition, 11e</td>
<td>43</td>
</tr>
<tr>
<td>Pring</td>
<td>Introduction to Technical Analysis</td>
<td>92</td>
</tr>
<tr>
<td>Pring</td>
<td>Technical Analysis Explained, 4e</td>
<td>92</td>
</tr>
</tbody>
</table>

### R

<table>
<thead>
<tr>
<th>Author</th>
<th>Title</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reed</td>
<td>Art of M&amp;A, 4e (The)</td>
<td>106</td>
</tr>
<tr>
<td>Rose</td>
<td>Bank Management and Financial Services, 7e</td>
<td>99</td>
</tr>
<tr>
<td>Rose</td>
<td>Money and Capital Markets, 10e</td>
<td>95</td>
</tr>
<tr>
<td>Roshayani</td>
<td>Financial Accounting: An Introduction, 2e</td>
<td>21</td>
</tr>
<tr>
<td>Ross</td>
<td>Corporate Finance, 8e</td>
<td>77</td>
</tr>
<tr>
<td>Ross</td>
<td>Corporate Finance: Core Principles and Applications</td>
<td>79</td>
</tr>
<tr>
<td>Ross</td>
<td>Corporate Finance Fundamentals, 8e</td>
<td>70</td>
</tr>
<tr>
<td>Ross</td>
<td>Essentials of Corporate Finance, 6e</td>
<td>70</td>
</tr>
<tr>
<td>Ross</td>
<td>Fundamentals of Corporate Finance, 4e [Aust]</td>
<td>72</td>
</tr>
</tbody>
</table>
# AUTHOR INDEX

## S

<table>
<thead>
<tr>
<th>Author</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Samkin</td>
<td>New Zealand Financial Accounting, 3e [Aust]</td>
<td>22</td>
</tr>
<tr>
<td>Saunders</td>
<td>Financial Institutions Management: A Risk Management Approach, 6e</td>
<td>96</td>
</tr>
<tr>
<td>Saunders</td>
<td>Financial Markets and Institutions, 3e</td>
<td>98</td>
</tr>
<tr>
<td>Seal</td>
<td>Management Accounting, 2e [UK]</td>
<td>30</td>
</tr>
<tr>
<td>Shefrin</td>
<td>Behavioral Corporate Finance</td>
<td>79, 102</td>
</tr>
<tr>
<td>Shim</td>
<td>Schaum’s Outline of Financial Management, 3e</td>
<td>14, 75</td>
</tr>
<tr>
<td>Shim</td>
<td>Schaum’s Outline of Managerial Accounting, 2e</td>
<td>31</td>
</tr>
<tr>
<td>Siegel</td>
<td>Schaum’s Outline of Financial Accounting, 2e</td>
<td>25</td>
</tr>
<tr>
<td>Solomon</td>
<td>Financial Accounting: A New Perspective</td>
<td>24</td>
</tr>
<tr>
<td>Spiceland</td>
<td>Intermediate Accounting, 4e</td>
<td>35</td>
</tr>
<tr>
<td>Spiker</td>
<td>Taxation of Individuals 2009 Edition</td>
<td>54</td>
</tr>
<tr>
<td>Standard &amp; Poor’s</td>
<td>Standard &amp; Poor’s 500 Guide 2007 Edition</td>
<td>91</td>
</tr>
<tr>
<td>Stigum</td>
<td>Stigum’s Money Market, 4e</td>
<td>91</td>
</tr>
</tbody>
</table>

## T

<table>
<thead>
<tr>
<th>Author</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thibodeau</td>
<td>Auditing After Sarbanes-Oxley, 2e</td>
<td>48</td>
</tr>
<tr>
<td>Thibodeau</td>
<td>Auditing After Sarbanes-Oxley</td>
<td>51</td>
</tr>
<tr>
<td>Thomas</td>
<td>Introduction to Financial Accounting, 5e</td>
<td>23</td>
</tr>
<tr>
<td>Thomas</td>
<td>Introduction to Financial Accounting in Hong Kong</td>
<td>22</td>
</tr>
<tr>
<td>Thompson</td>
<td>Fundamentals of Corporate Finance, 3e [Aust]</td>
<td>73</td>
</tr>
<tr>
<td>Trombley</td>
<td>Accounting for Derivatives and Hedging</td>
<td>48</td>
</tr>
<tr>
<td>Tse/Chan</td>
<td>Financial and Actuarial Mathematics</td>
<td>107</td>
</tr>
<tr>
<td>Tulsian</td>
<td>Accountancy for CA Professional Examination II, 3e [TMH]</td>
<td>37</td>
</tr>
<tr>
<td>Tulsian</td>
<td>Accountancy for CA Professional Examination II, 2e [TMH]</td>
<td>38</td>
</tr>
</tbody>
</table>

## U

<table>
<thead>
<tr>
<th>Author</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ulmer</td>
<td>Computer Accounting with Quickbooks Pro 2008, 10e</td>
<td>31</td>
</tr>
<tr>
<td>Ulmer</td>
<td>Computer Accounting with Quickbooks 2007, 9e</td>
<td>32</td>
</tr>
</tbody>
</table>

## V

<table>
<thead>
<tr>
<th>Author</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Viney</td>
<td>Financial Institutions, Instrument and Markets, 5e [Aust]</td>
<td>98</td>
</tr>
<tr>
<td>Author</td>
<td>Title</td>
<td>Page</td>
</tr>
<tr>
<td>--------</td>
<td>----------------------------------------------------------------------</td>
<td>------</td>
</tr>
<tr>
<td>White</td>
<td>Financial Analysis with an Electronic Calculator, 6e</td>
<td>75</td>
</tr>
<tr>
<td>Whittington</td>
<td>Principles of Auditing and Other Assurance Services, 16e</td>
<td>49</td>
</tr>
<tr>
<td>Wild</td>
<td>College Accounting (Chapters 1-30)</td>
<td>41</td>
</tr>
<tr>
<td>Wild</td>
<td>Financial Accounting: Information for Decisions, 4e</td>
<td>19</td>
</tr>
<tr>
<td>Wild</td>
<td>Financial and Managerial Accounting, 2e</td>
<td>14</td>
</tr>
<tr>
<td>Wild</td>
<td>Financial Statement Analysis, 9e</td>
<td>61</td>
</tr>
<tr>
<td>Wild</td>
<td>Fundamental Accounting Principles, 18e</td>
<td>15</td>
</tr>
<tr>
<td>Wild</td>
<td>Principles of Financial Accounting (Chapter 1-17) and Circuit City Annual Report, 18e</td>
<td>22</td>
</tr>
<tr>
<td>Williams</td>
<td>Principles of Financial Accounting (Chapter 1-17) and Circuit City Annual Report, 18e</td>
<td>20</td>
</tr>
<tr>
<td>Williams</td>
<td>Financial and Managerial Accounting, 14e</td>
<td>11</td>
</tr>
<tr>
<td>Willis</td>
<td>Introduction Accounting, 2nd Revised Edition [Aust]</td>
<td>23</td>
</tr>
<tr>
<td>Wilson</td>
<td>Accounting for Governmental and Non-Profit Entities, 14e</td>
<td>57</td>
</tr>
<tr>
<td>Wilson</td>
<td>City of Smithville, 14e</td>
<td>58</td>
</tr>
<tr>
<td>Yacht</td>
<td>Computer Accounting Essentials Using Quickbooks, 4e</td>
<td>31</td>
</tr>
<tr>
<td>Yacht</td>
<td>Computer Accounting Essentials with Quickbooks, 3e</td>
<td>34</td>
</tr>
<tr>
<td>Yacht</td>
<td>Computer Accounting Using Microsoft Office Accounting 2007</td>
<td>32</td>
</tr>
<tr>
<td>Yacht</td>
<td>Computer Accounting with Peachtree Complete 2008: Release 15.0, 12e</td>
<td>31</td>
</tr>
<tr>
<td>Yacht</td>
<td>Computer Accounting with Peachtree Complete 2007: Release 14.0, 11e</td>
<td>33</td>
</tr>
<tr>
<td>Zimmerman</td>
<td>Accounting for Decision Making and Control, 6e</td>
<td>53</td>
</tr>
<tr>
<td>Zimmerman</td>
<td>Accounting for Decision Making and Control, 5e</td>
<td>53</td>
</tr>
</tbody>
</table>
The Business Strategy Game...
The world’s leading strategy simulation!

Arthur A. Thompson, Jr.  Gregory J. Stappenbeck  Mark A. Reidenbach

Did you know...

◆ Well over 400,000 students have played the Business Strategy Game at hundreds of universities worldwide.
◆ Strategy simulations put students through a drill where they can improve (a) their business acumen, (b) their ability to make good bottom-line decisions in the face of uncertain market and competitive conditions, and (c) their proficiency in weaving functional area decisions into a cohesive strategy.
◆ A competition-based strategy simulation adds an enormous amount of student interest and excitement.

The BSG is loaded with features to make you and your students’ experience resonate for years to come...

◆ A globally competitive market setting
◆ Companies assemble and market athletic footwear in head-to-head competition
◆ A built-in option for students to develop a 3-year strategic plan
◆ Results automatically processed and ready in just 15 minutes after each decision deadline
◆ A Biannual Strategy Competition—industry winners compete against teams from other schools worldwide
◆ A built-in option for students to prepare a Company Presentation

The BSG is loaded with features to make you and your students’ experience resonate for years to come...

◆ A globally competitive market setting
◆ Companies assemble and market athletic footwear in head-to-head competition
◆ A built-in option for students to develop a 3-year strategic plan
◆ Results automatically processed and ready in just 15 minutes after each decision deadline
◆ A Biannual Strategy Competition—industry winners compete against teams from other schools worldwide
◆ A built-in option for students to prepare a Company Presentation

Please feel free to set-up an account and take some time to explore the site! Set-up a “mock simulation” to see the entire game from the student point of view!

All this and MORE at... www.bsg-online.com

QUESTIONS?

Contact the BSG author team at athompso@cba.ua.edu

-or-

Your local McGraw-Hill Education sales rep for ordering details!
Course Management Systems like Blackboard and WebCT offer you another way to integrate digital McGraw-Hill content into your class. McGraw-Hill Online Learning Center content is formatted to save you hours of computer inputting.

How instructors use it
Load McGraw-Hill content into your platform and you will have a fully populated course online. You can then customize the content to match your syllabus. You will also be able to assign specific exercises, quizzes, or readings to your students. Grades are posted automatically to let you know how students are doing as a whole, or individually. Built-in communication allows you to conduct live chats, oversee bulletin board topics, and e-mail students who might need more help than others.

How students use it
Students can visit your online course via the Internet to check the coursework you have assigned. The platform will record the students’ progress through your course, which will enable you to see where they are studying most. Self-grading quizzes also indicate exactly where students need further review. The platform’s communication system encourages student collaboration with features such as live chat rooms, asynchronous bulletin boards, or traditional e-mail.
DiscoverEcon - developed by Gerald C. Nelson of University of Illinois at Urbana-Champaign - is an online homework management tool with a complete chapter by chapter tutorial for Principles of Economics. Students will have easy access to summaries, creative and motivating exercises, interactive graphs and multiple-choice quizzes – all customized with text reference that matches your book’s topic sequence, terminology and approach. Thanks to e-submission, the exercises may also be used for homework.

This product also includes 240 minutes of video featuring Paul Solman, Economics Correspondent for the NewsHour with Jim Lehrer. The videos focusing on explaining introductory economics concepts in a real-world, student-friendly manner are integrated into the website and are available through webstreaming or DVD. The result is an integrated and comprehensive study tool that brings the material alive.

Auto-graded homework exercises

Online Gradebook (for instructors)

Visit www.discoverecon.com or contact your local McGraw-Hill Rep for a demonstration or ordering details!
Imagine being able to create and access your test anywhere, at any time without installing the testing software. Now, with the newest release of EZ Test Online, instructors can select questions from multiple McGraw-Hill test banks, author their own and then either print the test for paper distribution or give it online.

**Features and Functions**

- **Test Creation**
- **Online Test Management**
- **Online Scoring and Reporting**

- EZ Test is designed to make it simple for you to select questions from McGraw-Hill test banks. You can use a single McGraw-Hill test bank, or easily choose questions from multiple McGraw-Hill test banks.

- EZ Test supports the use of following question types:
  - True or False
  - Yes or No
  - Multiple Choice
  - Check All That Apply
  - Fill In the Blank
  - Numeric Response
  - Matching
  - Short Answer
  - Survey
  - Essay
  - Ranking

- Uses variables to create *algorithmic* questions for any question type.

- You can create multiple versions of the same test.

- You can scramble questions to create different versions of your test.

- Automated scoring for most of EZ test’s numerous questions types.

**How do you get it?**

To learn if it is available with your book, contact your local McGraw-Hill Education Representatives or email mghasia_sg@McGraw-Hill.com.
Did you know...

◆ Glo-Bus has a solid international focus AND is designed with fewer decision making steps than BSG. Thus allowing you greater flexibility in incorporating teaching tools.

◆ Assigning students to run a company that competes head-to-head against companies run by other class members gives students immediate opportunity to experiment with various strategy options and to gain proficiency in applying the core concepts and analytical tools that they have been reading about in the chapters.

◆ A three-pronged text-case-simulation course model has significantly more teaching/learning power than the traditional text-case model.

Glo-Bus is loaded with features to make you and your students’ experience resonate for years to come...

◆ Companies assemble and market digital cameras in head-to-head competition

◆ Results automatically processed and ready 15 minutes after each decision deadline

◆ Automatically scored built-in quizzes that test student comprehension

◆ Built-in Peer Evaluations

◆ Instructor-controlled decision schedules, flexibility in setting team sizes and number of companies

Please feel free to set-up an account and take some time to explore the site! Set-up a “mock simulation” to see the entire game from the student point of view!

All this and MORE at... www.glo-bus.com
Are you looking for tools to build custom homework assignments, tests or quizzes that can be completed either online or using pencil and paper?

McGraw-Hill/Irwin’s Homework Manager is a web-based assessment system that pulls problem structures directly from the end-of-chapter material using algorithmic technology, providing a limitless supply of online self-graded practice for students. That way, students can work on fresh problems with the same problem structure until they master the topics covered. Each student also receives immediate scoring and feedback from the program to guide their studies.

**How instructors use it**

Instructors can develop, publish and deliver self-scoring algorithmic assessments (homework, quizzes, or exams). Problems structure available in Homework Manager can be easily identified in the text by the Homework Manager icon. Homework Manager records students’ scores and instructor will know how the class performed in the exam and which topics students struggled with.

**How students use it**

With algorithmically generated questions and instant grading and feedback, students develop problem-solving skills and are better prepared for exams. Homework Manager provides students with online solutions to end-of-chapter problems. The questions are linked to textbook which make it easy for them to reflect the topics covered in class or access assessments (homework, quizzes, or exams) their instructor has created.
Introducing

PrepCenter
from McGraw-Hill

PrepCenter is McGraw-Hill’s unique library of teaching assets that puts the power in your hands. On one easy to navigate screen you can search an entire package of learning material.

PrepCenter puts the power in your hands.
Choose to browse our complete library of digital assets and classroom activities by chapter, concept, or media type.

Are you looking for something—anything—interesting to liven up the next lecture? Are you looking for an exercise on segmentation? Are you looking for graphics or video?

Choose what YOU want to do:
Do you want to see if there are additional cases for chapter 2? Do you want to preview the video clip on new product introduction? Do you want to download add the classroom activity on ethics or save it in your PrepFolder?

Create your own organization…
With PrepCenter you can create your own set of PrepFolders organized however you want them—by date, topic, class—it’s up to you. Simply drag and drop the assets into your folder and save them there for a future lecture. PrepCenter allows you to create and name as many Folders as you want, when you want.

In your own time…Perhaps you would like to spend a few days in the summer creating your templates for your principles of marketing class in the fall. Start the process, save your lectures, and revisit before the start of school. Or if you get assigned your course at the last minute, you can create your presentations on the fly. With one password and one website you can build your classroom presentations when-ever, where-ever and how-ever you want!

Ask for a demonstration today!

Now available for Business and Psychology selected titles!
Name

(Mr / Ms / Dr / Prof) (Underline family name)

Position

Department

University

Address

Postal Code

Tel
Fax

Email address

SUBJECT OF INTEREST

☐ Accounting
☐ Advertising
☐ Business Management
☐ Finance & Investment
☐ Marketing
☐ Economics
☐ Human Resource Management
☐ Insurance & Real Estate
☐ Training
☐ Computing
☐ Aeronautical & Aerospace Engg
☐ Architecture & Urban Planning
☐ Chemical Engineering
☐ Civil Engineering
☐ Construction
☐ Electronics & Communications

☐ Electrical Engineering
☐ General Engineering
☐ Industrial & Plant Engineering
☐ Mechanical Engineering
☐ Medical Science
☐ Dentistry
☐ Nursing
☐ Agriculture
☐ Biology
☐ Chemistry
☐ Forestry
☐ Geography & Geology
☐ Physics & Astronomy
☐ Zoology
☐ Mathematics & Statistics
☐ Art & Humanities
☐ Education

☐ English
☐ English as a 2nd Language/ELT
☐ Foreign Language
☐ Health & Nutrition
☐ History
☐ Law
☐ Library Science
☐ Mass Communication
☐ Music
☐ Philosophy & Religion
☐ Physical Education
☐ Political Science
☐ Psychology
☐ Sociology

Please return by fax at (65) 6862 3354 to McGraw-Hill Education (Asia) Singapore office.

Please include me in your mailing list for information on McGraw-Hill books.

Please email information on McGraw-Hill books to my email address at

I am already on your mailing list but my address has changed. Please update my record to the following new address.
Professors/lecturers who are interested to review titles listed in this catalog for text adoption consideration, please complete this request form and fax to your local McGraw-Hill office (see inside back cover for fax number) or to McGraw-Hill Singapore.

Requests for examination copies are subject to approval. McGraw-Hill reserve the right to refuse any requests which do not relate to teaching.

Please make copies of this form if necessary.

---

**REQUESTED BY**

**Name**

**Room #**

**Department**

**University**

**Address**

**Tel**

**Fax**

**Email address**

**COMP REQUEST**

*Please indicate ISBN No, Author & Title*

1)

2)

3)

4)

5)

**Course Name**

**Enrolment**

**Subject**

**Commencement Date**

**Decision Date**

□ Individual Decision  □ Group Decision

**Current Text Used**